

THE SANDSPUR

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Contributors

What children's book has had the most profound influence on you and why?



Ashley Collado
Writer

"Where the Sidewalk Ends. It's not really a story but it is a book with various poems. I enjoyed the book because it had interesting, funny tales."



Jamie Forsyth
Writer

"I love Dr. Suess books. Still to this day they make me smile. How can you not love reading and writing after growing up with Dr. Suess books?"



Jenna Simpson-Oliver
Features Editor

"The children's books that had the most impact on me would have to be anything by Dr. Suess. I loved them for their imagery, whimsy and melodic rhyming."



Jessica Burns
Assistant Features Editor & Writer

"Where the Wild Things Are, because we should always face our fears."



Kathryn Hall
Writer

"The Little Engine That Could. I think our potential is only limited by what we believe we can achieve. Now I read that story with my son, hoping to pass the same ideal on to him."



Meg Korakis
Writer

"During my last year of high school, William Faulkner's As I Lay Dying provided me a very deep-seeded perspective of the expected loss of my very own mother. It helped guide me through some of my grief and explore feelings I did not yet understand."

"The Giving Tree by Shel Silverstein. The story spoke to me at a young age and shaped me as a person. It is a simple look at the complicated dynamic of giving and receiving in relationships."



Avril Shelton
Writer

"Peter Pan. To live life to the fullest, with positive, happy energy and zest, and even as we mature, sometimes see the world again through the eyes of a child!"



Hilary Dalton Banks
Copy Editor

"I remember the Berenstain Bears. My parents always read them to me when I was little. There were always good morals to the stories!"



Jillian Koepke
Ad Sales Coordinator

"I loved the Encyclopedia Brown books so much! I just thought they were so much fun and really helped instill a love of reading, curled up in bed, way past my bedtime...which continues today."



Marissa Moss-Hyman
Photography Editor

"The Giving Tree. I love Shel Silverstein and there's a very strong message throughout the book."



Sarah McMichael
Assistant Editor

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On the Agenda

The General Membership Meetings are held at League headquarters on the first Tuesday of each month at both noon and 7 pm. Please note that our speakers will only be at the 7 pm meetings.

Sally Karioth, Spetember 4, 2012

Join us as Sally Karioth, grief counselor and motivational speaker, inspires us to live life to its fullest each and every day because, "Life is not a dress rehearsal!"

David Lawrence, Jr., October 2, 2012

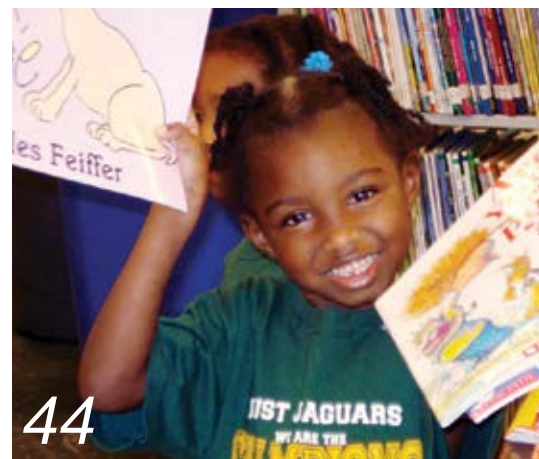
Chair of the Children's Movement of Florida and former Publisher of the Pulitzer Prize-winning *Miami Herald*, will be speaking on the importance of childhood education. Come learn why this is one of JLT's focus areas.

Jared Weiss, November 6, 2012

Life Designer, Jared Weiss, teaches us that our lives are a result of our choices, even the small choices we make "all day, every day."



Photography by alvarezphoto.com



Features

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Treats and dishes sure to keep you warm.

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Last Issue
Cover photo by Heather Hamilton Photography



Summer 2012 Sandspur



de·li·cious [dih-lish-uhs]
 –adjective
 1. highly pleasing to the senses, especially to taste or smell; like when eating our Feta Stuffed Chicken.
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The Junior League of Tampa | 87 Columbia Drive | Tampa, FL 33606
 www.jltampa.org



Developing My Potential

Cynthia Valdez

I think I first learned about The Junior League from the television show *Designing Women*. I can't remember what, specifically, was said or how it was portrayed; I just recall thinking that it was a decidedly Southern thing. Being someone from "up North," I figured it wasn't for me so I promptly forgot about it.

Fast forward about, well, let's just say a number of years and I was reminded of the League's existence through a friend who happens to work with my husband. My husband mentioned her League membership in passing and, out of curiosity, I did a little research. As it turned out, there seemed to be quite a few impressive members in the League since its start. Many First Ladies, politicians, and film and literary celebrities all enjoyed Junior League memberships (and not all of them were Southern, either).

In addition to all of the nationally recognized members, there have always been a lot of local movers and shakers as well. League membership became a serious consideration of mine, though not for my own benefit. Becoming a stay-at-home mom after more than a decade of working and contributing to my family in a tangible (financial) way, I struggled with not having a regular means of measuring my contribution, such as a paycheck. It occurred to me that I might be able to find a new way to contribute by networking in order to help boost my husband's career. That's where The Junior League of Tampa came in.

My provisional year was an odd year for me. Not knowing whether JLT and I would be a good fit for each other, not knowing anyone in my provisional class...truth be told, I felt like a 12 year old starting a new school in the middle of the school year - nervous and sweaty. But I wanted to stick it out, to follow through with my grand plan to "contribute." Little did I know that this plan I had to help my husband's career would not only help to create a new career for me, but also a better version of myself in the process.

Being in the company of so many intelligent, compassionate and driven women, it's impossible *not* to grow, *not* to become the best version of one's self. League women are constantly in search of ways to improve themselves and, by extension, their communities. Those local movers and shakers? Many of them became such as a result of their League memberships, which provided them with the tools to become successful leaders, which allowed them to make a positive difference in their communities on a larger scale...it's a wonderful cycle!

Has my League membership helped my husband's career? Not really. But, like all JLT members, my contribution has become easily measurable by calculating the number of books that make it into the homes of underprivileged children, the number of children matched with their forever families, or the number of first time birthday parties thrown for children in foster care, to name a few.

How cool is that?!

Cindy Valdez
Editor, 2012 - 2013

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Aha Moments

Stephanie Wiendl

Can you remember the last time you had an “Aha” moment—one of those instantaneous epiphanies when all of the dots suddenly connect in your head and everything becomes crystal clear? I distinctly remember two of these moments over the course of my League career, and they were both about how the Junior League distinguishes itself from other volunteer organizations.

The first impacts community fundraising. Through my career in sales, I have come to know that “*if you do not know why someone is going to buy from you, then they probably are not going to buy from you.*” This tenet holds true when raising money. When we are asked, “Why would someone choose to give to The Junior League of Tampa over another organization?” the reason is clear: It is our volunteers!!! It is free (and skilled) labor!! Not only do 100% of the net proceeds from our fundraisers go back into our projects and programs, but none of it has to be used on labor because we give our volunteer time.

The second “Aha” moment came to me about our membership—why would someone choose to volunteer their time with the Junior League over another organization? The answer is the focus of this edition of *The Sandspur*, and it is a key part of our Mission: *Developing the Potential of Women*. More than any other women’s organization in the world, the Junior League develops women into trained community and civic leaders. Yes, we have transformed communities through our volunteer work; but the community impact was just the fabulous by-product of developing well-trained community volunteers and leaders. I hope you will enjoy learning about how we are becoming more deliberate in our training by reading this edition’s article on Leadership JLT and on the General Membership Meeting speakers we will be offering.

As we enter our 87th year as The Junior League of Tampa, I could not be any prouder of our members and leaders *who not only make a difference, but who also make us different*. Since

1932, *The Sandspur* has been a legacy of where we have been as an organization. This year, *The Sandspur* blazes ahead with more thought leadership edition topics including: *Developing our Potential; Advocacy—Using Our Voice to Make a Difference; The Power of Collaboration; and Building a Better Community*. All places we are going this year.

My hope is for our readers to have their own “Aha” moment about the League. Perhaps you will connect the dots on why our Childhood Literacy project is so important in helping to break the cycle of poverty for our most disadvantaged children and families; or perhaps you will realize how important the League has truly been in your own life, and decide to close the gap on your wealth of knowledge by participating in Leadership JLT. Whatever your experience may be this year, may it bring you closer to your goals and aspirations.

In service,

Stephanie

Stephanie Wiendl
President, 2012 - 2013

*In order to be
Irreplaceable
one must always be
Different*

—Coco Chanel

Thank You!

As a mom of two, I try everything I can to keep my kids reading & learning. With my husband being out of work most of the past two years, we have not been able to buy any new books. Although reading books from the library & school is great, my daughter was so excited to get a few she "can keep". So thank you so much for the books given to the kids at Folsom Elementary!

Sincerely,
Tricia Phelps-Gray



Meals n Wheels of Tampa

"Nourishing and Enriching the Independent Lives of the Homebound and Seniors"

July 12, 2012

Ms. Allison Burden, President
Junior League of Tampa
87 Columbia Drive
Tampa, FL 33606-3584

Dear Allison,

Thank you for your recent donation towards our Hurricane Preparedness Kits of \$9,981.60 to Meals On Wheels of Tampa.

Your contribution makes it possible for homebound and elderly neighbors to remain in their homes by the delivery of a hot meal, an encouraging word from a volunteer, and the care and compassion of this community.

Thank you for your generous commitment to this mission.

With a grateful heart,

Steve King Thank you Allison
Cindy Vann
Executive Director Director of Donor Relations

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Allison Burden
Junior League of Tampa, Inc.
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Dear Ms. Burden,

Thank you to ALL the Committees for donating to our Teaching Tools for Hillsborough Schools program. Your contribution will help ensure students and teachers at Title I schools have the proper tools for learning. Thank you to the giving spirit of business partners like you. Teaching Tools was able to distribute \$1.8 million in supplies last year! Gifts like yours help give 50,000+ students in Hillsborough County the critical tools to succeed in the classroom, from the first day to the last. With your continued support, Teaching Tools will keep improving the learning experience for our students.

We appreciate your product donation and look forward to a continued partnership. I would be happy to talk about our program and encourage you to visit our store so you can see the impact of your support.

Feel free to contact me at 813-574-0279 if you have questions. Visit our website at www.educationfoundation.com to learn more about how the Foundation supports our students and schools.

Warm regards,
Laura Gesca
Laura Gesca
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Please remember the Hillsborough Education Foundation in your will or trust.

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A copy of this letter is on file.

Dear Freddie,

Just wanted to thank you and your team for all the thought, consideration and energy that went into organizing the Match Event in coordination with the Junior League of Tampa on Saturday, April 14th.

This was our first time attending such an event and the opportunity to learn from conversations with caseworkers, interact with other prospective parents and see the kids in action was tremendously helpful. In addition to being a fun day, being able to connect with the kids around activities in such a low-pressure environment gave us a chance to see their personalities come out and an even clearer understanding of what we can provide for a child/sibling group.

We know that a fun day for the kids and an enlightening experience for the adults does not just magically happen... more than well-considered logistics, it is the result of wisdom and compassion that you and your colleagues bring to your work everyday.

For the wonderful day we spent with you on our road to parenthood, and for all you do everyday on behalf of children, thank you.

Kelly Bower & Robert Dalbow



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Recognition in <i>Spur of the Moment</i> monthly newsletter (through May 2013)	√	√	√	√	√	√	
Recognition on The Junior League of Tampa website (through June 2013)	√	√	√	√	√	√	√
Recognition on Donor Board (at Patrons' Party, Holiday Gift Market, HGM Kickoff Party)	√	√	√	√	√	√	
Recognition in additional promotional materials and advertising	Select	Select	Select				
Logo and Link on The Junior League of Tampa website (through June 2013)	√	√	√				
Special signage at Holiday Gift Market	√	√	√				
Inclusion in Holiday Gift Market guide	√	√	√				
Inclusion in the <i>St. Pete Times</i> thank you ad	√	√					
Tickets to Patrons' Party – Oct. 26, 2012	8	6	4	2			
Tickets to Holiday Gift Market Kickoff Party	12	8	4	1	1	1	
General admission tickets to Holiday Gift Market	30	25	20	15	15		

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 Stephanie Wiendl 2012-2013 President, The Junior League of Tampa, 87 Columbia Dr., Tampa, FL 33606. Fax: 813-254-9593

NOTE: To receive Holiday Gift Market benefits (as listed), all payments must be made by November 1, 2012, except Contributors' Plan.

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*Donations less than \$250 are recognized
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The Junior League of Tampa Endowment Fund

Leaving a Legacy...Sustaining our Service

The Junior League of Tampa Endowment Fund (The Fund) is a permanent endowment fund that was established to ensure that our League is able to maintain fiscal stability and fervently pursue our Mission without being radically affected by changes in the economic climate or decreases in lifelong membership. A strong endowment fund will give us the opportunity to pursue exciting, new opportunities or deal with unforeseen circumstances without creating an additional financial hardship for The Junior League of Tampa or our members.

We have our sights set on our "Hike to a Half Million" goal! We are also proud to announce the recognition categories for those who donate \$5,000 or more each year:

Platinum Legacy - \$25,000 or more

Gold Legacy - \$10,000 - \$24,999

Silver Legacy - \$5,000 - \$9,999

The Fund was established to support the long-term sustainability of the League and our charitable endeavors. Gifts made to The Fund are not spent, but rather are permanently invested and managed by the Community Foundation of Tampa Bay.

Once the principal balance reaches \$500,000, a portion of the earnings generated by The Fund will be used to cover future operating needs, which might include funding special community projects, supporting new training initiatives, providing JLT membership scholarships to those in financial need, covering unanticipated expenses or financing capital expenditures.

There are many opportunities for giving at all contribution levels with a minimum donation of \$250. We recognize that donors may choose to make an immediate gift, a planned gift or a combination of the two. We will work with you to accommodate both types of giving. Whatever your decision, the greatest impact is made the moment you decide to participate. For more information, please visit the donor page located on our website at www.JLTampa.org/support.



The Junior League of Tampa considers it an honor to be designated as a beneficiary of an estate or foundation. We highly regard this type of planned giving and recognize donors through membership in The Junior League of Tampa 1926 Society.

The 1926 Society enables you to leave your legacy in our community by supporting the future of our League and its members.

*Thank you to our inaugural member of the 1926 Society,
Martha Sale Ferman.*

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JLT: More Impact per Dollar

Jessica Kendall

There are a number of qualities that differentiate The Junior League of Tampa from other volunteer organizations. Providing volunteer services while simultaneously training its volunteers ranks as two notably unique qualities.

However, it is the League's ability to not only provide highly skilled, trained volunteers to work on programs and projects that positively impact our community, but also to provide funding to help support these same programs and projects that speaks to me the most. It is this distinct function that affords our donors the confidence in knowing that, when they donate to the League, they are going to get the best bang for their buck.

Our donors can feel good about their contribution or support because of our unique method of giving both the net proceeds of our fundraising efforts as well as volunteer hours. 100% of our net proceeds go directly into the support of our programs and projects. When someone buys a Junior League of Tampa cookbook, they may also be buying a Love Bundle backpack for a child in need or a basket of basic necessities for a young adult who is out of the foster care system.

The Holiday Gift Market, a major fundraiser of The Junior League of Tampa, has been bringing in funding for JLT projects such as Food 4 Kids, *Kids in the Kitchen* and Birthday Buddies for over eight years. Did you know that HGM also allows JLT to give back in another way? Over 50% of the vendors renting booths at this annual event are local merchants. This provides our League members and shoppers in our community the opportunity to support these local small businesses just as they have supported the JLT.

Taking this full circle approach a step further, this year there will be a new booth at Holiday Gift Market, manned by Lois Marie, a graduate of The Junior League of Tampa and Salvation Army project, *Getting Ahead*. Now Holiday Gift Market shoppers will have the opportunity to make a difference in an immediate and direct way.

As a League member, there are many opportunities for you to support fund development. Distributing Holiday Gift Market tickets to your friends, family and co-workers and getting them through the door is very important. Even more important is using the League fundraisers such as the Annual Campaign, cookbook sales and Holiday Gift Market as platforms for your friends and family to understand The Junior League of Tampa and what you do. The better informed our community is about the level of support that we provide the better funded we will be to continue our work.

Just as our community's needs are constantly evolving so are the League's fundraising needs. As a result of our strategic planning process this year, it is clear that it is critical for us to develop new fundraising resources. We cannot solely rely on cookbook sales and Holiday Gift Market to fund our projects year after year. Our fundraising efforts need to be as varied as our community projects and, with your continued support, equally as successful. One of these new fundraising avenues is the Gasparilla-themed Spring Fundraiser. We hope to see you at the 9th Annual Holiday Gift Market in November and our new Spring Fundraiser early next year!

JLT members, donors and community partners should be confident that every dollar we receive is spent directly to fulfill our Mission. With your continued support, we will ensure the League continues to build a healthier, more educated and safer community for Tampa Bay's children and their families.

Best,

A handwritten signature in black ink that reads "Jessica Kendall". The signature is fluid and cursive.

Jessica Kendall
Finance Vice President, 2012 - 2013

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Like The Junior League of Tampa, HCC understands the importance of giving back. We salute the outstanding women of the JLT for their great work in our community.



by Avril Shelton

The 2012-13 Junior League of Tampa Executive Committee consists of nine dynamic women who have served the League and its Mission in a variety of capacities. Working together as a team, this committee is dedicated to serving all of our members while striving to meet our Mission. Let's meet these wonderful women who have taken on the task of empowering others...



Dress by Pink Palm | Photography by Sandi Santos

President Stephanie Wiendl

Our President, Stephanie Wiendl, is passionate about developing the potential of the League's women." As the Regional Vice President of *CertiPay*, wife of Joe, and mother to Drew, Cooper, and Rex, she believes in keeping your eyes on your goals, and in moving forward—even if only a little bit every day. A League goal for her this year is to empower the women of the Executive Committee with the leadership support and resources that they need to exceed their personal goals for their areas of responsibility. And, as for the greater membership, Stephanie's vision emphasizes individual development. "We need to meet each of our unique members wherever they are in their lives, and in return, their dedication to the League will lead not only to greater community impact through our projects and programs, but also to an enduring enthusiasm for the League and its Mission for years to come."



Dresses by Pink Palm | Photography by Sandi Santos

President-Elect Lee Lowry

Hailing from Vero Beach, Lee Lowry is JLT's 2012-13 President-Elect. A League member since 2004, Lee is looking forward to leveraging her past professional experience as Managing Director of *American Stage Theater* and drawing from her previous JLT placements as Community Vice President, Finance Vice President, and Holiday Gift Market Co-Chair as she begins charting the course for the 2013-14 JLT year. Lee graduated cum laude with an Honors BA from Rollins College. She currently works as Director of Communications at *St. John's Episcopal Parish Church and Day School*. Lee and her husband, Lionel, have a daughter, Lillie, and a son, Laander.

Communications Vice President Angier Miller

Angier Miller, our Communications Vice President, is looking forward to her ninth year of service in the League. Angier hopes to build on the successes of her two predecessors and take JLT communications to the next level. At the top of her list is implementing a formal strategic communications plan. Angier's previous Board positions as *The Sandspur* Editor and *The Spur of the Moment* Editor give her the experience and vision that she will need for the direction of overall JLT communications. Angier is particularly excited for the opportunity to work with the Communications Advisory Committee: "We have a stellar team this year, and I am honored to lead such of an accomplished team." Angier, who grew up in Richmond, Virginia, attended Vanderbilt University for her undergraduate studies, and she received an MBA in Marketing from The Fuqua School of Business at Duke University. She and her husband, Robert, share their home with two adorable English Bulldogs, Lewis and George.



Photography by Sandi Santos

Community Vice President Stacy Carlson

Community Vice President, Stacy Carlson, is moved when she reflects on the impact JLT has had in the community. "We are changing lives through our work at individual and systems levels, and the prospect of the difference made through these initiatives makes me proud to be a member." She believes her priority this year is to support her project chairs and their committee members in the execution of their responsibilities, but more importantly, in their own leadership development. Providing support and leadership development is something that this mother of three knows quite a bit about. In addition to parenting her three sons, Jon Luke, Jacob Lee, and Tray, Stacy has earned three degrees: a BA from the University of South Florida, an EdM from Harvard, and a PhD from the University of Florida. She is the Vice President and Program Director, Florida, for *Helios Education Foundation*.



Photography by Sandi Santos



Dress by Pink Palm | Photography by Sandi Santos

Finance Vice President Jessica Kendall

A proud graduate from the School of Banking at the University of Florida, Jessica Kendall is a natural fit for the position of Finance Vice President. She has greatly valued her League membership since joining in 2006. While pursuing her community action interests during League service, she realized that as JLT members and volunteers, we have the opportunity to interact with our members, community partners, and program recipients in a collaborative effort to create lasting change. She is truly excited about being part of that change this year. In addition, it is important that our members understand the League's financial operation, and she is looking forward to working with everyone to ensure this is accomplished throughout the year. Jessica currently works at *First Citrus Bank* as Vice President, Branch Administrator and Security Officer.

Fund Development Vice President Danielle Post

Danielle Post, a graduate of the University of West Florida and The University of Alabama with a BS in Biology, leads the area of Fund Development this year. The seven-year League member is excited to serve in this VP position, and build on the success of the JLT 100% Participation Annual Campaign. Danielle's previous Board positions include Social, Kids Connect and Fundraising Chair. Naming *Kids Connect* as her favorite placement, the former committee Chair could not be prouder of what JLT accomplishes for foster care youth in Hillsborough County. Her warmest League memories involve attending the adoption ceremonies of the children who have been placed through our service project. Danielle, who cherishes time with her son, Jack, loves to create warm memories with him, especially in her hometown of Clearwater, Florida.



Photography by Susan Gentile



Photography by Sandi Santos

Membership Vice President Nicole Hubbard

Nicole Hubbard, our Membership Vice President, is from Winter Garden, Florida. After receiving a bachelor's degree in Nursing from Florida State University, and then a master's degree in Anesthesiology from Barry University, Nicole finally settled in Tampa and is an Anesthetist at *Tampa General Hospital*. In her seven years in the League, she has served as Holiday Gift Market Co-Chair, as Placement Chair, and most recently, as Chair of Birthday Buddies. She is excited to feed off of Stephanie's passion to motivate our Membership and to meet our members where they are in their lives today. Nicole and her husband, Matthew, have a son, Austin, and daughter, Ansley.



Photography by Sandi Santos

Secretary Lynette Russell

Lynette Russell, a second-generation Tampa native, started her journey with JLT in 2001. She served on last year's Executive Board as Membership Vice President. This year, as Secretary, she will be guiding our first ever Diversity Task Force. Lynette's most cherished League experiences come from her interactions with her fellow members and the special opportunities to mentor new leaders of the League. One of the many Moms-on-the-Go who comprise our organization, Lynette spends much of her non-League time with her husband, Rick, and their three children, Cole, Quinlan, and Camden. She also roots fervently for her alma mater, Florida State University, where she received a degree in Marketing.

Treasurer Suzy Mendelson

Rounding out our Executive Board as Treasurer is Suzy Mendelson—another Tampa native and Florida State University graduate. Suzy joined the League at her first opportunity ten years ago. Last year she led with great success as our Provisional Education Chair. According to Suzy, “watching the ‘League Light Bulb’ come on in her charges for the first time is FANTASTIC! The Provisionals and the Provisional Education Committee were so enthusiastic. It made the year such a positive experience!” And Suzy made 139 new friends! Suzy is currently the Vice President of *The Elan Group, Inc.*, wife to husband, Mark, and mom to son, Max.



Photography by Sandi Santos



As you can see, our Executive Committee is planning another stellar year focusing on our organizational values of voluntarism, empowerment, collaboration, advocacy, and stewardship. It is clear that their main charge is to enhance your League experience. Now that you are more familiar with the exceptional women on our Executive Committee, make sure you engage with them as you serve this year!

LEADERSHIP JLT



Leadership JLT:

by Jamie Forsyth



Betty Ford



Audrey Hepburn



Barbara Bush

Junior League Founder, Mary Harriman, was only 19 years old when she rose to action in New York City's Lower East Side. Still a student in college, she gathered 80 young women to volunteer for their first project, which focused on child health, nutrition, and literacy among immigrants. Despite her age and lack of experience, Harriman forged ahead with the belief that cooperation could solve local issues. Her passion and fearlessness have inspired women to become leaders in their own community.

Although times have changed since 1901, the need for strong community leaders has not. And it is no secret that the League attracts strong women. Sandra Day O'Connor served as President of The Junior League of Phoenix before her appointment to the Supreme Court. Pulitzer Prize winner, Eudora Welty wrote for her League's magazine before publishing her first novel. First Lady Betty Ford, served in The Junior League of Grand Rapids, while First Lady Barbara Bush served in The Junior League of Houston. Even Katharine Hepburn took time away from her prolific acting career to serve in The Junior League of Hartford.

Like so many other Leagues throughout the world, The Junior League of Tampa (JLT) has produced its fair share of promising leaders—leaders who have created and driven local programs that have successfully educated, fed, clothed, and even sheltered many of Tampa's residents in need. Arguably, JLT's effectiveness in its endeavors may be attributable to the League's Mission to develop the potential of women. "Developing the potential of women is what sets us apart from other volunteer organizations," said JLT President Stephanie Wiendl. And now, "we are becoming more intentional in developing civic and community leaders at the same time that our national organization, the Association of Junior Leagues International (AJLI), is undergoing a similar transformation."

Enter *Leadership JLT*, a new structured program intended to complement and accelerate the leadership experience of our

members. The League has partnered with the *Nonprofit Leadership Center of Tampa Bay (NLC)* to offer this customized program to 25 JLT members a year.

"We are becoming more intentional about developing civic and community leaders at the same time that AJLI is undergoing a similar transformation"

— Stephanie Wiendl

Since 1996, the NLC has offered affordable courses to nonprofit professionals to strengthen their business and leadership skills. Its CEO, Grace Armstrong, appears to have a formula that can take the League's Mission of development to a new level. "The new partnership between the two organizations is a special one," according to Grace, "With the League, the NLC has committed to a multi-year partnership for the first time" (generally, the NLC partners with other organizations for a one-time event or for only one topic). Grace and Stephanie collaborated closely to design a program that leverages NLC curricula for the unique needs of developing JLT women-leaders.

With additional help from JLT Community Advisory Board member, Sheff Crowder of the *Conn Foundation*, and from past Presidents

Develop the Leader Within



Eleanor Roosevelt



Sandra Day O'Connor

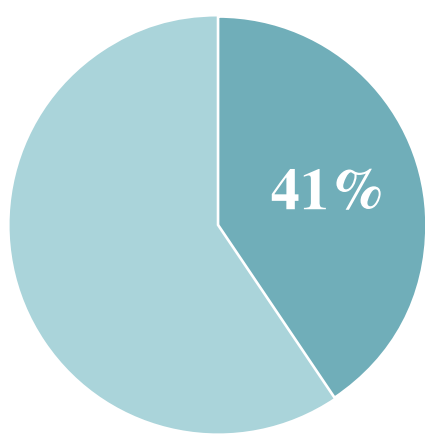


Betsy Graham and Allison Burden, President Stephanie Wiendl worked to find a deeper, more comprehensive training approach. "This program will serve as a broad form of both personal and professional training," according to Sheff. "Throughout six tailored courses, members will learn to develop successful leadership skills for both their professional and personal lives."

The six courses are all focused on *Developing the Potential of Women*. Beginning with teaching what is good leadership, and how one develops it, the *Leadership JLT* program will enable the participants to discover the myriad of ways to capitalize on the skills they develop during their service. Participants will learn to maximize their relationships through a better understanding of themselves and will be given the tools to improve their presence, their communication skills, and their ability to influence others. They may learn how to build consensus, strategies for the for-profit workforce, or to enhance current skills. The program wraps with probably the most sought after piece of advice: *The Secret to Success*. Graduates of *Leadership JLT* will be formally recognized at our Annual Dinner.

Junior League women are powerful whether they know it or not. According to a survey done by *Growth from Knowledge* National Opinion Polls in 2005, forty-one percent of Junior League members are in a class known as "*Roper Influentials*"—that is, political and social trendsetters. This suggests that League women are, on the whole, a commanding force in the marketplace in terms of their purchasing habits, and in terms of the influence they hold over the wide circle of friends and associates to whom they provide advice and guidance.

Take advantage of this amazing opportunity to further your reach even more through *Leadership JLT*!



JL political and social trendsetters

Leadership JLT is designed to benefit any and every aspect of a member's life. Twenty-five applicants will be able to attend the program at the *Nonprofit Leadership Center of Tampa Bay*. Each course is a half a day and covers the topics:

- ***The Leader in You***
- ***Effective Leadership through Self Awareness***
- ***The Social Purpose Sector: What you should know and why it is important***
- ***Professional Presence and Communication, Do You Want to Be More Influential?***
- ***The Secret to Success: Emotional Intelligence***

Applications will be available this fall. Whether you are just breaking out of your shell or just brushing up on your skills, the trainings are designed to engage all active and sustaining members.

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Dada Glaser

Welcome back!

Sue Cox

Welcome back, Sustainers of The Junior League of Tampa! It is with great pride and honor that I will serve as this year's Sustainer President. We are a large and diversified group of women. Whether you are a native Tampan, a long-time resident or a transfer, you can be proud of your association with such a dynamic and talented group of women. We are ever amazed at the growth and constant evolution of our League with its positive impact on our community. There are 948 Sustaining Members of The Junior League of Tampa. Of those members 98 are eighty years or older, 194 are between the ages of sixty-five and eighty, and 620 are under the age of sixty-five.

One of the many things The Junior League of Tampa does is offer opportunities for Sustainers to meet one another, to learn new skills, to learn more about our community, and to serve it. Mark your calendar for Thursday, September 27th to attend "Back to the League Day." This will be a fun day to inform you of what the League is doing and provide you the opportunity to volunteer with the Actives on some of their projects. There will be morning and evening get-togethers, so plan to attend one.

In late October we have two great social events. Make plans to attend our Fall Cocktail Party. It's an evening of fun and fellowship in one of our Sustainer's lovely homes. Invitations will follow for this wonderful party being planned by Anne Mullis and her committee. Also in October, Ruth Tapley and Joanne Baldy are planning a Bridge Luncheon. This luncheon is enjoyed by all who participate. It is a great way to meet others who enjoy a social game of bridge. Contact League Headquarters, Ruth Tapley, or Joanne Baldy for more information.

Two other groups, the "Lunch Bunch" and the "Dinner Divas" will meet for Sustainers to socialize. Tammy Waugh and her committee will plan three luncheons during the year for the "Lunch Bunch." Watch for the date and place for the first one in the *Sustainer Sandblast* email. The lively "Dinner Divas" gather at a designated restaurant for dinner and socializing on the same nights as the General Membership Meeting. Actives join us after their meeting so that both groups have a chance to mingle.

We have two yearly meetings. Our fall meeting coincides with The Junior League of Tampa's Holiday Gift Market at the Florida State Fairgrounds. There will be a brief meeting and luncheon, followed by shopping. It is a great way to support the League's largest fundraiser, see old friends, meet new ones, and get a head start on shopping for the holidays. The date of this event is Friday, November 9th. Watch for your invitation.

As Sustainers we can further support our Junior League of Tampa by contributing to the Annual Campaign. 100% of the money you donate to the Annual Campaign goes directly to League-sponsored projects. Just imagine, if every one of our 948 Sustainers gave \$20, the amount of money that would be raised to fund projects for our community!

I hope that you will contact me or any committee member if you are interested in serving on a committee or have any ideas for projects or entertainment. I am grateful to all the Sustainers who have come forward to help this year and for the Actives' support. In closing, no matter how you choose to participate with the Sustainers of The Junior League of Tampa we are honored and grateful to have your association, volunteering, socializing, and financial contributions. I look forward seeing you throughout the year.

Sincerely yours,

Sue Cox
Sustainer President, 2012 - 2013



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Whimsy and Wonder: 2012 Holiday Gift Market

by Kathryn Hall

Sweltering summer heat can make the holidays seem far away. However, to a dedicated group of Junior League volunteers, the time for sipping hot chocolate, singing carols, and exchanging gifts seems like it is just around the corner. Under the leadership of Caroline Vostrejs and Cristina Blunt, the Holiday Gift Market Committee is gearing up for the biggest and busiest Market to date.

Last year, Tampa's premiere holiday shopping event was a resounding success. With over 10,000 shoppers and more than 145 merchants turning out, the bar has been set high for this year's Holiday Gift Market. Luckily, Mrs. Blunt, Mrs. Vostrejs, and the Holiday Gift Market Committee members are energized by the challenge. They are working to get a record-setting 11,000 shoppers through the door this year.

Achieving this level of excellence requires innovative ideas. Recognizing this, the Holiday Gift Market Committee is building on last year's superb event. The 2012 Holiday Gift Market theme is "Whimsical Wonderland." According to Mrs. Vostrejs, her committee knows what a chore holiday shopping can be. With this in mind, the HGM committee hopes to create a fun, relaxing environment that offers something for everyone in the family. The Expo Hall at the Florida State Fairgrounds will be transformed into an uplifting space with fabulous decorations. An expanded selection of merchants will have updated offerings for 2012. New items for sale will include more holiday items, bags, and collegiate items. Furthermore, expect to see entertainers performing throughout the weekend and the popular Man Cave, sponsored last year by Buddy Bi-Rite, will be back again this year. The Man Cave will feature leather recliners and four flat screen televisions. Also, little ones will, no doubt, be excited that St. Nick will be joining them for breakfast. Mrs. Vostrejs envisions Holiday Gift Market as an event that becomes an annual family outing.

With so many engaging activities going on at Holiday Gift Market, it may be easy to forget the important role it serves in our community. Holiday Gift Market is the major fundraiser for the philanthropies

served by The Junior League of Tampa. Holiday Gift Market also offers a unique opportunity to introduce the community to the Junior League's contributions to Tampa. To highlight this, each aisle in the Market will be named after a JLT project. For example, do not be surprised to find yourself shopping on "Love Bundles Lane" or "Kids Connect Court." All Junior League members can contribute to the success of this year's event by passing out tickets and encouraging friends and colleagues to attend. Volunteer opportunities will also be available throughout the weekend.

The Holiday Gift Market Committee is well on the way to achieving its goal of an unparalleled holiday shopping event. With the "Whimsical Wonderland" of holiday shopping to look forward to, those summer months may not seem so long after all!

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JOY BELL

Joy Bell is a Tampa native and a fifty year member of The Junior League of Tampa. She is the 2012 Sustainer of the Year. Joy has served as President of the Board of The Home Association, The Henry B. Plant Museum Society, The Episcopal Churchwomen, and has served on various boards in the community. She is currently a member of St. Andrews Church, The Colonial Dames in America, and the Volunteers at Canterbury Towers. Joy is married to Lem Bell and they have four children.



SHEFF CROWDER

Sheff Crowder has been the President of the Conn Memorial Foundation since 1993. The foundation funds about thirty-five nonprofits in Tampa, with a focus on low income kids and their families. Sheff and the Nonprofit Leadership Center have worked with the Sykes Business School at the University of Tampa to offer a graduate certificate or MBA in Nonprofit Management. He is passionate about cultivating a nonprofit heart, a business mind and a leader's spirit in our local nonprofit sector.



ALLEN BRINKMAN

Allen Brinkman, an 18-year banking industry veteran, is Chairman, President and CEO of SunTrust Bank, Tampa Bay. Active in the community, Allen serves on the Tampa Bay Partnership Executive Committee, University of Tampa Board of Trustees, the Tampa Hillsborough Economic Development Council Executive Committee, the Boys & Girls Club of Tampa Bay Foundation, and the CEO Council of Tampa Bay. His previous service includes leadership positions with United Way, March of Dimes, United Negro College Fund, Central Florida Partnership and the American Heart Association. Allen is a graduate of Columbus University. He and his wife Julie, a Junior League Sustainer, reside in Tampa with their four children.



BOBBI N. DAVIS, PH.D.

Bobbi Davis has served as the Resource Development Manager for the Children's Board of Hillsborough County since 2005. Previously, Bobbi worked with the Tampa Metropolitan Area YMCA. Bobbi is a member of the Board of the Florida Afterschool Network and is active with the Afterschool Alliance as an Ambassador and is a member of the Afterschool Policy Advisors for the National League of Cities. She received her BA in Physical Education, MA in Adult Education and Exercise Science and her Ph.D in Adult Education from the University of South Florida. Bobbi also earned a MS in Health, Physical Education and Recreation from the University of Memphis.



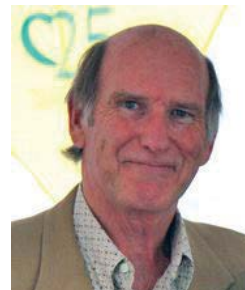
JANE CASTOR

Jane Castor is the driving force behind the Tampa Police Department's 56% reduction in crime in the last seven years. She helped develop and execute the Department's Focus on Four Crime Reduction Plan that changed the way officers police in the City of Tampa. The result is a safer city. During her 26-year career, Chief Castor has served in nearly every capacity within the Department. Chief Castor graduated from University of Tampa, where she attended on volleyball and basketball scholarships. She has been inducted into the University's Athletic Hall of Fame. She holds a Master's of Public Administration from Troy State University and also attended the FBI's National Academy



BRUCE FAULMANN

Bruce Faulmann is Vice President of Sales and Marketing for the *Tampa Bay Times* (formerly the *St. Petersburg Times*) and a member of the *Times* board of directors. He served as Publisher of *Florida Trend*, a *Times* affiliate publication, from November 2008 to October 2009. Before joining the *Times* Publishing Company, Bruce spent 24 years in the daily newspaper business, most recently as VP of Advertising for the *Tampa Tribune*. In that role, Bruce led the revenue generating efforts of the publishing division for the Florida Communications Group. Bruce is a graduate of the University of Florida, earning a B.S. degree in Advertising.



JOSEPH W. CLARK

Joseph W. Clark has been the President of the Eckerd Family Foundation since its formation in 1998. The Foundation's primary interest centers on at-risk youth between the ages of 12-15. Joe received a BS in Economics from Union College and a JD from Syracuse University College of Law. Prior to joining the Foundation, Joe served as a shareholder for 25 years at the law firm of Shackelford, Farrior, Stallings & Evans. He has served on the boards of several nonprofit organizations in Florida. Joe and his wife, Terrell, a JLT Sustainer, live in Tampa and have two sons.



MARK FERNANDEZ

Mark Fernandez, a native of Tampa, puts 20 years of pro sports experience to use as the Senior Vice President/Chief Sales Officer of the Tampa Bay Rays. Mark also serves in a similar capacity for Sunburst Entertainment Group, which serves as a vehicle for the Rays to invest in new sports and entertainment-related business opportunities. In April 2009, Mark was elected to the board of directors of the prestigious Helios Education Foundation. He also currently serves on the board of directors of the USF Foundation, Inc., the United Way of Tampa Bay, the Greater Tampa Chamber of Commerce, among others. Mark was honored in 2010 as the inaugural recipient of the United Way's Advocacy Award for his outstanding service as volunteer community leader. He and his wife, Trudie, have three children: Grace, Jamie and Eden.



ELIZABETH FRAZIER

Elizabeth Frazier is the Vice President of Philanthropy and Community Initiatives for the Tampa Bay Lightning. Elizabeth is leading a transformation of the Lightning Foundation and the Lightning Community Relations Department. Elizabeth has a Bachelor of Arts in Comparative Literature with a Certificate in European Cultural Studies from Princeton University and a Masters

in Business Administration from Darden Graduate School of Business Administration at the University of Virginia. Elizabeth is the daughter of Joanne Frazier, JLT Sustainer and Past President.



ERNEST HOOPER

Ernest Hooper brings a blend of experiences to his role as columnist for the *Tampa Bay Times*. He was born and raised in Tallahassee. The proud son of Gerald and Ann Hooper, two longtime Florida A&M professors, he grew up less than a mile from the Florida State campus, but he graduated from the University of Florida. He started his career as a sports writer, but has served as a news

columnist since 2001. Now in his 20th year at the *Times*, Ernest has taken on the additional role of East Hillsborough Bureau Chief, guiding the paper's news-gathering efforts in Brandon, Riverview, Apollo Beach, Ruskin, Sun City Center, Valrico and Plant City. Ernest still writes two columns a week, relying on a broad canvas of topics that range from politics and nightlife to stories of perseverance and amusing anecdotes about his wife, Florence, and three kids: Matthew, Ethan and Madelyn.



KEN GAUGHAN, EdD

Dr. Kenneth Gaughan brings many skills and areas of expertise to The Junior League of Tampa Community Advisory Board. He is the Supervisor of School Social Work for the Hillsborough County School District and has many years of experience in direct service and administration. Dr. Gaughan leads a large staff of professionals who help strengthen the home/school connections which improve student performance and well-being.



LAMEISHA HUNTER

LaMeisha Hunter is a student at the University of South Florida pursuing a Masters degree in Education Administration. She brings a unique perspective of shared experiences to the Community Advisory Board. For several years, LaMeisha has worked with The Junior League of Tampa as part of the Connected by 25 partner projects for youth in foster care.



JOHN GIORDANO, ESQ.

John Giordano has been with the Bush Ross, P.A. law firm in Tampa since 1985. He is Chair of the Transactional Practice Group and a member of the Compensation Committee and the board of directors. John is a former president and hiring partner of the firm. He was named to Legal Elite by *Florida Trend*, Best Lawyers of America, Florida Top 100 Super Lawyers, and is rated AV by Martindale Hubbell. John attended the University

of Florida and earned a B.S.B.A. in Accounting in 1979, a JD in 1982, and an LLM in Taxation in 1983 - all with honors. While in law school, he was a member of the Law Review and the Order of the Coif. John is The Junior League of Tampa's Legal Counsel and a standing member of the Community Advisory Board.



EMERY IVERY

Emery Ivery is the Tampa Bay Area President for United Way Suncoast. United Way Suncoast is the result of a consolidation of United Way of Tampa Bay and United Way of Sarasota and DeSoto County in July 2012. Emery joined the United Way of Tampa Bay Inc. in March 2006 as Vice President of Community & Partnership Development. In 2009, he became Sr. Vice President. Emery has been a United Way professional for over 25 years. He has

held management and senior level positions with United Ways in Cleveland, OH; Tacoma, WA; and Orlando, FL. He also has worked in several community based organizations as a manager and counselor. Emery holds a MSSA from Case Western Reserve University and a BA from Cleveland State University. He lives in Apollo Beach with his wife, Annette.



MIRAY HOLMES

Miray Holmes is a Community Engagement and Sports Marketing professional. Her extensive experience includes Director of Community Relations for the Tampa Buccaneers/Glazer Family Foundation and Manager of Community Marketing for Reliant, an NRG Company. Miray's career in sports marketing have included positions with the National Collegiate Athletic Association and the 1996 Atlanta Committee for the Olympic

Games. Miray was born and raised in Washington, D.C. and attended Howard University. Miray is mother to daughter Julia.



LIZ KENNEDY

Liz Kennedy has a long history working with the League starting in 1977 with the founding of the Child Abuse Council. Her next big project with the League was the construction of Baby Bungalow over ten years ago. With League funding and expertise, Liz created a parent-child resource center that has since grown to provide services throughout the county. In addition, Liz

helped found the Ophelia Project, Hillsborough Kids, Inc. and Bridge Builders. Currently, she is on the HKI Board, Chair of The Learning Center and Chair of the Neighborhood of Promise Initiative Steering Committee in Sulphur Springs.



TOM LOOBY

Since 2007, Tom Looby has served as the President & CEO of the Tampa Metropolitan Area YMCA. Previously, Tom was the President & CEO of the YMCA of Northwest North Carolina in Winston-Salem for six years. In his 32nd year as a YMCA leader, Tom also served the Nashville/Middle Tennessee and Atlanta YMCAs. He received a BS in Education from the SUNY and an MBA from Georgia State University. Tom and his wife Kim have been married 28 years and have three daughters: Megan, Kaitlin and Kara.



CHRISTOPHER LYKES

Christopher Lykes started his career in New York City where he worked in Private Banking at Manufacturers Hanover Trust. He moved to Tallahassee to work for First Florida Bank, and then transferred to Tampa in the bank's Corporate Lending Group. After First Florida and Barnett Bank merged, he moved to Lykes Bros. Inc. His responsibilities included accounting, technology, treasury and management and ultimately Vice President of Finance for the company's food service subsidiary, Vitality Foodservice. Christopher is currently a private investor. He and his wife Miriam, a JLT Sustainer, have four boys and have lived in Tampa for twenty years.



CATHERINE M. LYNCH, MD, FACOG

Catherine M. Lynch, MD, FACOG is the Associate Vice President of Women's Health, Associate Dean of Faculty Development, and Professor and Director of Obstetrics and Gynecology at the University of South Florida. Dr. Lynch completed her undergraduate degree in Biology at Georgetown University in 1986. She then returned to her home state of Florida to earn her Doctorate of Medicine from the University of South Florida in 1990. Dr. Lynch completed her residency and post-graduate work at USF in Obstetrics and Gynecology and is certified by the American Board of Obstetrics and Gynecology. Dr. Lynch is married to City of Tampa Mayor Bob Buckhorn, and they have two children.



WINNIE MAGNON MARVEL

Winnie Magnon Marvel is the President and majority stockholder of Magnon Jewelers for the last twelve years. She was born and raised in Tampa and attended the University of South Florida, studying Fine Art and Business. Winnie's community involvement includes the Humane Society of Tampa Bay, Prevent Blindness Florida, Rotary Club of Tampa, Reading Is Fundamental, the Athena Society and the Krewe of Grace O'Malley. She presently serves on the Women of Influence Committee for the Greater Tampa Chamber of Commerce. Winnie and her husband of 26 years, Jay, have two sons.



THE HONORABLE ASHLEY B. MOODY

Judge Ashley B. Moody, a fifth generation Hillsborough County resident, was born and raised in Plant City, Florida. She earned her BA in Accounting and JD from the University of Florida. Judge Moody began her legal career with the law firm of Holland & Knight, where she was recognized as one of Tampa Bay's "40 under 40" distinguished lawyers for her professional and civic contributions. In 2006, at the age of thirty one, Judge Moody became the youngest judge in Florida, when she was elected Circuit Court Judge of the Thirteenth Judicial Circuit in Hillsborough County. She is currently assigned to the Juvenile Delinquency division.



RONDA PARAG

Ronda M. Parag is the Publisher/Managing Editor of *Tampa Bay Metro* Magazine and *Tampa Bay Weddings* Magazine. Ronda believes in giving back to the community and has volunteered many hours to local charities. Ronda is an advisory board member for the Salvation Army of Hillsborough County, past Trustee for The Spring of Tampa Bay, member of the Gold Membership Committee for the Tampa Museum of Art and supports many other nonprofits. Ronda graduated from the University of Florida with a BS in Business Administration and has been married to Stephen P. Parag, II for 23 years. They have one son, Evan.



AMY PETRILA

Amy Petrila received her BA and M.Ed. from the University of Virginia. Since 1998, she has been employed at the Children's Board of Hillsborough County where she is currently responsible for directing legislative and public policy activities. Over her career in four states, she has directed initiatives related to early childhood, child welfare, mental health, substance abuse and domestic violence. She moved to Florida in 1992 with her husband, John, a professor at USF, and has one son.



GAYLE SIERENS

Gayle Sierens co-anchors News Channel 8's Live at 5, 6 and 11 pm newscasts. Gayle joined the Channel 8 staff in 1977. She became the first woman to do play-by-play for an NFL game and has won two Emmy Awards for news reporting. Gayle received a BS degree in Mass Communications with a minor in Speech Communications from Florida State University. Currently, she is on the board of directors of the Judeo-Christian Health Clinic and serves as Chairperson for the Big Brother's/Big Sister's annual "Bowl for Kids' Sake" fundraiser. Gayle is married and has three children.



IAN SMITH

Ian Smith is Senior Vice President and Chief Communications Officer of Helios Education Foundation, where he provides strategic marketing and public relations leadership in support of the Foundation's investments in Arizona and Florida. Mr. Smith currently serves on the boards of the Glazer Children's Museum in Tampa, the Florida Philanthropic Network and the Florida Public Relations Association of Tampa Bay.



JONATHAN E. STEIN

Jonathan E. Stein is The Junior League of Tampa's CPA and is a graduate of the University of South Florida. He is with the firm Rivero, Gordimer & Company, P.A. and has considerable auditing experience with not-for-profit and governmental organizations. As the League's CPA, he serves as a standing member of the Community Advisory Board. He has also been appointed to serve on the not-for-profit committee by the Florida Institute of Certified Public Accountants and is involved with a variety of not-for-profit organizations in the Tampa Bay area.



BRONSON THAYER

Bronson Thayer is Managing Director of The Investment Counsel Company, Tampa, Florida. After working on Wall Street for ten years, Mr. Thayer moved to Florida and joined his wife's family company, Lykes Bros., Inc., a broadly diversified agribusiness company. He served as Chairman of First Florida Bank in the 1980s and has chaired a mortgage company, become a partner in an investment management firm and, as Chairman, recently oversaw the opening of a new commercial bank. He is currently Vice Chairman of the visiting committee of the Harvard Graduate School of Education and Chairman of Bok Tower Gardens in Lake Wales, Florida. Mr. Thayer attended Deerfield Academy, received a BA from Harvard University, and his MBA from New York University.



JOHN THOMAS

John Thomas is the Weekend Morning Anchor for ABC Action News. John was born in Canada and grew up in Montreal, where he graduated with a degree in Communication Studies. His journalism career started in Saint John, New Brunswick, with stops in London and Toronto, Ontario. He then jumped into the United States and worked for two years in Wichita, KS before coming to Tampa eleven years ago. He quickly realized that Tampa was the place he wanted to call home, and is dedicated to help make this community a better place to live through his job and volunteering with various charitable organizations. He is honored to do whatever he can to assist the Junior League because he has seen first hand the great work they have done.



HOLLY TOMLIN

Holly Tomlin has been Owner/President of Tomlin Staffing since 1985. She serves on the following boards: Tampa General Hospital Foundation, Merchants Association of Tampa, Greater Tampa Chamber of Commerce. Holly was the first woman President of Rotary Club of Tampa (1999), won TBBJ 2006 Business Woman of the Year, voted GTCC 2007 Small Business of the Year Outstanding Leader, and was awarded 2008 Junior Achievement Outstanding Alumni of the Year.



REP. DANA YOUNG

Representative Young was first elected to the Florida House of Representatives in November 2010 and was re-elected for a second term in 2012. Her District (District 60) encompasses a significant portion of the City of Tampa and Hillsborough County. Representative Young has worked tirelessly to pass legislation aimed at creating an exceptional business climate and a world class quality of life for Floridians. Dana Young is a sixth generation Floridian. She and her husband, Matt, have been married for over twenty years and have two teenage daughters, Alexandra and Carson.

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Now that League Announcements and information are made available in *The Spur of the Moment*, we are filling our General Membership Meetings with inspiration! Meet the speakers scheduled to inspire you this year.

2012 - 2013 GMM Speaker Lineup



September 4

*Life is not a
Dress Rehearsal*
SALLY KARIOTH

*Interview with Sally Karioth
by Ashley Collado*

For more than 25 years, Sally Karioth counsels and helps people cope with the death of loved ones. Her particular focus is parents whose children have died. Her book, *If You Want To Know If You Are Dying, Ask the Cleaning Lady (And Other Thoughts On Life and Happiness)* offers a common sense, sometimes humorous, approach to illness and death, and emphasizes that bereavement is a natural part of life to which we are all entitled. She has been active in trauma work, and is asked frequently to speak to tragedy survivors and mental health officials. Despite the tragic subject matter, Karioth inspires her listeners with funny anecdotes, somber insights and helpful suggestions.

Tell me about your younger years.

SK *I am a Wisconsin girl. I went to Green Bay to get my undergraduate degree and went to Wisconsin to obtain my masters and Ph.D. I then went to the University of London for postgraduate work. My mother and father were very active in our community as that was their "charge" in life. With leadership came great responsibilities; my mother was always walking through town with her homemade chicken soup to assist others who had lost a loved one.*

What is your charge in life?

SK *I teach classes on trauma, grief and loss at Florida State University as well as a study abroad class in London on the same subject matter. I have taught my students as to how other cultures grieve and undergo loss for the past forty years. I also own a company called LIFE which stands for Living is Fun Enterprises. LIFE allows me to travel the world delivering motivational speeches. My company also gives me the ability to raise the funds necessary to lend my grief counseling services to those who have faced a loss in their life but*

cannot afford counseling. Some people get so overwhelmed, and they need a non-participant observer to help them. That is the role I play in their life.

What inspired you to go into the area of grief counseling?

SK *I read a book written by Elisabeth Kubler-Ross that discussed grief, loss, death and dying and the contents of the book really spoke to me. I also volunteered in a children's ward back in the 1960s. The parents of the children that were housed in the ward were unable to see their ill children and were often misinformed as to their child's diagnosis. There was not a whole lot of information and/or books on trauma, grief and loss when I decided to go into this field as it was a relatively new field; I had to teach myself everything.*

Other than teaching, providing grief counseling services and giving motivational speeches around the world, is there anything else your expertise enables you to provide?

SK *I have been all over the world helping others. When something bad happens, I get activated and sent to the site. When the September 11th attacks occurred, I was deployed to the Pentagon to assist with grief counseling and then later went to New York to assist [as well]. I also testify in wrongful death trials all over the world and provide insight as to the emotions experienced by the alleged wrongdoer and the grieving family. I have also taught a law class on jury selection at Florida State University.*

What will you share with the members of JLT at the September GMM?

SK *I want to instill that time flies whether you are having fun or not. Life is short; find the exquisite moments in each day and avoid life traps, worry and guilt. Enjoy the ride and celebrate every minute because life is over so quickly.*

Any words of advice?

SK *Enjoy life, it is not a dress rehearsal. Remember, no matter what is going on, someone else out there has it a lot worse. Make time to celebrate the exquisite moments. Do not let the past or terrible events in your life define you. When it is over, it is over. You have got your whole life to do what you want to do, so do it.*

Enjoy life, it is not a dress rehearsal.



October 2

Children's Movement of Florida
DAVID LAWRENCE, JR.

David Lawrence Jr. is the President of The Early Childhood Initiative Foundation and "University Scholar for Early Childhood Development and Readiness" at the University of Florida. He leads The Children's Movement of Florida, which is aimed at making children the state's top priority for investment and

decision-making. In 2002 and 2008, he led successful campaigns for The Children's Trust, a dedicated source of early intervention and prevention funding for children in Miami-Dade. In addition, he was a key figure in passing a statewide constitutional amendment to provide pre-K for all four year olds. The David Lawrence Jr. K-8 Public School opened in 2006. An endowed chair in early childhood studies is established in his name at the University of Florida College of Education.



November 6

Your Life is a Result of Your Choices
JARED WEISS, Life Designer

"We design our lives one choice at a time, all day long," says Jared Matthew Weiss. He believes this theory is as true to fashion and art as it is to life and relationships. It is this fresh, simple, and effective way of thinking that has earned him features on The Today Show, Bravo,

MTV and more. Jared is a Life Designer. His clients live around the world, and they all count on his guidance and charisma to tackle issues surrounding family, health, relationships, career, body image and personal style. Weiss lives and works in New York City, and when he is not leading groups and companies in life design seminars, he is busy writing his first book, *Life Design*.



January (TBA)

Leadership Training Event
PAM BONDI

A native of Tampa, Pam Bondi became Florida's 37th Attorney General after being elected on November 2, 2010. Attorney General Bondi is focused on protecting Floridians and upholding Florida's laws and the Constitution. Some of her top priorities are: defending Florida's constitutional rights against the Federal Health Care Law; strengthening penalties

to stop pill mills; aggressively investigating mortgage fraud and Medicaid fraud; and ensuring Florida is compensated for Deepwater Horizon oil spill losses. Attorney General Bondi has been awarded many recognitions pertaining to her efforts to stop prescription drug abuse and to strengthen Florida's Prescription Drug Monitoring Program through additional legislation via the "Pill Mill Bill".



February 5

Sustainer Panel:
The Impact of JLT Leadership on My Life and Career
ROBIN DELAVERGNE

Robin DeLaVergne was appointed Executive Director of the Tampa General Hospital Foundation and Senior Vice President of Tampa General Hospital in July 2005. Prior to that, she served as Vice President of Membership and

Marketing for the Greater Tampa Chamber of Commerce, where she was responsible for the development and implementation of a new membership model along with development and execution of a branding strategy. Ms. DeLaVergne was selected to serve on the Florida Chamber of Commerce Foundation's Six Pillars Caucus System. She is a past President of The Junior League of Tampa.



RENEE DABBS

Renee currently serves as The Victory Group, Inc.'s Chief Operating Officer and Match Point Studios' President. She recently was a principal in Conventions 2012, an RNC consulting firm that produced over fifty events during the Republican National Convention. Her experience includes developing and organizing client timelines, budgets, project team members, and streamlined implementation strategies for complex campaigns. Prior to joining The Victory

Group, she led a \$220 million business; started corporate, political and non-profit organizations from scratch; and served in senior management at Proctor & Gamble for more than 15 years. Renee completed her undergraduate work at the University of Florida where she served in Florida Blue Key. Today, Renee continues in leadership roles and is a Junior League Sustainer.



March 5

Balancing Career and Family
CATHERINE LYNCH BUEKHORN, MD

Catherine M. Lynch, MD, FACOG is the Associate Vice President of Women's Health, Associate Dean of Faculty Development, and Professor of Obstetrics and Gynecology at the University of South Florida. Dr. Lynch oversees the effort to coordinate women's health care, education, and research across

department specialties at each of the USF Health Colleges, which are the Morsani College of Medicine, College of Nursing, College of Pharmacy, and the College of Public Health This is being done in order to transform USF Health into a multi-disciplinary hub for Women's Health research, education, and clinical care. Dr. Lynch also develops programs and opportunities to assist women faculty members in the advancement of their talents and careers as well as serving on The Junior League of Tampa's Community Advisory Board.

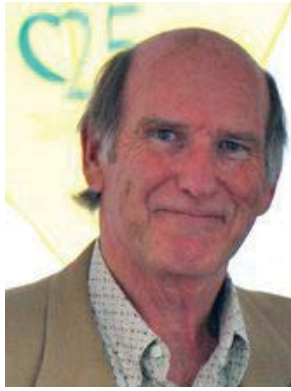
April 2

The Power of Collaboration in Our Community

JOE CLARK

Joseph W. Clark has been the President of the Eckerd Family Foundation since its formation in 1998. The foundation's primary interest is serving the needs of at-risk youth between the ages of 12-15. Joe received his B.S. in Economics from Union College and his J.D. from

Syracuse University College of Law. Prior to joining the foundation, Joe served at the law firm of Shackelford, Farrior, Stallings & Evans as a shareholder for 25 years. He has also served on the boards of several nonprofit organizations in Florida. Joe and his wife, Terrell, a JLT Sustainer, live in Tampa and have two sons. Joe is also a member of The Junior League of Tampa's Community Advisory Board.



MAGGIE OSBORN

Maggie Gunther Osborn is president and CEO of MGO Partners, Inc., a training and capacity building consulting firm focused on the philanthropic sector. MGO Partners, Inc.'s areas of expertise include strategic planning, board development and philanthropy advising, among others. With over 20 years of local and national experience, Ms. Osborn's significant operational and leadership experience has benefited numerous community institutions, foundations and grassroots organizations. Ms. Osborn began her professional career in the international retail industry and later transitioned into the philanthropic sector. Having held positions of increasing responsibility throughout her career, she has led organizations through multi-million dollar fundraising campaigns; helped to build small organizations into stable community assets; and developed training and board development programs for the sector.



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JLT Members Help the Spotlight on Tampa Shine Brighter

by Meg Forehand-Korakis

Except for the Olympic Games, the Republican National Convention is the single largest media event in the world with approximately 13,000 – 15,000 members of the media in attendance.

In its campaign to recruit first-class volunteers, the 2012 Tampa Bay Host Committee tapped The Junior League of Tampa's membership to help serve "the thousands of guests who descended on Tampa Bay the last week of August. [They added] an extra layer of hospitality as visiting delegates, media, corporate and policy decision makers landed at our airports and arrived at our hotels," said Aileen Rodriguez, Communications Director for the 2012 Tampa Bay Host Committee.

The Junior League of Tampa President Stephanie Wiendl is proud of our highly skilled JLT volunteer force. "The Host Committee and The Victory Group approached The Junior League of Tampa to provide skilled volunteers during the RNC. Who better to represent the Tampa Bay area than the volunteers of The Junior League of Tampa?"

"At last count, more than 100 League members served as on-the-ground volunteers for both the 2012 Tampa Bay Host Committee and The Victory Group," said Allison Luzier, RNC Liaison for the JLT.

Volunteer positions ranged from Airport Greeters, Distribution Center Assistants, Event Set-Up Crew and Event Way-Finders to Hotel Greeters, Office Administration Assistants and On-Call Volunteers through the Host Committee placements.

Making the RNC a success and promoting Tampa's economic potential to a bigger world, including volunteering, were the

goals of the 2012 Host Committee and The Victory Group. The latter, owned by Sustainer Renee Dabbs, asked the League to provide highly qualified volunteers.

League President Stephanie Wiendl added, "Our hope is that these efforts will lead the way for future growth in our community."

In maximizing the scope of support, the Host Committee engaged and recruited volunteers to partner with existing community service projects to expand their profiles. A goal was to build a legacy that could lead to new donors, volunteers and permanent projects. One such example was the book collection at Tampa International Airport Orientation Sessions to benefit The Junior League of Tampa's Children's Literacy program.

For this non-partisan event, all Host Committee volunteers were asked to bring a children's book that would be donated to the League's Children's Literacy Project. In addition, during the Host Committee's orientation meetings, JLT was able to tout the League's work and important community service among ALL volunteers of the convention – a huge audience of thousands of fellow volunteers.

"Our volunteer commitment increased each day as the convention approached. It was an impressive showing for JLT for an event that bridged interest among Provisionals, Actives and Sustainers alike," added Luzier.

League President Stephanie Wiendl ended in emphasis, "We stand true behind our reputation of being reliable, organized and confident. We were thrilled to have the opportunity to provide volunteers for the largest event to ever come to Tampa Bay."

Did you know?

- The Host Committee had more than 15,000 hotel rooms booked for each night of the Convention and more than 75 event venues under contract.
- The direct spending impact for the Convention will have totaled approximately \$175 – \$200 million. This does not take into account the economic "multiplier" effect, which can equate to 2.5 times the actual amount of hard dollars spent.
- The amount of electricity, cabling and fiber connectivity may have been the most ever utilized for any event in the State of Florida.
- The last time a Presidential Nominating Convention was held in Florida was 1972. In that year, both the Republican and Democrat National Committees held their Presidential Nominating Conventions in Miami Beach, Florida.
- Approximately 350 full-size charter buses and more than 500 private vehicles were utilized during the week of the Convention.
- The largest lighting assembly ever hung for any event in the world was at the 1992 Republican National Convention in Houston, TX.
- In excess of 7,500 volunteers were activated and deployed to assist during the week of the Convention.
- The Convention is designated by the Department of Homeland Security as one of only four National Special Security Events (NSSE) to be held in 2012; other examples of potential NSSE events include G-8/G-20 Summits and the World Bank/IMF meetings.

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Turn the Page on Poverty: Realizing Reading Readiness Sets Success

by Meg Forehand-Korakis



Literacy is a crucial component to the successful growth and development of children. A child can grow up to become a doctor, government leader or even tax accountant, making important decisions for our community, our health and our financial well-being. However, an alarmingly increasing number will grow up into a life of poverty or welfare or end up in prison due to illiteracy. The U.S. Department of Justice says illiteracy and crime are closely related, stating “The link between academic failure and delinquency, violence, and crime is welded to reading failure.”

American students lag far behind others across the globe, ranking only 14th in reading. Almost two-thirds of fourth-graders scored below proficient in reading on the 2011 National Assessment of

Educational Progress. Additionally, a May-issued report showed that nearly one in five Hillsborough County third-graders is in danger of not moving on to fourth grade due to low FCAT scores. “The future success of third grade students depends on mastering essential reading skills,” said Education Commissioner Gerard Robinson. Until third grade, a child typically learns to read, and after third grade, a child reads to learn. This is what makes early childhood literacy such an important piece to helping to break the cycle of poverty.

“It is often said that education is the great equalizer, and thus the only road out of poverty,” said Dr. Danielle V. Dennis, 2012-2013 JLT Children’s Literacy Chair. “Literacy is the foundation

of a strong education. Without literacy skills, success in any subject is less probable. With it come opportunities to learn and grow across the curriculum, which broadens children's horizons. JLT is uniquely positioned to offer literate opportunities to children in the Tampa Bay community."

In her own professional field research, Dr. Dennis shared that children entering kindergarten who understand the structure and sounds of words, the meanings of words, the rudimentary elements of the writing system, and the concept that print conveys meaning, have significantly higher reading scores at the end of the first grade than children who do not have these skills. In fact, the difference between children who do and do not have this knowledge upon entering kindergarten is approximately one year's worth of reading development at the end of the first grade.

To this end, the National Research Council estimated that if children receive proper exposure and systematic opportunities to develop foundational language, reading, and emergent writing skills during early childhood, as few as five percent may experience serious reading difficulty. It is literally turning the pages of books in home libraries and reading that changes children's lives. And, BEFORE a child starts kindergarten, he or she should be ready to read—and this is what JLT does through our Children's Literacy project.

"Poverty has a profound impact on learning," said Dr. Stacy Carlson, 2012-2013 JLT Community Vice President. "It is the lack of access to educational resources, including books, that create barriers impeding educational progress. JLT sees one opportunity to contribute to a pathway out of poverty is to support literacy in the home. By providing literacy materials for children to use at home, we are contributing to a set of educational conditions that can lead to higher academic achievement."

Furthermore, with The Junior League of Tampa's grant award from the USF Office of Community Engagement "Research That Matters," JLT will work in conjunction with USF's College of Education to plan, deliver and explore the impact of family literacy programs implemented in USF Elementary Partnership Schools. The results of this work will provide JLT with direction for revising Children's Literacy Committee to better meet the needs of the community. These measurable results give researchers the tools to help equip children to succeed in their education and, most importantly, in life.

"By building the home libraries of children living in poverty, we provide them with the possibility to break the cycle of poverty," said Dr. Dennis. "This is why the work of our Book Sort Committee is vital to the work we do within the schools. These volunteers organize each delivery of books, place JLT or a funder's sticker in the books, and prepare the books for each school/volunteer." And with the generous donation of additional, numerous books from the volunteers of the Host Committee for the RNC, JLT is providing more opportunities for children to read, in addition to significant donations by the Tampa Bay Rays, The Saunders Foundation, and the Frank E. Duckwall Foundation.





Photography by alvarezphoto.com

An Interview with Sustainer and Reality TV Star *Monica Culpepper*

by Jessica Burns

It does not take long chatting with Monica Culpepper to realize that her dedication and passion for helping the less fortunate is what makes her tick. Last year, the mother of three and Junior League of Tampa Sustainer competed on *Survivor: One World* in Samoa. She was branded as “ex-NFL player’s wife,” which really does not do her justice. Monica is a one-woman enterprise – ringmaster, CEO, financial planner, bookkeeper, child-whisperer, gourmet chef, housekeeper, and plumber. She is even good at handy work.

Monica joined The Junior League of Tampa in 1997 while her college sweetheart and future husband, Brad, played for the Tampa Bay Buccaneers. She joined the League as a way to get involved in the community and to make friends outside of the NFL world. Monica was an active member for eleven years. Her most cherished placement was Trinkets and Treasures, which she worked on every year and, eventually, co-chaired. She also hosted the Patrons’ Party before the event transitioned into Holiday Gift Market.

Monica gave us some insight into how her most recent adventure made her appreciate life's little things.

Why did you decide to go on Survivor?

MC My driving force to go on *Survivor* was to do something for me. I think too often we look back in life and we are more disappointed by things we did not do. For so many women in this world, it is all about their family. I wanted my husband to come to the "loved-ones visit" and cheer for me.

How did you prepare for the show?

MC We went to Anclote Key over Memorial Day weekend with few provisions. Brad, an Eagle Scout, taught me everything I needed to know to survive. He taught me how to make tinder bundles and how to start a fire with a magnesium bar. I learned to whittle spears, clean and filet fish, and build a shelter. At one point I was throwing out the cast net, taking out the fish and eating them raw (which the kids loved). It turned into a great experience for our family. Brad was Tarzan, and I was Jane.

Did you put Brad through a boot camp before you left?

MC I was gone for fifty days and Brad took care of everything. He has always been an incredible partner and an amazing father, but for him to handle three kids, all their sports and activities, the first day of school, and a birthday party, was just remarkable. I went back-to-school shopping in June, and I even paid the bills four months in advance to help make it easier on him. Do not get me wrong – it was still very difficult for him and the kids.

Are there guidelines on what you are allowed to wear on the show?

MC The producers give you a list of items you have to send to LA, and they pick your outfits for you. I was given a red shirt, pair of jeans, undergarments, shoes, and a swimsuit.

Do contestants get their teeth whitened before going on the show?

MC Ha, no! I just think we are so dirty, tan and living like savages that our teeth



look white. You wear the same clothes to sleep and compete. We are so ragged that they just use firelight at tribal council. We used bamboo slivers daily to scrub our teeth and the cording from our canteen straps for floss.

What was the hardest part of being on Survivor?

MC The long nights in the middle of nowhere with 45 mph winds after sunset, it gets dark and cold. You take for granted that you can flip a light switch. At one point, it rained for 72 hours straight and our skin started falling off of our hands and feet. It is even more rugged than what you see on TV. You are filmed 24 hours a day with no privacy and just the clothes on your back--no food, water or shelter.

Was your elimination a blindside?

MC Absolutely. I had won two of the challenges for the women. I kept busy catching, plucking and cooking chickens. And I was the first woman on the show to spear a fish, which tasted like a Snickers bar.

Do they edit players a certain way?

MC No. They show exactly who you are. There are villains on the show just as there are in life. All the players have is their integrity. It was astounding to see the crazy things players did and said to get recognized on national TV. That was something I was never going to do.

Did you let your kids watch the show?

MC I had no problem letting my kids watch the show. They were so proud of their mom. I am so thankful that I went on a reality TV show and was portrayed as me – kind, strong, empathetic and a person of integrity.

What were you most excited about when returning home?

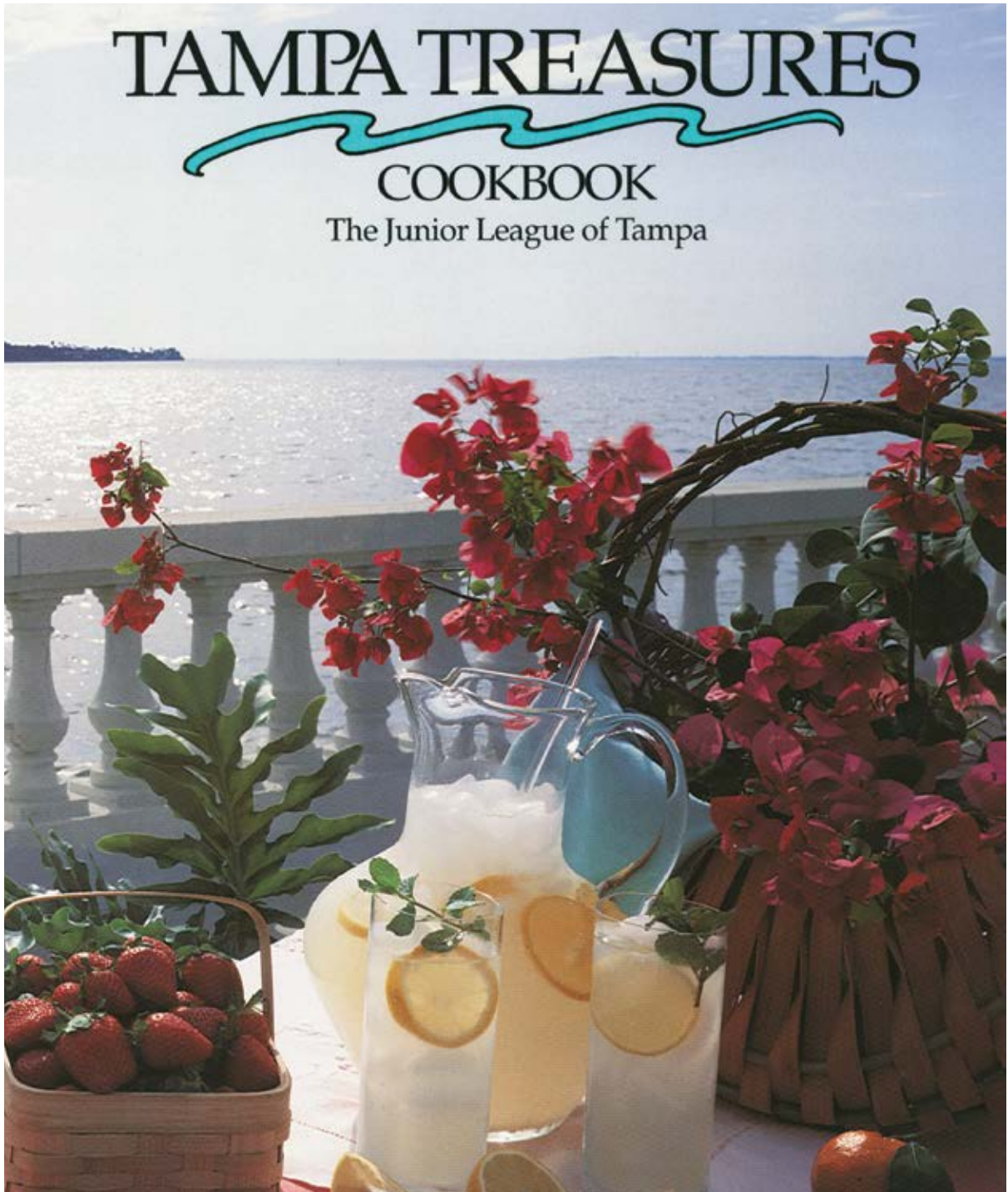
MC When I arrived in Tampa at 1 am, Brad was there. I will never forget that first embrace. Being at home with my children, I had a renewed appreciation for the little things that we take for granted such as snacks in the pantry, water in the fridge, family and loved ones.



Can you relate your Survivor experience to anything you learned in JLT?

MC Those long, dark nights that were so cold you could not sleep made you understand what it feels like to go without basic necessities. We ate two cups of rice a day – I lost 23 pounds in eighteen days. I barely had the energy to survive. I remember thinking about the families that live like this in my own community.

When I came home, I had a renewed spirit because I had stepped away from the blessings in my life. It helped me to remember that we need to take care of others along the way. It goes back to Treasures for Tampa and supporting those in need.



Tampa Treasures is Retiring

This year, The Junior League of Tampa celebrates the 20th Anniversary of one of our most beloved and celebrated cookbooks, *Tampa Treasures*. This year also marks the retirement of this great cookbook that is now in its final print. There are currently less than 150 copies available for sale so be sure to purchase a copy while they are still around! Also, stay tuned for information on a very special Tampa Treasures sun setting event.

Tampa Treasures was first published in 1992 and was The Junior League of Tampa's first coffee table style cookbook. The cookbook is very user friendly with its easy to follow recipes and glossary to help find the perfect recipe for any event. The cookbook features beautifully colored photos of delightful dishes as well as some wonderful pictures of the Tampa Bay area. The cookbook can help plan the perfect get-together with its deliciously themed menus perfectly illustrated with its mouth watering photographs. The cookbook is award winning after bringing home a Tabasco community cookbook award in 1992. *Tampa Treasures* boasts quite an assortment of treats in its 332 pages and 500 recipes including appetizers, beverages, main courses, and scrumptious desserts!

When speaking with past Cookbook Committee Chair and excellent cook, Aspen Kahl, about this culinary classic, she said, "It is my favorite of all The Junior League of Tampa cookbooks". She recalled fond memories of her mother cooking several of the recipes during her childhood. "The book is great for out of town guests as the recipes are special to the Tampa area, it even includes the Tampa landmark Bayshore Boulevard on its cover." Aspen said she is sad to see the retirement of the cookbook because it truly is a Tampa Treasure. Some of her favorite recipes are the Sparkling White Sangria, which she described as "refreshing in the Florida sunshine", the Broccoli Soufflé Squares, which are "great for parties" and also the Baked Crab Quesadillas.

Thank you to Aspen for sharing some of her favorite *Tampa Treasures* recipes. I know many of our members are excited to give them a taste!

Sparkling White Sangria

Tampa Treasures (page 30)

Broccoli Soufflé Squares

Tampa Treasures (page 21)

Baked Crab Quesadillas

Tampa Treasures (page 17)

The Junior League of Tampa Cookbook Order Form

Name: _____ Active Sustainer
 Address: _____ Phone: _____
 City/State/Zip: _____ Email: _____

ORDER DETAILS

TITLE	QUANTITY	PRICE EACH	AMOUNT
<i>The Gasparilla Cookbook 50th Anniversary Edition</i>	_____	\$ 14.95	_____
<i>Tampa Treasures</i>	_____	\$ 19.95	_____
<i>The Culinary Collection Volume 4: Capture the Coast</i>	_____	\$ 21.95	_____
<i>The Culinary Collection Volume 3: Savor the Seasons</i>	_____	\$ 21.95	_____
<i>The Culinary Collection Volume 2: Everyday Feasts</i>	_____	\$ 21.95	_____
<i>The Culinary Collection Volume 1: The Life of the Party</i>	_____	\$ 21.95	_____
<i>The Complete Culinary Collection (all 4 volumes)</i>	_____	\$ 60.00	_____
<i>Subtotal:</i>			_____
<i>Add 7% FL Sales Tax:</i>			_____
Total:			_____

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Check (Payable to The Junior League of Tampa)
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Name on Card: _____ **Security Code:** _____

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 For shipping information contact: cookbook@jlthq.com

Home for the Holidays

Holiday Treats and dishes brought to you by the Cookbook Committee

Day 1

Fish and Bubbles Party Mix

Capture the Coast (page 47)

This delicious party mix is a great snack for your holiday get-together as well as an excellent gift for friends, family, or neighbors. Place in a decorative bag and your seasonal gifts are ready to go.

Ingredients

- 5 cups crispy corn and rice cereal, such as Chex®
- 3 cups of Cheerios®
- 4 cups of fish-shaped cheese crackers
- 2 cups fish-shaped pretzel nuggets
- 1 cup peanuts
- 1 ½ cups pecan halves or pieces
- 1 cup (2 sticks) butter
- 1 cup packed brown sugar
- 2 cups M&M's Chocolate Candies®

Preheat the oven to 250° F. Combine the cereals, crackers, pretzel nuggets, peanuts and pecan halves in a large bowl and mix well. Bring the butter and brown sugar to a boil in a saucepan. Boil until frothy, stirring constantly. Pour over the cereal mixture and toss to coat. Spread evenly in a large roasting pan. Bake for 10 minutes and stir. Continue baking for 45 minutes, stirring once or twice. Remove from the oven and cool to room temperature. Add the chocolate candies and toss well. Store in an airtight container.

Yield: 36 servings

Day 2

Hot Mulled Cider

Savor the Seasons (page 47)

This delicious cider is sure to warm up your guests on a cold night. Also excellent to pack in a thermos to bring to any holiday parade or Christmas tree lighting!

Ingredients

- 1 (64 ounce) bottle apple cider or apple juice
- 1 (12 ounce) can frozen orange juice concentrate, thawed
- ½ cup lemon juice
- 1 teaspoon whole cloves
- 1 teaspoon allspice
- 4 cinnamon sticks
- 4 orange slices
- Additional cinnamon sticks

Combine the apple cider, orange juice concentrate and lemon juice in a large saucepan. Wrap the cloves, allspice and four cinnamon sticks in cheesecloth and tie with kitchen twine. Add to the cider mixture. Bring the mixture to a boil and boil for 5 minutes. Reduce the heat and add the orange slices. Simmer for 30 minutes, stirring occasionally. Serve warm garnished with a cinnamon stick.

Yield: 8 to 10 servings

Day 3

White Truffle Mashed Potatoes

Life of the Party (page 67)

Mashed potatoes are always a holiday meal favorite and adding truffle oil brings these potatoes to the next level.

Ingredients

- 2 pounds Yukon gold potatoes, peeled, cubed
- 1 cup milk or half-and-half
- 3 tablespoons butter
- Salt to taste
- Pepper to taste
- 3 tablespoons white truffle oil

Cook the potatoes in salted boiling water in a saucepan until tender and easily pierced with a fork; drain. Spoon into a large mixing bowl. Add the milk and butter. Beat until very smooth. You may add more milk if necessary for the desired consistency. Season with salt and pepper. Fold in truffle oil. Serve immediately.

To prepare in advance, spoon into a baking dish and let cool. Chill, covered, until ready to bake. Add a small amount of additional milk. Bake at 350° F for 30 minutes or until heated through. White truffle oil is available at specialty food stores. Refrigerate after opening.

Yield: 8 servings



Day 4

Davis Islands Pork Tenderloin

Tampa Treasures (page 230)

Pork tenderloin makes for a delicious and savory meat for any holiday meal. This particular tenderloin brings in a taste of Tampa that will be sure to have your family asking for seconds, or thirds!

Ingredients

3 pounds pork tenderloin
½ cup soy sauce
½ cup green onions, cut in ½ inch pieces
½ cup fresh parsley, minced
1 teaspoon salt
1 teaspoon white pepper
1 teaspoon garlic powder
½ teaspoon cinnamon
½ teaspoon allspice
⅛ teaspoon cayenne pepper
Meat stock or red wine

**Treasure Tip: The more marbling pork has, the more tender the meat. Always use a meat thermometer when roasting pork. For juicy, tender pork, cook to 160 to 165° F. Pork will be over-done if the temperature reaches 170° F.*

Night before: Place pork in shallow container, coat with soy sauce. In food processor chop onions and parsley together; add salt, white pepper, garlic powder, cinnamon, allspice and cayenne; whirl to combine well. Cover meat on all sides with onion-spice mixture. Cover; refrigerate overnight.

When ready to cook: Bring pork to room temperature, no longer than 30 minutes. Preheat oven to 325° F. Place meat on wire rack in roasting pan; insert meat thermometer into thickest part. Bake until meat thermometer registers 145° F. Increase heat to 350° F; cook until thermometer registers 165° F, 10 to 15 minutes more. Remove meat from pan; slice; keep warm. Deglaze pan with a little stock or wine; strain if necessary. Serve over pork slices.

Yield: 6 servings

Day 5

Macadamia Cheesecake

The Life of the Party (page 112)

This amazing dessert is sure to keep your guests talking throughout the holiday season.

Ingredients

Crust

1 cup graham cracker crumbs
½ cup macadamia nuts, chopped
3 tablespoons sugar
⅓ cup melted butter

Filling

16 ounces cream cheese, softened
½ cup sugar
½ teaspoon vanilla extract
2 eggs
½ cup chopped white chocolate
½ cup chopped macadamia nuts
½ cup chopped white chocolate

For the crust, mix the graham cracker crumbs, macadamia nuts, sugar, and melted butter in a bowl. Press onto the bottom and up the side of a 9-inch springform pan.

For the filling, beat the cream cheese, sugar and vanilla in a mixing bowl at medium speed until creamy and well blended. Add the eggs and beat well. Stir in ½ cup white chocolate. Pour into the prepared crust. Sprinkle with the macadamia nuts and ½ cup white chocolate over the top. Bake at 350 degrees for 40 minutes. To reduce the risk of fire, place a piece of aluminum foil or a baking sheet on the bottom rack of the oven to catch any dripping butter. Cool on a wire rack. Chill for at least 3 hours before removing from the pan. Remove the side of the pan and cut into slices to serve.

Yield: 12 servings

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8 oz packed brown sugar
16 oz M&M Chocolate Candies®
1 (64 oz) bottle apple cider or apple juice
1 (12 oz) can frozen orange juice concentrate
1 (4 oz or larger) bottle lemon juice
1 orange
1 2-lb bag Yukon Gold potatoes
1 bottle white truffle oil
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1 bunch fresh parsley
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1 (8 oz) jar macadamia nuts
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Out & About: JLT Summer

Summer has been a busy, exciting time for the Provisional Education Committee! In addition to welcoming JLT's largest Provisional Class yet, they are hard at work implementing a brand new provisional education program. The Provisionals, divided into two groups, attended one of two provisional retreats where they listened to speakers on various topics ranging from History of the League, Community Impact and Fundraising. Gasparilla Girls will start the year working on the *Kids in the Kitchen* project while also learning more about our various projects and in-league committees; Buccaneer Belles will start the year learning the new curriculum. In January, they will switch!

23-39

Range of ages in this year's Provisional Class.



Number of Provisionals who attended the first ever Provisional Scavenger Hunt.

6 clues

clues Provisionals had to decipher to finish the hunt

20

?'s

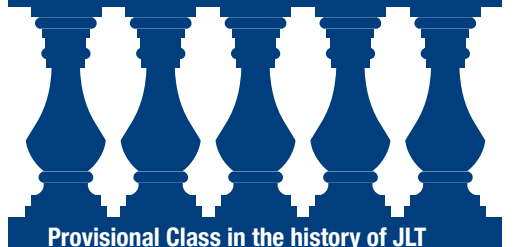
number of questions the Provisionals had to answer

2 Gasparilla GIRLS
Buccaneer Belles

Number of groups the Provisionals have been divided into

160

Number of women who make up the LARGEST



Provisional Class in the history of JLT

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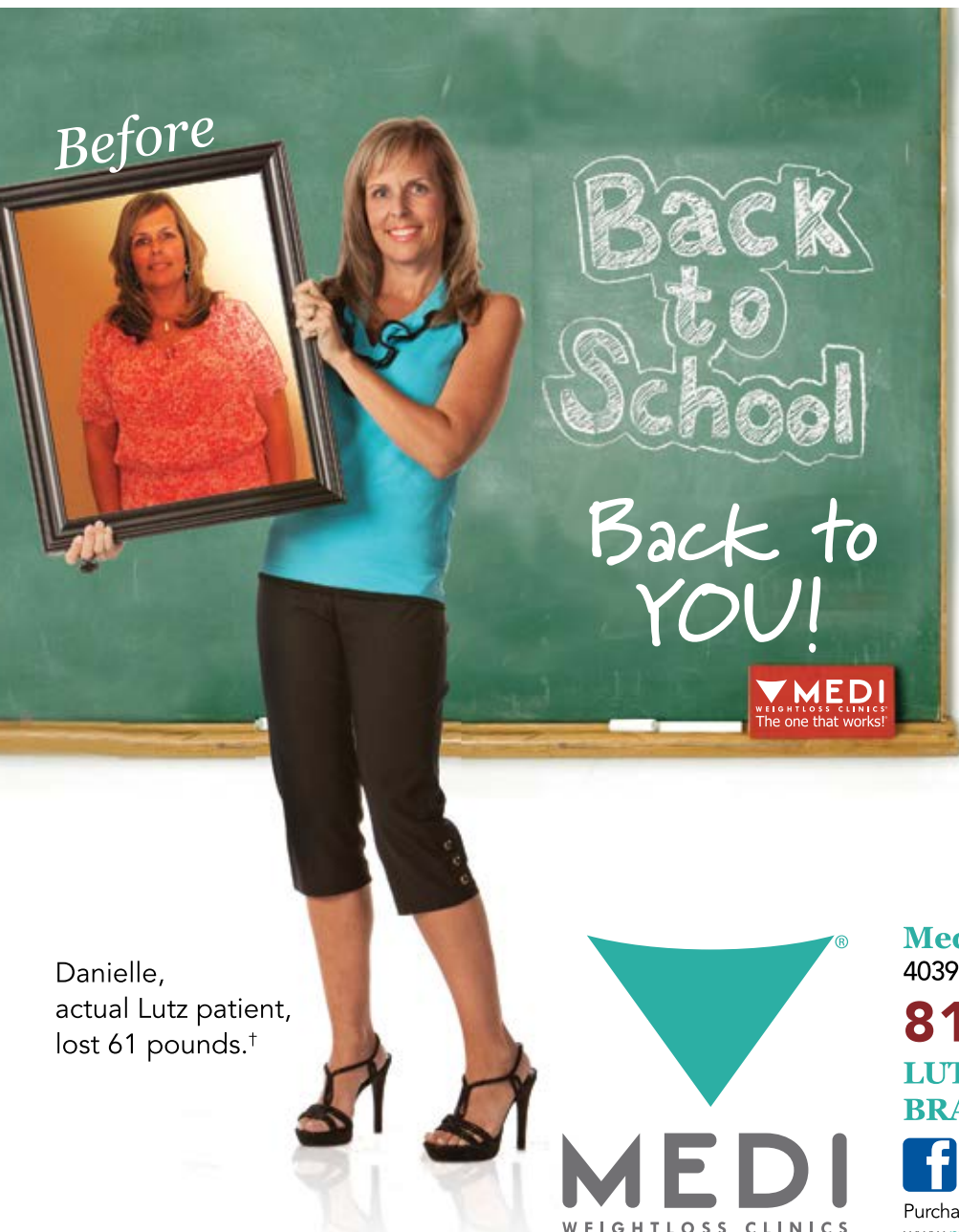
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