

GASPARILLA INVASION PARTY 2022



With our waterfront location on Davis Islands, The Junior League of Tampa enjoys spectacular front-row seating for Tampa's one-of-a-kind annual Gasparilla Pirate Fest and Invasion. Our Gasparilla Invasion Party on January 29, 2022 – open to JLT members and guests – provides an exceptional opportunity for sponsor visibility not only to attendees but also to the thousands of revelers in the flotilla whose boats pass by the JLT waterfront party.

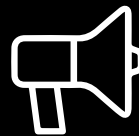
JLT's four-hour-long festivities and extensive promotion among membership provide multiple opportunities for sponsor recognition in League publications, social media, signage, and other communications before, during, and after the event.

100%

The Junior League of Tampa's Gasparilla Invasion Party donates its net proceeds, including ticket sales, to fund our Mission-based projects and programs throughout Tampa Bay.



JLT is committed to
Swashbuckling Safely.
This year's event will feature enhanced COVID-19 safety measures in accordance with CDC guidelines.



- Ongoing social media promotion on Facebook and Instagram
- Recognition in JLT publications
- Recognition in email invitations to over 3000 subscribers



During event, guests enjoy a **feast fit for a pirate** and an open bar.



Music and custom pirate-themed decor set the stage for a **jolly good time.**



- Signage at JLT Headquarters
- Logo on party promotional items
- Verbal recognition by party MC
- Digital donor board recognition
- Reserved seating and tickets

SATURDAY, JANUARY 29, 2022

THE JUNIOR LEAGUE OF TAMPA HEADQUARTERS ON DAVIS ISLANDS

JLTAMPA.ORG/GASPARILLA

GASPARILLA INVASION PARTY SPONSOR BENEFITS

COMMODORE - \$5,000

- 10 General Admission Tickets to the event
- Reserved table at the event
- Reserved parking at the event
- Company signage/banner displayed at the event (up to two)
- Verbal recognition by Party MC
- Naming rights for signature cocktail or dessert
- Logo recognition on all promotional items
- Print Benefits
 - Recognition in *The Sandspur* (3 issues)
 - Recognition in the Annual Report (published Summer 2022)
 - Inclusion in the Tampa Bay Times thank you ad (published Spring 2022)
- Digital Benefits
 - Logo recognition on JLT website (through June 2022)
 - Recognition on JLT social media (2 posts) (3.3K on Instagram, 6.3K on Facebook)
 - Recognition in JLT's private Facebook Group (1 post)
 - Recognition in all event related email promotion (~1,800 subscribers)
 - Recognition in JLT Community E-Newsletter (~3,000 subscribers)
 - Recognition on digital donor boards at the event



GASPARILLA INVASION PARTY SPONSOR BENEFITS

CAPTAIN - \$2,500

- 8 General Admission Tickets to the event
- Reserved table at the event, upon request
- Company signage/banner displayed at the event (up to two)
- Print Benefits
 - Recognition in *The Sandspur* (up to 3 issues)
- Digital Benefits
 - Logo recognition on JLT website (through June 2022)
 - Recognition on JLT social media (1 post) (3.3K on Instagram, 6.3K on Facebook)
 - Recognition in all event related email promotion (~1,800 subscribers)
 - Recognition in JLT Community E-Newsletter (~3,000 subscribers)
 - Recognition on digital donor boards at the event

FIRST MATE - \$1,500

- 6 General Admission Tickets to the event
- Reserved table at the event, upon request
- Print Benefits
 - Recognition in *The Sandspur* (up to 3 issues)
- Digital Benefits
 - Recognition on JLT website (through June 2022)
 - Recognition in all event related email promotion (~1,800 subscribers)
 - Recognition on digital donor boards at the event



THE
JUNIOR LEAGUE OF TAMPA
**GASPARILLA
INVASION PARTY**

GASPARILLA INVASION PARTY SPONSOR FORM

DONOR INFORMATION

Donor/Company Recognition Name: _____

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Website: _____ Social Media: _____

SPONSOR LEVEL

YES! I would like to support The Junior League of Tampa's community projects and volunteer training programs. Please accept my sponsorship at the following level:

Commadore - \$5,000

Captain - \$2,500

First Mate - \$1,500

We respectfully request that all donations are confirmed by October 1, 2021 for inclusion in printed materials.

My **CHECK** is enclosed: \$ _____ Check # _____
(Payable to The Junior League of Tampa)

Please send me an INVOICE via email: _____

Signature: _____

Returned SIGNED form to: The Junior League of Tampa · 87 Columbia Drive · Tampa, FL 33606 · office@jltampa.org.

The Junior League of Tampa, Inc Registration #CH12009. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING 1-800-HELP-FLA (435-7352) TOLL-FREE WITHIN THE STATE, OR VISITING THEIR WEBSITE AT WWW.FLORIDACONSUMERHELP.COM. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.



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GASPARILLA INVASION PARTY InKind FORM

In-Kind donations are donations of goods, services or time - instead of cash.

1. Provide your donor information.
2. Detail your donation, including providing the estimated Fair Market Value of your donation.
3. Sign and email this form to The Junior League of Tampa's In-Kind Chair (inkind@jltampa.org).
4. A JLT Member will contact you to make arrangements and coordinate your donation.

Contact inkind@jltampa.org for any questions regarding JLT's In-Kind

DONOR INFORMATION

Donor/Company Recognition Name: _____

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Website: _____ Social Media: _____

DONATION INFORMATION

Description of goods and/or services donated to The Junior League of Tampa:

Committee/person requesting goods and services: _____

Target date for delivery: _____

Estimated Fair Market Value (FMV) of donation as assigned by Donor: \$ _____

Signature: _____

Returned SIGNED form to: The Junior League of Tampa · 87 Columbia Drive · Tampa, FL 33606 · inkind@jltampa.org.

The Donor signature line must be completed to verify the "estimated fair market value" amount was completed by the actual donor. In-Kind donations will be recognized at one half FMV. Unrestricted Gift Cards are recognized at full face value. All donations over \$2500 FMV are eligible for custom benefits and must be approved by The Junior League of Tampa President.



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