

ABOUT THE JUNIOR LEAGUE



The Junior League of Tampa (JLT) is a trusted agency with more than 94 years of service to Tampa communities. To continue our work, we need and value the support of our committed sponsors like you! We invite you to participate in a unique opportunity to invest in our community by becoming a partner with JLT.

By sponsoring The Junior League of Tampa, you will be empowering the 1,900+ devoted community members and trained volunteers committed to strengthening communities in the Tampa region. Your support will enable us to train more women to not only dedicate their time and resources to serving the community but also advocate at their place of work to increase awareness in our community.

The Junior League of Tampa views our sponsors as critical partners in our efforts to achieve JLT's mission of promoting voluntarism, developing the potential of women, and improving communities. By sponsoring The Junior League of Tampa, companies will:

ENGAGE WITH OUR MEMBERS

1,900+ Provisional, Active, & Sustaining Members

Active Membership between the ages of **23-45**

Educated to make a difference with:

99% with college degrees

50% with post graduate education

90% work outside the home

GAIN VISIBILITY AT OUR EVENTS

HOLIDAY GIFT MARKET

Nov. 12-15, 2020 at the Florida State Fairgrounds attracting 20,000+ shoppers

GASPARILLA INVASION PARTY

Annual viewing party on Jan. 30, 2021 attended by 500+ adults

LUMINARIES AWARDS

Honoring three of Tampa's greatest leaders in May 2021

INVEST IN OUR COMMUNITY

Projects focus on **EDUCATION** and **CHILD WELFARE**

8 Signature partnership projects in Hillsborough County

\$1M in grant funds given to local nonprofits

Local and State **ADVOCACY** focused on human trafficking, child welfare and education.

40,000+ children & adults served annually

PROMOTE YOUR BUSINESS

6K+ Followers on official JLT Facebook page

2K+ Followers on official JLT Instagram page

1200+ Copies distributed of *The Sandspur* magazine

MEMBERS ONLY communications including bi-weekly email blasts and private social media groups

1K members attending General Membership Meetings annually

2020-2021 DONOR BENEFIT DETAILS

The Junior League of Tampa is offering our partners the opportunity to invest in our agency for all of our special events and the program(s) that align with your priorities by offering Customized Sponsorship Opportunities. Support of our Special Events generates the vitally important funds that our agency requires to meet unmet programmatic and capacity building needs of our agency. With a bundle, partners may support JLT throughout the year and benefit from year-round branding opportunities that accommodate your company budget. The levels of sponsorship investments and benefits are as follows:

COMMUNITY CHAMPION - \$30,000 LEVEL

- One (1) custom training or volunteer event
- One (1) member social hosted at Sponsor's business
- Opportunity for promotion at a selected General Membership Meeting including
 - Presentation to membership during meeting
 - Table for promotional materials
 - Logo recognition on meeting programs
 - Logo recognition on digital donor boards
 - Logo recognition on social media posts related to meeting
 - Logo recognition on digital invitation/reminders to meeting
- Holiday Gift Market Silver Sponsorship benefits including
 - Aisle naming rights at the 2020 Holiday Gift Market
 - Logo recognition on Holiday Gift Market Map
 - Company banner/signage at event
 - Logo recognition on 2 social media post on Holiday Gift Market social media accounts
 - 2 VIP and 6 General Admission tickets to the Holiday Gift Market Preview Party
 - 25 General Admission tickets to the Holiday Gift Market
- Gasparilla Captain Sponsorship benefits including
 - 8 Tickets to the 2021 Gasparilla Invasion Party
 - Company banner/signage at event
 - Logo recognition on digital donor boards
 - Name recognition in stand-alone email invitation to all members
- Luminaries Lantern Sponsorship benefits including
 - Table of ten (10) seats with company recognition at the 2021 Luminaries Award Luncheon
 - Name recognition in event program
 - Name recognition on digital donor board
 - Logo recognition on all email promotions
- Inclusion in the *Tampa Bay Times* thank you ad (June 2021)
- Name recognition in the *IMPACT* newsletter
- Name recognition in *The Sandspur* magazine
- Logo and link recognition on The Junior League of Tampa website (through June 2021)
- Invitation to the Patrons' Party in spring 2021 (up to 12 guests)

*Customizable sponsorships and benefits available. If applicable, the individualized benefits are attached here & supersede the benefits listed above. All Donors at Patron level and above will be invited to a Patrons' Party in the spring of 2021.

2020-2021 DONOR BENEFIT DETAILS



COMMUNITY SUPPORTER - \$15,000 LEVEL

- One (1) member social hosted at Sponsor's business
- Opportunity for promotion at a selected General Membership Meeting including
 - Presentation to membership during meeting
 - Table for promotional materials
 - Logo recognition on meeting programs
 - Logo recognition on digital donor boards
 - Logo recognition on social media posts related to meeting
 - Logo recognition on digital invitation/reminders to meeting
- Holiday Gift Market benefits including
 - Logo recognition on Holiday Gift Market Map
 - 6 VIP and 10 General Admission tickets to the Holiday Gift Market Preview Party
 - 30 General Admission tickets to the Holiday Gift Market
- Gasparilla Captain Sponsorship benefits including
 - 6 Tickets to the 2021 Gasparilla Invasion Party
 - Logo recognition on digital donor boards
 - Name recognition in stand-alone email invitation to all members
- Luminaries Lantern Sponsorship benefits including
 - Table of ten (10) seats with company recognition at the 2021 Luminaries Award Luncheon
 - Name recognition in event program
 - Name recognition on digital donor board
 - Logo recognition on all email promotions
- Inclusion in the *Tampa Bay Times* thank you ad (June 2021)
- Name recognition in the *IMPACT* newsletter
- Name recognition in *The Sandspur* magazine
- Logo and link recognition on The Junior League of Tampa website (through June 2021)
- Invitation to the Patrons' Party in spring 2021 (up to 10 guests)

2020-2021 DONOR BENEFIT DETAILS

PLATINUM SPONSOR - \$10,000 LEVEL

- One (1) member social hosted at Sponsor's business
- Opportunity for promotion at a selected General Membership Meeting including
 - Presentation to membership during meeting
 - Table for promotional materials
 - Logo recognition on meeting programs
 - Logo recognition on digital donor boards
 - Logo recognition on social media posts related to meeting
 - Logo recognition on digital invitation/reminders to meeting
- Holiday Gift Market benefits including
 - Recognition on Holiday Gift Market Map
 - 4 VIP and 18 General Admission tickets to the Holiday Gift Market Preview Party
 - 25 General Admission tickets to the Holiday Gift Market
- Inclusion in the *Tampa Bay Times* thank you ad (June 2021)
- Name recognition in the *IMPACT* newsletter
- Name recognition in *The Sandspur* magazine
- Logo and link recognition on The Junior League of Tampa website (through June 2021)
- Invitation to the Patrons' Party in spring 2021 (up to 8 guests)

GOLD SPONSOR - \$7,500 LEVEL

- One (1) member social hosted at Sponsor's business
- Opportunity for promotion at a selected General Membership Meeting including
 - Verbal recognition during meeting
 - Table for promotional materials
 - Logo recognition on meeting programs
 - Logo recognition on digital donor boards
 - Logo recognition on social media posts related to meeting
- Holiday Gift Market benefits including
 - Recognition on Holiday Gift Market Map
 - 2 VIP and 6 General Admission tickets to the Holiday Gift Market Preview Party
 - 25 General Admission tickets to the Holiday Gift Market
- Inclusion in the *Tampa Bay Times* thank you ad (June 2021)
- Name recognition in the *IMPACT* newsletter
- Name recognition in *The Sandspur* magazine
- Logo and link recognition on The Junior League of Tampa website (through June 2021)
- Invitation to the Patrons' Party in spring 2021 (up to 6 guests)



2020-2021 DONOR BENEFIT DETAILS

SILVER SPONSOR - \$5,000 LEVEL

- One (1) member social hosted at Sponsor's business
- Opportunity for promotion at a selected General Membership Meeting including
 - Verbal recognition during meeting
 - Table for promotional materials
 - Logo recognition on meeting programs
 - Logo recognition on social media posts related to meeting
- Holiday Gift Market benefits including
 - Recognition on Holiday Gift Market Map
 - 2 VIP and 6 General Admission tickets to the Holiday Gift Market Preview Party
 - 20 General Admission tickets to the Holiday Gift Market
- Inclusion in the *Tampa Bay Times* thank you ad (June 2021)
- Name recognition in the *IMPACT* newsletter
- Name recognition in *The Sandspur* magazine
- Logo and link recognition on The Junior League of Tampa website (through June 2021)
- Invitation to the Patrons' Party in spring 2021 (up to 4 guests)

BRONZE SPONSOR - \$2,500

- Opportunity for promotion at a selected General Membership Meeting including
 - Verbal recognition during meeting
 - Logo recognition on meeting programs
 - Logo recognition on social media posts related to meeting
- Holiday Gift Market benefits including
 - 4 General Admission tickets to the Holiday Gift Market Preview Party
 - 15 General Admission tickets to the Holiday Gift Market
- Inclusion in the *Tampa Bay Times* thank you ad (June 2021)
- Name recognition in the *IMPACT* newsletter
- Name recognition in *The Sandspur* magazine
- Name recognition on The Junior League of Tampa website (through June 2021)
- Invitation to the Patrons' Party in spring 2021 (up to 2 guests)

PATRON SPONSOR - \$1,000 LEVEL

- Holiday Gift Market benefits including
 - 2 General Admission tickets to the Holiday Gift Market Preview Party
 - 10 General Admission tickets to the Holiday Gift Market
- Name recognition in the *IMPACT* newsletter
- Name recognition in *The Sandspur* magazine
- Name recognition on The Junior League of Tampa website (through June 2021)
- Invitation to the Patrons' Party in spring 2021 (up to 2 guests)



2020-2021 CORPORATE COMMITMENT FORM



DONOR INFORMATION

Company Name: _____
(as you want it to appear on all donor recognition)

Contact Name: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Return form to: The Junior League of Tampa · 87 Columbia Drive · Tampa, Florida 33606 · office@jltampa.org

DONOR LEVEL

YES! I would like to support The Junior League of Tampa's community projects and volunteer training programs.

Please accept my sponsorship at the following level: _____

COMMUNITY CHAMPION - \$30,000 COMMUNITY SUPPORTER - \$15,000 PLATINUM SUPPORTER - \$10,000

GOLD SPONSOR - \$7,500 SILVER SPONSOR - \$5,000 BRONZE SPONSOR - \$2,500

PATRON SPONSOR - \$1,000 ADDITIONAL DONATION \$ _____

For additional information please contact corporate@JLTampa.org _____