VALUES

Our values guide our efforts. We are dedicated to the service of our community, members and partners and aspire to the following organizational values:

VOLUNTARISM – Promoting voluntarism by creating a supportive, safe environment that encourages the continuous development of women to reach their highest potential as civic and community leaders.

EMPOWERMENT – Providing training and mentoring opportunities to develop and empower our members and those we serve to improve their lives and the lives of others.

COLLABORATION – Working collaboratively, effectively and strategically with our members and community partners to build a legacy of positive community impact.

ADVOCACY – Acting as catalysts for change in our community and speaking as influencers for those who cannot speak for themselves.

STEWARDSHIP – Achieving organizational excellence to meet our mission and vision, by responsibly managing the resources and relationships entrusted to us.
A MESSAGE TO OUR SUPPORTERS

The women of The Junior League of Tampa are change agents, constantly working to improve both themselves and the Tampa Bay community. For over 90 years, we have been evolving and living our mission to develop the potential of women, promote voluntarism and improve our community through our trained volunteers.

Our 2,000+ members represent every corner of Hillsborough and Pasco Counties and are the fabric of what makes our community strong. As part of our evolution, we are proud to launch a new community project this year, The Junior League of Tampa Diaper Bank. Through our Diaper Bank project, we will be reaching a new population of vulnerable children by providing essential items to help families with the resources they need to be successful. The Diaper Bank in conjunction with our Love Bundles and Food for Kids projects, highlight our impact to meet the basic needs of children and disadvantaged families. We pride ourselves in meeting a need that cannot be met by another organization. Additionally, our volunteers continue to make an impression on education through our literacy and youth development programs.

Not only are our members helping others through their volunteer initiatives, they are developing themselves and taking what they have learned in the League to extend their influence in business, philanthropy and advocacy. The benefit of Junior League voluntarism and personal development impacts the Tampa Bay community long after our active membership.

I would like to thank each of you for your continued support. I am so very appreciative of our members, our friends and the Tampa Bay community. Without your support, we would not have the 92-year legacy of being a catalyst for progress and a training ground for leaders.

Yours in service,

Isabel Dominicis Dewey
President, 2018-2019
The Community Advisory Board (CAB) is a group of trusted, high-level advisors for The Junior League of Tampa. Representing a cross-section of professions and community experience, CAB members work with our Executive Board, Management Council and Leadership Council to share their wealth of knowledge and provide guidance and direction for the League. Thank you to our esteemed Community Advisory Board members for your continued support of our Mission and community endeavors.
I have enjoyed so many varied and amazing experiences through my five years with The Junior League of Tampa, all while meeting lifelong friends and inspirational leaders who push me each year to be the best version of myself.

My Provisional year started with Kids in the Kitchen at the Nick Capitano Boys and Girls Club where I witnessed firsthand just how involved JLT is in our community. I have served as Provisional Mentor, sat on the Inaugural Luminaries Committee, Training Committee and Social Committee. All those experiences showed me how powerful our Membership can be.

With each placement I have learned and grown, not only as a JLT member, but as a person. As Requirements Coordinator, I had two phenomenal experiences, first the opportunity to meet and befriend more members; and second having a greater understanding of the inner workings of The Junior League of Tampa.

I have always enjoyed giving my thoughts and ideas as a contribution however, The Junior League of Tampa has really helped me to begin to see my potential as a leader. Over the past five years, I have grown in my ability and confidence as a leader because of the varied opportunities the League has afforded me.
Barbara Ryals would never have imagined that her volunteer efforts would lead to being awarded the 2018 Sustainer of the Year, which is presented annually to a member over 40 who has demonstrated outstanding volunteer service in the community.

Joining The Junior League of Tampa in 1983 at age 21, Barbara held a variety of leadership and board positions eventually serving as President 16 years later from 1999-2000. Not only did she hold positions within the League, but she also worked tirelessly on JLT committees which collaborated with other organizations, such as Hillsborough County Health Department, Tampa Bay Performing Arts Center and Lowry Park Zoo, among others.

Like The Junior League of Tampa, Barbara has served her community in a variety of volunteer positions by working with over 26 charities in the Tampa Bay Area since becoming a Sustainer. “So many of the charities close to my heart are those to which I was first introduced as a JLT Active member,” Barbara recalled. Barbara has served on the Board of Directors of Moffitt Cancer Center Foundation for 17 years; as well as on the boards of Ronald McDonald House and All Children’s Hospital Foundation. She has chaired many major fundraisers, including Tampa Museum of Art’s Pavilion and H. Lee Moffitt Cancer Center’s Magnolia Ball. She served on the 2009 Board of Directors of Tampa Bay Super Bowl Task Force as Chair of Media and Public Relations and co-chaired the 2001 Super Bowl Super Host Committee of 2,500 volunteers. She was even appointed by the Florida Supreme Court to the Florida Bar Association Unlicensed Practice of Law Committee for the 13th Circuit.

She always credits The Junior League of Tampa as one of the largest influences on her life. “It is here that I learned to embrace the challenges of fundraising and of the management of non-profits,” remembers Barbara. “There’s a difference in a volunteer who has been trained by the Junior League—she is strong and organized, yet flexible; she is creative, yet respectful of the history and traditions of the organization’s past.”

“It is an honor to win Sustainer of the Year as I admire all of the women who won this prestigious award since its inception in 1970,” says Barbara. “These winners have all taken what they learned as an Active and gone out on their own as Sustainers to further impact the community. This list of 49 winners through the years is the ultimate indication that the Junior League’s mission of ‘promoting voluntarism’ is alive and well.”
I joined The Junior League of Tampa in 2013 as a Provisional member. During my Provisional year, we were encouraged countless times to become involved and seek leadership positions if we were able. That year, I served as a coordinator on our Kids in the Kitchen project and have filled out a Willingness to Lead application each year since, serving as the Kids Connect Coordinator, as a Placement Mentor, on PDEC, as the Community Relations Coordinator for the League and most recently as the Chair for the Public Relations and Marketing Committee.

I specifically remember “your League career” advice panel discussions I attended early in my League career where the women encouraged us to be challenged, to say “yes” to unexpected opportunities and to be open to new ideas and new placements within the League. This past year, I really took that advice to heart, and I am so glad I did. I did not seek out the role as chair of the PR Committee, but it was such an unexpected blessing. A challenge to be sure, but I am so glad I said “yes” and threw myself into that role. The team of women on the PR Committee were nothing short of amazing - each so very gifted and enthusiastic, and I learned how incredibly important it is as a leader to surround yourself with people that are better than you - talented, intelligent, savvy, hardworking women who come together to accomplish a goal will knock it out of the park, and lift each other up while doing it. I tried to say yes to as many things as I could last year - training, socials, leadership opportunities, and by doing so, I ensured that I had a fantastic year in the League. I met so many amazing women and volunteers from whom I learned so much.

One of the other highlights of last year was taking all the courses to earn my certificate in non-profit management through the collaboration between JLT and the Nonprofit Leadership Center. I am so proud of the League for creating this opportunity for our members’ professional development, and thankful I was able to be part of it.

I have given a lot of myself to the Junior League this past year, but in return, I received more than I gave - in professional experience, leadership training, and friendship. I have had such an incredible year in JLT and I am so excited to see where my League career takes me next!
**Sam Ekholt**

*How has your involvement in The Junior League of Tampa affected your personal/professional life?*

The interactions with deserving people in the community and positive impact observed through volunteering are personally fulfilling. The meaningful relationships I have formed with outstanding women in JLT are invaluable. After years of informally providing mentorship and career support to others in my personal and professional life, involvement in JLT and supportive individuals prompted me to join the Mentoring Program as a mentor at work.

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**Joanne Sullivan**

*What drives you to continue your involvement with The Junior League of Tampa?*

Current members are inspirational and seeing their efforts reinvigorates my commitment to remain engaged and involved. It is so gratifying to know my skills and experience are still wanted and needed!

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**Kimberly Bryce**

*How has your involvement in The Junior League of Tampa affected your personal/professional life?*

Involvement in the League has helped me broaden my focus beyond my small circle of influence to a wider scale. I am becoming more knowledgeable about the needs in the community and the League has given me additional ways to reach out and make connections. I am also becoming more civic minded and thinking of ways to give back to communities and get involved.
CASEY CAREFOOT

What skills have you gained or improved as a Junior League of Tampa member?

How much space do you have? I gained and/or improved on pretty much all of my skills since I became a member of JLT. I am grateful for the opportunity to hone my leadership skills. That has helped me in every aspect of my life. What I will say was the most valuable lesson I learned in JLT was the value of collaboration. The best ideas and plans are created when multiple people can leverage their strengths to achieve a goal.

LILLIAN CHOR

What is your most memorable experience with The Junior League of Tampa?

My most memorable experiences with the Junior League always involve interacting with those we impact directly. Distributing food with Food 4 Kids, teaching children proper nutrition through Kids in the Kitchen, playing with kids at Scholastic Success events, cheering on the Special Olympics team at the Dragon Boat races - the best feelings come when I meet those we serve. It’s humbling to see how the League and its members, and directly or indirectly myself, can bring a smile to their faces, even if it is just for the day, but hopefully for a lifetime.

PHARA McCLACHLAN

What drives you to continue your involvement with The Junior League of Tampa?

The world can be a troubled and troubling place, and sometimes that reality can hit close to home. To help those in trouble, as well as, to provide significant positive improvements and impacts to our neighbors and our communities, children and families need to know they are not alone in their struggle and that there are programs and people who understand and will help them to strive for independence, prosperity and sustainability. The Junior League does that and more, which is what drives my continued involvement.
Mary Lynn Ulrey

How would you articulate the value proposition of The Junior League of Tampa in our community?

The Junior League has been a ground breaker in so many areas as you look around town. The League is visionary in what Tampa needs next and has been a community partner for over 90 years!

Sarah Heller

What does being a member of Junior League mean to you?

Being a member of the League is a privilege and an honor. I get to work with incredible women from all walks of life from CEOs to entrepreneurs to stay at home mothers. We all share one purpose and passion, to help better our community. And the fact that we are 100% a volunteer organization makes it even sweeter since we are all there giving our time because we really do care and want to make a difference.

Nichole Vild

How has your involvement in The Junior League of Tampa affected your personal/professional life?

Working in an organization that focuses on the global environment, it’s easy to disengage from the local community, especially when you move often. The Junior League gives me that perspective and tie to the community.

A heartfelt thank you to Nichole Vild for her wonderful original photography that was donated to showcase our vibrant city of Tampa that the Junior League proudly serves.
The Junior League of Tampa is committed to helping break the cycle of poverty for our most disadvantaged children and families. Our Community Projects in the areas of child welfare and education aim to directly impact, provide and build a better community for all.

**2017-2018 COMMUNITY PROJECTS**

**ANNUAL CAMPAIGN**

Each year we ask our members as well as individuals and businesses in the community to support our efforts and our Mission by donating to our annual campaign.

Total Funds Raised in Annual Campaign: $183,854

**DIAPER BANK**

“When Hurricane Irma threatened the Tampa area, it highlighted an issue that we came to realize was a deep and constant need for families in our community. With no government safety net, diaper need is paralyzing for families. Our membership is committed to developing the potential of women and children here in Hillsborough County. We’re in a unique position to help close the gap on diaper need and are driven to do so.

Diaper Need is a deep and perpetual need for many of our fellow citizens, one that is keeping them from professional and educational opportunities necessary to break the cycle of poverty and endangering their children. We have the training and numbers to make a profound impact and we are driven to do so.” -Caroline Foss

**MOBILE INTERACTIVE LITERACY OPPORTUNITY**

Locations (Communities) Served: 15

People Served: 3,163

Books Distributed: 4,400
LOVE BUNDLES

THE LOVE PACKED IN EACH BUNDLE:

2 complete outfits for each size including undergarments and socks
1 pair of pajamas
Age appropriate toiletry packs (i.e. shampoo, deodorant, wipes, diapers)
1 toy or a book
Most of the year 1 blanket was in each backpack
And of course, 1 backpack for the child to use as a suitcase or as a school backpack

FOOD FOR KIDS

OVER 11,000 bags of nutritious food given out and in addition, 3 Mobile community food pantries hosted

KIDS CONNECT

4 Events

Fall Adoption Match Event @ Splitsville: 25 children / 30 adults
National Adoption Day
Spring Adoption Match Event @ Lowry Park Zoo: 40 children / 26 adults
Spring Adoption Picnic @ Glazer Children’s Museum: 53 children / 62 adults
2017-2018 ANNUAL CAMPAIGN DONORS

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= 5–9 years at any level
= > 10 years at any level
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Thank you to our inaugural member of the 1926 Society, Martha Sale Ferman.

Donor List as of June 6, 2018. Donations less than $250 are recognized through the Commemorative Fund.
2016-2017 AUDITED FINANCIAL STATEMENT OF ACTIVITIES

TOTAL REVENUE: $1,084,441

TOTAL EXPENSE: $928,267
WAYS YOU CAN SUPPORT US

1. **DONATE TO OUR ANNUAL CAMPAIGN**
   Proceeds are allocated to our programs and projects focused to break the cycle of poverty for our local families. Donate today and make an immediate impact in the community.

2. **SUSTAIN OUR IMPACT THROUGH THE ENDOWMENT FUND**
   The Junior League of Tampa established the Endowment Fund to support the mission of the League in perpetuity and ensure our League is able to maintain long-term fiscal stability. Help us with a donation or join the 1926 Society by remembering JLT in your will. Contact endowment@jltampa.org to learn more.

3. **SHOP FOR A CAUSE AT THE HOLIDAY GIFT MARKET**
   A Tampa tradition since 2004, the 2018 Holiday Gift Market will be held from Thursday, November 8th to Sunday, November 11th at the Florida State Fairgrounds Expo and Entertainment Halls. This exceptional shopping event will feature more than 170 specialty merchants from across the country offering unique gift items. 100% of the net proceeds raised will support our community projects and programs. For more information visit www.jltampa.org/hgm

4. **ATTEND OUR GASPARILLA EVENT**
   Enjoy the Gasparilla Pirate Fest and Invasion at our premier waterfront location. The Junior League of Tampa has turned this event into a fun way for members, family and friends to enjoy the invasion from the backyard of our Headquarters while raising money to support the League. Please join us in January of 2019! Learn more at www.jltampa.org/gasparilla

5. **JOIN THE DRAGON BOAT FUNDRAISER**
   Our newest signature event fundraiser, which debuted in 2017, will take place in April 2019. The Junior League of Tampa, in partnership with Pan Am Dragon Boat Association, will again host this signature event at the Cotanchobee Fort Brooke Park along the Garrison Channel in downtown Tampa. All net proceeds will support our community projects and programs. Learn more at www.jltampa.org/dragonboat

6. **LUMINARIES**
   The Junior League of Tampa in partnership with WEDU PBS created The Luminaries, an annual recognition program to showcase outstanding individuals, as exemplified by inspiring leadership and commitment to lasting community impact. The Luminaries luncheon will be held on May 10, 2019. Learn more at www.jltampa.org/luminaries

7. **SUPPORT TAMPA’S CULINARY LEGACY WITH OUR COOKBOOKS**
   For over 50 years, The Junior League of Tampa compiled favorite recipes and tips in these treasured volumes. Our cookbooks can be purchased at over 40 local and national retailers as well as at the 2018 Holiday Gift Market and through our website at www.jltampa.org/cookbook
| **TOTAL FUNDS RAISED IN ANNUAL CAMPAIGN:** | $183,854 |
| **TOTAL FUNDS RAISED INCLUDING HGM, GASPARILLA, DRAGON BOATS, LUMINARIES + GRANTS:** | $689,699 |
| **HOLIDAY GIFT MARKET:** | 17,573 shoppers |
| **DRAGON BOATS:** | 49 teams 1,100 athletes competing |
| **VOLUNTEER HOURS:** | 50,000+ |
| **VOLUNTEERS AT LARGE:** | over 1,519 volunteer hours |
| **COMMUNITY ACTION:** | 11 events serving 1,162 people |
| **KIDS CONNECT:** | 4 events serving 123 children and 113 adults |
| **LOVE BUNDLES:** | 1,298 backpacks delivered |
| **FOOD 4 KIDS:** | 11,285 bags packed and 305 families served |
| **CHILDREN’S LITERACY PROJECT:** | 6,061 books donated and 2,268 kids served |
| **FAMILY LITERACY:** | 2,365 books donated and 1,916 kids served |
| **MILO:** | 15 events with 4,400 books donated |
| **KIDS IN THE KITCHEN:** | 901 kids served at 7 locations |
| **ENABLING FUND:** | Received 86 Requests and Approved 38 Grants |
| **33+ training and events** |