

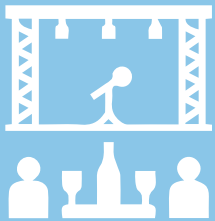
# 2022 ANNUAL GALA

The **Junior League of Tampa's Annual Gala** celebrates the organizations and individuals who make Tampa Bay brighter. Join us on **May 21, 2022** for this black-tie optional event, as we bring together changemakers and community partners to honor our collective effort to improve our community. Each year, a local leader will receive a \$10,000 grant at the event to support an organization making a difference for Tampa Bay families.

Sponsors of the Gala will receive a diverse array of benefits covering digital, traditional, and in person promotion opportunities. As a sponsor, organizations will be able to tie their brand to one of Tampa's premiere community nonprofits.

# 100%

The Junior League of Tampa's Annual Gala net proceeds go back to fund our community projects serving the women, children, and families of Hillsborough County.



Recognition in-front of the Gala's **250 attendees** including JLT members, Tampa leaders, and community partners.



Impacting JLT's **12 Community Projects and Programs** in the Tampa Bay area.



Digital Recognition including:  
Facebook - **6.8K followers**  
Instagram - **3.7K followers**  
LinkedIn - **1.1K followers**  
Website - **4.8K monthly visitors**  
And more!



Print Recognition including:  
Mailed Invites - **2K**  
*The Sandspur* - **3K**  
Event Programs and Signage  
Local Publication Coverage

SATURDAY, MAY 21, 2022 AT THE TAMPA MARRIOTT WATER STREET  
[JLTAMPA.ORG/GALA](http://JLTAMPA.ORG/GALA)



# ANNUAL GALA SPONSOR BENEFITS

## PRESENTING - \$15,000

Opportunity for your organization's name/logo to be mentioned in all event content and promotional items. This is your chance to be seen as a leader who truly brightens the Bay Area.

Benefits include:

- Naming Rights for The Junior League of Tampa Annual Gala, with logo and name inclusion on all event assets and signage
- Table for 10
- Verbal Recognition by event MC
- Opportunity for on-stage remarks by a representative
- Logo recognition on mailed invites
- Logo recognition in event program
- Inclusion in *Tampa Bay Times* Thank You ad (June 2022)
- Recognition in *The Sandspur* (3 issues)
- Recognition in the Annual Report (published Summer 2022)
- Recognition in all event related email marketing
- Opportunity for a representative to join in a live stream from the event
- Recognition on JLT social media (3 posts)
- Recognition on JLT website (through March 2023)
- In-person volunteer opportunity for your organization



# ANNUAL GALA SPONSOR BENEFITS

## PLATINUM - \$10,000

Opportunity for your organization to underwrite the 1926 Legacy Award, which recognizes and supports the community impact work of a Tampa leader. This is your chance to invest in the next great community changemaker. Benefits include:

- Naming Rights for the 1926 Legacy Grant
- Table for 10
- Opportunity for an organization representative to be on stage during the check presentation
- Verbal Recognition by event MC
- Logo recognition on mailed invites
- Logo recognition in event program
- Inclusion in *Tampa Bay Times* Thank You ad (June 2022)
- Recognition in *The Sandspur* (3 issues)
- Recognition in the Annual Report (published Summer 2022)
- Recognition in all event related email marketing
- Recognition on JLT social media (3 posts)
- Recognition on JLT website (through March 2023)

## GOLD - \$7,500

Opportunity for your organization to underwrite the interactive Community Corners, where guests will learn more about the League's community impact. This is your chance to be tied to a community project that makes Tampa brighter. Benefits include:

- Naming Rights for one of the Community Corners, with multiple signage opportunities and logo inclusion on project collateral
- Table for 10
- Verbal Recognition by event MC
- Logo recognition on mailed invites
- Logo recognition in event program
- Inclusion in *Tampa Bay Times* Thank You ad (June 2022)
- Recognition in *The Sandspur* (3 issues)
- Recognition in the Annual Report (published Summer 2022)
- Recognition in all event related email marketing
- Recognition on JLT social media (3 posts)
- Recognition on JLT website (through March 2023)



# ANNUAL GALA SPONSOR BENEFITS

## SILVER - \$5,000

Opportunity for your organization to underwrite signature features of the Gala and support JLT's effort to make the bay area brighter. This is your chance to get your organization in front of Gala guests in a prominent way.

Benefits include:

- Naming Rights for one of the following:
  - Valet, Dessert, Bar, OR Stage
- Table for 10
- Recognition on mailed invites
- Verbal Recognition by event MC
- Logo recognition in event program
- Inclusion in *Tampa Bay Times* Thank You ad (June 2022)
- Recognition in *The Sandspur* (3 issues)
- Recognition in the Annual Report (published Summer 2022)
- Recognition in all event related email marketing
- Recognition on JLT social media (2 posts)
- Recognition on JLT website (through March 2023)

## BRONZE - \$2,500

Opportunity for your organization to support The Junior League of Tampa's work in Tampa Bay. This is your chance to bring members of your team together to celebrate the Tampa community.

Benefits include:

- Table for 10 with organization signage at table
- Recognition in Event Program
- Recognition in *The Sandspur* (3 issues)
- Recognition in the Annual Report (published Summer 2022)

## INDIVIDUAL SPONSORSHIPS

Opportunity for you to make a bigger impact. Every individual sponsor helps support the League's community programs making the Tampa Bay area brighter.

- \$1,500 – 6 tickets + Special Sponsor Gift + Event Recognition
- \$1,000 – 4 tickets + Special Sponsor Gift + Event Recognition
- \$500 – 2 tickets + Event Recognition



# 2022 ANNUAL GALA SPONSOR FORM

## DONOR INFORMATION

Donor/Company Recognition Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_ Social Media: \_\_\_\_\_

## SPONSOR LEVEL

**YES!** I would like to support The Junior League of Tampa's community projects and volunteer training programs. Please accept my sponsorship at the following level:

**Presenting - \$15,000**

~~Platinum - \$10,000~~

**Gold - \$7,500**

Diaper Bank

Love Bundles

MILO

**Silver - \$5,000**

Valet

Dessert

Bar

Stage

**Bronze - \$2,500**

**Individual Sponsor (6) - \$1,500**

**Individual Sponsor (4) - \$1,000**

**Individual Sponsor (2) - \$500**

*We respectfully request that all donations be confirmed by April 1, 2022 for inclusion in printed materials.*

My **CHECK** is enclosed: \$ \_\_\_\_\_ Check # \_\_\_\_\_

*(Payable to The Junior League of Tampa)*

Please send me an INVOICE via email: \_\_\_\_\_

Signature: \_\_\_\_\_

*Returned SIGNED form to: The Junior League of Tampa · 87 Columbia Drive · Tampa, FL 33606 · office@jltampa.org.*

The Junior League of Tampa, Inc Registration #CH12009. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING 1-800-HELP-FLA (435-7352) TOLL-FREE WITHIN THE STATE, OR VISITING THEIR WEBSITE AT WWW.FLORIDAConsumerHELP.COM. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

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**JLTAMPA.ORG/GALA**





# ANNUAL GALA IN-KIND FORM

In-Kind donations are donations of goods, services or time - instead of cash.

1. Provide your donor information.
2. Detail your donation, including providing the estimated Fair Market Value of your donation.
3. Sign and email this form to The Junior League of Tampa's In-Kind Chair ([inkind@jltampa.org](mailto:inkind@jltampa.org)).
4. A JLT Member will contact you to make arrangements and coordinate your donation.

Contact [inkind@jltampa.org](mailto:inkind@jltampa.org) for any questions regarding JLT's In-Kind program.

## DONOR INFORMATION

Donor/Company Recognition Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_ Social Media: \_\_\_\_\_

## DONATION INFORMATION

Description of goods and/or services donated to The Junior League of Tampa:

Committee/person requesting goods and services: \_\_\_\_\_

Target date for delivery: \_\_\_\_\_

Estimated Fair Market Value (FMV) of donation as assigned by Donor: \$ \_\_\_\_\_

Signature: \_\_\_\_\_

*Returned SIGNED form to: The Junior League of Tampa · 87 Columbia Drive · Tampa, FL 33606 · [inkind@jltampa.org](mailto:inkind@jltampa.org).*

The Donor signature line must be completed to verify the "estimated fair market value" amount was completed by the actual donor. In-Kind donations will be recognized at one half FMV. Unrestricted Gift Cards are recognized at full face value. All donations over \$2500 FMV are eligible for custom benefits and must be approved by The Junior League of Tampa President.

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