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A BRIGHT AND PROMISING FUTURE AWAITS

MARGARET CASHILL

Remember the anticipation you felt as the end of the school year approached?

One of the best perks was the yearbook, with its pictures of smiling graduates ready to venture into the world. Few publications contain as much promise—the feeling that something magical is in the air—as a yearbook.

As I edited The Sandspur over the last year, I encountered promise in a couple senses of the word. I got to know promising people. These were energetic, motivated Junior League of Tampa members who shared a desire to make the community a better place. I also learned about the commitments these members made as leaders of initiatives, committee chairs and committee members. They followed through on their promises, with amazing results.

Take for example the 2018 Tampa Bay International Dragon Boat races, featured on the cover. The event brought participants and supporters together for a spectacular day of friendly competition that raised funds for JLT’s community projects.

In this edition you will meet the 147 members of the Provisional Class of 2018. You will hear from incoming President Isabel Dewey, who intends to broaden the League’s outreach, and you will get to know President-Elect Melissa Knight Nodhturf, who plans to provide a supportive environment for members to try new things. We also say thank you to Katie Cappy for her outstanding leadership as 2017-2018 President.

I hope this edition of The Sandspur imparts a sense of the bright and promising future that awaits the League.

On a final note, I’d like to thank the members of the Sandspur Committee for an excellent year. You brought talent, perspective and hard work to the magazine. It was a pleasure to get to know you, and I wish you success in all you do.

Margaret Cashill
Editor
MEET THE SANDSPUR'S EDITORIAL STAFF

MARGARET CASHILL, Editor
An Active member of JLT since 2011, Margaret works in marketing communications. She lives in South Tampa with her husband and two daughters. In her free time, Margaret enjoys reading, listening to audiobooks and working out.

KENDRA LYMANN, Assistant Editor
Kendra has been an Active member of JLT since 2015 and previously served as a contributing writer for The Sandspur. She works as a construction litigation attorney in Tampa and grew up in Orlando. She enjoys running, attending concerts and spending time with her family.

JANICE "JOANN" OGEN, Features Editor
Jannice is a first-year Active. She is a yearbook and newspaper adviser at South Tampa High School. In her free time, she volunteers as an international officer for her sorority, Alpha Delta Pi, and loves watching Miami Hurricanes football. Go 'Canes!

SUZY MESNER, Copy Editor
Suzy is a first-year Active who works in PR and marketing. A two-time graduate of the University of Nebraska's journalism school, she spent most of her career in sports and news broadcasting. She and her husband Aann are the proud parents of their baby boy, Jackson.

MARISA HYMAN, Photographer
An Active member of JLT since 2011, Marissa is a wedding and portrait photographer and mother of two. She and her husband are both South Tampa natives and enjoy raising their girls among their grandparents, aunts, uncles and cousins, all nearby, and enjoy toting them on far-flung travels around the world.

NICHOLE WILD, Photographer
Nichole has been a member of JLT since 2013. She was with the Emerald Coast and Northern Virginia chapters before transferring to Tampa in 2015. She is a U.S. Army logistics officer. Her spare time is spent traveling, running and chasing her nieces and nephews around with a camera.

LAURYN CRAPADO, Advertising Coordinator
A second-year Active, Lauryn works as an events and communications coordinator for a national law firm. She enjoys spending time with her husband and daughter as well as cheering on the Florida Gators.

Learn more about The Sandspur Contributing Writers throughout the magazine.

OUR MISSION
Founded in 1926, The Junior League of Tampa, Inc., is an organization of 1,900 women committed to promoting voluntarism, developing the potential of women and improving communities through effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.
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KATIE CAPPY

To say that I am proud of what The Junior League of Tampa accomplishes each year is an understatement. Community projects, member programming and fundraisers are all planned for and executed with such precision and impact. To recognize that all of this is accomplished by volunteers—women who are living full and accomplished lives, and still want to give more and do more for their community—makes the accomplishments that much sweeter.

This issue highlights some of the accomplished women in our midst. The women who just completed their Provisional year and are joining our Active ranks; the award recipients at our year-end Annual Dinner; our regular spotlight feature on Who’s Who in the League all give tremendous insight into the community leaders who comprise our membership. It is at the hands and hearts of these women that JLT will continue to serve this community.

More inspiring than the celebration of the work that was done this past year, is the promise of the work TO be done. Throughout the history of the League, our membership has constantly examined our role within the community to be sure that we most effectively address its needs. The final Sandspur of the 2017-2018 League year, Promise, depicts the foundation that our membership laid this year that will serve the Tampa community in the coming days, months and years.

The opportunity to serve as President of JLT has been a truly remarkable experience. There truly is no better way to feel deeply connected to your community than through service to it. I am forever grateful to our members, community partners, stakeholders and supporters. It is because of you and with you that we are able to celebrate the past and eagerly anticipate the promises of tomorrow.

With a grateful heart,

Katie Cappy
President, 2017-2018
May 18, 2016

Jenny Mitchell Spencer
Community Director
The Junior League of Tampa
512 Colonnade Drive
Tampa, FL 33606

Dear Jenn,

Approaching my 10th year as CEO with DACCO Behavioral Health, I am proud of our extraordinary staff and invaluable board of trustees and advisory board, and our funders who continue to give their time and support to make DACCO the best it can be. We are addressing the opioid epidemic in Hillsborough County and encourage you to join us in the fight.

As an award-winning, nationally accredited provider of 21 programs, serving 6,000 individuals annually in Pinellas County, we are continuously adapting addiction services and mental health services while DACCO’s comprehensive programs encourage job productivity and overall family stability.

Another year is behind us and with your support, we are encouraging more and more adults and youth to move from active addiction to recovery. We are committed to making positive changes in the lives of our patients and making meaningful connections between patients and our recovery programs.

We continue our work with pregnant and postpartum women, infants, and children here in Hillsborough County. Through hard work and dedication, we impact the community through the support of working parents and families. Thank you for your continuous support.

Sincerely,

Mary Lynne Allen
Chief Executive Officer
DACCO Behavioral Health

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Thank you for your generous support of the Heart League of Tampa. Thank you so much for your support of the League of Tampa! Your support is greatly appreciated.

Thank you for your continued support of the League of Tampa! Your support is greatly appreciated.

Thank you for your continued support of the League of Tampa! Your support is greatly appreciated.

Thank you for your continued support of the League of Tampa! Your support is greatly appreciated.
March 21, 2014

Junior League of Tampa Bay
87 Columbia Dr
Tampa, FL 33606

Dear Caring Friends,

Thank you for feeding a healthier future! Your donation to Feeding Tampa Bay helped to create meals for insecure children in the Tampa Bay area.

Our goal is to create a stronger, healthier community. To do this, we begin with nourishment. Nourishment is more than just food on a plate. The nutritional content found in fresh fruits and vegetables builds the foundation for a healthy life. When our bodies have the nutrition they need, we have more energy, we can concentrate better, and we can process information easier — food fuels our bodies and in turn, our minds.

When food is scarce, money is spent on meals that will allow an individual to feel full. These dishes are usually higher in calories and lower in nutritional content. As a result, health suffers, medical bills increase, and the cycle continues.

Feeding Tampa Bay is committed to strengthening the health of our community and of our neighbors in need. With your help, we can continue to acquire and distribute fresh produce to those who need it most. Thank you again for aiding our organization in the fight against hunger and for creating change in the lives of those we serve.

Kind regards,

[Signature]

Thomas Marz
Executive Director

[Image of a letter addressed to the Junior League of Tampa]

[Image of a letter from Scott Miller, Principal to the Junior League of Tampa]

[Image of a letter from the Tampa Bay Helpline]

[Image of a letter from the Hillsborough County Public Schools]

[Image of a letter from the Heart Gallery of Tampa]

www.jltampa.org | 11
A Promise

BETSY CHAMBERS

Ladies of The Junior League of Tampa, Actives, Sustainers and staff, please accept my heartfelt thanks for an amazing year. This experience exceeded my expectations and I am truly grateful for the opportunity to have served you as the Sustainer President. I had so much fun! To everyone who chaired, assisted or attended the many Sustainer events, I cannot thank you enough. You are the best!

As Sustainer President, I witnessed firsthand the day-to-day operations and progress of our League. And now as I step down from this position, I feel infinite pride in the promising future of this remarkable organization.

It is a great honor and privilege to be a Sustainer. I know that with our added support, a talented and much appreciated staff arrives at the League each day, the lights turn on, the air conditioner cools the room, the copy machine works and the toilets flush. I also know that because of this support, each penny raised goes back to the community through the training of our Actives and the investment in our wonderful projects. In return, we get lasting friendships and access to an extraordinary support system. We enjoy great times at League meetings and parties. Together with our Active members, we experience hope and joy in serving our community. Though our financial commitment is $13.33 per month, the reward is priceless.

As a Sustainer, I am investing in the future of our organization and community. I get a front row seat watching our Active members discover and embrace their potential, passion and purpose. I am so proud to play a role in developing the leadership of tomorrow and allowing young women to explore their dreams and experience incredible opportunities. The projects developed by these talented and driven members are exceptional. I applaud their impact on our community. Thank you so much.

Ladies of JLT, please know how proud I am of you and that I will always be there for you. I promise.

Sincerely,

Betsy Chambers

Eetsy Chambers

2017-2018 SUSTAINER OFFICERS & CHAIRS

BETSY CHAMBERS: Sustainer President
LESLE JENNEWEN: President-Elect
ALYSSA EKIZIAN: Recording Secretary
ELIZABETH KURZ: Corresponding Secretary
GWYNNE YOUNG: Sustainer at Large
GINGER DOHERTY: Sustainer Chair
BETH SCHATZBERG: Sustainer Chair
ANDREA WEBB: Sustainer Chair
Late summer and early fall will bring several opportunities to reconnect with fellow Sustainers. The League is planning luncheons, bridge games and a cocktail party and renovation reveal. Keep an eye out for your Sustainer Sandblast as dates may change. We look forward to seeing you at JLT!

**Sept. 6**
BACK TO THE LEAGUE LUNCH
JLT headquarters
TIME TBD

**Sept. 26**
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Location TBD
TIME TBD

**Oct. 16**
FALL BRIDGE
JLT headquarters
TIME TBD

**Oct. 25**
SUSTAINER COCKTAIL PARTY AND RENOVATION REVEAL
JLT headquarters
TIME TBD
The Junior League of Tampa 2018-2019 President-Elect does not shy from a challenge, nor from an adventure.

As President-Elect, Melissa Knight Nodhturf wants members to see the League as a "safe place" where they can try new things, especially roles and skills that don’t align with their career experience. Here, members can pursue their passions.

"My development in the League directly resulted in my career advancement," she said. "It gave me the opportunities and confidence to stand before you today as a founding shareholder and decisionmaker at my own law firm, and ready for the President-Elect role."

JLT and the city of Tampa both are growing and changing. Melissa wants the League’s membership to reflect the dynamic, diverse Tampa community.

SCHOLAR, ATHLETE, OPERA SINGER

Born in Lake Wales, Florida, Melissa excelled in school from an early age, and showed gifts for leadership, athletics and music.

At Merritt Island High School, she was a National Honor Society member who was elected president of her junior and senior class. She participated in varsity volleyball, softball, cheerleading and soccer, and was a member of Homecoming court. She served as president of her women's choir and was named to the all-county and all-state choirs.

She even considered studying opera in college, but she chose environmental science as her major.

While at Stetson University, she was president of Tri Delta Fraternity. She graduated magna cum laude and received the Etter McTee Turner Award, Stetson’s most prestigious award given to one senior at commencement for outstanding scholarship, community service and leadership.

Following graduation, she joined the Peace Corps in Honduras. An expression she heard more than once in Honduras was, "Women in the house, men in the streets." The experience reaffirmed her drive to make a difference on a large scale.

After three years in the Peace Corps, Melissa enrolled at the University of Florida Fredric G. Levin College of Law. On the first day of law school orientation, she met fellow law student Phil Nodhturf.

"She was full of life and energy and became fast friends with just about everyone in our 100-person section," Phil said.

In law school, Melissa volunteered at local schools for low-income students and worked as a Certified Legal Intern in the Gator Team Child Juvenile Law Clinic, a full-service law firm providing free legal services to children.
While she succeeded academically, graduating *cum laude* in the top 25 percent of her class, she also developed as a leader. During her final year, she served as president of UF Law’s student bar association, and she was a Student of the Year finalist.

**NEW CITY, ABUNDANT OPPORTUNITY**

When her relationship with Phil brought Melissa to Tampa, she set about volunteering in the community and meeting new friends. She did both when she joined JLT as a Provisional in the 2009-2010 League year.

In the years that followed, Melissa was involved in League initiatives such as PDEC, Community Action, Leadership JLT, the Governance Task Force and the Provisional Selection Task Force, and in roles such as Provisional Education Chair, inaugural Luminaries Chair, Secretary and Membership Director on the Executive Board of Directors, and most recently, Food 4 Kids Chair. In 2015, the League named her Inspiring Leader of the Year.

Outside the League, she is active in The Tampa Connection, a year-long program that involves professionals in community service, the Ryan Nece Foundation, a group that empowers teenagers to become leaders, and Crossroads For Florida Kids, an organization of pro bono attorneys who advocate for vulnerable children in foster care. In 2016, *South Tampa Magazine* featured Melissa in its “Top 10 Under 40” list highlighting young, philanthropic and successful professionals in Tampa Bay.

Phil said he watched with admiration and wonderment as Melissa’s League career blossomed. “There have been times where I have yet to figure out how she balanced her professional obligations with her Junior League pursuits,” he said, “but I’ve concluded that it must come down to her passion and devotion to the various causes that the League fosters and promotes.”

In November 2017, Melissa and her business partner left the firm Bush Ross, P.A., where they were co-chairs of the firm’s Diversity and Inclusion Committee, to form Glausier Knight, PLLC. She is a founding shareholder of the firm. Recently, Melissa was selected to the Florida 2018 "Rising Stars" list published by *Super Lawyers Magazine*, a distinction only 2.5 percent of attorneys in Florida receive.

Melissa and Phil celebrated five years of marriage this year.

**SNAPSHOTS OF MELISSA**

Those closest to Melissa describe her as a thoughtful, caring and selfless individual who always looks for ways to help others.

“One of her greatest qualities is her willingness to listen and adapt to her situation,” said past President Stacy Carlson. “Listening is often lost on leaders. Truly hearing what people are saying and acting on it sincerely is one of her best qualities.”

Several League members spoke of Melissa’s commitment.

“As a friend, she is loyal and thoughtful,” said Active Taylor Jones, who worked with her on the Kids in the Kitchen Provisional project. “Throughout her professional and volunteer careers she has always stayed true to herself.”

Active Kenisha Ray said she would not be who she is today without Melissa, who opened her eyes to opportunities. “She guided my League career and offered advice along the way. She is incredibly generous with her time and energy, two things that can never be repaid.”

And others spoke of the qualities that characterize a leader.

“I remember being in utter awe of her the first time she came to a Provisional Educational meeting,” said Jennifer Dutkowsky, Active. “She was someone I wanted to be ... confident, articulate, but most importantly kind.”

Melissa’s leadership abilities, adventurous spirit and generosity make her a future President capable of taking the League to new places.

**CONGRATULATIONS, MELISSA, WE LOOK FORWARD TO THE ADVENTURE.**

*MARGARET CASHILL*

An Active member of JLT since 2011, Margaret works in marketing communications. She lives in South Tampa with her husband and two daughters. In her free time, Margaret enjoys reading, listening to audiobooks and working out.
Provisional Class of 2018

‘If you can’t figure out your purpose, figure out your passion. For your passion will lead you directly to your purpose.’ Laurel Moyihan, 2017-2018 Provisional Education Chair, led the year with this quote. And what a year! The Junior League of Tampa welcomed 147 passionate and purposeful Provisional members as new Actives. Nearly half the Provisional Class (71 members) applied for Willingness to Lead positions. Congratulations to the group!

Christine Amoako  Loren Anderson  Rebecca Arends  Miren Auver  Bridgette Bean  Dovin Bedgo  Alyssa Beene  Morgan Blake

Danielle Brown  Kimberly Bryce  Aubrey Burns  Shelbie Bynum  Su Campo  Melissa Caramina  Sarah Catalante  Mallory Cecil

Mira Chapman  Jessica Collier  Casey Clayton  Stephanie Cleason  Andrea Cohen  Candace Cole  Lynn Critty  Jessica Cruz

Meredith Cullin  Heather Curtis  Kristina Darville  Emily Davis  Brittany Davis  Caitlin Donson  Shanida De Gracia  Hannah Deboise

Kimberly Dinkmeyer  Meghan Dolan  Kathryn Douglass  Chelsea Drinker  Holly Dutton  Samantha Etchino  Kaylie Erickson  Sherri Fabbiano

Samira Fairlie  Amanda Feeney  Breanna Fia  Alexandria Ferina  Alexandra Fewler  Claudene Frank  Lindsey Fusael  Samantha Gant

Marlow Garner  Jane Gearhart  Rachel Golden  Chasya Goldsmith  Jessica Goodman  Kylee Gross  Shelby Harris  Stephanie Hart

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Family Food Fest Returns to Serve New Community

by LYDSEY SIARA

In just one day, April 7, The Junior League of Tampa served food to 248 families, including 734 individuals, among them 296 children, when it hosted Family Food Fest. This free event connected the community with healthy food, resources and enriching activities.

This fun-filled, well-attended event exemplifies a core value of the League: providing educational programs that support literacy, health and nutrition. Melissa Knight Nodhurtt, 2017-2018 Food 4 Kids Chair and 2018-2019 President-Elect, said she observed a "carnival-like wave of delight." at the event.

"From the moment I arrived, I saw the smiling faces of children and their families participating in all of the offered activities: mobile food pantry, MILO [Mobile Interactive Literacy Opportunity] activities, Kids in the Kitchen nutrition and exercise fun, food trucks and voter registration," she said. "The best part was it was all good, healthy food and fun!"

Held at the University Area Community Development Center in northeast Tampa, Family Food Fest featured a mobile pantry with fruits and vegetables, and other nutritious food provided by Feeding Tampa Bay. Children participated in literacy activities and received books distributed to help prevent the "summer slide" (the tendency to lose some academic gains from the previous year over the summer when school is not in session). Games, prizes and entertainment, including a DJ and cooking demonstrations, made it an enjoyable and enriching event for Tampa area families.

Family Food Fest began in 2014 with the idea of a community event that would offer a one-stop-shop of resources—literacy, nutrition and activities—to prepare families for the summer and help children avoid the summer slide. The project has grown into a collaborative event organized by JLT's Kids in the Kitchen Committee in partnership with community organizations. After a one-year hiatus, the event returned in 2018 with a focus on serving a part of the community JLT was not currently serving in some way.

"The University Area Community Development Center was the perfect place to serve hundreds of community members," said Katie Crowe, 2017-2018 Kids in the Kitchen Chair, whose team planned and executed this year's event. "We are so glad to have found a partner as amazing as the University Area CDC. Our success was the result of a year's worth of teamwork and dedication."

The community response was overwhelming! Before the event even started, community members lined up to participate. Each family was sent home with a pallet of food. Two food trucks served more than 400 meals and the MILO bus gave away nearly 300 books to the children who attended.

If you haven't made it to this event to volunteer in the past, keep an eye out for next year's event as the League plans to once again host Family Food Fest in partnership with the University Area CDC.

LYDSEY SIARA

Lyndsey has been an Active member of JLT since 2013. She is a judicial staff attorney and enjoys reading and yoga when she is not spending time with her husband Joe and daughter Sydney.
Exceptional Professionals is a group of Junior League women who balance work, family, and volunteer goals with grace and a smile. We have been meeting monthly for 18 years to share ideas, stay connected, and build friendships. We recently added quarterly seminars to support all working women. Give us a call and we will send you a calendar for the upcoming seminars.

Contact Exceptional Professionals and join us for lunch! Call or text Krista Allred at 813-766-3313.

Come join us for lunch!

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League’s Newest Community Project Addresses Diaper Need

by LYNDSEY SIARA

When the Junior League of Tampa Diaper Bank launches in 2018, the League’s newest community project will take a significant step toward reducing diaper need in Hillsborough County.

What is diaper need? It’s the lack of a sufficient supply of diapers to keep an infant clean, dry and healthy. As new parents can attest, diapers are expensive. It costs about $70 to $80 per month to diaper one child.

Most daycares require five or more clean, disposable diapers per day. When parents cannot provide diapers, it affects their ability to work or attend school, and deprives the child of early childhood education opportunities. Thus, diapers become another part of the poverty cycle.

"We realized there was a need for diapers in the community," said Taylor Jones, incoming Community Director. "There were no diaper banks in Hillsborough County."

The Tampa Bay Times gave the "silent crisis" a voice when writer Kathleen McGrory spoke to a woman who faced the prospect of running out of diapers and not being able to afford new ones.

The statistics tell a disheartening story. Nationally, one in three families suffers from diaper insecurity, and 16 percent of Hillsborough County residents live at or below the poverty level. Only one form of government assistance can be used to buy diapers; few people qualify and the funds are woefully inadequate to cover typical diapering needs.

YOU CAN FIND McGRORY’S FULL STORY IN THE TAMPA BAY TIMES AT:
TAMPABAY.COM/PROJECTS/2018/FEATURES/BABY-DIAPER-COST/

Lyndsey has been an Active member of JLT since 2015. She is a judicial staff attorney and enjoys reading and yoga when she is not spending time with her husband Joe and daughter Sydney.
These statistics demonstrated the need, but it was the first-hand accounts of parents in the community that compelled JLT leaders to take action. Addressing food insecurity is a top priority for JLT, but the organization learned parents were more concerned about procuring diapers. Food assistance, the parents explained, is readily available, whereas affordable diapers, or community donations, are in shorter supply.

Several organizations provide diapers periodically (the League itself provides some diapers as part of its Love Bundles project), but none could serve as a diaper bank and address the community’s diaper need in a sustainable way. Despite the size of Hillsborough County and the apparent need, the closest diaper bank is across the bay in St. Petersburg.

"It became evident that there was a gap in the provision of this critical basic need... The League, in partnership with other community organizations, will serve that need by creating a diaper bank." — Caroline Foss

A GAP IDENTIFIED, ACTION TAKEN

"It became evident that there was a gap in the provision of this critical basic need," said Caroline Foss, who will serve as Chair of the project for the 2018-2019 League year. "The League, in partnership with other community organizations, will serve that need by creating a diaper bank."

JLT will acquire diapers, store them at an off-site storage unit and pack them separately. Partners like Champions for Children will then distribute the diapers to families in need in the community.

The League has begun to fill the unit. It collected 1,000 diapers at its first diaper drive. In addition to collecting community donations, JLT will purchase diapers in bulk, and has placed an order for 20,000 diapers already.

Babies require **6 to 10** diapers per day, according to the National Diaper Bank Network. That's **$70 to $80** per month, or as much as nearly **$1,000** per year.
The Diaper Bank Committee will consist of four leadership positions and 10 general placement committee members. It will run much like the Love Bundles Committee, hosting “packings” where members pack diapers, diaper cream and wipes.

Members will pack these items in smaller quantities, enough to cover, for example, a week’s worth of daycare. A tag or sticker will inform families that JLT members packed the supplies with love and care.

In its inaugural year, the committee’s goals are three-fold: education, diaper drives and packings. Educating JLT’s membership, community partners and the community at large about diaper insecurity is the primary goal. The committee plans to develop diaper drive kits so that other organizations and businesses can host diaper drives to support the supply. Lastly, the committee will participate in diaper packings.

With this new project, the League will continue to work toward breaking the cycle of poverty by improving the lives of children and families in the Tampa community.

Stay tuned for future diaper drives and information about how you can help alleviate diaper insecurity for local families!
A new Junior League of Tampa committee, focused on the new member acceptance process, intends to reach a larger footprint of Hillsborough and Pasco counties in the coming League year.

The Prospective New Member Engagement Committee will create a more intentional and personable approach to meeting prospective League members and make it a priority to get to know people interested in the League.

"As the League grows and as Tampa grows, it is really important that we have a broad spectrum of people who are applying," said Stephanie Haas, 2017-2018 Meeting Manager and incoming Communications Manager. "So, by starting the committee and going to different neighborhoods and different events, we are able to reach more of the population."

The Membership Manager, who will oversee the Prospective New Membership Engagement Chair, will manage the committee starting in the 2018-2019 League year. This chairwoman will work with two Preview Coordinators who will plan and execute new member information events at League headquarters, public League events and at various locations throughout Hillsborough and Pasco counties. She will also oversee the New Member Application and Sponsor Pool Coordinator as well as five Willingness to Lead committee members who will act as liaisons to prospective new members.

The New Member Application and Sponsor Pool Coordinator will manage the potential new member application process, recruit Active and Sustainer members for the sponsor pool and oversee the assignment process, as well as work with the Communications team.

Most recently, the sponsor pool and application processes were simplified through the online Digital Cheetah portal. About 200 prospective new members apply each spring and the League selects approximately 150 through a lottery system. In years past, JLT had to turn away some applicants solely because of application forms that were incorrectly submitted. Digital Cheetah will eliminate those errors. With a three-year strategic plan in place, the committee will expand as the need grows.

"We want to make a meaningful connection with prospective new members," said Meghan McGuire, 2017-2018 Membership Manager and incoming Strategic Planning Director. "Community business
owners and organizations have reached out, saying, ‘I have locations in Ybor, Westchase, North Tampa, South Tampa and in Pasco. Why don’t you hold your meetings at every single one of my locations and you can then reach all the people in these areas?’”

McGuire said she received many emails from women who couldn’t attend potential new member previews, which previously were held twice a year at 6 p.m. on Davis Islands, and these women wanted to know more about the League so they could feel comfortable taking the next step. In response, the Prospective New Member Engagement Committee will hold events for prospective new members at various locations, dates and times of day.

Previously, the Membership Manager ran the massive potential new member process with one Recruitment Coordinator. By having an entire Prospective New Member Engagement Committee, the League will be able to offer a more concierge, white-glove experience. For example, if a prospective new member completes an application profile but does not complete the application process, the committee will ask the applicant what the League can do to improve the online process and why they decided not to complete the process. This will provide immediate feedback regarding how the League can be more effective.

"This committee can build an even more engaging and robust communications system," McGuire said.

"When prospective new members opt in and build a profile on our website, they sign up for email communication. It gives them the schedule of what previews are happening as well as League events like Holiday Gift Market and the Dragon Boat Races, even trainings that appeal to prospective new members.”

Kendra Veil lions, the incoming Prospective New Member Engagement Chair, will be in charge of ramping up the effort. In her most recent placements, she was part of the Leadership Council and Community Project Advisory Council as Chair of the Project Development and Evaluation Committee. She also is a two-year member of the Nominating Committee. Her storied League experience and record, McGuire said, make Veil lions the perfect person to launch this initiative.
The Junior League of Tampa reached a milestone this past March as Office Administrator Marysue Mathews celebrated 10 joyous years of service at headquarters.

League members who work with Mathews can attest to her friendly nature, genuine interest in others and ability to answer nearly any question about JLT. Her insights give a glimpse into the extensive body of knowledge she has acquired over 10 years—a decade of significant change for the League.

Past President Stacy Carlson described Mathews as a “chameleon.”

“She has changed her colors to adjust and meet the needs of the League today,” Carlson said. "Many people could not function in a constant state of change and Mathews has mastered it with grace and patience.”

FORTUITOUS TIMING

Before she joined JLT, Mathews was a stay-at-home mom who did bookkeeping for her husband’s company, as well as custom-sewing for friends and a few businesses.

A Girl Scout leader for more than 20 years, Mathews was active in church, sports and her children’s schools. By the spring of 2008, however, business had slowed, and her youngest child was about to start high school.

"I was looking for something with flexible hours that would also allow me to be available for our children," she said. "I was hoping to work a few hours a day and thought a nonprofit would be a nice fit.”

Past Presidents Jennifer Johnson and Susan Touchton interviewed and hired Mathews. Her first big assignment was to create a leadership manual for 54 Leadership Council members.

"Members of Exec came into the office every day during my first week to give me pointers on what to do," Mathews said.

EMBRACING CHANGE

Mathews has been through many seasons and changes over her years with the League. One subject she described with pride is transparency.

"My biggest passion has been creating a more transparent office environment here at JLT," she said. "I am so pleased with our transition to Digital Cheetah and how it has improved our ability to assist members.”

When JLT moved to the online Digital Cheetah portal, members gained access to greater quantities of information as well as tools to organize, schedule and communicate.
The League also brought on an accounting associate who handles budgets and expenditures, as well as a member administrator who manages the membership database.

Mathews’ push for Digital Cheetah was one of numerous ways she helped the League, said Past President Nicole Hubbard. "Marysue is a jack of all trades and was really helpful in so many ways."

Mathews brainstormed new ways to cultivate and steward donors when JLT revamped its fund development program. She offered suggestions for the style guide, proofed the Annual Profile many times over and brought knowledge to the table when she served on the inaugural Management Council.

"Marysue is the only true constant from year to year and the glue that keeps the League bonded so tight," Hubbard said.

When asked one thing Morris would like others to know about Mathews, she said, "I think a lot of members think she is very serious, but she appreciates a good laugh."

When asked the same thing about herself, Mathews said, "I am a great listener and secret keeper! Oh, the stories I could tell—but never will!"

One piece of advice Mathews would like to share with current and future JLT members is not to be afraid to call or email the office for help or to offer suggestions. Although the staff can’t do League members’ jobs, they can teach them and assist them based on policies in place.

"We have worked hard the last few years to make the office a more member-friendly place and want to help all members have a fulfilling JLT experience," she said.

Mathews has been an integral part of the growth, passion and perseverance of JLT, and members are grateful for her dedication, service and continued love and support. As she begins her next chapter with JLT, we honor all that she has done and will continue to do for us.

Thank you Marysue!

PATIENCE, INSIGHT AND A SENSE OF HUMOR

Membership Administrator Madeline Morris, who has worked alongside Mathews for than three years, said when she first started working at JLT and had much to learn, Mathews was there to help.

"She was (and still is) so patient, teaching me the ins and outs of the League. I am so grateful for her," Morris said.
What is Children’s Literacy, and what does it do for the community?
Children’s Literacy is a community project focused on providing underserved children with books to help build their home libraries and foster their love for reading.

Describe PDEC’s role in The Junior League of Tampa.
The Project Development and Evaluation Committee (PDEC) serves The Junior League of Tampa in a consultative role, evaluating existing projects on a three-year rotation and also researching and developing ideas for new projects to serve the community. I truly think of the committee as consultants, hired to provide unbiased recommendations on process and project improvement. The entire committee is placed through the Willingness to Lead process. We have honest dialogue about the projects and try to come up with recommendations that will keep the projects fresh and relevant.

Why did the League decide PDEC would review Children’s Literacy?
PDEC reviews all community projects on a three-year rotation. This allows us to monitor project activities, limit creep away from the established goals/objectives of each project, keep a pulse on the community to ensure we are meeting partner needs and community needs, make sure the project is current/relevant and most importantly, ensure that members are satisfied with their project experience. We want projects that members want to volunteer for. If there is no member interest in supporting the project, then we have no project.

When Children’s Literacy underwent PDEC review, what did the review encompass?
Children’s Literacy was evaluated by PDEC in the 2017-2018 League year. PDEC looked at the goals/objectives of the project and its current activities.

We want the current activities to support the goals/objectives. We also looked at member satisfaction, timing of events, availability of volunteers/committee members, community partner satisfaction, budget, committee size, training needs, sites for the events, storage needs, etc. The PDEC review runs the gamut! … A good portion of the evaluation is done by interviewing current and past chairs, coordinators [and others] on the committee. We also interview the community partner to gain insight into their satisfaction with the project and to ensure that the project is still meeting their needs.

What was the result?
After we’ve completed our evaluation, PDEC then proposes recommendations to the Executive Board. [This year] we presented our recommendations in late January and continued to work with the Executive Board through March. The recommendations, once approved by the Executive Board, needed to be voted on by the general membership. This vote occurred during the April General Membership Meeting. [General membership voted its approval of the changes with a majority vote.]

What can we expect going forward?
PDEC made several recommendations, noted here:

• MILO will become its own project.
• The reading portion of Children’s Literacy will be placed in a research mode for one year to evaluate target age range, schools/sites and how to support the community need while also balancing the needs of our members.
• Hold events similar to Read Across America in Hillsborough County elementary schools (fall and spring).
• Hold four book fairs for the teachers.
• Establish “lending libraries” in select areas.

Contributing writer Brandy is a first-year Active and Tampa native. Currently working as a marketing manager, Brandy enjoys spending her free time at the beach, reading, thrifting and kayaking.
DIVERSITY AND INCLUSION TAKE CENTER STAGE FOR STRATEGIC PLAN

"OUR DIVERSITY IS OUR STRENGTH. WHAT A DULL AND POINTLESS LIFE IT WOULD BE IF EVERYONE WAS THE SAME.”
—ANGELINA JOLIE

by ALEX PALERMO

When we read the news today, it can be easy to lose sight of the value of diversity. The struggle for equality continues to dominate headlines, and our country seems as divided in 2018 as it has ever been. But what if people saw their differences in thought, opinion, culture and background as an opportunity to learn and grow?

Against this backdrop, The Junior League of Tampa has formalized its effort to encourage diversity and inclusion with a strategic plan and the formation of a task force to implement the plan.

"As a whole, we want to be sure we are inclusive in every way," said 2017-2018 Membership Director Taylor Jones, who is incoming Community Director. "Our people, our community and how we are serving our community."

A COLLABORATIVE EFFORT

JLT’s strategic plan represents years of planning, research and reflection at local and national levels.

Commitment Statement that reads, "The Junior League welcomes all women who value our Mission. We are committed to inclusive environments of diverse individuals, organizations and communities."

AJLI spent the next three years conducting an in-depth examination of the concrete changes needed to make the statement a reality. As part of this effort, AJLI provided each League with tools to implement diversity and inclusion programs.

When JLT adopted the Commitment Statement shortly after its issuance, it was an important first step. But the League had to get beyond just talking about diversity; it wanted to ensure that not only did it adopt AJLI’s goals for diversity and inclusion, but that it developed concrete steps to effect actual change and progress.

The Executive Committee determined that diversity and inclusion needed to be part of JLT’s strategic plan. Thus began JLT’s own three-year planning period. League members attended webinars and studied materials provided by AJLI. In April, two members attended the Organizational Development Institute in Memphis to learn about AJLI’s program and lay the foundation for JLT’s strategic plan.

In 2015, The Association of Junior Leagues International, Inc. adopted a diversity and inclusion

“REAL CHANGE COMES FROM HAVING ENOUGH COMFORT TO BE REALLY HONEST AND SAY SOMETHING VERY UNCOMFORTABLE.”
—MICHELLE OBAMA
The plan includes a blueprint divided into four areas: communication, membership, community and training. JLT will explore how each area addresses diversity as it relates to membership, the community we serve and our community partners.

Within membership, the League commits to diversity and inclusion in recruitment efforts, communications to membership and the community at large, as well as training for leaders and members. A focus on community may lead to a better understanding of new and more diverse areas in which we can serve, including potential new community partners.

With AJLI’s guidance, JLT has embarked on a path toward challenging its members and leaders to reflect on the complicated issues of race, religion, sexual orientation, age, socioeconomic status, national origin and how awareness and embracement of these issues shape us, socially and civically, as members of an organization dedicated to voluntarism and the betterment of our community.

“In the year ahead, we plan to broaden our outreach and explore opportunities for our membership to better represent our evolving community,” said incoming President Isabel Dewey.

FOSTERING CREATIVE THOUGHT

Diverse groups are capable of great feats of innovation, as research has shown. When people with different backgrounds join the same conversation, they force each other to see things differently, and make breakthroughs as a result.

Research cited by the Harvard Business Review presents evidence that diversity leads to innovation in business environments. The study, published in *Economic Geography* and based on 7,615 respondents, found that companies with culturally diverse leadership teams were more likely to come out with new products than those with homogeneous leadership teams.
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GET OUT THE VOTE

By Kendra Lyman

With mid-term elections coming up this fall the importance of exercising one’s right to vote cannot be overstated. Historical voter registration and turnout numbers, however, often reveal that just a fraction of eligible voters participate in elections, particularly mid-term elections and those at the state and local levels.

In line with its commitment to service and empowerment, The Junior League of Tampa has initiated a voter drive to “get out the vote” and encourage eligible voters to participate in local, state and national elections. For JLT and its members, local elections provide a unique way to demonstrate the tangible impact that the League can have on community issues that affect us all.

Even among those who consider themselves regular voters, there can be a disconnect between certain elections or ballot issues that may not seem relevant to their lives. In addition to well-established efforts to encourage citizens to vote, it is important to facilitate discussion and education surrounding the discrete issues in any election and the relevance of such issues for all members of a community.

Facilitating that discussion will be an important part of JLT’s voter drive.

PROMOTING AWARENESS

Incoming President Isabel Dewey is passionate about the initiative. She has been working alongside the Public Affairs Committee to encourage JLT members to be informed about and to participate in upcoming elections. Registration forms were available at the April General Membership Meeting, and the League intends to offer various other election-related opportunities, such as training events and educational resources, in the coming months. Members can expect calls to action and additional emphasis on the upcoming elections in the fall.

Dewey is working with Lindsey Parks, 2017-2018 Public Affairs Committee Chair, and Maggie McCleland, incoming Public Affairs (Local) Chair, to promote voter registration and education for all members of the community, especially those who may benefit most from resources to help them participate in elections. For example, the committee set up a dedicated voter registration table at the League’s recent Family Food Fest event and plans to add voter registration forms to upcoming Food 4 Kids distribution packages.

A COMMUNITY CONVERSATION

To better facilitate community partnerships and maximize impact, Dewey organized a meeting of representatives from various local organizations to identify and discuss issues relating to the community’s elections and voter participation. The meeting, held March 21 at JLT headquarters, included about 30 representatives of organizations that share many of the League’s nonpartisan, community-interest goals and concerns, including local parent-teacher associations and professional organizations, the local chapter of Jack & Jill of America and others.

This impressive coalition prompted meaningful discussions and ignited a collective spark not only to encourage individuals in the community to vote, but to emphasize the importance of understanding and deciding critical issues in upcoming elections.

"The goal of this effort is to bring together women’s organizations throughout the county to ensure our collective memberships are educated voters and engaged in civic discourse,” Dewey said.

EXPLORING LOCAL ISSUES

In local elections, where the number of eligible voters is relatively limited, an individual voter can have a significant effect on ballot issues relating to education funding, public safety and other matters of community interest that have a direct and tangible impact on our daily lives.

As members of JLT, voting on important local issues is one of the best ways we can demonstrate and extend our service to the community (and particularly to women, children and others who may be most vulnerable). By encouraging all members of the community to participate in elections, JLT can empower individuals in need of representation and recognition.

If you would like to register to vote online or find related voter information, visit the Hillsborough County Supervisor of Elections website at votehillsborough.org.

Kendra Lyman

Kendra has been an Active member of JLT since 2015 and previously served as a contributing writer for The Sandspur. She works as a construction litigation attorney in Tampa and grew up in Orlando. She enjoys running, attending concerts and spending time with her family.
Armature Works provided a picturesque setting for The Junior League of Tampa’s Annual Dinner on May 17. JLT Social Chair Kara Bernstein said organizing the event was like planning a small wedding with six months of lead-up time. Judging from the smiles, laughter and cheerful applause from those in attendance, the effort paid off.

"This is my favorite event because it brings all of our members together and really highlights all of our accomplishments we get to do throughout the year," Bernstein said.

Robin DeLaVergne, who sits on the 2018-2019 Executive Board as Sustainer at Large, led the invocation. A video tribute, created by Cecelia Perez and Meghan McGuire, highlighted the League’s community impact over the past year. Melissa Knight Nodthurst, incoming President-Elect, acknowledged 15 women who earned a certificate in nonprofit management.

Award winners named

The League recognized several members for their accomplishments during the 2017-2018 League year.

Alyssa Beene was named Provisional of the Year, and Mychael Sumby was named the Active of the Year. Both were selected from a pool of monthly award winners.

Beene, who completed more than 40 volunteer shifts and 11 trainings in her first League year, also created lesson plans for her Kids in the Kitchen Provisional shifts. Outside the League, she volunteers as a member of the Tampa General Hospital Foundation Gala Committee.

As Requirements Coordinator, Sumby has been in charge of keeping track of League points. This includes General Membership Meeting check-ins, any sponsored Provisionals donations to the Annual Campaign or any event members attended or volunteered for inside and outside of the League.

"I'm born and raised in South Tampa, so to me, giving back to the people in South Tampa and the greater Tampa Bay Area means a lot," Sumby said.

The Holiday Gift Market Committee, chaired by Carlee Cone Bowdoin and Shelby Tuttle, was named Committee of the Year. The award recognized the committee's accomplishments, impact and cohesiveness. The 2017 HGM boasted 185 vendors, 17,500 shoppers and more than 2,100 volunteer hours. It raised more than $511,000, netting $275,000.

Maggie McClelland, Public Relations and Marketing Chair, was named the Inspiring Leader of the Year for motivating her committee and other members, as well as living the League mission as a thoughtful and innovative leader.
When asked to step into the chair position, McCleland didn’t hesitate, as she decided it would be her "Year of Yes." Accordingly, she went to as many JLT trainings and events as she could.

"What you put into the League is what you get out of the League," McCleland said. "I gained amazing friendships, I have a certificate in nonprofit management, which is amazing, and I really developed professionally as well as personally.

"There’s a saying, ‘A rising tide lifts all ships.’ And I feel that’s really indicative of our committee this year. We quadrupled our Instagram following. We got some great press, worked with so many great committees; I think we did a phenomenal job and I’m really proud of these women."

Jenny Spencer, Community Director and Executive Board/Leadership Council Member with a Decade of Dedication, was named the winner of the Martha S. Ferman Spirit Award. The award recognizes the exemplary achievement, dedication and selfless spirit of a League Active member as she becomes a Sustainer. The recipient must have three years of Active member service and Executive Board, Management Council or Leadership Council experience. Her devotion to the goals and standards of the League is surpassed only by her generosity of spirit and unflagging willingness to make the League an organization of which to be proud. Spencer, who said she felt like she had won a lifetime achievement award, humbly credits her mentors for her success.

"I had a mentor pull me in, which greatly empowered me," Spencer said. "I made great friendships, but I also gained incredible fundraising experience. My advice is to seek mentors out—don’t wait for them to find you. The League will meet you where you’re at, if you ask the right questions, wherever you are in life."

Sustainer of the Year was awarded to Barbara Ryals, the 1999-2000 JLT President, who helped develop JLT’s *Tampa Treasures* cookbook and subsequently chaired the Cookbook Committee. The publication sold more than 40,000 copies. Ryals also led design and development of the JLT logo, which is still in use today! Since 2001, she has served on the board of directors of the Moffitt Cancer Center Foundation. She has served the Tampa community for decades through countless organizations and high-profile jobs (such as HSN’s director of community affairs during its meteoric rise) as well as many other committees and boards.

“I am honored to receive the Sustainer of the Year award because of the admiration and respect I have for the women who have won this award in the past,” Ryals said. “The Junior League of Tampa is definitely one of the biggest influences on my life and has shaped me into the person I am today. It’s truly a thrill for me to see my daughters Caroline Ryals, an Active in The New York Junior League, and Courtney Ryals, a new Active in The Junior League of Tampa, enjoy The Junior League as much as I have.”

**Passing the gavel**

When it came time for President Katie Cappy to pass the gavel to Isabel Dewey, Cappy expressed gratitude to the League and community as well as to her family, showing a photo of her infant twins. In an emotional speech, she spoke about empowering one another by stepping out of one’s comfort zone and trying something new.

"Last year I mentioned that, to me, the following quote best summed up the League and its members:

"Purpose is the reason you journey; passion is the fire that lights your way," she said. "As you think back on all you have done this year, I hope that you have all discovered a little more about your own passions through your placement and volunteer experiences. Now take what you learned from your JLT experiences, and with passion and purpose, continue to spread your knowledge and talents to those around you."

Dewey, in her closing remarks, shared a preview of the League year ahead.

"In the 2018-19 year, we will be evolving and improving—all of us, together," she said. "We will be diving into our diversity and inclusion work to make sure that our organization represents Tampa and that all of our members feel at home … We will be ensuring that our members are informed voters and are part of the civic discourse. We will be reaching vulnerable children and, as volunteers, doing our part to break the cycle of poverty. We will be actively engaging our Sustainers, both honoring and learning from the half of our membership that got us to where we are.

"My challenge to you is to make your JLT the best one. Let’s develop our potential as women and through that promote volunteerism and improve Tampa. I am honored and humbled to be your leader, and as a team, JLT and each of us will make tremendous progress.”

SILZY MESSMER

Suzy is a first-year Active who works in PR and marketing. A two-time graduate of the University of Nebraska’s journalism school, she spent most of her career in sports and news broadcasting. She and her husband Aaron are the proud parents of their baby boy Jackson.
Donations to The Junior League of Tampa support our mission-driven programs and projects. Each year, our annual donors support special events and contribute as individuals, foundations and businesses in support of our mission.

To learn more about the Annual Campaign or to make a gift, visit jltampa.org/annual-campaign.

For questions, contact fundraising@jltampa.org.

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Each year, as part of its commitment to recognizing and encouraging community involvement and leadership, The Junior League of Tampa honors individuals for their outstanding contributions to the community through The Luminaries. The annual awards program acknowledges individuals for impactful and ongoing leadership, empowerment, advocacy and distinction within their respective areas of service.

The 2018 Luminaries honorees—Mary Lynn Urey, Rosemary Henderson and T. Terrell Sessums—were presented their awards at a luncheon at the Bryan Glazer Family JCC on May 11. About 350 guests attended the event, among them elected officials and dignitaries such as former Florida Governor Bob Martinez, Hillsborough County Commissioner Sandy Murman and Hillsborough County School Board member Melissa Snively. Tampa Mayor Bob Buckhorn gave a welcome speech, and League Community Advisory Board member Grayson Kamm once again served as emcee. Six of the 10 Luminaries finalists attended and received recognition. With 38 applicants this year, the Luminaries Committee has succeeded in its goal to expand the reach of the awards program.

Through a partnership with WEDU PBS, the inspiring stories of the honorees were compiled into a video that was featured at the luncheon and broadcast on WEDU PBS on June 1. The videos also will be preserved as part of a permanent collection at the Tampa Bay History Center. The League invites all members of the community to join in nominating individuals who have created a tangible, lasting impact in the Tampa area. For more information regarding the 2019 Luminaries, including the nomination process and upcoming deadlines, please visit jltampa.org/luminaries, or contact luminaries@jltampa.org.

Thank you to our sponsors, without whom the 2018 Luminaries luncheon would not have been possible.
A gift to the Commemorative Fund is a way to recognize a significant event in a Junior League of Tampa member’s life — joining in her celebration or thinking of her in a time of sorrow.

Any occasion may be commemorated; below are a few ideas:
- Celebrate birthdays, engagements, marriages, anniversaries, births, new jobs or promotions.
- Honor someone’s service to JLT.
- Offer condolences to a member who has lost a loved one.

To make a commemorative gift, simply fill out an envelope and place your donation inside (cash or check only) or scan the QR code to be taken directly to our online donation site (credit or debit card). All commemorative gifts support JLT’s endowment.

To learn more or to make a gift, visit jltampa.org/commemorative-gifts. For questions, contact funddevelopmentmanager@jltampa.org.

CONGRATULATIONS TO

Lauren Rehm, for earning UCF Alumni 2017 Class of 30 Under 30
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Nicki Hall, on her new home
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Kelly Miller, promotion to vice president at JPMorgan Chase
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Jennifer Dukowsky, on the opening of Why Tois Boutique
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Martini Gibbons, on her promotion at Trader Joe’s
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Lindsay Apperson, for completing her first marathon
- Taylor Traviessa

Kourtney Kellin, on her promotion
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Genet Stewart, on her role as executive director of Eckerd Connects
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BEST WISHES TO

Hannah Parker, on her engagement to Chris McCabe
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The Junior League of Tampa Endowment Fund
Leaving a Legacy ... Sustaining Our Service

The Endowment Fund was established in 2006 in partnership with The Community Foundation of Tampa Bay. The fund ensures fiscal stability for The Junior League of Tampa, allowing members to focus on the League’s mission independent of the state of the economy or the size of membership. A strong endowment fund will ensure a revenue stream that will augment, but not replace, annual fundraising revenue generated through individuals, events, grants, corporate sponsorships and membership dues. This provides the opportunity to pursue new opportunities or deal with unforeseen circumstances without creating an additional financial hardship for JLT or its members. Commemorative gifts support the Endowment Fund.

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Thank you to our inaugural member of the 1926 Society, Martha Sale Ferman.

The Junior League of Tampa considers it an honor to be designated as a beneficiary of an estate or foundation. We regard this type of planned giving highly and recognize donors through membership in The Junior League of Tampa 1926 Society.

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Kristina Darville, PROVISIONAL

Kristina Darville was thrilled to join The Junior League of Tampa as a 2017-2018 Provisional after finishing her graduate degree in nursing. She moved to Tampa six years ago and has been eager to become more involved and meet women who share her passion and purpose. This past year as a Provisional, Darville has learned about the League as a whole and enjoyed being involved in projects such as Kids in the Kitchen, Love Bundles and Holiday Gift Market. Prior to moving to Tampa, Darville received her Bachelor of Science in nursing from the University of Florida, where she was the president of her sorority, Pi Beta Phi, as well as an overall director of Dance Marathon, a student-run philanthropy. She worked as a nurse in the pediatric ICU at Johns Hopkins All Children's Hospital while working toward her Doctor of Nursing Practice, specializing in pediatric acute care, from UF (a lifetime Gator!). Upon graduation, Darville accepted her current position as a nurse practitioner in the cardiovascular ICU at Johns Hopkins All Children's Hospital. This past October, Darville and her husband welcomed their first baby, a girl named Kennedy, into the world. Darville said being a mom is more than anything she could have imagined. In her free time, Darville teaches at Pure Barre South Tampa. She also enjoys traveling, cooking and shopping. She is excited about the opportunities the League will bring and can’t wait to become more involved.

Mary Estes, SUSTAINER

Born in Tampa, Mary Estes completed her high school education in Georgia and later graduated from the Grady College of Journalism and Mass Communication at the University of Georgia. While on staff at what is now the Charlotte Observer in Charlotte, NC, Estes was an Active member of The Junior League of Charlotte. There she participated in a leadership development program that introduced her to a range of women involved in the community as volunteers. As a feature writer and editor covering the arts, she often spent her evenings at events. With the League, she found a way to make a profound impact on the community as part of a group. She was approaching the Sustainer chapter of her League career when she returned to Tampa and transferred into JLT. In the years since, she has enjoyed enriching League experiences such as speaker events. Estes works as a marketing communication consultant, helping companies meet their business objectives by raising awareness. She also enjoys fitness and exercise. "I used to watch runners on Bayshore near my house I would think: I don’t know how anyone can do this!" When she turned 60, she decided she would challenge herself and ran the Gasparilla Distance Classic 15K. "Physical exercise feeds my soul,” she said. In addition to her League involvement, she sits on the board of The Home Association, is a member of the Athena Society and recently joined The Chiseiers, a group dedicated to preserving the Tampa Bay Hotel on the grounds of The University of Tampa. She loves to travel and her next trip will be to Australia and New Zealand in January. "Friends ask me if I can travel any farther!” she said.
Meet a few of our fabulous members who not only share their passion for volunteering their time and talent with the League, but also find time to have exciting family and professional lives and interesting life experiences.

Carrie Ann Henry, ACTIVE

Carrie Ann Henry joined the League back in 2013 with the hope of helping those in need throughout the Tampa area. Serving as a Community Action Coordinator for the past two years, she has learned about amazing nonprofits in the area while also providing them with financial assistance and well-trained League volunteers to complete Done in a Day projects. A Florida native, Henry attended Southeastern University and received a bachelor’s degree in social work. She then went on to get a master’s degree in social work from the University of South Florida. Go Bulls! Upon graduating from USF in 2011, she had the privilege of working at Tampa General Hospital and was named TGH Social Worker of the Year in 2013. During this time, she came to love working with patients with physical disabilities. She applied this passion to her current role as a licensed clinical social worker at the James A. Haley Veterans’ Hospital, where she has worked with veterans in the spinal cord injury unit for the past two and a half years. “Being able to help those who so proudly served our country is an honor,” Henry said. Currently, she is working on research in the areas of end-of-life care and reducing distress among veterans with ALS (Lou Gehrig’s Disease). She spends her spare time running around Tampa. Her favorite routes are around Davis Islands and the Tampa Riverwalk as well as The Upper Tampa Bay Trail. She also enjoys traveling the world and cheering on all the local Tampa sports teams. Henry’s life motto is, “One person may not be able to change the world, but one person can change someone’s world.” She is thankful to help change lives in the community as a member of JLT!

Ashleigh King, TRANSFER

Ashleigh King transferred to JLT from The Junior League of Washington in Washington, D.C. King is glad to call Tampa home and hopes to integrate both her business acumen and her heartfelt dedication to community service as she embarks on the role of Assistant Chair, Training and Development in the 2018-2019 JLT year. Although the self-professed “Air Force brat” mostly grew up in California, she earned her undergraduate degree from the University of Maryland. After joining JLT in 2013, she served as a member of the Finance Committee’s Friends of the Junior League, which raises funds from external supporters to strengthen resources on the complex issues of literacy, and as a member of JLT’s Done In A Day Committee, where she volunteered on concentrated projects that provided mobilization and funding for community-based events on a short-term basis. King also was chosen to take part in the JLT inaugural Get On Board Leadership Institute, where she successfully completed certification in Nonprofit Board Governance. Previously, King worked for the Federal Reserve under Chairwoman Janet Yellen. In Tampa, she applies her human resources expertise by consulting with Fortune 500 brands such as Lowe’s Home Improvement in its regional office. In her spare time, King is a passionate health and wellness advocate who enjoys exploring new fitness and nutrition challenges. She also has fun playing tourist on day trips to Florida’s many beautiful beaches.

BRANDY BAKER

Contributing writer Brandy is a first-year Active and Tampa native. Currently working as a marketing manager, Brandy enjoys spending her free time at the beach, reading, thrifting and kayaking.
**CONNECT WITH US**

This and every 2017-2018 League year edition of *The Sandspur* highlights The Junior League of Tampa’s social media channels and web presence. We encourage members to join the conversation by linking up with us on social. Share your favorite League pictures using the hashtag #myJLT. You can also access the latest Sandspur online. We look forward to connecting with you!

- Read about our great community projects, interesting membership, fabulous donors and issues affecting the Tampa community. [jitampa.org/sandspur](http://jitampa.org/sandspur)
- Keep your finger on the pulse of the League. [jitampa.org](http://jitampa.org)
- Learn about our impact in the community. [jitampa.org/community](http://jitampa.org/community)
- Enjoy some "face time." [facebook.com/TheJuniorLeagueofTampa](http://facebook.com/TheJuniorLeagueofTampa)
- Follow us on Twitter. [@JLTampa](https://twitter.com/JLTampa) [@JLTPresident](https://twitter.com/JLTPresident)
- Support our community projects. [jitampa.org/support](http://jitampa.org/support)
- Access cookbooks and other League merchandise. [jitampa.org/JLT-culinary-collection-cookbooks](http://jitampa.org/JLT-culinary-collection-cookbooks)

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**QUANTIFYING OUR IMPACT**

As The Junior League of Tampa concludes its 2017-2018 League year, the ingenuity and hard work of our members becomes evident in numeric form. These metrics, shared at JLT’s Annual Dinner on May 17, represent the cumulative efforts of several of the League’s many outstanding committees.

<table>
<thead>
<tr>
<th>Committee</th>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TOTAL FUNDS RAISED IN ANNUAL CAMPAIGN</strong></td>
<td>$183,854</td>
<td></td>
</tr>
<tr>
<td><strong>COMMITTEE: HOLIDAY GIFT MARKET</strong></td>
<td>17,573 SHoppers</td>
<td></td>
</tr>
<tr>
<td><strong>COMMITTEE: COMMUNITY ACTION</strong></td>
<td>11 EVENTS SERVING 1,162 PEOPLE</td>
<td></td>
</tr>
<tr>
<td><strong>COMMITTEE: LOVE BUNDLES</strong></td>
<td>1,298 BACKPACKS DELIVERED</td>
<td></td>
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<tr>
<td><strong>MILO (MOBILE INTERACTIVE LITERACY OPPORTUNITY)</strong></td>
<td>6 EVENTS 938 BOOKS DONATED</td>
<td></td>
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</table>
Congratulations to
Priya Panara & Savan Shah!

Photo courtesy of Kimberly Photography

Tracie Domino
 EVENTS

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