

2022 DIAPER BOWL



The Junior League of Tampa's Diaper Bowl is your opportunity to tackle diaper need in Hillsborough County. This family friendly event will feature teams from across the Tampa Bay area packing diapers and competing for the prize of the Diaper Bowl Champion.

As a sponsor, companies and organizations will compete for the Diaper Bowl trophy and make a difference for babies and families in our community. This year's inaugural event will feature a variety of different 'Zones', allowing your business to get in front of up to 300 event attendees and broader promotion among our 1,900 members.

ABOUT THE JUNIOR LEAGUE OF TAMPA DIAPER BANK:

The Junior League of Tampa Diaper Bank combats diaper need in Hillsborough County by supplying diapers to programs in our community. Diaper Need is the lack of a sufficient supply of diapers to keep a baby clean, dry, and healthy.

Run by our volunteer members, the Diaper Bank collects, purchases, and packs diapers for our community partners across Hillsborough County. Our partners place monthly orders and receive diapers at no cost, to distribute to their client families.

A DAY AT THE DIAPER BOWL <



COMPETE

against other teams for the chance to win the top prize and bragging rights as a Diaper Bowl Champion.



COMMUNITY

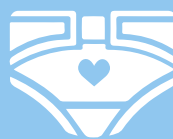
and family are #1 at the Diaper Bowl. The event is open to all ages.

**Children 10 and older require a ticket.*



CATCH

our other fun games and fan zone. All these additional opportunities are included in your ticket.



CARE

for babies and families in Tampa Bay by supporting Hillsborough County's only Diaper Bank.

Every diaper will be distributed to a family facing diaper need in Hillsborough County through our partnership network.

SATURDAY, DECEMBER 3, 2022

METROPOLITAN MINISTRIES HOLIDAY TENT

JLTAMPA.ORG/DIAPERBOWL

2022 DIAPER BOWL: PARTNERSHIP TEAMS

Becoming a Partnership Team means tackling diaper need with your home team.

Partnership Teams will receive competitor tickets for attendees who want to compete on a team and fan tickets for attendees who want to cheer on the sidelines. All Partnership Team ticket holders have access to the entire Diaper Bowl campus, including the Competition Zone, GameDay Zone, and a special VIP Partner area.

CHAMPIONSHIP - \$10,000

*1 available

- 2 competitor teams (8 tickets) +12 fan tickets
- 20 official Diaper Bowl t-shirts
- VIP access
- Opportunity to speak at the event
- Recognition on the championship trophy
- Recognition on official Diaper Bank T-shirt if sold by 11/1
- Opportunity to display company signage (up to 2 banners)
- Print Benefits
 - Recognition in *The Sandspur* (up to 2 issues)
 - Recognition in the Annual Report (published Fall 2023)
- Digital Benefits
 - Logo recognition on JLT website (through June 2023)
 - Recognition on JLT social media (2 posts) (4K on Instagram, 7.3K on Facebook)
 - Recognition in JLT's private Facebook Group (1 post)
 - Recognition in all event related email promotion (~3,000 subscribers)

PLAYOFF - \$7,500

*1 available

- 2 competitor teams (8 tickets) + 10 fan tickets
- 18 official Diaper Bowl t-shirts
- Opportunity to display company signage (up to 1 banner)
- VIP access
- Print Benefits
 - Recognition in *The Sandspur* (up to 2 issues)
 - Recognition in the Annual Report (published Fall 2023)
- Digital Benefits
 - Logo recognition on JLT website (through June 2023)
 - Recognition on JLT social media (2 posts) (4K on Instagram, 7.3K on Facebook)
 - Recognition in JLT's private Facebook Group (1 post)
 - Recognition in all event related email promotion (~3,000 subscribers)



2022 DIAPER BOWL: PARTNERSHIP TEAMS

TOUCHDOWN- \$5,000

*1 available

- 1 competitor team (4 tickets) + 8 fan tickets
- 12 official Diaper Bowl t-shirts
- VIP access
- Print Benefits
 - Recognition in *The Sandspur* (up to 2 issues)
 - Recognition in the Annual Report (published Fall 2023)
- Digital Benefits
 - Logo recognition on JLT website (through June 2023)
 - Recognition on JLT social media (2 posts) (4K on Instagram, 7.3K on Facebook)
 - Recognition in JLT's private Facebook Group (1 post)
 - Recognition in all event related email promotion (~3,000 subscribers)

FIELD GOAL - \$2,500

*3 available

- 1 competitor team (4 tickets) + 4 fan tickets
- 8 official Diaper Bowl t-shirts
- Print Benefits
 - Recognition in *The Sandspur* (up to 2 issues)
 - Recognition in the Annual Report (published Fall 2023)
- Digital Benefits
 - Logo recognition on JLT website (through June 2023)
 - Recognition on JLT social media (1 post) (4K on Instagram, 7.3K on Facebook)
 - Recognition in JLT's private Facebook Group (1 post)
 - Recognition in all event related email promotion (~3,000 subscribers)

FIRST DOWN - \$1,000

*5 available

- 1 competitor team (4 tickets) + 2 fan tickets
- 6 official Diaper Bowl t-shirts
- VIP access
- Print Benefits
 - Recognition in *The Sandspur* (up to 2 issues)
 - Recognition in the Annual Report (published Fall 2023)
- Digital Benefits
 - Logo recognition on JLT website (through June 2023)
 - Recognition in JLT's private Facebook Group (1 post)

2022 DIAPER BOWL: SPECIAL TEAMS SPONSORS

Our Special Teams Sponsors may not be competing, but they are essential to tackling diaper need. These sponsors underwrite specific event day needs to ensure our teams are ready to compete at the highest level.

\$4,500 - GAMEDAY ZONE SPONSOR

- GameDay Zone Naming Rights
- 8 fan tickets
- VIP access
- Print Benefits
 - Recognition in *The Sandspur* (up to 2 issues)
 - Recognition in the Annual Report (published Fall 2023)
- Digital Benefits
 - Logo recognition on JLT website (through June 2023)
 - Recognition in JLT's private Facebook Group (1 post)

\$3,500 - TAILGATE ZONE SPONSOR

- Tailgate Zone Naming Rights
- 6 fan tickets
- VIP access
- Print Benefits
 - Recognition in *The Sandspur* (up to 2 issues)
 - Recognition in the Annual Report (published Fall 2023)
- Digital Benefits
 - Logo recognition on JLT website (through June 2023)
 - Recognition in JLT's private Facebook Group (1 post)

\$4,000 - T-SHIRT SPONSOR

**Sponsorship must be confirmed by 11/1 due to print deadline.*

- Logo recognition on official Diaper Bank T-shirt
- 8 fan tickets
- VIP access
- Print Benefits
 - Recognition in *The Sandspur* (up to 2 issues)
 - Recognition in the Annual Report (published Fall 2023)
- Digital Benefits
 - Logo recognition on JLT website (through June 2023)
 - Recognition in JLT's private Facebook Group (1 post)

\$1,000 - HYDRATION ZONE SPONSOR

- Hydration Zone Naming Rights
- 4 fan tickets
- VIP access
- Print Benefits
 - Recognition in *The Sandspur* (up to 2 issues)
 - Recognition in the Annual Report (published Fall 2023)
- Digital Benefits
 - Logo recognition on JLT website (through June 2023)
 - Recognition in JLT's private Facebook Group (1 post)

**1 available of each sponsorship*



2022 DIAPER BOWL SPONSOR FORM

SPONSOR INFORMATION

Donor/Company Recognition Name: _____

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Website: _____ Social Media: _____

SPONSOR LEVEL

YES! I would like to support The Junior League of Tampa's Diaper Bowl. Please accept my sponsorship at the following level:

Championship - \$10,000

Touchdown - \$7,500

Field Goal - \$5,000

First Down - \$2,500

Pass - \$1,00

Special Team Sponsorship

GameZone Sponsor - \$4,500

T-Shirt Sponsor - \$4,000

Tailgate Zone Sponsor - \$3,000

Hydration Zone Sponsor - \$1,000

Unable to attend, but still want to show your support? Make a gift to support the Diaper Bowl.

\$750

\$500

\$250

\$ _____

We respectfully request that all donations are confirmed by November 1, 2022 for inclusion in printed materials.

My **CHECK** is enclosed: \$ _____ Check # _____

(Payable to The Junior League of Tampa)

Please send me an INVOICE via email: _____

Signature: _____

Returned SIGNED form to: The Junior League of Tampa · 87 Columbia Drive · Tampa, FL 33606 · office@jltampa.org.

The Junior League of Tampa, Inc Registration #CH12009. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING 1-800-HELP-FLA (435-7352) TOLL-FREE WITHIN THE STATE, OR VISITING THEIR WEBSITE AT WWW.FLORIDAConsumerHELP.COM. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.



SATURDAY, DECEMBER 3, 2022

METROPOLITAN MINISTRIES HOLIDAY TENT

JLTAMPA.ORG/DIAPERBOWL

2022 DIAPER BOWL IN-KIND DONOR FORM

In-Kind donations are donations of goods, services or time - instead of cash.

1. Provide your donor information.
2. Detail your donation, including providing the estimated Fair Market Value of your donation.
3. Sign and email this form to The Junior League of Tampa's In-Kind Chair (inkind@jltampa.org).
4. A JLT Member will contact you to make arrangements and coordinate your donation.

Contact inkind@jltampa.org for any questions regarding JLT's In-Kind

DONOR INFORMATION

Donor/Company Recognition Name: _____

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Website: _____ Social Media: _____

DONATION INFORMATION

Description of goods and/or services donated to The Junior League of Tampa:

Committee/person requesting goods and services: _____

Target date for delivery: _____

Estimated Fair Market Value (FMV) of donation as assigned by Donor: \$ _____

Signature: _____

Returned SIGNED form to: The Junior League of Tampa · 87 Columbia Drive · Tampa, FL 33606 · inkind@jltampa.org.

The Donor signature line must be completed to verify the "estimated fair market value" amount was completed by the actual donor. In-Kind donations will be recognized at one half FMV. Unrestricted Gift Cards are recognized at full face value. All donations over \$2500 FMV are eligible for custom benefits and must be approved by The Junior League of Tampa President.

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