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# Collaboration: Building Relationships


HEATHER TRKOVSKY

One of The Junior League of Tampa's biggest strengths is its focus on collaboration. Potential community partners bring the needs of the Tampa Bay community to our attention and we are able to collaborate with those organizations to bring about lasting, meaningful change. Most of our members don't work in the trenches of our community, so this intel from community organizations allows us to focus our time, treasure and talent in the right direction. It is because of the relationships we have, and continue to build, within the community, that we are able to be progressive in addressing the most pressing needs facing our neighbors in Tampa Bay.

But, collaboration is about more than our community partnerships; it is also about collaborating internally to work in the most effective and efficient manner. We each have strengths that we bring to the table and by focusing on those individual strengths, we can become a stronger and more nimble organization. With the new management structure, the League's Management Council handles the day-to-day work of the League so that the Executive Board has time to think strategically to help define these efficiencies. This way our efforts are most productive and are always targeting the League's focus areas within the community.

This issue of *The Sandspur* focuses on the value of collaboration. We highlight a new collaborative project that will expand our literacy efforts, talk to our Training Chair, Lindsay Dorrance, about collaborating internally to determine the *right* training opportunities for our members to ensure that we are putting highly trained volunteers into the community, and feature an article on Dr. Patricia Baxter's teachings about why collaboration is so important.

As Helen Keller so aptly stated, "Alone we can do so little; together we can do so much." Each of us plays an important part in the League's collaborative efforts and together, we are doing so much to better the Tampa Bay community.



Heather Trkovsky  
Editor

## OUR VALUES

The Junior League of Tampa is dedicated to the service of our community, members and partners and continually aspires to the following organizational values:

### **VOLUNTARISM**

Promoting voluntarism by creating a supportive, safe environment that encourages the continuous development of women to reach their highest potential as civic and community leaders

### **EMPOWERMENT**

Providing training and mentoring opportunities to develop and empower our members and those we serve to improve their lives and the lives of others

### **COLLABORATION**

Working collaboratively, effectively and strategically with our members and community partners to build a legacy of positive community impact

### **ADVOCACY**

Acting as catalysts for change in our community and speaking as influencers for those who cannot speak for themselves

### **STEWARDSHIP**

Achieving organizational excellence to meet our Mission and Vision, by responsibly managing the resources and relationships entrusted to us



# THE SANDSPUR

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### Associate Editor

Christina Doligalski

### Features Editor

Dulcinea Kimrey

### Photography Editor

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Carol Crofton

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## MEET *THE SANDSPUR*'S EDITORIAL STAFF



### HEATHER TRKOVSKY, *Editor*

Heather Trkovsky joined the League in Jacksonville in 2005 and transferred to The Junior League of Tampa in 2008 when she and her husband, Aaron, moved to her hometown. She has been involved with various committees ever since, most notably as a previous chair of Heart Gallery Birthday Buddies. She and Aaron have three sons, Noah James, Elliott, and Owen. Heather is an Assistant General Counsel for Real Estate for CitiGroup.



### BONNIE MENTEL, *Assistant Editor*

Bonnie Mentel is a first year active who currently lives in Brandon. She is the mother of two boys and has a background in international ministry and journalism.



### CHRISTINA DOLIGALSKI, *Associate Editor*

Chrissy has been an active member of The Junior League of Tampa since 2014, and has served on the PDEC committee as well as a placement mentor for the Girl Power committee. She works as a transplant pharmacist at Tampa General Hospital, and loves to travel with her husband, Mike, in her free time.



### DULCINEA KIMREY, *Features Editor*

Dulcinea Kimrey is a former newspaper reporter and now works in communications for a global non-profit. She is married to Bill and they have a dog named Marlowe. She transferred to JLT from the Junior League of McAllen in 2005.



### MINA BRINKEY, *Photography Editor*

Mina Brinkey joined The Junior League of Tampa in 2014. She is a Social Studies high school teacher at Bayshore Christian School and a professional interiors and architectural photographer. Mina is originally from Miami, FL and has been in Tampa since 1992. She is married and has one daughter.



### KRISTEN MCFARLAND, *Advertising Coordinator*

Kristen McFarland joined The Junior League of Tampa in 2014. She joined JLT to fulfil her passion of giving back to the community and also to network with other successful women in the area. During the day she is the Florida Client Services Manager for a global real estate company, CBRE.



### CAROL CROFTON, *Advertising Coordinator*

Carol Crofton joined The Junior League of Tampa in 2014. She is originally from Michigan. In her free time she enjoys hanging out with her dog, Kodi, socializing with friends, and red wine.



### JULIE BERLICK, *Photographer*

Julie Berlick is a Florida native from Ocala, Florida. Julie has been living in the Tampa Bay area since 2006 and joined The Junior League of Tampa in 2010. She works as an attorney in support of the United States Attorney's Office practicing asset forfeiture.

SANDSPUR STAFF PHOTOGRAPHY BY JULIE BERLICK

Learn more about *The Sandspur* Contributing Writers throughout the magazine.

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Get to know President-Elect Katie Cappy, who will be leading The Junior League of Tampa in 2017 – 2018.



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We discover the impact The Junior League of Tampa has had on this community for the past 90 years.



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## **BOOKS ON THE MOVE**

The Junior League of Tampa has partnered with the library, Children's Board, and WEDU PBS to bring the Tampa community MILO, a mobile bus that will deliver the love of reading to underserved areas of our community.



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We explore the role that emotions and emotional intelligence play in successful teams, and realize the hidden advantage women have in collaboration.



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Take a look through time to see how events throughout the history of The Junior League of Tampa and in the United States shows how collaboration can lead to amazing results.



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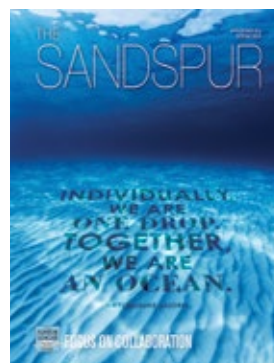
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## **ON THE COVER**

### **Focus on Collaboration**

We must all work together to make a true impact on the Tampa Bay community. We share how The Junior League of Tampa accomplishes a collaborative approach to everything we do internally and externally.

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**STACY CARLSON**  
President  
*Active Since 2005*

## OUR MISSION

Founded in 1926, The Junior League of Tampa, Inc. is an organization of 1,800 women committed to promoting voluntarism, developing the potential of women, and improving communities through effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

## Commitment to Community

STACY CARLSON

Twenty-two pioneering women started the League seeking ways to help children and families in poverty achieve better health through disease prevention and overcoming hunger. Fast forward 90 years and we find our membership has grown exponentially, but our commitment to the community and assisting children and families in need has not wavered.

It is awe-inspiring to think back to the work, impact, and difference our members have made in the community. While there have been many changes in these nine decades, the values of the League have remained constant.

This issue we are focused on the League value of Collaboration. From the very beginning the League demonstrated a commitment to Collaboration. The League uses its expertise in convening and our strong base of volunteers to work with others on solutions to the community's most critical issues. We recognized from the beginning that our expertise and hard work alone can't solve these problems. Even more importantly, we can't sustain the solutions without partners like the county, city, school district, and other nonprofits committed to the same goals.

In our 90<sup>th</sup> year, we will launch a new collaborative effort with the Hillsborough County Public Library Cooperative, WEDU PBS, the Children's Board of Hillsborough County and The Y. The concept called MILO, Mobile-Interactive-Literacy-Opportunities, will be the combination of a literacy

awareness initiative coupled with hands-on programming in our county's most underserved communities. The League's goals with this project are to increase the number of books children have in their homes, which is a research based strategy for improving literacy outcomes for kids.

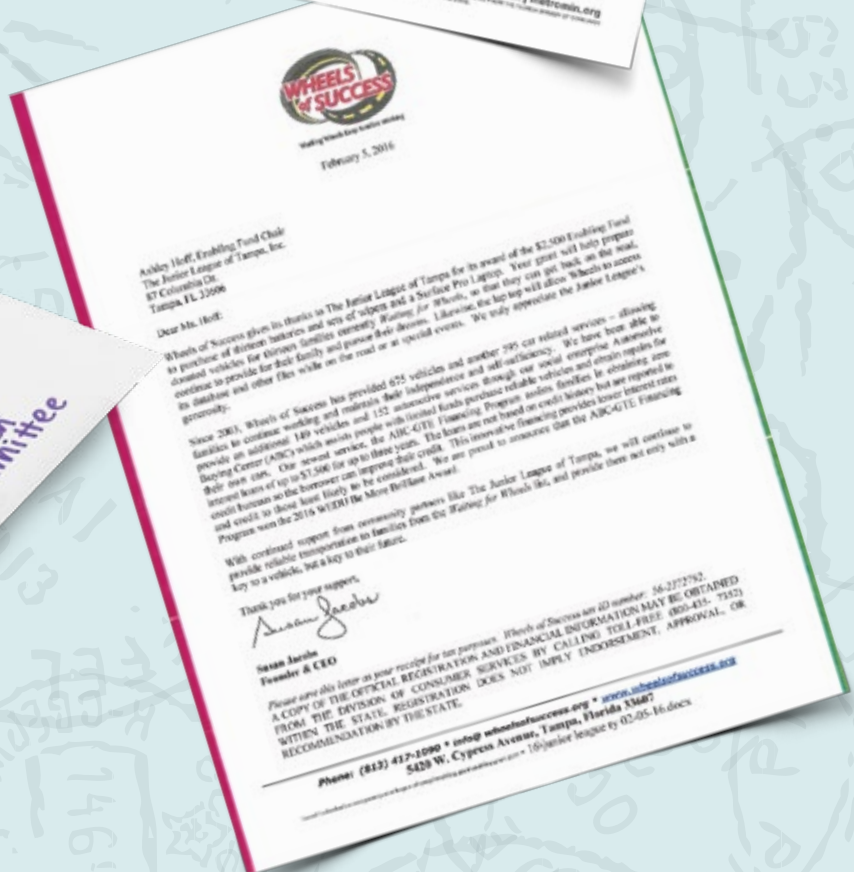
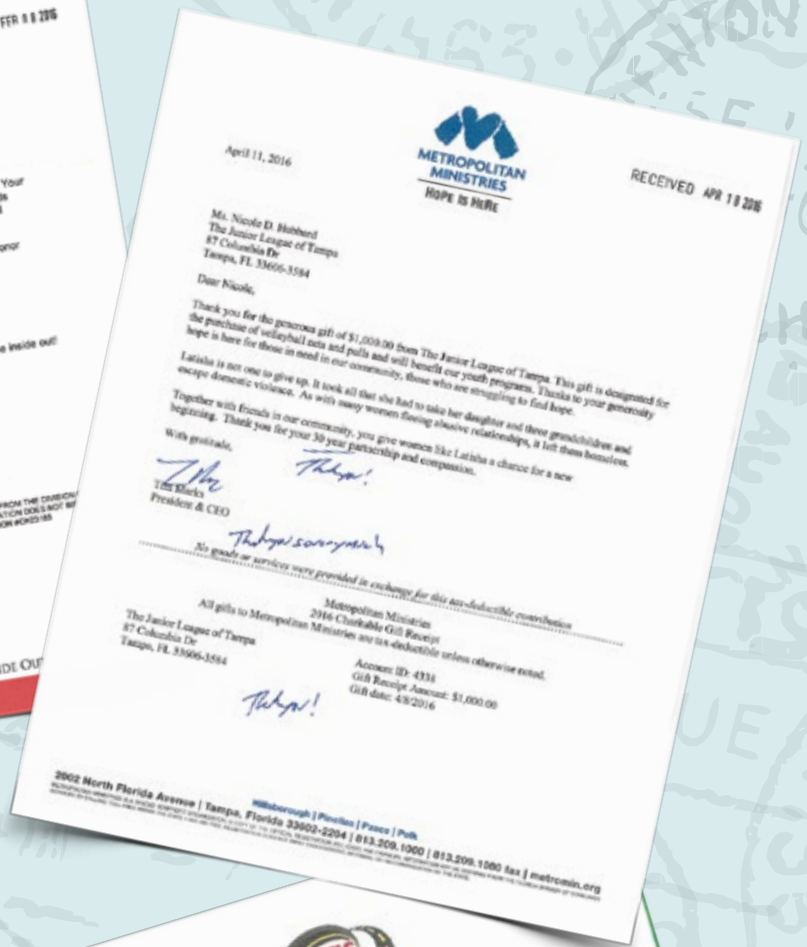
Building off the legacy of the women who came before us, the League continues to emulate the values that our founders established from the beginning. Whether it be empowerment or voluntarism or advocacy or collaboration, the members of the League remain steadfast in their commitment to building a better community. We have a saying this year... the brightest stars are those who shine for the benefit of others. I am grateful to play among the brightest stars in Tampa.

Shine Brightly.

*Stacy*

Stacy Carlson, Ph.D.  
President, 2015 – 2016

# LETTERS TO THE LEAGUE



Dear Junior League of Tampa,  
Thank you so much for thinking of me  
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Jan Gruetzmacher

**Corresponding Secretary**  
Anne DePury

# COLLABORATION... by SUSAN KYNES BALDWIN

"Working collaboratively, effectively and strategically with our members and community partners to build a legacy of positive community impact"

For 90 years, The Junior League of Tampa has worked with others to improve our community, and Tampa has benefitted from the dedication of so many of our volunteers. League members have worked with legislators, community leaders, nonprofit organizations, churches, and one another to try to enhance the lives of our residents.

Many of us in the community – and not just our members – can recall our efforts in health care, child protection, foster care, historic preservation, cultural centers, education, and aging.

Our legacy has demonstrated that we can accomplish more by working together than we can as individuals or independent organizations. As our city has grown, the League has adapted by partnering with other community organizations to have a broader-based impact. In the 1970s, 80s and into the 90s, our projects with the Child Abuse Council, The Spring, maternal and child health,

immunization, teen pregnancy, and Reading is Fundamental, to name a few, helped children and families in need. And today, we are having impact in similar areas by partnering with organizations such as the Children's Board Heart Gallery of Tampa Bay, Camelot Community Care, Joshua House, and Feeding Tampa Bay. We also work with the Hillsborough County Public Schools, Boys & Girls Clubs of Tampa Bay, and the Eckerd Community Alternatives to help magnify the impact each one of our organizations can make on helping children and families.

The Junior League of Tampa contributed more than 50,000 hours of service last year alone to our community, as well as over \$340,000 to community projects. The Junior League's legacy of commitment of time and talent to impact our community in the area of children and families has spanned 9 decades, and promises to continue for many more to come.

Sincerely,

Susan Kynes Baldwin  
Sustainer President

### Past Sustainer President's Luncheon





# Upcoming Sustainer Events


We have enjoyed the **Emeritus Tea** held at Canterbury Towers, and the **Day at the Races**, hosted by Pat Van Dyke, Nell Ward and Catherine Marston. A great time was had at both events.

The Spring offers several opportunities for Sustainer participation, including some **roundtable discussions** to discuss our input and opinions on where the League is today and share some of our experience and insight. Information will be forthcoming after the **Anniversary Gala** on April 2<sup>nd</sup>.

On May 18<sup>th</sup> The Junior League of Tampa **Annual Dinner** will be celebrated Great Gatsby style at The University of Tampa. We will be kicking off the night at 6 pm with a Champagne Welcome Celebration on the East Veranda followed by Dinner and Awards at 7 pm in the Fletcher Lounge. There will be complimentary valet parking, raffle prizes, and much more. Put on your 1920s best and join us for a wonderful evening.

Check the **SPUR OF THE MOMENT** and our **SUSTAINER SANDBLASTS** for other upcoming events.





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## 2016–2017 PRESIDENT-ELECT —Katie Cappy—



## *Ready For Her Next Adventure*

by PATTI LEE

Katie remembers as a child, the Sunday car trips she took with her parents. Usually she had no idea where they were headed but she was always excited for the adventure. When Katie was 7 years old, her parents pulled into one small town that had a sign welcoming the family to "Sturbridge Village."

It was a quiet town with horse drawn carriages and women in prairie-type clothing. Katie felt they had gone back in time 150 years. She immediately was intrigued by one particular activity, milking cows.

From the time Katie Cappy milked cows in Sturbridge, Mass., to the day she was announced President-Elect of The Junior League of Tampa, she has approached everything looking for new experiences.

She took on every sport imaginable growing up, including ice-skating, skiing, soccer, water skiing, swimming, and tennis. In addition, she played the flute and piccolo, was active in student government, and excelled in academics, graduating as the salutatorian of her class of about 600.

Despite growing up in five different cities as the only child of a Navy family, she adapted easily to her new schools with a positive outlook. In every new school, a teacher would welcome her with open arms.

As an only child Katie would often play teacher to her imaginary friends who she pretended came from far away places to her classroom. She doesn't remember what her bedroom looked like or what kind of furniture or decorations adorned her room, but she remembers who she was.

Katie was always the teacher.

It was no surprise that; nearly 15 years later, she earned a Bachelor's Degree in Early Childhood Education at Florida State University, finishing school a year early, and began teaching first grade at the age of 20. After teaching at Summerfield Elementary in Riverview, Florida, she moved on to teach at St. John's Episcopal before going back to school to obtain her Master's Degree in Early Childhood Education at the University of South Florida.



PATTI LEE

Originally from Southern California, Patti Lee received her bachelor's and master's degree from Cornell University. She and her husband live in Apollo Beach with their two boys. Patti is the Global Compensation Director for Syniverse.



During this time, she also met and married her husband Ryan and had two children: son Tyler (age 6) and daughter Kenzie (age 9). Her children explain why Katie makes an excellent teacher.

"Mommy is very smart," Tyler said.

"Mom knows everything," Kenzie said.

In 2003, Katie joined The Junior League of Tampa.

"I knew the minute I met her that she was such an incredible asset to the League. Some people just shine," said Suzy Mendelson, Katie's JLT mentor.

Katie's JLT placements include everything from Community to Membership to Fund Development and Finance. In fact, Katie encourages members that "there are many paths to leadership," explaining that, "it's okay to make decisions based on where you are in life. It's okay to be a committee member for several years before moving into the leadership path."

"I spent many years as a committee member," Katie explained. "Then, when I had more time to give, I started taking on more leadership positions, I got bit by the leadership bug. The more you learn, the more you want to learn."

Katie recalls one of her favorite placements as Food 4 Kids chair, where she was in charge of the bag distribution. She loved "getting to know the families

and seeing the pride on the kids' faces when they were bringing food home to their families."

JLT President Stacy Carlson said Katie's leadership style is unique.

"Rather than focus on the accumulation of recognition and power, Katie focuses on servant leadership," Stacy said. "In the true JLT spirit, she puts the development of women at the forefront of everything she does by prioritizing the needs of others first and helping people develop and perform as highly as possible."

Katie seems to echo this kind of member development-driven approach as part of her vision for her upcoming presidency, explaining, "We have had so many changes in recent years. I hope that my year is one where members feel satisfied and empowered to make an impact."

Or, in the words of nine-year-old Kenzie, "Mom will be the best JLT president!"

*Featured Below – JLT Presidents, Past, Present and Future: Lee Lowry 2013-14, Jennifer Carlstedt 2009-10, Lynette Russell 2014-15, Stacy Carlson, 2015-16, Katie Cappy 2017-18, Nicole Hubbard 2016-17, Nancy Crane, Sustainer at Large 2016-2017, Betsy Graham, 2010-11, Cindy Coney 1992-93, Gwynne Young 1985-86*





**MAY 12 - 15**



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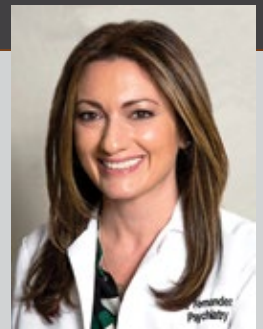
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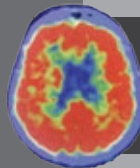
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### ALLEN BRINKMAN

Allen Brinkman, an 18-year banking industry veteran, is Chairman, President and CEO of SunTrust Bank, Tampa Bay. Active in the community, Allen serves on the Tampa Bay Partnership Executive Committee, University of Tampa Board of Trustees, the Tampa Hillsborough Economic Development Council Executive Committee, the Boys & Girls Club of Tampa Bay Foundation, and the CEO Council of Tampa Bay. His previous service includes leadership positions with United Way, March of Dimes, United Negro College Fund, Central Florida Partnership and the American Heart Association. Allen is a graduate of Columbus University. He and his wife Julie, a Junior League Sustainer, reside in Tampa with their four children.



### KATHRYN BURSCH

Kathryn Bursch grew up in Alexandria, Minnesota and studied at the University of Minnesota, where she received a degree in Broadcast Journalism. Her first reporting/anchor job was in Grand Forks, North Dakota. In 1987, she moved to Tampa, to report and anchor for WTOG-TV. She became a reporter at 10News WTSP in 1999 and is currently the station's Manager of Strategic Partnerships. Kathryn has been honored for her work and has received several Emmy, Regional Edward R. Murrow, and Associated Press awards. Outside of work, Kathryn stays busy with her family including her husband and teenage son. She plays violin in the Suncoast Symphony and also enjoys horseback riding.



### LISSETTE CAMPOS

Lissette Campos is the Director of Community Affairs for WFTS TV ABC Action News. The five-time Emmy award-winning journalist is also the recipient of the prestigious Silver Circle Award from the National Academy of Television Arts & Sciences. Lissette's broadcast journalism career spans more than 25 years and includes undercover reporting in Moscow and Havana. She joined the news anchor team at ABC Action News in 2001. In her current role as Community Affairs Director, Lissette created the Emmy award winning "Taking Action Against Domestic Violence" campaign – which has earned more than a dozen national, regional, and state journalism awards and is credited with a 77% increase in calls to the Florida Domestic Violence Hotline.



### JOSEPH W. CLARK

Joseph W. Clark is a partner with Social Venture Partners, an organization that cultivates philanthropists, strengthens nonprofits, and invests in collaborative solutions – building powerful relationships to tackle our community's social challenges. Joe received a BS in Economics from Union College and a JD from Syracuse University College of Law. He is the past President of the Eckerd Family Foundation, served as a shareholder for 25 years at Shackelford, Farrior, Stallings & Evans. He has served on the boards of several nonprofit organizations in Florida. Joe and his wife, Terrell, a JLT Sustainer, live in Tampa and have two sons.



### HONORABLE VIRGINIA COVINGTON

In 2001, Judge Covington was appointed to Florida's Second District Court of Appeals by Governor Jeb Bush. In doing so, she became the first Cuban-American woman in the State of Florida to serve on any appellate court. She served on that court until 2004, having been nominated by President George W. Bush and confirmed by the U.S. Senate to a lifetime position as a United States District Judge. She is the first Hispanic district court judge in the Middle District of Florida. Judge Covington completed her Juris Doctorate at the Georgetown University Law Center. She received a Master of Business and Bachelor of Science degree from the University of Tampa.



## **SHEFF CROWDER**

Sheff Crowder has been the President of the Conn Memorial Foundation since 1993. The foundation provides leadership and grants to Hillsborough County nonprofits focusing on educational achievement of children and youth in low-income neighborhoods and by supporting the education of Tampa Bay's nonprofit leaders. Sheff and the Nonprofit Leadership Center have worked with the Sykes Business School at the University of Tampa to offer a graduate certificate or MBA in Nonprofit Management. He is passionate about cultivating a nonprofit heart, a business mind and a leader's spirit in our local nonprofit sector.



## **HONORABLE JANET CRUZ**

Representative Janet Cruz is a 4<sup>th</sup> generation Tampa resident, descending from Spanish and Italian cigar factory workers. She is married to Dr. Stephen Rifkin and has four children. Elected to office in February 2010 by special election, Representative Janet Cruz began her term less than one week before the start of the 2010 Regular Session. She currently sits on several House Committees and is a member of the House Democratic Leadership Team.



## **BRUCE FAULMANN**

Bruce Faulmann is Vice President of Sales and Marketing for the Tampa Bay Times (formerly the St. Petersburg Times) and a member of the Times Board of Directors. He served as Publisher of Florida Trend, a Times affiliate publication, from November 2008 to October 2009. Before joining the Times Publishing Company, Bruce spent 24 years in the daily newspaper business, most recently as VP of Advertising for the Tampa Tribune. Bruce is a graduate of the University of Florida, earning a BS degree in Advertising.



## **MARK FERNANDEZ**

A native of Tampa, Mark Fernandez is the founder of the corporate advisory firm EMF Consulting of Tampa Bay, assisting organizations in business development and marketing strategies, with an emphasis on community outreach. A 24-year veteran of the sports and entertainment industry, Fernandez was most recently Senior Vice President with the Tampa Bay Rays. Fernandez currently serves as Board Chair for the United Way Suncoast and serves as board member of the Helios Education Foundation, University of South Florida Foundation, along with the boards of Tampa General Hospital Foundation, Tampa/Hillsborough Homeless Initiative, Junior Achievement of Tampa Bay Trustees, American Heart Association, and Greater Tampa Chamber of Commerce. Mark and his wife Trudie have three children, Grace (22), James (20) and Eden (17).



## **ELIZABETH PARK FOWLER**

Elizabeth Fowler is a Director and the Treasurer of the Triad Foundation, Inc. Before that, she was a senior vice president at Bank of America, where she began working in 1984 in the corporate banking division in Tampa, Florida. Mrs. Fowler is active in nonprofit work and is currently serving on the University of North Carolina's Media and Journalism School Foundation board, on the Frameworks of Tampa Bay board and its development and program committees, on the Academy Preparatory School Board, and on the Lowry Park Zoo Endowment Board where she serves as Chair.





### ELIZABETH FRAZIER

Elizabeth Frazier is the Vice President of Philanthropy and Community Initiatives for the Tampa Bay Lightning. Elizabeth is leading a transformation of the Lightning Foundation and the Lightning Community Relations Department. Elizabeth has a Bachelor of Arts in Comparative Literature with a Certificate in European Cultural Studies from Princeton University and a Masters in Business Administration from Darden Graduate School of Business Administration at the University of Virginia. Elizabeth is the daughter of Joanne Frazier, JLT Sustainer and Past President.



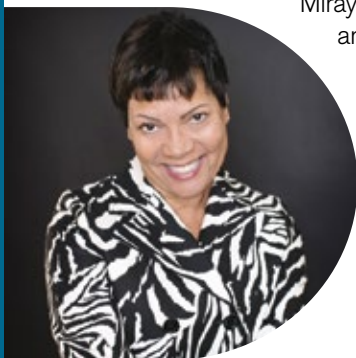
### YVONNE FRY

A native Floridian, Yvonne grew up as a farmer's daughter in Plant City where her family grew strawberries, organic vegetables, and had a chicken farm with 60,000 chickens. A graduate of the University of Southern Mississippi, Yvonne is an expert in the telecommunications and IT industry. She owns Lines of Communications, a full service telecommunications management and auditing company. Yvonne is also CEO of Fry Entertainment Inc. An activist in causes close to her heart, Yvonne embodies servant leadership in her approach to help organizations involving women, children, education and political issues. In recognition for her outstanding service to the community, Yvonne was honored with the Plant City Chamber Chairman's Award in 2014 and is also a West Central Florida Girl Scouts Woman of Distinction 2016. She has two very active children and enjoys fishing in Tampa Bay. Mark Ober serves as her fishing guide.



### JOHN N. GIORDANO

John Giordano has been a member of the Bush Ross, P.A. law firm since 1985. He is the Chair of its Transactional Practice Group and a member of its Board of Directors. John attended the University of Florida and earned a B.S.B.A. in Accounting in 1979, a JD in 1982, and an LLM in Taxation in 1983. John is The Junior League of Tampa's Legal Counsel and a standing member of the Community Advisory Board.



### MIRAY HOLMES

Miray Ross Holmes was named as Manager of Community Partnerships and Neighborhood Engagement by City of Tampa Mayor, Bob Buckhorn in March of 2013. In her capacity, Miray serves as Mayor Buckhorn's main liaison to the neighborhood associations and as their voice at City Hall. She will also work with community partners and private entities to make Tampa's neighborhoods a better place. Holmes recently worked as the Director of Community Relations for the Tampa Bay Buccaneers and the Glazer Family Foundation. Prior to that role, she worked in Community Marketing at Reliant and as an Account Director for Olympic Sponsorships with the Atlanta Centennial Olympic Partners. Miray was born and raised in Washington, D.C. and holds a Bachelor of the Arts from Howard University. Miray is mother to daughter Julia.



### EMERY IVERY

Emery Ivery is the Tampa Bay Area President for United Way Suncoast. United Way Suncoast is the result of a consolidation of United Way of Tampa Bay and United Way of Sarasota and DeSoto County in July 2012. Emery joined the United Way of Tampa Bay Inc. in March 2006 as Vice President of Community & Partnership Development. In 2009, he became Sr. Vice President. Emery has been a United Way professional for over 25 years. He has held management and senior level positions with United Ways in Cleveland, OH; Tacoma, WA; and Orlando, FL. He also has worked in several community based organizations as a manager and counselor. Emery holds a MSSA from Case Western Reserve University and a BA from Cleveland State University. He lives in Apollo Beach with his wife, Annette.



## GRAYSON KAMM

Every day, Grayson Kamm gets to talk about space, dinosaurs, and cars that drive themselves as the Communications Director for MOSI, the Museum of Science & Industry, in Tampa. Before starting at MOSI in January, Grayson was a TV journalist for more than 13 years, specializing in stories on space, science, and politics. Grayson has been honored with three regional Emmy awards, twenty Associated Press awards, and a Combat Cross for bravery under fire from the Sarasota County Sheriff's Office. He is also a proud Eagle Scout. Grayson grew up in Merritt Island, Florida and attended the University of Florida, where he proposed to his wife on the field of the Gators' football stadium with 40,000 fans in the stands. She said "yes," and he is now married to Cathy Ambersley Kamm, an attorney with the law firm of Shook, Hardy & Bacon in Downtown Tampa. They have two young sons, Collier and Merritt.



## TOM LOOBY

Since 2007, Tom Looby has served as the President & CEO of the Tampa Metropolitan Area YMCA. Previously, Tom was the President & CEO of the YMCA of Northwest North Carolina in Winston-Salem for six years. In his 36th year as a YMCA leader, Tom also served the Nashville/Middle Tennessee and Atlanta YMCAs. He received a BS in Education from the State University of New York and an MBA from Georgia State University. Tom and his wife Kim have been married 32 years and have three daughters: Megan, Kaitlin and Kara.



## CATHERINE M. LYNCH, MD.

Catherine M. Lynch, MD, FACOG is the Associate Vice President of Women's Health, Associate Dean of Faculty Development, and Professor and Director of Obstetrics and Gynecology at the University of South Florida. Dr. Lynch completed her undergraduate degree in Biology at Georgetown University in 1986. She then returned to her home state of Florida to earn her Doctorate of Medicine from the University of South Florida in 1990. Dr. Lynch completed her residency and post-graduate work at USF in Obstetrics and Gynecology and is certified by the American Board of Obstetrics and Gynecology. Dr. Lynch is married to City of Tampa Mayor Bob Buckhorn, and they have two children.



## GENE MARSHALL

Gene Marshall is a founding board member and initial Chairman of Northstar Bank, a community bank headquartered in Tampa. He is also a consultant with Success Sciences Inc. Gene joined The Chase Manhattan Bank in 1969 in New York City. After spending 21 years in various management positions in Global Risk Management, International Custody Operations and Global Securities Services of the global bank, he moved to the Retail Banking Sector and relocated to Tampa Bay in 1990. He was named Senior VP of JPMorgan Chase in 1993. He retired in June of 2004 and continues to be active in the community, currently serving on the boards of several nonprofit organizations.



## HONORABLE SANDY MURMAN

Sandra Murman was elected as Hillsborough County Commissioner in 2010, representing District 1. As a sitting commissioner she has championed small business job creation, economic development, homelessness, indigent health care reform to include parity for mental health, and many programs to help children and families. Prior to joining the commission, she completed eight years as a member of the Florida House of Representatives. Representative Murman was the first Republican woman to hold the position of Speaker Pro-Tempore in the Florida House of Representatives. Sandra is a graduate of Indiana University. She is married to local attorney, Jim Murman and they have a daughter, Michele Murman Bradner who is a Junior League member.





### **RONDA M. PARAG**

Ronda M. Parag is the Publisher/Managing Editor of Tampa Bay Metro Magazine and Tampa Bay Weddings Magazine. Ronda believes in giving back to the community and has volunteered many hours to local charities. Ronda is an advisory board member for the Salvation Army of Hillsborough County, past Trustee for The Spring of Tampa Bay, member of the Gold Membership Committee for the Tampa Museum of Art and supports many other nonprofits. Ronda graduated from the University of Florida with a BS in Business Administration and has been married to Stephen P. Parag, II for 29 years. They have one son, Evan.



### **KELLEY PARRIS**

Kelley Parris serves as Executive Director of the Children's Board of Hillsborough County; she holds a graduate degree in Organizational Management from Troy University and an undergraduate from the University of Alabama. Kelley previously served as the Director of the Alabama Department of Child Abuse and Neglect Prevention where they were awarded the 2013 Auburn University Innovative Programs in Government Award for their work to end child death in the (0-3) demographic from Abusive Head Trauma and Unsafe Sleep. She received the 2014 Secretary's Award from the Florida Dept. of Children and Families for community partnership. Kelley worked in the field of Child Abuse Prevention, Domestic Violence Prevention and Mental Health for thirty years.



### **HEIDI SHIMBERG**

Heidi Shimberg has served on several nonprofit Boards over the past 16 years. Her most dedicated role was serving the Children's Museum of Tampa, now known as the Glazer Children's Museum. She served on the Board for 12 years and led as Chairman on two separate terms. She was Capital Campaign Chair, during which time the naming gift was secured to re-name the Museum. January 2009, she joined the staff as Vice President of Development & Marketing. The Museum completed the capital campaign and had a successful opening while she served in that role. She left the Museum August 2011 to re-join businesses with her husband. Currently, she serves as a board member of WEDU and is most proud of her role as mother to her three sons.



### **IAN SMITH**

As Senior Vice President and Chief Communications Officer of Helios Education Foundation, Ian Smith provides strategic brand, marketing and public relations leadership in support of the Foundation's community relations, community investments and policy efforts in Arizona and Florida. Ian Smith brought more than 15 years of professional television, print media, public relations and corporate communications experience to Helios when he joined the organization in 2007. He has worked as a television news producer, Communications Director at Florida Housing Finance Corporation, director of public affairs at the Florida Home Builders Association, and Deputy Director of Communications for the Florida Department of Community Affairs. Ian earned his Master of Arts degree in English from Florida State University and a Bachelor of Arts degree in English and Journalism from Florida A&M University.



## MARLENE SPALTEN

Marlene Spalten joined the Community Foundation of Tampa Bay as its President and CEO in October 2012. She was previously the Executive Director of the Baptist Health Foundation and a Vice President of Baptist Health, Jacksonville's largest community-owned hospital group. Prior to her career with Baptist Health, Marlene was Associate Head of School / Advancement and Planning at The Bolles School in Jacksonville. Marlene is a graduate of Cornell College with a BA in English. Marlene is a Certified Fund Raising Executive (CFRE) and a Fellow of the Association for Healthcare Philanthropy (FAHP). She is a 1999 graduate of Leadership Jacksonville and was named a "Woman of Influence" in 2011 by the Jacksonville Business Journal.



## JONATHAN E. STEIN

Jonathan E. Stein is The Junior League of Tampa's CPA and is a graduate of the University of South Florida. He is a shareholder the firm Rivero, Gordimer & Company, P.A. and has considerable auditing/accounting experience with not-for-profit and governmental organizations. As the League's CPA, he serves as a standing member of the Community Advisory Board. He is involved with a variety of not-for-profit organizations in the Tampa Bay area.



## HONORABLE DANA YOUNG

Representative Dana Young was first elected to the Florida House of Representatives in November 2010 and was re-elected for a second term in 2012. Her District (District 60) encompasses a significant portion of the City of Tampa and Hillsborough County. Dana has worked tirelessly to pass legislation aimed at creating an exceptional business climate and a world class quality of life for Floridians. Dana is a sixth generation Floridian. She and her husband, Matt, have been married for over twenty years and have two teenage daughters, Alexandra and Carson.



## CINDY CONEY

A professional "Ambassador of Hope", Cindy Coney currently serves as the Sustainer-at-Large on Junior League of Tampa's Executive Board and as an Ex-Officio Member of the JLT Community Advisory Board. Having grown up in Tampa, her mother was an active Junior League of Tampa member and she always admired the hard work the women of the League did. In 1977, after graduating from Florida State University, she was given the opportunity to join the League, and did, investing herself in a myriad of roles such as being a Community Vice President, Membership Vice President and Project Development Chair. Her League Leadership culminated when she served as the 1992-1993 JLT President. Since then, she's enjoyed being a Sustainer and witnessing the continued impact of the League's work in the community. Last year, she was honored with the Sustainer of the Year award at the Annual Dinner, in the company of her mother, who won the award 20 years ago! She considers herself blessed to have built a life with her husband, two grown daughters, her dog and both of her still healthy parents and other family in Tampa, which describes as "a beautiful city with a 'can do' spirit."



*To learn more about The Junior League of Tampa Community Advisory Board, visit <http://www.jltampa.org/community-advisory-board>.*

# THE JUNIOR LEAGUE



## OF TAMPA

by LYNETTE RUSSELL

On April 2, 1926, 22 forward thinking women came together to address critical issues facing the Tampa community. They quickly recruited new members and began their service work, including helping children receive dental work, a baby and pre-school clinic, running milk stations at underprivileged schools and more. They also raised funds with a circulating library and hosting a Charity Ball. In this first year, these 96 women contributed 6,350 hours to our community.

*Marion Harvey  
Partrick, President  
1926-27 – "With the  
work that has been  
accomplished and the  
experience gained  
I feel sure we have  
made a step toward  
better and bigger  
things in the future."*

**90 YEARS OF  
WOMEN**

**90 YEARS OF  
SERVICE**

**90 YEARS OF  
TRAINING**

**90 YEARS OF  
THE JUNIOR  
LEAGUE OF  
TAMPA**

In the early years, the members focused their energy on The Pine Health Preventorium, which provided care for children exposed to tuberculosis. Not only did volunteers spend countless hours caring for and entertaining the sick children, they helped paint the building, tended the gardens and helped farm the orange grove on the property. The League remained committed to this project for more than ten years. During this time, members raised funds to support the projects in a variety of ways. This was in addition to their \$10 annual dues and numerous fines including \$.25 fee for being late to a meeting. Yearly Charity Balls brought in between \$1600-\$1800 a year by charging a steep \$10 per couple. A Tea Room, whose location often changed over time, served a light lunch for \$.50 a plate or \$.75 with dessert, proved to be successful and popular with



members and locals alike. But the most successful fundraiser during this time was the League's edition of *The Tampa Bay Daily Times*. The Tampa newspaper allowed members to share resources and workspace to produce and operate its own edition of the paper. The women worked for six weeks writing articles and selling ads, and then would sell the newspaper for whatever price they could get.



In the early 1930's, Tampa struggled, as did the entire nation, with widespread financial destruction during the Great Depression. Called upon by various community organizations, including the Tampa Unemployment Council, the League organized the Salvage Shop in 1931 in an effort to create sewing jobs for unemployed women. Members were required to donate \$2.00 worth of salvage per month and work a required number of hours in the shop. These items, like old clothes or clothes in disrepair, were repaired

or repurposed and then sold for a profit. In its early years, the funds were earmarked for the Pine Health Preventorium, but the Salvage Shop prospered and provided money for the League for decades, evolving into the Thrift Store and ultimately the Trinkets and Treasures Thrift Sale.

Members worked with the Children's Theater putting on numerous plays throughout the years. The first Follies Show was performed and netted \$2,000 in 1936 and supported numerous other endeavors to raise money. The League produced *The Newssheet*, which became *The Sandspur* in 1932, named by member Lucile Trice. Membership continued to grow during this time to 195 women, including three Sustainers.



*Sylvia Corral Vega, President 1934-35 – "As the League keeps an open mind, accepting new ideas with freshness and enthusiasm, we shall continue to serve our community intelligently."*

The 1940's brought turmoil and members were focused on supporting a country at war. Although the League still helped Hillsborough County in the area of welfare and provided services to the new Tuberculosis

Sanatorium, many initiatives were halted, like the distribution of *The Sandspur* and all fundraising efforts. To meet the needs of World War II, the League founded and financed the Civilian Defense Volunteer program. Members also worked at the U.S.O. at MacDill Air Force Base, the Red Cross, blood banks, and other agencies in need. To continue the Children's Theater plays, the League was required to get approval from the Rationing Board to purchase gas, but this did not deter



LYNETTE RUSSELL

Lynette Russell is the immediate past President of the League, serving on numerous committees throughout her active years. She is married to Rick Russell and a mother of three busy children.

us. These dedicated members knew this project was too important for the children dealing with sadness and confusion as a result of the war, and made sure the show went on regularly. After the war, the League focused on researching a new community project and expanded the Children's Theatre by adding radio shows in schools. Internally, The Salvage Shop moved to a new location and was renamed The Thrift Store, *The Sandspur* resumed with advertisers to thwart costs, and the League hosted a 20<sup>th</sup> Anniversary Ball.

*Bertha Corral Fletcher, President 1944-45 – "We cannot earn, at whatever bitter cost, true and lasting victory, bring freedom to the conquered, strength to the weak, succor to the afflicted, unless we are armed with intelligence, understanding, tolerance and above all the courage of great convictions and great ideals."*

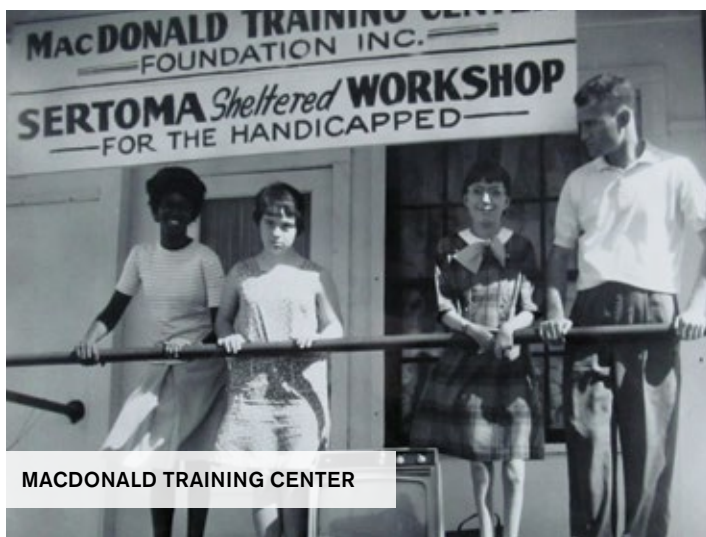
The 1950's brought change and progress to the nation and our city. The economy was booming due to the explosion of the auto industry and most families enjoyed their own car and televisions. The League saw growth in the community and internally. With the radio series coming to an end, we adopted



Membership blossomed to almost 500 women. Provisional Members endured a strict course with a final exam and interview prior to consideration for Active membership. They then enjoyed elaborate and fun-filled balls where each new member was announced. Our advocacy efforts really took shape in this decade with the creation of the Legislative Committee. This important group attending statewide conferences, hosted speaking engagements, and educated the members on legislative matters. *The Sandspur* became a magazine with larger size and filled with attractive ads. But the biggest accomplishment of the 50's was the procurement of land from the city to build an official headquarters building.

*Martha Sale Ferman, President 1953-54 – "We would not wish to rest on the laurels that others won. We have a common purpose: community service; a common aim: the good of others, not ourselves."*

The 1960's brought another war, the Civil Rights Movement, the Beatles and the introduction of the mini skirt. President Betsy Gilmore (1960-61) started this decade with "a year of activity." The League expanded its focus and began supporting many cultural projects, including the Tampa Museum, The Tampa Bay Art Institute, the Junior Museum and the Festival of Arts. It included collaboration with Tampa Philharmonic Orchestra, which provided teen concerts and fundraising galas. We continued work in the area of welfare by partnering with The Children's Home and the newly established School Enrichment Resource Volunteer (SERVE) program. The production of the Gasparilla Cookbook in 1961 helped bring fame and fortune to the League for years to come. Our headquarters facility became a reality with a dedication service in March 1964. The Thrift Store closed its doors and made way for the



two new projects, The Guidance Center and Drew Park Training School. The Guidance Center provided psychiatric services to children and is still operating today as Grace Point Wellness Center. Additionally, the League pledged funds and volunteer hours to help start the MacDonald Training Center, which supports individuals with disabilities and is still a leader in these services today. The Children's Theatre and Puppetry shows were popular placements and reached between 5,000 and 10,000 children annually.



annual Thrift Sale, which was hugely successful for decades. Members were often found volunteering outside the League and serving on many agency boards throughout the community.

*Bobbie King, President 1966-67 – "The Junior League, as an organization, emphasizes the training of the individual and her growth in community responsibility... It is your story, your footprints in the sands of time."*

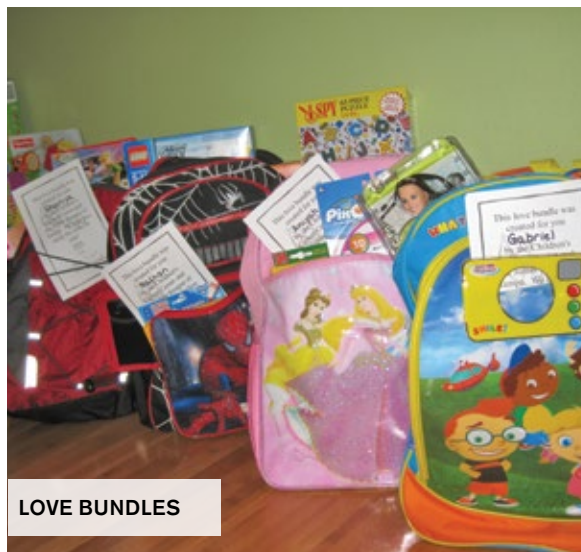
The 1970's brought the Women's Movement to the forefront nationally and in the Tampa Bay area. Women were finding their voices in leadership positions, in voluntarism, and in the workplace. As more women joined the workforce, they wanted knowledge and training to become leaders in their careers. This shift created a Professionals

The 1980's found video games in the home, Cabbage Patch dolls were the rage, the first female astronaut entered space, and computers appeared in the workplace. The League expanded Headquarters to include new technologies and work and meeting spaces including the newly named Martha Ferman Meeting Hall. In the community, members worked with the Tampa Bay Performing Arts Center, Foster Family Recruitment, the Sunshine House, which became the Ronald McDonald House in 1990. Members also helped start MORE Health, which has provided health and safety education classes to over 3 million children since inception. Additionally, the League created the Enabling Fund to meet immediate community needs when volunteers are not required and mini-grants for teachers. To fund the projects, the Follies returned in 1984 netting over \$189,000 the first year. Internally, membership grew to more than 500 Actives who volunteered more than 25,000 hours annually in the community.



*Becky Savitz, President 1986-87 – "At the same time that a member was "Making It Happen" in the League and in the community, the League was "Making it Happen" for her through the quality and meaningful volunteer experiences, the training, and the fun and friendships acquired, and the opportunity to promote a better quality of life in this community."*

Committee that offered a statewide conference on issues facing professional women and a multitude of personal and career development trainings over the years. The League focused service projects on drug abuse, showing "Drugs Are Like That" to 3<sup>rd</sup> graders throughout the county, environmental issues such as pollution and recycling, and child advocacy. Members took a strong stand against child abuse by creating a Community Task Force that established a Family Protection Team in conjunction with Tampa General, working in the Crisis Nursery. Education also became a focus with the creation of a Reading is Fundamental (RIF) Committee which distributed books to children. Fundraising was expanded to include a Decorator Show House that netted the most money in League history at the time.





**HOLIDAY GIFT MARKET**

The 1990's brought us eBay, Operation Desert Storm, Harry Potter, and the fear of Y2K. During this decade, the League focused its community efforts on Children and Related Family Services – Basic Needs and Education – Enrichment, which is very similar to our focus areas today. Kids Connect, Love Bundles and Children's Literature committees were formed as well as the Community Action Service Project. We focused on immunization campaigns and hosted "Shots for Tots" which had the highest increase in immunizations for children in the state. We also granted outstanding drama students with the "Take a Bow" Award and highlighted high school seniors for their volunteer service. Community projects were funded by the Trinkets & Treasures and Auction Party and the launch of the new Tampa Treasures cookbook.

The League continued collaborating with community leaders. The Public Affairs Committee held Forums with keynote speakers such as U.S. Representative Jim Davis and Mayor Dick Greco. We partnered with Tampa General Hospital and the TGH Foundation, the University of South Florida Department of Pediatrics, MORE Health and TGH Children's Medical Center to bring the T. Berry Brazelton National Seminar Series to Tampa in 1996. Over 2,200 parents and

200 professionals attended the seminars, focused on children, making it one of the most successful collaborations in League history.

As we entered the new millennium, war, once again, was part of the world, we endured Hurricane Katrina and an economic recession, and saw the explosion of Facebook and YouTube.

Closer to home, we utilized email communications, a League website and an integrated computer system to enhance membership experiences. The last Trinkets and Treasures Sale and Holiday Boutique were held in 2003 to make way for our Holiday Gift Market in 2004. This new fundraiser was hugely



**KIDS IN THE KITCHEN**

successful and raised approximately \$290,000 its first year. Another exciting advancement was the introduction of the Culinary Collection, the first series of cookbooks for all Junior Leagues nationwide. Between this and the addition of the Commemorative Fund and the Gift Shop, the League's fundraising efforts reached new heights.

Within the community we continued our focus on families in need. We partnered with the Child Abuse Council and Healthy Start Coalition to create Baby Bungalow. Members worked with the Children's Cancer Center, Academy Prep, and PACE Center for Girls and DACCO- Drug Abuse Comprehensive Coordinating Office. Additionally, we supported the new Glazer Children's Museum and Mary Lee's House,



**MARY LEE'S HOUSE**





where victims of child abuse and neglect receive comprehensive care and services under one roof. The League also adopted AJLI's initiative, Kids in the Kitchen, which supports healthy food education in elementary-aged children. Training remained a major focus with countless opportunities for self-enrichment, leadership development, and community involvement.

*Patty Bohannon, President 1996-97 – "Our strong tradition of excellence and our guiding ideals continue to push us to serve this community with collective determination."*

In the past few years, the League has continued to be a catalyst for change within our community. With more than 1,800 women contributing over 50,000 volunteer hours annually, we have maintained our focus of helping disadvantaged children and families. Public Affairs works diligently every year and has had great success in helping pass legislation impacting children in foster care and human trafficking victims. We continued the tradition of collaboration with numerous events such as partnering with the Suncoast United Way, Bank of America and Starting Right Now to host a Bridges Out of Poverty forum

for over 400 community leaders. Additionally, we have maintained our commitment to developing the potential of women with a rigorous but fun new member curriculum and numerous opportunities for personal growth, leadership trainings, and education of community needs. We are proud to now hold a charter of Toastmasters Club for our members.

From the beginning, the women of The Junior League have come together with one purpose, to improve our community with a knowledgeable group of volunteers. The commitment of the members to this ideal is woven throughout our history. From the laborious research of critical issues facing our community, to the detailed resolutions presented and implemented, the League has supported Tampa for 90 years all while developing its members as strong volunteers, advocates, and leaders in our community. The wise planning of every president and board has built on the successes of the previous one and we are proud to uphold that tradition through our dedicated service. Although many things have changed in 90 years, one thing that has stayed constant is our commitment of women working together to support those most in need and ultimately each other.





# BOOKS on the Move

by LAUREN CROMER

The Junior League of Tampa has an exciting new project scheduled to make its debut at this year's Family Food Fest on May 7<sup>th</sup>, at Sulphur Springs Community Center. Mobile Interactive Literacy Opportunity, or MILO, was created to expand the League's children's literacy efforts in Tampa. The program works in conjunction with what children are already receiving in their schools. MILO is a two-fold project geared toward expanding the League's volunteer opportunities on weekends, especially for members who do not have time to serve in the evenings, while also increasing literacy in disadvantaged areas of the city.

The MILO initiative consists of monthly Saturday programs held at Hillsborough County Public Libraries and surrounding community centers. MILO is a learning program that targets elementary school children, ages three to eight years old, and their families who live in rural and urban neighborhoods. The children have been designated as at-risk or live in underserved populations according to where they live. With the help of advertising in the local libraries before the events and reaching out to schools, MILO hopes to reach 300 children per event.

MILO will include a mobile unit that advertises the initiative while on the road, and also serves as a programming space at each Saturday MILO event.

MILO events will typically take place on the first Saturday of each month. Each event will feature the MILO bus partnering with the community and traveling through designated neighborhoods which will provide storytelling, crafts, character greetings, and providing students with technology opportunities such as signing up for online libraries, receiving promo codes for free reading material, and learning how to operate library computers with the help of the League volunteers.

Tampa-Hillsborough County Public Library (THPL), The Junior League of Tampa (JLT), WEDU PBS, myON; an online library that provides access to thousands of digital books organized by interest and reading level, and the Children's Board of Hillsborough County will work together to develop the MILO curriculum. MyON will be key in this initiative, as it will help bridge the gap between the children and their access to free reading materials.

MILO will give Hillsborough County children and their families an opportunity to visit a community-focused free venue that will encourage family reading and help students better engage in the reading. Books are chosen based on the theme of that month's event. For example, during the summer months, the guest character could be Curious George, with myON and Hillsborough County Public Libraries providing Curious George books.



LAUREN CROMER

is a Tampa native and University of Florida graduate. She works at Metropolitan Ministries and is well on her way to becoming licensed in Mental Health Counseling and Marriage and Family Therapy. Lauren enjoys spending time with her boyfriend, Tirso Guerrero, and his daughter, Ava.





League members will work with library and WEDU PBS staff to plan and run literacy activity stations. The Junior League of Tampa will also provide books for the events, which will be distributed free to the children so families can build their home libraries.

In order to make the program successful, JLT will require 10-15 volunteers at each event. The event will be promoted via PBS Kids programming, the public library's promotional venues, League members, and with families at Children's Board Resource Centers. Similar to an online library, the partners will be providing free registration at the events. Additionally WEDU PBS will provide a character at each event and resources for parents.

This collaboration was formed during a meeting between JLT Community Director, Suzy Mendelson and Hillsborough County Commissioner Sandy Murman. Both came to the meeting with hopes of bringing literacy opportunities to the underserved of Hillsborough County.

"Hillsborough County Public Libraries were a natural partner because they already have a presence in every community in the county," said Junior League of Tampa, Community Director Suzy Mendelson.

WEDU PBS joined the partnership because of its existing literacy resources, characters, and media connections. Finally, myON joined to give guests 24/7 access to digital books through its online platform.

"The idea grew from our desire to give League members a new way to participate in our literacy projects," said Gianni O'Connor, JLT Community Education Manager.

Children's Literacy is one of JLT's hallmark projects. "While reaching kindergarten students in Title I schools supports our mission, the project, as it was, became difficult for League members who could not participate during the weekday," said O'Connor. "Through discussions between members of our Executive Board and Management Council, this avenue of delivering books was discovered."

***For more information about the MILO program and how you can volunteer, contact Gianni O'Connor at [communityedmanager@jltampa.org](mailto:communityedmanager@jltampa.org).***



*\*The MILO logo/images are subject to change.*

# EMOTIONAL INTELLIGENCE:

## THE SILENT INGREDIENT TO A SUCCESSFUL COLLABORATION

by CHRISTINA DOLIGALSKI

### What is it that defines a great team?

Not just the team that checks its required boxes but the team that really shifts the paradigm of successful collaboration to meet and exceed expectations. While great teams have strong leaders, a common goal, and often consist of highly skilled members, one of the most important ingredients of exceptional teamwork is under-recognized and under-appreciated. That ingredient: emotional intelligence.

Dr. Patricia Baxter, an expert in the field of social and emotional intelligence (EI), has more than 25 years of corporate and non-profit experience. She recently held a workshop with JLT's Leadership Council and said that emotional intelligence can't be emphasized enough.

"There's a lot of power to getting people aligned with a purpose," Baxter said.

### So what exactly is emotional intelligence?

According to Dr. Baxter, it is much more than being nice.

Emotional intelligence consists of four key components: understanding emotions in yourself and others, expressing and controlling your feelings, having empathy and social responsibility, and stress tolerance (which is managing the ragged edges of our emotions).

This is especially important for an organization such as The Junior League of Tampa, where women take on both formal and informal leadership positions to achieve the mission of the organization. In Baxter's opinion, the League is uniquely positioned to dominate the realm of emotional intelligence. Women have certain emotional intelligence advantages over men such as empathy and social responsibility that provide advantages when working with teams, as women tend to work in complementary, rather than confrontational styles.

"People perform better with emotionally intelligent leaders who connect with them," Baxter said, "and The Junior League of Tampa has that in spades."

It's no surprise that women are wired differently.

There is an ingrained instinct in women to gather around each other and take care of the people around them. In a world that relies on teamwork, women can leverage that natural tendency to move forward with approaches in which everyone can be involved.

Despite these advantages, there are key pitfalls in communication that both women and men should be aware of. The biggest mistakes made when teams first form, says



CHRISTINA DOLIGALSKI

Chrissy has been an active member of The Junior League of Tampa since 2014, and has served on the PDEC committee as well as a placement mentor for the Girl Power committee. She works as a transplant pharmacist at Tampa General Hospital, and loves to travel with her husband, Mike, in her free time.





## BAXTER OFFERS THE FOLLOWING THREE KEYS TO IMPROVING OUR EMOTIONAL INTELLIGENCE:

### 1. KNOW THYSELF

Knowing who you are is a critical first step to improving our EI. Dr. Baxter recommends completing an EI assessment as we often become blind to our behaviors and language.

### 2. KNOW YOUR TRIGGERS

Emotions are an organized response to an entity, person, or event; many times, previous experiences can trigger both positive and negative emotions for us.

### 3. SHOW VULNERABILITY

While you don't have to cry, practicing empathy is critical to developing our emotional intelligence. Showing vulnerability to others allows for a deeper connection between team members.

Baxter, are the assumptions we make. We often assume everyone understands the purpose of the group, and that everyone sees things in the same way we do as individuals.

Baxter recommends what she calls an "alignment meeting" when any new team starts. In this meeting the team gets together and lays the foundation for communication, sets the rules of engagement, defines the terminology that will be used, and encourages everyone to question their assumptions.

Within The Junior League of Tampa, we can leverage emotional intelligence to advance our organizational goals. Highly functioning committees can take community projects, fundraising events, and leadership development to the next level by practicing techniques such as alignment meetings and EI-centered self-reflection.

As Dr. Baxter said, "Too many people don't see emotions as having a part of group dynamics — but they're absolutely critical."

# TRAINING

## FOR THE FUTURE

by ANGELA PARONE

Since its founding days in 1926, The Junior League of Tampa has structured itself as an organization committed to promoting voluntarism, developing the potential of women and improving communities through effective action and leadership of trained volunteers. Working collaboratively with our growing membership and community partners to build a legacy of positive community impact, the League has used training as a key to the foundation of JLT.

The 15-member Training Committee, along with its Assistant Chair, Julie Johnston and Chair, Lindsay Dorrance, collaborate to effectively and strategically plan training events for the JLT year.

With the consideration and input of the Membership Manager and the League President, there is usually between eight-to-10 trainings scheduled. However, more trainings are usually added to the schedule as the year goes on.

The first training event of the year, a scavenger hunt, was in collaboration with the Tampa Bay History Center. There were 90 spots open for RSVPs and it was capped at 100.

More than 150 members attended a Lunch and Learn in March with Jeff Vinik, Tampa Bay Lightning owner, and hosted by former News Channel 8 anchor Gayle Sierens. The

two shared insights about downtown Tampa development and the future of Tampa Bay. "Trainings are an important opportunity for us to develop our members, and to ensure that there is a future to our JLT mission," Dorrance said. "We train our members from the beginning of their League career and continue as they become Sustainers because there is always something we can learn."

Trainings are planned based around member interests and other timely topics.



"There is a big desire for JLT members to be heard,"

Dorrance said, explaining that roundtable exercises have been successful training events.

"Members have a voice in the discussion and can contribute to the conversation."

Dorrance said the committee is always looking for feedback for relevant training ideas.

A 90-minute seminar happened on human trafficking in the Tampa community.

A Tampa Police Department detective covered prevention, awareness, and how to approach this delicate subject with children.

For more information on training opportunities head to the JLT calendar on the website, or keep an eye on posts on social media and read the latest *Sandblast*.



ANGELA PARONE

Angela Parone is a second year JLT Active who has double placement with *The Sandspur* and as a Luminaries Placement Mentor. Angela spends her work days at Amalie Arena as their Event Marketing Manager advertising concerts and events to the Tampa Bay community.



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*This is a paid advertisement.*

# IMELINE COLLABORATION

The Junior League of Tampa has spent the past 90 years collaborating with community partners and agencies to improve the lives of our members and those we serve. The Junior League of Tampa hosts several events each year focused on child welfare and literacy. We provide hands-on volunteer opportunities to make a lasting impact. Our members work together for the shared purpose of helping to break the cycle of poverty for our most disadvantaged children and families. Our values guide our decisions including our efforts to work collaboratively, effectively, and strategically to build a legacy of positive community impact.



**1928 (February):**  
The Junior League of Tampa was born, becoming a member of Association of Junior Leagues of America.



**1944:** In connection with Hillsborough County Defense Council, Junior League of Tampa members volunteered at the Civilian Defense office. The League contributed \$500 and 15 volunteers.



**1961:**  
Peace Corps established.



**1975:** Bill Gates and Paul Allen founded Microsoft.

1930

1940

1950

1960

1970

**1943:** The Children's Theater program is discontinued because of a gasoline shortage and women power. The Junior League partnered with local junior high students cast for a small production.



**1945:** United Nations founded.

**1951:** Regular Junior League activities were broadcast on local radio (WFLA) and worked with the schools to develop a "Good Citizenship" program.



**1960:** Partnership with WEDU broadcasting.



**1974:**  
Participated in a city-wide newspaper recycling program. Environmental issues emerge as a focus.







## JLT Events

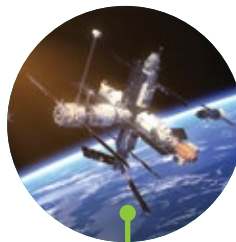
## World Events



**1976:** First Moon Landing.



**1985:** Clearwater, St. Pete and Tampa Junior Leagues band together for "National Volunteer Week."

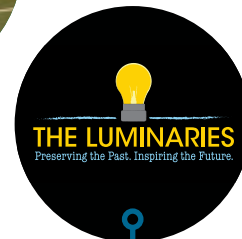


**1998:** International Space Station begins construction.



**2008:** Foods 4 Kids Partnership with America's Second Harvest of Tampa Bay

**2008:** Support building of Glazer Children's Museum.



**2015:** The inaugural Luminaries event was held in collaboration with WEDU and Tampa Bay History Center.

1980

1990

2000

2010

2020

**1976:** Steve Jobs, Steve Wozniak and Ronald Wayne founded Apple.

**1985:** Relay for Life started

**1985:** Musicians came together for Africa – We are the World.



**1998:** Two PHD students Larry Page and Sergey Brin founded Google.

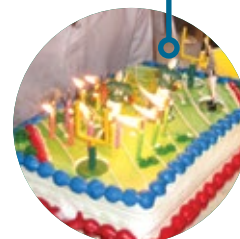


**2007:** Partner with DACCO (Drug Abuse Comprehensive Coordinating Office).



**2015:** USA Wins FIFA Women's World Cup.

**2011:** HEART Gallery/Birthday Buddies partnership with Heart Gallery/ Salvation Army Hospitality house begins.



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 ♦♦= 5-9 years at any level  
 ♦♦♦= > 10 years at any level

*Donor list as of March 20, 2016. If you believe your name has been omitted in error, please contact the Annual Campaign Chair, Katina Markowski at AnnualCampaign@JLTampa.org.*





# Stewardship

noun [stoo-erd-ship]

*1. The position and duties of a steward, a person who acts as the surrogate of another or others, especially by managing property, financial affairs, an estate, etc.*

by LINDSAY YARBROUGH

## 1926 SOCIETY

1926 was the beginning of what would become 90 years of empowering women, improving communities, and building a force of volunteers equipped with the know-how and inspiration to change lives. 1926 was the year 22 women came together and created The Junior League of Tampa.

In the first year, JLT grew from 22 members to 96 and completed 6,350 hours in volunteer hours. In 2016, we now have 1800 members and complete more than 50,000 hours of volunteer time to impact the community. It's something to be proud of and it's something worth investing in for the long term.

### Enter, The 1926 Society.

*"The 1926 Society is comprised of League members and friends who indicate to the Endowment Committee that they have included The Junior League of Tampa in their will, estate plan or foundation." -jltampa.com*

The 1926 Society is an arm of the Endowment Fund, which was created 5 years ago with the Hike to a Half a Million Campaign. To date, the League has raised over \$350,000. This year, they have added a new 90<sup>th</sup> Anniversary Campaign to make even more headway towards their half a million challenge. The goal is to gain 90 new donors to our Endowment Fund bringing us closer to our initial endowment goal.

What we do now can have lasting effects long after we are gone. When thinking about the legacy you leave behind, we hope you think of JLT. This is an organization that builds strong female leaders who lead with an ethical belief in giving back; empowers so many people around them; and gives the next generation of our community opportunity.

If you would like to become a part of the 1926 Society, visit [www.jltampa.org/1926-society](http://www.jltampa.org/1926-society).

If you would like to be a part of the 90<sup>th</sup> Anniversary Campaign and give to the Endowment Fund, please visit [www.jltampa.org/endowment-fund](http://www.jltampa.org/endowment-fund). In recognition of 90<sup>th</sup> Anniversary Campaign donors, the League is acknowledging donors for their donations:

**90<sup>th</sup> Legacy Founder:** \$25,000 and above

**90<sup>th</sup> Sustaining Founder:** \$10,000 - \$24,999

**90<sup>th</sup> Founder:** \$5,000 - \$9,999

**90<sup>th</sup> Benefactor:** \$2,500 - \$4,999

**Sponsor:** \$1,000 - \$2,499

**Contributor:** \$500 - \$999

**Supporter:** \$250 - \$499

- **The Junior League of Tampa Endowment Fund 90<sup>th</sup> Anniversary Circle includes** Legacy Founders, Sustaining Founders and Founders who contribute or pledge their donations during the 90<sup>th</sup> Anniversary Endowment Campaign. 90<sup>th</sup> Founders Circle members will be permanently recognized on The Junior League of Tampa website. Additionally, members of the 90<sup>th</sup> Anniversary Circle will be listed on a plaque located in a prominent position at The Junior League of Tampa headquarters.
- **All donor levels listed above** will be recognized on The Junior League of Tampa website, *The Sandspur*, *The Spur of the Moment*, Annual Profile, and Endowment Fund publications in the fiscal year of the donation or initial pledge.
- **The Junior League of Tampa encourages and welcomes** donations of all levels. Donations of \$249 and below will be recognized through the annual endowment fund recognition program on The Junior League of Tampa website.



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"The goal isn't to live forever, it's to create something that will." –Chuck Palahniuk

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## Why I joined the **THE 1926 SOCIETY.**

"Joining The 1926 Society is recognition of your commitment to the league forever. It is assurance that your support is received if you are unable to give yourself," says Courtney Parrott who is this year's 1926 Society Coordinator.



"It is aligned with long term financial planning and investments you choose to make in the present in preparation for the future of your estate."



LINDSAY YARBROUGH

Lindsay is owner/lead artist of Lindsay Does Makeup, specializing in headshots, weddings and special occasions. She is also a local triathlete and loves jumping on the bike with her husband Matt, or just hanging out with her pug, Sophie.

## A Commemorative Gift is a way to recognize a significant event in a Junior League member's life – joining in their celebration or thinking of them in a time of sorrow.

Any occasion may be commemorated; below are a few ideas:

- Celebrate birthdays, engagements, marriages, anniversaries, births, new jobs or promotions
- Honor someone's service to JLT
- Offer condolences to a member who has lost a loved one



To make a commemorative gift, simply fill out an envelope and place your donation inside (cash or check only) or scan the QR code to be taken directly to our online donation site (credit or debit card). All commemorative gifts support The Junior League of Tampa's endowment.

To learn more or to make a gift, visit <http://www.jltampa.org/commemorative-gifts>  
For questions, contact [endowment@jltampa.org](mailto:endowment@jltampa.org)



## CONGRATULATIONS TO



**Aleks Jagiella,**  
*on the recent adoption of their two daughters*

- Katie Cappy
- Laura Everitt
- Marie Hebbler
- Melissa Knight Nodhturft
- Nicole Hubbard
- Stacy Carlson

**Alison St. Cyr,**  
*for being named as a 2015 Tampa Bay Business Journal Up & Comer*

- Katie Cappy
- Melissa Knight Nodhturft
- Stacy Carlson

**Amanda Seifert,**  
*on her new job as Human Resources Generalist at PCL Construction*

- Lauren Suarez

**Caroline Vostrejs,**  
*for being named The Shining Star of Management Council for October 2015*

- Jenny Spencer
- Melissa Knight Nodhturft
- Nicole Hubbard
- Marie Hebbler

**Cathy Kamm,**  
*for being named as a 2015 Tampa Bay Business Journal Up & Comer*

- Gianni O'Connor
- Jenny Spencer
- Katie Cappy
- Katina Markowski
- Marie Hebbler
- Melissa Knight Nodhturft
- Nicole Hubbard
- Stacy Carlson

**Our own JLT Sustainer, Clara Booth Reynolds,**  
*in her new role as CEO of Crisis Center of Tampa Bay*

- Cindy Coney

**Fran Dupuis,**  
*for being named The Shining Star of Management Council for November 2015*

- Caroline Vostrejs
- Jenny Spencer
- Melissa Knight Nodhturft
- Nicole Hubbard

**Gina Evans,**  
*for being named as a 2015 Tampa Bay Business Journal Up & Comer*

- Stacy Carlson

**Ginny Veit,**  
*for being named The Shining Star of Management Council for December 2015*

- Caroline Vostrejs
- Jenny Spencer
- Melissa Knight Nodhturft
- Nicole Hubbard
- Stacy Carlson

**Hayley Reteneller,**  
*on passing the Florida Building Construction Final Exam*

- Jennifer Dutkowsky

**Jennifer Del Valle,**  
*on her new position*

- Melissa Knight Nodhturft

**Jennifer Dunn,**  
*for being named as a 2015 Tampa Bay Business Journal Up & Comer*

- Melissa Knight Nodhturft
- Stacy Carlson

**Jenny Spencer,**  
*for being named The Shining Star of Management Council for August 2015*

- Laura Everitt
- Marie Hebbler

**Jordan Donnelly,**  
*on her new job at New York Life as the Corporate Vice President, Search Engine Marketing*

- Meghan McGuire

**Kate Caldarelli,**  
*for being named The Shining Star of Management Council for September 2015*

- Caroline Vostrejs
- Jenny Spencer
- Melissa Knight Nodhturft
- Nicole Hubbard

**Lauren Gstalder,**  
*on her new job as Senior Director, Distinguished Events - Florida Division for American Cancer Society*

- Melissa Knight Nodhturft

**Lindsay Hernandez,**  
*for being named the Ida S. Baker Diversity Educator of the Year for her school*

- Melissa Knight Nodhturft
- Stacy Carlson

**Lisa Vodola,**  
*for being named as a 2015 Tampa Bay Business Journal Up & Comer*

- Melissa Knight Nodhturft

**Marie Hebbler,**  
*for being selected as a Business Woman of the Year finalist in the Financial Services category by the Tampa Bay Business Journal.*

- Gianni O'Connor
- Katie Cappy
- Meghan McGuire

**Meg Bock,**  
*on her Promotion to Project Manager II*

- Caroline Vostrejs
- Laura Everitt
- Marie Hebbler

**Selena Ward,**  
*for being named The Shining Star of Management Council for January 2016*

- Caroline Vostrejs
- Melissa Knight Nodhturft
- Nicole Hubbard

**Trimeka Benjamin,**  
*on rebranding her Digital Media Firm, SWIM*

- Marie Hebbler
- Melissa Knight Nodhturft
- Nicole Hubbard

**Marcus and Victoria Motes,**  
*on their new home*

- Melissa Knight Nodhturft







## CELEBRATING THE BIRTH OF

**Andrew,**  
son of Alison & Dave Monahan

- Chloe Cullinan
- Hayley Reteneller
- Katie Cappy
- Laura Everitt
- Melissa Knight Nodhturft
- Stacy Carlson

**Mackenzie Claire**  
daughter of Allie & Dustin Akers

- Jennifer Dutkowsky

**Josef Clark Webb,**  
son of Andrea & Josh Webb

- Chloe Cullinan
- Stacy Carlson

**Stella Ahmedic,**  
daughter of Beth & Drazen Ahmedic

- Caroline Vostrejs

**Julianna Elise,**  
daughter of Brandi & Jordan Maniscalco

- Gianni O'Connor
- Jenny Spencer
- Meghan McGuire
- Melissa Knight Nodhturft
- Nicole Hubbard

**Maverick James,**  
son of Brittany & Zach Anderson

- Gianni O'Connor
- Katie Cappy
- Marie Hebbler
- Meghan McGuire
- Melissa Knight Nodhturft
- Nicole Hubbard
- Stacy Carlson

**JeanAnn Cone Bowdoin,**  
daughter of Carlee & William Bowdoin

- Jenny Spencer
- Katie Cappy
- Tracie Domino

**Julia and Sophia,**  
twin daughters of Courtney Haygood

- Jenny Spencer
- Marie Hebbler
- Stacy Carlson
- Tracie Domino

**Abigail Tiffin,**  
daughter of Dawn & Mike Tiffin

- Marie Hebbler

**Benjamin Bradley Mackie,**  
son of Elizabeth Mackie & Dr. Ben Mackie

- Stacy Carlson

**Reagan Elizabeth Barber,**  
daughter of Emily Barber

- Melissa Knight Nodhturft

**Mary Jean Mathew,**  
daughter of Esther & John Mathew

- Marie Hebbler

**Daphne Grace,**  
daughter of Georgia & Lance Kane

- Gianni O'Connor
- Melissa Knight Nodhturft
- Stacy Carlson
- Sara McIntire

**Harper Ann & Reed Allen,**  
twins of Jackie Medina

- Chloe Cullinan

**Henry Hudson Kimball,**  
son of Jennifer & Harry Kimball

- Melissa Knight Nodhturft

**Beau,**  
son of Joanna Chapman

- Chloe Cullinan

**Luciana Catherine,**  
daughter of Kaitlyn & Joe Statile

- Melissa Knight Nodhturft

**Lucy Jones,**  
daughter of Kat & John Molinari

- Melissa Knight Nodhturft

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**Nora Ann,**  
daughter of Kristin & Ben Wells

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son of Leslie & Adam Hodz

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- Chloe Cullinan
- Marie Hebbler
- Melissa Knight Nodhturft
- Stacy Carlson

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daughter of Lynda & Greg Parks

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- Monica Murphy

**Collins Jane,**  
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- Katie Cappy

**Michael James Bradner,**  
son of Michele Murman Bradner

- Melissa Knight Nodhturft

**Sally Christine McIntire,**  
daughter of Sara & Peter McIntire

- Chloe Cullinan
- Melissa Knight Nodhturft

**Declynn Reese Palmer,**  
daughter of Shane & Ben Palmer

- Monica Murphy

**Laurel Cremer,**  
daughter of Terin & Jake Cremer

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## BEST WISHES TO

**Alissa Kranz,**  
on her engagement to  
*Bert McBride*  
• Melissa Knight Nodhturft

**Ashlee Figg,**  
on her engagement to  
*Matt Kinback*  
• Shannon Tompkins

**Ashley Tardiff,**  
on her engagement to  
*Jack Watters*  
• Chloe Cullinan  
• Laura Everitt

**Dana Flesher,**  
on her engagement to  
*Keith Bacon*  
• Shannon Tompkins

**Ginny Daniel,**  
on her engagement to  
*Mike Garcia*  
• Ashley Looney  
• Chloe Cullinan  
• Jenny Spencer  
• Katie Cappy  
• Laura Everitt  
• Lauren Suarez  
• Marie Hebbler  
• Meghan McGuire  
• Melissa Knight Nodhturft  
• Nicole Hubbard  
• Stacy Carlson  
• Tracie Domino

**Kitty Riggs,**  
on her engagement to  
*Mat Forenza*  
• Chloe Cullinan  
• Jenny Spencer  
• Laura Everitt  
• Marie Hebbler  
• Nicole Hubbard

**Laura Carmen,**  
on her engagement to  
*Steven Capriati*  
• Caroline Vostrejs  
• Melissa Knight Nodhturft  
• Nicole Hubbard

**Lauryn Oser,**  
on her engagement to  
*Beau Craparo*  
• Brittany Lawler  
• Sarah Craparo

**Lindsay Churton,**  
on her engagement to  
*Nate Cinal*  
• Nicole Hubbard

**Marissa Dietz,**  
on her engagement to  
*Bradley Carter*  
• Jenny Spencer

**Megan Miller,**  
on her engagement to  
*Brian Tetro*  
• Katie Cappy  
• Marie Hebbler  
• Tracie Domino

**Rebecca Benedict,**  
on her engagement to  
*Brandon Thompson*  
• Fiona Gerrard  
• Jessica Wical

**Sam Johnson,**  
on her engagement to  
*Kyle Campbell*  
• Sarah Ling  
• Shannon Tompkins

**Sarah Martisek,**  
on her engagement to  
*David Moyer*  
• Melissa Knight Nodhturft  
• Stacy Carlson

**Allie LaLonde,**  
on her marriage to  
*Ryan Torrence*  
• Chloe Cullinan  
• Jenny Spencer  
• Katie Cappy  
• Laura Everitt  
• Marie Hebbler  
• Meghan McGuire  
• Melissa Knight Nodhturft  
• Stacy Carlson

**Charlsey Reed,**  
on her marriage to  
*Justin Roman*  
• Cindy Coney

**Courtney Loebel,**  
on her marriage to  
*Joe Cox*  
• Melissa Knight Nodhturft

**Dawn Cummins,**  
on her marriage to  
*Steven Short*  
• Miranda Henderson

**Jessica Morgan,**  
on her marriage to  
*Justin Fitzgerald*  
• Laura Everitt  
• Melissa Knight Nodhturft  
• Stacy Carlson

**Karla Stevenson,**  
on her marriage to  
*Francesco Mastracchio*  
• Caroline Vostrejs  
• Chloe Cullinan  
• Jenny Spencer  
• Marie Hebbler  
• Melissa Knight Nodhturft  
• Nicole Hubbard  
• Tracie Domino

**Lucy Teague,**  
on her marriage to  
*Garrett Garcia*  
• Melissa Knight Nodhturft  
• Nicole Hubbard  
• Stacy Carlson

**Megan Miller,**  
on her marriage to  
*Brian Tetro*  
• Shannon Tompkins

**Mychael Fenlon,**  
on her marriage to  
*Stefan Sumbly*  
• Melissa Knight Nodhturft

**Nichole Katulich,**  
on her marriage to  
*Michael Popovics*  
• Shannon Tompkins







## IN MEMORY OF

**Burleigh T. Wilkins,**  
*father of Brita Wilkins Lincoln*  
• Chloe Cullinan

**Christine & Mike Campo**  
*condolences for the loss of*  
*Mike's Dad Mr. Campo*  
• Chloe Cullinan  
• Tracie Domino

**Kristen Antonello,**  
*condolences for the loss of her*  
*Mother*  
• Alex Palermo  
• Allison Cory  
• Jen Richardson

**LaShune Harris,**  
*condolences for the loss of her*  
*brother Maurice Harris*  
• Nicole Hubbard  
• Nicole Hubbard  
• Stacy Carlson

**Lindsay & Mike Hernandez,**  
*celebrating the life of their son*  
*Chirstian Michael Hernandez*  
• Sara McIntire

*This includes a cumulative listing of commemorative gifts received*  
*January 22, 2016 through April 18, 2016.*



## The Junior League of Tampa Endowment Fund

*Leaving a Legacy...Sustaining Our Service*

The Endowment Fund was established in 2006 in partnership with The Community Foundation of Tampa Bay. The Fund provides a legacy of permanent support for The Junior League of Tampa.

Members of the Endowment Committee oversee charitable and planned gifts to The Junior League of Tampa's Endowment Fund. Each member of the Endowment Committee is appointed during the willingness to lead process and has a strong interest in ensuring our League remains financially stable and viable in the future.



**Celebrating with our most distinguished members in our 90<sup>th</sup> year.**



"Drew and I are pleased to be able to build upon our gift to the Endowment Fund Founders Circle made during the League's 85<sup>th</sup> year with a contribution to the 90<sup>th</sup> Anniversary Campaign. We strongly believe that continuing to grow the Endowment Fund is an important component in preserving the League's ability to fulfill all aspects of its Mission for the next nine decades and beyond. We hope that many others will join us in supporting the 90<sup>th</sup> Anniversary Campaign."

— Betsy Graham



The Junior League of Tampa considers it an honor to be designated as a beneficiary of an estate or foundation. We highly regard this type of planned giving and recognize donors through membership in The Junior League of Tampa 1926 Society.

The 1926 Society enables you to leave your legacy in our community by supporting the future of our League and its members.

## Endowment Fund

### 2015-16 DONORS

Laura Everitt

### 90<sup>th</sup> Anniversary Endowment Donors

#### 90<sup>TH</sup> LEGACY FOUNDER

Betsy and Drew Graham

Don and Campbell Burton

#### 90<sup>TH</sup> SUSTAINING FOUNDER

Stacy Carlson

Evan and Suzanne Brownstein

#### 90<sup>TH</sup> FOUNDER

Laura Everitt

The Dutkowsky Charitable Foundation

#### 90<sup>TH</sup> SPONSOR

The Beck Group

#### 90<sup>TH</sup> SUPPORTER

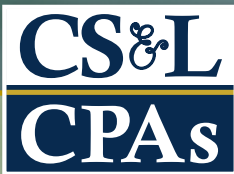
Mildred Lewis, in honor of Alden Lewis Sollner, Lisl Unterholzner, Gloria Johnston Sparkman, and Anne Wilson King

2015-2016 Endowment Committee

*Donor List as of March 25, 2016. Donations less than \$250 are recognized through the Commemorative Fund.*

Thank you to our inaugural member of the 1926 Society, Martha Sale Ferman.





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*As we expand our presence in Tampa, we appreciate the opportunity to support The Junior League of Tampa and look forward to assisting you with your tax, estate planning and accounting needs.*



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**Susan O'Neal Thompson, CPA  
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# WHO'S WHO IN THE LEAGUE

by TANYA EGGER

Meet a few of our fabulous members who not only share their passion for volunteering their time and talent with the League, but also find time to have exciting family and professional lives and interesting life experiences.



**JENNIFER DUTKOWSKY** | Placement: Social Chair | Active: 2013

Jennifer joined the League for many reasons; to get involved in the community, to make new friends, and for networking purposes. "When you own a women's boutique, joining an organization with 1800 women is not exactly a terrible idea," she joked. Jennifer is owner of Why Not Boutique in South Tampa and will soon open a children's boutique called Why Tots Boutique.

Anyone who knows Jennifer is aware she is, as she likes to put it, "fluent in sarcasm and wit." She has a Morkie named Chloe and three cats. "I call my house 'the South Tampa Petting Zoo' and am probably one stray cat away from being considered a pet hoarder." She collects garden gnomes. "I don't actually buy them. They somehow just magically appear in my front lawn."

Jennifer loves live music, especially country and loves her current Placement as Social Chair. "I'm a social person. I love getting together and talking to people and I love supporting local businesses."

Her family moved often when Jennifer was growing up but now she has her roots in Tampa. "I've chosen to plant my forever roots in Tampa. I've built my life and my business here by choice and by design. I love its history, I love the people."



**LINDSAY ZADRA** | Placement: Provisional Education Mentor | Cincinnati 2013, Transferred JLT 2015

Lindsay grew up in Milwaukee, Wisconsin and graduated as Valedictorian from her high school. She has a background in Finance, Human Resources, and Marketing, and had internships during college that took her to NYC, Australia, and Cincinnati. She's working her dream job, Customer Account Manager for Publix, managing Old El Paso, Pillsbury, Green Giant, Totino's, Cascadian Farms and Annie's products. "All very fun brands. I can never go grocery shopping the same."

Lindsay is a big foodie and loves exploring Tampa's restaurants. "Brunch is a true hobby and I have an obsession for Bloody Mary's," (she's open to new recommendations).

Her passion is travel and she's always looking for her next adventure. "I have been to all 50 states and 39 countries. Between my dad's job, our family's hobby of rock hounding, playing on a Premier traveling soccer team, and continuing my passion for soccer as an adult, it has been easy to knock out many locations."

"Travel Agent Lindsay" plans a yearly trip for her friends. "I just got back from hiking the Inca Trail for 4 days to Machu Picchu in Peru and my next trip is Africa: South Africa, Zimbabwe, Zambia & Botswana in September 2016." Traveling to all continents is her next bucket list goal. She only has Antarctica left and hopes to go there by 2020.



**TANYA EGGER**

Tanya is a former television news reporter and now works in public relations. She is one of the inaugural members of JLT's Management Council, using her experience to further the League's message and brand in the community.



## ELIZABETH KURZ | Junior League of Orlando 1979, Transferred JLT 2002



Elizabeth was invited to join The Junior League of Orlando when she was 23 years old. Many in her provisional class were young executives and newly married. Her husband's job moved them from Orlando to LaGrange, GA and Indianapolis where she became affiliated with League's in those cities before moving back to Tampa. "While geographically diverse and unique, each League makes substantial, positive differences in their communities while dealing with the same opportunities and challenges."

When asked about her favorite placement throughout her League years, Elizabeth has the same answer, "It's the placement I'm in right now". Through her League years she's worked in hospitals and museums, has been a Provisional Trainer, and has been a member of the Board. "Each opportunity the League has afforded me, prepared me for the next."

Traveling is Elizabeth's passion and art is her curiosity. She has one son and three stepdaughters who have given her eight beautiful grandchildren. She is a sales associate for New York-based Etcetera clothing line, "I am proud to be able to help women find clothing that fits their lifestyle, budget, and makes them look and feel great." She admits she loves Facebook because she can see what her extended family is up to and allows her to keep up with friends living all over the world. She also loves to follow JLT's accomplishments!

## NANCY CRANE | JLT 1976, Transfer from Asheville, NC



Nancy transferred to The Junior League of Tampa in 1976, "little did I know the League would have such a positive impact on my life."

Those in Tampa had no idea the impact Nancy Crane would have on this community. Her first JLT placement was "Tampa through Time", a project teaching 4<sup>th</sup> graders about Tampa's history. "As a Specific Learning Disabilities teacher, developing curriculum was right down my alley and learning about Tampa's history was interesting and important to me."

Over the years, Nancy has been on the forefront of several critical issues in this community. In 1989, she proposed a League project, MORE Health, to teach inter-active health education and injury prevention lessons to public and private school children. MORE Health became a non-profit organization and continues today, reaching 2.8 million children in the last 24 years. Nancy became the executive director of MORE Health.

She also worked with The Tampa Bay Lightning Foundation as their Foundation Director and was Executive Director of the Pediatric Cancer Foundation, bringing awareness off childhood cancer.

Currently Nancy works as Development Director with Quantum Leap Farm. "We help people of all ages and abilities grow strong, achieve therapeutic goals, and overcome challenges through equine-assisted therapies."

Nancy has been married to Steve for 42 years and they have two sons, Matthew and Crosby. She loves that the League friends she met during that very first project, are still her closest friends, 40 years later, "life-long friends are made in the League while making our city a better place to live, work, and play!"



# OUT AND ABOUT

—JLT GASPARILLA INVASION PARTY 2016—







# OUT AND ABOUT

—90<sup>TH</sup> EMERALD ANNIVERSARY GALA—



# CONNECT WITH US



Look at every issue this year of *The Sandspur* and see highlights from The Junior League of Tampa's social media channels. Members are encouraged to be part of the conversation by using the hashtags given by our friends on the PR and Marketing committee.

Read about our great community projects, interesting membership, fabulous donors, and issues affecting the Tampa Bay Community.

[jltampa.org/the-sandspur](http://jltampa.org/the-sandspur)

Keep a finger on the pulse of what's going on in the League.

[jltampa.org](http://jltampa.org)

Find information highlighting the work we are doing with our community partners.

[jltampa.org/community](http://jltampa.org/community)

Enjoy some "Face" time.

[facebook.com/TheJuniorLeagueofTampa](https://facebook.com/TheJuniorLeagueofTampa)

Follow us on Twitter

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[jltampa.org/support-us](http://jltampa.org/support-us)

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## The Junior League of Tampa

How do you work to collaborate with others to achieve a shared goal? #collaboration #jltampa #sandspur



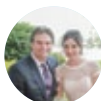
**Julie Reyes Johnston** Keeping consistent lines of communication open are key to achieving a shared goal. It is important for everyone involved to know what each individual in a group is doing to keep moving forward.



**Cathy Ambersley Kamm** Late night meetings with Starbucks, computers, and supportive spouses:) And email, always lots of email!.



**Emily Williams** I listen whenever possible. In my role, a constant performance indicator I face is the success of collaborative executions. All contributing parties have something valuable to bring to the table, so I find it most important primarily, to open my ears and digest all ideas and suggestions. Once a goal has been defined and my plan of action is under construction, I find that delegating helps to not only hold the group to a high level of accountability, but also to incorporate the personal touches of each member creating a sense of ownership and accomplishment both individually and collaboratively.



**Lena McCrory** Listening is so important during collaboration. Sharing thoughts and bouncing ideas off of each other helps to unite the team towards their common goal. Making sure everyone is heard helps align the team and creates a great environment for collaboration.



**Jen Hettinger** I try to ask questions and learn what the other people want to achieve and then I apply my own skills and resources to help assist in making the dream work.



**Megan Bock** Communicate the expectations and begin to set goals and allow the team members to leverage each others strengths to get the best results. I like to have a non working meeting to allow the team to get to know each other as well, this will help everyone work better together.





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