

GASPARILLA INVASION PARTY 2021



With our waterfront location on Davis Islands, The Junior League of Tampa enjoys spectacular front-row seating for Tampa's one-of-a-kind annual Gasparilla Pirate Fest and Invasion. Our Gasparilla Invasion Party on January 30, 2021 – open to JLT members and guests – provides an exceptional opportunity for sponsor visibility not only to attendees but also to the thousands of revelers in the flotilla whose boats pass by the JLT waterfront party. JLT's four-hour-long festivities and extensive promotion among membership provide multiple opportunities for sponsor recognition in League publications, social media, signage, and other communications before, during, and after the event.

100%

The Junior League's Gasparilla Invasion Party donates its net proceeds, including ticket sales, to fund our Mission, which includes JLT programs and community projects. Over \$58,000 was raised last year.



**2020
ATTENDEES**

**OVER
525
ADULTS**



**PROMOTION
OF EVENT:**

- Ongoing Facebook posts and email blasts to members from Dec. 1st to Jan. 31st*
**based on sponsorship level*
- Featured articles about event in all JLT publications
- In-person promotion to JLT members at meetings
- Signage at JLT headquarters



During the event, guests are provided with pirate's feast and spirits



Enjoy live music during the invasion



THE
JUNIOR
LEAGUE
OF TAMPA

SPONSOR BENEFITS

COMMODORE SPONSOR - \$5,000

- 10 tickets to the event
- Logo recognition on promotional items at event
- Recognition in JLT member communications before and after event
- Reserved table at event
- Reserved parking at event
- Logo recognition on the JLT website (through June 2021)
- 2 social media posts to members
- Company banner/signage displayed at event (may provide two for internal & external audience)
- Inclusion in the Tampa Bay Times thank you ad (June 2021)
- Recognition on the 2021 Gasparilla Event Digital Donor Board
- Recognition in IMPACT Newsletter
- Logo recognition in *The Sandspur*, quarterly magazine (through Summer 2021)
- Logo recognition in stand-alone email invitation to members

CAPTAIN SPONSOR - \$2,500

- 8 tickets to the event
- Company banner/signage displayed at event (may provide two for internal & external audience)
- Inclusion in the Tampa Bay Times thank you ad (June 2021)
- Recognition on the 2021 Gasparilla Event Digital Donor Board
- Recognition in IMPACT Newsletter
- Name recognition in *The Sandspur*, quarterly magazine (through Summer 2021)
- Name recognition in stand-alone email invitation to members

FIRST MATE SPONSOR - \$1,500

- 6 tickets to the event
- Recognition on the 2021 Gasparilla Event Digital Donor Board
- Recognition in IMPACT Newsletter
- Name recognition in *The Sandspur*, quarterly magazine (through Summer 2021)
- Name recognition in stand-alone email invitation to members

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2021 SPONSOR COMMITMENT FORM

DONOR INFORMATION

Donor Recognition Name: _____
(as you want it to appear on all donor recognition)

Company Name: _____

Contact Name: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Business Phone: _____ Fax: _____

Website: _____ Email: _____

SPONSOR LEVEL

YES!

I would like to support The Junior League of Tampa's community projects and volunteer training programs. Please accept my sponsorship at the following level:

☐ COMMODORE SPONSOR — \$5,000

☐ CAPTAIN SPONSOR — \$2,500

☐ FIRST MATE SPONSOR — \$1,500

PAYMENT OPTIONS

We respectfully request that all sponsorships be confirmed by December 31, 2020, for inclusion in printed materials.

☐ My CHECK is enclosed: \$ _____ Check #: _____
(Payable to The Junior League of Tampa)

☐ Please send me an INVOICE at the mailing address listed above or via email: _____

Signature: _____

Return SIGNED form to: The Junior League of Tampa · 87 Columbia Drive · Tampa, Florida 33606 · office@jltampa.org

The Junior League of Tampa, Inc Registration #CH12009. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING 1-800-HELP-FLA (435-7352) TOLL-FREE WITHIN THE STATE, OR VISITING THEIR WEBSITE AT WWW.FLORIDAConsumerHELP.COM. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

----- FOR OFFICE USE ONLY -----

Pledge Date: _____ Donation Received Date: _____

Entered in system by: _____ Entered in system by: _____