GIVING BACK HAS NEVER BEEN SWEETER
Dr. Linda Flynn, MD, has assembled a Dermatology Dream Team of elite professionals focused on delivering comprehensive medical and cosmetic skin care.

Physician Assistants Dana Hess, PA-C, Megan Thomas, PA-C, and Jessica Hage, PA-C are experienced professionals with the most advanced equipment and latest products allowing them to treat all skin types. They don’t do extreme cosmetic procedures or follow flavor-of-the-month fads; rather, they use a subtle approach giving their patients a healthy, refreshed, natural look.
Ferman. Proudly Supporting Junior League for More Than 70 Years.
Thank you for everything you do for our Community.

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Locations To Serve You in Tampa, Brandon, Wesley Chapel, Clearwater, Palm Harbor, Tarpon Springs and New Port Richey.

Shop Ferman.com Today
OUR MISSION

Founded in 1926, The Junior League of Tampa, Inc., is an organization of 1,900 women committed to promoting voluntarism, developing the potential of women, and improving communities through effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

2021-2022 COMMUNITY ADVISORY BOARD

Rosemary Armstrong
Josh Bullock
Lissette Campos
Sheriff Chad Chronister
Joseph Clark
The Honorable Jessica Costello
The Honorable Virginia Covington
Jacob Cremer
Sheff Crowder
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Miranda Henderson, Managing Director*
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Kelley McCarthy, Community Assistance Manager
Kathryn Crowe, Community Child Welfare Manager
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Laura Warren, Treasurer
Molly Duffy, Assistant Treasurer
Katie Cappy, Sustainer Liaison*
Marysue Mathews, Office Administrator*
Danielle Hurley, Meeting Manager*

*denotes non-voting member

OFFICE STAFF

Marysue Mathews, Office Administrator
Madeline Morris, Communications and Member Administrator
Chelsie La Nore, Bookkeeper

As denoted on JLT website.
ON THE COVER
This issue’s sweet cover is a tribute to this year’s Holiday Gift Market theme, Candy Land.

The Sandspur Magazine
Designed by: Sensory 5
a note from the editor

“Giving back has never been sweeter!”

What a great motto for this year’s Holiday Gift Market presented by Publix (HGM), don’t you agree? If you do not know already, HGM began as a Thrift Shop in 1931 which turned into Trinkets & Treasures in 1963 which then emerged into what it is today. As The Junior League of Tampa’s top fundraiser, it’s remarkable to witness the impact it has on community projects in Tampa Bay.

Fall is one of my favorite times of the year since the weather slightly cools down for us Floridians, sippin’ on a Pumpkin Spice Latte, and of course, getting to attend HGM. It has always been a highlight for me to attend with my mom and friends to shop for a cause. Being able to see returning vendors is something to look forward to each time I enter through the Fairground doors. Seeing many smiling faces, listening to holiday music with everyone in the “holiday spirit”, it certainly is a joyous time to spread cheer for all to hear.

Featured in this issue, you will get to read an article on our Young Entrepreneurship Program (YEP), which highlights women between the ages of 21-40 owning their own business who apply in receiving a grant from JLT. This is a great way to showcase a small business during these challenging times. You will also enjoy delicious Fall recipes from our JLT cookbooks, highlighting special guests attending HGM on Veterans Day, presenting various merchants and so much more in this issue of The Sandspur.

To end on a “sweet” note, as the holidays are fast approaching, it is nice to be able to see family safely getting together with loved ones that you haven’t seen in a while. But even if you still can not see a close friend or relative, remember that a phone call, face-time, letter (yes, I still do those!), or even a text message can put a smile on someone’s face. If you are not together, think of kind ways to make an impact as we strive to do the same at The Junior League of Tampa.

Happy Holidays,

Lauren Sanchez
The Sandspur, Editor-In-Chief 2021-2022
Meet the SANDSPUR STAFF

Lauren Sanchez, Editor in Chief
Lauren is an Active JLT member who enjoys volunteering in her spare time as a Big Sister from Big Sister program, Heart Gallery of Tampa, & as a Seminole Representative for their Boosters Program. Some of her favorite hobbies are reading, the beach, and, this fall, you can find her watching FSU & the Packers play football this season.

Jessica Cruze, Assistant Editor in Chief
Jessica is currently in her fourth Active-year of The Junior League of Tampa. A Tampa native, she recently took a new job as a Project Manager for JLL Tampa’s PDS division. When she’s not studying for her architectural license exams, she enjoys anything outdoors, especially paddle boarding, soccer & bike riding. Jessica recently took on another volunteer role as Events VP on the Tampa Gator Club Board. When she’s not too busy, she enjoys cooking with her boyfriend Ian and Bayshore walks their cocker spaniel, Penny.

Lila Gross, Features Editor
Lila is a third-year Active member of The Junior League of Tampa. She has been creating content featuring local businesses and highlighting the best spots in Tampa Bay for over 5 years. When she’s not exploring local hotspots you can find her volunteering with Autism Speaks, putting on a chef hat to whip up a mean meal or playing with her mini Aussie, Piper.

Kendra Lyman, Copy Editor
Kendra has been an Active member of JLT since 2015. She works as a construction law attorney and has lived in Tampa since 2013. In her free time, Kendra enjoys running, attending concerts, and spending time with her husband and son.

Jenn Malone, Contributing Writer
Jennifer has been a member of The Junior League of Tampa since she moved to Tampa in 2016. She credits the League with making Tampa feel like home. When she is not working her day job as an urban planner, she enjoys reading current fiction, cooking with her husband, and cuddling with her dog Zoe.

Kirsten Schmitz, Contributing Writer
Kirsten is a first-year Active member of the JLT. She is the Director of Florida Student Success Initiatives at the Helios Education Foundation, where she leads early learning and K-12 grantmaking initiatives that uplift first-generation, low-income, and underserved students to ensure they not only access, but also complete a postsecondary degree. She enjoys running, reading, and traveling.

Lauren Schwab, Contributing Writer
After moving back to the Clearwater area after college, I originally joined the Junior League of Clearwater-Dunedin as a way to meet and connect with new people in the area who value volunteering in the community. A few years ago I moved to Tampa to pursue my nurse practitioner degree at USF and decided to transfer into The Junior League of Tampa. As a result, I have met some of the most incredible women, made amazing friends, and have had the ability to learn about and volunteer for various organizations in our community.
Letters to the League

Thank you for being such amazing partners! We are so grateful for everything you do for our children, our families and this community. Because of your support, we were able to distribute over 58,000 boxes of hope and help over 72,000 families through our Family Support Center. In all, over 244,000 individuals were impacted in 2020. Thank you for inspiring hope! We love you all! The Team at Metropolitan Ministries.

Thank you so much for adopting a room at the Tampa House. Your support has allowed RMHC to continue serving as many families as possible and has brought so much joy to the families that call RHMC their “home away from home.” Families are in our houses for days, months, even years. When they leave, we ask them to decorate our staircase with their handprints so they are always with us. With gratitude, RHMC Tampa Bay.

Thank you for your generous support on behalf of the Junior League of Tampa/MILO at Tampa Family Health Centers’ three “Back to School” events. With your support TFHC was able to provide valuable educational and wellness resources to a total of 150 children throughout Hillsborough County. Together, we are more than healthcare. Tampa Family Health Centers
We are grateful for the grant the Junior League of Tampa provided End 68. As a Sustainer, it is particularly gratifying to have JLT’s support. Carol LoCicero, End 68 Hours of Hunger.

We are so grateful that you have chosen to give to the Boys and Girls Clubs of Tampa Bay. Because of you, our youth have access to safe spaces and to life-changing programs to learn and grow, build skills, and develop strong character. Your gift is helping kids to reach their full potential and become productive, responsible, and caring citizens.

Boys and Girls Club of Tampa Bay

Thank you so much for your generous donation of underwear, shampoo and conditioner for the young women at the Children’s Home Network on 7/8/21. We appreciate your commitment to the at-risk boys and girls residing in the Kids Village and Adolescents in Motherhood programs, and to the 10,000+ families who benefit from the additional services we offer each year. Our mission of improving lives and changing life stories would not be possible without you. Thank you for your kindness on behalf of the children and families we serve.

Children’s Home Network
Faces of South Tampa is proud to offer CoolTone™, a great non-surgical way to tone, firm and strengthen your abs, buttocks and thighs.

Schedule your COMPLIMENTARY CONSULTATION and discover more about the simple and safe way to tone muscles without surgery by visiting: FacesOfSouthTampa.com

CoolTone™ is FDA-cleared to strengthen, tone, and firm the abdomen, buttocks, and thighs. Common side effects include muscle, joint or tendon pain, muscle spasm, and skin redness.

813.443.5134
FacesOfSouthTampa.com
4807 Bayshore Blvd. | Tampa, FL 33611
At the corner of Bayshore & Gandy Blvds.

Medical Director Dr. Gerard C. Mosiello, M.D., Board-Certified Plastic Surgeon
As we kick off the 2021-2022 League year we have so much to celebrate, especially The Junior League of Tampa’s Holiday Gift Market presented by Publix. For the past 18 years HGM continues to be our largest fundraiser and a Tampa tradition for our community.

The Holiday Gift Market is unique as it brings a sense of community — joining together our volunteers with various businesses to help raise funds to directly impact our League’s mission areas. Our mission areas of child welfare and child education are supported through our 13 community projects and initiatives and directly funded through fundraisers such as HGM. Shopping for a cause is not only fun but impactful for the Tampa community and those in need.

For example, your $10 general admission ticket allows us to:

- Provide 2 books to a child to start their own home library
- Give a set of toiletries to a child entering foster care without belongings of their own
- Purchase 100 diapers (with our special bulk discount) for families experiencing diaper needs

With the unknowns happening around us, what is constant is our members and their dedication to make a difference. Our volunteers are working hard to bring you the same in person shopping experience and events you have always had in a safe, thoughtful, and mindful way.

We hope that you will join in on this tradition by helping celebrate and support The Junior League of Tampa, and the impact on our community.

With Gratitude,

Taylor Jones
President 2021-2022
Dear Members, Friends, and Community Partners,

The Junior League of Tampa is delighted to present the 17th Annual Holiday Gift Market presented by Publix, safe and in person at the Florida State Fairgrounds on November 11-14, 2021. This year’s Candyland-inspired market is one you will not want to miss! Not only is this a showcase of some of the area’s most talented and popular merchants, but it is also an opportunity to highlight JLT’s Mission of promoting voluntarism, developing the potential of women, and improving our community through the effective action and leadership of trained volunteers. In the past eighteen years, Holiday Gift Market has raised more than one million dollars, increasing The Junior League of Tampa’s impact in the Tampa Bay area.

To officially kick off the 2021 Holiday Gift Market, we will be hosting our Preview Party on Thursday, November 11th. Both VIP and general admission tickets are available for this “sweet” event featuring entertainment, food & drink, gifts, shopping, and more. We hope to see you throughout the entire market picking up some of your favorite holiday gifts, attending our special events, stopping for photos with Santa, and perhaps discovering your new favorite merchants!

As we celebrate a remarkable eighteen years of Holiday Gift Market, we would like to express our sincerest gratitude for the generous support of our members, sponsors, patrons, merchants, and community partners. We would also like to extend a special thank you to Publix, without whom this beloved tradition would not be possible.

We want to assure you that we will continue to follow COVID-19 guidance from both the CDC and local authorities, and are working with our vendors to present you a safe Holiday Gift Market experience.

Throughout our 95 years of service, JLT has harnessed the potential of Tampa women to take the lead in an ever-evolving world and create a healthy community for children, women, and families. Your patronage of our annual Holiday Gift Market enables JLT members and our community partners to take lead and continue to deliver transformational community change. We look forward to seeing you at the 2021 Holiday Gift Market.

Giving Back Has Never Been Sweeter!

Fondly,

Courtney Bilyeu
HGM Co-Chair, 2021-2022

Kara Schafer
HGM Co-Chair, 2021-2022

a note from the Holiday Gift Market Chairs

Dear Members, Friends, and Community Partners,

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Giving Back Has Never Been Sweeter!

Fondly,

Courtney Bilyeu
HGM Co-Chair, 2021-2022

Kara Schafer
HGM Co-Chair, 2021-2022
The Holiday Gift Market presented by Publix is The Junior League of Tampa’s largest fundraiser. It is made possible thanks to the dedication of our sponsors, patrons, merchants, and committed team of volunteers. The women on the Holiday Gift Market committee put in countless hours to create the sweetest shopping experience in Tampa Bay and raise essential funds for our community projects.

**CO-CHAIRS:** Courtney Bilyeu and Kara Schafer

**CO-CHAIR-ELECTS:** Rachel Moskovitz and Danielle Tinsley

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Kaitlyn Bailey  
Kelly Bailey  
Courtney Bilyeu  
Amanda Bot  
Maxire Brito  
Kaitlyn Cabana  
Lindsay Carter  
Elisa Congelio  
Allison Conn  
Alexis Dempsey  
Michelle Egan  
Collette Fidrych  
Michelle Fones  
Julianne Fudge  
Marie Garcia  
Alison Gehan  
Katelyn Giglio  
Rachel Golden  
Ellerbe Hernandez  
Meredith Hill  
Ashley Hodge  
Geneva Holland  
Bailey Johanson  
Lauren Kay  
Abigail King  
Alessandra Leto  
Amber Lewis  
Rebeccah LoCascio  
Elizabeth Mackie  
Stephanie Marks  
Eileen McGee Meehan  
Rachel Moskovitz  
Parisa Mousavi  
Samantha North  
Tarah Nypaver  
Andrea Oxendine  
Lindsey Parks  
Kristen Peebles  
Cecelia Perez  
Lauren Rice  
Kara Schafer  
Alexandria Sinadinos  
Leslie Smith  
Tia Smith  
Kate Snyder  
Kathryn Terraferma  
Danielle Tinsley  
Emily Tomlin  
Anna Tosone  
Danielle Vance  
Ashley White  
Caitlin Wild  
Nazley Wilson
THE SWEET STORY OF THE HOLIDAY GIFT MARKET

by KIRSTEN SCHMITZ
HOLIDAY GIFT MARKET HISTORY

The Holiday Gift Market has a strong history of evolution. Opened in 1931, the first iteration of what we know today as HGM was the Junior League Thrift Shop. The shop was the League’s primary fundraising vehicle and operated until its closure in 1963. As time passed, many Leagues across the country shifted to one-day sales. Among other factors, as women had more opportunities for workforce advancement, increasing numbers of League members worked outside the home, making a full-time, volunteer-run store more challenging to staff. For JLT, Trinkets & Treasures, a large-scale one-day sale event, emerged as the solution.

From its origins in 1931, to 2020’s first ever virtual event, The Junior League of Tampa’s Holiday Gift Market (HGM) fundraiser has grown and adapted to fit the needs of the Tampa Bay community over the years. Preparations for the 2021 HGM are underway, and shoppers will notice a few changes, as well as some familiar traditions, in this year’s experience.
Trinkets & Treasures, sometimes referred to as the “Thrift Sale”, began in 1963, and consolidated items like clothes, toys, furniture, and household items collected throughout the year for sale. The event had a 40-year, $2 million run before its final sale in 2002 and was so popular that a 2006 Tampa Bay Times article compared it to Beatlemania, with shoppers lining up overnight with luggage carts. The paper suggested attendees wear comfortable footwear and use a fanny pack instead of a purse “for maximum efficiency.” This first shopping mega event structure set the foundation for today’s HGM.

Since 2003, the League’s HGM has been the organization’s largest annual fundraiser. The four-day event, traditionally hosted at the Florida State Fairgrounds in more recent years, attracts thousands of shoppers and raises money for community projects throughout the region.
This year’s HGM is returning to the Florida State Fairgrounds. 2021-2022 HGM Co-Chairs, Courtney Bileyu and Kara Schafer, shared their thoughts on the event:

HOW ARE YOU AND THE HGM TEAM FEELING ABOUT THE RETURN OF AN IN-PERSON EVENT?

“We are thrilled to safely return to an in-person Market this year and bring back that special experience for our shoppers. We think it is important to point out that all net proceeds from Holiday Gift Market go directly into the League’s community projects throughout Tampa Bay. This is such an important event for not only JLT but our community partners as well! It’s wonderful to see and hear the enthusiasm for this year’s Market from around the community.”

WHAT SAFETY MEASURES CAN SHOPPERS ANTICIPATE?

“We are working very closely with the amazing team at the Florida State Fairgrounds to ensure that the health and safety of all Market attendees is our top priority. We will continue to follow local guidelines as outlined by Hillsborough County Government and the City of Tampa. Shoppers, merchants, vendors, and volunteers can expect hand sanitizing stations placed throughout the Market, increased cleaning of public bathrooms and common spaces, and wide aisles allowing for social distancing. We are prepared to take additional safety measures as necessary and look forward to hosting a safe event for all to enjoy.”

WHAT’S NEW FOR THIS YEAR’S HGM?

“We are most excited for this year’s theme, which is Candyland-inspired! Shoppers will experience lots of “sweet” details throughout Market weekend. You definitely do not want to miss our Preview Party the evening of Thursday, November 11th. We have many new merchants joining us this year in addition to the fan favorites we’ve all come to love over the years. We are also expanding our Veterans Corner with additional features in honor of Veterans Day.”

THIS YEAR’S HGM BEGINS WITH A VIP PREVIEW PARTY ON NOVEMBER 11TH, AND RUNS THROUGH NOVEMBER 14TH.
2021 HOLIDAY GIFT MARKET EVENTS

THURSDAY, NOVEMBER 11TH

VIP PARTY
6 PM - 10 PM
$70
The Holiday Gift Market Preview Party is the sweetest event of the season and VIP access makes it even sweeter. VIP ticket holders have first access to the Market and enjoy exclusive VIP areas, food and drink samples, and more!

PREVIEW PARTY
7 PM - 10 PM
$40
The Holiday Gift Market Preview Party is the sweetest event of the season. Join us for this JLT tradition, kicking off the 2021 Market with an exclusive sneak peek into the year’s hottest gifts, live entertainment and food samples from the area’s best restaurants.

FRIDAY, NOVEMBER 12TH

General Admission Hours: 9 am – 4 pm

VETERANS DAY POP UP
9 AM - 4 PM
Included with General Admission Ticket
Supporting Veterans is sweet! Celebrate our nation’s heroes by visiting the Veterans Day Pop Up, featuring veteran owned businesses from the Tampa Bay region and beyond. Access to the Pop Up is included with your General Admission Ticket.

COCKTAILS FOR A CAUSE
9 AM - 4 PM
$25
Enjoy some morning cocktails as you sip and shop your way through The Junior League of Tampa’s largest fundraiser! This ticket includes two specialty cocktails or mimosas and admission to shopping at Holiday Gift Market.

SUSTAINER LUNCHEON AT HOLIDAY GIFT MARKET
Sponsored by Johnson Pope Bokor Ruppel & Burns, LLP
11 AM - 1 PM
$40
Open Exclusively to Sustaining Members of The Junior League of Tampa
The Junior League of Tampa Sustainers gather for their annual fall meeting and luncheon at the Holiday Gift Market. This beloved event is open exclusively to our long-time members who have supported the Market since its earliest days.
SATURDAY, NOVEMBER 13TH

General Admission Hours: 9 am – 6 pm

COCKTAILS FOR A CAUSE

9 AM – 6 PM

$25

Enjoy some morning cocktails as you sip and shop your way through The Junior League of Tampa’s largest fundraiser! This ticket includes two specialty cocktails or mimosas and admission to shopping at Holiday Gift Market.

SANTA SNAPS
Sponsored by South Tampa Dental Krewe

11:30 AM - 2 PM

$15

Santa and Mrs. Claus are in Tampa! Stop by for a photo op with this sweet couple and capture some holiday memories. Tickets are priced per group and includes 1 photo. General admission is NOT included.

SUNDAY, NOVEMBER 14TH

General Admission Hours: 9 am – 4 pm

COCKTAILS FOR A CAUSE

9 AM – 4 PM

$25

Enjoy some morning cocktails as you sip and shop your way through The Junior League of Tampa’s largest fundraiser! This ticket includes two specialty cocktails or mimosas and admission to shopping at Holiday Gift Market.

BREAKFAST WITH THE PRINCESSES
Sponsored by The Pink Palm

10 AM - 12 PM

$45/child and $20/adult

Dress up and dine with your favorite Princesses from Parties with Character-Tampa Princess Parties. Child tickets include general admission into the market, breakfast with princesses, a picture with the princesses, a fun craft and songs! Adult tickets include general admission into the market and breakfast with princesses (one mimosa included!). Please note all children must be accompanied by an adult and adults must purchase tickets to attend.

SANTA SNAPS
Sponsored by South Tampa Dental Krewe

11:30 AM - 2 PM

$15

Santa and Mrs. Claus are in Tampa! Stop by for a photo op with this sweet couple and capture some holiday memories. Tickets are priced per group and includes 1 photo. General admission is NOT included.

We are excited to welcome Publix Super Markets back as the 2021 Holiday Gift Market Presenting Sponsor. Thank you for your continued support!
**VIP Party Entertainment**

This year’s VIP experience at the Holiday Gift Market Preview Party will be the sweetest event yet, thanks to our feature entertainer, Candi The Violinist. Candice Anderson aka Candi The Violinist, has been a violinist for over 30 years. She is a mother to 3 teenage boys, and a domestic violence survivor as a single mother since June 24, 2014. Candi The Violinist has come to realize her worth and hopes to be a light of encouragement and strength for women of all backgrounds with the sharing of her story through the strings of her violin.

Candi The Violinist is classically trained but passionately freestyles by ear to her favorite music across all genres offering versatility with a different flavor each time! What flavor do you want? You will enjoy string flavored classical, hip hop, pop, R&B, afrobeats, reggae, dubstep, and more with the Candi The Violinist experience!

---

**VIP Dessert Wall**

We all need a sweet treat sometimes. This year’s VIP experience at the Holiday Gift Market Preview Party will feature a Dessert Wall sponsored by Why Not Boutique.

Why Not Boutique is located in the heart of South Tampa; it is the store with the pink door. Owned by Jennifer Dutkowski, Why Not opened in 2008 offering affordable fashions to make women feel and look their best. Outside of owning her own business, Jennifer is active in The Junior League of Tampa serving this year as a member of the Nominating Committee.

Get your tickets for the Holiday Gift Market VIP Party to enjoy the sweet treats featured on the Dessert Wall. Because, why not?

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**VIP Lounge**

With so many merchants spread across the Expo and Entertainment Halls, you may need to take a break. This year’s exclusive VIP Lounge at the Holiday Gift Market Preview Party is sponsored and furnished by Vivant Event Rentals.

Vivant Event Rentals, owned by Lindsay Seel, is a full-service rental design & styling, including customization of details & textiles for events of all kind. Embracing the ‘Candyland’ theme, Lindsay and her team are curating a unique VIP lounge featuring custom furnishings from around the globe. Lindsay is also a long-time member of the Junior League, and serves this year as the Training Manager.

Access to the VIP Lounge is available exclusively to ticket holders.
Lauren Companioni D.M.D.
Diplomate of the American Board of Pediatric Dentistry
3514 Bay to Bay Blvd. Suite #2, Tampa Florida 33629
www.SouthTampaKids.com             813-835-KIDS (5437)
2021 HOLIDAY GIFT MARKET
MERCHANTS

Our merchants make the Holiday Gift Market presented by Publix the sweetest shopping experience in Tampa Bay. The 2021 Market will feature over 140 unique makers, creators and vendors from the Tampa region and beyond. Spread across the Expo and Entertainment Halls, we know you will find something for everyone on your holiday shopping list.

CHILDREN’S APPAREL & GIFTS

**Bowtism.com**
Bowtism stands for bows supporting autism. Offering a large array of affordable children’s clothing.

**Butter Bug Boutique**
Baby + children’s boutique specializing in organic/bamboo apparel, wooden toys, and unique gifts.

**Emerson and Friends**
The softest baby apparel designed by us!

**Fan Star Sports**
Personalized items including sandals, sequin pillows, hand sanitizer holders, headbands and more.

**Great Day Made**
Contributions from purchases of Pete and Lucy children’s clothing support Foster a Great program, donating new clothing to local children in foster care.

**Kinsley Boo’s Bowtique**
Boutique offering an array of women and girl’s leather bows, resin earrings and hair clips.

**Little Pumpkin Clothing Co.**
Baby/toddler shop carrying clothing, gifts and essentials.

**PixieLane**
Kid’s clothing, women’s athleisure, and matching mommy & me designs are made by moms, in the USA.

**Sweet Pea Lane**
2021 YEP INCUBATOR PROGRAM
Handmade plush dolls and animals. They with removable outfits and accessories for optimal play.

**A Spice Above**
Gourmet spices for making dips, desserts, or ad rubs. They are all natural, no MSG, most are gluten free.

**All Natural Dips**
Gourmet Gluten Free dip mixes created by our family with no preservatives created in Charleston, SC.

**Bespoke Provisions**
Kitchen and home goods including eco-friendly Swedish dishcloths, loose leaf teas and gourmet sea salts.

**CASA TRUFFLE**
Authentic truffles straight from the fertile lands of Northern Italy.

**Charleston Spice Company**
Small Batched, Hand blended organic herbs and spices.

**Da Vinci Broom**
Patented curved house brooms including a rubber broom for pet hair on rugs.

**Embrew Tea**
Premium tea bags full of ethically-sourced ingredients for one-step brewing.

**ETHOS COFFEE ROASTERS**
2017 YEP WINNER
Freshly roasted coffee beans and Specialty coffee accessories.

**Fig & Julep Gourmet**
High-quality packaged gourmet foods, cheese & charcuterie boards and supplies, alcohol gummies, unique cocktail mixers & bar accessories.

**Florida CattleWomen**
2021 HOLIDAY GIFT MARKET SPONSOR
Foster the well-being of the beef industry through education and promotion, in cooperation with the Florida Cattlemen’s Association and Florida Beef Council.

**Florida Pure Sea Salt**
Mission to make the purest, finest-tasting salts using only the cleanest water while doing our part to protect the waterways. Offering 17 different infused salts and come out with new infused salts often.

**GOURMET FOOD, COOKWARE, AND KITCHEN ACCESSORIES**

**3 Beer Rub / We InGeorgia**
Offering a variety of Original Spice Blends, Rubs, and Seasonings.

**Drink Katy’s**
Delicious, healthy, colorful iced teas that come in a variety of flavors and available for sampling!
For Pedro’s Sake
Candied Jalapenos and Chipotle Sauces

H. L. Franklin’s Healthy Honey
Pure, raw, unfiltered, premium honey and honey and/or bee related products local to Florida and Georgia.

Joe and Son’s Olive Oils
Gourmet olive oil and aged balsamic vinegars beautifully packaged in our elegant gift boxes.

Kim’s Cheese Straws
Homemade southern cheese straws in flavors such as parmesan, hot habanero cheddar, and more.

Kitchen Craft
Handcrafted quality cookware great to cook fresh vegetables, preserving color, texture, and flavor

Mix It Up
Ready Made Wine Slushie/Cocktail Mixes, wine glasses, and many other accessories and gift items.

Nothing Bundt Cakes
10 flavors of individual packaged bundtlets

Potlicker Kitchen
Artisan jams, beer jelly, wine jelly, marmalades, & pepper jellies.

Reva Foods, LLC
Gourmet sauces, salsas, seasonings, hot sauces, and our popular Cranberry Relish.

Rickey’s Jerky
Handmade Gourmet Beef and Exotic Meat Jerky

Roasted Whisk
Coffee inspired gift boxes offering coffee infused baked goods, coffee mugs, t-shirts, and even organic dog treats!

The Pretzel Pantry
Gourmet Hand-dipped Chocolate Covered Pretzels that come beautifully wrapped for gift giving.

The Professional Wine Opener
Professional wine opener gift set includes wine opener, foil cutter, vacuum stopper, aerators

Toffee to Go
Incredible handmade toffee in three delicious flavors, beautifully wrapped for the holidays.

Birdie and Peppers
Vegan Skin Care

Borgil Enterprises
Backplus kneading neck massager and percussion massage gun

Lois Lane LLC
High quality essential oils and essential oil infused products.

Loudmouth Lip Attire LLC
Small batch, handcrafted cosmetics that are made with natural ingredients.

Taspen’s Organics and Dragonfly Botanicals
Handcrafted over 200 organic healing and wellness products.

Dreamstate Deep Sleep Sheets
Ultra soft, breathable, and wrinkle free sheets available in all sizes and colors.

Hibiscus and Palms
Christmas Decor, Michel Design Works products, Melissa and Doug Products, Gund Toys, Corkys Christmas themed shoes

Holy Land Cradle
Religious hand carved Christmas crafts, and kitchen utensils from olive wood.

Holy Land Crafts LLC
Religious hand carved home décor and Christmas gifts made from olive wood.

Home Fields, Inc.
More than 165 different 3-D replica football stadiums and hockey arenas in 3 sizes, all lighted.

JSD Gifts LLC
Mackenzie-Childs and Holiday Home items

Publix
2021 HOLIDAY GIFT MARKET SPONSOR
Publix’s commitment to quality and community is what makes them the sweetest Holiday Gift Market sponsor. Thank you!

Christmas Bazaar
Handmade mosaic art decorative lamps and sterling silver accessory jewelry from Turkey.

HEALTH AND WELLNESS

Burlap door hangers, holiday accessories and decor, T-shirts, pajamas, ladies apparel and accessories

C Whimsy
Holy Land Cradle Religious hand carved Christmas crafts, and kitchen utensils from olive wood.

Dreamstate Deep Sleep Sheets
Ultra soft, breathable, and wrinkle free sheets available in all sizes and colors.

Hibiscus and Palms
Christmas Decor, Michel Design Works products, Melissa and Doug Products, Gund Toys, Corkys Christmas themed shoes

Holy Land Crafts LLC
Religious hand carved home décor and Christmas gifts made from olive wood.

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Mackenzie-Childs and Holiday Home items

Christmas Bazaar
Handmade mosaic art decorative lamps and sterling silver accessory jewelry from Turkey.
Kay Hova Art
2021 WINNER OF THE YOUNG ENTREPRENEURSHIP PROGRAM PRESENTED BY VALLEY BANK
Kaylin is a Dunedin based artist, who creates unique, ocean-inspired resin artwork and homegoods.

La Belle France
Tablecloth, dishtowels, perfumes, home fragrances, soaps, lavender sachets, all made in Provence, France.

Links Creative Designs
A wide variety of Christmas, Gasparilla and sports team wreaths, trees and trays.

Little Miss Crafty Chick/Sew Be It
Handmade Holiday Gifts, Christmas Decor, Jewelry Bags, Personalized Door Decor, and more.

Littlebird’s Wreaths and Things
We sell a variety of home decor items including, Holiday and Gasparilla Wreaths.

Lolli’s Nest
Porch decor, home deco, holiday deco, purses, baby swings farmhouse decor, personalized lazy susans

Ooh La La
Beautiful candles, soaps, hand towels, handbags, jewelry, holiday apparel, and more.

Personalize Your Christmas
We sell the personalized Christmas ornaments, door signs, table tops, and stockings

Pint + Pile
Local hand etched glass on pint, wine, and rocks glasses, decanters, growlers, cake stands, and casserole dishes.

Scentsy Wickless Candles
Decorative canisters that are a safe, soot free, FLAME free alternative to burning candles.

Sentimental Art
Custom hand-drawn artwork. Homes, pets, people, antique cars, boats etc

The Candle Pour
Seasonally inspired scent blends available in candles, room sprays, fragrance oils, and diffusers.

The Muddy Walrus Pottery
Fun, functional pottery including mugs, bowls, plates among other things.

The Personalized Peach
Custom designed, laser cut and hand paint wooden door hangers and front porch décor

The Watson Shop
Printed pillows and wall art made in our Florida studio. Vintage Florida-themed art.

Two Sides of Nature - Anna Maria Island
Holiday and Home Decor from Anna Maria Island’s Favorite Resort Boutique

Vintage Warehouse
Eclectic blend of Artisan handmade, earth friendly furniture, home decor and re-loved furniture.

JEWELRY

3 pearls
Handcrafted edgy, trend setting jewelry with a classic flair. Strong, sophisticated design elements.

Adriana Pappas Jewelry
A variety of pearl, shell, gold, and precious gemstone earrings, bracelets, necklaces and anklets.

BadAss Baubles and Things
Badass Baubles and Things specializes in hand stamped jewelry that use vintage leather, semi precious gems, and metal trinkets.

BluEyed Horse Designs
Handcrafted artisan jewelry created using fine metals, Swarovski crystals, gemstones and leathers.

Bourbon and Boweties Jewelry - handcrafted in the Tampa Bay Area

Chic Vibe
Unique jewelry and accessories crafted with high-quality materials and using metalsmith techniques.

Golden Lily
Trendy Fashion Jewelry and Accessories

H & M Designer Jewelry
Contemporary Fashion Jewelry Featuring Custom Natural Stone Necklaces & Earrings

JOSIE JEWELS
Handmade jewelry with semi-precious gemstones

Kendra Scott
2021 HOLIDAY GIFT MARKET SPONSOR
Kaleidoscope of fashion jewelry accessories as well as sterling silver, home décor, and beauty.

LeGrande Jewelry
Unique hand crocheted jewelry made with quality gemstones, gold, silver, and freshwater pearls

Jaros Costello
2021 YEP INCUBATOR PROGRAM
Jewelry for Everyday Wear. The line is made of a stainless steel base

Meena Creations
Handcrafted jewelry (made in the USA) is sterling silver with semiprecious stones.

Organically Yours
All natural jewelry cleaner in hourglass bottle (blue) and refills safe on all jewelry.

Paisley Loves Plaid
Handcrafted and fashion jewelry which consists of earrings, pendants, bracelets.
<table>
<thead>
<tr>
<th><strong>Project Moment Designs</strong></th>
<th><strong>In The Sand Golf</strong></th>
<th><strong>WOMEN’S APPAREL AND ACCESSORIES</strong></th>
<th><strong>Handmade By Heather</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Handmade dainty, delicate jewelry, hand-stamped charms, and vegan leather handbags. 1% of proceeds is donated to InHerShoes Movement.</td>
<td>Golf Gifts, Mugs, Drink Tumblers, Coasters, Framed Prints, Zen Gardens, Golf Gift Sets, and More.</td>
<td><strong>Aquiser LLC</strong>&lt;br&gt;Bucket hats, head wears, Crochet items, and our unique style of Pastel Tie-dye and beach wear.</td>
<td><strong>Acrylic pouring and dot work paintings along with coasters, keychains, pens, trinket trays and more.</strong></td>
</tr>
<tr>
<td>Randans</td>
<td><strong>Tall Order</strong>&lt;br&gt;Fun, fashionable, casual male dress socks for men of all sizes from 9 to 20. A portion of profits supports Tuesday’s Children, that helps communities going through traumatic loss.</td>
<td><strong>Beach Me Out</strong>&lt;br&gt;Collection of hand selected clothing and accessories that promote confidence, happiness and good vibes.</td>
<td><strong>Contemporary women’s clothing and accessories, such as jewelry, purses, hats and shoes.</strong></td>
</tr>
<tr>
<td>Handmade glitter resin earrings in hundreds of shapes and colors.</td>
<td></td>
<td><strong>Beachables</strong>&lt;br&gt;High-quality collection of embellished beach accessories designed to be stylish, functional and unique.</td>
<td><strong>iKandi Shop</strong>&lt;br&gt;Drinkware, hats and bags in bright colors and fun sayings, at really great prices.</td>
</tr>
<tr>
<td><strong>Shader Productions</strong></td>
<td><strong>Just B Woodworks</strong>&lt;br&gt;Beach and boat tables constructed of fine hardwoods and have CNC carved nautical scenes filled with colorful resin.</td>
<td><strong>Bows and Arrows Boutique</strong>&lt;br&gt;Southern style for every day and game day including women’s dresses, tops, bottoms and accessories.</td>
<td><strong>Trendy day-to-day clothing for women of all sizes (S-3X) at an affordable price.</strong></td>
</tr>
<tr>
<td>We carry a line of designer inspired jewelry in a fashion line that is great for travel or just for fun.</td>
<td><strong>OUTDOOR LIVING</strong>&lt;br&gt;<strong>The Fouta Spa</strong>&lt;br&gt;Towels that have been loomed to be used as bath, beach &amp; pool towels but also as a throw or a scarf.</td>
<td><strong>Bravage</strong>&lt;br&gt;Bravage is a self-adhesive bra. It lifts &amp; supports, no straps or bands.</td>
<td><strong>Women’s apparel, accessories, home decor, boutique items</strong></td>
</tr>
<tr>
<td><strong>Studio G</strong></td>
<td><strong>OUTDOOR WONDERS</strong>&lt;br&gt;<strong>Creative Accents by Sue LLC</strong>&lt;br&gt;Pashmina shawls, scarves, vests, ponchos, pendants, shawl rings, etc.</td>
<td><strong>Cali Girl Clothing</strong>&lt;br&gt;Everyday apparel for the everyday female. Can be worn to work, special occasions, and running errands!</td>
<td><strong>Inclusive women’s boutique with clothing, shoes accessories and giftables. We carry sizes xs-3xl.</strong></td>
</tr>
<tr>
<td>I design and create freshwater pearl jewelry using unique organic freshwater pearls</td>
<td><strong>FLORIS NATURALS</strong>&lt;br&gt;Natural Herbal products for Pets &amp; their People including Dog treats &amp; chews, ointments, Hair &amp; Body Care, and more.</td>
<td><strong>La Boujee Boutique</strong>&lt;br&gt;Inclusive women’s boutique with clothing, shoes accessories and giftables.</td>
<td><strong>Women’s contemporary clothing at reasonable price points.</strong></td>
</tr>
<tr>
<td><strong>Swara Jewelry</strong></td>
<td><strong>TOOOSIE</strong>&lt;br&gt;Handmade Pet Bandanas, Crate beds, fleece coats, Embroidered cloths, accessories, and more.</td>
<td><strong>Lex &amp; Co. Boutique</strong>&lt;br&gt;Women’s contemporary clothing at reasonable price points.</td>
<td><strong>Handmade leather sandals made by Artisans in Spain. Amazing quality that will last for years.</strong></td>
</tr>
<tr>
<td>Handmade Jewelry with Natural Gemstones. High Quality designs without the high quality pricing</td>
<td><strong>Hammam Chic</strong>&lt;br&gt;<strong>Handmade Turkish Textiles</strong>&lt;br&gt;Hand-crafted genuine Turkish bath and home products from 100% organic imported Turkish cotton, linen, silk, and bamboo.</td>
<td><strong>Lola de Menorca</strong>&lt;br&gt;Men’s and women’s accessories. Bow Ties, Sunglasses, t-shirts, shaving, apothecary, and more.</td>
<td><strong>Men’s and women’s accessories. Bow Ties, Sunglasses, t-shirts, shaving, apothecary, and more.</strong></td>
</tr>
</tbody>
</table>
MIGDALIA
Screen print day of the dead inspired mermaids in shirts, prints, pins, stickers and framed prints.

MnM Blingz Boutique
Clothing and accessories, including Elan, Veronica M, Simply Southern, Savannah Bee Company.

Ocean Threads
Vintage inspired ladies clothing with a boho flair. Including lace, crochet and ruffles.

PLUMA
Handbags, shoes, leggings, clothing, accessories, swim, resort, apparel, gifts and more.

Ruby Ribbon
Bra-REPLACEMENT camis, shape wear & active wear for all women sized 30A to 54P and XS to 3X

Ruby’s Cottage
Unique jewelry, bling clothes, wreathes, Xmas ornaments, Xmas gifts, Gasparilla items, and more.

Salty & Chic Boutique
Women’s apparel and accessories and home décor

Seersucker Sassy Boutique
Women’s Clothing, Jewelry, Handbags, Shoes, Flip Flops

Shoreline Sugars Boutique
Contemporary and unique on trend women’s fashion, accessories, apparel, and gift items.

Soulgani Activewear
Florida designed women’s activewear ranging from leggings to sports bras to tanks and sweatshirts.

Sunshine State Goods & Apparel
Vintage Florida’s surft inspired designs available for men, women and youth.

TELETIES
Hair ties that double as bracelets!

The Pink Palm
2021 BREAKFAST WITH THE PRINCESSES SPONSOR
Lilly Pulitzer women’s and children’s clothing, preppy/palm beachy gifts and accessories

The Sustainable Market Place
2020 YEP WINNER
Eco-friendly purses, jewelry, clothing and homeware handmade by Artisans in developing countries.

The Treehouse by Monica
We make a little bit of everything! hair bows, tshirt, accessories, home decor, tumblers and more.

TIYS CLOTHING
Our products include men and women’s island inspired tees, tanks, hats, and hoodies.

Whiskey Darling Boutique
Women’s clothing and accessories! We offer a variety of styles for women of all ages!

You got this & GOT jewelry
Gift boutique items like kimonos and scarves, homeware jewelry and accessories

Zyia Active
Premium active and leisure wear.
The simple answer is yes, if it’s one of our houses. We pride ourselves on building exceptional homes that are as beautiful as they are automated. Imagine taking control of your new home with the touch of a finger. Control everything from your security system to lighting, orchestrating your music, and monitoring your climate controls. Simplify your life and live smarter, not harder. We build our homes in South Tampa where accessing everything you desire is easier too. Find great schools, shopping, dining and entertainment; we offer the best of Tampa. How easy is that?! Contact us today and let’s build your new legacy together.
FORE COUNTY

America’s Special Operators are unique assets applied to our National Policy Objectives. They are warrior diplomats who go into some of the most intense scenarios fathomable.

Civilians with no military background may have mysterious ideas about who makes up our special operations forces. Movies and books have shaped the image of the special operator in their minds. Sometimes the resulting image is positive, but other times the misunderstood image has led to a divide between the American public and Special Operators.

Fore Country is a 501c3 non-profit organization aimed at bridging that divide by building strong networks. We bring those movie and book characters to life: pairing our Special Operators with civilians on the golf course. Over 18 holes, they bond and connect, humanizing the Special Operator and allowing for real and meaningful connections.

Our Special Operators are more than their stereotypical rough exterior, they are sons/daughters, fathers/mothers, and husbands/wives, just like other Americans. Industry professionals and community members are learning the unique skill sets of our Operators and see them as a value added to any company. As a result, our Operators have gained mentors and friends and have even received post-service job offer.

Veterans Day
Hall of Heroes

In 2019, the Holiday Gift Market committee introduced the Veterans’ Engagement Area on Friday as a way to celebrate Veterans Day and honor our service members. This year, having recently commemorated the 20th anniversary of the 9/11 Terrorist Attacks, we are proud to introduce the “Hall of Heroes”. The “Hall of Heroes” will feature several military and veteran owned nonprofits and businesses for a special pop-up event on Friday at the Market. We are excited to partner with these dedicated individuals to show our support and help them expand their impact.

Meet a few of our exciting participants in this year’s “Hall of Heroes”.
And be sure to stop by and show your support on Friday, November 12th.
HORSE SOLDIER BOURBON

Much of our brotherhood was forged in fire during the first days after the 9/11 attacks. Immediately following this affront on our nation, the USA responded with a daring insertion of small teams of Green Berets into northern Afghanistan. The Northern Alliance successfully overthrew Mazar-i-Sharif, a Taliban stronghold, with the support of these brave men. This region’s inhospitable, mountainous terrain made efforts and enemy engagements on wild Afghan horses a necessity for one Special Operations team (ODA595). Nicknamed the “Horse Soldiers”, all these brave men are honored today by America’s Response Monument overlooking “Ground Zero” in New York City.

We make history and continue to live legendary lives by instilling family values, adventurous spirits, and pride into Horse Soldier Bourbon Whiskey.

KEVIN LACZ

Kevin “Dauber” Lacz is a former Navy SEAL sniper, breacher, and combat medic. He is also a certified Physician Assistant with Regenesis, professional speaker, writer, and works actively in the entertainment industry.

Kevin’s true account of his 2006 deployment with SEAL Team THREE’s Charlie Platoon was published in July 2016. The Last Punisher tells the gripping story of a young SEAL’s first deployment to a combat zone.

Kevin also worked as the SEAL Technical Advisor and played himself in the Oscar-nominated 2014 film ‘American Sniper.’ The time he spent working alongside the film’s subject, Chris Kyle, made him a valuable asset to the film’s cast and crew.

Most recently Kevin and his wife co-wrote “The Veteran’s Work Book — How to Transition Out of the Military and Get Hired!” which was released in May of 2021.

Kevin lives in Florida with his wife, Lindsey, and two children. He divides his time between practicing medicine, speaking professionally, and working actively in veterans’ causes, such as with the charity he co-founded with his wife (Hunting for Healing). Additionally, he was appointed to the District Board of Trustees for Pensacola State College by Florida Governor Rick Scott.

WREATHS ACROSS AMERICA

The Wreaths Across America mission is to REMEMBER our fallen U.S. veterans, HONOR those who served and their families, and TEACH the next generation the value of freedom.

Each December, on National Wreaths Across America Day – this year on Saturday, December 18, 2021 — our mission is in part carried out by coordinating wreath-laying ceremonies at Arlington National Cemetery, as well as at more than 2,700 additional locations in all 50 U.S. states, at sea and abroad.

Bre Kingsbury got involved with Wreaths Across America in 2013 after losing over 40 of her U.S. Navy SEAL friends. She, and a group close friends started their own Sponsorship Group, Team Bear, to raise money to sponsor veterans’ wreaths at Arlington National Cemetery, and to volunteer during the National Wreaths Across America Day event. They wanted to be there for their Gold Star Family friends who were now left to mourn and raise their families on their own.

This is an impactful way the community can come together to offer support and comfort during the holidays. With the laying of each wreath, it shows that fallen service member has not been forgotten and that their legacy lives on. Wreaths Across America believes in saying the names of each fallen service member out loud as we place their wreaths. A person dies twice; once when they take their last breath and the second time when their name is spoken for the very last time.

We would like to invite you to join us at the National Wreath Across America Day this year on Saturday, December 18, 2021. Visit our website www.wreathsacrossamerica.org to find a location near you, or to sponsor a wreath for an American hero.

www.jltampa.org | 29
The Junior League of Tampa’s Young Entrepreneurship Program (YEP) presented by Valley Bank grows the potential, leadership and influence of female business owners in the Tampa Bay region. Launched in 2014, the program is a valuable and regarded opportunity for one selected entrepreneur.

The YEP winner receives a booth at the JLT Holiday Gift Market (HGM) to sell her products, a $3000 grant from the Dorothea A. Tinsley Family Foundation to grow her business, local media promotion to enhance brand recognition and spotlight signage during HGM. The winner also has the opportunity to receive support from Valley National Bank Local Ambassadors.

Danielle Tinsely, 2021 Holiday Gift Market Co-Chair Elect, said the program’s approach is unique. “This is a magnanimous situation,” Tinsley said. “We aren’t investors -- we are community partners with a primary goal of helping each woman succeed in her business. In addition to providing a grant, YEP also provides a platform for the recipient to showcase their product in front of a broad swath of area shoppers. The market data derived allows the merchants to refine their product assortment, connect with their current and potential customers directly, and build their name recognition locally.”

The YEP opportunity is open to women who meet the following qualifications:

- Over 21 to under 40 years of age at the time of Holiday Gift Market
- Majority owners of their business
- Sell a product that is a unique addition to the Holiday Gift Market selection
- Are not current members of The Junior League of Tampa

For Tinsley, the YEP program is personal. “I was the YEP coordinator in 2015, 2019, and 2020 and a YEP committee member in its inaugural year in 2014,” Tinsley said. “I started and independently ran my own business for sixteen years, so I’m passionate about supporting female entrepreneurship and being able to do so within the League’s framework. Developing the potential of women within our community has been incredibly rewarding.”

Meet our 2021 YEP Winner: Kaylin Hovance of Kay Hova Art

This year’s YEP winner is Kaylin Hovance from Kay Hova Art. Kaylin is a Dunedin based artist, who creates unique, ocean-inspired resin artwork and homegoods. Her technique incorporates a range of mixed media and unique techniques to create the appearance of waves and aerial seascapes.

Kaylin credits her success, in part, to several mentors and she is eager to lift up fellow female entrepreneurs. She aspires to open a local store to showcase other talented small businesses. “I believe in community over competition,” Hovance said. “I know that when we work together, we can all prosper and grow.”

Kaylin will have a dedicated booth for her work at this year’s HGM.
Past YEP Winners Making Strides

Highlighted below, are previous YEP winners who continue to make an impact in the community.

Base Culture, led by Jordann Windschauer, was the 2015 YEP winner. The company specializes in Paleo-friendly, grain free and baked goods. At the time of selection, Windschauer’s business had just two employees. Since then, Base Culture has grown exponentially, expanding to a 44,000 square foot warehouse and supplying national grocers. Her products are available at Whole Foods, Albertsons and Walmart, among other suppliers. Windschauer’s success prompted her to shift from HGM seller to HGM sponsor. She now provides her paleo products as snacks for HGM merchants.

JLT’s 2017 winner, Ethos Coffee, is headed by Lisbeth Pacheco. Pacheco grew up in Guatemala and earned a PhD in Food Science from Texas A&M University and her MBA from UMass Amherst after completing her undergraduate degree at the University of Florida. After spending part of her career working at food industry leaders, like Mars and Frito Lay, Pacheco launched Ethos Coffee. It is a fair-trade and socially-minded coffee roaster out of Lakeland. Ethos Coffee considers “the human impact behind each bean” and takes a unique, scientific approach to coffee roasting.

The YEP Incubator

In 2019, YEP was expanded to include an incubator component, which provided five female early-stage small business owners a free one-day pop up booth at HGM. In creating the entrepreneurial incubator, JLT hoped to cultivate the growth of these nascent small businesses that hadn’t built up the capital or staff necessary to participate in the full three-and-a-half-day event.

This experience was the first time for most of the participants to present their products directly to the public on a large scale. It provided invaluable feedback and a unique springboard opportunity to amplify brand name recognition in the Tampa Bay area.

This year’s incubator program has transformed once again, supporting two entrepreneurs with a grant toward their first ever attendance at Holiday Gift Market for the entire weekend. Look for the YEP Incubator signage throughout the Market to meet some of Tampa Bay’s rising Young Entrepreneurs.
At the heart of the Holiday Gift Market presented by Publix is The Junior League of Tampa Marketplace. Here you will be able to purchase beautifully hand selected items which capture the spirit of the Tampa Bay area, while also supporting JLT’s Mission.

This year’s Marketplace booth will feature a variety of unique gifts including Tampa-themed treasures, holiday decor, JL Tampa swag and of course, our famous cookbooks. Make sure to stop by to sample some delicious treats made from JLT recipes. Giving back has never been sweeter!
Welcome to 2021-2022! I am beyond excited to be the Sustainer President this year. A little bit about me... I have been in The Junior League of Tampa for almost 30 years, starting with my Provisional year in 1994. As an Active, I served eight years on the board, working on both community outreach projects and internal committees. To this day, I use the skills learned from these experiences! I have had the pleasure of meeting and working with so many amazing women along the way, and I feel very grateful, blessed, and humbled by these opportunities. I’m a lifelong Tampa gal, married to Ronnie Schatzberg for almost 30 years (wow!). We have two incredible adult children, Madison Elizabeth (M.E.), 23 and Cole, 20. We are also parents to Bulleit, a three-year-old, 85-pound Yellow Labrador.

We are kicking off the new league year with some fun activities planned, and look forward to seeing everyone along the way! While we are still in trying times, we are implementing extra safety measures, and thinking outside the box in offering ways for us to gather. Whether it be at a pop-up happy hour, an outdoor venue, or a virtual get together, we hope you will join us! Please watch your email, read The Sandspur, and join the Sustainer Facebook group for information about upcoming events!

As many of you may have attended and look forward to the annual Fall Back to the League Luncheon, we are waiting to host this at a later date. We had hoped that we would be able to enjoy the opportunity to be together, but after careful consideration (and lots and lots of texts and phone calls!), determined that a postponement is the best decision. You all are so special to us, and your safety and well-being is of utmost importance.

Looking forward, please plan on attending the Holiday Gift Market Sustainer Luncheon Meeting on Friday, November 12th at the Florida State Fairgrounds! Tables will be nicely spaced, and there will be plenty of room to socialize safely...and then we shop! Masks are encouraged and welcomed!

We have a great group of women working together on our Sustainer Board and Active Sustainer Committee to bring you lots of fun events and activities. I’m thrilled and excited for the upcoming year, and look forward to seeing all of you!

Beth M. Schatzberg
Sustainer President, 2021-2022
Sustainer Fall Luncheon & Meeting

Friday, November 12th
11 AM - 1 PM
Florida State Fairgrounds
Entertainment Hall

Tickets are $40 per person

Exclusive event for Sustaining Members of
The Junior League of Tampa

Purchase tickets at
JLTampa.org/SustainerEvents

Thank you to our Sponsor

JOHNSON POPE
BOKOR RUPPEL & BURNS, LLP
COUNSELORS AT LAW

THANK YOU TO PARTNER PHILIP NODHTURFT, III AND MELISSA KNIGHT NODHTURFT
SUSTAINER POP UP EVENTS SPOTLIGHT
Past President Cindy Coney did not hesitate when asked if she would donate a “Candyland” commissioned piece of artwork to Holiday Gift Market this year. Cindy began painting at age 60 and has found endless inspiration for the canvas in the unparalleled beauty of the Gulf Coast. She considers painting her second act, following a long career as a nationally recognized speaker, educator, and author traveling the globe advocating for patients and teaching resiliency skills.

Cindy titled this beautiful painting “Giving” as she said that is a word that resonates with her when she reflects on her time spent with The Junior League of Tampa.

Be sure to stop by our Giving Tree during Holiday Gift Market to see the painting in person and for a chance to take it home with you!
YOUR SPIRIT
THIS IS EDUCATION AS YOU ALWAYS IMAGINED IT.

An Independent Episcopal Day School for Boys and Girls in Pre-K to Grade 12

BERKELEYPREP.ORG

For admissions inquiries and to learn more about our Mornings at Berkeley campus tours, visit berkeleyprep.org/admissionsevents.

LATEST LOGOS LAUNCHED

DESSERTS
GLAUSIER KNIGHT JONES
rareguru
ALLMAG AUTO PARTS
BARROW ASSET MANAGEMENT
JEN CARLSTEDT
STAHL ASSOCIATES INSURANCE
MIRRO’S PIZZERIA

... IS YOURS NEXT?
SENSORY
SENSORY5.COM
Marketing | Advertising | Design
HGM Memory Lane

Serving as a Chair of the Holiday Gift Market committee is known as one of the most challenging roles in the League. But it is also considered one of the most rewarding. We asked some of our past Co-Chairs to share their favorite memories; the perfect reminder of what makes HGM so sweet.

“My favorite HGM memory was walking into the entertainment hall with my co-chair, Susan Zelenka, and seeing everything set up for the first time. We were so proud of our committee and all their hard work throughout the Fall to get to this point and so excited for everyone to be able to shop and enjoy HGM.”
— Kim Carswell, Co-Chair 2010

“Having attended as a shopper, served as HGM Co-chair, Treasurer and this year as a merchant, I love seeing a vision come to life solely by the hard work of volunteers & sharing that vision with our community. HGM marks the start of the holiday shopping season!”
— Shannon Walsh Tompkins, Co-Chair 2013

“In 2014, it was the inaugural year of the Young Entrepreneurship Program and seeing that idea come to fruition and change the life of a locally owned female business was very impactful! I will also always cherish the friendships that I’ve made since that year! I was honored to serve with my co-chair Kristin Wilson.”
— Meg Severino, Co-Chair 2014

“My favorite memory of all HGMs is the anticipation and excitement that happens in the hour before the Kickoff Party. You see the Fairgrounds go from this dustbowl to a polished space ready to welcome thousands of shoppers in a matter of hours.”
— Shelby Tuttle, Co-Chair 2017

“My favorite memory was the people on our committee. The team we had was absolutely phenomenal. Everyone vibed so well which can be unusual for such a large committee. It truly felt like everyone was on the same page and working happily towards the same goal. Seeing our market vision all come together with our team the weekend of HGM was pretty magical.”
— Sarah Heller, Co-Chair 2018
Being at Sundial in downtown St. Pete has brought clients from all over Tampa Bay to see our beautiful location and, of course, to shop jewelry from brands like Alexis Bittar, John Hardy, Michele, and more!

Diamonds Direct was founded by USCG veteran Gary Sanchez in 1984. The family has two generations of active JL members: Gary’s wife, Cheryl, and daughters Lauren and Danielle. All work at the jewelry store.

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We’ve earned a reputation for custom jewelry and have been commissioned by many organizations including the Junior League. We’ve been making custom pendant necklaces for JL presidents for over two decades.

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Each December, our mission to Remember, Honor and Teach, is carried out by coordinating wreath-laying ceremonies at Arlington National Cemetery, as well as more than 2,500 participating locations in all 50 states and abroad. Now is the time to get involved. ★ A $15 donation sponsors a live, hand-made balsam veteran’s wreath for placement on the final resting place of an American hero. To register to volunteer, or to sponsor wreaths, visit www.wreathsacrossamerica.org

CFC #66860

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KENDRA SCOTT

Stop by their booth at the 2021 Holiday Gift Market. 20% of all proceeds go back to The Junior League of Tampa

THANK YOU TO OUR 2021 HGM MEDIA SPONSORS!

- iHeart Radio
- Tampa Bay Parenting
- Sensory Reality
- Tampa Bay Times
- Metro Tampa Bay
After a year away, we are ready to be out and about at the Holiday Gift Market. Here are some of our favorite Market Moments.
From the VIP shopping to sharing Holiday wishes with Santa, Holiday Gift Market always brings sweet memories.
Exceptional Professionals

is a group of Junior League women who gather monthly over lunch to share ideas and support one another as we navigate work, family, and life in general. We look forward to meeting in person at Seasons 52 for lunch, to discuss a variety of topics and speakers. Please join us.

Contact Krista Allred, 813-766-3313 and we will send you more details.

THE 2021-2022
MEETING CALENDAR
11:30 - 1:00

☐ Friday, Sept 17
☐ Friday, Oct 22
☐ Friday, Nov 19
☐ Friday, Jan 21
☐ Friday, Feb 18
☐ Friday, Mar 18
☐ Friday, Apr 15

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Come join us for lunch!
MEET THE 2021–22 Executive Board

TAYLOR JONES, PRESIDENT
Taylor Jones is Vice President of Kirby’s Menswear in Tampa and is a graduate of The University of South Florida. She is married to Wesley and is mom of two little girls, 6-year-old Blakely and 3-year-old Annabelle. She has been a member of The Junior League of Tampa for 12 years and has served on the Management Council or the Executive Board for 6 years leading community, membership and operational initiatives in the League.

“What I love most about HGM is the sense of community in bringing together our volunteers with various businesses to help raise funds to directly impact our Mission. Shopping for a cause is not only fun but impactful for the Tampa community.”

CAROLINE VOSTREJS, PRESIDENT-ELECT
Caroline Vostrejs is a graduate of the University of Florida and is the Director of Business Development for The Beck Group in Tampa. She is a graduate of Leadership Tampa, active member of the University of Tampa Board of Fellows, and Circle of Red Member for the American Heart Association. She has been a member of The Junior League of Tampa for over 13 years and has served on the Management Council or the Executive Board for 7 years leading operations, finance and membership initiatives. She and her husband, Ryan, live in Tampa and have a nearly three-year-old daughter.

“As a past HGM Chair, there are many reasons why I love HGM the first being that it introduced me to some of my closest friends. I love that it’s a tradition to shop – it kicks off the holiday season.”

MIRANDA HENDERSON, MANAGING DIRECTOR
Miranda Henderson is a Principal Configuration Analyst Lead for SAIC, a Fortune 500 integrator driving our nation’s digital transformation. Her expertise in policy governance, military intelligence and IT has impacted national security efforts in areas such as Bahrain, Kuwait, Afghanistan and Iraq. In addition to leading her team at USCENTCOM, Miranda has a mix of community responsibilities to include Caribbean Representative on the Hillsborough County Diversity Board, Glazer Children’s Museum Advisory Committee, and President of the SAIC Women’s Group. As JLT Managing Director, Miranda will lead the development of policy and ensure our leaders establish operational excellence.

“I love HGM because it provides scholarship opportunities to merchants where they wouldn’t have had the visibility elsewhere to showcase their individualized products to thousands of people across the region.”

Photos by Marissa Moss Photography
Emily Read, Community Director
Emily Read holds a Bachelor’s in Business Administration from Mercer University, a Master’s in Accounting from the University of Virginia and a CPA. She is a Managing Director with KPMG and mom to 2 boys, Mason and Ryker. She was a member of The Junior League of Charlotte for 2 years and transferred to Tampa where she has been a member of the League for 8 years. She is currently serving as the Community Director and oversees our community projects and strategic relationships with our community partners.

“HGM is the best way to get in the holiday spirit while supporting the community. I love the fellowship of seeing members and friends, the buzz in the air that the holidays are coming, and all the ways you can give back while at market.”

Brittany Stahl, Finance Director
Brittany Stahl is the Chief Operating Officer at Stahl Associates & Insurance. She holds a Bachelor’s from The Florida State University and a Master’s from New York University. She has been a member of The Junior League of Tampa for 8 years and has served on Management Council or the Executive Board the last 4 years leading our team around budget, membership dues and our largest fundraiser, Holiday Gift Market.

“HGM encapsulates what The Junior League of Tampa is all about: the spirit of volunteerism and camaraderie amongst our members and community. I love that we have a whole weekend together to celebrate the League, our sponsors and our community, and that we get to volunteer together to support our mission.”

Alex Palermo, Leadership Director
Alex Palermo is an in-house lawyer for Syniverse Technologies. She holds dual Bachelor’s degrees and a JD from Florida State University. Active in the community, she currently serves as the President of the Hillsborough County Bar Association Young Lawyers Division and a Director for the Hillsborough Association for Women Lawyers. She and her husband have two young children. She has been a member of The Junior League of Tampa for 8 years. Her experience in the League has covered a diverse range of areas including serving on the Legal committee, as Chair of the Luminaries program, and on Management Council.

“There is nothing quite like the excitement of walking into the fairgrounds and seeing thousands of vendors and shoppers, all getting into the holiday spirit. To me, it’s HGM that really kicks off the holidays, encouraging us all to think of others through the process of gift-giving. And what better way to purchase gifts for our loved ones than to do so in a way that gives back to our community!”
**Mychael Sumby, Membership Director**

Mychael Sumby is the Associate Director of Admissions at Tampa Preparatory School. An educator by trade, she holds degrees from Florida State University and the University of Tampa. She is a mother of two young daughters. She is starting her 10th year as a member of The Junior League of Tampa, primarily serving in leadership roles related to member engagement and development.

"Every year I look forward to attending HGM and kicking off the holiday season. It combines all of my favorite things: the holidays, shopping, spending time with family and friends, all while supporting the Tampa Bay community."

**Stephanie Haas, Strategic Planning Director**

Stephanie Haas is a community volunteer and advocate. She holds a BA from the University of South Florida and JD from Valparaiso University School of Law. She is currently pursuing a graduate degree in Art History at the University of South Florida. She has been a member of The Junior League of Tampa for six years, serving on both the Management Council and Executive Board in various capacities.

"I enjoy the sense of community that comes with HGM. It is an event that nearly every member of JLT touches in some way."

**Molly Malloy, Secretary**

Molly Malloy is the Senior Manager of Corporate Treasury at TriNet Inc. She has a BS in Accounting from the University of South Florida and a BS in Industrial Engineering and an MBA from Drexel University. She has been a member of The Junior League of Tampa for 7 years, starting off in community roles including positions with the MILO and Food 4 Kids projects, and more recently in leadership roles.

"I personally love YEP and how it has been a launchpad for past winners. I also love all the local vendors mixed with out-of-town vendors, so we know we’re supporting the local economy."

**Jennifer Carlstedt, Sustainer at Large**

Jennifer Carlstedt is Tampa based realtor with Smith & Associates — South Tampa. Specializing in residential properties, she is responsible for over $99 million in sales. She holds Bachelor’s and Master’s degrees from the University of Florida. Jennifer joined The Junior League of Tampa in 1996, and has held multiple leadership positions, including serving as President in 2009-2010. She returns to the Executive Board to offer guidance and support from a Sustaining member perspective.

"I love HGM because it embodies what I love most about the League — the amazing abilities of our trained volunteers to exceed expectations each year. Holiday Gift Market is a great connector for the league and our community beyond the populations we serve through our projects. And it’s a wonderful opportunity for us as members to come together in a fun environment to raise money for our initiatives."
2021-2022 DONORS

THANK YOU TO OUR DONORS

Donations to The Junior League of Tampa support our projects and programs in Hillsborough County. Our donors are individuals, foundations, and businesses, whose contributions help us further our Mission.

This includes all 2021-2022 Giving Campaign donations received through 9-20-21.

To make a gift, visit jltampa.org/give. For questions about giving, contact funddevelopmentmanager@jltampa.org.

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**Multi-Year Donor Designations**  ♦ = 2–4 years at any level  ♦♦ = 5–9 years at any level  ♦♦♦ = > 10 years at any level

www.jltampa.org | 49
The Junior League of Tampa’s Endowment Fund was established in 2006 with the vision to preserve the lasting legacy of our lifelong members. The Fund ensures fiscal stability for the League, allowing members to focus on our Mission no matter the circumstances. By acting as a cushion during times of economic uncertainty and a catalyst during times of prosperity, the Fund preserves the League’s legacy for years to come.

**GIVING TO THE ENDOWMENT FUND**

**COMMEMORATIVE GIFTS** recognize significant events in the lives of JLT members. Recognized members are featured in The Sandspur, and all donations support the Endowment Fund. Gifts can be made at www.jltampa.org/commemorative.

**PLEDGES** for current and future donations are accepted, allowing donors to pay over 3 years. Pledge forms can be accessed at www.jltampa.org/endowment.

**CONTRIBUTIONS** can be made online, via check, securities, stocks and bonds, or through Charitable Gift Annuities.

For more information, contact endowment@jltampa.org

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**1926 Society**
The Junior League of Tampa considers it an honor to be designated as a beneficiary of an estate or foundation. We regard this type of planned giving highly and recognize donors through membership in The Junior League of Tampa 1926 Society. The program allows you to leave your legacy in our community by supporting the of the League and its members.

Thank you to our inaugural member of the 1926 Society, Martha Sale Ferman.

"Our lifelong members have created a lasting legacy within the Tampa Bay community. The Endowment Fund helps preserve this legacy."
Commemorative Gifts

CELEBRATING THE BIRTH OF
Chloe Lynn Anderson, daughter of Brittany Anderson
Mackenzie and Teagan, twin daughters of Kelley Kraft
Connor Joseph McCabe, son of Hannah Parker McCabe
Dawson Bruce Moyer, son of Sarah Martisek
Caroline Rumenik, daughter of Katelyn Rumenik

BEST WISHES TO
Michele Davis, on her engagement to Brandon Lazzari

CONGRATULATIONS TO
Alexa Cline, on her membership of the Bar Leadership Institute’s 2021-2022 Class
Terin Cremer, on being recognized by Super Lawyers as a top Employment Law Attorney
Lauren Gstalder, on her new position as Vice President of Individual Philanthropy at United Way Suncoast
Miranda Henderson, on her appointment as the Caribbean Representative on the Diversity Advisory Council for The Board of County Commissioners of Hillsborough County
Miranda Henderson, on being named one of Tampa Bay Business Journal’s 40 Under 40
Kristina Merritt, on her new job as Business Development Specialist at Shook, Hardy & Bacon L.L.P.
Clara Reynolds, on her appointment to Governor Ron DeSantis’ Commission on Mental Health and Substance Abuse
Meg Severino, on her new job as Senior Manager, Business Process Excellence Acceleration Office at Pfizer
Genet Stewart, on her new job as Director of Strategic Initiatives at the Children’s Board of Hillsborough County
Avril Stinson, on being recognized as 1 of 8 influential local Black Leaders
Susan Touchton, on joining the Community Foundation of Tampa Bay’s Board of Trustees

IN MEMORY OF
Joanne Baldy, beloved member of The Junior League of Tampa
Miranda Henderson’s beloved grandmother
Taylor Jones’ beloved grandmother
Lavina ’Lee’ Touchton, beloved member of The Junior League of Tampa

THANK YOU COMMEMORATIVE FUND DONORS

Kathryn Douglass  Stephanie Haas*  Molly Malloy*  Caroline Vostrejs*

*2021-2022 ANNUAL COMMEMORATIVE FUND DONOR
Fall is arguably the sweetest season, and with the cooler weather beginning we dug into a few of the League’s famous cookbooks for some sweet fall flavors. The Sippín’ Sangria recipe from *Savor the Seasons*, features the warming taste of cinnamon in a drink cool enough for a Florida fall day. The Pumpkin Pie recipe from the League’s original cookbook, *The Gasparilla Cookbook*, provides the taste of nostalgia and tradition so many of us crave as we enter the holiday season.

Publix, our 2021 Holiday Gift Market Presenting Sponsor, is the perfect partner for the holiday season. Founded in central Florida, Publix is a neighborhood staple for many Tampa residents. Their selection of high-quality products, including the Publix and Greenwise brands, are how we make memorable recipes and celebrate the season.

Thank you, Publix, for once again supporting The Junior League of Tampa and our work in the Tampa Bay community.
PUMPKIN PIE
(From The Gasparilla Cookbook)
Yield: 4-6 servings

- 1 Publix Pie Crust, Rolled, Ready to Bake
- 1 3/4 cups canned pumpkin
- 1/3 cup Publix Sugar, Pure Granulated, Extra Fine
- 1/2 teaspoon Publix Salt, Iodized
- 1 teaspoon Publix Cinnamon, ground
- 1/2 teaspoon Publix Ginger, ground
- 2 Publix Eggs, Large
- 12 oz can Publix Evaporated Milk
- 1/2 cup light corn syrup

Line a 9-inch pie plate with your pie crust and set aside. Add pumpkin to a medium saucepan and simmer over low heat for 10 minutes, stirring frequently. As the pumpkin heats, it will dry out a little bit. Remove from heat, and stir in sugar, salt, cinnamon, and ginger. In a separate bowl beat eggs until frothy. Stir in milk and corn syrup until well mixed. Combine egg mixture into pumpkin mixture and beat until just blended. Pour pumpkin mixture into the unbaked pie shell. Bake at 450 degrees for minutes. Then decrease the oven temperature to 300 degrees and bake for 40 minutes. Let cool to room temperature and serve with whipped cream!

SWEET TIP:
Sprinkles add a little pizazz to any dessert. With this recipe we added pink sugar sprinkles from Publix to make this pie extra special.

SIPPIN’ SANGRIA
(From Savor the Seasons)
Yield: 10 to 12 servings

- 1 1.5 liter of Frontera Concha y Toro Cabernet Sauvignon/Merlot
- 1 cup of vodka
- 2 cups Publix Orange Juice, Original from Concentrate
- 1 cup Publix Sugar, Pure Granulated, Extra Fine
- 1/4 tsp Publix Cinnamon, ground
- Orange slices
- Apple slices
- 36 oz Publix Soda, Lemon Lime

Combine wine, vodka, orange juice, sugar, and cinnamon in a large pitcher. Stir until sugar is dissolved. Add orange slices and apple slices, and chill until ready to serve. Top with soda just before serving.

SWEET TIP:
We love using this recipe for a Sangria Bar. At your next happy hour, set out the pitcher with different sodas and fruits, so they can customize their drink.
COMMUNITY IMPACT

The Holiday Gift Market Presented by Publix is The Junior League of Tampa’s largest fundraiser with 100% of net proceeds directly funding our work in the Tampa community. Thanks to our shoppers, patrons, and sponsors we are able to support women, children, and families across Hillsborough County.

CONNECT WITH US

Read about our great community projects, interesting membership, fabulous donors and issues affecting the Tampa community.
jltampa.org/sandspur

Learn more about the League’s community impact work
jltampa.org

Learn about our impact in the community.
jltampa.org/community

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Support our community projects.
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jltampa.org/jlt-culinary-collection-cookbooks

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$10 General Admission Ticket = 2 BOOKS for a child starting their own home library

$25 Cocktails with a Cause Ticket = 10 PERIOD SUPPLY KITS for students experiencing period poverty

$45 Breakfast with a Princess Ticket = 1 LOVE BUNDLE for a child entering foster care without belongings

$70 VIP Preview Party Ticket = 1 WEEK OF MEALS for a family four through our Food 4 Kids project

$2,500 Bronze Sponsorship = 1 KIDS CONNECT MATCH event for forever families to meet

$25,000 Presenting Sponsorship = 1 YEAR OF WORKSHOPS through our Girl Power! and Ready to Achieve projects
Conveniently prepared.

Delicious, stress-free holiday meals are here. Order online at publix.com/order.

Please order holiday dinners at least 48 hours in advance. Order platters and desserts at least 24 hours in advance.