# 2022 ANNUAL GALA

The Junior League of Tampa's Annual Gala celebrates the organizations and individuals who make Tampa Bay brighter. Join us on May 21, 2022 for this black-tie optional event, as we bring together changemakers and community partners to honor

our collective effort to improve our community. Each year, a local leader will receive a \$10,000 grant at the event to support an organization making a difference for Tampa Bay families.

Sponsors of the Gala will receive a diverse array of benefits covering digital, traditional, and in person promotion opportunities. As a sponsor, organizations will be able to tie their brand to one of Tampa's premiere community nonprofits.



The Junior League of Tampa's Annual Gala net proceeds go back to fund our community projects serving the women, children, and families of Hillsborough County.



Recognition in-front of the Gala's **250 attendees** including JLT members, Tampa leaders, and community partners.



Impacting JLT's **12 Community Projects and Programs** in the Tampa Bay area.



Digital Recognition including: Facebook **- 6.8K followers** Instagram **- 3.7K followers** LinkedIn - **1.1K followers** Website - **4.8K monthly visitors** And more!



Print Recognition including: Mailed Invites **- 2K** *The Sandspur* **- 3K** Event Programs and Signage Local Publication Coverage



## ANNUAL GALA SPONSOR BENEFITS

#### SILVER - \$5,000

Opportunity for your organization to underwrite signature features of the Gala and support JLT's effort to make the bay area brighter. This is your chance to get your organization in front of Gala guests in a prominent way. Benefits include:

- Naming Rights for one of the following:
  - Dessert, Bar, OR Stage
- Table for 10
- Recognition on mailed invites
- Verbal Recognition by event MC
- Logo recognition in event program
- Inclusion in *Tampa Bay Times* Thank You ad (June 2022)
- Recognition in *The Sandspur* (3 issues)
- Recognition in the Annual Report (published Summer 2022)
- Recognition in all event related email marketing
- Recognition on JLT social media (2 posts)
- Recognition on JLT website (through March 2023)

### BRONZE - \$2,500

Opportunity for your organization to support The Junior League of Tampa's work in Tampa Bay. This is your chance to bring members of your team together to celebrate the Tampa community. Benefits include:

- Table for 10 with organization signage at table
- Recognition in Event Program
- Recognition in *The Sandspur* (3 issues)
- Recognition in the Annual Report (published Summer 2022)

### INDIVIDUAL SPONSORSHIPS

Opportunity for you to make a bigger impact. Every individual sponsor helps support the League's community programs making the Tampa Bay area brighter.

- \$1,500 6 tickets + Special Sponsor Gift + Event Recognition
- \$1,000 4 tickets + Special Sponsor Gift + Event Recognition
- \$500 2 tickets + Event Recognition



# 2022 ANNUAL GALA SPONSOR FORM

CAN PROVIDE A

BON	<b>OR INF</b>	
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PON		

Donor/Company Recognition N	lame:
Company Name:	
Contact Name:	
Address:	
Phone:	
Website:	Social Media:

#### **SPONSOR LEVEL**

**YES!** I would like to support The Junior League of Tampa's community projects and volunteer training programs. Please accept my sponsorship at the following level:

Silver - \$5,000	Dessert	Bar	Stage
Bronze - \$2,500		Individual Sponsor (6) - \$1,500	
Individual Sponsor (4) - \$1,000		Individual Sponsor (2) - \$500	

We respectfully request that all donations be confirmed by April 1, 2022 for inclusion in printed materials.

My CHECK is enclosed: \$ \_\_\_\_\_ Check # \_\_\_\_\_ (Payable to The Junior League of Tampa)

Please send me an INVOICE via email: \_\_\_\_\_

Signature: \_\_\_\_\_

Returned SIGNED form to: The Junior League of Tampa · 87 Columbia Drive · Tampa, FL 33606 · office@jltampa.org.

The Junior League of Tampa, Inc Registration #CH12009. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING 1-800-HELP-FLA (435-7352) TOLL-FREE WITHIN THE STATE, OR VISITING THEIR WEBSITE AT WWW.FLORIDACONSUMERHELP.COM. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.



