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SUMMER 2016

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The Value of Advocacy

HEATHER TRKOVSKY

Advocacy is the last of The Junior League of Tampa's values. At the heart of it, advocacy is about caring enough about a cause to put your time or treasure behind it. JLT advocates for many issues in many ways—sometimes by lobbying members of our government, sometimes by putting our money into services related to the cause and sometimes by volunteering our time in order to make a difference.

In this issue, you will learn a little more about our two projects bringing nutrition and health awareness to the community, Kids in the Kitchen and Food 4 Kids, as well as about a new law, for which JLT advocated in the Florida legislature, that will bring more nutritious options to low income communities. We also talked to Arlene DiBenigno, founder of the Women's Conference recently held in Tampa, about learning to advocate for yourself—the first steps in learning the skills necessary to advocate for someone else—as well as to Dr. Susan MacManus, Professor of Political Science at the University of South Florida, about the role that women have played, and continue to play, in the political process. In our Conversations article, Hillsborough County Public Schools Board Member, Melissa Snively, discusses how JLT's volunteer efforts have an on-going effect on education in the Tampa community, and Florida State Representative Ross Spano shares with us information about the advocacy efforts surrounding human trafficking. In short, the issue is jam packed with information and points of view regarding JLT's issue areas for which the organization advocates every day.

I would be remiss if I failed to take this opportunity to thank everyone who put their heart and soul into the magazine this year—especially Denise Glass and her team at Sensory 5, Stacy Carlson, Lee Lowry, Tanya Egger, and the magazine's editorial board, writers, photographers and guest writers who went out of their way to capture engaging and informative stories. *The Sandspur* truly would not have happened this year without each of your efforts and I thank you from the bottom of my heart.

I hope you enjoyed the magazine this year and wish next year's Editor, Chrissy Doligalski and her team a fantastic year!

Have a great summer!



Heather Trkovsky
Editor



HEATHER TRKOVSKY
Editor, *The Sandspur*
Active Since 2006

OUR VALUES

The Junior League of Tampa is dedicated to the service of our community, members and partners and continually aspires to the following organizational values:

VOLUNTARISM

Promoting voluntarism by creating a supportive, safe environment that encourages the continuous development of women to reach their highest potential as civic and community leaders

EMPOWERMENT

Providing training and mentoring opportunities to develop and empower our members and those we serve to improve their lives and the lives of others

COLLABORATION

Working collaboratively, effectively and strategically with our members and community partners to build a legacy of positive community impact

ADVOCACY

Acting as catalysts for change in our community and speaking as influencers for those who cannot speak for themselves

STEWARDSHIP

Achieving organizational excellence to meet our Mission and Vision, by responsibly managing the resources and relationships entrusted to us

THE SANDSPUR

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THE SANDSPUR, the official magazine of The Junior League of Tampa is published four times a year.

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www.jltampa.org

MEET *THE SANDSPUR'S* EDITORIAL STAFF



HEATHER TRKOVSKY, *Editor*

Heather Trkovsky joined the League in Jacksonville in 2005 and transferred to The Junior League of Tampa in 2008 when she and her husband, Aaron, moved to her hometown. She has been involved with various committees ever since, most notably as a previous chair of Heart Gallery Birthday Buddies. She and Aaron have three sons, Noah James, Elliott, and Owen. Heather is an Assistant General Counsel for Real Estate for CitiGroup.



BONNIE MENDEL, *Assistant Editor*

Bonnie Mentel is a first year active who currently lives in Brandon. She is the mother of two boys and has a background in international ministry and journalism.



CHRISTINA DOLIGALSKI, *Associate Editor*

Chrissy has been an active member of The Junior League of Tampa since 2014, and has served on the PDEC committee as well as a placement mentor for the Girl Power committee. She works as a transplant pharmacist at Tampa General Hospital, and loves to travel with her husband, Mike, in her free time.



DULCINEA KIMREY, *Features Editor*

Dulcinea Kimrey is a former newspaper reporter and now works in communications for a global non-profit. She is married to Bill and they have a dog named Marlowe. She transferred to JLT from the Junior League of McAllen in 2005.



MINA BRINKEY, *Photography Editor*

Mina Brinkey joined The Junior League of Tampa in 2014. She is a Social Studies high school teacher at Bayshore Christian School and a professional interiors and architectural photographer. Mina is originally from Miami, FL and has been in Tampa since 1992. She is married and has one daughter.



KRISTEN MCFARLAND, *Advertising Coordinator*

Kristen McFarland joined The Junior League of Tampa in 2014. She joined JLT to fulfil her passion of giving back to the community and also to network with other successful women in the area. During the day she is the Florida Client Services Manager for a global real estate company, CBRE.



CAROL CROFTON, *Advertising Coordinator*

Carol Crofton joined The Junior League of Tampa in 2014. She is originally from Michigan. In her free time she enjoys hanging out with her dog, Kodi, socializing with friends, and red wine.



JULIE BERLICK, *Photographer*

Julie Berlick is a Florida native from Ocala, Florida. Julie has been living in the Tampa Bay area since 2006 and joined The Junior League of Tampa in 2010. She works as an attorney in support of the United States Attorney's Office practicing asset forfeiture.

SANDSPUR STAFF PHOTOGRAPHY BY JULIE BERLICK

Learn more about *The Sandspur* Contributing Writers throughout the magazine.



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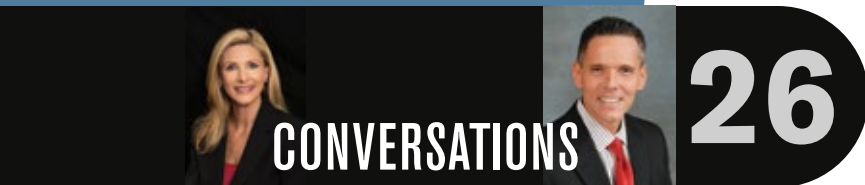
feature stories



16

LUMINARIES

One person can make a difference in the lives of others. Read more about JLT's second annual Luminaries event where three new honorees were named.

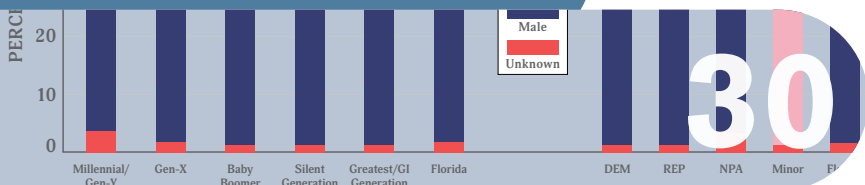


CONVERSATIONS

26

CONVERSATIONS

We share our discussions with School Board Member Melissa Snively and State Representative Ross Spano about how the League is making a difference for children and women in our community.



30

WOMEN AND THE ELECTION

Hear from Dr. Susan MacManus, distinguished professor of Government Relations and International Affairs at USF, about the role of women in the upcoming election and the issues that will affect our families.



32

HOUSE BILL 103

We explore new state legislation that provides access to fresh fruit and produce to more families across the state of Florida.



34

ADVOCATING FOR YOURSELF

We must all speak up for ourselves. Learn how to be your own best advocate in the workplace, for your family, and in your community.



44

STEWARDSHIP: ENDOWMENT

See how the League is planning for the future to ensure we can continue to help children and families in our community.

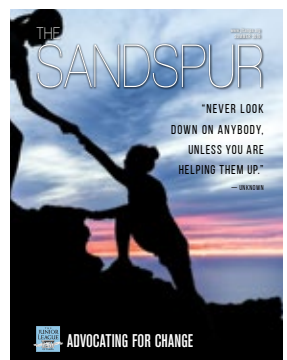
IN EVERY ISSUE

- Annual Campaign | 40
- Behind the Balustrades | 9
- Commemorative Gifts | 46
- Editor's Letter | 4
- Endowment Fund | 48
- Letters to the League | 10
- Out and About | 52
- Sustainer News | 12
- Who's Who | 50
- Connect With Us | 54

ON THE COVER

The Junior League of Tampa has a long history of advocating for the betterment of the community. We highlight our efforts that have made a lasting impact and share the stories of our valued members.

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STACY CARLSON
 President
Active Since 2005

OUR MISSION

Founded in 1926, The Junior League of Tampa, Inc. is an organization of 1,800 women committed to promoting voluntarism, developing the potential of women, and improving communities through effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

Adaption Makes Us Stronger

STACY CARLSON

The 2015-16 year has been a time of continued evolution for The Junior League of Tampa, like the 89 years before. Our founding 22 members could never have anticipated that today we would be a League of more than 1,800 women – 87% of our members work full-time, drive their own cars and some hold elected public office. These concepts were unthinkable for many women back in 1926. Remember, it was only six years earlier in 1920 that women won the right to vote and the possibility of a female president likely would have been met with much laughter and possibly disdain. Today the League celebrates these differences not as better or worse, but simply a testament to our ability as an organization to evolve to meet the needs, challenges and opportunities of today and into the future.

As immediate past president, it is easy to cling too tightly to the things that have been shaped during my tenure. But what I have learned from the presidents and League leaders before me is change is a healthy and positive development for an organization—letting go is what must happen to move the League forward. Had we stayed the same as the Junior League of the 1920s, my guess is the League would be obsolete today. From the founding women to the League today, we have continued to evolve to meet the needs of our community and the women in it. It is through this constant adaptation to our environment that the League and its members continue to operate from a position of strength, credibility and relevance.

In the summer issue, the League value of Advocacy is explored deeply. Even in our earliest years, the League has always served as a voice

on issues meant to improve the safety and well-being of women, children and families throughout Tampa. Our advocacy work stretches across the continuum from raising awareness of particular issues to passing legislation in Tallahassee. Advocacy is one way that the League contributes to sustaining community impact beyond a particular hands-on project or activity.

Rounding out my year as president, I reflect proudly on the many diverse approaches the League takes to act as a catalyst for change, from a new mobile literacy initiative in underserved communities to changing the internal leadership structure to strengthen our organizational capacity to seeking new and diverse ways to raise money and deploy volunteers. And as I "let go" of the reigns, I leave confident in the abilities and commitment of the incoming president Nicole Hubbard, the Executive Board, Management Council and League leaders and members who will champion the issues that make the greatest difference for the League and our community as a whole. I am grateful to all the "stars" I have served in my 11 years of active service and humbled to have been given the gift of leading The Junior League of Tampa.

Fondly,

Stacy Carlson, Ph.D.
 President, 2015 – 2016

LETTERS TO THE LEAGUE

Dear Junior League of Tampa,
 Thank you so much for letting us use
 your space for our Teen Summit! My
 home is Rapley Burke and I'm a
 member of the Spring's Youth Action
 Committee. The location was beautiful
 and was so perfect for our event.
 We are truly appreciative for your generosity
 and support in helping us educate
 the community about this poignant
 issue. Thank you so much!
 Rapley Burke
 and the Youth Action
 Committee

girl scouts
 of west central florida

May 2, 2016
 Junior League of Tampa, Inc.
 87 Columbia Drive
 Tampa, FL 33606
 Dear Junior League of Tampa,

On behalf of the more than 19,000 girls we serve, thank you for the \$1,000
 Done in a Day grant to support our annual STEM event, STEMapalooza. We
 truly appreciate the Junior League volunteers who facilitated activity
 stations as Girl Scouts explored the world of STEM. This year, over 600 girls
 and their families attended STEMapalooza and we hope to see even more
 girls attend next year! The girls' favorite activities were standing inside giant
 bubbles, demonstrating how arctic animals stay warm in the winter, and
 learning about Boy's Law (a gas law) with marshmallows.

Thank you again for your continued support of our mission!

Sincerely,
 Jessica Muroff
 Jessica Muroff
 Chief Executive Officer

We are so
 grateful for
 your support!

Junior League of Tampa Bay
 87 Columbia Dr
 Tampa, FL 33606

FEEDING
 Tampa Bay

RECEIVED MAR 07 2016

Dear Ashley Tardif,

Thank you for awarding Feeding Tampa Bay \$4500.00 for Weekend Backpacks. Grants are
 vital to nonprofit organizations because resources can, often times, be limited. Your partnership
 brings our mission to life and shows you understand the importance of improving the lives of our
 hungry neighbors in the community.

The fall season is when giving back to those less fortunate is top-of-mind, and we see increased
 traffic here at the food bank - more generous gifts, more food drives, more volunteering. But
 hunger exists well beyond those months. It is a 365 day problem. Families who struggle to make
 ends meet are still here, and they will be here all year no matter the day or month.

Your support is allowing Feeding Tampa Bay to make significant strides towards our goal of
 ensuring no one goes hungry. Thank you for investing in our mission and helping us strengthen
 our community and the people who live in it.

Kind regards,
 Thomas Maritz
 Executive Director

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 our students will be thrilled
 to receive them.

Sincerely,
 Dulciah Smith

Dear Stacy +
 Members - 3/14/16

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 you very much for
 your ongoing support of
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 has been great to work
 with. I am honored to
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 behalf of our local Foster
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Thank you!
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ADVOCACY: Acting as a catalyst for change in our community and speaking as influencers for those who cannot speak for themselves

by SUSAN KYNES BALDWIN

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Of the values that inspire the members of The Junior League of Tampa, advocacy is the strongest value for many of us. It is the spirit of those who have served before us and those that will serve after us, who have taken a cause or social issue and involved the League to make a difference in this community. The Junior League of Tampa has held legislative hearings, participated in national conferences, conducted public forums and press conferences, and solicited

support throughout the community in the areas of child welfare, the arts, environment, education, and aging. From organizations such as the MacDonald Training Center, Champions for Children, The Spring, and Lowry Park Zoo to issues including Tampa preservation, the revitalization of Tampa Heights, infant mortality, and foster care, the League has had a major impact – up through today’s JLT focus areas of child welfare and education. Whether we have been a cog in the wheel of, founder, or spokesman for these causes, our city is better as a result. Many of the problems that we have addressed still exist, but we can never stop trying or caring for those who cannot speak for themselves.

Our new Sustainer of the Year is a perfect example of how the compassion of one person can impact our community in a major way. Mary Lee Farrior was presented with the 2016 Sustainer of the Year award at the 90th Anniversary Gala, the perfect venue to celebrate our decades of advocacy. Mary Lee, in her quiet way, helped found Reach Out, a child counseling service. In her work, she recognized the need for children to have a safe haven to meet with counselors and law enforcement if they were removed from homes to safety due to abuse. As a result,

she founded Mary Lee’s House, a center for child protection and advocacy, which continues to thrive and aid our most vulnerable citizens.

Recently, there has been an initiative between Sustainers and Actives to communicate more effectively so that we can “advocate” for one another. Nicole Hubbard, the incoming President of the League, held a roundtable where a dozen or so Actives and Sustainers talked openly about how we can better support and strengthen the Junior League’s initiatives in our community as well as develop Sustainer resources to mentor Actives. There will be more of these roundtables next year. Thank you to Nicole, President Stacy Carlson, and last year’s President Lynette Russell for reaching out to the Sustainers these past few years to bridge the gap!

At our Spring Meeting, we celebrated our 50-year members who reminisced over their favorite placements. Honorees included Jo Apthorp, Nancy Berry, Marjorie Boling, Carole Cook, Carolyn Corr, Penny Dewell, Carole Fields, Lora Hulse, Sue Isbell, Jana Kaney, Adajeane Samson, Marlene Smith, and Claudia Young. Thank you to Lori Pucci Rey for once again binding and copying *The Sandspur* to honor these members.

This has been a busy year for the Sustainers! Thank you to everyone that has attended the Sustainer events and made them the most well-attended events ever. Thanks to all of you who agreed to chair these events and worked diligently to make them a success. Thank you to the Executive Board for including us and listening to what we have to say. Most of all, thank you to Suzanne Oaks Brownstein and her committee for all you do to make this so easy.

Have a great summer. See you in the fall!

Regards,

Susan Kynes Baldwin
Sustainer President
2015-2016



SUSTAINERS
- IN STYLE -
ANNUAL DINNER 2016





dandelion days

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JUNE

- June 4** Summer Jam Session #1 with GMF
- June 7** CBHC Free Tuesday with Walkaround Super Grover 2.0
- June 9** Science-tastic Day
- June 11** Summer Celebration
- June 13** GCM's Camp Connect Starts
- June 17-23** **National Week of Making**
- June 19** Father's Day
- June 24-26** Eric Carle's Birthday Weekend
- June 30** **Movie Night Series: Finding Nemo**

JULY

- July 1-3** **Science of Ice Cream**
- June 2** Summer Jam Session #2 with GMF
- July 4** Fourth of July Celebration
- July 5** CBHC Free Tuesday
- July 8-10** Super Hero Weekend
- July 9** **Improve Zing Bang Pow Kids**
- July 18-24** Aviation Week
- July 23** Movie Night Series: TBD
- July 30** Science-tastic Day
- July 31** Sunshine Sunday

AUGUST

- August 2** CBHC Free Tuesday with Bob the Builder
- August 5-20** **GCM Summer Olympic Days**
- August 6** GCM Summer Olympic Kickoff with GMF
- August 24** First day of Toddler Takeover
- August 27** Science-tastic Day

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THE LUMINARIES

Preserving the Past. Inspiring the Future.

THE 2ND ANNUAL LUMINARIES LUNCHEON BRIGHTENS AN AFTERNOON

Luminary: A person who inspires or influences others, especially one prominent in a particular sphere.

by ANGELA LANZA

The Junior League of Tampa, in partnership with WEDU PBS, aims to improve the community by preserving and inspiring a legacy of luminaries who are catalysts for lasting community impact. As one of the preeminent leadership development organizations in Tampa, the League believes in the power of one individual to make a tangible difference in our community. Steeped in 90 years of rich Tampa history, the League stands in a unique position to preserve the life histories of men and women who have instituted transformative change in this community, and, through the power of storytelling, inspire a future movement of community leaders.

JLT created The Luminaries, in partnership with WEDU, an annual recognition program to showcase outstanding men and women, as exemplified by inspiring leadership, commitment to lasting community impact through empowerment and advocacy, and

achievement of prominence or distinction in a particular sphere.

At the 2nd annual luncheon held on Friday, May 6, 2016, three new Luminaries were named.

"The second annual Luminaries Award Luncheon was a sold out event," said Elena Day, Luminaries Award Event Chair. "We are very fortunate to have the community's support of this extremely important program. I am beyond excited for Luminaries 2017."

"I was honored to help share the story of the 2016 Luminaries honorees with the Tampa Bay community," said Cathy Kamm, the Luminaries Award Chair. "Each honoree has impacted the lives of so many in Tampa Bay in a variety of ways, and I am excited that their stories will be preserved to share and inspire the next generation of community leaders."



ANGELA LANZA

Angela Lanza is a second year JLT Active who has double placement with *The Sandspur* and as a Luminaries Placement Mentor. Angela spends her work days at Amalie Arena as their Event Marketing Manager advertising concerts and events to the Tampa Bay community.

GET TO KNOW THOSE LIGHTING THE WAY IN TAMPA BAY:



Celia Ferman

Director of Ferman Motor Car Company, Inc. and H. Lee Moffitt Cancer Center Volunteer and Board of Directors Member

Tireless service is a way of life for Celia Ferman. For more than three decades, she has delivered food for Meals on Wheels and spent endless hours comforting parishioners, working in food ministries, and teaching Sunday school at Hyde Park United Methodist Church. As a member of Moffitt Cancer Center's Board of Directors, her contributions have been vast: chairing the Magnolia Ball, serving on the Campaign Finance Committee, enlisting women for the Merit Society supporting female cancer scientists, and championing the Moffitt Lung Cancer Center of Excellence to end the number-one cancer killer. Ferman's presence, advocacy, and prayers have lessened the burden of countless people with lives turned upside down by cancer. She is also a successful businesswoman as a director of Ferman Motor Car Company. With a lifetime of selfless caring, Celia Ferman, a Junior League of Tampa Sustainer, is the epitome of a community champion as a role model, mentor, and catalyst for change.



State Senator Arthenia Joyner

Senate Democratic Leader and Former National Bar Association President

In the struggle for equal justice for all, Senator Arthenia Joyner hasn't just witnessed history, she has made history. Before being elected by her peers as the first, black woman to serve as the Democratic Leader in the Florida Senate, she was the first black female attorney in Hillsborough and Polk counties and the first black female elected to the Florida House and Senate from Tampa. After being wrongfully incarcerated during desegregation protests, she pioneered change for all people illegitimately targeted. A past president of the National Bar Association who has practiced law for 47 years, Joyner has been an influential advocate for human rights and against human trafficking, a champion for women, and a tireless voice for expanding healthcare. Leading locally with the Greater Tampa Chamber of Commerce, the Hillsborough County Aviation Authority, and guiding nonprofits to success, Senator Joyner is a trailblazer and inspiring example of life in public service.



Lincoln Tamayo

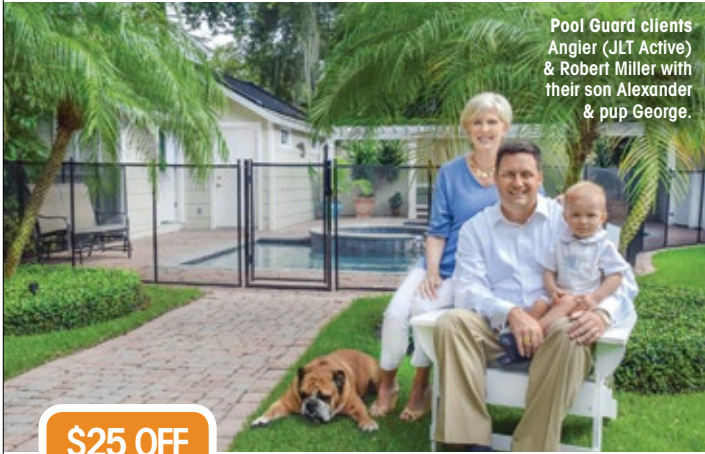
Head of School at Academy Prep Center of Tampa and Vice President of Center Operations for Academy Prep Foundation

As a young Cuban immigrant, Lincoln Tamayo learned English at Our Lady of Perpetual Help in Ybor City. His Jesuit High School education led him to a bachelor's degree at the University of Notre Dame, master's degree from Harvard University, and law degree from the University of Florida. Tamayo's passion for service called him home to Tampa to take on his most fulfilling work. For 13 years, Tamayo has been transforming education in Tampa Bay through his advocacy for some of our area's most marginalized students. As Head of School for Academy Prep Center of Tampa and Vice President of Operations, overseeing both Academy Prep Centers of Tampa and St. Petersburg, he is forever changing lives for thousands of low-income students and families. Lincoln Tamayo brings to life the pledge of personal responsibility he recites daily with his students: "If it is to be, it is up to me."

To learn more about The Luminaries, or to view the documentary videos visit the WEDU website at <http://www.wedu.org/luminaries/>.



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Pool Guard clients Angier (JLT Active) & Robert Miller with their son Alexander & pup George.

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Why Can't He Quit?

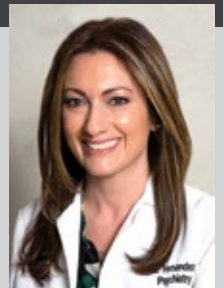


Ever been mesmerized when looking at something beautiful? Pre-occupied with hunger? Stuck in your thoughts about the loss of a love?

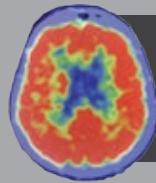
Addiction is like that. It “hijacks” the brain. Trying to quit FEELS like being deprived of food or ending a relationship. Most people relapse. But with the right treatment and follow-up, brain-function is restored. Lasting recovery is possible. BoardPrep Recovery Center tailors treatment plans to the individual, restoring the brain-function necessary for lifelong sobriety.



Liz Harden, LMHC, CAP
Executive Director
Junior League Sustainer



Jamie Fernandez, MD
Medical Director of Psychiatry
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Provisional Class 2016

The theme for Provisional Education this year was **Excite. Engage. Educate. Empower. Evolve.** The Provisional Education committee ensured Provisionals had up to date communications on League events and opportunities in the community. Numerous socials kept the excitement and energy levels high all year long. Provisionals were also provided training at each meeting and were empowered to take on leadership roles. Sixty-six Provisionals are taking on Willingness to Lead roles for the 2016-2017 year.

Provisional Education chair Shannon Tompkins said, *"I am proud to say I have seen each Provisional evolve, as a leader and volunteer, throughout the year!"*

– CONGRATULATIONS TO THE LEAGUE'S NEWEST ACTIVES! –
WE LOOK FORWARD TO YOUR CONTINUED SUCCESS.



Haleigh Almquist



Lauren Andrews



Kristen Antonello



Meredith Ashley



Jessica Aspiras



Kelly Bailey



Mary Baum



Kelsey Blanks



Lauren Bole



Chandler Bonanno



Flavia Bravo



Whitney Brewer



MoniqueAnne Brown-Callester



Brittany Brunetto



Lisa Bryan



Entela Caisse



Anne Cappello



Kelly Carey



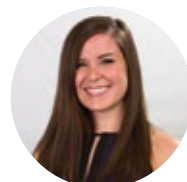
Tatiana Carvajalno



Molly Molloy Catlett



Allison Cory



Sarah Craparo



Kathryn Crowe



Courtney Kennedy Cullen



Kelly Davidson



Alexis Dempsey



Megan Dobbins



Nicole Duga



Sara Katherine Ennis



Alicia Fariello



Ashlee Figg



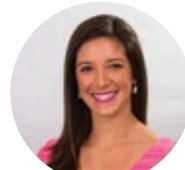
Allison Fox



Priya Galante



Kristina Gandre



Kendell Generelli



Stephanie Generotti



Elizabeth George



Martini Gibbons



Laura Gifford



Bailey Gilmore



Alicia Glasser



Alexandra Graham



Sonya Greenidge



Sarah Gremer



Cassandra Griggs-Frierson



Stephanie Haas



Stephanie Hammersand



Cecelia Hardwick



Diana Hechavarria



Madeline Higson



Morgan Holmes



Wysteria Holt



Jacqueline Horne



Kaitlin Howell



Alexandria Jano



Kaitlyn Johnson



Samantha Johnson



Chiseul Kylie Kim



Alissa Kranz



Suzanne Lambert



Kim Lamis



Brittany Lawler



Cassie Levy



Regan Lineberger



Melissa Lopez



Desiree Madieto



Dori Marlin



Erika Montanez



Alicia Moon



Hilary Morgan



Christina Morse



Alissa Myers



Sarah Neubert



Emily Kirkwood Nolan



Caitlin North



Colleen O'Brien



Emily O'Connor



Jessie Obeck



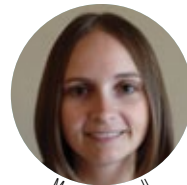
Tobi Olusola



Lauryn Oser



Heather Palmer



Megan Pannell



Kathryn Peluso



Christie Pesce



Lauren Pizzo



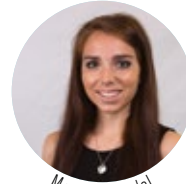
Hannah Pothier



Jennifer Prater



Annie Price



Morgan Randol



Lauren Reid



Kristen Reyes



Jennifer Covington Richardson



Lourdes Ros



Lauren Rose



Danielle Rudisill



Jennifer Sabo



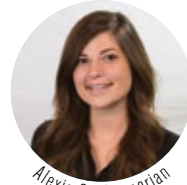
Kristin Scully



Nicole Seeley



Allison Selby



Alexis Shahnasarian



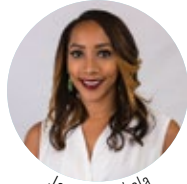
Ashleigh Shelver



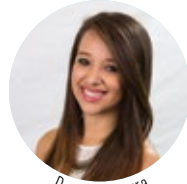
Jacqueline Sheppard



Meredith Sheridan



Joyela Shobola



Denyse Sierra



Brook Simmons



Alison Kirkwood Simpson



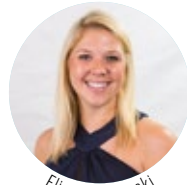
Michelle Spivey



Sophie Steinberg



Jessica Strathman



Elise Szafanski



Adair Tigert



Anna Tosone



Tara Triola



Katelyn Varn



Kelley Volenec



Bethany Votaw



Megan Wallace



Emily Williams



Melissa Winner



Hailey Wood



Ernestine Woody-Bethune



Amanda Zambrano

The Junior League of Tampa would like to thank Rick Maupin Photography for the Provisional photos.

HER NAME IS JEAN.
OUR NAME IS

Care

Tuesday afternoon she started getting that feeling in her throat. You know the one. She knew she was getting sick, and needed to recover fast. Jean headed straight to Centra Care. Flu test, negative. Strep test, positive. Antibiotics in hand, she was out the door and home in no time, getting plenty of rest — doctor's orders.



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THE JUNIOR LEAGUE OF TAMPA ANNUAL DINNER 2016

by LAUREN CROMER

The roaring 20's and Great Gatsby theme was in full effect at this year's Annual Dinner, and what a beautiful night it was! Hosted at The University of Tampa, an icon of Tampa Bay, the evening began with a champagne reception on the East Veranda of campus, where guests enjoyed live music, delicious appetizers, and bubbly cocktails. Following the reception, the League convened in the Fletcher Lounge for dinner and an annual awards ceremony.

Dozens of Junior League of Tampa members showed up in full flapper attire ready to celebrate the many accomplishments of the 2015-16 League year, as well as to honor special members who have truly embodied the mission of The Junior League of Tampa this year. Those recognized have shown through their dedication and commitment to the community, that they can be leaders and accomplish any goal to which they put their minds. We were reminded of the year's many achievements throughout the award ceremony.

Outgoing president Stacy Carlson reflected on some of the amazing achievements that the League's members accomplished over the past year, which included more than 50,000 volunteer hours, raising more than \$710,000.00 to support The Junior League of Tampa's Mission, steering ahead with a new leadership structure, and capping off the year with a celebration of the League's 90th Anniversary. Stacy expressed gratitude to the League, in particular the JLT Executive Board, Management Council and Leadership Council who helped the League advance its goals.

Incoming President, Nicole Hubbard, was welcomed to the podium with applause. The theme #oneteamedream will serve to inspire the volunteers as the League launches Dragon Boats, serves as the host for the Winter AJLI conference and continues to deepen its work in the community.

The night was a glamorous evening and tribute to the 90 years of JLT which continues to be filled with spirit of giving back to the community by working together.

LAUREN CROMER

is a Tampa native and University of Florida graduate. She works at Metropolitan Ministries and is well on her way to becoming licensed in Mental Health Counseling and Marriage and Family Therapy. Lauren enjoys spending time with her boyfriend, Tirso Guerrero, and his daughter, Ava.





ACTIVE OF THE YEAR – CARMELITA HUI

Selfless. Dedicated. Positive. Helpful.

Active of the Year, Carmelita Hui, is a quiet leader, who shows her passion for the League through her efforts as the technology and website coordinator, keeping our technology up and running behind the scenes.



COMMITTEE OF THE YEAR – PROVISIONAL EDUCATION

A team. Influencers. Positive. Leaders.

The Provisional Education Committee won Committee of the Year for the members' ability to work together to provide a positive and educational experience for the Provisional class this year, while each woman evolved into an individual leader looking to do big things within her League career.



INSPIRING LEADER OF THE YEAR – ISABEL DEWEY

A difference maker. A change agent. A teacher. A connector.

This year's Inspiring Leader of the Year, Public Affairs Chair, Isabel Dewey, encourages JLT members to find meaning in their volunteer efforts and, with the team of leaders she helps develop, she changes "what is" into "what should be" in our community.



MARTHA FERMAN SPIRIT AWARD – GINNY VEIT

**Given to a member that shows achievement, dedication, and selfless spirit as they move into Sustainer status*

Dependable and generous. Graceful and professional. Problem-solver.

Never one to shy away from hard work, this year's Martha Ferman Spirit Award Winner, Ginny Veit, has spent her time as an Active taking on new and challenging positions, from Public Affairs surrounding the issue of human trafficking to the first Treasurer on the Management Council.



SUSTAINER OF THE YEAR – MARY LEE FARRIOR

**Presented to a Sustainer who has shown outstanding volunteer service in the community after the age of 40.*

Child advocate. Community volunteer. Innovator.

This year's Sustainer of the Year, Mary Lee Fariior, used her passion for children to conceive and found Mary Lee's House, which houses multiple services for abused, abandoned and neglected children in one location since its founding in 2008.

**Awarded at 90th Emerald Anniversary Gala*



PROVISIONAL OF THE YEAR – SOPHIE STEINBERG

A go-getter. A role model. An inspiration. A volunteer.

Sophie Steinberg, this year's Provisional of the Year, embodies each of the tenets of the provisional class' 2015-2016 theme – Excite, Engage, Empower, Educate and Evolve.

CONVERSATIONS:

A CONVERSATION WITH MELISSA SNIVELY

by PATTI LEE

What inspired you to become a part of the School Board?

My husband, David, and I have four children in the public school system, and we are also products of public school, so we believe it can be the right choice for most students. When our oldest son transitioned from elementary school to middle school, it was very challenging. He had a 504 plan in place, as well as an Individual Education Plan (IEP). Middle school is already a tough place for kids to be – physiologically, emotionally, socially – and it was even harder for him. I felt that this transition could have been handled better by both the school and by us, as parents. We had to learn how to advocate for our son and to teach him how to advocate for ourselves, but finding the right support and good information was difficult. Having this experience inspired me to assess how our schools manage the transition from elementary school to middle school, and then see how we could make a positive impact. I knew we could do better for students – not just my son, but all students. I believe every student is unique in how they learn, and want the traditional public school to be the best choice available for families.

What do you think it means to be an advocate?

I think it means to be a voice – for someone or for a group of people – that can impact change. People can be advocates in so many different ways. It means making a difference in their lives and possibly being advocates for our children. Some children do not have a voice, nor someone to advocate for them. They need us. There's also a legislative aspect to this. We have to be aware of the laws which will affect our daily lives and who we are choosing to make those laws. Then we need to educate and advocate our legislators accordingly. They need us, too.

You have had a unique glimpse into three different Junior Leagues within Florida (Winter Haven, Palm Beach, and Tampa). How are we the same or different in the way that we approach different issues?

Even though they are all distinctive groups, in very different areas of Florida, they all have the same vision and same mission. They all desire to help others. Each chapter just adjusts its approach based on the needs of the community, and every League is able to advance those needs. The constant is that they all have that same desire to make a difference in the lives of people around them. The Junior League also does a great job at leadership training, building role models, and developing leaders. We all know that change has to start with ourselves, and each League does a great job developing its volunteers to be agents of change.



Melissa Snively was elected to the Hillsborough County School Board (District 4) in 2014. She is one of seven members responsible for making policy decisions and overseeing a total budget of \$2.9 billion for the 8th largest school district in the nation, which is also the county's largest employer of more than 26,000 employees.

How do you think JLT's advocacy efforts impact education within our community?

The Junior League has an extraordinary way of being engaged within our community by taking a very grassroots approach. We are all action-oriented women. When we see a need, we immediately want to do something to help. We are organized, committed and compassionate. Some philanthropic organizations focus on raising money. Some depend of getting others in the community to pitch in. Some seek federal grants for assistance. Some get politically active to improve legislation. Some do the heavy lifting themselves. The Junior League does all of that – and we do it very well. We are incredibly well-rounded in what we do and how we do it.

With regard to education, it's the heavy lifting that has greatly impacted our students. The children's literacy program has helped thousands of students improve their reading skills. Educators know that literacy is a Key Performance Indicators (KPI) used to determine the likelihood of a student successfully completing high school. The more students who are on-level for reading, the higher our graduation rates will be. This significantly impacts economic development, lowers crime rates, increases community engagement and makes our area a more desirable place to live and work. The Junior League helps to create this positive legacy.

What do you think that individual Junior League members can do to be better advocates for education?

Many Junior League women who have school-aged children are already involved in the classroom. They volunteer at school, give time to the PTA, and support those who educate our students every day. We can't stop there, though. It's all hands on deck right now. We still need all members – even members who don't have children yet or those who have already raised children – to give time to students. More than anything else, our students need mentors. They need role models. They need to see what it looks like to be a servant leader in the community. No other organization is positioned to do this as well as the Junior League. Our members can be the voice for children. They can speak up and speak out for the students who need advocates. They can help our leaders – local, state and national – who make decisions for our students, to make the right choices for them. They can engage businesses and other organizations to help. When it comes to educating the future generations of this world, the Junior League can be a very powerful and influential group of women. We truly do make a difference.



PATTI LEE

Originally from Southern California, Patti Lee received her bachelor's and master's degree from Cornell University. She and her husband live in Apollo Beach with their two boys. Patti is the Global Compensation Director for Syniverse.

CONVERSATIONS: A CONVERSATION WITH ROSS SPANO

What prompted you to run for office four years ago?

It's kind of multifaceted, but I have four kids. I really have a passion for making sure that I leave this place with the same opportunities for my children that I had. I had so many great opportunities, and I want all my kids to have those same opportunities.

What do you think is the greatest issue we face as residents of Hillsborough County?

One of the greatest issues we have is to figure out how to grow responsibly. We have issues with regards to resources, transportation, and education. Issues like this are fundamental to the growth of any community. People are coming from all over the country, and rightly so. We have the best weather and the most opportunity. We just need to figure out a way to grow but to responsibly sustain the things that we value about this great state.

How have you interacted with The Junior League of Tampa?

There have been a number of important human trafficking bills over the last few years that the Junior League has supported. The Junior League has rallied troops for the bills as they were moving through the process, contacting committee chairs and members. Without the Junior League's help, it's quite likely these bills would not have been successful.

How do you think JLT's advocacy efforts in human trafficking impact the community?

As it relates to victims specifically – the work they've done in terms of awareness and getting the word out in terms of what human trafficking is – the positive effect they have had is difficult to quantify. What does it mean to the community to rescue someone from human trafficking? What does it mean to parents impacted by efforts of the Junior League? What the Junior League does has a far reaching positive impact on the community as a whole.

What are ways in which you'd like to work with The Junior League of Tampa in the future?

As we continue to narrow the issues and figure out what needs to be done legislatively, I would love to work with JLT to energize and organize a group of advocates on behalf of the important issues. The thing I noticed about the Junior League is the energy and passion with which they face the issues. They are then able to organize and energize a group of people quickly to get things done effectively. I can't tell you how grateful I am for The Junior League of Tampa and the positive impact they've had on our state.



Ross Spano is a Brandon, Florida native and Republican member of the Florida House of Representatives, representing the 59th District (central Hillsborough County) since 2012.



FOR A FUTURE

AS VIBRANT

AS ME

TIME OUT

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a strong, unstoppable woman.

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WOMEN'S INFLUENCE IN POLITICS:

An Interview with Dr. Susan MacManus

by MINA BRINKEY

Dr. Susan MacManus is not your typical country girl. Although she grew up in Lutz, which was founded by her ancestors, her interest and knowledge of politics has taken her nationwide to speak on the topic. Today, at 68 years of age, she is known as one of Florida's leading political analysts and is a long-term distinguished professor of political science at the University of South Florida. MacManus attended Florida State University for both her Bachelor's degree and Ph.D., and received her Master's from the University of Michigan. She can be seen this year as a featured political analyst for ABC Action News as well as heard on various television and radio shows discussing the current election season. We recently had the privilege of sitting with Dr. MacManus to discuss the role that women are playing in political advocacy and, most importantly, in the current presidential election.

Why political science?

My parents always discussed politics in the house. Our family is very divided politically and interests range from very liberal to ultra-conservative. From railroad union leaders to Baptist preachers, my family's political views are as varied as they come. I had the opportunity to hear all sides growing up and it always interested me.

What are your views on the role women have played over the past 50 years in the political realm? What changes have you witnessed throughout your career?

Women now make up 53% of registered voters in the state of Florida. Women are also now in politics. Not only are they candidates, but they are also a big part of the political media coverage. News anchor teams

are no longer made up of just men. They now include, in some cases, more women than men. Women also now make up the majority of college students and they have become more informed and educated in the political system over the years. They are full players in strategizing campaigns and they are a critical part of every election. In fact, campaigns microtarget the female audience and look into appealing to the issues concerning women.

How does the female voter differ in Florida?

Women are not cohesive. Married women tend to be Republican, while single women are most likely Democrat. Currently, there are more women Democrats in Florida than Republican. There are many who have no party affiliation. The female vote will also vary greatly by other factors, such as race and ethnicity. This is why both parties have a difficult time knowing exactly how to appeal to the woman's vote. There is no single way of ensuring the female vote.

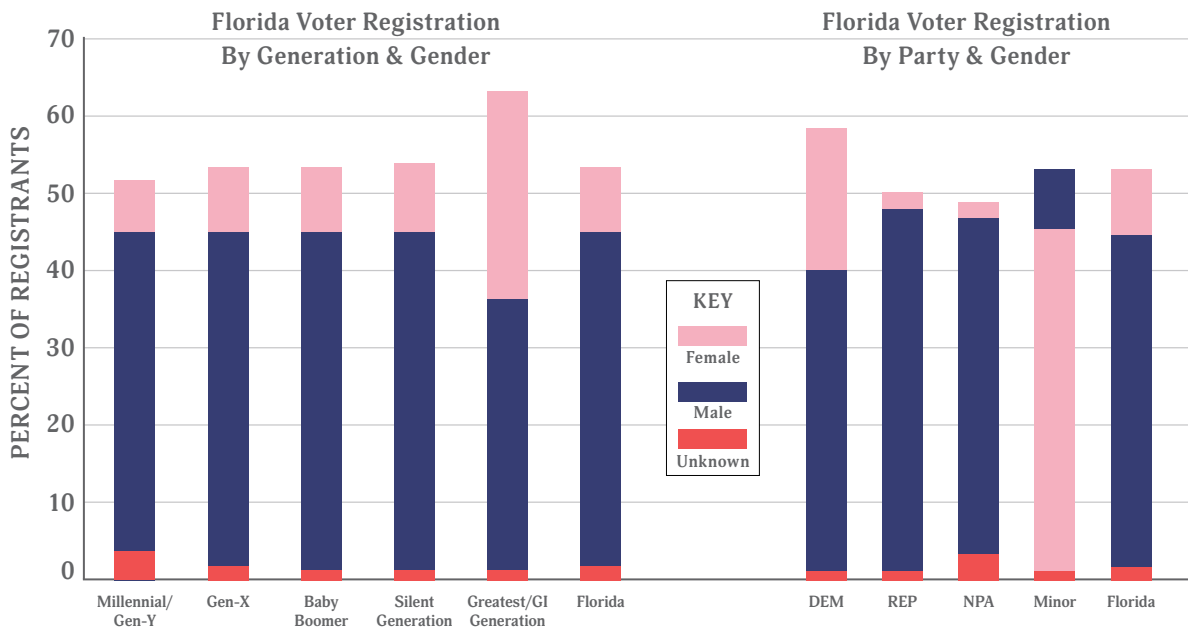
What issues will be most pressing for women in the upcoming Presidential election?

Security and Economics. Women want to feel safe, especially for their children. Single mothers, in particular, are concerned about security as far as economics is concerned. Many voters do not believe that the recession is over. And so job security is of great importance to female voters. Also, issues will vary by generation. The term "reproductive rights," is not connecting with the younger female audience. Instead, the terms that they mostly connect with are "human trafficking" or "rape culture." These are the issues that are of particular interest to the younger voter.



MINA BRINKEY

Mina Brinkey joined The Junior League of Tampa in 2014. She is a Social Studies high school teacher at Bayshore Christian School and a professional interiors and architectural photographer. Mina is originally from Miami, FL and has been in Tampa since 1992. She is married and has one daughter.



How can the candidates appeal to the woman’s vote?

In a recent article, titled "Women and Campaigns – Generation Based Microtargeting and Tackling Stereotypes," I discuss how generational differences, especially in racial and ethnic composition, political preferences, and news sources, have become a major focal point of today's campaigns. Analyses of the two "super generations," the Millennials and the Baby Boomers, have made it clear that successful campaigns need to microtarget women voters differently across generations, sometimes even within the same party.

What attracts female voters to Hillary Clinton? Is it simply because she’s a woman?

No. Most female voters are looking at the capability of fulfilling the requirements of the job, over whether or not the candidate is female.

What attracts female voters to Donald Trump?

Trump's message is clear – "Make America Great Again." Whereas, Clinton does not have a clear message that voters are relating to. Trump's message is one of strong leadership and security, and that appeals to many female voters. Women want to feel that their children are safe at school and other sacred places.

How do you think the mass shooting committed in an Orlando night club on June 12th, will affect the current election?

I believe that it will drive more voters to Trump. The gun issue will become one of the leading issues of this year's presidential election.

What are some of the major concerns that both campaigns currently have regarding the female vote?

Many are questioning whether or not women will even get out to actually vote or choose to sit this one out and stay home. It is also a concern that they will likely vote for a 3rd party candidate because the top two nominees are not very well liked by most people. The major question has then become, "Who's going to vote?"

Who do you think will win?

If anyone tells you that they know the answer to that question, they're lying. This election can go either way.

Would you ever consider running for political office, Dr. MacManus?

That is the number #1 question I am always asked. No. I would not consider it. My interest is in the numbers and statistics of it all.

For more information about Dr. MacManus, you may visit the website www.sayfiereview.com where she is a featured columnist.

REFERENCES:

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ADVOCATES FOR NUTRITION

by JENNIFER WARD

Food 4 Kids and Kids in the Kitchen represent two projects that seek to focus on the League's core issue of advocacy. Advocacy is defined by the League as "acting as catalysts for change in our community and speaking as influencers for those who cannot speak for themselves". These two projects work to support health and nutrition for children within the community.



FOOD 4 KIDS

Partnering with Feeding Tampa Bay, this project helps to provide food for weekend consumption for children in need. Packing over 600 bags every other Saturday at the Feeding Tampa Bay warehouse, League volunteers help to distribute food bags at local schools and children's programs; over 11,000 bags this year alone!

Access to food outside of the school day is a problem faced by many children within the Tampa Bay community, leading to such issues as lack of focus during the school day as well as increased risk of illness and obesity. The food distributed in the bags helps the children concentrate and focus on topics other than from where their next meal will come. Communication between Feeding Tampa Bay and distribution sites is ongoing, helping to provide feedback on the quantity of bags needed as well as the children's reaction to the types of food provided. Through these mechanisms, past modifications, such as providing larger quantities and more desired food.

NEXT STEPS: FOOD 4 KIDS

As Food 4 Kids works to help families and children in the area, they hope to obtain additional grant money that can help to not only provide more food, but also higher quality food options to those they serve. JLT shows its commitment to providing healthy food to disadvantaged children by giving its volunteer time to this project.



JENNIFER WARD

Jennifer Ward is a New York native, joining the League in 2013 to engage in volunteer experiences in the Tampa area. She currently works at the University of South Florida in the Early Childhood Education program and is finishing her Ph.D in Early Childhood Education and Mathematics. At home, Jennifer enjoys playing with her daughter Chloe.

KIDS IN THE KITCHEN

Stemming from an AJLI initiative, in 2006, the Kids in the Kitchen project became the official Provisional class project in 2012. The project involves the Provisionals in volunteer efforts at the onset of their Provisional year as they work with children at seven sites to educate them about making healthy food choices. In addition to the benefits to the community, the reorganization of the project's infrastructure has provided Provisionals with a more in depth view of what their active years may look like.

Children participating in the Kids in the Kitchen sessions are empowered to make healthier food choices as they select meals outside of the Kids in the Kitchen classroom. This includes seeking out healthier food options when at school. Furthermore, the curriculum used with the children focuses on aspects such as caloric intake, protein consumption, portion size and budgeting. These lessons often impact other family members who interact with the children, such as caregivers and relatives, allowing the League's efforts to spawn healthy change in the eating habits of multiple generations. The sites provide feedback to the committees on areas for improvement, including the inclusion or exclusion of certain food items, methods for lesson development and overall population feedback.

NEXT STEPS: KIDS IN THE KITCHEN

Piloted this year at Metropolitan Ministries, gaming platforms such as the Wii Fit, were incorporated into activities for the children at various sites. Through this enhancement, children learned ways to stay active, regardless of the weather. It is the hope of the committee to continue this integration. As the project evolves, the League is able to continue pushing forward to educate, not just the children we serve, but their families and communities on the benefits of making healthy decisions both in and out of the kitchen.

Through these two projects aimed at helping to serve children and families in our community, League members provide numerous volunteer resources that help to ensure children are afforded opportunities to maintain their health and nutrition. By actively working to further engage community partners, such as the sites being served, as well as seeking out direct feedback from the families and children being helped, these two projects can continue to provide impactful experiences to the children in our community.

CS/HB 103 SUMMARY

by LAURA WARD RACHAL

Recently, the Florida Legislature took action in an attempt to ensure that all Floridians, regardless of income level, have access to good nutrition. CS/House Bill 103 (the "Bill") entitled "Transactions in Fresh Produce Markets" is effective July 1, 2016

The idea behind the bill, which was sponsored by District 13 State Rep. Reggie Fullwood (D, Jacksonville) and District 108 State Rep. Daphne D. Campbell (D, Miami) allows access to fresh fruits and vegetables regardless of income level.

The bill authorizes certain owners and operators of farmers' markets, community farmers' markets, flea markets and other open-air markets selling fresh produce to allow authorized Food and Nutrition Service groups, associations, and third-party organizations to operate electronic benefits transfer (EBT) systems in such markets.

According to the summary analysis by the Florida House of Representatives, the bill allows the owner or operator of a market selling fresh produce, that does not otherwise have an Electronic Benefits Transfer (EBT) system, to allow certain specified groups to implement and operate an EBT system in the market on behalf of the sellers. The bill also provides for the use of Supplemental Nutrition Assistance Program (SNAP) cards at farmer's markets around the state. Notably, the bill does not require farmers' markets to operate or maintain an EBT or SNAP system. That decision still lies with the individual vendor or market operators.

The bill helps those with lower income to have access to fresh, low-price produce, but it also helps local farmers to sell more of their crops at farmers' markets, and makes them more competitive with grocery stores in terms of servicing EBT or SNAP customers.



LAURA WARD RACHAL

Laura Ward Rachal, an Active since 2008, is mom to daughters, Ella and Nora, and wife to husband, Mark. She is a Hillsborough County Circuit Court Judge who handles dependency cases involving child abuse and neglect.

Advocate for Yourself; Advocate for Each Other

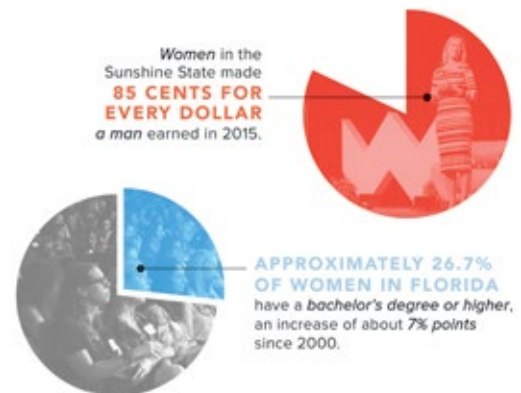
by HEATHER TRKOVSKY



"Women self-doubt and they apologize—constantly. They don't even know what they are apologizing for. It is ingrained in us—maybe we grow up with it, maybe it's part of society."

Arlene DiBenigno spent more than two decades working on political campaigns, in policy development and implementation, and on ballot initiatives within the State of Florida and on the national stage. Fourteen years ago, when she was Director of Appointments for Boards and Commissions for the State of Florida, every time she called a woman, the first response was "Can I handle this? Am I smart enough? Are you sure you are calling the right person?" DiBenigno was frustrated. When she called men, they would simply say, "Of course."

Years later, when DiBenigno became seriously ill, she found herself in that same cycle of doubt, wondering whether her clients would wonder if she could produce quality work while taking so much time for medical needs. She recognized the feeling as similar to the one she had when she was pregnant years before—at that time, worrying that she would be viewed in a different light or passed over for opportunities because others would place her in the mommy role. She pulled herself out of it by telling herself "I've earned this; I'm smart and these people either have faith in my ability or they don't," she shared.



HEATHER TRKOVSKY

Heather Trkovsky joined the League in Jacksonville in 2005 and transferred to The Junior League of Tampa in 2008. She and her husband, Aaron, have three sons, Noah James, Elliott, and Owen. Heather is an Assistant General Counsel for Real Estate for CitiGroup.

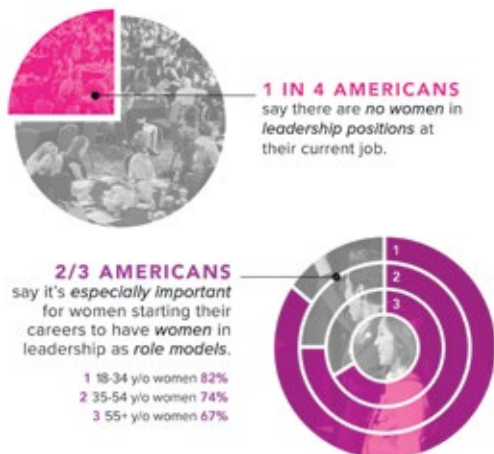
Advocating for Yourself

First, women must learn to advocate for themselves and for their own personal needs.

We have to learn that the first step is the 'Power of No'. It's healthy to say, "I can't do that". So often women are out to prove that they are superwoman, but to whom? DiBenigno suggests, "Saying no isn't going to impact your career, but getting rid of unnecessary stress will have a positive impact on your health, your marriage, and your relationship with your children." Over time, you learn that you don't have to show up to every PTA meeting, the obligatory evening meetings for work and bring in homemade cookies for your team every Friday. "We can't do all of that and also take care of ourselves and if we don't take care of ourselves, we can't take care of anyone else."

The next step is to learn to empower yourself to make a decision and then be okay with it. "You have to learn to embrace it and say, 'I'm going to spend some time on me, or with my husband or with my child'. If you can learn this skill, it will help you with everything. It will make you stronger, healthier, and much more balanced in your daily life."

DiBenigno says, "We want to be superwomen, and we can't." Unfortunately, most women only learn the importance of the Power of No and embracing our decisions when we hit a wall; when we get to a place where we absolutely can't give anymore. "Anything we can do to help the other women, especially the next generation, to not encounter these hurdles, we need to do it."



Advocating for Each Other

"Women don't give ourselves enough recognition and enough self-celebration for what we achieve. We take on the roles of wife, mother, sister, daughter, professional, and volunteer. We absolutely need to acknowledge one another's accomplishments and celebrate each other. If we helped one another and supported one another, it would help break the cycle of insecurity that leads to apology and self-doubt."

Women have a clear talent to juggle many things in one day. We think ten steps ahead, while men think lineally. Women bring a unique perspective. We should be elevating one another and encouraging one another. We often fail to realize that there are as many women's perspectives as there are women and women deserve to hold as many of the seats at the table as we can get. Women need to learn to help one another and teach men the value we bring. However, we can only change society by being aware of and changing our own behavior toward one another.

A Vehicle for Change

One way DiBenigno is trying to bring awareness to this need for change is through a new event that just marked its inaugural year, the Women's Conference of Florida. A dream of hers since her experiences in Tallahassee, the conference brings women of all ages and backgrounds together to discuss the issues facing women in society today and to share their stories, their stumbles, and their triumphs. Through the conference, she got to witness the enormous amount of unrecognized female talent we have in the state. The young women at the event who seemed to just soak up the knowledge really impressed DiBenigno. It makes her hopeful that positive change can be a reality.

DiBenigno's concludes, "The courage we give one another is amazing. When women come together and we let our guard down—when we are raw and honest; it's incredibly powerful."

**The Women's Conference of Florida inaugural event was held in May 2016 in Tampa, Florida. For more information, visit Womensconferenceofflorida.com or see their postings on various social media sites.

IMELINE ADVOCACY

The Junior League of Tampa has been involved in advocacy efforts since its earliest days and has continued to focus on advocating for the needs of our community throughout the past 90 years.



1927: JLT partners with Public Health to oversee The Preventorium, where undernourished and underprivileged children with TB could go to restore health.



1944: G.I. Bill signed into law.



1963: Betty Friedman "The Feminine Mystique" became a best seller.



1971: Gloria Steinem joined other prominent feminists in forming the National Women's Political Caucus, which worked on behalf of women's issues.

1930

1940

1950

1960

1970

1936: Hellen Keller awarded the Theodore Roosevelt Distinguished Service Medal.



1947: Jackie Robinson breaks Major League Baseball's barrier against colored players.



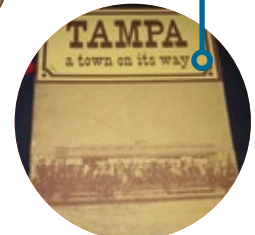
1950's: MacDonald Training Center opens to support efforts to teach children who are "mentally retarded."

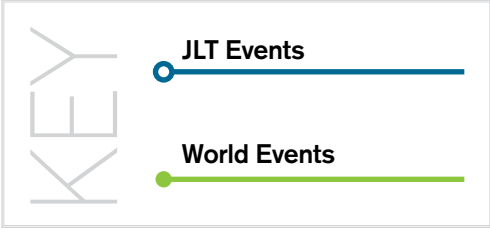


1964: Title VII of the Civil Rights Act bars discrimination in employment on the basis of race and sex.



1972: "Tampa, a town on its way" is created by Junior League members to depict a child's history of the Tampa Bay area.





1976: Child Advocacy Council established.



1985: Pencil's R Us mini grant leads to business for students



1994: Community Action Committee formed.



2007: Connected by 25 begins.



2013: JLT selected to bring awareness to sex trafficking campaign.

1980

1990

2000

2010

2020

1976: AJLA adopts child abuse as a focus area.

1980: Guardian Ad Litem services for abused and neglected children begins.



1996: Kids Connection Project passes out 175 bundles at annual adoption celebration picnic.



2003: Mary Lee's House begins providing services to abused and neglected children.



2014: Education advocate Malala Yousafzai becomes the youngest person to receive the Nobel Peace Prize.



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Donor list as of June 7, 2016. If you believe your name has been omitted in error, please contact the Fund Development Manager, Jenny Spencer at FundDevelopmentManager@jltampa.org.





Stewardship

noun [stoo-erd-ship]

1. The position and duties of a steward, a person who acts as the surrogate of another or others, especially by managing property, financial affairs, an estate, etc.

by LINDSAY YARBROUGH

ENDOWMENT

Permanency, sustaining, and enduring are all words that are used to describe the reason behind an endowment. For a 90 year old organization, these words are important considerations for our next 90 years.

"The Endowment [Fund] Campaign is a marathon – it's about steadily building up funds the League needs to survive in the long run, well past the time any of us reading this are Active members," said Sustainer Suzanne Oaks Brownstein, a supporter of the fund.

Or, as Dossie Marrone, Endowment Fund Coordinator, says, "Having the lights on in your house doesn't help if you lose the house." While annual membership dues pay to "keep the lights on", the money raised through the Endowment Fund campaign will help the League to not "lose the house" when large or unexpected financial needs occur.

Both are great analogies to explain how important the Endowment Fund is to the survival of JLT over the long term. Thanks to the growing Fund, JLT has a solid financial base which allows us to think bigger about our projects and how we can make an impact on our community.

Five years ago, the League launched the Hike to a Half a Million Campaign to begin the League's Endowment Campaign, and, as of last year, the Endowment Fund had grown to over \$350,000. This year, with the 90th Anniversary of JLT, the committee made the goal to recruit 90 new donors to finish off the original campaign with an additional \$150,000. With the generosity of matching gifts from The Burton Family Foundation, Betsy and Drew Graham and the Community Foundation of Tampa Bay, The Junior League of Tampa has more than \$110,000 in commitments to date and an additional matching

gift of \$37,500 from the Community Foundation of Tampa Bay. This puts the Endowment Fund within reach of its original \$500,000 goal.

When The Fund reaches its stated goal, JLT can begin to use a percentage of the earnings for expenses, therefore allowing us to better fund our Mission. Beyond donations given directly to The Junior League of Tampa Endowment Fund from corporations or members, Commemorative Gifts and 1926 Society are also campaigns that feed into The Fund. These are wonderful ways to recognize someone by weaving them into the foundation of the organization.

Beyond the CFTB, the Endowment Fund is well looked after by the Endowment Committee.

Endowment Fund donations are often seen as a legacy. The fund is a way to give back for years to come to ensure the ongoing financial health of an organization we hold close to our hearts.

"Through our family's donation to the Endowment fund, we wanted to be a part of what will carry the League into the future – to make sure that 10, 20, 50 years down the road, through every economic cycle, we can carry out our Mission and help families who most need it," Brownstein said.

INSPIRED TO HELP? Here's the What and How on donating. We will accept:

1. Cash Contributions
2. Pledges
3. Securities, stocks, and bonds
4. Charitable Gift Annuities

Visit www.jltampa.org/support-us/endowment-fund/ for forms and more information.

" An endowment fund is a permanent, self-sustaining source of funding. Endowment assets are invested and each year, a portion of the value of the fund can be paid out to support the fund's purpose. Any earnings in excess of this distribution are used to build the fund's market value."

"One of the reasons I give to the Endowment Fund is because I want to help preserve the legacy of the League's service to the community in the best way possible: ensuring that we can continue to help those in need for many, many years to come."

– Suzanne Oaks Brownstein



LINDSAY YARBROUGH

Lindsay is owner/lead artist of Lindsay Does Makeup, specializing in headshots, weddings and special occasions. She is also a local triathlete and loves jumping on the bike with her husband Matt, or just hanging out with her pug, Sophie.

A Commemorative Gift is a way to recognize a significant event in a Junior League member's life – joining in their celebration or thinking of them in a time of sorrow.

Any occasion may be commemorated; below are a few ideas:

- Celebrate birthdays, engagements, marriages, anniversaries, births, new jobs or promotions
- Honor someone's service to JLT
- Offer condolences to a member who has lost a loved one



To make a commemorative gift, simply fill out an envelope and place your donation inside (cash or check only) or scan the QR code to be taken directly to our online donation site (credit or debit card). All commemorative gifts support The Junior League of Tampa's endowment.

To learn more or to make a gift, visit <http://www.jltampa.org/commemorative-gifts>
For questions, contact endowment@jltampa.org



CONGRATULATIONS TO



Aleks Jagiella,
on the recent adoption of their two daughters
• Kate Caldarelli

Amanda Seifert,
on her new job as Human Resources Generalist at PCL Construction
• Megan Bock

Caroline Vostrejs,
for being named The Shining Star of Management Council for October 2015
Francine Dupuis
• Kate Caldarelli
• Megan Bock

Cathy Kamm,
for being named as a 2015 Tampa Bay Business Journal Up & Comer
• Shannon Tompkins

Fran Dupuis,
for being named The Shining Star of Management Council for November 2015
• Kate Caldarelli

Ginny Veit,
for being named The Shining Star of Management Council for December 2015
• Francine Dupuis
• Kate Caldarelli
• Megan Bock

Hayley Reteneller,
on passing the Florida Building Construction Final Exam
• Megan Bock
• Sarah Ling

Jenny Spencer,
for being named The Shining Star of Management Council for August 2015
• Francine Dupuis

Marie Hebbler,
for being selected as a Business Woman of the Year finalist in the Financial Services category by the Tampa Bay Business Journal
• Francine Dupuis
• Megan Bock

Meg Bock,
on her Promotion to Project Manager II
• Kate Caldarelli

Selena Ward,
for being named The Shining Star of Management Council for January 2016
• Jenny Spencer



CELEBRATING THE BIRTH OF

Dylan Oakley,
son of Heather Hernandez and Eric Szukis
• Shannon Tompkins

Andrew,
son of Alison & Dave Monahan
• Francine Dupuis
• Jenny Spencer

Emma Katherine,
daughter of Jenni & Steven Bell
• Shannon Tompkins

Roessing "Ross" Powers Mendelson,
son of Suzy & Mark Mendelson
• Shannon Tompkins
• Caroline Vostrejs
• Kate Caldarelli
• Megan Bock
• Suzanne Oaks Brownstein





BEST WISHES TO

Ashley Tardiff,

on her engagement to Jack Watters

- Jenny Spencer
- Kate Caldarelli
- Shannon Tompkins

Megan Bock,

on her engagement to Anthony Severino

- Caroline Vostrejs
- Kate Caldarelli
- Kristin Wilson
- Megan Miller Tetro
- Shannon Tompkins

Alicia Moo,

on her marriage to Robert Schulte

- Shannon Tompkins

Katelyn Varn,

on her marriage to Kyle Rumenik

- Shannon Tompkins

Kylie Chiseul Kim,

on her marriage to Eusebius Luk

- Shannon Tompkins

Lauryn Oser,

on her marriage to Beau Craparo

- Shannon Tompkins

Megan Miller,

on her marriage to Brian Tetro

- Megan Bock

This includes a cumulative listing of commemorative gifts received April 19, 2016 through June 7, 2016.



The Junior League of Tampa Endowment Fund

Leaving a Legacy...Sustaining Our Service

The Endowment Fund was established in 2006 in partnership with The Community Foundation of Tampa Bay. The Fund provides a legacy of permanent support for The Junior League of Tampa.

Members of the Endowment Committee oversee charitable and planned gifts to The Junior League of Tampa's Endowment Fund. Each member of the Endowment Committee is appointed during the willingness to lead process and has a strong interest in ensuring our League remains financially stable and viable in the future.



"As a first-time member of the Executive Board this year, I saw first-hand the importance of building a strong endowment, particularly in terms of organizational decision-making. A self-described "creativity junkie" – it is important to me to provide for the type of permanence that creates space for and fuels innovation. A robust endowment provides financial stability enabling our League leaders to "think outside of the box" and consider opportunities, as opposed to just "making ends meet." The 90th Anniversary Endowment campaign was the perfect opportunity to honor our past innovators and provide for our future creative geniuses while safeguarding the League's sustainability." – Melissa Knight Nodhturft



The Junior League of Tampa considers it an honor to be designated as a beneficiary of an estate or foundation. We highly regard this type of planned giving and recognize donors through membership in The Junior League of Tampa 1926 Society.

The 1926 Society enables you to leave your legacy in our community by supporting the future of our League and its members.

90th Anniversary Endowment Donors

90TH LEGACY FOUNDER

Don and Campbell Burton
Betsy and Drew Graham

90TH SUSTAINING FOUNDER

Evan and Suzanne Brownstein
Stacy Carlson

90TH FOUNDER

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Dr. Michael Garcia and Ginny Daniel
Mark and Suzy Mendelson

90TH SPONSOR

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Katie and Ryan Cappy
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Marie Hebbler
Nicole and Matt Hubbard
Melissa and Phil Nodhturft
Dada Pittman
Jenny and Peter Spencer
2015-26 Inaugural Management Council

90TH CONTRIBUTOR

Fran Dupuis
Tom and Andrea Layne
Marysue and Tom Mathews
Gianni O'Connor
Ginny Viet
Caroline Vostrejs

90TH SUPPORTER

Mildred Lewis, in honor of Alden Lewis Sollner, Lisl Unterholzner, Gloria Johnston Sparkman, and Anne Wilson King
The 2015-2016 Endowment Committee

Donor List as of June 23, 2016. Donations less than \$250 are recognized through the Commemorative Fund.



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**Susan O'Neal Thompson, CPA
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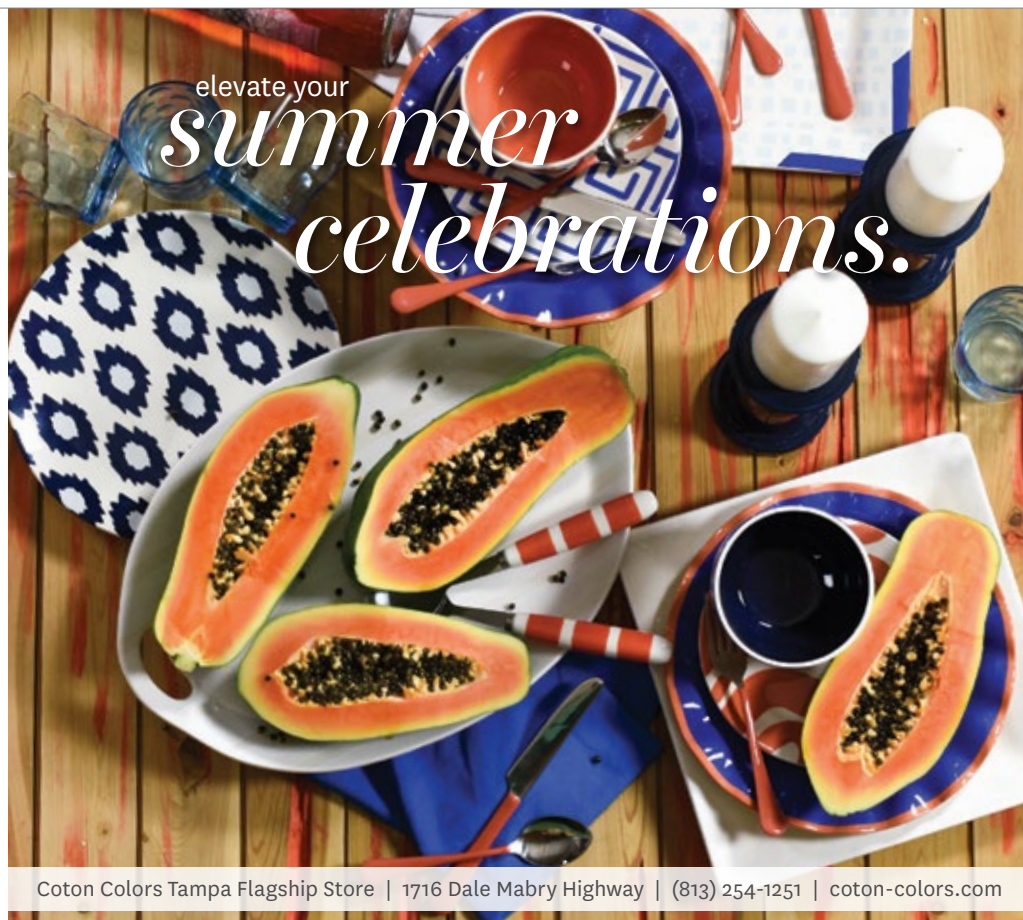
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BY LAURA JOHNSON



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WHO'S WHO IN THE LEAGUE

by TANYA EGGER

Meet a few of our fabulous members who not only share their passion for volunteering their time and talent with the League, but also find time to have exciting family and professional lives and interesting life experiences.



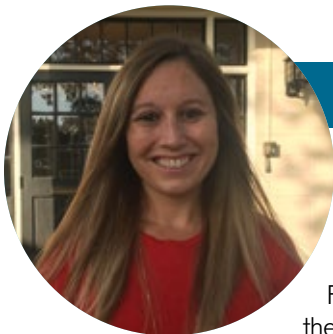
PAULA PERRY | Joined 1995 | Sustainer 2008

Paula is grateful for the lifelong friendships she made in the League. Her most memorable JLT experience was meeting four brothers in foster care at a Kids Connect event. They had just been removed from their home the night before. They were quiet at first but eventually began to have fun and interact. She still remembers their names. "It was incredibly uplifting to learn they were adopted together into a loving home. I'm grateful I saw a few steps in their journey."

Paula's work with the League led to her professional work with local charities in community relations, fundraising, and most recently as an Executive Director serving children in foster care.

She is a watercolor portrait artist. "I love capturing expression and movements in my subjects." She is also an avid sports fan- particularly, college football, hockey, and baseball. She and her husband Frank recently celebrated their 30th wedding anniversary and they have two grown children, Paul and Rachel. Paula loves adventure and she and her daughter went skydiving on her daughter's 18th birthday. Paula also flew in one of the Red Baron stunt planes over Tampa Bay.

She loves the big small town feel of Tampa. "It's small enough to know and care about our neighbors, but big enough to host Super Bowls and, I hope, win another Stanley Cup!"



KAITLYN JOHNSON | Provisional 2015

Kaitlyn quickly showed her leadership qualities as a Provisional member and was placed in a Willingness to Lead position at Metropolitan Ministries.

Her most memorable experience during her Provisional year has been volunteering at the Winter Family Food Fest. "It was so rewarding to see how thankful and excited these families, especially the children, were to receive fresh food and meet Santa." She continued saying, "I will never forget this one little girl being so upset because she thought she missed meeting Anna and Elsa (from Frozen). I went and found them and you could tell meeting them made her entire year."

Kaitlyn moved to Tampa three years ago from Memphis, TN with Raymond James. She works on the corporate bond desk in Fixed Income as a trader. She has an amazing furbaby named Duke who is a 5 year old Westie.

She loves sports and one thing that may surprise you is that Kaitlyn grew up racing horses. "I have barrel raced (rodeo) since I was 10. I have been to the world competition a few times." Her first barrel horse, Aikman, is now retired on her dad's farm in Tennessee.



TANYA EGGER

Tanya is a former television news reporter and now works in public relations. She is one of the inaugural members of JLT's Management Council, using her experience to further the League's message and brand in the community.

"Life is not measured by the number of breaths we take, but by the moments that take our breath away." – Maya Angelou

CATHY KAMM | Placement: Luminaries Award Chair
Junior League of Jacksonville 2007 , Transferred JLT 2008



Cathy has loved all of her placements with the League because they have each shown her the needs of the community, introduced her to new friends, and left her with fulfilling experiences to share.

She has been married to her husband Grayson for 11 years and they have two sons, Collier (4) and Merritt (2). The two met in their last semester at the University of Florida. "We are big Gator fans! Collier and Merritt both learned to chomp at a young age. I am a double Gator (undergrad and law school), and Grayson and I got engaged during Gator Growl on the football field in front of 40,000 people. People might be surprised to learn that my parents both went to FSU, and my mother has some good blackmail photos of me as a child in my FSU cheerleader outfit!"

Cathy is an attorney at Shook, Hardy & Bacon and practices civil litigation, primarily on the defense side. She has served on the South Tampa YMCA Advisory Board for the past three years and loves giving back to the community. "I love Tampa Bay because we have a rich history but are an ever-evolving community that wants to be the best we can be. I love living close to the water and always having a variety of activities and events to enjoy with my family and friends!"

KELLY FRIAR | Placement: External Public Relations | Active: 2015



This year, in just her first year as an Active member, Kelly took on the challenge of a double placement, with the Public Relations Committee and as part of the HGM Steering Committee. "Serving on the HGM Steering Committee is absolutely incredible. It's amazing to see all that goes into that event. It provides a sense of pride and accomplishment once it's over. Also, conquering the 4:00 a.m. media arrival at the fairgrounds makes you feel like a rock star."

Kelly took leadership roles even as a Provisional, tackling some of the marketing and PR for Family Food Fest and doing the end of year video for the Provisional dinner.

Kelly has more than 10 years of public relations and marketing experience, currently working as the Marketing Director for Barbizon International, a modeling and acting company, which serves 200 markets in the U.S. and 4 international markets. "I like to say I have every teenage girl's dream job, as over the years, my job has sent me on photo shoots with *Seventeen Magazine*, the red carpet of the Teen Choice Awards, and on tour with a teen pop star."

She grew up the only girl in a football family. Her father worked in the NFL for 27 years. Her brothers worked as student equipment managers for FSU football and her brother currently works for the Tampa Bay Buccaneers.

She attended Ball State University and moved to Tampa just over 6 years ago. She is married to Heath and they had their first child, son Mason Huntington Friar, in April.



OUT AND ABOUT

—LUMINARIES 2016—





OUT AND ABOUT

—ANNUAL DINNER 2016—



CONNECT WITH US



Look at every issue this year of *The Sandspur* and see highlights from The Junior League of Tampa's social media channels. Members are encouraged to be part of the conversation by using the hashtags given by our friends on the PR and Marketing committee.

Read about our great community projects, interesting membership, fabulous donors, and issues affecting the Tampa Bay Community.

jltampa.org/the-sandspur

Keep a finger on the pulse of what's going on in the League.

jltampa.org

Find information highlighting the work we are doing with our community partners.

jltampa.org/community

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The Junior League of Tampa

Why do you want to be a catalyst for change in our community? #advocacy #jltampa #sandspur



Brandi Maniscalco I want to be a catalyst for change in our community because leading by example is a powerful statement. When influencers stand up and speak for those whose voices aren't heard, more people take notice and more awareness is spread throughout the community. I also want to provide a good example for my daughter so she can continue the legacy of effecting change.



Katina Markowski I want people to know that it doesn't take a lot to make a big difference. Everyone can do something to help someone and if we all plug ourselves in, there is no limit to what can be accomplished.



Jessica Kendall Hornof For me, being a catalyst for change motivates me because someone has to step up to make change happen in this world; why not start in our own backyards and communities. Many people have ideas but never act on them because they think it's "too big of a project". I love being part of the League and being able to advocate for those who can't or don't know where to turn.



Taylor Jones No one can do everything but everyone can do something". When volunteering with the League it gives you the opportunity to be a trained volunteer as well as a voice and a leader in the community. It's important to recognize the issues around us and make a difference!



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