

2020-2021 ANNUAL REPORT



On April 2, 1926, 22 forward thinking women joined together to form The Junior League of Tampa. These insightful founding members declared their mission "...to foster interest among our members in the social, economic, educational and civic conditions of our own community, and to make efficient our volunteer service." While the wording has changed over the past 95 years, our dedication to our community and member development remains the same.

MISSION STATEMENT

Founded in 1926, The Junior League of Tampa, Inc. is an organization of 1,900 women committed to promoting voluntarism, developing the potential of women, and improving communities through effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

VALUES

Our values guide our efforts. We are dedicated to the service of our community, members, and partners and aspire to the following organizational values.

INCLUSION
VISION
EMPOWERMENT
COLLABORATION
INTEGRITY

KEY METRICS



1250 Love Bundles packed



30Forever Families
celebrated at National
Adoption Day



Original Video
Lessons created for
Kids in the Kitchen



14
Giving Libraries
supported in
Hillsborough County



10 Done in a Day Projects completed





200+ Families Served at Family Food Fest

A MESSAGE TO OUR SUPPORTERS

Community and membership are the heart of The Junior League of Tampa. Now more than ever, coming together in support has never been more vital as our organization navigated through the challenging events in our world and our community, during the 2020-2021 year.

As we have done through our 95 year history, the League evolved and continued to be clear and resolved in our Mission to develop the potential of women, promote voluntarism and improve communities through trained volunteers. We remain rooted in our commitment to assist the needs of the women, children, and families in the communities we love and serve.

By leveraging the talents, passion, and commitment of all our members, partners, donors and supporters, we did what none of us could achieve on our own. Together, in a year unlike any other we have be a part of, we are proud to have created and executed programs and solutions that will continue to affect lives in our community for years to come.

As you will see illustrated in the following pages, the League moved many initiatives forward in the 2020-2021 year. You will see the work that was accomplished as a collective group to address immediate needs and help break the cycle of poverty. This was achieved through our projects and programs that distributed diapers, love bundles, books, food, awareness, and more throughout our community.

We look forward to the year ahead and are thankful for your generous support. Our membership, community, collaborations, and partnerships enable the League to continue its legacy of being an organization of leaders who are catalysts for community change. With you by our side, in 2021-2022 we will make an even greater impact.

With gratitude,

Meghan McGuire President, 2020-2021 Taylor Jones
President, 2021-2022

Meghan M'Guire Taylor Shine Jones







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A A ...

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Diaper Bank

Diversity Equity & Inclusion

Enabling Fund Endowment Family Food Fest

Fundraiser Development & Evaluation

Food 4 Kids

Fund Development Manager-Elect Fundraising - Giving Campaign

Fundraising - In-Kind Gasparilla Invasion

Girl Power! Grants

Holiday Gift Market

Human Trafficking Awareness

Kids Connect Love Bundles Luminaries

Marketplace - Cookbook
Marketplace - Merchandise

Meeting Manager Member Experience

Member Meeting and Events

MILO

Project Development and Evaluation

Placement

Prospective Member Engagement

Provisional Education Public Affairs Local Public Affairs State

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Ready to Achieve Sandspur

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President and CEO, Community Foundation of Tampa Bay

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CPA Accountant Rivero, Gordimer and Company, P.A.

The Honorable Ralph Stoddard

Circuit Court Judge (retired) Thirteenth Judicial Circuit Hillsborough County

Eric Ward

Senior Director of Security, Coca-Cola Beverages Florida

Joann Wehle

Vice President Marketing and Sales, TECO Peoples Gas The biggest lesson
I learned is navigating
and leading a team
through change and risks.
I have been in the League
for over 7 years and there
is always an unexpected
change or circumstance
that comes along. You
learn to work through it
and rely on your team.

- MONICA KIRKLAND



COMMUNITY PROJECTS

The Junior League of Tampa is committed to helping break the cycle of poverty for our most disadvantaged children and families. Our Community Projects in the areas of child welfare and education aim to directly impact, provide and build a better community for all.



ALLIANCE FOR PERIOD SUPPLIES

collects and distributes period supplies for menstruators in need



COMMUNITY ACTION

provides volunteers and fund to help nonprofits complete 'Done in a Day' projects



DIAPER BANK

collects and distributes diapers, diaper cream and wipes to families in need



ENABLING FUND

provides funding to nonprofits where the League's volunteers are not needed



FAMILY FOOD FEST

hosts a community wide event connecting families with vital resources



FOOD 4 KIDS

fights food insecurity for families through Boxes of Hope



GIRL POWER!

hosts monthly events to mentor and motivate the next generation



HUMAN TRAFFICKING AWARENESS

brings awareness and training about the issue of human trafficking in Tampa Bay



KIDS CONNECT

creates low stress environments for foster children and prospective families to meet



LOVE BUNDLES

provides backpacks of essentials to children entering foster care



MILO

promotes literacy in underserved areas of Hillsborough County



PUBLIC AFFAIRS

educates and advocates for issues affecting the League's Mission



READY TO ACHIEVE

helps young adults in foster care build skills for independent living



VOLUNTEERS AT LARGE

provides volunteers to nonprofit organizations where grant funds are not needed

















IMPACT STORIES

DIAPER BANK

"Going from 0 to one million in three years, if that does not define the need I do not know what does."

– Mayor Jane Castor

On June 10, 2021, The Junior League of Tampa distributed its one-millionth diaper. This amazing milestone came less than three years after the League founded the project as a way to fill a vital gap in Hillsborough County. 2020, however, showed how essential diapers are. During the COVID-19 pandemic, the League saw a 200% increase in diaper requests from partners. Working with donors and supporters, we were able to fulfill those orders and empower families during a time of uncertainty.

FAMILY FOOD FEST

"The moment that really made a difference for me is hearing a mom say that getting this box of food for her family was difference between being able to put gas in her car for work and being able to feed her kids a healthy meal and nutritious meal this week."

– Lindsey Dewey, Family Food Fest Volunteer

The 2021 Family Food Fest adapted to the COVID-19 environment by embracing a drive-thru model. Working closely with our community partner, we invited families facing food insecurity to stop by and receive meal boxes. Each box contained cold goods and dry goods to build a healthy meal, as well as instructions to help families create the meals together. In total more than 1,000 meals were distributed.

COVID-19 was a huge hurdle but we have managed to adapt. I am proud of the way our leadership teams handled COVID-19.

- CAROLINE VOSTREJS









LOVE BUNDLES

"A grandmother received custody of her three granddaughters over the weekend. While the grandmother was employed, she was not prepared to go out and purchase wardrobes for the three girls. The mother refused to give any clothing to assist her. The grandmother was able to access the Raising Hope program and pick out a weeks' worth of clothing for each girl, plus underwear, socks, and a new pair of shoes. She was also provided with jackets and hygiene products. She was humble, and so grateful for the assistance. By her taking in the children, they avoided entering foster care." – Eckerd Raising Hope

In addition to providing backpacks of essential items for children entering foster care, the Love Bundles program also stocks the Eckerd Raising Hope closet. Just like the Love Bundles backpacks, the closet has a variety of sizes and items for children of all ages and genders. These items may seem basic, but allow children in foster care to live with dignity and provide vital support to caregivers.

ALLIANCE FOR PERIOD SUPPLIES

"When we talk about student success, the first thing that comes to mind is how they are doing in school. But what people don't often think about is... the resources that students may need to be successful at school. And big part of that, especially for our young women, is making sure they have access to period supplies." – Academy Prep Centers of Tampa

Officially launching in 2020, the League's Alliance for Period Supplies fights period poverty in Hillsborough County. Working with seven inaugural partners, the project distributed over 50,000 period products to women, girls, and students in our area. As the program enters its second year, the League is looking for opportunities to expand and do more to promote menstrual equity.



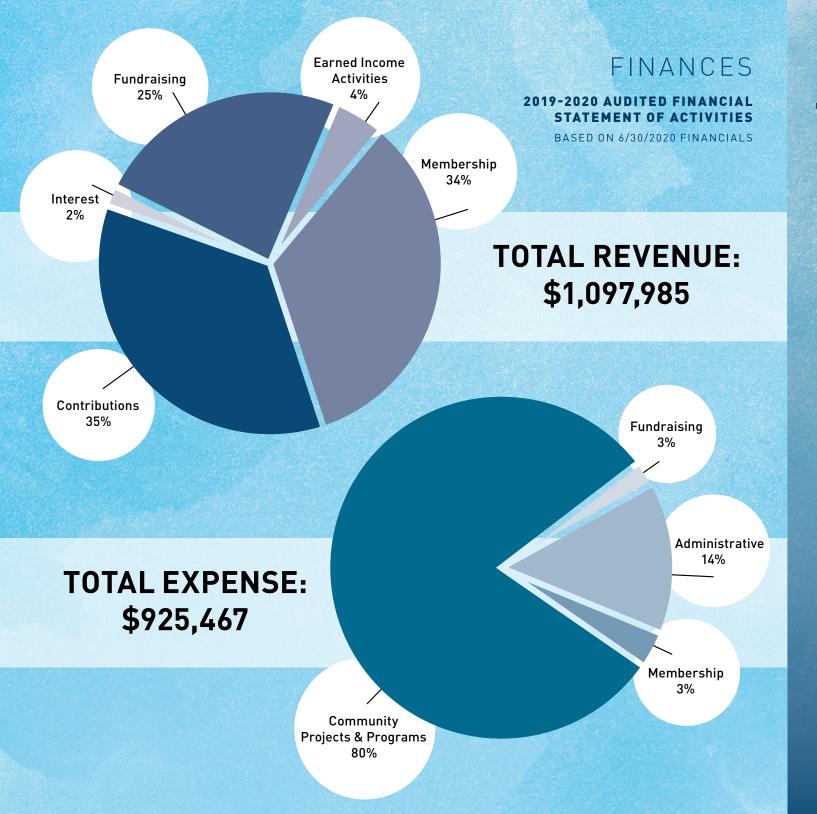












Being part of an organization of strong women determined to make an impact in Tampa has been priceless. I have had the opportunity to work directly with individuals in our community, I've grown professionally in volunteerism, and I have created life-long friendships.

- MEAZA STEWART-MORRISON



95 YEARS OF IMPACT

For 95 years, The Junior League of Tampa has been dedicated to making our community better for women, children, and families. Our work, powered by the dedication of our trained volunteers, has touched some of Tampa's most distinguished organizations across all areas. This legacy of impact propels us forward as we continue toward our centennial.



The Junior League of Tampa is founded.

1926



The League publishes a special edition of the Tampa Daily Times

1929



The Salvage Shop, located on Franklin Street, is founded.

1931



The first nighttime meetings are held.

1943



The League

helps start the Guidance Center. focusing on child mental health.

1950



The League pledges funds to help start the MacDonald Training Center.

1953



JLT Headquarters officially opens on Davis Islands.

1964



JLT brings newspaper recycling to Tampa.

1971



Child Abuse

Council is established to empower families and prevent abuse.

1977



The Tampa Tempo Follies raises \$189,000 in its first year.

1983

1928

Children's Play program begins in local schools.



1930

The Junior League of Tampa takes over operations at the Pine Health Preventorium.



1939

The League helps conduct a survey of welfare conditions and resources in county.

1948

The Puppet Committee begins traveling across Hillsborough County to low income schools.



1951

A yearround Nominating Committee forms to help develop the leadership pipeline.



1961

The League releases its first publication, The Gasparilla Cookbook.



1969

The League assists in the creation of SERVe, to recruit volunteers for local schools.



1976

Reading is **FUNdemental** (RIF) project begins and distributes books to children.

1978

Day members and night members (Professionals) are unified with one board.









The League invests in a personal **IBM** Series. computer.

1984

Over 2.200 parents and 200 professionals attend the Dr. Brazelton Seminar

1995



Baby Bungalow opens to serve children age birth to five.

1999



Children's Assessment Center project (to later become Mary Lee's House) is approved.

2003

The



Endowment Fund is established.

2005



The Young Entrepreneurship Program (YEP) Award is established.

2014



The JLT Diaper Bank is founded as the only diaper bank serving Hillsborough County.

2018



The Junior League of Tampa turns 95.

2021

The experience of serving as Sustainer-at-Large was incredibly rewarding. It was energizing to witness the impact of The Junior League of Tampa on its members and our community. - BARBARA RYALS



MORF HEALTH, Inc. is founded as a 3-year Junior League of Tampa project.



Kids Connection Project is adopted by membership, as a new investment into the child welfare space.



The concept of the firstever JLT cookbook series is presented to membership.



Doors opened to the first Holiday Gift Market. raising \$290,000 in its inaugural year.

2004



2012

The League started focusing on Human Trafficking awareness and advocacy.



2015

The Luminaries Award program recognizes its first class of honorees.



2020

In response to the COVID-19 pandemic, the League embraces an all virtual model.







2020-2021 GIVING CAMPAIGN DONORS

THANK YOU TO OUR DONORS Donations to The Junior League of Tampa support our projects and programs in Hillsborough County. Our donors are individuals, foundations, and businesses, whose contributions help us further our Mission. To make a gift, visit jltampa.org/give. For questions about giving, contact funddevelopmentmanager@jltampa.org.

PLATINUM

Burton Family Foundation◆◆◆
Hettinger Foundation◆

GOLD

Bayshore Title - Vicky and Jonathan Fiddelke◆◆

SILVER

Betsy and Steve Chambers Family Foundation ◆◆◆

Jabil ◆

Lightning Foundation◆

BRONZE

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Carolyn Jean Felix
Irene G.M. Ferguson◆◆

Kimmie and Howie Fine◆

Carolyn Fisinessi Molly Fitzpatrick Although the pandemic will forever be a big part of this league year, there were so many wonderful community events that we were able to be a part of and so many families were positively impacted in our community!



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JLT provides a sense
of community and
empowerment. I love building
strong relationships with
like-minded women who
empower each other.
- PARISA MOUSAVI



HOW TO GIVE

- DONATE TO THE GIVING CAMPAIGN
 - All proceeds are allocated to our programs and projects focused to break the cycle of poverty for women, children and families in Hillsborough County. Make a gift at **jltampa.org/give**.
- SUSTAIN OUR IMPACT THROUGH THE ENDOWMENT FUND

 The Fund supports the League's Mission in perpetuity, by ensuring JLT is able to maintain long-term fiscal stability. Learn more about the Fund and make a pledge at iltampa.org/endowment.
- SHOP FOR A CAUSE AT THE HOLIDAY GIFT MARKET

 A Tampa tradition since 2004, the Holiday Gift Market brings together merchants and shoppers for a unique shopping event. Attracting over 20,000 attendees every year, the Holiday Gift Market raises vital funds for our community projects and programs. Learn more at iltampa.org/hgm.
- PLAY LIKE PIRATE AT OUR GASPARILLA INVASION PARTY

 The Junior League of Tampa's Gasparilla Invasion Party is your chance to party like a pirate and support the Tampa community. Each year over 500 attendees, join us to watch Tampa's famous Gasparilla Flotilla cruise down Seddon Channel. Learn more at jltampa.org/gasparilla.
- The Luminaries is an annual black tie gala celebrating The Junior League of Tampa's Mission and individuals who further its impact in the community. Learn more at jltampa.org/luminaries.
- SAVOR TAMPA'S CULINARY LEGACY WITH OUR COOKBOOKS

 For over 50 years, JLT's cookbooks have compiled some of Tampa's most treasured recipes. Our cookbooks can be found at retailers nationwide or at jltampa.org/cookbooks.

The Junior League of Tampa 87 Columbia Drive | Tampa, Florida 33606 813.254.1734 office@jltampa.org | www.jltampa.org © @juniorleagueoftampa

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