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G New Year for Collaboration and Community



A community is only as strong as its members, and collaboration is a pillar of any thriving community. In this issue, we explore these notions through some of The Junior League of Tampa's ongoing efforts, initiatives and accomplishments in service and outreach. On its own, The Junior League of Tampa is a strong community of the motivated and capable women who form its Membership. But the League and its members are able to accomplish even more through symbiotic support and efforts with other organizations and individuals.

As busy volunteers, professionals, spouses and parents, it is not only important to know that we have networks of support, both within and outside the League, but it is also fulfilling to contribute to others in the same ways. United by common causes, concerns and goals, we can maximize positive impact by fostering and utilizing invaluable community partnerships at all levels.

The Junior League of Tampa's collaborative efforts and relationships are an inspiring representation of the people and organizations that make the Tampa Bay area so wonderful. As we welcome the new year and look forward to the months ahead, I encourage everyone to strive to support one another and embrace the powerful spirit of community.

Kendra Lyman Editor

SANDSPUR

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KENDRA LYMAN. Editor

Kendra has been an Active member of JLT since 2015 and previously served as a contributing writer and as Assistant Editor for *The Sandspur*. She works as a construction law attorney and has lived in Tampa since 2013. In her free time, Kendra enjoys running, attending concerts with her husband Chance, and spending time with friends and family.

MEET THE SANDSPUR'S EDITORIAL STAFF

LAUREN VAGNONI, Assistant Editor

Lauren is a first-year Active member of JLT. By day, she works as an attorney for a property insurance company. She holds an undergraduate degree in psychology from the University of Florida and a Juris Doctor degree from Florida State University College of Law. In her free time, she enjoys volunteering within the Tampa Bay community, spending time with friends and family and watching Gator football. Lauren also loves planning socials and events as she serves as this year's League Resource Liaison for *The Sandspur* Committee.

ELIZABETH WEIBLEY, Features Editor

Elizabeth first joined JLT in 2017, and this is her first year as an Active member. By day she is a Financial Aid Administrator at the University of South Florida, and by night she is a Disney-obsessed, dog-cuddling bookworm.

KATE DOUGLASS, Copy Editor

Kate is a first-year Active member who, outside of the League, works in stewardship & fundraising communications. She studied nonprofit management at FSU before working at a museum in NYC. Now living in South Tampa, Kate enjoys horseback riding, yoga, traveling and spending time with family.



CARRIE MINERVA, *Photographer*

Carrie has been an Active member of JLT since 2016 and previously served two years as an Active member of the Junior League of Fort Lauderdale. She is a Psychiatric Nurse Practitioner for the Veterans Health Administration. She is a woman of faith who enjoys photography, fitness, and conjuring up creative meals in the kitchen. Carrie and her husband live in South Tampa and recently welcomed their first child. Amelia!



NICHOLE VILD, Photographer

Nichole has been a Junior League member since 2013 and belonged to the Emerald Coast and Northern Virginia chapters before transferring to Tampa in 2015. Nichole is a logistics planner for the U.S. Army and enjoys travel and photography in her spare time.



SAMANTHA LITRICO, Advertising Coordinator

Samantha is a first-year Active member of JLT as Advertising Coordinator for *The Sandspur*. She graduated from St. Leo University with a degree in psychology and marketing, and she currently works as a training and development manager. Samantha is passionate about public speaking, writing and volunteering. She loves being a part of the League and the many opportunities it provides to serve in the community.

Learn more about The Sandspur Contributing Writers throughout the magazine.

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Miray Holmes

Dianne Jacob

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OUR MISSION

Founded in 1926, The Junior League of Tampa, Inc., is an organization of 1,900 women committed to promoting voluntarism, developing the potential of women and improving communities through effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

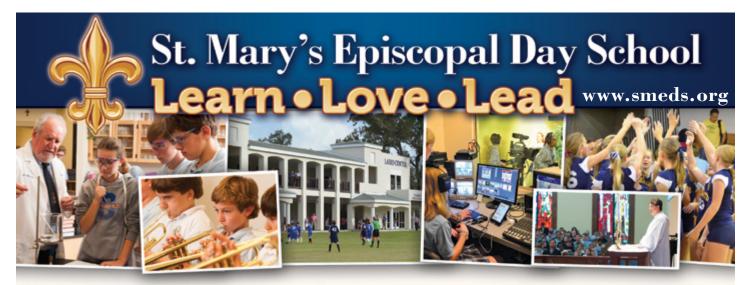












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POWER OF COMMUNITY

In the last issue of *The Sandspur*, we showcased our strength as individuals. Not only does The Junior League of Tampa help each member improve their potential, our potential only grows when we work with one another. The power of an individual is only surpassed by our collective strength. Whether it is as a committee, an external partnership or a project, individuals coming together help us maximize the populations we serve and the impact we make.

At our recent Holiday Gift Market, an army of volunteers combined with passionate sponsors like The Florida Cattlewomen, South Tampa Dental Krewe, The Pink Palm and U South Tampa, and thousands of area residents, created the dynamic environment for the most successful Holiday Gift Market to date. Two organizations, The Seminole Hard Rock Casino and Hotel Tampa and the 13 Ugly Men Foundation, recently joined together to support The Junior League of Tampa with a \$10,000 donation to our Annual Campaign. Because of their belief in our Mission and their sense of community, we can help vulnerable families throughout the region.

This issue of *The Sandspur* highlights more examples of our community coming together. From the Lazydays Employee Foundation's support of Love Bundles to our collaboration with iCare for teacher grants to TD Bank supporting our Ready to Achieve program, our volunteers are more impactful because of our alliances. Not only does this highlight the strength of The Junior League of Tampa, it reaffirms a broader resiliency, support and commitment to improving the lives of families by the best of our community.

Yours in Service,

Isabel Dewey

President, 2018-2019



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July 30, 2018

Sarah Peet Enabling Fund Chair, 2016-2019 The Justicr League 87 Columbia Dr. Tampa, FL 33606

Dear Ms. Peet.

There's you so much for the generous \$3,000 Enabling Grant for the L. David Shear Children's Holiday Party to be used for rental cost or get cards for the children in attendance, Because of your generously, children and their families will be able to rejoke this holiday susson with crafts, face painting, food, and so much more.

The CLC represents children in our community who have been abused, neglected or shandoned. The CLC silves to ensure that children in foster care obtain permission or their insections with their presents electron, or presumed particularly. The support provided to our L. Darid Snew Children's Law Certific above our above type to borden the sime children speed in the border care upstehm and to achoroles for each other.

Many of these children are the victims of terrible experiences, but with your support they will be provided a fun, loving place to deletable the holdups with their families. Please enjoy a few words of thanks from our clinics and their parents.

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Area Legal Services that our happy existing would not have come to fruition and our family would not be complete."

"It was BALS that dispend up and became our aon's voice is court! We are extremely locky to call this previous child our see and had it not been for the tremendous bard work and dedication to our soo by the f. David Shear Children's Law Center, specifically Heather Tager and her learn, we are protty certain that we would NOT have had the apportunity to adopt him."

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set you for helping make the holidays a little brighter for these families and for our many rise. For that, we are forever grateful.

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LISAS SALERS, M.D. Executur Dimeter



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Vinter 2018



Reaching Our Members

NEW GMM LOCATIONS

by MAREN AUXIER

The Junior League of Tampa is excited to share its recent, successful "test run" for a new structure for monthly general membership meetings (GMM). Historically conducted exclusively at JLT Headquarters on Davis Islands, GMMs this past November were conducted at Headquarters as well as several new "satellite" locations throughout Hillsborough County, including Brandon, North Tampa, and western Hillsborough County. The goal is for these neighborhood meetings to take place two times a year to improve the overall membership experience.

Recognizing that its members are diverse, not only geographically, but also in their unique life circumstances, the League hopes that additional GMM locations will help ensure that all members have better access to attend and participate in the League's monthly meetings. As JLT President Isabel Dewey describes, "The thought of expanding our GMMs to different locations comes from the philosophy of meeting our people where they are—both figuratively and literally. Our members are not just in South Tampa and with a week as busy as HGM, I wanted to

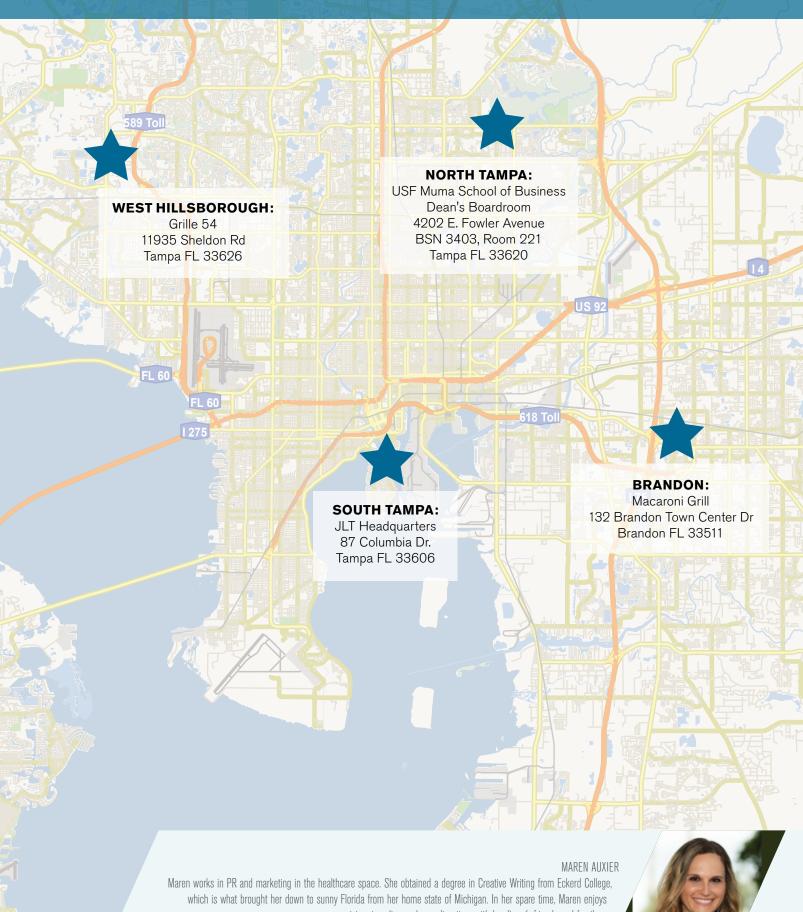
improve the experience for our members and bring the meetings to them." With members living throughout Hillsborough County and parts of Pasco County, additional meeting locations can not only provide easier access for many, but can also facilitate more diverse and valuable interaction between smaller groups of members. Additionally, with the satellite meetings led by JLT Sustainers, they can offer a unique opportunity for members in all stages of their League careers to meet, interact and learn from one another.

The November 2018 satellite GMMs were conducted at three locations in addition to the traditional meeting at JLT Headquarters, and took place on the same date at the traditional evening meeting time of 7pm. Based on the success and positive response following the November meetings, JLT leadership is considering similar options for future GMMs, and members should expect updated information in the coming months.





NOVEMBER 2018 GMM LOCATIONS



exercising, traveling and spending time with her fiancé, friends and family.

LAZYDAYS EMPLOYEE FOUNDATION SUPPORTS JLT AND LOVE BUNDLES

by MORGAN BLAKE

The Junior League of Tampa is honored to have been selected as a recipient of a generous grant from the Lazydays Employee Foundation. The Foundation, created by Lazydays RV in order to give back to the community, awards annual grants in support of local organizations serving the Tampa Bay area. Through a rigorous application, presentation and selection process, deserving recipients are chosen entirely by employees of Lazydays.

This year, the Foundation has generously awarded JLT a \$15,000 grant specifically for the League's Love Bundles initiative. Implemented by JLT in 1996, Love Bundles provides basic necessities to children of all ages who have been removed from their homes, often on an emergency basis, in order to ease their transition into foster care or other temporary custody. Through Love Bundles, each child receives a backpack containing toiletries, changes of clothes, and other necessities to help them adjust more comfortably. JLT volunteers purchase, pack and organize the backpacks, which are then distributed by the League's partners, Eckerd Family Alternative and the Hillsborough County Sheriff's Office.

The Lazydays Employee Foundation was created in 2005 and quickly became a 501(c)(3) non-profit organization. More than 70% of Lazydays employees



graciously volunteer or donate to the Foundation regularly. The Foundation is also grateful to receive donations from customers and other community supporters. Operated entirely by Lazydays employees as volunteers, the Foundation is able to channel all proceeds directly to the programs, organizations and communities it supports. To date, the Foundation has donated more than \$1.2 million to help disadvantaged children in the Tampa Bay and Tucson, AZ, areas.

JLT President, Isabel Dewey, and Community Director, Taylor Jones, gave a thorough and compelling presentation to the Foundation on behalf of the League and Love Bundles, ultimately securing the generous award in the full amount requested. As part of this process, they were also given a tour of the entire Lazydays facility and learned more about the Foundation and its mission:

"To measurably change the lives of children by instilling hope, inspiring dreams, and empowering them with education."

With similar goals and commitment to the community, the League looks forward to a continuing partnership with the Lazydays Foundation in order to better serve the Tampa Bay area and its children.

MORGAN BLAKE

Morgan is a first-year Active member who, outside of the League, works on the Real Estate Asset Management team at Bloomin' Brands. She graduated from Florida State University and is so happy to have moved back to her sweet hometown of Tampa. Currently residing in Hyde Park, she loves spending time with her boyfriend Anthony and her family, trying new recipes and foraging for flowers around town.







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CHEERS TO PUBLIC SERVICE HONORING LOCAL TEACHERS

by BRIDGET ABBAS

As part of its commitment to service, The Junior League of Tampa's presence in the community extends beyond its own League projects and efforts. In particular, through its Enabling Fund, the League is also able to sponsor and facilitate external initiatives and groups throughout the Tampa Bay area. This past year, in partnership with the Tampa Bay Buccaneers, iCare, the DeBartolo Foundation and Ed Morse Cadillac, JLT presented the inaugural Cheers to PUBlic Service award program, recognizing and honoring exemplary local teachers.

In theme with its namesake, the award ceremonies were held at four local Irish 31 locations, and honorees were appropriately recognized as I.R.I.S.H.: Influential, Reliable, Impassioned, Selfless and Humble.

Nominations were solicited in early 2018, and winners were announced in late May. In total, the Cheers to PUBlic Service initiative honored 20 winning teachers, including an award of \$1000 each. Promoted through Irish 31's website and social media, the program impressively received over 300 nominations and 29,813 online votes.

As part of its presentation of the ceremony at Irish 31's South Tampa location, JLT expressed its gratitude not only to the winning teachers, but also to the schools in which they work. The League matched each of the teacher awards with \$1000 awards to their respective schools in order to support and strengthen school programs and to provide classroom supplies.

JLT is proud to continue its participation this year and looks forward to celebrating more local teachers and supporting area schools. Desire Nelson, who serves as the Teacher Grant Coordinator for the League's Enabling Fund, notes that "recognizing and appreciating those who are public servants is important" and will continue to be a priority of JLT in its collaborative community efforts.

Details for this year's nominations and awards will be finalized soon, and pertinent information will be shared through JLT social media.

DRIDGEI ADDAS

Bridget is a fifth-year Active member of JLT and a veteran educator. She is passionate about teaching her middle school students to read, write and think critically about the world around them. When not teaching, Bridget also serves on the boards of several nonprofit educational organizations.





Exceptional Professionals is a group of Junior League women who balance work, family, and volunteer goals with grace and a smile. We have been meeting monthly for 18 years to share ideas, stay connected, and build friendships. We recently added quarterly seminars to support all working women. Give us a call and we will send you a calendar for the upcoming seminars.

Contact Exceptional Professionals and join us for lunch! Call or text Krista Allred at 813-766-3313.

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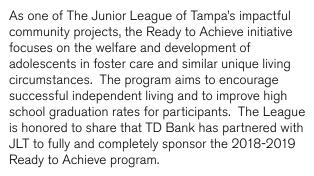
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TD BANK SPONSORS JLT'S READY TO ACHIEVE INITIATIVE

by MORGAN BLAKE



Adolescents in the program typically range from 15 to 18 years old, and most live either at the Lake Magdalene Group Home in Hillsborough County, in foster care, or in alternative independent living programs. In particular, Lake Magdalene houses minors who are unable to remain safely in their own homes, and placement at Lake Magdalene is intended to be short-term while concurrent efforts are made to identify a more permanent living arrangement for each youth. Through this residential group-care program, residents attend community schools and are offered educational support, as well as clinical services and therapy, to help mitigate the trauma of significant family disruption and improve their coping skills as they prepare for adulthood and independent living.



The League's Ready to Achieve program offers adolescent participants a wide variety of services and resources, including an annual shopping event where participants receive a budgeted amount of money to put their newly-learned skills to use and shop for items such as interview clothing. The program not only offers access to basic, critical life skills training and information, but also provides practical resources as well as opportunities for higher levels of engagement. For example, the Ready to Achieve program offers its own Leadership Academy, which accepted more than 20 young adults this past year, in order to help motivated adolescents develop leadership skills as they enter young adulthood.

In addition to its generous financial sponsorship of the Ready to Achieve program, TD Bank is also providing the services of its own financial experts to guide various program workshops focused on budgeting and other skills necessary to establish strong financial foundations. Through this exciting partnership with JLT, TD Bank's financial and inkind support of the Ready to Achieve initiative will ensure that local adolescents in need receive support and critical education as they prepare to embrace independence in young adulthood.





MORGAN BLAKE

Morgan is a first-year Active member who, outside of the League, works on the Real Estate Asset Management team at Bloomin' Brands. She graduated from Florida State University and is so happy to have moved back to her sweet hometown of Tampa. Currently residing in Hyde Park, she loves spending time with her boyfriend Anthony and her family, trying new recipes and foraging for flowers around town.



COLLABORATING WITH COMMUNITY LEADERS: 2018-2019 COMMUNITY ADVISORY BOARD

by KENDRA LYMAN

The Junior League of Tampa is honored to introduce the 2018-2019 Community Advisory Board.

The Junior of League of Tampa's Community Advisory Board (CAB) includes 31 prominent members of the local community who graciously devote time and resources to JLT in varying capacities. Given their unique roles and leadership experience throughout the Tampa Bay area, CAB members offer invaluable insight and guidance as the League continuously strives to improve and maximize its community impact.

For this League year, JLT aims to further engage CAB members in their respective areas of expertise and utilize their insight to better guide the League's community projects. As described by Ali St. Cyr, JLT's Community Advisory Board Chair, this year's CAB will include break-out discussion committees in which CAB members can more directly contribute through their unique skill sets as the League utilizes this input for developing and improving its community outreach and operational strategies.



Rosemary Armstrong, Esq.

Rosemary Armstrong is a graduate of the University of Washington and the Columbia School of Law. She is the Executive Director of Crossroads for Florida Kids, Inc., a nonprofit organization that trains and

mentors pro bono attorneys to represent children and young adults in their dependency, delinquency and criminal proceedings in Hillsborough County.

Armstrong also served on the board of Bay Area Legal Services for over 20 years (as its president three times), during which time she created and implemented projects to improve and expand legal services in the community. In 2012, Armstrong received the statewide Tobias Simon Pro Bono Service Award, presented by The Florida Supreme Court. In 2012, she was appointed Vice Chair of the Thirteenth Judicial Circuit Pro Bono Committee, and served as its chair from 2014-2016. In 2013, Armstrong received a Florida Association of Women Lawyers Leader in the Law Award. In 2015, she was selected as a Community Hero by the Tampa Bay Lightning. In 2016 and 2017, Florida Trend magazine included her as a member of the state's Legal Elite for her non-profit practice. The Girl Scouts of West Central Florida named Armstrong a Woman of Distinction in March, 2017, and in 2018 she became a member of The Junior League of Tampa's Community Advisory Board. On November 2, 2018, Armstrong was honored to receive the Criminal Justice Section of the American Bar Association's Livingston Hall Juvenile Justice Award.



Josh Bullock

Josh Bullock currently serves as the Senior Associate Director of Athletics at the University of South Florida. In this role, he leads major gift fundraising efforts for Athletics with an emphasis on developing and cultivating relationships with new donors.

Bullock is also actively involved with the Greater Tampa Chamber of Commerce's Leadership Tampa program, most recently serving as Chair for the Class of 2018. He is a graduate of the University of Kentucky and currently lives in Westchase with his wife, Christie; daughter, Anna; and son, James.



Lissette Campos

Lissette Campos is the
Director of Community Affairs
for WFTS TV ABC Action
News. The seven-time Emmy
Award-winning journalist
is also the recipient of the
prestigious Silver Circle
Award from the National
Academy of Television Arts &

Sciences. Campos' broadcast journalism career spans more than 25 years and includes undercover reporting in Moscow and Havana during her tenure with the Univision and CBS affiliates in Miami. She joined the news anchor team at ABC Action News in 2001. In her leadership role as Community Affairs Director since 2008, Campos has created "Positively Tampa Bay" interviews, as well as the Emmy Award-winning "Taking Action Against Domestic Violence" campaign, which has earned more than a dozen national, regional and state journalism awards.



Sheriff Chad Chronister

Veteran law enforcement officer Sheriff Chad Chronister has served with the Hillsborough County Sheriff's Office since 1992. He has a bachelor's degree in criminal justice and a master's degree in criminology from St.

Leo University, and he is a graduate of the FBI National Academy's 260th Session. He became the top law enforcement officer in Hillsborough County in 2017, upon his appointment by Gov. Rick Scott, and was recently elected to retain his position by the citizens of Hillsborough County on November 6, 2018. He also serves as co-chair of the Regional Domestic Security Task Force, Region IV Tampa Bay. Sheriff Chronister has earned many commendations throughout his career, and his civic associations include his positions as board member for Boys & Girls Clubs of Tampa Bay and for Metropolitan Ministries. He credits his family and faith for his successes. His grandfather Jack Bentivegna instilled in him a passion for service to others, to work for the greater good, and to always fight the good fight. This sparked his desire to enter law enforcement. "Nanu" Jack served his country as a decorated Marine in combat missions at Guadalcanal, Iwo Jima and Guam during World War II. He passed away in 2013, but his spirit and legacy live on. A native of York, PA, Sheriff Chronister is married to Nicole DeBartolo and has 2 sons, Asher and Zack, and 3 dogs, Mona, Lola and Cali. He enjoys spending time with his family the most.



Joseph Clark

Joseph Clark served as president of the Eckerd Family Foundation, a spend-down limited life charitable foundation, from its formation in 1999 until its closing in 2013. The foundation focused on strategies supporting

youth at risk in Florida, North Carolina and Delaware. Clark currently serves on the national board of Eckerd, the child welfare provider in Hillsborough and Pinellas counties, and as chair of Eckerd Community Alternatives, Circuit 13. He is a member of the board of directors of the Tampa Hillsborough Homeless Initiative and a founding member and past chair of Social Venture Partners, Tampa affiliate.

He is active in numerous other community service organizations. After graduating from Union College with a bachelor's degree in industrial economics, he earned his J.D. from Syracuse University College of Law. Prior to forming the foundation, he practiced civil trial law and was a shareholder for 25 years at Shackleford, Farrior, Stallings & Evans (now GrayRobinson). Clark and his wife, Terrell, a JLT Sustainer, have two sons who also reside in Tampa with their families.



The Honorable Virginia Covington

In 2001, Judge Virginia Covington was appointed to Florida's Second District Court of Appeal by Gov. Jeb Bush. With the appointment, she became the first Cuban-American woman in the state of

Florida to serve on any appellate court. She served on that court until 2004, having been nominated by President George W. Bush and confirmed by the U.S. Senate to a lifetime position as a U.S. District Judge. She is the first Hispanic district court judge in the Middle District of Florida. Judge Covington completed her J.D. at the Georgetown University Law Center. She received a Master of Business Administration and Bachelor of Science degree from the University of Tampa.



Sheff Crowder

Sheff Crowder has been the president of the Conn Memorial Foundation since 1993. The foundation provides leadership and grants to Hillsborough County nonprofits focusing on the educational achievement of children and

youth in low-income neighborhoods. It also supports the education of Tampa Bay's nonprofit leaders. Crowder and the Nonprofit Leadership Center have worked with the Sykes College of Business at the University of Tampa to offer a graduate certificate or Master of Business Administration in nonprofit management. He is passionate about cultivating a nonprofit heart, a business mind and a leader's spirit in the local nonprofit sector.



Linda Devine, Ph.D.

Dr. Linda Devine has served The University of Tampa (UT) since 1981, including her current position as UT's Vice President for Operations and Planning. She has coordinated strategic planning processes

for UT, culminating in The University of Tampa Comprehensive Plan, and developed institutional effectiveness measures. As UT's Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) liaison, Dr. Devine coordinates UT's accreditation-related activity and has been a primary author of the institution's SACSCOC response for twenty years. Dr. Devine has served as president for the Florida Association for Women in Education and is past president of the Athena Society, an organization of Tampa Bay professionals committed to promoting equality and opportunity for women. She is immediate past chair of Frameworks of Tampa Bay, Inc., served as an executive committee officer of the Tampa Bay Workforce Alliance, and participated as a peer evaluator for several SACSCOC engagements. Her other professional and civic associations include Leadership Tampa, the Rotary Club of Tampa, and Ye Loyal Krewe of Grace O'Malley. In 2011, she was selected as Tampa Bay Business Woman of the Year in Education and presented the Service and Recognition Award by UT's National Alumni Association. Dr. Devine earned her B.S. in education from Ashland College, her M.A. in college student personnel from Bowling Green State University, and a Ph.D. in Curriculum and Instruction from the University of South Florida, and she completed Harvard's Institute for Educational Management program. She has also served as a church deacon and treasurer of her congregation and participates in other outreach activities through her church community.



Bruce Faulmann

Bruce Faulmann is Vice
President of Sales and
Marketing for The Tampa
Bay Times and a member of
the Tampa Bay Times Board
of Directors. He served as
publisher of Florida Trend, a
Times affiliate publication,
from November 2008 to

October 2009. Before joining the Times Publishing Company, Faulmann spent 24 years in the daily newspaper business, most recently as Vice President of Advertising for The Tampa Tribune. Faulmann is a graduate of the University of Florida, earning his bachelor's degree in advertising.



Mark Fernandez

Mark Fernandez serves as Executive Vice President and Chief Marketing Officer of Valley National Bank and joined Valley during its merger with USAmeriBank, having held a similar role with USAB. Prior to working for USAB, Mark founded

the corporate advisory firm EMF Consulting, assisting organizations in marketing, community outreach and business development strategies. A 25-year veteran of the sports and entertainment industry, Fernandez served as Senior Vice President of the Tampa Bay Rays, overseeing corporate sales and marketing efforts, broadcast operations, community relations efforts, the Rays Baseball Foundation and team merchandising operations. Fernandez joined the Rays from the Arizona Diamondbacks, where he served as Senior Vice President of Sales and Marketing. He also spent five years with the Phoenix Suns organization as Director of Marketing and Booking for America West Arena. Most recently, Fernandez served for two years as Board Chairman for United Way Suncoast, having also chaired United Way's Annual Campaign and Tocqueville campaign in recent years. In 2010 he was the inaugural recipient of the organization's Community Advocacy Award. In addition to numerous community leadership programs and civic activities, Fernandez serves on the boards of directors for the Helios Education Foundation, University of South Florida Foundation, Tampa General Hospital Foundation, United Way Suncoast, Greater Tampa Chamber of Commerce, American Heart Association, Hillsborough Education Foundation and the Tampa Hillsborough Homeless Initiative.



Elizabeth Frazier

Elizabeth Frazier is the
Executive Director of the
Lightning Foundation and
Senior Vice President
of Philanthropy and
Community Initiatives for
Amalie Arena. Frazier has
led a transformation of the
Lightning Foundation and

the Lightning's community relations department and has helped to spearhead dozens of impactful community programs throughout the Tampa Bay region. Frazier has a bachelor's in comparative literature with a certificate in European cultural studies from Princeton University and a master's in business administration from the Darden School of Business at the University of Virginia. She is the daughter of Joanne Frazier, JLT Sustainer and past President.



Yvonne Fry

A native Floridian, Yvonne Fry grew up in Plant City as part of an agricultural family. After graduating from the University of Southern Mississippi, she returned home to pursue a career in public relations and marketing. Nearly two

decades ago, Yvonne became a small business owner with the launch of her first company. She is now the owner of Fry Entertainment Inc., which holds which holds several companies including Fryed Egg Productions, a branding, marketing, film and event management firm, and Lines of Communication, a telecommunications consulting firm.

Recent past Chair of both the Hillsborough Commission on the Status of Women and the Florida Commission on the Status of Women, Fry has been involved in a wide range of civic causes and organizations, including her roles as immediate past Chairwoman of the Greater Plant City Chamber of Commerce Board, as an Executive Committee Member of the Plant City Economic Development Corporation, as Advisory Board Member for The Spring Tampa Bay, and as a member of the Board of Directors for Tampa Tiger Bay, Historic Plant City Main Street, the BayCare Health System Board of Trustees, and the Plant City Board of Adjustment. She is also an ambassador for the Rays 2020 organization.



John Giordano

John Giordano has been a member of the Bush Ross law firm since 1985. He attended the University of Florida and earned degrees in accounting, law and tax law. Mr. Giordano is JLT's legal counsel and a standing member of the

Community Advisory Board. He is the husband of Ruth Giordano, JLT past Sustainer President, and father of Active Elizabeth Mackie.



Denise Glass

Denise Glass is the
President of Sensory 5, a
marketing and advertising
agency headquartered in
Tampa. Through Sensory 5,
Denise has helped various
local nonprofits (JLT, High
Risk Hope, Joshua House
and others) by providing

in-kind graphic design and volunteer services.
Glass has been a member of Meeting Professionals
International (MPI) for 12 years, serving on the

organization's board for four years. Connections Campaign, a program Denise created for the Tampa Bay Chapter, received an International MPI Rise Award. In her free time, the New Jersey native and University of South Florida graduate enjoys following the USF Bulls football team and spending time with her husband of 26 years and their two rescue dogs.



Miray Holmes

Miray Holmes was appointed Manager of Community Partnerships and Neighborhood Engagement by Tampa Mayor Bob Buckhorn in March 2013. In this capacity, Holmes serves as Mayor Buckhorn's main

liaison to the neighborhood associations and as their voice at City Hall. She also works with community partners and private entities to make Tampa's neighborhoods a better place. Holmes recently worked as the Director of Community Relations for the Tampa Bay Buccaneers and the Glazer Family Foundation. Prior to that, she worked in community marketing at Reliant and corporate marketing positions with the National Collegiate Athletic Association and Atlanta Centennial Olympic Games. Born and raised in Washington, D.C., Holmes holds a bachelor's degree from Howard University. She is mother to daughter Julia.



Dianne Jacob

Dianne Jacob, Senior Vice President and Director of Client and Community Relations at PNC Bank - Florida West, manages the sponsorship and philanthropic funding for the company in Orlando, Tampa, St. Petersburg, Sarasota

and Naples. She deploys the bank's resources based on a strategic plan for its regional growth through community building. This involves sponsorships in the arts and for economic development organizations, as well as grants in early childhood education. Throughout her professional career, she has dedicated her time to community building and servant leadership. She served on more than 30 boards (and chaired more than eight of those boards). She also developed a charity to distribute prom dresses to girls through the Hillsborough County Public Schools system. Jacob has received numerous awards for her service, most notably the prestigious Parke Wright III Leadership Award given to distinguished alumni of Leadership Tampa, as well as the Leadership Florida Chairman's Award for valuable contribution to the creation of the young professional group CONNECT Florida Statewide Leadership Institute.



Grayson Kamm

Every day, Grayson Kamm gets to show off successful students and connect the community with its future as the Communications and Media Officer for Hillsborough County Public Schools. As the chief of communications

for the eighth-largest school district in the United States, Kamm oversees media relations, school marketing and more for the district, which prepares 200,000 students for life every day. He previously served as Communications Director for the Museum of Science & Industry (MOSI) in Tampa and as a television journalist for more than 13 years, specializing in stories on space, science and politics. Kamm attended the University of Florida, where he proposed to his wife on the field of the Gators' football stadium with 40,000 fans in the stands. She said "yes," and he is now married to JLT Sustainer Cathy Ambersley Kamm, an attorney with the law firm Shook, Hardy & Bacon in Downtown Tampa. They have two young sons, Collier and Merritt.



Shelley King Rogers

Shelley King Rogers has worked in advertising, marketing and media for over 35 years, namely at The St. Petersburg Times/Times Publishing Co., The Florida Times-Union, Landmark Communications, Pinch-A-Penny Inc., Eckerd

Corporation and currently at Publix Super Markets, Inc. In 2005, Rogers joined Publix Marketing as Media Manager, responsible for the strategic development and analysis of all media plans for Publix's corporate marketing initiatives. In 2013, she was promoted to Manager, Corporate Marketing Communications, leading a team developing communication plans for corporate holiday, grocery and customer service campaigns. From 2015 to 2018, Rogers was instrumental in marketing Publix Super Markets Charities, highlighting the many ways Publix Charities gives back to our communities. In June 2018, Rogers transitioned to Manager, Retail Marketing Communications, for the Lakeland Division at Publix, managing the marketing support for 286+ stores throughout central Florida, the greater Tampa Bay area and southwest Florida. Rogers earned an associate degree from Appalachian State University and a bachelor's degree from the University of Florida College of Journalism. She lives in Plant City with her husband, Robert Rogers, a chief pilot & aviation manager for a Clearwater-based corporation, and they have a twoand-a-half-year-old Golden Retriever, Beaux. Rogers is a fan of the Gators, Bucs and Rays, and she enjoys swimming, boating, fishing and traveling.



Guido Maniscalco

Guido Maniscalco was born and raised in Tampa and is the son of Cuban and Italian immigrants. His family has operated a business in West Tampa for over forty years. Guido attended and graduated from Tampa Catholic High

School, Hillsborough Community College, and obtained a degree in English from the University of South Florida. He served as the president of the MacFarlane Park Neighborhood Association from 2013 to 2015, served as a member of the City of Tampa Code Enforcement Board from 2012 to 2015, currently serves as trustee chairman of the Sons of Italy lodge, past treasurer of the Ybor City Lions, member of the West Tampa Optimist Club, Ybor City Round Table, and member of the Hillsborough County Human Rights Council. He was elected to serve the citizens of District 6 on the Tampa City Council in 2015. Councilman Maniscalco is appointed to the Metropolitan Planning Organization (MPO), the Tampa Theatre board, the Tampa Bay Estuary Program board, the Hillsborough River Interlocal Planning Board and formerly served on the Arts Council of Tampa board, the Tampa Bay Regional Planning Council and the Hillsborough County Public Transportation Commission (PTC).



Gene Marshall

Gene Marshall is a founding board member and initial chairman of Northstar Bank, a community bank headquartered in Tampa and successfully sold to Seacoast Bank in 2017. He is also a consultant with Success Sciences, Inc. Marshall

joined the Chase Manhattan Bank in New York City in 1969. After spending 21 years in various management positions in global risk management, international custody operations and global securities services of the global bank, he moved to the retail banking sector and relocated to Tampa Bay in 1990. He was named Senior Vice President of JPMorgan Chase in 1993. He retired in June of 2004 and continues to be active in the community. Currently he serves on the Board of Directors for Tampa General Hospital, the David A. Straz Jr. Center for the Performing Arts, WEDU PBS, The University Area Community Development Corp. and The Council for Educational Change.



The Honorable Sandy Murman

Sandy Murman was elected County Commissioner in 2010, representing District 1. She was re-elected without opposition in June 2012, and subsequently re-elected to her third term in November 2016, Commissioner Murman

was elected by her fellow commissioners as Vice Chairman of the Board of County Commissioners (BOCC) for 2016-17. She served as chairman of the BOCC for 2014-15, and as Vice Chairman in 2011, 2012 and 2013. Prior to joining the County Commission, she completed eight years as a member of the Florida House of Representatives from 1996-2004. Rep. Murman was the first Republican woman to hold the position of Speaker Pro-Tempore in the Florida House of Representatives. She is focused on economic development and bringing jobs to Hillsborough County; transportation, where she works with local leaders to craft future effective transportation policy; ending homelessness in the county; fighting the opioid crisis locally; continued improvements to customer service and communications between the county and its citizens; and providing high-quality critical children's services. Commissioner Murman is a graduate of Indiana University and is married to local attorney Jim Murman. Their daughter, Michele Murman Bradner, is an Active JLT member.



Ronda Parag

Ronda Parag is the Publisher and Managing Editor of Tampa Bay Metro and Tampa Bay Weddings magazines. Parag believes in giving back to the community and has volunteered many hours to local charities. She is an Advisory Board

Member for The Salvation Army of Hillsborough County, past Trustee for The Spring of Tampa Bay and member of the Gold Membership Committee for the Tampa Museum of Art. She supports many additional nonprofits. Parag graduated from the University of Florida with a bachelor's in business administration and has been married to Stephen P. Parag, II for 30 years. They have one son, Evan.



Kelley Parris

Kelley Parris currently serves as Executive Director of the Children's Board of Hillsborough County. She holds a graduate degree in organizational management from Troy University and an undergraduate from the

University of Alabama. Parris previously served as the Director of the Alabama Department of Child Abuse and Neglect Prevention, which was awarded the 2013 Auburn University Innovative Programs in Government Award for its work to end child death in the (0-3 years) demographic from abusive head trauma and unsafe sleep. Most recently she received the 2014 Secretary's Award from the Florida Department of Children and Families for community partnership. Parris has worked in the field of child abuse prevention, domestic violence prevention and mental health for 30 years.



Darrell Robertson

Darrell N. Robertson is Vice President and Chief Relationship Officer of New York Life Insurance Company, Direct Operations in Tampa. He is a seasoned professional experienced in direct marketing, operations management, business

development and engagement leadership. He is currently responsible for oversight and executive management of New York Life's \$1.5 billion-dollar strategic business relationship with AARP and directs employee engagement, talent management, and leadership development for the enterprise. Previously, Robertson was responsible for developing and overseeing growth of the company's Agent Lead Generation marketing efforts, working domestically and internationally. Additionally, he managed the Sales and Service Operations encompassing a staff of over 400. Robertson is a gold medal winner of the Best Contact Center Leader Award from ContactCenterWorld.com and a Contact Center Leader of the Year recipient from IQPC (International Quality and Productivity Center). He is an accredited member of the International Coach Federation (ICF) and continues to coach, mentor and train a wide range of leaders and managers Company wide. He is a current member of the "ELC" Executive Leadership Council, the preeminent leadership organization for the development of global Black Leaders in the country. Originally from Philadelphia, Robertson has resided in Tampa since 1995.



Barbara Ryals

Barbara Harvey Ryals is a Tampa native and joined The Junior League of Tampa in 1983 at age 21. During her time as an Active member of JLT, Ryals held nine board of director positions before serving as JLT President in 1999-

2000. Since becoming a Sustaining member of JLT, Ryals has volunteered with more than 25 non-profit

organizations, and she was most recently honored as The Junior League of Tampa's 2018 Sustainer of the Year. In addition to her service through the League, Ryals has served on the Board of Directors for Moffitt Cancer Center Foundation for 17 years, as well as on the Board of Directors for Ronald McDonald House and All Children's Hospital Foundation. She also served on the 2009 Board of Directors of the Tampa Bay Super Bowl Task Force as Chair of Media and Public Relations and Co-Chaired the 2001 Super Bowl Host Committee, overseeing 2,500 volunteers. Ryals received the 2006 Alumni of Achievement Award from Berkeley Preparatory School and has also chaired major fundraisers and similar events, including the Tampa Museum of Art's Pavilion event, the Moffitt Cancer Center's Magnolia Ball, and the Saks Fifth Avenue Key to the Cure initiative. Ryals works as a commercial real estate broker specializing in land sales and has also been appointed to the Florida Bar Association Unlicensed Practice of Law Committee for the Thirteenth Judicial Circuit in Hillsborough County. She is an elder at Palma Ceia Presbyterian Church.



Marlene Spalten

Marlene Spalten joined the Community Foundation of Tampa Bay as President and CEO in October 2012. She previously served as Executive Director of the Baptist Health Foundation and a Vice President of Baptist Health, Jacksonville's

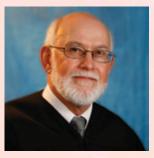
largest community-owned hospital group. Prior to her career with Baptist Health, Spalten was Associate Head of School/Advancement and Planning at The Bolles School in Jacksonville. She graduated from Cornell College with a bachelor's in English. She is a Certified Fund Raising Executive (CFRE) and a fellow of the Association for Healthcare Philanthropy (FAHP). A 1999 graduate of Leadership Jacksonville, she was named a "Woman of Influence" by the Jacksonville Business Journal in 2011.



Jonathan Stein, CPA

Jonathan Stein is a graduate of the University of South Florida. He is a shareholder with Rivero, Gordimer & Company, P.A., and has considerable auditing/accounting experience with nonprofit and governmental organizations. As The Junior

League of Tampa's Certified Public Account, he serves as a standing member of the Community Advisory Board. Stein is involved with a variety of nonprofit organizations in the Tampa Bay area.



The Honorable Ralph Stoddard

Judge Ralph Stoddard was elected Circuit Judge to the Thirteenth Judicial Circuit in 1996, after 20 years of private practice. He has served in every division, has a particular interest in juvenile issues and has

served as Chair of both the Hillsborough County Juvenile Justice Board as well as the Community Alliance. Judge Stoddard graduated from the University of South Florida in 1969 and the University of Florida College of Law in 1975. He is a former adjunct professor of law at Stetson University College of Law. He and his wife Carmen have three daughters: Monica, Sarah and Brigid, who is a JLT Sustainer.



Lincoln Tamayo

Lincoln Tamayo has served as Academy Prep Center of Tampa's Head of School since 2002, and since 2005 has also served as Vice President of Operations of both Academy Prep campuses (with a third campus to

be opened in Lakeland in June 2019). In 2001 and 2002, Tamayo served as Chairman of English for the Children of Massachusetts, the initiative petition campaign that overhauled the bilingual education laws of Massachusetts. He was subsequently invited by Governor-elect Mitt Romney to serve on Romney's transition team through January 2003. Tamayo has also served as Assistant to the President of Boston University, Secretary to the Boston University Board of Trustees, Assistant to the Chairman of the Massachusetts Board of Education, a community columnist for The Tampa Tribune, and member of the Board of Directors for Jesuit High School and Cristo Rey High School (as a founding member). He currently serves on the Citizens Review Board for the Tampa Police Department and on the Board of Directors for the Tampa Museum of Art. Tamayo received the 2011 Liberty Bell Award given by the Hillsborough County Bar Association, and he was also recognized by The Junior League of Tampa as a Luminaries honoree in 2016. Tamayo received his B.A. in History from the University of Notre Dame, his J.D. from The University of Florida College of Law, and his Ed.M., Administration, Planning, and Social Policy from Harvard University.



Eric Ward

Eric Ward, Director of Security for Coca-Cola Beverages Florida, oversees security for the 26 facilities and headquarters located within the state. Prior to joining the Coca-Cola team, Ward served 29 years in law enforcement and retired

as the Chief of Police for the City of Tampa Police Department in 2017. During this time, Ward developed a strong leadership presence, earning the reputation of a crime fighter who embraced the opportunity to give back to the community. He excelled through the ranks, working in numerous divisions within the agency before accepting the appointment from Mayor Bob Buckhorn to lead a department of 1,300 employees. His leadership role began early in his career as an officer and supervisor in the patrol division. Ward also worked as the Specialty Teams commander overseeing K-9, Mounted Patrol, Traffic, Air Service, Marine Patrol, Dive Team, SWAT, Hostage Negotiation Team, Bomb Team, Honor Guard and the Special Incident Management Unit. Ward continues to make contributions in the community by dedicating his time to worthy causes.



Joann Wehle

Joann T. Wehle holds a BBA in accounting from St. Mary's College in Notre Dame, Indiana, and she attended graduate school at the University of Florida. She is a Certified Public Accountant and has enjoyed a longstanding career in

public accounting. Wehle joined TECO Energy in 1990 and has held a variety of auditing, financial and management positions with related entities including Tampa Electric, TECO Partners and Peoples Gas System (PGS). She was promoted to her current role as Vice President of Marketing and Sales for PGS, where she is responsible for overseeing a statewide sales and marketing team. She and her husband JJ have two daughters, Meaghan and Allison, and in her free time, Wehle enjoys traveling and spending time with her family.



CRITICAL CONNECTIONS: INTRODUCING JLT'S SPEAKER'S BUREAU

by KENDRA LYMAN

The Junior League of Tampa is excited to unveil its new Speaker's Bureau, a resource created to connect League committees and members with qualified local and national speakers for a variety of leadership and community topics. Under the umbrella of the League's Training Committee, this initiative offers a compilation of individuals who are qualified to speak and present on matters related to their respective areas of expertise. The Speaker's Bureau will begin as an internal resource for JLT members and committees, with a plan to ultimately expand and open the database to all interested community organizations and individuals.

Each year, the League strives to offer its members interesting and impactful speakers and presentations through general membership meetings, training events, and other programs and special events. In light of JLT's large, diverse and talented Membership, the Speakers Bureau will provide a valuable resource both for League committees and members in need of particular expertise, as well as for members (and

nonmembers alike) looking to contribute and share their own unique skill sets and qualifications with JLT. By helping to identify and match specific speaking needs and available resources both within and outside the League, the Speaker's Bureau is poised to become yet another critical facet of JLT's ongoing efforts to impact and strengthen our community through collaboration and connection.

For more information on the JLT Speakers Bureau, or if you are interested in presenting to The Junior League of Tampa and would like to be considered, please visit www. jltampa.org/speakersbureau, or email training@JLTampa.org.

KENDRA LYMAN

Kendra has been an Active member of JLT since 2015 and previously served as a contributing writer and as

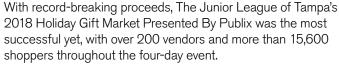
Assistant Editor for *The Sandspur*. She works as a construction law attorney and has lived in Tampa since 2013. In her free time, Kendra enjoys running, attending concerts with her husband Chance, and spending time with friends and family.

COMMUNITY SUPPORT AND COLLABORATION:

The Junior League of Tampa's Holiday Gift Market and Young Entrepreneurship Program



by EMILY JAMIESON



Each year, in advance of the Holiday Gift Market, the League selects a local female entrepreneur for its Young Entrepreneurship Program (YEP), presented by Valley Bank Women in Business. Launched in 2014, the program provides unique and valuable support and exposure for each annual winner, including a premium booth at the Holiday Gift Market.



The 2018 YEP winner, Rebekah Phillips, is the founder of Pawz Publishing. An author and illustrator, Rebekah founded Pawz Publishing in 2015 and has since written and illustrated multiple children's books. The mission of Pawz Publishing is to teach young, impressionable minds how to be creative, use their imaginations and develop into kind and thoughtful adults. The beloved characters from Rebekah's books have even come to life recently through Pawz Publishing's expanded line of custom plush toys.

The YEP grant is open to women who are 40 or under, are majority owners of their business, and sell a product which offers a unique addition to the Holiday Gift Market. For more information about Pawz Publishing, as well as previous winners and YEP qualifications and awards, please visit www.jltampa.org/featured-events/holiday-gift-market/hgm-young-womens-entrepreneurship-program.





Collaborating for Greater Impact

JLT HOSTS SPAC FALL CONFERENCE

by BRIDGET ABBAS

On October 13, 2018, The Junior League of Tampa hosted The Junior Leagues of Florida State Public Affairs Committee (SPAC) annual Fall Conference. Established more than 40 years ago, SPAC consists of members from Junior League Public Affairs Committees across Florida, SPAC monitors legislation and advocates for issues of importance to local communities. With three SPAC conferences held each year (in the summer, fall and winter), JLT was honored to host this year's Fall Conference at JLT Headquarters.

The Fall Conference is an opportunity for the Leagues, through their respective SPAC members, to determine collective advocacy priorities for the year ahead, review legislative issues impacting focus issue areas, and share successful membership training and education strategies. SPAC also works with other Leagues throughout the United States on federal issues.

Kicking off with a welcome reception at the Hilton Downtown Tampa followed by dinner at Bizou Brasserie, JLT welcomed 60 League members from around the state. Participants included both active and sustaining members. Six JLT members attended, and an additional six JLT Public Affairs Committee members volunteered to help run the event.

Hosting the event was a natural fit for JLT. "Advocacy has always been top of mind for Tampa," said Melanie Brown, JLT's State Public Affairs Co-Chair and one of the event's coordinators. During the meeting, JLT received praise for consistently being at the forefront of advocacy issues.

The Fall Conference agenda featured several guest speakers who addressed important state issues. Florida Representative Chris Latvala,

R-Clearwater, discussed Dylan's Law. The proposed law would provide more caseworkers for the Department of Children and Families, where the average caseload of 24 cases is far greater than the recommended 10. The law would also increase caseworker pay. Its goal is to improve oversight within the system in order to avoid tragedies like the highlypublicized stories of children who suffer harm or even death as a result of their removal from, or placements in, the foster care system.

Florida Representative Jackie Toledo, R-Tampa, spoke about her proposed ban on texting while driving, the bill for which died in committee during the past legislative session but will be reintroduced. According to Rep. Toledo, the ban would make Florida's streets safer by making texting while driving a primary offense. (Today, it is only a secondary offense and is considered difficult to enforce.)





JLT President, Isabel Dewey, spoke to attendees about voter engagement in the community, highlighting the efforts of Activate 813, a local collaboration of community organizations in the Tampa area that meet to discuss important issues and new ways of partnering to reach voters. Focusing on voter education, registration, and engagement within Tampa and Hillsborough County, Activate 813 could be an inspiring model for other local communities throughout the state.

Other speakers included JLT members, Lisa Reeves and Melanie Brown, who discussed human trafficking and the JLT's Diaper Bank, respectfully. SPAC Sustainer Advisor, Vicki Lopez, addressed issues of women in politics. JLT Active, Amber E. Smith, Cochair of SPAC Training, shared with attendees how different levels of government training can be offered by Junior Leagues. Advocacy training was a central focus throughout the Fall Conference as Leagues work to educate and empower their members and communities—particularly during an active election year.

With the conference taking place prior to the November election, conference attendees were also able to meet and talk with local candidates on the eve of the election. Chief Financial Officer candidate Jeremy Ring (D), Sen. Dana Young (R) and Rep. Wengay Newton (D- St. Petersburg) all attended various events at the Fall Conference.

This year's Fall Conference focused on more than just advocacy. With the recent devastation caused by Hurricane Michael, League members in affected areas, as well as the communities they serve, were

foremost in attendees' thoughts. SPAC raised over \$2,200 to support the Junior League of Panama City Diaper Bank.

The event was successful thanks to the efforts of JLT organizers Melanie Brown, State Public Affairs Co-Chair; Amber Smith. Public Affairs Committee Member; Isabel Dewey, JLT President; Lindsey Parks, Advocacy Manager; and Maggie McCleland, Local Public Affairs Co-Chair. The Fall Conference concluded on Saturday with dinner at Spain Restaurant and Toma Bar.

Armed with important knowledge, insight, and collaborative support, JLT's Public Affairs Committee will be offering training opportunities for members in the near future, such as a mayoral

candidate event currently in the planning stage. As Brown notes, moving forward, "We will continue putting advocacy on the top of the list."





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The 3 C's - Our Continuum of Collaboration within our Community

How we engage in, honour and maintain relationships are intrinsic to what brings The Junior League of Tampa Membership together to partner with our community and community leaders.

In this, our 2nd installment of the brand new *The Sustainer* Spur, we see our Sustainers in action in the community. We learn about Sustainers who have left a lasting impact on our League, both on the community and National levels. Take a look at our Sustainers through the Decades article; JLT Sustainers are the foundations of our community relationships, while branching out to serve as leaders within several areas of our community - the Tampa Chamber of Commerce, Tampa Museum of Art, Chairing Florida's State Board of Education, to name a few.

I am especially excited by our Sustainer Spotlight - The MacDonald Training Center. What a great story about JLT involvement in our community helping to build and continuing to drive services and support needs to people with developmental disabilities.

JLT excels at honoring our partnerships and being stewards of our Mission. This is how we evolve the continuum. The relationships we have formed honor our Mission and have evolved to address the changing needs of the Tampa Bay community.

As we move into 2019, I have challenged myself to commit acts of kindness and giving back to my community, not just within the League, but with individuals, because that one person is part of our greater community.

Teneille Kuznicki

The Sustainer Spur Editor

Smiki



Life is not easy for any of us. But what of that? We must have perseverance and above all confidence in ourselves. We must believe that we are gifted for something and that this thing must be attained.

- Marie Curie

Inspiring Collaborators

"If your actions inspire others to dream more, learn more, do more and become more, you are a leader."

This is one of my favorite quotes because it reminds me of the impactful and sustained leadership of the members of The Junior League of Tampa, who have created powerful and positive change in our community for over 92 years. By joining forces with organizations that share our goals and focus areas, we have produced an even more profound impact!

JLT is fortunate to be comprised of influential and talented women who have truly reshaped the landscape of Tampa Bay. We have established a strong foundation of service by not only creating numerous projects, but also through the partnerships we have forged over several decades — collectively changing thousands of lives for the better. You have only to glance at the list of a just a few of our community partners and it is evident that the power of our collaboration has had an undeniable and enormous impact on the Tampa Bay area.

- · Glazer Children's Museum
- Straz Center formerly Tampa Bay Performing Arts Center
- · Tampa Museum of Art
- MacDonald Training Center -originally Drew Park School
- Lowry Park Zoo now Zoo Tampa
- · Academy Prep Center of Tampa
- · Alpha House
- · Champions for Children
- · Children's Cancer Center
- · City of Tampa Recycling we helped found the City's first newspaper recycling program
- · Mary Lee's House
- Shriner's Children's Hospital

The Junior League of Tampa is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. We are also a group of motivated women who continue to confront the challenges facing our community today and who mobilize to make a difference. We are also a group of motivated women who continue to confront the challenges facing our community today and who mobilize to make a difference.

On behalf of the The Junior League of Tampa Sustainers, I want to thank all of you who have been instrumental in developing these lasting community partnerships and programs. I am also grateful to those of you who have continued to foster these relationships throughout the years. I hope that as a Sustainer you are proud of your League and that you will continue to support JLT as we continue to ignite and inspire powerful and positive change throughout our Tampa Bay Community.

Best, Leslie Jennewein

Sustainer President





FEBRUARY 20 | 11:00 am

Lunch Bunch | TBD

MARCH 6 | 11:30 am

Day at the Races | Tampa Bay Downs

MARCH 28 | 11:30 am

The Legacy Tea (formerly known as the Sustainer Emeritus Tea) Tampa Yacht and Country Club

All eligible Sustainers: Please be on the lookout for your invitation across the coming weeks.

APRIL 4 7:00 pm

Patrons' Party | The Home of Rosemary Henderson

Open to all donors at the patron level.

APRIL 11 7:00 pm

Spring Cocktail Party | TBD

APRIL 30 11:00 am

Sustainer Spring Meeting & Luncheon | JLT Headquarters

MAY 10 | 11:30 am

Luminaries Luncheon | Bryan Glazer Family JCC

MAY 16 6:30 pm

Annual Dinner | Armature Works

















SUSTAINER SPUR SPOTLIGHT

Wendy Brill

by CAMERON HUNT MCNABB

Wendy Brill has over 20 years of experience in communications and public affairs work in the Tampa Bay area, serving officials such as Bob Buckhorn, Pam Iorio, and Janet Cruz. She has also won the League's Martha Ferman Spirit Award for Lifetime Commitment and the Association of Junior Leagues International Public Relations Award for Excellence in Public Relations & Marketing.

1. In light of your involvement in recent efforts to bring the Tampa Bay Rays to Ybor City, how do you feel that move would benefit the city of Tampa?

Tampa is so fortunate to be able to build a true urban core. With Water Street and the USF Medical school under construction, the addition of a state of the art ball park that reflects the surrounding community will enhance the core and make Tampa and the entire area more competitive and better than ever before.

2. What is a sports-related memory you'd like to share? Or your favorite athlete?

The magic about baseball is that everyone I have met along this journey has a personal story to share. It could be a memory as a child or a special day that they share with their children or grandchildren. For me, it is the love of the game that I see every day in my son Jake. He loves the Rays and loves to play baseball every week.

3. What is your favorite recipe from a JLT cookbook?

I absolutely love Cake Caroline from a Taste of Tampa. It's an old one but never disappoints anyone when I make it.

4. What is one of your favorite JLT memories, such as an event or service opportunity?

I had the honor of being the first Chair of Food 4 Kids and loved working with all the ladies on that committee. Right before Thanksgiving that year, we delivered turkeys to all the children whom we served. One little girl took all of her books out of her backpack and put the turkey in the backpack because she did not want anyone to take her turkey. She was so proud to bring it home to her family. It was a very special day for her and for all of us that got to share that moment with her.

5. How has being in the League benefited you, such as in the areas of empowering women or providing opportunities for further growth?

I have always thought that our members could do anything they wanted in the world. The training that I have received has made me feel so prepared for what is next in my professional and volunteer life. Even today when I am at a League event, I am always reminded of just how lucky I am to be a part of an organization that has such amazing and talented women who care for each other and our community.

CAMERON HUNT MCNABB

Cameron Hunt McNabb has been a member of The Junior League of Tampa since 2016 and is part of the third generation in her family to serve in JLT. She works as an English professor and enjoys running and traveling in her spare time. Cameron looks forward to raising her daughter to serve in the League as well!



MACDONALD TRAINING CENTER

by MORGAN BLAKE

The MacDonald Training Center (MTC) was founded in 1953 by J. Clifford and Georgia MacDonald (Georgia was President of The Junior League of Tampa in 1941) and a group of visionary parents of individuals with developmental disabilities. The MacDonalds started the Center after learning their son had an ID and wanted something better for him. This initiative led to be one of the first pre-schools for children with disabilities in our nation. In 1954, The Junior League of Tampa adopted The MacDonald Training Center as a new project. The League provided funds to start the school as well as supply volunteers to work in classrooms with the children.

For over sixty years now, MTC has been a leader and innovator in service to people with developmental disabilities. Today, the primary concentrations of service are educational, vocational and residential supports for persons with disabilities. The center conducts vocational skills training and life enrichment activities regularly. There are a vast range of activities which include computer lab training and fine arts instruction. MTC provides supported employment counseling and placement services for people with a wide variety of disabilities. The goal of the MacDonald Training Center is "To provide people in community living the opportunity and resources to lease their home or apartment, pay their own expenses, make their own decisions, and receive services that promote choice and self-sufficiency." This Center has evolved over the decades to provide a large age-range with valuable assistance such as: finding and renting housing, seeking out roommates, teaching shopping

and cooking skills, helping with banking, budgeting and bill paying, learning civic responsibilities and learning practical safety skills.

The Junior League of Tampa was specifically drawn to this project because of its continuous goals in enriching the lives and providing educational assistance to the children of our community. In 1954, the JLT granted \$3,000 to help begin this school. In 1963, President John F. Kennedy announced Mr. MacDonald would receive the Presidential Medal of Freedom for his advocacy for people with disabilities.



MORGAN BLAKE

Morgan is a first-year Active member who, outside of the League, works on the Real Estate Asset Management team at Bloomin' Brands. She graduated from Florida State University and is so happy to have moved back to her sweet hometown of Tampa. Currently residing in Hyde Park, she loves spending time with her boyfriend Anthony and her family, trying new recipes and foraging for flowers around town.



SUSTAINERS THROUGH THE DECADES

by LESLIE JENNEWEIN & MADELINE MORRIS

In celebration of The Junior League of Tampa's inspiring history, we are honored to introduce some of the League's earliest founding members and leaders, each of whom has helped guide the League through its many decades of service and growth.

DADA ANDREWS PITTMAN

Dada Andrews Pittman joined The Junior League of Tampa in 1946 and served as President

from 1961-1962. Her active service in the League included roles as Legislative Chair, Recording Secretary and Admissions Chair. The Gasparilla Cookbook was published in November of her Presidential year and sold out of all 7,700 books printed just three months later. The success of this publishing allowed the League to go on to build its Headquarters on Davis Islands. Her daughter, Dada Glaser, served as JLT Sustainer President from 2014-2015. Dada Andrews Pittman celebrates her 94th birthday this year.

> "One of the most rewarding aspects of being President of this Junior League of ours is the opportunity of watching first-hand the many conscientious, talented, and enthusiastic Leaguers at work."

- Dada Andrews Pittman

1940s Members



MARTHA SALE FERMAN

Martha Sale Ferman joined The Junior League of Tampa in 1945 and served as President from 1953-1954. Her active

service in the League included roles as Red Cross Drive Chair, Public Relations Chair, Sandspur Editor, and Provisional Ball Chair and Secretary. During her Presidential year, the League adopted two new community projects, Drew Park School and The Guidance Center of Hillsborough County. She was awarded JLT Sustainer of the Year in 1974-1975. In addition to her involvement in JLT, she served as President of multiple Tampa Bay community and cultural organizations and was appointed by Florida Governor Leroy Collins to President Eisenhower's White House Conference on Children and Youth, Martha Sale Ferman passed away in 2011 and her legacy lives on in the Martha Ferman Spirit Award, now given to an Active member going Sustainer who embodies her spirit.

"We have a common purpose: community service; a common aim: the good of others, not ourselves."

- Martha Sale Ferman

1950s Members



JEAN ANN RAMSDELL CONE

Jean Ann Ramsdell Cone joined The Junior League of Tampa in 1957 and served as President

from 1967-1968. Her service in the League included roles as Corresponding Secretary, Recording Secretary and Advisory Planning Chair. A 1984 Sustainer of the Year Awardee, Jean Ann Ramsdell Cone was involved in numerous Tampa Bay organizations including the Board of Directors of the Tampa Museum of Art and the Tampa Sports Authority, and as a Trustee of Berkley Preparatory School. Jean Ann Ramsdell Cone passed away in 2003, and her legacy lives on through her daughter, Julianne Cone McKeel, who served as JLT President from 1990-1991 and granddaughter, Carlee Cone Bowdoin, a current Active member.

"Learn to prioritize. That's the best skill I've acquired from the League."

- Jean Ann Ramsdell Cone

PATRICIA (PAT) TURNER DALEY

Patricia (Pat) Turner Daley joined The Junior League of Tampa in 1951 and served as Sustainer President

from 1977-1978. Her service in the League included roles as Treasurer and Chair of the Public Relations and Headquarters Committees. As a Sustainer, Pat Turner Daley was pivotal in the development of the Tampa Treasures cookbook and she was later honored with the 1995 Sustainer of the Year award. Pat Turner Daley devoted her time to many Tampa Bay organizations including, the Tampa Chamber of Commerce Sports Council, Super Bowl XXVII and XXV Host Committees; Outback Bowl Board of Directors and The Children's Home Board of Directors. Her daughter, Cindy Coney, served as JLT President from 1992-1993. Pat Turner Daley celebrates her 91st birthday this year.

"The League taught
me the importance
of being dependable,
positive, organized and
an effective leader."

- Pat Turner Daley





SUSTAINER BRIDGE















SUSTAINER POWER LUNCH















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Nicole and Matt

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A gift to the Commemorative Fund is a way to recognize a significant event in a Junior League of Tampa member's life — joining in her celebration or thinking of her in a time of sorrow.

Any occasion may be commemorated; below are a few ideas:

- Celebrate birthdays, engagements, marriages, anniversaries, births, new jobs or promotions.
- Honor someone's service to JLT.
- Offer condolences to a member who has lost a loved one.

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on her engagement to Charlie Stallings

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- Courtney Bilyeu
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- Isabel Dewey
- Caroline Vostrejs

Laurel Moynihan,

on her engagement to Andy Waites

- Isabel Dewey
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on her engagement to Michael Hollander

- Isabel Dewey
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Tallee Williams,

on her engagement to Shea Taylor

- Isabel Dewey
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- Katie Selman
- Courtney Bilyeu
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- Caroline Vostrejs
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on her marriage to Dan Shiffman

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on her marriage to Brent Liebler

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on her marriage to Chris McCabe

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- Melissa Knight Nodhturft

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Stephanie Dann's Dear Friend

Leslie Stauffer

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- Isabel Dewey
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- Isabel Dewey
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- Isabel Dewe
- Lindsay Dorrance
- Melissa Knight Nodhturft



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To learn more or to make a gift, visit jltampa.org/commemorative-gifts. For questions, contact funddevelopmentmanager@iltampa.org.

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- Isabel Dewey
- Taylor Jones
- Melissa Knight Nodhturft

Weston,

son of Mallory Winter

- Marysue Matthews
- Melissa Knight Nodhturft

CONGRATULATIONS TO

Sara Evans,

on Tampa Bay Dancing with the Stars, Runner Up

- Isabel Dewey
- Jenny Schroeder

Laura Lenhart,

on her success with Frontier Fios Project

- Isabel Dewey
- Melissa Knight Nodhturft
- Andrea Webb

Ruthanne McLean,

Happy Birthday

- Harrison Giddens
- Taylor Jones

Jaclyn Rivera,

on Tampa Bay Dancing with the Stars, Runner Up

- Sara Evans
- Melissa Knight Nodhturft
- Jenny Schroeder

Caroline Wherley,

on her Promotion, Sr. Accountant

Virgina Veit

ENDOWMENT FUND

The Junior League of Tampa Endowment Fund

Leaving a Legacy ... Sustaining Our Service

The Endowment Fund was established in 2006 in partnership with The Community Foundation of Tampa Bay. The fund ensures fiscal stability for The Junior League of Tampa, allowing members to focus on the League's mission independent of the state of the economy or the size of membership. A strong endowment fund will ensure a revenue stream that will augment, but not replace, annual fundraising revenue generated through individuals, events, grants, corporate sponsorships and membership dues. This provides the opportunity to pursue new opportunities or deal with unforeseen circumstances without creating an additional financial hardship for JLT or its members. Commemorative gifts support the Endowment Fund.

90th Anniversary Endowment Donors

90TH LEGACY FOUNDER

Don and Campbell Burton Betsy and Drew Graham

90TH SUSTAINING FOUNDER

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2015-2016 Leadership Council, in honor of Stacy Carlson

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Gianni O'Connor

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Anne Wilson King

Selena Ward

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Mary, David and Abigail Persky

Stephanie and Stephen Rumbley

Lavinia Witt Touchton, in memory of Willie Carter Witt Blake

Donor List as of December 10, 2018. Donations less than \$250 are recognized through the Commemorative Fund.

Thank you to our inaugural member of the 1926 Society, Martha Sale Ferman.

The Junior League of Tampa considers it an honor to be designated as a beneficiary of an estate or foundation. We regard this type of planned giving highly and recognize donors through membership in The Junior League of Tampa 1926 Society.



The program allows you to leave your legacy in our community by supporting the future of the League and its members.



Luminaries Shine at Special Panel and Screening Event

by CAMERON HUNT MCNABB

This past fall, The Junior League of Tampa hosted a special public event at the Tampa Bay History Center to celebrate its 2018 The Luminaries documentary. Held on October 29, the event included a panel discussion with 2018 Luminary Rosemary Henderson and 2015 Luminary Richard Gonzmart, as moderated by Grayson Kamm; followed by a screening of the documentary featuring the 2018 honorees. The event was the first part of the League's annual The Luminaries series, with a banquet celebrating the new 2019 honorees scheduled to take place this spring.

In past years, the fall The Luminaries screening was held at Cinebistro, but this year, the League's Luminaries Committee selected the History Center as the venue—a change that made the event more "community-focused," according to JLT President Isabel Dewey. The new venue was a perfect fit, as the History Center partners with the League each year to house an exhibit on that year's Luminaries. Moreover,

the Columbia Café (owned by Gonzmart) provided a perfect ambiance for the social beforehand, where History Center members mingled with League members and past Luminaries.

The panel discussion revealed Henderson's and Gonzmart's deep roots in the Tampa community, while the screening highlighted the "inspiring leadership, commitment to lasting community impact through advocacy, and achievement to prominence or distinction" of 2018's Luminaries: Mary Lynn Ulrey, T. Terrell Sessums and Rosemary Henderson.

The 2018 documentary was produced by WEDU and can be viewed online at www.wedu.org/luminaries. The 2019 Luminaries award luncheon will take place on May 10, 2019, with more details available soon.

For more information, please visit jlt.org/luminaries or contact luminaries@jlt.org.







CAMERON HUNT MCNABE

Cameron Hunt McNabb has been a member of The Junior League of Tampa since 2016 and is part of the third generation in her family to serve in JLT. She works as an English professor and enjoys running and traveling in her spare time. Cameron looks forward to raising her daughter to serve in the League as well!



WHO'S WHO IN THE LEAGUE

Get to know a few of our inspiring members who have shared with us their passion for JLT, as well as their exciting lives and accomplishments outside of the League!

MARIE MOYLE

Marie Moyle is a Provisional member of The Junior League of Tampa whose decision to join stems from her own mother's inspiring membership and involvement in the Junior League of Tallahassee. She fondly remembers accompanying her mother to League meetings, service events and recipe photoshoots as a young girl in Tallahassee. Following in her mother's footsteps, Marie joined JLT after moving to Tampa to work as an associate in the commercial litigation department of Holland & Knight, an international law firm with more than 1,300 lawyers. She advises clients on a wide variety of matters, including contract disputes, product liability issues, as well as bankruptcy and creditors' rights.

Prior to moving to Tampa, Marie received her bachelor's degree from Duke University and her Juris Doctorate from the University of Florida Levin College of Law, where she graduated magna cum laude. During law school, through her role at the Center for Governmental Responsibility, Marie was instrumental in assisting with legal efforts to place citizens' ballot initiatives on the November 2018 midterm ballot.

Marie is excited for her provisional year with JLT, and particularly to learn more about service organizations and efforts in the Tampa area and to work with the inspiring women of the League, many of whom she hopes will become lifelong friends. In her free time, Marie enjoys following state political news, traveling with friends and taking evening walks around Hyde Park.



MONICA KIRKLAND

Monica Kirkland has been a Junior League member since 2013, in both the Gainesville chapter as well as The Junior League of Tampa. She initially joined the League in order to make a difference by helping others, and she continues to feel inspired by working alongside the amazing women of the League serving their community.

Throughout her time in the League, Monica has been enthusiastically involved in various placements, including previous roles as Food Coordinator for Kids in the Kitchen at Sulphur Springs, Project Site Coordinator for Kids in the Kitchen at Metropolitan Ministries, and as a member of the Training Committee. Monica currently serves as the Chair of the Family Literacy Night Committee, a position she chose in order to share her passion for reading with children and their families. Monica believes that literacy opens up a whole world of

possibilities and opportunities, and she looks forward to furthering this League initiative throughout this year.

Monica was born and raised in Georgia, and she earned a bachelor's degree from Valdosta State University and a Master of Business Administration degree from Mercer University. She currently works for CAE USA in Finance and has been with the organization for over 12 years. She enjoys helping and educating others about personal finance. Outside of her professional and League commitments, Monica enjoys traveling, spending time with friends and family, visiting museums, trying new local restaurants and, of course (as a South Georgia native), she loves football.

LAKISHA KINSEY-SALLIS

LaKisha Kinsey-Sallis joined The Junior League of Tampa in 2014, seeking to work alongside other like-minded volunteers to implement service projects providing support and opportunities to at-risk youth. She currently serves as a Coordinator on the Community Action Committee. Last year, she served as a Provisional Education Mentor. Her previous involvement in the League also includes placements with the Strategic Planning, Community Action, and Toastmasters committees.

LaKisha is a Tampa native but spent seven years in Chicago, where she attended Loyola University School of Law and also practiced for two years before returning to Tampa. She attended Florida A&M University in Tallahassee for her undergraduate degree. LaKisha is currently a partner at Johnson Jackson, LLC, where she represents public and private sector businesses of all sizes and industries—including Fortune 500 companies—in labor and employment matters such as wage and hour disputes, discrimination claims and other personnel-related issues. With 11 years of experience in this field, LaKisha also provides training on human resources and practical workplace strategies for the corporate clients she serves.

LaKisha is the proud wife of LaPlace Sallis, III, and mother to her two children, LaPlace (13) and Langston (10). In her spare time, she loves to travel, spend time with her family and serve her Tampa Bay community. In addition to her contributions to the League, LaKisha's impressive involvement in the community includes her roles as: board member of The Spring of Tampa Bay, National Legal Advisor for Jack and Jill of America, Inc., Vice Chair for the Gender Equality Subcommittee of the Florida Bar's Diversity & Inclusion Committee, member-at-large of the George Edgecomb Bar Association, and member of the Hillsborough County Women's Lawyer Association, the National Task Force on Diversity & Inclusion for the Federal Bar Association, and the Greater Tampa Chamber of Commerce Leadership Class of 2018.

LINDSAY SEEL

Lindsay Seel began her League career in 2008, shortly after receiving her master's degree in business management from the University of Florida. A Tampa Bay native, Lindsay is excited to have recently returned "home" after living in Northern California for three years.

As she approaches a Decade of Dedication in the League, she is grateful for her time spent with the Junior League chapters in Lakeland, Jacksonville and Napa-Sonoma, as well as JLT. In her first year with JLT, Lindsay's heart was forever changed when she was asked to lead the inaugural Family Literacy Night (FLN) initiative. In addition to FLN and her work with JLT, she enjoyed previous placement as a new member coordinator with the Junior League of Jacksonville, and her role in coordinating a girls' empowerment program with the Junior League of Napa-Sonoma. Outside of the League, Lindsay has served as a mentor through the Hillsborough Education Foundation, a board member of the Early Learning Coalition of Hillsborough County, and Vice President of Membership for the International Live Events Association.

Since returning to Tampa, Lindsay has parlayed her prior experience in luxury events into her own custom-design company, Vivant Event Design, bringing unique interior design style to local events. She and her husband, Brian, currently live in Tampa Heights with their vivacious 11-month old daughter, Georgia, and goofy Labrador, Nashville. In her free time, Lindsay loves traveling, watching college football and hosting "Sunday Suppers" for friends and family. In 2015, Lindsay and her husband, Brian, took a year-long sabbatical, traveling through 27 countries and six continents.





















The Zuminaries Screening Event

















CONNECT WITH US

This and every 2018-2019 League year edition of *The Sandspur* highlights The Junior League of Tampa's social media channels and web presence. We encourage members to join the conversation by linking up with us on social. Share your favorite League pictures using the hashtag **#myJLTampa**. You can also access the latest *Sandspur* online. We look forward to connecting with you!



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Read about our great community projects, interesting membership, fabulous donors and issues affecting the Tampa community. jltampa.org/sandspur

Keep your finger on the pulse of the League.

Jitampa.org

Learn about our impact in the community. **JItampa.org/community**

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Support our community projects. **jltampa.org/support**

Access cookbooks and other League merchandise.

jltampa.org/jlt-culinary-collection-cookbooks

QUANTIFYING OUR IMPACT

The Junior League of Tampa is committed to helping break the cycle of poverty for our most disadvantaged children and families. Our Community Projects in the areas of child welfare and education aim to directly impact, provide and build a better community for all.



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EVENTS

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