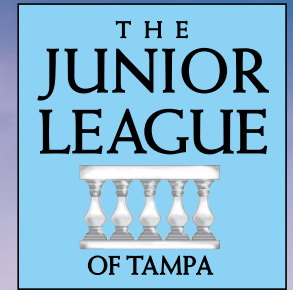


# 2017–2018 ANNUAL PROFILE



THE JUNIOR LEAGUE OF

TAMPA

## OUR MISSION

Founded in 1926, The Junior League of Tampa, Inc is an organization of over 1,900 women committed to promoting voluntarism, developing the potential of women, and improving communities through effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

## ISSUE AREAS

The Junior League of Tampa is committed to helping break the cycle of poverty for our most disadvantaged children and families through:

**CHILD WELFARE** - Improving the lives of children and families touched by the child welfare system, particularly through the continuum of foster care

**EDUCATION** - Providing educational programs that support emergent literacy, mentoring, health and nutrition

## VALUES

Our values guide our efforts. We are dedicated to the service of our community, members and partners and aspire to the following organizational values:

**VOLUNTARISM** – Promoting voluntarism by creating a supportive, safe environment that encourages the continuous development of women to reach their highest potential as civic and community leaders

**EMPOWERMENT** – Providing training and mentoring opportunities to develop and empower our members and those we serve to improve their lives and the lives of others

**COLLABORATION** – Working collaboratively, effectively and strategically with our members and community partners to build a legacy of positive community impact

**ADVOCACY**– Acting as catalysts for change in our community and speaking as influencers for those who cannot speak for themselves

**STEWARDSHIP** – Achieving organizational excellence to meet our mission and vision, by responsibly managing the resources and relationships entrusted to us

## A MESSAGE TO OUR SUPPORTERS

For over 90 years, The Junior League of Tampa has embraced the message in this Chinese Proverb. Ever changing and evolving to meet the needs of the Tampa community and our own membership, The Junior League of Tampa is an organization that lives its Mission of promoting voluntarism, developing the potential of women, and improving communities through its deployment of trained volunteers throughout the community.

Members of the League moved many initiatives forward in the 2016-2017 year, as you will see illustrated in the following pages. Not only was the League able to make lasting impact in many different areas, we continue to grow our membership to ensure sustainability well into the future.

We look forward to the year ahead as we expand current projects to reach and meet a larger audience. In addition, our membership will see even more opportunities to maximize their leadership development, and see the unveiling of a new pathway for members to truly personalize their League experience.

I would be remiss if I didn't thank each and every one of you. I am so very appreciative to our members, our supporters, and the Tampa community who through your commitment, guidance, and dedication allow us to continue a 91 year legacy of serving as a catalyst for change.

With much appreciation,



Katie Cappy  
President, 2017-2018



*“Do not fear going forward  
slowly, fear only to stand still.”*



## Diversity Statement

As we strive to fulfill our mission, The Junior League of Tampa asserts its commitment to diversity through the following principles:

- The Junior League of Tampa will serve as a leader in affecting community improvement in a way that seeks broad-based involvement with the community.
- The Junior League of Tampa's educational and training programs to its members and the community will be relevant and culturally sensitive
- The Junior League of Tampa will embrace a variety of perspectives, including our organization's membership and those which reflect the diversity of the children and families we serve.



## 2017 – 2018 EXECUTIVE BOARD

**Katie Cappy**  
*President*

**Virginia Garcia**  
*Leadership Director*

**Isabel Dewey**  
*President-Elect*

**Kathleen Caldarelli**  
*Strategic Planning Director*

**Jenny Spencer**  
*Community Director*

**Leslie Hodz**  
*Secretary*

**Caroline Vostrejs**  
*Finance Director*

**Gwynne Young**  
*Sustainer at Large*

**Taylor Jones**  
*Membership Director*



## 2017 – 2018 MANAGEMENT COUNCIL

**Andrea Sahawneh**  
*Advocacy Manager*

**Meghan McGuire**  
*Membership Manager*

**Courtney Bilyeu**  
*Communications Manager*

**Bethany Zeller**  
*Operations Manager*

**Lindsay Dorrance**  
*Community Child Welfare Manager*

**Shannon Tompkins**  
*Treasurer*

**Fiona-Lee Gerrard**  
*Community Education Manager*

**Kitty Forenza**  
*Assistant Treasurer*

**Ashley Watters**  
*Fund Development Manager*

## 2017 – 2018 LEADERSHIP COUNCIL

**Arrangements**  
**By-Laws/Parliamentarian**  
**Children's Literacy Project**  
**Community Action**  
**Community Advisory Board**  
**Dragon Boat Event**  
**Enabling Fund**  
**Endowment**  
**Family Literacy Night**  
**Food 4 Kids**  
**Fundraising- Annual Campaign**  
**Fundraising- Corporate**  
**Fundraising Evaluation**  
**Gasparilla Invasion**  
**Girl Power!**  
**Grants**  
**Headquarters**  
**Holiday Gift Market**  
**Human Trafficking Awareness**  
**Impact Newsletter**  
**JLT Marketplace- Cookbooks**  
**JLT Marketplace- Merchandise**  
**Kids Connect**  
**Kids in the Kitchen Provisional Project**  
**Legal**  
**Love Bundles**  
**Luminaries**  
**Meeting Manager**  
**Placement**  
**Placement Mentor**  
**Project Development and Evaluation**  
**Provisional Education**  
**Public Affairs**  
**Public Relations and Marketing**  
**Ready to Achieve**  
**The Sandspur**  
**Social**  
**Spur of the Moment**  
**Strategic Planning**  
**Sustainer**

**Sustainer President**  
**Technology**  
**Toastmasters**  
**Training**  
**Transfers**  
**Volunteer At-Large**

**Brandy Waltzer**  
**Marie Hebbler**  
**Heather Walsh**  
**Kenisha Ray**  
**Chloe Cullinan**  
**Tina Patel & Megan Tetro**  
**Lauren Gstalder**  
**Allison Torrence**  
**Katie Selman**  
**Melissa Knight Nodturt**  
**Dossie Marrone-Ward**  
**Brittany Stahl**  
**Becky Ho**  
**Rachel Jackson**  
**Julia Martinez**  
**Dulcinea Kimrey**  
**Jenny Augustyniak**  
**Carlee Cone Bowdoin & Shelby Tuttle**  
**Elizabeth Dunsmoor**  
**Cathy Kamm**  
**Lauren Sanchez**  
**Megan Rindone**  
**Allison Smedley**  
**Kathryn Crowe**  
**Amber McDonnell**  
**Nicki Mohr Hall**  
**Sarah Martisek & Jessica Stravino**  
**Stephanie Haas**  
**Jennifer Dutkowsky**  
**Avery Colman**  
**Kendra Velilla**  
**Laurel Moynihan**  
**Lindsey Parks**  
**Maggie McClelland**  
**Kara Rapozo**  
**Margaret Cashill & Christina Doligalski**  
**Kara Bernstein**  
**Meg Bock**  
**Caroline Foss**  
**Andrea Webb, Virginia Doherty, & Beth Schatzberg**  
**Betsy Chambers**  
**Carmelita Hui**  
**Sarah Walters**  
**Erin Cassidy**  
**Rebecca Towner**  
**Jenny Schroeder**

## 2017 — 2018 COMMUNITY ADVISORY BOARD

The Community Advisory Board (CAB) is a group of trusted, high-level advisors for The Junior League of Tampa. Representing a cross-section of professions and community experience, CAB members work with our Executive Board, Management Council, and Leadership Council to share their wealth of knowledge and provide guidance and direction for the League. Thank you to our esteemed Community Advisory Board members for your continued support of our Mission and community endeavors.

### **Kathryn Bursch**

*Community Affairs Coordinator,  
WTSP 10 News*

### **Lisette Campos**

*Director of Community Affairs,  
WFTS TV ABC Action News*

### **Sheriff Chad Chronister**

*Sheriff,  
Hillsborough County Sheriff's Office*

### **Joseph Clark**

*Board of Directors,  
Eckerd Kids*

### **The Honorable Virginia Covington**

*United States District Judge,  
Middle District of Florida*

### **Sheff Crowder**

*President,  
Conn Memorial Foundation*

### **Robin DeLavergne**

*Sustainer of the Year*

### **Jeff Eakins**

*Superintendent,  
Hillsborough County Public Schools*

### **Bruce Faulmann**

*Vice President of Sales and Marketing,  
Tampa Bay Times*

### **Mark Fernandez**

*SVP/Chief Marketing & Comm. Executive,  
USAMeritBank*

### **Elizabeth Fowler**

*Director and Treasurer,  
Triad Foundation, Inc.*

### **Elizabeth Frazier**

*Vice President, Philanthropy and Community  
Initiatives  
Tampa Bay Lightning*

### **Yvonne Fry**

*Immediate Past Chair,  
Florida Commission on the Status of Women*

### **John Giordano**

*Shareholder/JLT Legal Council,  
Bush, Ross, Gardner, Warren & Rudy Attorneys  
at Law*

### **Denise Glass**

*President,  
Sensory 5*

### **Miray Holmes**

*Community Partnerships & Neighborhood  
Engagement Manager,  
The City of Tampa*

### **Dianne Jacob**

*VP of Client and Community Relations,  
PNC Bank*

### **Grayson Kamm**

*Communications and Media Officer,  
Hillsborough County Public Schools*

### **Gene Marshall**

*Community Philanthropist & Volunteer*

### **The Honorable Sandy Murman**

*Commissioner,  
Hillsborough County Commission*

### **Bruce Narzissenfeld**

*Vice-President,  
TECO Energy*

### **Ronda Parag**

*Publisher/Editor,  
Tampa Bay Metro/Tampa Bay Weddings*

### **Kelley Parris**

*Executive Director,  
Children's Board of Hillsborough County*

### **Marlene Spalten**

*CEO,  
The Community Foundation of Tampa Bay*

### **The Honorable Ross Spano**

*FL House of Reps,  
State of FL*

### **Johnathan Stein, CPA**

*JLT Auditor,  
Rivero, Gordimer and Company, P.A.*

### **The Honorable Ralph Stoddard**

*Circuit Court Family Judge,  
Thirteenth Judicial Circuit Hillsborough County*

### **Eric Ward**

*Director of Security,  
Coca Cola Beverages Florida LLC*

### **Curtis Wright**

*Retail Marketing Communications Manager,  
Publix Super Markets*



*"The League has taught me about the Tampa community as a whole and some of the challenges so many people in our community face, knowledge which has helped me develop more empathy. As a leader, I have learned how to let people lead and work in their own way leveraging their skill sets, as well as how to watch and learn from people who approach things differently than me."*

— Casey Carefoot,  
2016-2017 Martha Ferman  
Spirit Award winner



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## MACDILL AIRFORCE BASE

# GIBSON TON





Book Fair



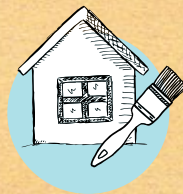
Children's Literacy Book Distribution



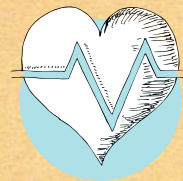
Read Across America



Ryan Nece Foundation: Power of Thanksgiving Event Done in a Day



CAC Done in a Day Project



90<sup>th</sup> Project: MoreHealth Event at TGH



Starting Right Now Tree-Mendous Holiday Celebration



St. Joseph's Hospital Family Fun Day



Community Action Project: The Pace Center



Done In a Day Project: The Oasis Network



Food 4 Kids Distribution



House Party for Sulphur Springs Elementary School



STEMapalooza by Girl Scouts of West Central Florida



Family Literacy Night



Human Trafficking Awareness Movie Screening



Kids Connect Event



MILO Event



Light up the Night to Raise Awareness and End Trafficking Awareness



*"I watched in awe as the women of The Junior League of Tampa shared love with the children at Mort Elementary School ... spread it like it was peanut butter! Comforting, safe, reliable and the kids LOVED it!"*

— Lissette Campos,  
Director of Community Affairs,  
WFTS TV ABC Action News on  
the Mort Elementary School  
January 23, 2017 book  
distribution.

## 2016-2017 COMMUNITY PROJECTS

**The Junior League of Tampa is committed to helping break the cycle of poverty for our most disadvantaged children and families through:**

- Improving the lives of children and families touched by the child welfare system, particularly through the continuum of foster care and work in human trafficking
- Providing educational programs that support emerging literacy, mentoring, and health and nutrition

## Rebecca Towner

Rebecca Towner transferred to The Junior League of Tampa from Minneapolis two years ago. Rebecca served as Children's Literacy Chair in 2016-2017, an extremely exciting year in which the League received a generous donation from ABC Action News which allowed Children's Literacy to go into new schools such as Mort Elementary where the League had not yet been involved. The League and ABC Action News hosted an event at Mort that included a book reading by a news anchor and a book fair in which all the kindergarteners got to pick one book to take home. The League also donated 500 books to the school's library.

"Even though The Junior League of Tampa has a lot of programs in place, the community need is still greater than what the League can achieve on its own – bringing in community partners is essential. This joint endeavor with ABC Action News is a great example of how community partners enable us to accomplish something greater than we could on our own."



## COMMUNITY IMPACT



**13,741 books**  
distributed to  
**150 classrooms**  
in 13 Title I and  
Renaissance schools



**11,285 bags**  
of food distributed this  
year to needy families



**1,514 backpacks**  
assembled to provide  
necessities for children  
who are taken into  
protective custody due  
to neglect or abuse



**3 children**  
matched with  
their forever  
families



**305 children**  
fed weekly

## 2016-2017 COMMUNITY PROJECTS

### 90<sup>th</sup> Anniversary Projects

The 90<sup>th</sup> Anniversary Project is made up of nine done-in-a-day legacy projects that emphasize an issue area or highlight a community partner from each of the League's nine decades.



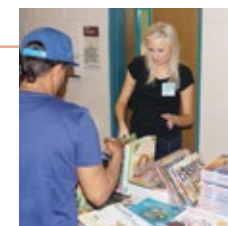
### Children's Literacy

Established in 1999, this project promotes and encourages a love of books. Volunteers visit kindergarten classrooms in participating Title I schools on a monthly basis where they read to the students and give them books to create a home library. Support materials are also distributed to classrooms for hands-on experiences with literature.



### Community Action

For over twenty years, The Junior League of Tampa has provided hands-on volunteer service in the community to qualified agencies who have short-term or one-day hands-on projects or events.



### Enabling Fund

In 1985, The Enabling Fund Grant was established to provide non-profit organizations the financial support that they needed when volunteer services were not.





## Family Literacy Night

Visiting five Title I schools in the Hillsborough County Public Schools, The Junior League of Tampa hosts events for families to take part in literacy activities so that the bridge between home and school can be met, and parents and children can work together on hands on activities that support reading and writing practices.



## Food 4 Kids

In partnership with Feeding Tampa Bay, The Junior League of Tampa members sort, pack, and distribute over 300 bags of nutritious food each weekend for children who need it most to ensure that they return to school each Monday nourished and ready to learn.



## H.E.A.R.T.

Recognizing that children in foster care often go years without important life events such as birthdays ever recognized, The Junior League of Tampa partners with the Children's Board Heart Gallery of Tampa Bay to create personalized birthday and quality of life events for youth in foster care.



## Kids in the Kitchen

An initiative of the large Association of Junior Leagues International, the Kids in the Kitchen program is designed to address the urgent issues surrounding childhood obesity and poor nutrition by empowering youth to make healthy lifestyle choices. Volunteers work with youth to introduce better nutrition, fitness activities, and ideas to cook and prepare their own food.



## MILO

Debuting in the spring of 2016, this collaboration with the Childrens Board, the Hillsborough County Library, and WEDU is a mobile interactive literacy opportunity. Bringing the books to the children, the MILO bus visits a new destination in the county each month. League volunteers greet attendees with literacy activities including a reading circle to encourage family engagement. Families are given the chance to take home books to establish their home library.



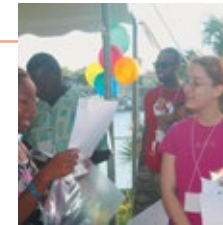
## Girl Power!

Working monthly with teenage girls staying at the group foster home, Joshua House, volunteers of The Junior League of Tampa strive to create a meaningful relationship and offer mentorship, motivation, and education through activities that promote literacy, scholarship, and a positive self-image.



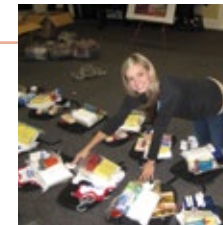
## Kids Connect

Seeking to unite children with their forever families, The Junior League of Tampa works with Eckerd Community Alternatives to plan and coordinate events that provide a fun, low-stress environment for prospective adoptive parents and children to meet and interact. To date, there have been more than 160 successful matches that began with a Kids Connect event.



## Love Bundles

In coordination with Eckerd Kids and the Hillsborough County Sheriff's Office, our volunteers pack thousands of backpacks containing essential clothing, toiletries and comfort items to children entering foster care with little or no belongings.



## Happy Birthday MILO!

In May 2017, The Junior League of Tampa's newest literacy initiative, MILO (Mobile Interactive Learning Opportunity), turned one!

We celebrated MILO's successful inaugural year at the Seminole Heights Library with a special visit by PBS character Daniel Tiger, book readings and book giveaways.

## 2016 HOLIDAY GIFT MARKET BY THE NUMBERS

**21,059** Attendees

**\$270,287** net raised to support  
The Junior League of Tampa's  
projects and programs.

**146** merchants



## SUSTAINER INVOLVEMENT

The Junior League of Tampa recognizes the importance of having Sustainer input and voice on our Executive Board and throughout our organization. Sustainers bring a wealth of experience, history, and strong community relationships.



**Gwynne Young**  
Sustainer At Large  
2017-2018

*“People are in the League  
because they want to do good.”*

Gwynne Young is the embodiment of her statement, exhibiting the desire to make positive change in every volunteer opportunity she approaches. What comes to the forefront among all Gwynne's efforts is a passion to make a difference for those in our community who need an advocate. Gwynne, an attorney and shareholder with Carlton Fields, was Hillsborough County's first female prosecutor, the first female assistant state attorney, and a former President of both the Hillsborough and the Florida Bar Associations.

Gwynne learned critical skills - how to work with a group to accomplish a goal, how to work with boards, how to fundraise, how to effectively position your organization - through her training with The Junior League of Tampa, where she's been a member for over 40 years.

Gwynne joined the League in 1976 and reached an apex when she served as its President from 1985-1986. Gwynne is once again serving in a key leadership role within the organization as the Junior League of Tampa's Sustainer at Large. Just as Tampa is changing and growing, Gwynne says that “the League is changing, and you want people - members, sustainers and the community - to stay connected through those changes.” Never one to shy away from leadership or a challenge, Gwynne has fully embraced her position and hopes to continue to see the League grow, serve others, and continue developing to serve the Tampa community.





## Robin DeLaVergne Sustainer of the Year 2016-2017

Robin DeLaVergne's achievements are many, but they all share a common thread: a desire to serve others and make her community a better place. Robin says she learned the importance of making an impact through her service as a League volunteer.

Robin joined The Junior League of Tampa as a Provisional in 1974 and served as its President from 1989-1990. Robin says she is most proud of initiatives like Ronald McDonald House, MORE Health, Champions for Children, and Baby Bungalow - all projects started by the League that grew exponentially to become fully fledged and operational organizations and programs in the community. Robin says that the League's biggest impact on her professional life was the training she received. Robin was able to actively work in fundraising and public affairs through the League, skills which ultimately still serve her today in her role as the Executive Director of the Tampa General Hospital Foundation.

Robin emphasizes the importance of volunteer and leadership training within the League, which she credits with much of her success in her professional career. "For a successful relationship, it's not just about what members can give to their organization in terms of volunteer time; it's also what the organization can offer to its members."

*"Training and leadership opportunity for women is one of the most important legacies of The Junior League of Tampa."*

## Betsy Chambers Sustainer President 2017-2018

Among the impressive group of Sustainers who support and guide The Junior League of Tampa is Betsy Chambers, who has served the League in a volunteer career spanning over 40 years, including serving as its president in 1998-1999.

When Betsy talks about the League, she talks about family and belonging. She talks about a group of women who empower and support each other, and are there for one another in times of crisis and of growth. "The League sticks with you. It's a part of you, and you evolve with it. It's so much more than just membership."

Betsy remembers how League members rushed to her aid quickly and efficiently to help her family in a medical emergency, solving problems left and right. "When you take that care and that power and translate it into what you can do for a community - it's amazing." Betsy, who is currently President of Chambers Medical Group following a successful career as a prosecutor, is proud of the role Sustainers play within the League.

*"Sustainers are so important. It's a group that provides a solid foundation of knowledge, and preserves the continuity of the League."*



*"As a young entrepreneur, I wasn't sure about how to go about meeting people and networking. The Junior League of Tampa and its Holiday Gift Market really got me the exposure that I needed for my company; I developed a good following. It was great getting my name out there and promoting my business."*

— Janeé Scarle,  
owner of Old City Calligraphy,  
and 2016 Junior League of  
Tampa Young Entrepreneurship  
Program (YEP) Winner

**Elizabeth Dunsmoor**  
**Dragon Boat Co-Chair, 2016-2017**

Elizabeth, who is an experienced paddler, was ecstatic to chair a committee which married two of her passions - the Junior League and dragon boats. She says the League, looking for a way to diversify its fundraising efforts, found a perfect way to combine its health and wellness initiatives in the Tampa community with an already successful local event.

Elizabeth says she is proud of bringing together community teams, raising money, raising the profile of the sport locally, and of the committee's hard work. "We couldn't have asked for a better committee of strong women who brought their talents and united together in their passion for a common goal."

"I absolutely believe that chairing this committee has groomed me as a leader, and it has reinforced for me the importance and value of teamwork."

## TAMPA BAY INTERNATIONAL DRAGON BOAT RACES

The Junior League of Tampa's 90<sup>th</sup> anniversary year saw the launch of a brand new fundraiser, the Tampa Bay International Dragon Boat Races. More than 5,000 people gathered along the water at Cotanchobee Fort Brooke Park on Saturday, April 29, for the first annual event. The Junior League of Tampa partnered with PanAm Dragon Boat Association to host the event.

Forty-eight teams from across the United States, Canada and Europe participated in the all-day event. Along with amateur dragon boaters, corporate and community teams such as Academy Prep Center of Tampa, Special Olympics of Hillsborough County and the Ryan Nece Foundation participated.

Meghan McGuire and Elizabeth Dunsmoor led a 35-member committee to organize the event. The event generated impressive numbers that speak to their hard work and dedication.







## HIKE TO 90 CAMPAIGN

In honor and celebration of The Junior League of Tampa's 90<sup>th</sup> anniversary, League President Nicole Hubbard presented members with a challenge: to complete 90 hours of volunteer work both within and outside of the League throughout the course of the year. As voluntarism is the first prong of the League's mission, the Hike to 90 Campaign, a volunteer service recognition campaign, was a natural fit. With a hashtag of #90for90, Provisionals, Actives, and Sustainers documented their efforts over the year. The League seeks to create a supportive, safe environment that encourages the continuous development of women to reach their highest potential as civic and community leaders, making this anniversary campaign such a success. Whether it be through various corporations, faith communities, civic and service clubs, schools, or other community organizations, the League was excited to celebrate the rippling effect of volunteer community service and enrichment of our community. Katie Selman, a fifth year active member, spent her 3,000 hours in various volunteer roles in the community. Ms. Selman, who logged the most hours, spent her time at the Humane Society of Tampa Bay, as a Girl Scout Troop Leader (pictured), and in Guardian

ad Litem training. Selman hopes her biggest take away from her #90for90 experience will inspire others. She says, "people always think that it takes massive amounts of time to volunteer, but if you want to help out, just sign up and do it!" In addition to individual volunteer work in the community, the League completed nine community partner projects. In total, through these projects and others, the League collectively volunteered over 50,000 hours throughout the community.



## AJLI WINTER CONFERENCE

In January of 2017, The Junior League of Tampa hosted The Association of Junior Leagues International Inc. (AJLI) Winter Conference. Tampa welcomed nearly 400 President-Elects, President-Elect-Elects, and Executive Vice President-Elects, from Leagues all over the country. The three-day conference included workshops on best practices in leadership, governance, management, membership, and more to help improve communities nationwide. The League was responsible for hosting a variety of activities throughout the weekend at the Hilton Tampa Downtown Hotel and Hyde Park Village. Highlights from the weekend include a JLT hosted luncheon program addressing human trafficking called "The Abolish Movement: From Ideas to Impact: Creating Change

through Advocacy and Community Collaboration" and special guest speaker, Vicki Clark. Ms. Clark led a lighthearted yet powerful presentation emphasizing the importance of inclusion and cultural competence, especially as it relates to fostering enthusiastic involvement in an organization. Brandy Waltzer, AJLI Winter Conference Chair, and her committee spent months preparing and planning for the weekend festivities. Hosting the AJLI Winter Conference was a prestigious honor and a weekend the League will not soon forget.



**Meghan McGuire**  
2016-2017 Inspiring  
Leader of the Year

Meghan, who received the 2016-2017 award for Inspiring Leader of the Year, says she is inspired by strong women. Growing up and moving often, Meghan's mother encouraged her to try new things and be fearless, telling her 'the more you put into something, the more you get out of it.' Meghan says this encouragement helped her to be fearless. "I like to take something that hasn't yet been defined and make it into something."

Meghan co-chaired the committee for The Junior League of Tampa's inaugural International Dragon Boat Races fundraising event. Working on the big idea behind a first-time event is right up Meghan's alley. "When I'm sitting with women and collaborating on an idea, I get excited for the outcome and how it will affect our members and the community. Seeing the final product always makes me smile, knowing that The Junior League of Tampa was a part of it."

*"We're thankful for our long-standing relationship with The Junior League of Tampa. Their work and support of our community has a direct impact to those in need and we couldn't make a difference without them."*

- Brian West, Media and Community Relations Manager, Publix Super Markets, Inc.

## HUMAN TRAFFICKING AWARENESS

In April, the League made a public and very visual stand against human trafficking by unveiling a mural by artist Leon Bedore in downtown Tampa. The mural, located at 839 N. Morgan Street, was the result of a collaboration between Bedore, The Junior League of Tampa, The City of Tampa, the Tampa Police Department, and survivors and advocates of the FREE Network. The mural both serves as a way to raise awareness about human trafficking and as a message of hope for victims of trafficking, with the National Human Trafficking hotline number also displayed upon the artwork.



## LOVE BUNDLES

One of the League's most impactful yearly community projects is Love Bundles. Love Bundles is a partnership between The Junior League of Tampa, Eckerd Kids, and the Hillsborough County Sheriff's Office. Every year, volunteers from The Junior League of Tampa pack thousands of backpacks, which are then distributed to children in crisis via the Sheriff's Office. Love Bundles focuses on providing backpacks to children within the first 24 hours of removal from their home due to neglect or abuse.

League member Nicole Gitney has witnessed the powerful impact of a Love Bundles backpack firsthand. Ten years ago as Nicole was beginning her nursing career, she was working a shift in the emergency room when a three-year-old child was brought in. The toddler came from a situation of suspected child abuse. Nicole looked at the child and noticed a Love Bundles backpack. Nicole says the child clung to the backpack and wouldn't let it go; she even watched the child read a book from the backpack while waiting to be seen. Nicole was overcome with emotion, but also overwhelmed with joy to see the work of The Junior League of Tampa in action.

In 2016-2017, the Love Bundles committee distributed 1,514 backpacks to children in need. The League's Love Bundles committee also partners with Eckerd to provide a closet of clothing and other essentials for children transitioning between foster care families.





# HIGHLIGHTING OUR 90<sup>TH</sup> YEAR OF COMMUNITY IMPACT

Our impact is possible because of our hardworking members, generous donors, and loyal community partners.  
Thank you to all who support our mission.

\* Statistics range from 7/1/16 - 6/30/17



Volunteered  
over **50,000**  
hours

**14** signature  
community projects  
focused on child  
welfare and education



**22** training events  
for more than 1,900 women



**\$330,000** invested  
in the community through  
our partnership projects  
and community assistance  
opportunities



**\$55,000** awarded  
to local nonprofit  
agencies

Anti-human  
trafficking  
training with  
**350+** attendees



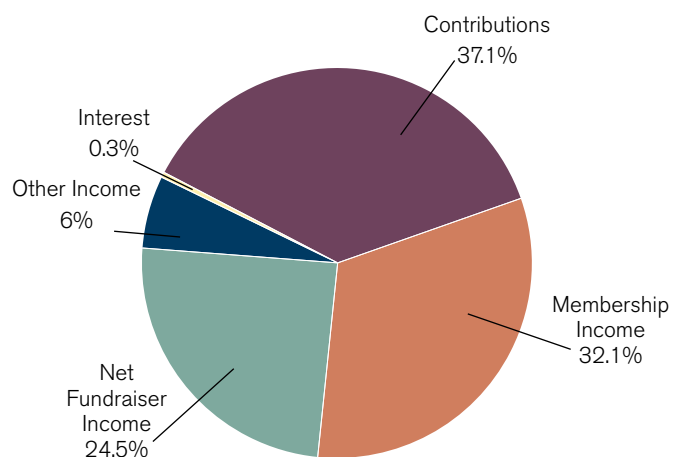
Anti-human trafficking mural  
in downtown Tampa

*"I am not for sale,  
I am priceless"*

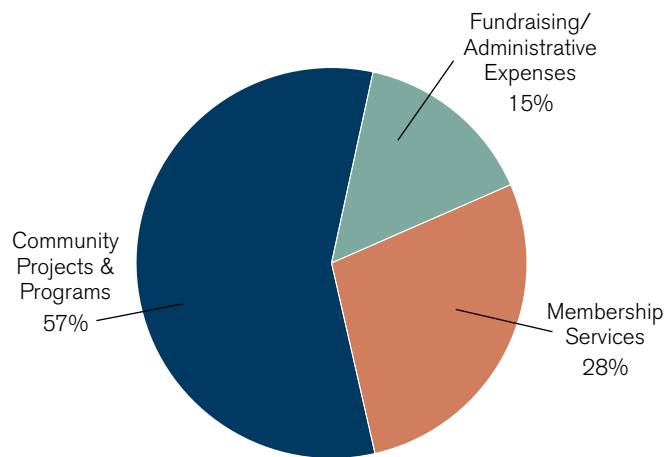
Celebrated our 90<sup>th</sup> Anniversary  
with **9** community partner  
projects



## FINANCES: 2015-2016 AUDITED FINANCIAL STATEMENT OF ACTIVITIES



TOTAL REVENUE: \$1,041,636



TOTAL EXPENSE: \$846,838

*"The Junior League of Tampa has changed my life in so many ways! I originally applied so that I could give back to the community that I call home. Little did I know, the League was going to help me become a stronger and more goal driven woman, not only in my volunteer career but in my personal life/career as well."*

- Annie Lam,  
2016-2017 Provisional of the  
Year Award Winner



Why support The Junior League of Tampa?  
Because we give it all back.

The Junior League of Tampa commits 100% of the net proceeds from our fundraising efforts and income-generating events to our community projects and to volunteer training and leadership programs. We are a volunteer-based organization with paid staff of only 3 - our membership dues support all of our administrative and operational costs. This allows us to put our funding dollars into the pursuit of our mission.



## 2016-2017 ANNUAL CAMPAIGN DONORS

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C Whimsy  
Matt Callahan, Man Made  
Murals  
Carrabbas Italian Grill  
Ceviche  
Chocolate Pi  
Coco Cocktail♦  
The Cottage Dorr - Nicole  
Dorr♦♦



## MEMBERSHIP STATS

**1,951** members

Over **7,000** training hours

**88%** of members work full  
or part-time

**73%** of Sustainers are  
currently employed

JLT members served over  
**50,000** volunteer hours in  
the community

**24** Training Events open to  
all League members

## 90<sup>TH</sup> ANNIVERSARY PROJECT PARTNERS

**Academy Prep Tampa:** Leadership Institute Week

**The Boys and Girls Club of Tampa Bay:** 90th Anniversary Community Celebration

**Champions for Children:** Community Conference on Child Abuse and Neglect

**Glazer Children's Museum:** Pinwheels for Prevention

**Hillsborough County Public Library, WEDU PBS and Children's Board of Hillsborough County:** MILO

**Honor Flight of West Central Florida:** Mission 28 Welcome Home Celebration

**MORE HEALTH, Inc. and Tampa General Hospital:** Are You Heart Smart? Day

**The Spring:** Renovation Day

**The Straz Center for the Performing Arts and Metropolitan Ministries:** Cast Party

Delicato Family Vineyards - Jennifer Singleton  
Donatello Italian Restaurant  
Eddie V's  
Encore Event Technologies  
Gasparilla Music Foundation  
Geiger - Wayne Greenberg  
Stephanie and John Haas♦  
Happy's Home Center♦  
Hard Rock Cafe Tampa  
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JLT Dragon Boat Committee  
JLT Gasparilla Invasion Committee  
JLT PR and Marketing Committee  
Josh Walther and Phase 5  
Karyn Bersch Embroidery  
Kendra Scott - Hyde Park Village  
La Teresita Restaurant  
The Lodge  
The Lure  
Man Made Murals  
Mini Doughnut Factory  
The Nail Shoppe of South Tampa  
Noble Crust  
Olive Garden - Busch Boulevard  
Omega Sampson  
Over The Top Rental Linens  
Parties with Character - Karrie Mueller and Laura Byrne  
PDQ  
Piquant  
The Portico Cafe  
The Potting Shed  
The Production Crew  
PRP Wines  
Puff N Stuff Catering  
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Silly Monkey Cookie Company  
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### GRANTS

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Google Adwords advertising grant  
Hillsborough County Sheriff's Department♦  
Rays Baseball Foundation, Inc. ♦  
T.Rowe Price Foundation, Inc. ♦

### MULTI-YEAR DONOR DESIGNATIONS

♦= 2-4 years at any level  
♦♦= 5-9 years at any level  
♦♦♦= > 10 years at any level

Donor listing as of May 31, 2017.  
If you believe your name has been omitted in error, please contact the Fund Development Manager at [FundDevelopmentManager@jltampa.org](mailto:FundDevelopmentManager@jltampa.org).

## 90<sup>TH</sup> ANNIVERSARY ENDOWMENT DONORS

### 90TH LEGACY FOUNDER

Don and Campbell Burton  
Betsy and Drew Graham

### 90TH SUSTAINING FOUNDER

Evan and Suzanne Brownstein  
Stacy Carlson  
Solon F. O'Neal, Jr., *in memory of Sherrill Bell O'Neal*

### 90TH FOUNDER

The Dutkowsky Charitable Foundation  
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Dr. Michael Garcia and Ginny Daniel  
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### 90TH SPONSOR

The Ambersley Family Foundation/The Kamm Family  
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Melissa and Phil Nodhturft  
Dada Pittman  
Jenny and Peter Spencer  
2015-2016 Inaugural Management Council  
2015-2016 Leadership Council *in honor of Stacy Carlson*

### 90TH CONTRIBUTOR

Fran Dupuis  
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Gianni O'Connor  
Ginny Veit  
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### 90TH SUPPORTER

Mildred Lewis, *in honor of Alden Lewis Sollner, Lisl Unterholzner, Gloria Johnston Sparkman, and Anne Wilson King*  
Selena Ward  
2015-2016 Endowment Committee

Thank you to our inaugural member of the 1926 Society, Martha Sale Ferman.

*Donor List as of March 20, 2017. Donations less than \$250 are recognized through the Commemorative Fund.*





## WAYS YOU CAN SUPPORT US

- 1 Donate to our Annual Campaign**  
Proceeds are allocated to our programs and projects focused to break the cycle of poverty for our local families. **Donate today** and make an immediate impact in the community.
- 2 Sustain our impact through the Endowment Fund**  
The Junior League of Tampa established the Endowment Fund to support the mission of the League in perpetuity and ensure our League is able to maintain long-term fiscal stability. Help us reach the “Hike to Half Million” with a donation or join the 1926 Society by remembering JLT in your will. Contact [endowment@jltampa.org](mailto:endowment@jltampa.org) to learn more.
- 3 Shop for a cause at the Holiday Gift Market**  
A Tampa tradition since 2004, the 2017 Holiday Gift Market will be held from Thursday, November 9th to Sunday, November 12th at the Florida State Fairgrounds Expo and Entertainment Halls. This exceptional shopping event will feature more than 170 specialty merchants from across the country offering unique gift items. 100% of the net proceeds raised will support our community projects and programs. For more information visit [www.jltampa.org/hgm](http://www.jltampa.org/hgm)
- 4 Attend our Gasparilla event**  
Enjoy the Gasparilla Pirate Fest and Invasion at our premier waterfront location. In January 2018. The Junior League of Tampa has turned this event into a fun way for members, family and friends to enjoy the invasion from the backyard of our Headquarters while raising money to support the League. Learn more at [www.jltampa.org/gasparilla](http://www.jltampa.org/gasparilla)
- 5 Join the Dragon Boat fundraiser**  
Our newest signature event fundraiser, which debuted in 2017, will take place in April 2018. The Junior League of Tampa, in partnership with Pan Am Dragon Boat Association, will again host this signature event at the Cotanchobee Fort Brooke Park along the Garrison Channel in downtown Tampa. All net proceeds will support our community projects and programs. Learn more at [www.jltampa.org/dragonboat](http://www.jltampa.org/dragonboat)
- 6 Luminaries**  
The Junior League of Tampa in partnership with WEDU PBS created the Luminaries, an annual recognition program to showcase outstanding individuals, as exemplified by inspiring leadership and commitment to lasting community impact. The Luminaries luncheon will be held on May 11, 2018. Learn more at [www.jltampa.org/luminaries](http://www.jltampa.org/luminaries)
- 7 Support Tampa’s culinary legacy with our Cookbooks**  
For over 50 years, The Junior League of Tampa compiled favorite recipes and tips in these treasured volumes. Our cookbooks can be purchased at over 40 local and national retailers as well as at the 2017 Holiday Gift Market and through our website at [www.jltampa.org/cookbook](http://www.jltampa.org/cookbook)



For more information on all of our fundraising efforts, please visit [www.jltampa.org](http://www.jltampa.org)





THE  
JUNIOR  
LEAGUE



OF TAMPA

**The Junior League of Tampa**


87 Columbia Drive | Tampa, Florida 33606

(o): 813.254.1734 | (f): 813.254.9593

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