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CHRISSY DOLIGALSKI
Editor, *The Sandspur*
Active Since 2014



REFLECTING ON INVOLVEMENT

CHRISSY DOLIGALSKI

I recently had the opportunity to serve as a sponsor for a prospective League member. In our discussions about the League and what she could expect, I found myself coming back to two main advantages I have personally found to ring true. Not surprisingly, both of these advantages are rooted in our spring *Sandspur's* theme, involvement.

The first is that the volunteer opportunities within the League are second to none. When I joined the League, I was looking, in part, for an organization that would have the legwork done so that volunteer opportunities could more easily fit within my day-to-day schedule. The fact that we have an online calendar that, with a few simple "clicks," I can use to sign up to pack Love Bundles one day, work with the Girls Scouts at STEMapalooza the next, and attend a book club on the child welfare system the next week is a rare find in the philanthropic world. The hundreds of volunteer shifts available to League members are a testament to the League's deep roots in the community that continue to produce many fruits. I challenge you to think of a philanthropic organization within the Tampa community that has not been touched in some way by the hands of the League's dedicated volunteers.

The other advantage I've found with The Junior League of Tampa is that your involvement in the League can change and adapt to where you are in your life. Finding an organization that understands the need for flexible commitment levels as weddings, babies, elderly care, and promotions come along is paramount to long-term success for both the organization and the individual. I have probably heard the following statement about one hundred times: "the League meets you where you are." This organization – founded, led, and supported by women – approaches membership involvement with an encouraging, yet gentle, hand.

In this issue, we bring you stories of the League's impressive community involvement through our Grants, Enabling, and Community Action Committees, provide a step-by-step guide to tackling difficult issues in the community, shine a spotlight on one of our most important groups of League members, our Transfers, and share the results of our most recent membership surveys.

What do you tell prospective League members and friends about your League journey? My guess is that it's pretty hard to explain why you love the League without using the word involvement.

Always,

A handwritten signature in black ink that reads "Chrissy".

Chrissy Doligalski
Editor

THE SANDSPUR

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MEET *THE SANDSPUR*'S EDITORIAL STAFF



CHRISSY DOLIGALSKI, *Editor*

Chrissy, originally from North Carolina, has been an Active member of JLT since 2014. She works as a pharmacist, taking care of heart transplant recipients and enjoys traveling, reading, and spending time with her husband Michael, baby William, and fur-baby Aliena.



LISA BRYAN, *Features Editor*

Lisa is a first year Active and marketing manager for an international nonprofit. In her free time, she enjoys practicing yoga and running.



MARGARET CASHILL, *Copy Editor*

Margaret has been an Active member of The Junior League of Tampa since 2011. She works in marketing communications and comes from a publishing background. She and her husband have a 3 year old and newborn daughter.



NATALIE RODRIGUEZ, *Photography Editor*

Natalie has been an Active member of JLT since 2012 and has been involved with various committees, including serving as chair of the Gasparilla Invasion Party. Her background is in arts and architecture, and she currently works as the national marketing director for Core States Group.



STEPHANIE GENEROTTI, *Advertising Coordinator*

Stephanie is a first year Active. She is originally from Fort Lauderdale and moved to Tampa in 2015 to work as an attorney. In her free time, she enjoys cooking, socializing with friends, and cheering on the Gators!



JENNIFER RICHARDSON, *Advertising Coordinator*

Jennifer is a first year Active and is an assistant marketing manager for a travel company. She is a two-time graduate from Florida State University – Go Noles!



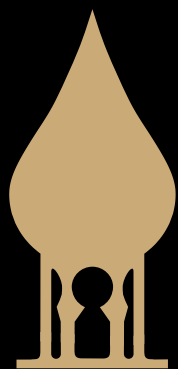
NATALIE CLARK, *Photographer*

Natalie Clark is a Tampa native and joined The Junior League of Tampa in 2012. She is a mother of 3 boys and has a background in sports medicine and mental health.

Learn more about *The Sandspur* Contributing Writers throughout the magazine.

OUR MISSION

Founded in 1926, The Junior League of Tampa, Inc., is an organization of 1,900 women committed to promoting voluntarism, developing the potential of women, and improving communities through effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.



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The results of recent membership surveys reveal exciting information about the membership of The Junior League of Tampa and provide thoughtful insight for our leadership.



ON THE COVER

Rooted in our membership and the foundational value of developing the potential of women, The Junior League of Tampa's involvement is far-reaching, both in the community as well as in our League.

Designed by Sensory 5

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IT TAKES A VILLAGE

NICOLE HUBBARD

A resounding theme for us in the League this year has been “It takes a village” – meaning that we need the involvement of all of our members to sustain our organization and our mission. We set very ambitious goals for ourselves – some may say they’re even a little crazy! One of our key objectives was to involve everyone with whom we could possibly engage, from the youngest Provisional to the busiest Sustainer. Some opportunities have been more operational or behind-the-scenes, such as integrating a new technology system to make us more efficient and transparent. Some have been the result of years of legwork and planning, such as creating 90th Anniversary Legacy Projects and launching a new Dragon Boats fundraiser for the spring. And some have taken JLT onto the national stage, such as providing a volunteer army for the 2017 College Football Playoff National Championship held in Tampa, and hosting the Association of Junior Leagues International (AJLI) Winter Conference. We have encouraged all Provisionals, Actives, and Sustainers to attend our training events, including the Women’s Health Panel – moderated by Sustainer Dr. Kathryn Hall and female physicians from USF – as well as specialized monthly trainings ranging from “The 5 Keys to Work Life Balance” to a world renowned speaker, Becca Stevens, presenting “Think Globally, Act Communally,” as she shares how human trafficking can be a story of hope painted by compassion. We have given our membership a chance to be involved in every volunteer opportunity. In this issue, you will read results from our membership surveys as we look to involve ALL members in opportunities on top of our daily work and focus on 14 community projects!



NICOLE HUBBARD
President
Active Since 2006

As we launch the new Dragon Boats signature fundraiser, I can’t help but to think of the boats as an analogy when talking about working together and the impact that cooperative effort can make. If every paddler on the boat paddles to different beats and in different directions, the boat goes nowhere. If only one side of the boat paddles, you’ll move slowly, and in circles! But if EVERY paddler commits to paddling in unison with the same force, the boat moves forward at a solid speed until the team crosses the finish line.

The League can be a catalyst for change in our community by “paddling” together and involving our members, community partners, and our highly valued Community Advisory Board. There is power both in the size of our membership and in the diverse talents **each of you** brings to the table. By harnessing all, we can be those champions our community needs us to be. Helen Keller stated, “Alone we can do so little; TOGETHER we can do so much.” I am asking YOU to join me in the boat to cross the finish line as we have just a short time left in the League year.

So grab a paddle. Let’s all paddle together, as each of us plays an important part in the League’s collaborative efforts. And thank you, all, for continuing your hard work, and finishing the League year strong, sprinting toward the finish line.

With many thanks,

Nicole Hubbard
President, 2016–2017

LETTERS TO THE LEAGUE

Dress for Success would like to thank The Junior League for the Enabling Grant in the amount of \$2,379 to support the Accessories for Success program. Your support will help to make such a tremendous investment in our clients. It is the benevolence of organizations like yours that has enabled Dress for Success to assist many women in the Tampa Bay community. Thank again for your support.

Katie

Nicole,
I wanted to thank you again for your participation in the book give away at Not Elementary on Monday. It's great to have Community members like the Jr. League partnering with our students.
Sincerely
Andy Stuart



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EXECUTIVE DIRECTOR
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Please remember
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in your will.



Dear Martha and The Junior League of Tampa:
Thank you so very much for your recent award of \$2,500 to The Centre for Girls in support of our Expressionista Your Self! project.

Thanks to your support, we will be able to provide this program that will enable our girls to have the self esteem for success in life. This is a much-needed addition to our current self-esteem programming — there are several girls in the program who will benefit from the updates your support provides.

Again, thanks so much for being a generous supporter of The Centre for Girls, a program of The Centre for Women, whose programs and services have helped our community for over 39 years in the Tampa Bay region. What a difference you have made. We are extremely grateful.

Heartfelt Thanks,


Ann W. Madsen
Executive Director

Cc Sartura Shuman Smith, Director of Centre for Girls

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Thank you for the adoption of the book "Partnership with the Girl" which is a beautiful book that will help our children and families to live a life of love and understanding. We are so grateful for your support and love for our children. Thank you for your support and love for our children. Thank you for your support and love for our children.

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Dear Junior League of Tampa,
I wanted to personally thank you for "beautifying" my office. Your effort and time does not go unnoticed. Being in a beautiful office gives me a serene peaceful place to provide the best services to our clients. Thank you so much.

B Knowle

January 13, 2017
 Jennifer Rodgers
 Junior League of Tampa Bay
 87 Columbia Dr
 Tampa, FL 33606

Dear Ms. Rodgers,

Thank you for your generous donation of \$15,055.70. As a donor, you probably wonder what difference your contribution has made. You provided 156,597 meals to our food insecure neighbors in the community.

Food insecurity refers to those who do not have a stable source of food. Unfortunately, this affects individuals from all walks of life: a neighbor who just lost her job, a veteran struggling to return to civilian life after serving his country, or a grandparent trying to balance medical bills and mortgage payments. In the Tampa Bay community, this number of individuals could fill Raymond James Stadium 11 times - that's more than 700,000 people!

This number may seem difficult to conquer, but we are up to the challenge. With your support, we are able to provide meals to those in need through mobile pantries, mobile markets, after school meal programs, and backpack programs - just to name a few. Our programs stretch year-round, because hunger does too.

Please continue to show your support throughout the year so that we, together, can make Tampa Bay a hunger-free community!

Best regards,
 Thomas Mantz



Because no one should go hungry.

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Humane Society Tampa Bay

100 Years

January 12, 2017

Ms. Lindsay Dorrance
 The Junior League of Tampa, Inc.
 84 Columbia Dr
 Tampa, FL 33606-3538

Dear Ms. Dorrance,

On behalf of the Board of Directors, Staff, and Volunteers at the Humane Society of Tampa Bay, we cannot thank you enough for your recent grant of \$2,500.00 for our Animals program.

Your generosity allows us to find homes and save the lives of thousands of animals each year. Without the kindness of our friends like you, we could not fulfill our mission of ending animal homelessness. We are tremendously thankful for you and your continued support!

Sincerely,

Sherry Silk
 Chief Executive Officer

Lindsay - Thank you so much for your support!

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"Leading the way because every life counts"

To your Leadership Team, January 22, 2017
 Thank you to you and all of your JLT members for hosting such a wonderful ATL Winter Leadership Conference. Every detail from start to finish was great and your team made us all feel so welcome. Best ATL Conference I've been to in recent years! Thank you again and have a great League year!
 Best regards, Katie
 PEE JLT of San Francisco

SUSTAINERS: INVOLVEMENT IN THE LEAGUE CONTINUES



2016-2017 SUSTAINER OFFICERS

DENISE CASSEDY, Sustainer President
BETSY CHAMBERS, President-Elect
LESLIE JENNEWAIN, Recording Secretary
LEIGH KAMM, Corresponding Secretary
NANCY CRANE, Sustainer at Large

DENISE CASSEDY

This year, one of my goals has been to see more Sustainers active and involved in Sustainerhood. Our League is becoming more relevant for Sustainers, evolving and growing over the years; as a result, I've pursued many old acquaintances to reinstate to our wonderful organization.

The Junior League trains our membership for community involvement and making a difference. Our Executive Board realizes Sustainers are an untapped resource for our mission and involves them in League training sessions. This year, Sustainer and powerhouse fundraiser Joanne Sullivan spoke to the Executive Board about the importance of "the ask." The Development and Dialogue Fundraising training held at the Straz Center was led by Sustainer Julie Britton. Cindy Coney, Past President and Sustainer of the Year, is always willing to assist with her timely and sage advice, and Beth Schatzberg is helping to "steer" our inaugural Dragon Boat Fundraising committee in the right direction as they launch this wonderful event. These are only a few of the Sustainers actively involved in a variety of facets of The Junior League.

In addition to serving the League through training and leadership, Sustainers have added more hands to a variety of community projects. This winter, there were two Sustainer-led Food 4 Kids packings and a Love Bundles packing. In addition to these, Leigh Kamm, Irene Ferguson, and Carolyn Eastman all volunteered at the Hyde Park Tree Lighting event alongside our Actives. Many of our Sustainers attended the AJLI Winter Meeting Sustainer Roundtable to help define the role AJLI should play in Sustainerhood. One new event, Wine Down Happy Hour, brought out three sustainers that hadn't been to a League event in 15 years! These are the successes we are striving for.

Don't be a stranger - come out and attend an event. Each Sandblast lists the projects in need of a few extra hands at upcoming events. The League wants to keep our Sustainers involved in whatever

capacity that they desire. Most of us realize what we have been missing when we finally do. As our lives continually change, The Junior League is a wonderful constant – equipping us with lifelong skills, fostering new relationships with fabulous women, and keeping us involved in the community that we love.

Fondly,

A handwritten signature in cursive script that reads "Denise".

Denise Cassidy
Sustainer President, 2016–2017





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APPROACHING INVOLVEMENT IN UNIQUE WAYS

by CHRISSY DOLIGALSKI

The ways in which community projects support the mission and vision of The Junior League of Tampa are largely known and understood. Actives and Sustainers are well acquainted with the traditional structure of committees such as Food 4 Kids, Love Bundles, and Children's Literacy. Certain committees, however, operate with greater complexity.

The Sandspur sat down with three committees that involve JLT in our community in different ways. We spoke with Grants Committee Chair Heather Mackin, Enabling Fund Chair Lindsay Dorrance and Community Action Committee Chair Elena Day. Each of their committees approach community involvement in its own distinct way.



CAN YOU DESCRIBE HOW YOUR COMMITTEE WORKS, IN A NUTSHELL?



Heather Mackin, Grants Committee:

We research funding opportunities for JLT projects and share our research with the Fund Development Manager and Community Director. Together, we determine which grant opportunities would be a good fit, and we present our funding strategy to the Executive Board for review. In addition to funding opportunities, our team's Awards Coordinator Olivia Ruiz-Carus researches and applies for local and national awards that focus on all of the amazing work that the League and its members do in the community. When grants are awarded, our committee is also responsible for fulfilling grant management and reporting requirements. It's important for us to share news about grants received with our supporters to ensure they know funding is properly allocated and is making a significant impact.



Lindsay Dorrance, Enabling Fund:

The Junior League of Tampa provides Enabling Fund Grants to nonprofit organizations to provide financial support where our trained volunteers may not be needed. Financial assistance may be provided to an agency providing a community need outside one of the issues areas of the League, which are education and child welfare. Our committee evaluates the applications and performs site visits to determine which organizations would be best for our Enabling Grant funds.



Elena Day, Community Action Committee:

The Community Action Committee provides other non profit organizations in the community with our volunteers for the day in addition to a small grant of \$1,000. The committee will facilitate ten done-in-a-day projects this League year – 2016-2017. We provide countless volunteer hours and \$10,000 in funding to local nonprofit agencies. The committee manages requests for volunteers on short-term projects of charities and community organizations.

WHAT HAS BEEN DIFFERENT THIS YEAR COMPARED TO PREVIOUS YEARS?



Heather Mackin, Grants Committee:

One of our goals this year is to continue cultivating and strengthening the relationships we have with community supporters in order for them to gain a better understanding of how the League's work is benefiting our community. For example, in addition to submitting a written application for the Food 4 Kids project, we may invite the potential funder to join the Food 4 Kids Committee during one of their food packing events. It's a great opportunity to meet the people who generously support our community, and it gives them a chance to see firsthand how passionate and dedicated JLT volunteers are about helping children and families in need.

continued on next page

Chrissy, originally from North Carolina, has been an Active member of JLT since 2014. She works as a pharmacist, taking care of heart transplant recipients and enjoys traveling, reading, and spending with her husband Michael, baby William and fur-baby Aliena.

CHRISSY DOLIGALSKI





**Elena Day,
Community Action Committee:**

I've taken the approach of allowing the event coordinators to have the autonomy to create, plan and execute their events, while providing guidance and mentoring along the way. We kicked off the year on Oct. 1 at New Life Village. We provided volunteers to assist with Project Village Park, an initiative to provide a safe playground and shaded resident gathering space. We were also excited to help with subsequent events which include revitalizing group therapy rooms; Ryan Nece Foundation Power of Thanksgiving; Starting Right, NOW Tree-mendous Holiday Celebration; providing a farmers market at a local school with Feeding Tampa Bay; hosting a family fun day picnic with St. Joseph's Children's Hospital; and STEMapalooza with the Girls Scouts of West Central Florida.

**WHAT ARE SOME BIG 'WINS' THIS YEAR FOR YOUR COMMITTEE?
WHAT ARE SOME THINGS YOU ARE PARTICULARLY PROUD OF?**



**Heather Mackin,
Grants Committee:**

The League is a proud recipient of grants from several organizations and companies this fiscal year, including the Hillsborough County Sheriff's Office, T. Rowe Price, the Duckwall Foundation, the Community Foundation of Tampa Bay, and the Tampa Bay Rays Baseball Foundation. This generous support is helping to fund projects and initiatives such as Love Bundles and Children's Literacy. At the end of last year we were excited to receive a technical assistance grant from the Children's Board of Hillsborough County that allowed us to upgrade AV and computer equipment used for special presentations, volunteer training and leadership development at JLT headquarters. We're also excited about the Kids in the Kitchen project being named a finalist for the WEDU Be More Knowledgeable Award.

The League was also fortunate to be awarded a permanent Google Ads Grant. This innovative program provides us with \$10,000 worth of Google AdWords credits on a monthly basis to advertise League Events, community campaigns, fundraising efforts, and more. This grant will allow us a wonderful opportunity to raise awareness of our mission and community projects on a new digital platform!



**Lindsay Dorrance,
Enabling Fund:**

This year we received more than 50 applications, which is the most applications that we have received in recent years. This means that the League is being recognized in the community as a valuable financial resource to fund critical projects within the community.

The Enabling Fund also distributes up to \$5,000 in funding to teachers from the schools we serve through our other projects. Individual grants are up to \$1,000 and teachers can use them to buy items for their classrooms.

GIVE US SOME OF YOUR BEST COMMITTEE STATISTICS!



**Heather Mackin,
Grants Committee:**

This year's Grants Committee is comprised of seven volunteers including a chair, assistant chair, awards coordinator and writers. Our committee is working hard to submit even more grant and award applications than we've done in years past. We currently have more than 20 applications on our calendar and expect to add a few more before the end of the fiscal year.



**Lindsay Dorrance,
Enabling Fund:**

This year we are a team of eight, plus myself. All members of the committee are Willingness to Lead positions and also include a Teacher's Grant Coordinator. Once the applications are received we review them and decide on finalists. This year we received a total of 52 applications and narrowed it down to 21 finalists. Once the finalists are selected we do a site visit for each one. After the site visit, we come together to decide as a team who will be awarded a grant. This year we had 10 recipients.

We also added \$15,000 this year to award more enabling fund grants given how strong our fundraising efforts League-wide have been. The Executive Board felt strongly that as our fundraising increased, more money could be placed back in to the community through the Enabling Fund.

has a unique opportunity to help raise community awareness of the work JLT does in our community. As one of the recipients of the Tampa Bay Rays Community Fund grants, we were invited to attend the award reception which took place during a Rays game. It was exciting to watch Nicole Hubbard stand among the award winners and Rays players in center field because it was a unique opportunity for thousands of baseball fans to learn how the League is making a positive difference in our community.



**Lindsay Dorrance,
Enabling Fund:**

Enabling Fund is unique because we are able to give grants to organizations outside of our focus areas of child welfare and education. In fact, just this year we were able to give grant money to a veteran's organization and the Humane Society, just to name a few.



**Elena Day, Community
Action Committee:**

We are hosting 10 Done In A Day events. We will provide \$10,000 in funding. We have currently provided over 800 volunteer hours (with our six events hosted) and can anticipate many more hours. We have touched hundreds in our community.



**Elena Day,
Community Action Committee:**

I feel it allows us to expand our volunteer bandwidth beyond the League's community projects, giving us an opportunity to work with organizations that we may not otherwise have a chance to partner with. I would say I feel it also allows us to cultivate new relationships and get to know other organizations in our community.

**HOW DO YOU FEEL YOUR
COMMITTEE INVOLVES JLT IN
THE COMMUNITY IN NEW OR
UNIQUE WAYS?**



**Heather Mackin,
Grants Committee:**

In addition to securing funding for the League's community projects and initiatives, the Grants Committee

WANT TO GET INVOLVED?

If you have a grant opportunity that you think the League should explore, please contact our Grants Chair at grants@jltampa.org. If you are interested in learning more about how to apply for an Enabling Fund Grant or Community Action project, please visit the Community Impact section of our website.

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Involved in the Community One Day at a Time

by LISA BRYAN

When 22 women founded The Junior League of Tampa in 1926, they established not only a charitable organization that would serve the community in their lifetimes, but a legacy that would live on for decades to come. Over the past year, JLT members have celebrated the League's 90th anniversary through a series of collaborations with community partners known as the "90th Anniversary Legacy Project."

Here are highlights from the two most recent events hosted by our 90th Anniversary Legacy Project committee.

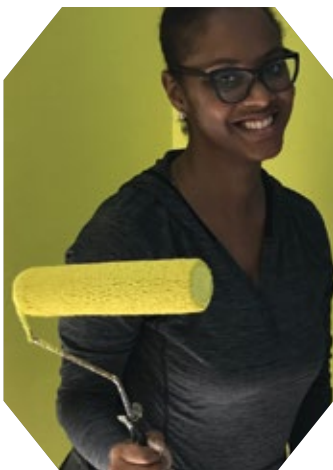
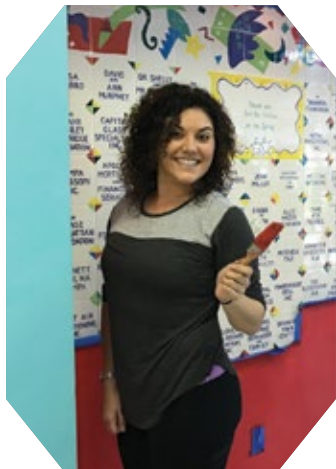
"It's impossible to be involved in all situations, but there's no excuse not to be involved in something, somewhere, somehow, with someone. Make an ounce of difference."

— Richelle E. Goodrich

continued on next page

LISA BRYAN
Lisa is a first year Active and marketing manager for an international nonprofit. In her free time, she enjoys practicing yoga and running.





Renovation at The Spring **JANUARY 14, 2017**

A long-time community partner with The Junior League of Tampa, The Spring of Tampa Bay is a domestic violence shelter serving Hillsborough County.

Founded in 1977, The Spring has provided sanctuary and services to more than 60,000 abused adults and their children.

Its mission is to prevent domestic violence, protect victims, and promote change in lives, families and communities.

On January 14, 2017, twenty Junior League of Tampa volunteers tackled a community room renovation at The Spring.

The group spent most of the day updating the

community room by adding new furniture donated by IKEA USA and painting with supplies donated by Sherwin-Williams. They painted the room in bright colors with a goal to create a safe and fun environment for the children at the shelter.

"What made the event so special was not that we had such a fun day, but the much needed makeover is going to be a surprise to the kids and families," said Laurel Moynihan, JLT's 90th Anniversary Legacy Project Committee Chair.



Hands-on Health Education

FEBRUARY 7, 2017

MORE HEALTH, Inc. – A health and safety education nonprofit that began as a JLT volunteer project in the 1980s—celebrated a 25-year partnership with Tampa General Hospital by hosting “Are you Heart Smart?” Day at the hospital on February 7.

The event, which featured learning activities for Florida College Academy students, also marked American Heart Month, a federally-designated month promoting heart health education and awareness.

JLT’s Kids in the Kitchen community project provided instructional activities for the students on how to make a healthy snack, and crafts to teach the children

about the anatomy of the heart. MORE HEALTH, Inc. teachers provided a “Walk Through the Heart” lesson for the kids and Dan the Man with Oneblood gave a tour of the blood bank at TGH.

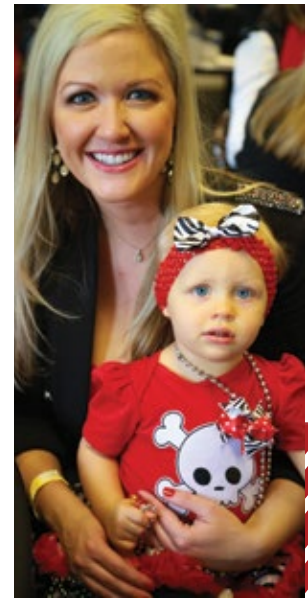
Founded by League member Nancy Crane in 1989, MORE HEALTH, Inc. has provided health and safety lessons to more than 3.5 million students across Tampa Bay. Tampa General became a founding partner of MORE HEALTH, Inc. in 1992 and has supported the organization in the 25 years since.

The effort continues...

Throughout the 2016-2017 year, the 90th Anniversary Project Committee will continue with a total of nine done in a day projects meant to showcase the partnerships and work of the League over the past 90 years.



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THE LUMINARIES

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As part of its commitment to community involvement and leadership, The Junior League of Tampa honors outstanding individuals through an annual program called The Luminaries. By acknowledging these individuals' leadership, empowerment, advocacy and distinction within various areas of service, the program reinforces the League's commitment to the community. Established in 2015, The Luminaries aims to improve the community by preserving and inspiring a legacy of luminaries who are catalysts for lasting community impact.

The League, in partnership with WEDU PBS, shares the honorees' inspiring stories via prime time broadcast. In addition, the Tampa Bay History Center stores their digital biographies in a permanent collection.

We are pleased to announce the 2017 award winners who will be honored on May 5, 2017, at noon during the annual award event, held at the Hilton Tampa Downtown.

The Honorable Betty Castor

Former Commissioner of Education, State Senator, and first female president of University of South Florida.

The Honorable Katherine G. Essrig

Circuit Court Judge for the Thirteenth Judicial Circuit, board member of The Children's Board of Hillsborough County.

J. Thomas Touchton

Chairman of the Witt-Touchton Company LLC, founding Chairman of the Tampa Bay History Center.

At the luncheon, the League will showcase the digital biographies, created by WEDU, of these Luminaries award honorees. Registration for the luncheon is available until April 30, 2017, with single tickets available for \$60, and a variety of sponsorship opportunities are available as well. For more information about The Luminaries 2017 program, including sponsorship opportunities, please visit www.jltampa.org/luminaries or contact Teneille Williams and Alexandra Palermo at luminaries@jltampa.org.

"Being involved in the well-being and advancement of one's own community is a most natural thing to do."

— Clarence Clemons



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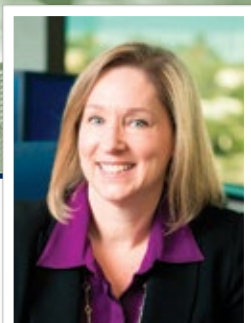
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THE 2016 HOLIDAY *Gift* MARKET SEES RECORD ATTENDANCE

by LISA BRYAN

The 2016 Junior League of Tampa Holiday Gift Market presented by Publix was all the rage! Tracie Domino and Hannah Gross co-chaired the annual event, which broke records for numbers of attendees and tickets sold. More than 21,000 shoppers came through the doors of the Florida State Fairgrounds Expo Hall November 10-13, 2016.

The unique shopping experience featured 146 merchants, entertainment by Gasparilla Music Festival and numerous social events, including a candle pouring social with Topsy Candle and princess-themed activities for children with Tampa's own Parties with Character.

JLT offered free entry to veterans on Veterans Day and for the first time opened the Preview Party to the public, giving shoppers a sneak peek and special vendor discounts the night before the market's official opening.

Check out the numbers to the right for proof of the 2016 event's huge success!

Looking ahead, the League plans to use the success of the 2016 event as a springboard for the 2017 Holiday Gift Market, scheduled Nov. 9-12, at the Florida State Fairgrounds. To kick off the 2017 event season, JLT is already accepting merchant applications for the November event. Because of HGM's growing success, our market will also expand into an additional hall in 2017 with the ability to showcase more amazing merchants.

Additionally, the League opened the 2017 Young Entrepreneur Program (YEP) application on April 1. The grant program is open to women 40 and younger at the time of application who are the majority owner of their business, and who have a product that would be an original and unique addition to the 2017 HGM. The winner will receive a premium booth, spotlight signage, special mention in the HGM guide and a variety of local media opportunities that would enhance brand exposure. The deadline to submit a YEP application is Aug. 1.

For more information, please visit www.jltampa.org/hgm.



HGM 2016 BY THE NUMBERS

21,059

attendees
through the door



\$159,650

Ticket Revenue

\$270,287.76

Net Raised



6678

Facebook page "likes"



74

HGM committee
members

1145

Preview Party
Shoppers



209

VIP Preview Party
Shoppers



152

visits with
Santa at
Cookies with
the Clauses



146

merchants



81

Sustainers at
the Sustainer
Luncheon



74

Children at the Princess
Breakfast party

46 individual candles
made with Topsy Candle



1

Young
Entrepreneur
winner:
Old City Calligraphy

LISA BRYAN

Lisa is a first year Active and marketing manager for an international nonprofit. In her free time, she enjoys practicing yoga and running.





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FOSTERING INVOLVEMENT THROUGH *Diversity & Cultural Competence*

by KENDRA MCCAN

When Vicki Clark visited Tampa in January, for the Association of Junior Leagues International (AJLI) Winter Conference, she visited the League to provide specialized training. Vicki engaged League members in discussions about diversity, inclusion, and cultural competence that broke new ground.

An organization and leadership development consultant from Memphis, Tenn., Vicki has more than 30 years of experience working with businesses, government agencies and nonprofit organizations to develop, evaluate and improve organizational and leadership structures.

She has worked with organizations of all types and sizes, including the American Bar Association, the Centers for Disease Control, local public health departments and, notably, the Association of Junior Leagues International (AJLI).

Ms. Clark provided training and other consulting services for the 2017 AJLI Annual Winter Leadership Conference, which The Junior League of Tampa hosted in late January.

During her visit to Tampa, Ms. Clark also devoted time to JLT specifically by participating in a Leadership Council meeting as well as a diversity, inclusion, and cultural competence training presentation open to all JLT members.

Peppered with lighthearted yet powerful anecdotes reflecting her decades of experience, Ms. Clark's presentation emphasized the importance of inclusion and cultural competence, especially as it relates to fostering enthusiastic involvement in an organization.

"Organizations are made up of people," she said. "My interest in this work is in the people."

All members of an organization are equal, she said, and as our society strives to embrace diversity and achieve cultural competence on a large scale, many of the most dynamic and impactful organizations have evolved beyond traditional hierarchical or "top-down" leadership structures.

This evolution may be described as the difference between saying that a person works "with you" rather than "for you." Importantly, Ms. Clark stressed that organizations must engage in proactive efforts and intentional actions to strive for equality, inclusion and cultural competence. She encourages everyone to acknowledge that "you cannot lead from your own reality." Rather, effective leadership requires awareness that individual experiences and world perspectives vary greatly, and that such diversity should be embraced in order to better understand and accommodate the needs and circumstances of all members of an organization.

The AJLI is committed to these critical issues of diversity, inclusion and involvement, and engages its leadership in continuous efforts to evaluate and improve its organizational structure and efficacy for the benefit of all members.

AJLI's Statement of Commitment to Diversity and Inclusion reflects these efforts. "The Junior League welcomes all women who value our mission. We are committed to inclusive environments of diverse individuals, organizations and communities," it reads.

With invaluable insight and guidance from resources such as Ms. Clark's expertise, the AJLI continues to inspire improvement and enthusiasm in Junior Leagues throughout the United States—including JLT— as well as Canada, Mexico and the United Kingdom.

Our leadership continues to prioritize inclusion of all members in order to facilitate the meaningful involvement in the League necessary for each member's development and success, as well as furtherance of the organization's core missions and goals.



KENDRA MCCAN

Kendra joined The Junior League of Tampa in 2015. She is an attorney and has lived in Tampa for the past 3 years. In her free time, she enjoys running, cheering on the Florida Gators, going to concerts, and spending time with friends and family.



Tackling Tough Issues with Community Collaboration: A Step-by-Step Guide to Enacting Change

by KENDRA MCCAN

Commitment to public service is often inspired by unique circumstances and needs within a community, as well as a desire to make an impact. The Junior League of Tampa recently had the honor of hosting the 2017 Association of Junior Leagues International (AJLI) Winter Conference in downtown Tampa Jan. 19-21.

At the Winter Conference, JLT presented a special luncheon program that highlighted the fundamental steps and underlying processes of enacting change within the community via the example of the League's efforts to bring awareness to the community around human trafficking—specifically child sex slavery.

The presentation included a panel of distinguished members of our community, each of whom has worked within or alongside the Abolish Movement in some way. With a common goal of combating human trafficking in the Tampa area, the panelists discussed how they brought about meaningful change.



Step 1: Identify and Understand the Issues.

First, the issues of concern within a community must be clearly identified and then thoroughly understood. Panelist Christopher M. Pietruszkiewicz, dean of Stetson University College of Law, emphasized the responsibility of community leaders to actively identify issues of concern and prioritize solutions that will have a lasting, sustainable impact.

Panelist Ross Spano, a member of the Florida House of Representatives for District 59 and JLT Community Advisory Board member, stressed that simply “knowing of” an issue is not sufficient. Rather, one must commit to understanding an issue from all sides, with the goal of ultimately identifying exactly what problems exist and what actions should be taken.

In the case of human trafficking, JLT began to become aware of the extent of the problem of child sex trafficking in our community in 2011, identifying it as an issue because of member concern and due to our fledgling partnership with The FREE Network (90 plus organizations fighting human trafficking), then known as the Community Campaign against Human Trafficking.

Step 2: Collaborate.

Once a particular issue is identified, the next step is to collaborate and form partnerships with other individuals and organizations within the community. Effective and passionate collaborations are crucial to identifying problems, brainstorming solutions and otherwise maximizing the potential impact of community efforts.

The League's partnership with FREE grew more impactful in the years leading up to the creation of the Abolish Movement. Members of JLT served on FREE subcommittees, learning about trafficking, meeting the legislators and community members fighting the crime, and developing a plan for how JLT might best effect change of our own. Panelist Mary Ellen Collins, who served as Public Affairs Committee Chair when the League first began its human trafficking work, emphasized the importance of creating community awareness of the issues at large, as it quickly became clear that many members of the community were largely unaware of the existence or threat of human trafficking in our own neighborhoods.

In response to this startling lack of awareness, The League then partnered with WEDU, a local television station, to host a documentary about human trafficking in the local area. JLT worked with local law enforcement agencies and schools to connect members of the community and to create a united front against human trafficking.

The Abolish Movement also partnered with Stetson Law School to give students the opportunity to provide legal support and services to disadvantaged members of the community and others who may be affected by human trafficking. Students gained meaningful experience in areas of public interest and helped expand the framework of the Abolish Movement.



Step 3: Take Action!

By identifying and exposing the issues, and encouraging the public's engagement in finding solutions, the Abolish Movement has forged a campaign against human trafficking. The Abolish Movement has been nationally recognized for its public service outreach and accomplishments. As a result of its commitment to understanding and tackling human trafficking, including a dynamic presentation by JLT and the FREE network, the Abolish Movement secured a coveted partnership with Ad 2, an affiliate of the American Advertising Federation committed to public service through annual collaborations with select nonprofit groups. Ad 2 worked with the Abolish Movement and its members to create a dynamic national campaign that expanded awareness of human trafficking far beyond the Tampa Bay area.

JLT and the Abolish Movement have also supported and contributed to legislative efforts by Rep. Spano, whose commitment to combating human trafficking has resulted in the Florida Legislature's enacting two significant laws to assist victims and further strengthen the fight against trafficking statewide.

The accomplishments and changes effected through the Abolish Movement's unwavering commitment to its cause are significant and impressive. By taking the necessary steps, and through the dedication of the members, JLT and its Abolish Movement have successfully enacted change in our communities and continue to foster widespread public awareness and engagement.



KENDRA MCCAN

Kendra joined The Junior League of Tampa in 2015. She is an attorney and has lived in Tampa for the past 3 years. In her free time, she enjoys running, cheering on the Florida Gators, going to concerts, and spending time with friends and family.



JLT Welcomes Transfers

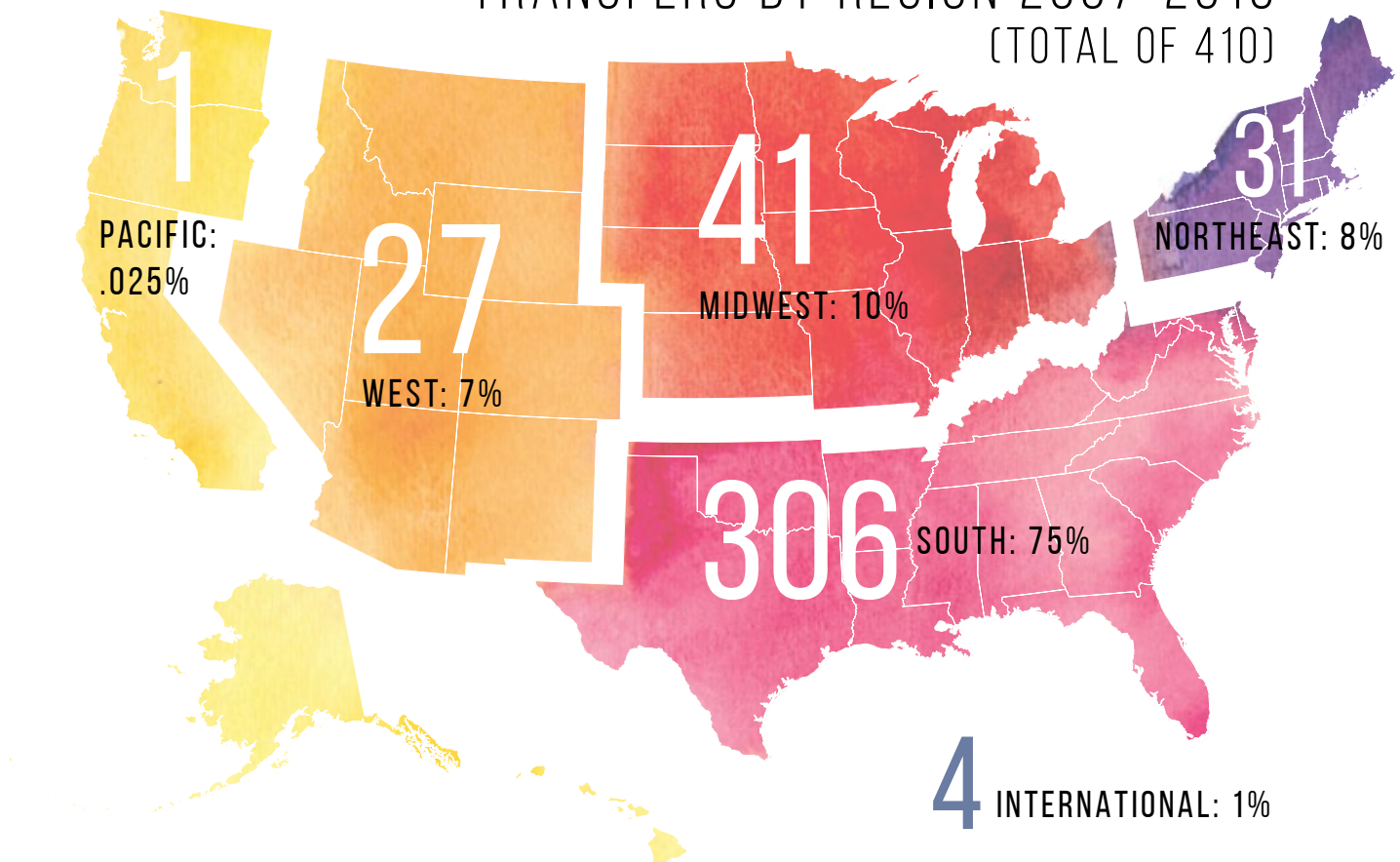
FROM LEAGUES AROUND THE COUNTRY AND BEYOND

by MARGARET CASHILL

Volunteer opportunities, leadership development, education and friendships—the benefits of membership in The Junior League are many. For members on the move, another advantage is the ability to transfer between

Leagues. The Junior League of Tampa benefits from welcoming members from other Leagues as well. Along with talents, skills and experience, Transfers bring an invaluable perspective to our League.

TRANSFERS BY REGION 2007-2016 (TOTAL OF 410)



NEW CITY, NEW LEAGUE

Transferring into The Junior League of Tampa helped pave the way for Jenny Schroeder's successful relocation to Tampa. When Schroeder decided to move to Florida from Michigan, she knew she would continue her membership in the League.



Schroeder grew up around The Junior League. As a child she accompanied her mother, a League member, on volunteer assignments. Schroeder continued the family tradition as a member of The Junior League of Birmingham, Michigan, in suburban Detroit.

In 2016 she arrived in Tampa and transferred her membership.

"I planned it out," she said. "I reached out and said I would be transferring. It was seamless."

At JLT, the Transfer Committee helped orient Schroeder to her new League. In the process, Schroeder met a friendly group of fellow Transfers. She also found a runway for a rewarding League career.

One year in, Schroeder serves as a Provisional Educational Mentor. She intends to continue to pursue leadership positions.

ROLE OF THE TRANSFER COMMITTEE

The Junior League of Tampa's Transfer Committee organizes volunteer, training and social activities to welcome members and familiarize them with the League.

Sarah Walters, 2016-2017 Transfer Committee Chair, works with five mentors—including three who entered JLT as Transfers—to orient the members.

TRANSFERS BRING NEW POINTS OF VIEW

The Junior League of Tampa's leaders often look to other Leagues when deciding upon a major change. What better place to start than with the Transfers?

Many of them have held previous leadership positions in their former Leagues. Many saw their former Leagues make changes that may be possibilities for JLT—conversion to new technologies or the adoption of new attendance requirements, for example.

"They are very accomplished," Sarah Walters, 2016-17 Transfer Committee Chair said. "You have women who have held positions in former Leagues who have a wealth of information and great ideas."

Walters would like to draw upon the Transfers' insight to enhance the League experience.

"We can learn so much from the Transfers," she said. "I would like to leverage that as a resource."

The Transfer Committee Chair before Walters, Allison Dye, also understood how Transfers' feedback could inform major decisions of the JLT.

When JLT was considering enlisting Digital Cheetah, a software company specializing in nonprofits, Dye reached out to the Transfer group.

"They were all eager to share," she said.

continued on next page

Margaret has been an Active member of The Junior League of Tampa since 2011. She works in marketing communications and comes from a publishing background. She and her husband have a 3 year old and newborn daughter.

MARGARET CASHILL



Beginning over the summer, Walters contacted Transfers to introduce herself and explain her role. She also asked them to fill out a survey indicating their hobbies, interests and other preferences. The answers helped Walters make introductions and choose group activities.



The committee holds socials each month and encourages Transfers to attend provisional education events and to volunteer together. Walters also makes sure they see familiar faces when they attend General Membership Meetings.

Members of the group are engaged and eager to take part in the process, Walters said. "Everyone is very involved, very interested in meeting other members."

ALL OVER THE COUNTRY AND BEYOND

The Junior League of Tampa—a League with over 1,900 members—welcomed more than 400 Transfers over the last ten years. Anywhere from 27 to 58 have arrived each year. While this number dipped in 2009 after the economy contracted, it has resurged in the years that followed.

They came from Leagues big and small, from all over the United States and from international locations such as Mexico City and London.

Florida Leagues supplied the greatest numbers of Transfers into JLT, about 43 percent. Large numbers have also relocated from Washington D.C., Charlotte, N.C., and New York City—around

a dozen members from each location over the last decade—as well as from Atlanta, which sent 18 members.

Beyond these locations, Transfers came from cities all over the map—Los Angeles, CA, Olympia, WA, Dallas, TX, Buffalo, NY, Savannah, GA, and even Honolulu, HI. All have an instant connection to the Tampa community through the the League.

Laura Everitt, 2016-2017 Community Director for JLT, began her League career as a graduate student at the University of Virginia. She joined The Junior League of Charlottesville in an effort to pursue activities outside the university community. Like Schroeder, she followed the lead of her mother, a Junior League member.

Everitt would become a member in a total of four Leagues. She relocated first to New Orleans, then to Nashville and finally to Tampa. She had instant exposure to her new community's issues through volunteer work with JLT, she said.

"Every time I land in a new city, I have the opportunity to volunteer," she said.



Involvement in JLT gave Rebecca Towner a better feel for the area, a way to meet like-minded people and the opportunity to jump right in and volunteer.

Towner relocated to Tampa in 2015 and transferred to JLT from The Junior League of Minneapolis.

She currently chairs the Children's Literacy Committee. In this position she visits schools to read aloud, completes behind-the-scenes prep work and provides guidance to members of the committee. She also participates in activities listed on the volunteer calendar online.

"I have a way to feel part of the community right away," she said.

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CHILDREN'S LITERACY COMMITTEE STARTS 2017 WITH THREE SPECIAL EVENTS

by CHRISTINA DOLIGALSKI



The Children's Literacy Project Committee has been busy thus far in 2017! In addition to their normal activities, the committee has helped to host three special literacy events throughout the Tampa community. Led by chair Rebecca Towner, the committee's involvement in our community is more evident than ever.

1. Reading to the kindergartners at Mort Elementary with ABC Action News

As a part of National Reading Day on January 23, 2017, the League co-hosted a reading event and book fair with WFTS TV ABC Action News for kindergarten students at Mort Elementary. Readings were done by Jacob LaGrone, an eight year old boy while his dad, Paul LaGrone and ABC Action News anchor, helped him. It was a great opportunity to show the students what reading together looked like! In total, volunteers read to eight classrooms with 153 students, and each student got to pick a book to take home with them to build their home library.

Director at ABC Action News and JLT Community Advisory Board member, The Junior League of Tampa was able to partner with WFTS TV ABC Action News and the station's parent company, the Scripps Howard Foundation. Through their "If You Give A Child A Book" campaign, over \$9,750 was raised by ABC Action News employees, allowing for the purchase of 3,900 books set to be distributed throughout the Tampa community.

JLT volunteers were on hand to help students pick out books and make the "big announcement": ABC Action News and The Junior League of Tampa were donating 500 books to the school library as well! Mr. Woodlawn Johnson and Ms. La Tiecea Hailey-Brown, Principal and Assistant Principal respectively, were present for the surprise announcement.

Thanks to the support of Lisette Campos, Community Affairs



2. Children's Literacy Project expands to even more local schools during Read Across America Week

In celebration of Read Across America Week, February 27 – March 3, the Children's Literacy Project Committee expanded their typical Children's Literacy program to five additional area schools: West Tampa, West Shore, Sulphur Springs, Lanier and Chiaramonte. Led by Reading Event Coordinator Whitney Brewer, eight JLT volunteers were able to read to



23 classrooms over a 3 day time period. Some of the student's favorites included "Happy Pig Day" by Mo Willems, "The Bravest Fish" by Matt Buckingham, "Oh, The Thinks You Can Think" and "I Can Read with My Eyes Shut" by Dr. Seuss. In all, 376 students went home with a new book for their home library.

As with the Mort Elementary National Reading Day event, the expanded literacy events during Read Across America Week were possible thanks to the WFTS TV ABC Action News book donation.



3. Author Visit: Kevin Sherry

Author Kevin Sherry is a favorite among young readers, and his book *The Yeti Files* is one of 15 books to be nominated for the 2016-2017 Sunshine State Young Reader's Jr. Award. Through a partnership with the Arts Council of Hillsborough County, the Library Media Services department of Hillsborough County Schools was able to provide funding for five days of school site visits across Hillsborough County the week of March 13, 2017. While Sherry's visits to the classroom are thoroughly entertaining, incorporating music and his journey through writing his story (and some very corny bear jokes), the schools were searching for funds to be able to provide students with copies of Sherry's books to take home.

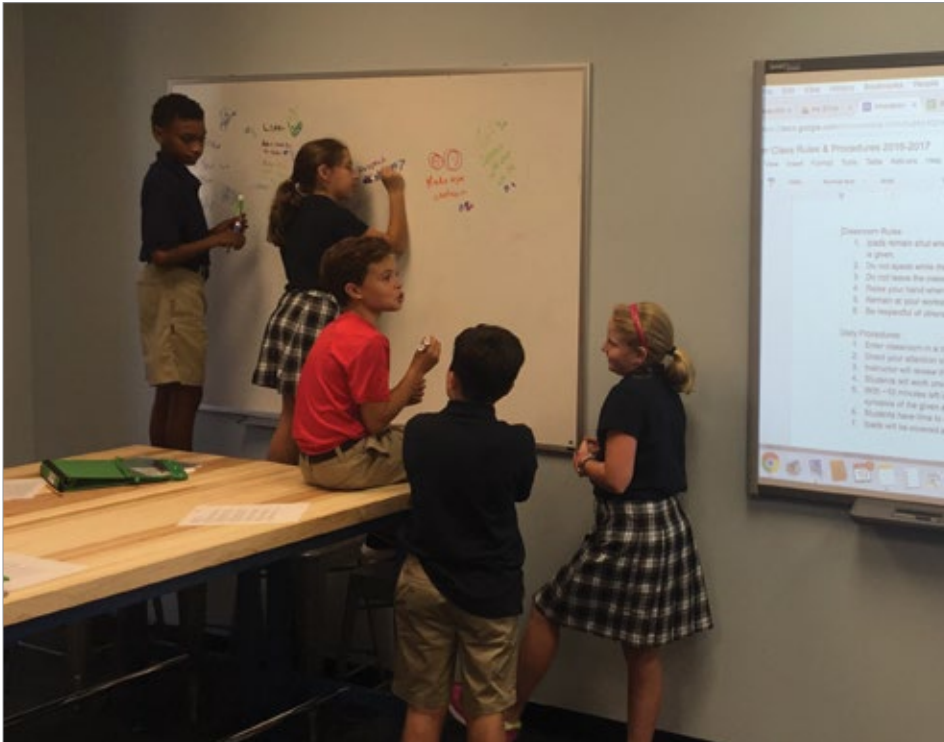
The League was able to donate 840 books for 45 classrooms at Broward, Edison, and Dover to have for Sherry's visit. Each child went home with their own signed copy of either *Turtle Island* (Kindergarten through 2nd grade) or *The Yeti File: Monsters on the Run* (3rd grade through 5th grade).



Chrissy, originally from North Carolina, has been an Active member of JLT since 2014. She works as a pharmacist, taking care of heart transplant recipients and enjoys traveling, reading, and spending time with her husband Michael, baby William and fur-baby Aliena.

CHRISSY DOLIGALSKI





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THE VOICE OF JLT'S MEMBERSHIP

by KENDRA MCCAN

Members of The Junior League of Tampa are enthusiastic about volunteering in the community. They desire flexibility in scheduling. Active in the workforce, they want to learn more about work-life balance and similar subjects.

JLT's Active Member Survey yielded these results and many thanks to 392 Active members who participated last fall. A survey of Sustaining members provided additional insights from 170 participants. In a League as large and dynamic as JLT, involvement of members is critical as the ongoing exchange of feedback guides day-to-day choices, the implementation of initiatives and numerous internal decisions.

Members have strong ideas regarding operations, community projects and membership services, and the League is eager to hear them.

The anonymous surveys revealed not only helpful feedback from individual members, but interesting and exciting facts about the membership group. Here are some of the highlights.

ACTIVE MEMBER SURVEY

Training

Active members suggested topics for potential training events that would interest them, such as work-life balance-related issues and empowerment within the workforce. On a related note, 88 percent of Active members surveyed work full- or part-time.

Membership

Seventy-five percent of survey respondents feel the current membership requirements are "just right," and many appreciate the fact that training events can be credited toward the annual GMM attendance requirement. Some members expressed a desire to include or substitute more external volunteering activities in the membership requirements. They also sought flexibility and options for satisfying the Holiday Gift Market requirements.

"The League is an organization that doesn't ask too much of its members, while at the same time providing endless opportunities for anyone who wants to be more involved," a survey respondent wrote.

Technology

A majority of survey respondents —77 percent—believe that JLT's newly-improved website is more user-friendly than the prior version.

In the Community

Active members believe JLT has a positive reputation and is highly regarded by community leaders. At the same time, certain members noted that the general public, while supportive of JLT overall, may not have a clear sense of what JLT really does and how its members contribute to the community.

"I am very proud of the strong, determined women that comprise the League and even more proud of all that we accomplish in bettering our community."

SUSTAINERS SURVEY

The League also conducted a survey of its Sustaining members following a summer roundtable discussion. In line with the spirit of all members of JLT, nearly 70 percent of Sustainers express interest in participating in community volunteer opportunities. A majority of responding Sustainers feel that their membership in the League has added to their personal development, and a generous 39 percent would be willing to mentor an Active or Provisional member of the League.

Also, 73 percent of Sustainers who responded to the survey are currently employed. Many would prefer Sustainer events and other volunteer opportunities to take place during evenings or weekends. Sustainers also expressed a desire for clear communication regarding League events in which they may be interested, and a majority of respondents receive most of their updates and news for the League electronically through *the Spur of the Moment* and *The Sandspur*.

Thank you to all members who participated in the surveys!

Kendra joined The Junior League of Tampa in 2015. She is an attorney and has lived in Tampa for the past 3 years. In her free time, she enjoys running, cheering on the Florida Gators, going to concerts, and spending time with friends and family.

KENDRA MCCAN





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[FundDevelopmentManager@
jltampa.org](mailto:FundDevelopmentManager@jltampa.org).

A gift to the Commemorative Fund is a way to recognize a significant event in a Junior League member's life – joining in their celebration or thinking of them in a time of sorrow.

Any occasion may be commemorated; below are a few ideas:

- Celebrate birthdays, engagements, marriages, anniversaries, births, new jobs or promotions
- Honor someone's service to JLT
- Offer condolences to a member who has lost a loved one



To make a commemorative gift, simply fill out an envelope and place your donation inside (cash or check only) or scan the QR code to be taken directly to our online donation site (credit or debit card). All commemorative gifts support The Junior League of Tampa's endowment.

To learn more or to make a gift, visit <http://www.jltampa.org/commemorative-gifts>
For questions, contact endowment@jltampa.org

This includes a cumulative listing of commemorative gifts received December 7, 2016 through March 1, 2017.



CONGRATULATIONS TO

Amanda Alvarez,

on her recent promotion
• Lauren Sanchez

Avery Coffman,

on her new job with WFLA News Channel 8
• Ashley Watters

Brittany Anderson,

on her new studio, Brittany Elise Photography
• Marie Hebbler
• Nicole Hubbard

Carrie Minerva,

on her new home
• Sarah Walters

Casey Carefoot,

for her promotion to Director of Talent Acquisition at Catapult Systems
• Kendra Velilla
• Meghan McGuire

Cathy Kamm,

for being named as a 2015 Tampa Bay Business Journal Up & Comer
• Kendra Velilla

Community Advisory Board Member Elizabeth Fowler,

for being awarded the Lightning Community Hero Award
• Katie Cappy
• Nicole Hubbard

Jenna & Julia Bye,

on their new jobs with Tomlin St. Cyr Real Estate Services
• Ashley Watters

Jessica Kendall Hornof,

on her promotion to Executive VP, Retail Banking, at First Citrus Bank
• Kate Caldarelli
• Kendra Velilla

Jordan Donnelly,

on her promotion to Engagement Director at New York Life
• Kendra Velilla

Kara Bernstein,

on her new job with Barnett & Bolt, P.A.
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• Nicole Hubbard

Katie Cappy,

on her new job with The Ronald McDonald House
• Brittany Elise Anderson
• Kendra Velilla
• Marie Hebbler
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Kim Carswell,

on her new role as Account Executive
• Katie Cappy
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• Melissa Knight Nodhturft
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Lauren Reid,

on her new job at AgileThought
• Melissa Knight Nodhturft

Maggie McClelland,

on being selected as part of the Greater Tampa Chamber of Commerce Leadership Tampa 2017
• Kendra Velilla
• Nicole Hubbard

Melissa Knight Nodhturft,

on being voted Top 10 under 40 for South Tampa Magazine
• Kate Caldarelli
• Katie Cappy
• Marie Hebbler

Tessa Blosser,

on the launch of her business WhatsUP Paddle Sports
• Ashley Watters

Miray Holmes,

for being selected as part of the Greater Chamber of Commerce Leadership Tampa 2017
• Caroline Vostrejs
• Nicole Hubbard

IN MEMORY OF



Betty Murphy Hettinger,

grandmother of Caroline Hettinger Foss
• Amy Gomez
• Erin Bigelow
• Jamie Sybert
• Julie Fowler
• Laura Everitt
• Mandy Valenti
• Sara McIntire
• Nicole Hubbard

Beverly Foster's Father,

• Ashley Watters
• Nicole Hubbard

R.L. Avant,

grandfather of Josie Taylor
• Marie Hebbler
• Nicole Hubbard





CELEBRATING THE BIRTH OF

Adeline,

daughter of Jessica & Peter Stravino

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- Ashley Watters

Adaline Grace,

daughter of Lisa Chillura

- Erin Dye
- Taylor Jones

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son of Caroline & Peter Foss

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- Kendra Velilla
- Megan Bock

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- Melissa Knight Nodhturft
- Nicole Hubbard

Carter Michael,

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Emma Katherine,

daughter of Jenni & Steven Bell

- Erin Dye

Harrison,

son of Lauren & Beau Craparo

- Brittany Elise Anderson

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son of Suzy Mesmer

- Ashley Watters

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son of Shannon & Ray Tompkins

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son of Lauren Andrews

- Brook Simmons

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daughter of Autumn Etheredge

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- Leslie Hodz

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daughter of Elise & Chase O'Malley

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daughter of Sarah Edwards

- Ashley Watters

Theodore,

son of Roia & Brad Barrios

- Danielle Campbell
- Lorraine Korb

William Brooks,

son of Taylor Murray

- Brittany Elise Anderson
- Leslie Hodz



BEST WISHES TO

Kristina Granger,

on her engagement

- Kaitlyn Johnson

Lauren Bentz,

on her engagement to Anthony Boehm

- Christina Doligalski
- Nicole Hubbard

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on her engagement to Gary Kuznickie

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on her engagement

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on her engagement

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on her marriage to Miguel Bouzas

- Erin Dye

Allison Hebert,

on her marriage to LaMarcus Stainton

- Shannon Tompkins

Ashley Tardiff,

on her marriage to Jack Watters

- Erin Dye
- Kate Caldarelli
- Marie Hebbler
- Megan Bock
- Meghan McGuire

Ginny Daniel,

on her marriage to Michael Garcia

- Sara McIntire
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- Nicole Hubbard

Holly Miller,

on her marriage to Justin Moore

- Sarah Walters

Jennifer Malone,

on her marriage to Jeff Diemer

- Ashley Watters

Kara Keller,

on her marriage to Asher Bernstein

- Erin Dye
- Kate Caldarelli

Kitty Riggs,

on her marriage to Mat Forenza

- Katie Cappy
- Kendra Velilla
- Marie Hebbler
- Meghan McGuire
- Melissa Knight Nodhturft

Molly Phillips,

on her marriage to Harrison Tropp

- Monica Murphy

Amanda Rodriguez,

on her marriage

- Ashley Watters

Belinda Foster,

on her marriage

- Ashley Watters

Jillian Shaw,

on her marriage to Jason Cherry

- Ashley Watters

Kimberly LaCour,

on her marriage to Vinny Grucza

- Ashley Watters

Victoria Moore,

on her marriage

- Ashley Watters

The Junior League of Tampa Endowment Fund

Leaving a Legacy...Sustaining Our Service

To celebrate our 90th anniversary, League members were given the option to add \$19.26 to their 2016-2017 dues payment. Several members opted to donate more than \$19.26, giving a total over \$10,000 in donations to the Endowment Fund from this creative initiative.

Making a gift to The Junior League of Tampa Endowment Fund is your opportunity to make a contribution to support the League - forever. A strong Endowment Fund will ensure a revenue stream that will augment, but not replace, annual fundraising revenue generated through individuals, events, grants, corporate sponsorships and membership dues. This will give us the opportunity to pursue exciting, new opportunities or deal with unforeseen circumstances without creating an additional financial hardship for The Junior League of Tampa or our members.

90th Anniversary Endowment Donors

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Mildred Lewis, in honor of Alden Lewis Sollner, Lisl Unterholzner, Gloria Johnston Sparkman, and Anne Wilson King
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2015-2016 Endowment Committee

Thank you to our inaugural member of the 1926 Society, Martha Sale Ferman.

Donor List as of March 20, 2017. Donations less than \$250 are recognized through the Commemorative Fund.

A special thank you to Solon F. O'Neal for his generous donation in memory of his wife, Sherrill Bell O'Neal, a past Sustainer president and mother of past JLT president Susan Thompson.



The Junior League of Tampa considers it an honor to be designated as a beneficiary of an estate or foundation. We highly regard this type of planned giving and recognize donors through membership in The Junior League of Tampa 1926 Society.

The 1926 Society enables you to leave your legacy in our community by supporting the future of our League and its members.

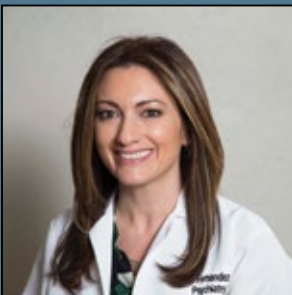


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DETOX

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WHO'S WHO IN THE LEAGUE



Jennifer Rodgers, FOOD 4 KIDS CHAIR

Jennifer Rodgers is originally from Panama City, Florida, and grew up in Brandon. She graduated from Florida State University with a degree in family, child and consumer sciences in 2008. Jennifer developed a passion for working with children and volunteering in college through her work at a group foster home, Title 1 elementary school and a marriage and family therapy center. She made her way back to Tampa and now serves as an infant toddler developmental specialist with Easter Seals Florida, Inc, where she provides early intervention services for children up to three years old with developmental delays and disabilities. Jennifer joined The Junior League of Tampa in 2013 and currently chairs Food 4 Kids. One of the highlights of her League career thus far was being a part of the inaugural committee for the

Young Entrepreneurship Program (YEP). "It has been rewarding to see the YEP committee's growth and the deserving women who have been the recipients of the YEP booth at Holiday Gift Market. YEP is truly an amazing example of JLT's mission statement, specifically 'developing the potential of women.'" For fun, she attends sporting events (especially the Lightning, Bucs, Rays and Noles games). She loves live music, checking out breweries around town and taking walks along the Riverwalk.



Carol LoCicero, SUSTAINER

Carol LoCicero is a nationally recognized media lawyer. She practices at the trial and appellate levels, handling litigation concerning defamation and privacy, public records, open meetings, and technology in the courtroom among others.. She often leads statewide advocacy efforts on media issues, most recently involving access to Florida courts and Florida's anti-SLAPP (strategic lawsuit against public participation) law. Carol regularly renders pre- and post-publication advice on investigative news stories. She handles issues concerning newsgathering and technology including smartphones, social media and drones. Carol has litigated many cases resulting in published opinions. In addition to media law, Carol is experienced in marketing law, web law and intellectual property matters. She manages trademark portfolios, policing programs and litigation for sophisticated corporations. Carol is a partner in Thomas & LoCicero PA's Tampa office. Carol serves on the board of trustees for the First Amendment Foundation. She is a former board member of The Junior League of Tampa, former vice chair of the Media Law Committee of The Florida Bar, and co-chaired the Women in Communications Law Subcommittee of the American Bar Association Forum on Communications Law. She has litigated capital habeas cases with other lawyers in the firm. Carol also serves as the program coordinator for End 68 Hours of Hunger - Tampa, a charity dedicated to eradicating hunger among school children. She is also an active member of Hyde Park Presbyterian Church.

Meet a few of our fabulous members who not only share their passion for volunteering their time and talent with the League, but also find time to have exciting family and professional lives and interesting life experiences.



Martini Gibbons, HGM SPIRIT DAY COORDINATOR

As a first year Active, Martini Gibbons has made quite a splash in the League. She attended California State University, Northridge and received her bachelor's degree in deaf studies. While attending college, she was heavily involved in the Special Olympics, various deaf organizations and events, as well as new student orientation. Martini and her husband moved to Tampa in 2014 not knowing a single person. She began looking to become more involved in Tampa and to meet similar women with passion to create positive change. Martini looked to the League to help her develop skills outside of her comfort zone of teaching. As a Provisional she took on the role of Public Relations Coordinator for Kids in the Kitchen, and currently serves with the HGM team as Spirit Day Coordinator. Her determination and hard work helped invite the Tampa community to attend the Holiday Gift Market and reach the committee goal of having more than 21,000 attendees. One of the most valuable parts of her membership in the League thus far has been in building new skills through training events and volunteer opportunities. Martini enjoys the variety of volunteer opportunities provided by the League, especially when she is able to showcase all of the amazing things the League does in our community. Martini's involvement in Public Relations throughout the League revealed a new passion. She now works with Trader Joe's to lead the community outreach and donation program for the South Tampa store.



Julie Reyes Johnston, FUNDRAISING IN-KIND DONOR & BENEFITS COORDINATOR

Julie Reyes Johnston is a proud third generation Tampa native with a big heart for her local community. She graduated from Auburn University and is a former president of the Tampa Bay Auburn Club. Her heart has always been dedicated to helping others and she has made that passion a goal in her professional life. Julie kicked off her career working for MOSI (Museum of Science and Industry) and then transitioned into a fundraising position with the Straz Center for the Performing Arts. Currently, Julie is a stay-at-home mom. Keeping with her passion for her community and others, Julie joined JLT the same year she began working with the Straz Center. Her vice president of development, Sustainer Julie Britton, encouraged her participation and leadership within the League. When Julie made the decision to become a stay-at-home mom with her children, Caroline and Davis, it was JLT that kept her sense of leadership and volunteerism within her community.

Lauren is a fourth year active with The Junior League of Tampa. She received her bachelors and master's degree from the University of Tampa and currently teaches at St. John's Episcopal Day School. In her free time she loves reading and running.

LAUREN BENTZ



OUT AND ABOUT





CONNECT WITH US



Look at every issue this year of *The Sandspur* and see highlights from The Junior League of Tampa's social media channels. Members are encouraged to be part of the conversation by using the hashtags given by our friends on the PR and Marketing Committee.

Read about our great community projects, interesting membership, fabulous donors, and issues affecting the Tampa Bay Community.

jltampa.org/sandspur

Keep a finger on the pulse of what's going on in the League.

jltampa.org

Find information highlighting the work we are doing with our community partners.

jltampa.org/community

Enjoy some "Face" time.

facebook.com/TheJuniorLeagueofTampa

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The Junior League of Tampa

How has The Junior League of Tampa helped you become more involved in current issues facing the Tampa area? What are some of your favorite JLT moments where you truly felt connected to an involved in our community?

#jltampa #sandspur

see the facebook responses to our question below



Carrie Henry This year I served on the Community Action Committee and we had the privilege to work with The Oasis Network. Oasis provides school clothes to children of all ages in Hillsborough County Public Schools that are in need. I got to help reorganize one of their distribution centers and our committee awarded them a \$1000 grant. It was such a rewarding feeling to help and know that Oasis is available to the help the children in our community!



Ashley Watters Before I became involved with The Junior League of Tampa, I had no idea what a food desert was or that there were so many right here in our community. It wasn't until the inaugural Sulphur Springs Family Food Fest event 4 years ago that I truly felt connected to this cause and became passionate about finding sources to bring healthy foods to areas that needed them most. I love volunteering at this event every year and collaborating with community partners to grow this incredible event!



Margaret Cashill As an active member of the Junior League, I have learned a great deal about charitable organizations in the Tampa community. For example, as copy editor of *The Sandspur*, I wrote a story about Champions for Children. Not only did I learn about the organization's current programs and how they help people, I also learned about the role Junior League played in getting it started. That led me to consider the positive impact the League's current programs may have decades from now. Very inspiring!



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