

## PROMOTIONAL REACH

The Junior League of Tampa's Gala celebrates the organizations and individuals who make Tampa Bay brighter. Join us on April 20, 2024 for this black-tie optional event, as we bring together changemakers and community partners to honor our collective effort to improve our community.

Each year, a local leader will be honored with the 1926 Legacy Award. The honoree will receive a \$10,000 grant at the event to support an organization making a difference for Tampa Bay children and families.



200 Attendees

### 1926 LEGACY AWARD

recognizing a community changemaker and champion

Patrons' Exclusive Preparty

Onsite After Party

Mailed Invites - 2K

The Sandspur - 3K



Event Programs and Signage

Local Publication Coverage

Facebook - 7.5K FOLLOWERS

Instagram - 4.7K FOLLOWERS

LinkedIn - 1.5K FOLLOWERS

Website - 4.8K monthly visitors



At The Junior League of Tampa, we believe that women as well-trained volunteers can strengthen and transform communities. Our 1,900 members contribute over 50,000 volunteer hours annually in Hillsborough County. The funds raised by The Junior League of Tampa events support our mission-based projects and programs.

**1,900** members contributing over

**50,000** volunteer hours in Hillsborough County

Over **2 MILLION** diapers distributed through **14** community partners

**30,000+** period products provided to women, teens, and girls

**17** Giving Libraries in Hillsborough County

**27,000** books provided to children and teens

**5,000+** Boxes of Hope to fight childhood hunger

Family Health Day offering health and wellness education for all ages

**1,500+** Love Bundles distributed to children entering foster care

**30+** adoptive families supported through Kids Connect programs

**YEAR-LONG** Life skills training for teens aging out of foster care



## WHY I DONATE TO THE JUNIOR LEAGUE OF TAMPA...



I have been donating to the Junior League of Tampa for 14 years because JLT provides a sense of community, empowerment, and collaboration with a commitment to assist the needs of the women, children, and families in the communities we love and serve. The impact and service are only possible when we collaborate and work together.”  
— Nicole Hubbard



I donate to JLT because I believe in the mission and I see the direct impact JLT makes in Hillsborough County. In the current economy we are seeing a major increase in basic need. Being able to bridge the need gap through providing products and funding strengthens our community and gives others hope during difficult times.” — Meaza Morrison



SATURDAY, APRIL 20, 2024 • HOTEL HAYA, 1412 E 7TH STREET • [JLTAMPA.ORG/GALA](http://JLTAMPA.ORG/GALA)

	<b>PRESENTING CUSTOM PACKAGE</b>	<b>PLATINUM \$15,000</b>	<b>GOLD \$10,000</b>	<b>SILVER \$5,000</b>	<b>BRONZE \$2,500</b>	<b>SUPPORTER \$1500</b>
Exclusive Naming Rights and Recognition	Event	Patrons' Pre-Party OR After Party	Bar OR Program OR Photobooth OR Swagbag OR Valet	Table		
Gala Tickets	10 tickets	10 tickets	10 tickets	10 tickets	4 tickets	2 tickets
Recognition on stage	✓					
Ad in event program	Full page	Half page	Quarter page			
Recognition in the event program	✓	✓	✓	✓	✓	✓
Inclusion on Step and Repeat	Logo					
Recognition on invite	Logo					
Full page ad in <i>The Sandspur</i>	✓					
Recognition in <i>The Sandspur</i> (2500 circulation)	✓	✓	✓	✓	✓	
Recognition in the Annual Report	✓	✓	✓	✓	✓	
Recognition on website	✓	✓	✓	✓	✓	✓
Recognition on social media	6 posts (2 exclusive)	4 posts (2 exclusive)	4 posts	2 posts	1 post	
Recognition in Gala email marketing	✓	✓				

Sponsors of the Gala will receive a diverse array of benefits covering digital, traditional, and in person promotion opportunities. Recognition will cover a 2 month promotion schedule and onsite event.

As a sponsor, organizations will be able to tie their brand to one of Tampa's premiere community nonprofits and invest in women leaders in the Tampa Bay community.

**CONTACT CHAIRS**

Julianne Fudge  
& Kaitlin Howell

[Gala@jltampa.org](mailto:Gala@jltampa.org)

# GALA SPONSOR COMMITMENT FORM

## DONOR INFORMATION

Donor/Company Recognition Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_ Social Media: \_\_\_\_\_

## SPONSOR LEVEL

**YES! I would like to support The Junior League of Tampa's community projects and volunteer training programs. Please accept my sponsorship at the following level:**

**Presenting Sponsor — Custom**

**Platinum Sponsor — \$15,000** Selection: \_\_\_\_\_

**Gold Sponsor — \$10,000** Selection: \_\_\_\_\_

**Silver Sponsor — \$5,000** Selection: \_\_\_\_\_

**Bronze — \$2,500**

**Supporter — \$1,500**

*We respectfully request that all donations are confirmed by January 31, 2024 for inclusion in printed materials.*

My **CHECK** is enclosed: \$ \_\_\_\_\_ Check # \_\_\_\_\_  
*(Payable to The Junior League of Tampa)*

Please send me an **INVOICE** via email: \_\_\_\_\_

Signature: \_\_\_\_\_

**Returned SIGNED form to:** The Junior League of Tampa · 87 Columbia Drive · Tampa, FL 33606 · office@jltampa.org.

## GALA IN-KIND DONOR FORM

In-Kind donations are donations of goods, services or time - instead of cash.

1. Provide your donor information.
2. Detail your donation, including providing the estimated Fair Market Value of your donation.
3. Sign and email this form to The Junior League of Tampa's In-Kind Chair ([inkind@jltampa.org](mailto:inkind@jltampa.org)).
4. A JLT Member will contact you to make arrangements and coordinate your donation.

Contact [inkind@jltampa.org](mailto:inkind@jltampa.org) for any questions regarding JLT's In-Kind

### DONOR INFORMATION

Donor/Company Recognition Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_ Social Media: \_\_\_\_\_

### DONATION INFORMATION

Description of goods and/or services donated to The Junior League of Tampa:

Committee/person requesting goods and services: \_\_\_\_\_

Target date for delivery: \_\_\_\_\_

Estimated Fair Market Value (FMV) of donation as assigned by Donor: \$ \_\_\_\_\_

Signature: \_\_\_\_\_

Returned SIGNED form to: The Junior League of Tampa · 87 Columbia Drive · Tampa, FL 33606 · [inkind@jltampa.org](mailto:inkind@jltampa.org).

The Donor signature line must be completed to verify the "estimated fair market value" amount was completed by the actual donor. In-Kind donations will be recognized at one half FMV. Unrestricted Gift Cards are recognized at full face value. All donations over \$2500 FMV are eligible for custom benefits and must be approved by The Junior League of Tampa President.