

THE  
JUNIOR  
LEAGUE  
OF TAMPA

1926 90 YEARS 2016

2016-2017 ANNUAL PROFILE  
Celebrating 90 years of community impact

## OUR MISSION

Founded in 1926, The Junior League of Tampa, Inc. is an organization of over 1,900 women committed to promoting voluntarism, developing the potential of women, and improving communities through effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

## ISSUE AREAS

The Junior League of Tampa is committed to helping break the cycle of poverty for our most disadvantaged children and families through:

**CHILD WELFARE** - Improving the lives of children and families touched by the child welfare system, particularly through the continuum of foster care

**EDUCATION** - Providing educational programs that support emergent literacy, mentoring, health and nutrition

## 2016-17 EXECUTIVE BOARD



**NICOLE HUBBARD**

*President*

**KATIE CAPPY**

*President Elect*

**JENNY SPENCER**

*Secretary*

**LAURA EVERITT**

*Community Director*

**VIRGINIA DANIEL**

*Finance Director*

**MELISSA KNIGHT NODHTURFT**

*Membership Director*

**DANIELLE DENNIS**

*Nominating Director*

**KATE CALDARELLI**

*Strategic Planning  
Director*

**NANCY CRANE**

*Sustainer-At Large  
Director*

## 2016-17 MANAGEMENT COUNCIL

**CATHY KAMM**, *Advocacy Manager*

**MEGAN BOCK**, *Communications Manager*

**SELENA WARD**, *Community Child Welfare Manager*

**KENDRA VELILLA**, *Community Education Manager*

**LESLIE HODZ**, *Fund Development Manager*

**TAYLOR JONES**, *Membership Manager*

**CAROLINE VOSTREJS**, *Operations Manager*

**MARIE HEBBLER**, *Treasurer*

**SHANNON TOMPKINS**, *Assistant Treasurer*

**KATIE CAPPY**, *President-Elect\**

*\*Serves on the Executive Board and facilitates Management Council*

## 2016-17 LEADERSHIP COUNCIL

90<sup>th</sup> Anniversary Project

AJLI Winter Conference

Arrangements

Bylaws/Parliamentarian

Children's Literacy Project

Community & Fundraising At-Large Volunteers

Community Action

Community Advisory Board

Community Outreach

Dragon Boat Event

Dragon Boat Event

Enabling Fund

Endowment

Family Literacy Nights

Food 4 Kids

Fundraising - Annual Campaign

Fundraising - Corporate

Gasparilla Invasion

Girl Power!

Grants

HEART

Headquarters

Holiday Gift Market

Holiday Gift Market

Human Trafficking Awareness

Impact Newsletter

JLT Marketplace - Cookbook

JLT Marketplace - Merchandise

Kids Connect

Kids in the Kitchen Provisional Project

Leadership Council and GMM Assistant

Legal

Love Bundles

Luminaries

Luminaries

Marketing and Public Relations

Placement

Placement Mentor

Project Dev. and Evaluation Committee

Provisional Education

Public Affairs

Ready to Achieve

Sandspur Editor

Social

Strategic Planning

Sustainer

Sustainer

Sustainer President

Technology

Training

Transfers

Laurel Moynihan

Brandy Waltzer

Kimberly Marino

Suzy Lopez

Rebecca Towner

Fiona-Lee Gerrard

Elena Day

Susan Mendelson

Nicole Gitney

Meghan McGuire

Elizabeth Dunsmoor

Lindsay Dorrance

Allison Dye

Kenisha Ray

Jennifer Rodgers

Lauren Gstalder

Courtney Cox

Sarah Balmer

Erin Cassidy

Heather Mackin

Ashley Martin

Megan Duffey

Tracie Domino

Hannah Gross

Jordan Donnelly

Dulcinea Kimrey

Heather Walsh

Avery Colman

Chloe Cullinan

Caroline Wright

Erin Dye

Francine Dupuis

Lyndsey Sira

Teneille Williams

Alexandra Palermo

Andrea Sahawneh

Kristin Wilson

Allison Torrence

Kitty Riggs

Ashley Tardiff

Lindsey Parks

Jennifer Del Valle

Chrissy Doligalski

Courtney Bilyeu

Bethany Zeller

Laura Campbell

Ashley Porch

Denise Cassedy

Andrea Webb

Jennifer Dutkowsky

Sarah Walters

## VALUES

Our values guide our efforts. We are dedicated to the service of our community, members and partners and aspire to the following organizational values:

**VOLUNTARISM** - Promoting voluntarism by creating a supportive, safe environment that encourages the continuous development of women to reach their highest potential as civic and community leaders

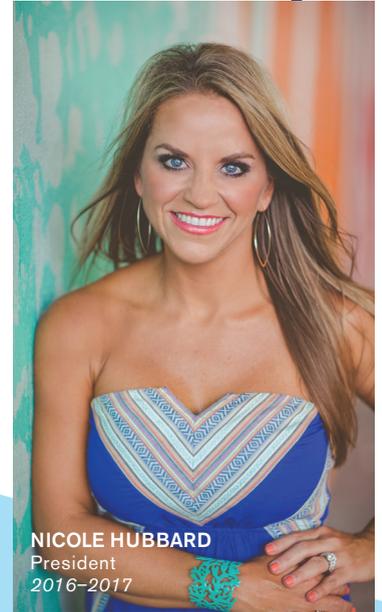
**EMPOWERMENT** - Providing training and mentoring opportunities to develop and empower our members and those we serve to improve their lives and the lives of others

**COLLABORATION** - Working collaboratively, effectively and strategically with our members and community partners to build a legacy of positive community impact

**ADVOCACY** - Acting as catalysts for change in our community and speaking as influencers for those who cannot speak for themselves

**STEWARDSHIP** - Achieving organizational excellence to meet our mission and vision, by responsibly managing the resources and relationships entrusted to us

The Junior League of Tampa has changed in many ways since its inception in 1926, but our commitment to addressing the critical needs of the community and cultivating members for civic leadership remains steadfast. Our impact continues to impress with over 1,900 trained volunteers, 87 percent of whom work outside of the home, devote more than 50,000 hours of uncompensated volunteer service annually. From tuberculosis preventoriums for children, the Tampa Philharmonic and the Children's Home to collaborations with MORE HEALTH, Inc. and Champions for Children, the League has been instrumental in developing projects that make a lasting impact. Today, our 14 partnership projects and community outreach events work to address child welfare and education in an immediate way, while our advocacy efforts seek to affect positive change on a local and state level.



**NICOLE HUBBARD**  
President  
2016-2017

With 141 new members and more than \$715,000 raised in 2015-2016, the League continues to impact Tampa Bay in a significant way. Internally, the League optimized our leadership structure with the implementation of a Management Council. This governance change has enhanced the Executive Board's ability to focus on strategic initiatives, while improving the execution of our day-to-day operations. Finally, we celebrated our 90<sup>th</sup> anniversary on April 2, 2016 with an Emerald Anniversary Gala reflecting on our past while looking to the future.

The 2016-2017 year, however, has much to anticipate as well. We will continue to celebrate our anniversary with our 90<sup>th</sup> Anniversary Legacy Project, nine done-in-a-day projects held in conjunction with previous community partners, as well as our 'Hike to 90' campaign promoting voluntarism in which all members will be encouraged to volunteer 90 hours of service. The Junior League of Tampa has been chosen to host the winter training conference for Junior League leaders from across the nation. In the spring we will host our new Dragon Boat fundraiser which will diversify our fundraising strategies while promoting health and wellness.

I am incredibly proud of the League's contribution to our community and I am grateful for each of you: our dedicated members, community partners, esteemed Community Advisory Board members, and our generous donors. Enjoy looking back at the big impact we have made in the past year and celebrate the promise of our legacy for years to come!

Gratefully,

A handwritten signature in black ink that reads "Nicole". The signature is fluid and cursive.

Nicole Hubbard  
President, 2016-2017

## 2016-17 COMMUNITY ADVISORY BOARD

KATHRYN BURSCH WTSP10 News, *Manager of Strategic Partnerships*

LISSETTE CAMPOS ABC Action News, *Anchor*

JOSEPH W. CLARK Eckerd Kids, *Director*

THE HONORABLE VIRGINIA COVINGTON Middle District of Florida, *United States District Judge*

SHEFF CROWDER Conn Memorial Foundation, *President*

JEFF EAKINS Hillsborough County Public Schools, *Superintendent*

MARY LEE FARRIOR The Junior League of Tampa, *2015-2016 Sustainer of the Year*

BRUCE FAULMANN Tampa Bay Times, *Vice President, Sales & Marketing*

MARK FERNANDEZ EMF Consulting of Tampa Bay, *Consultant*

ELIZABETH FOWLER Triad Foundation, Inc., *Director and Treasurer*

ELIZABETH FRAZIER Philanthropy and Community Initiatives Tampa Bay Lightning, *Vice President*

YVONNE FRY Florida Commission on the Status of Women, *Chair*

JOHN N. GIORDANO Bush Ross, P.A., *The Junior League of Tampa Legal Counsel*

DENISE GLASS Sensory 5, *President*

MIRAY HOLMES City of Tampa, *Community Partnerships and Neighborhood Engagement Manager*

DIANNE JACOB PNC Bank, *VP of Client and Community Relations*

KEN JONES Third Lake Capital, *CEO*

GRAYSON KAMM MOSI, *Communications Director*

TOM LOOBY Tampa YMCA, *President and CEO*

CATHY LYNCH, USF Health College of Medicine Obstetrics & Gynecology, *M.D. Associate Vice President, Associate Dean, Director*

GENE MARSHALL *Community Philanthropist & Volunteer*

THE HONORABLE SANDY MURMAN Hillsborough County Commission, *Commissioner*

BRUCE NARZISSENFELD TECO Energy, *Vice-President*

RONDA PARAG Tampa Bay Metro/Tampa Bay Weddings, *Publisher/Editor*

KELLY PARRIS The Children's Board of Hillsborough County, *Executive Director*

HEIDI SHIMBERG Hyde Park Builders, *Marketing Entrepreneur*

MARLENE SPALTEN The Community Foundation of Tampa Bay, *CEO*

ROSS SPANO The Florida House of Representatives, *State Representative - District 59*

JONATHAN STEIN Rivero, Gordimer and Company, P.A., *The Junior League of Tampa Auditor*

CHIEF ERIC WARD Tampa Police Department, *Chief of Police*

CURTIS WRIGHT Publix Supermarkets, *Retail Marketing Communications Manager*

The Community Advisory Board (CAB) is a group of trusted, high-level advisors for The Junior League of Tampa. Representing a cross-section of professions and community experience, CAB members work with our Executive Board and Leadership Council to share their wealth of knowledge and provide guidance and direction for the League. Thank you to our esteemed Community Advisory Board members for your continued support of our Mission and community endeavors.



DAN SCOTT

## IMPACTING LIVES IN THE COMMUNITY

21 year old Dan Scott is one of the thousands of children touched by The Junior League of Tampa; his inspirational story highlights the lasting impact made by our work in the community. Dan is now on the path of success. The League first met Dan as a young foster child who was separated from his sister Shartanay at an early age. He struggled with loneliness and felt like he didn't belong, which impacted his school work and focus. The Junior League of Tampa invited Dan to attend its Kids Connect adoption events, providing him with the opportunity to see his sister. Attending these events for over 7 years, Dan got the chance to reconnect and maintain a relationship with Shartanay and to meet other foster children in similar situations.

"I felt really happy and proud seeing my sister because I couldn't see her every day, seeing her at these events just brought a smile on my face always. We loved taking photos and being silly in the photo booth and eating together. We spent most of our time just talking and catching up. I am so thankful for the Junior League connecting me to Shartanay."

Today Dan is balanced, happy and hopeful with a bright future ahead of him. He lives independently and is enrolled at Hillsborough Community College seeking his EMT certification and hopes to become a firefighter. Dan has a great relationship and a strong bond with his sister; they support each other, spend a lot of time together and eat dinner as a family often.

The Junior League of Tampa is able to positively affect and transform the lives of children like Dan by focusing on niche areas that are not being addressed by others in the community.

## OUR NEW COMMUNITY PROJECT: MILO

This year The Junior League of Tampa added a new component to its Literacy projects: MILO (Mobile Interactive Learning Opportunity). In May 2016, we began hosting mobile monthly literacy events throughout Hillsborough County in partnership with the Tampa- Hillsborough County Public Library, the Children's Board of Hillsborough County and WEDU PBS. The MILO bus visits underserved locations providing books, literacy activities, opportunities to meet PBS characters,

and book readings for children ages 3 to 8. League volunteers also give out books, educate families on the importance of literacy and introduce resources available to them.



# COMMUNITY PROJECTS

**The Junior League of Tampa is committed to helping break the cycle of poverty for our most disadvantaged children and families through:**

- Improving the lives of children and families touched by the Child Welfare system, particularly through the continuum of foster care and work in human trafficking
- Providing Education programs that support emerging literacy, mentoring, and health and nutrition

## CHILD WELFARE



### H.E.A.R.T. (HELPING EVERY ADOPTABLE CHILD RISE TOGETHER)

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Since 2011, we have worked with the Children's Board Heart Gallery of Tampa Bay to provide birthday parties and quality of life events for youth in foster care. Our volunteers bring personalized celebrations to children who wouldn't otherwise have this experience and often times this is the first birthday party they have had. In addition, our volunteers hold group photo shoots for the Heart Gallery exhibit, providing siblings living apart an opportunity to reconnect and spend time with one another.



### KIDS CONNECT

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In partnership with Camelot Community Care, Kids Connect is one of JLT's longest standing projects where foster children available for adoption can meet with prospective families, and interact in a fun, low-stress environment. Since 1996 we have assisted more than 160 children find a forever family.



### LOVE BUNDLES

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In coordination with Eckerd Kids and the Hillsborough County Sheriff's Office, our volunteers pack thousands of backpacks containing essential clothing, toiletries and comfort items to children entering foster care with little or no belongings. Since 1996, Love Bundles has focused on providing backpacks to children within the first 24 hours of removal from their home due to neglect or abuse. This year the committee distributed 995 backpacks to children in need and they also partnered with Eckerd to provide a closet of clothing and other essentials for children transitioning between foster care families.



### READY TO ACHIEVE

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Since 2007, The Junior League of Tampa has worked with youth aging out of foster care and provided events to ease their transition into independence. These events focus on life skills, parenting, nutrition and other issues to improve quality of life. This year, the committee hosted five events in partnership with Eckerd Kids and Camelot Community Care: a sibling reunification event, a Shop & Show for interview clothes, a cooking demonstration, a Mommy & Me class, and graduation. The committee also hosted a holiday party for Starting Right Now.



### HUMAN TRAFFICKING AWARENESS

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The committee focuses on advocacy and training that bring awareness to the issue of human trafficking in Tampa Bay. In 2016 The Junior League of Tampa provided volunteers for the local candlelight vigil and the Human Trafficking Summit, hosted a free screening of the documentary In Plain Sight and volunteers created Easter baskets for human trafficking survivors. A training event was held to educate League membership and the community on prevention and awareness of this issue, featuring a detective of the Tampa Police Department who has worked in the human trafficking field for decades.

# EDUCATION

## FOOD 4 KIDS

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The Junior League of Tampa partnered with Feeding Tampa Bay in 2009 to build and sustain a “backpack” program established to keep hunger at bay on weekends. The Junior League of Tampa supplies over 400 bags of nutritious food to disadvantaged children every Friday during the school year. With over 11,000 bags given out this year, this food is intended to sustain these children over the weekend when they are not receiving their meals from school. In addition to the regular distributions, the committee also hosted three mobile food pantries throughout the year.



## KIDS IN THE KITCHEN

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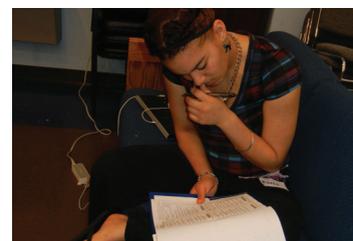
The Junior Leagues' Kids in the Kitchen initiative was created by the Association of Junior Leagues International (AJLI) with the goals of empowering youth to make healthy lifestyle choices and helping reverse the growth of childhood obesity and its associated health issues. League volunteers work with elementary school youth to introduce them to better nutrition, improved fitness and cooking their own food. The Junior League of Tampa adopted Kids in the Kitchen in 2006 as the official training project of each year's Provisional Class, providing incoming members the opportunity to plan, lead and participate in a large scope community program. This year over 127 Provisional members volunteered at seven local after-school centers, impacting over 1,200 youth.



## GIRL POWER!

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The Junior League of Tampa volunteers host monthly activities with teenage girls, ages 13 to 17, at the foster group home, Joshua House. This Girl Power! project is going into its fourth year and on average serves 20 girls year round. The goal of the project is to have a deeper impact with the young ladies of the next generation by offering mentoring, motivation and education through activities which focus on literacy, scholarship, nutrition, and positive self-image, as well as important topics such as personal hygiene.



## LUMINARIES

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The Junior League of Tampa created The Luminaries, in partnership with WEDU PBS, as an annual recognition program to showcase outstanding individuals who have, through their inspiring leadership, empowerment or advocacy made a lasting impact on the Tampa community. The 2016 honorees were Celia Ferman, State Senator Arthenia Joyner and Lincoln Tamayo, who all have achieved exceptional prominence or distinction in a particular sphere. The Luminaries leadership award program takes recognition a step further by capturing and preserving the influential stories of the award recipients through the creation and distribution of digital media biographies, which are presented at the Award Ceremony and are made into a program to broadcast on WEDU PBS and displayed on the WEDU PBS website. In addition, DVDs of the program are distributed to educators, colleges, civic groups, and libraries for educational purposes.



## CHILDREN'S LITERACY PROJECT

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Since 1999, League volunteers have read to kindergarteners in Title I Schools to promote literacy skills, and distributed tens of thousands of books to the children to build their home libraries. Volunteers read to students in five partner schools, serving 19 classrooms with over 400 children and handed out over 9,000 books over the course of the year.



## FAMILY LITERACY NIGHTS

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Family Literacy Nights served 965 children through 15 literacy nights hosted at five Hillsborough County Title I Schools. Over the course of the year, League volunteers distributed 1,230 books, 450 bags of take home food, and 75 teacher supply bags/gift cards to teachers.





## DRAGON BOAT FUNDRAISER

We are excited to announce our new signature fundraiser to debut in April 2017. The Junior League of Tampa, with the help of Sustainer Beth Schatzburg and her Blue Dragon colleagues, has developed a partnership with Tampa based Pan Am Dragon Boat Association, a leading dragon boat production company.

The Junior League of Tampa will be Pan Am's exclusive 501(c)(3) beneficiary of the Tampa Bay International Dragon Boat Races for multiple years starting in 2017. This fundraiser offers the League an opportunity to build a signature event in the Tampa Bay area.

The event will be held at the Cotanchobee Fort Brooke Park, a beautiful waterfront park located along the Garrison Channel in downtown Tampa. The channel will come alive with dragon boat racing that includes participants who are community paddlers, corporate paddlers, and professional paddlers. All age, skill levels, and physiques can join in. The Junior League of Tampa will use this event to highlight "health and wellness" in our community, with great opportunities for sponsorships, volunteering, family participation and merchandise to purchase. All net proceeds will support the League's community projects and programs.

For sponsorship inquiries, please contact [dragonboat@jltampa.org](mailto:dragonboat@jltampa.org) and as they say in the dragon boat community, "paddles up"!



## AJLI WINTER CONFERENCE IN TAMPA

The Junior League of Tampa is proud to host the 2017 Winter Leadership Conference of the Association of Junior Leagues International in January 2017. Over 350 leaders of Junior Leagues across the country will gather in Tampa for a long weekend of leadership training. Conference workshops are designed to deliver the skills and tools attendees need to lead their Leagues and explore other aspects of civic leadership for greater impact.

## ADVOCACY

### DRIVING CHANGE IN OUR COMMUNITY

The Junior League of Tampa has a long history of advocating for the betterment of the community. Our Public Affairs Committee plays an active role in informing and educating League Members and the public about legislation that affects our issue areas on both a local and state level. We are active members of the Junior Leagues of Florida State Public Affairs Committee (SPAC), which represents 25 Leagues and over 11,000 women from across the state. The group takes action on state and national issues that affect our projects, priority issue areas and communities, primarily by supporting legislation that are identified as being critical to the work of member Leagues, community partners, and the lives of Florida women, children and families.

Many of the laws we take for granted originated with an idea that was first proposed by the Florida SPAC made up of Junior League members. Some of the issues tackled over the years include a law requiring safety seats in motor vehicles for children between ages 4 and 7, two bills by Florida State Senators requiring proper documentation for noncitizen workers in massage parlors and mandating safe harbor for sexually exploited children and state support for gender-specific programming for girls detained in the juvenile justice system.

The Junior League of Tampa also helped pass legislation which expunges the criminal record of human trafficking victims. Before this legislation, human trafficking victims, including children, were often re-victimized by being labeled as criminals, which kept them from receiving the type of help and support needed to be liberated from their illegal bondage.

## FALL SPAC CONFERENCE IN TAMPA

The Junior League of Tampa was chosen to host the 2016 Fall Conference of the Junior Leagues of Florida State Public Affairs Committee, held September 16-18, 2016 at The Junior League of Tampa Headquarters. Main focus areas will include Education, At-Risk Youth, Health and Hunger, and Community Safety. The conference will feature a special panel discussion highlighting the process of "Women Running for Office", with a purpose of encouraging more Junior League members to consider an elected position or to become part of the campaign process.



## FEATURED COMMUNITY PARTNER

*“The Junior League of Tampa has been a long-time supporter of Feeding Tampa Bay. Their partnership helped us start our Backpack Program, the first program that we had at Feeding Tampa Bay that targeted weekend hunger for the 1 in 4 hungry children in our community. The League’s programs generously support a large number of children every year; and they possess the will and, in many instances, the financial resources to help us achieve our goals. I see members of the Junior League as problem-solvers more than volunteers; they are proactive, engaged, invested, committed and socially responsible.”*

– Thomas Mantz, CEO, Feeding Tampa Bay

## COMMUNITY OUTREACH

The Community Outreach committee works with community partners to host various events focused on child welfare and literacy. In its inaugural year, the group hosted eight events, including four events new to The Junior League of Tampa. Events ranged from the Adoptive Family Picnic serving 40 children and their families to a back to school event in Sulphur Springs where 266 backpacks containing school supplies were distributed. The largest event held by the Committee was the third Annual Family Food Fest, a free event which brings many of our community projects and partners together to serve the Sulphur Springs community by providing healthy food and encouraging healthy lifestyles. Family Food Fest was initiated by The Junior League of Tampa in 2014 with a goal to reduce the impact of the “summer slide” into poor nutrition and reading loss as children recess from school for the summer. This event focused on encouraging the community to maintain a healthy lifestyle, along with highlighting the importance of literacy-based activities in their children’s schedules so they do not lose momentum for the fall school semester.



# ABOLISH

## Raising awareness about Human Trafficking in Tampa Bay

The Abolish Movement was initiated by The Junior League of Tampa in partnership with the FREE Network and created by Ad2 Tampa Bay as a unified public awareness campaign meant to bring an end to the Child Sex Slavery epidemic in the Tampa Bay area through education, prevention, support services and legislative advocacy. The movement launched in January 2014 and united 100+ agencies and organizations in Hillsborough, Pinellas and Pasco counties.

*“Ignoring the problem doesn’t make it go away—you have to face it head on, and that’s what this is about”*

– Mayor Bob Buckhorn

The Junior League of Tampa believes that only through awareness can change occur. The Abolish campaign aims to raise community awareness of the scope of the problem; empower the community to report suspicious activity; and reach victims who need to know where to go for help.



## CELEBRATING OUR 90 YEARS OF SERVICE IN THE COMMUNITY

Since its founding in 1926 by 22 visionary women, The Junior League of Tampa has evolved into one of the oldest, largest and most effective women's volunteer organizations in the Bay area. Today, more than 1,900 members provide over 50,000 volunteer hours to 14 community programs, ranging from child literacy and nutrition to adoption and the fight against human trafficking.

Just as our community's needs have evolved, The Junior League of Tampa has also evolved to meet those needs, while the core values of our organization have remained constant throughout the years. The commitment to improving our communities through effective action and the development of trained volunteers has always been our mission.

The community needs decades ago were not so different from today's. Several of Tampa's leading nonprofit programs and organizations today were original volunteer projects of The Junior League of Tampa, or were founded by League members, including: Mary Lee's House, Baby Bungalow, MacDonald Training Center, MORE HEALTH, Inc. and Champions for Children.

***“The Junior League of Tampa has an exemplary record in the community for serving our children and families in need. When people think of the Junior League they think of 1,900 trained volunteers ready to hit the streets to put a smile on a child's face or a provide a sense of security to a single mom with young children in need. It is refreshing to see an organization 90 years old leave a humanitarian legacy.” – The Honorable Sandra L. Murman, Hillsborough County Commissioner, JLT Community Advisory Board Member***

## 90<sup>TH</sup> ANNIVERSARY LEGACY PROJECT

As The Junior League of Tampa embarks on its 90<sup>th</sup> year, we have a unique opportunity to commemorate the nine decades of service that the League has had in our community by honoring all different aspects of our three part mission: voluntarism, developing the potential of women and community impact. Through the lens of voluntarism, The Junior League of Tampa will be partnering with previous community partners to plan 9 done-in-a-day service projects, many of which began as original League volunteer projects. This Legacy Project will highlight an issue or partner we have worked with in each of our last 9 decades.

The League kicked off the Legacy Project with the Glazer Children's Museum, a longstanding partner of the League, during Child Abuse Prevention Month, an issue that has been the focal point of much of our work for decades. The 90<sup>th</sup> Legacy Project committee continued by helping launch MILO, our Mobile Interactive Literacy Opportunity bus in partnership with the Hillsborough County Library System, WEDU PBS, and the Children's Board. Through the League's donations, MILO, our signature 90<sup>th</sup> community project is helping children build home libraries in underserved communities.

The most recent Legacy Project was a leadership development institute in partnership with Academy Prep of Tampa. Thirty plus middle school students learned

about the importance of giving back and having a personal mission statement to guide their life. Three Sustainer and two Active members participated in a moderated panel looking at the importance of mentorship, being true to one's self and following interests and passions well into adulthood, while always keeping an eye to the importance of reaching back and pulling forward the next generation of leaders.

Throughout the 2016–17 year, the 90<sup>th</sup> Anniversary Legacy Project Committee will continue with six additional projects ranging from child abuse prevention, health and injury prevention, and a tribute to military veterans.

The Legacy Project will provide our members with additional volunteer opportunities, as we challenge our entire membership to donate 90 volunteer hours in our 90<sup>th</sup> year.

Every project serves as a reminder of the League's past. Hundreds of thousands of volunteer hours were donated, our community and the lives of our citizens were impacted and highly skilled women leaders have emerged. It's through the 90<sup>th</sup> Anniversary Legacy Project that we celebrate and remember the 90 impactful years that the League has had in our community and will continue to have for many years to come.



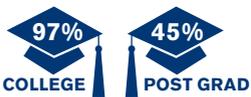
# DEVELOPING THE NEXT GENERATION OF LEADERS

As an organization, we are committed to developing the potential of women by providing a variety of training programs designed to empower our members as lifelong volunteers and community leaders. In addition, our committee placements offer our members hands-on experience and learning, encouraging personal growth and volunteer leadership in a supportive environment.

Realizing the promise of women leaders means creating enduring change throughout the entire community, as we send innovative members into executive suites, nonprofit boardrooms, and our community.

## MEMBERSHIP

The Junior League of Tampa has more than 1,900 Provisional, Active and Sustaining members. This group of dedicated women includes executives, community leaders, entrepreneurs, mothers, and professionals from diverse backgrounds.



## MEMBER HIGHLIGHTS



**Tracie Domino, *Holiday Gift Market Co-Chair***

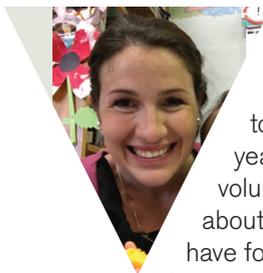
When I joined the League in 2007 as a Provisional, I quickly realized this is where all the women who did 90 percent of their high school and college group projects went after graduation and I thought, "These are my people!". I couldn't believe how much was able to be accomplished by these women and how few meetings it took to get it done because everyone was 100 percent committed.

JLT has affected me personally and professionally in profound ways. I sit on other local and national non-profit boards and committees and often find myself looking at the ways things are done here at The Junior League of Tampa as a model to improve those other events and organizations. I volunteer in the League because it is possible to select my own level of involvement and what I want to learn each year based on what is going on in my life at the time. I have found over time that when I give the most, I get the most in return. Before I joined the League, Sustainer Betty Wood gave me some of her best advice, which was "Don't sit in the back row. Go sit up front and make a difference." She was right.



**Diana M. Hechavarría, PhD, *HGM Young Entrepreneurship Program Coordinator***

I am in my first active year in the League. During my provisional year I was able to connect and be mentored by an amazing group of accomplished women, who encouraged me to take on a leadership position. I am an Assistant Professor of Entrepreneurship at University of South Florida and consequently, I am very passionate about education and mentorship of business owners, particularly under represented business owners (minorities and women). I was drawn to the YEP Coordinator placement, where I have the opportunity to work with women in the Tampa community who are trying to maximize the potential of their businesses by applying to our Young Entrepreneurship Program. I am grateful for the opportunity to help connect these women with not only the League's resources to help advance their business, but also the broader business network for female entrepreneurs in the Tampa area. I aim to devote my volunteerism in my first active year toward advancing JLT objectives in the area of female empowerment.



**Sophie Steinberg, JLT Marketplace Cookbook Coordinator | Provisional of the Year 2015-16**

After moving to Tampa from Nashville with my family, I was looking to build connections while giving back to the city which I now call home. The Junior League of Tampa was the perfect match to make a positive impact in the community while building lifelong friendships. In my provisional year, I served as the project coordinator for the Sulphur Springs Community Center in addition to volunteering twenty plus hours on various League projects. I wanted to learn as much as I could about the impact that JLT has, and the best way to do that is through action. The best piece of advice I have for anyone in the League is to jump in, and get involved in as much as you can. Joining The Junior League of Tampa was one of the best decisions I have made in Tampa. I have met such incredible, strong women, and the opportunities that I have been given so far have been invaluable.



**Isabel Dewey, Public Affairs Committee Member | Inspiring Leader of the Year 2015-16**

I joined the Junior League of Las Vegas in the winter of 2001 as a way to meet women and get to know my community. As a traveling management consultant and military spouse, I wanted to expand my horizons and get to know 'locals'. Through a military move, I transferred to the Junior League of the Emerald Coast in 2004 and in 2007 we relocated to Tampa. I once again transferred to my final stop, The Junior League of Tampa. It was during a General Membership Meeting in my transfer year that I heard about Public Affairs and the advocacy side of the League. As I attended FSU and studied Public Policy in Graduate School because of my love of policy and helping needy constituencies, this was a match made in Junior League heaven. I loved representing the JLT in Tallahassee, talking about the issues important to us, fighting against Human Trafficking and supporting our Foster Youth, and sharing in the successes of all Florida's children with the passage of our booster seat legislation. The League provides me the opportunity to follow my passion of advocacy, to give back to the community and be an example to my children and employees on the importance of service to others.



**Teneille Williams, Luminaries Co-Chair**

The mission statement of The Junior League of Tampa was what initially caught my eye over 4 years ago. An organization of women committed to promoting voluntarism, developing the potential of women - sounded perfect. I grew up in Trinidad and Tobago, within a family where my mother made it part of my everyday life to participate in community events, host traveling sporting groups, and just be a positive role model. I wouldn't say that I enjoyed every minute of it, but as I grew older and I look at where I am now in life, I am so thankful for that foundation my mother paved for me, as well as the continued knowledge and strength I have found being part of the League. I volunteer with the League because at its root, this is where I find my true meaning and calling in life. I thoroughly enjoy participating in our projects. I am excited to have the opportunity to co-chair the Luminaries event this year, especially watching it grow and pick up momentum over the past 2 years. Every day I remind myself of why I volunteer and my motto in life - "Live, Laugh, Love - there is a purpose to this Life"



**Erin C. Cassidy, Girl Power! Chair**

I am very passionate about my role as the Committee Chair of The Junior League of Tampa's "Girl Power!" project, which promotes literacy, scholarship, nutrition and positive self-image to young girls in the foster care system. I joined the League as a Provisional in 2010, have served on several committees, completed the JLT Leadership program in 2014, and found my true joy in the League once I joined the Girl Power! committee in 2013, when the program was first launched. This project holds a special place in my heart. I would never have imagined the profound impact these young women would have on my life when I first visited the Joshua House. My involvement with the Junior League was a critical turning point for my leadership and development, both personally and professionally. The Junior League equips me with the skills and resources I need to help make this world a little better each day. I am grateful for the opportunity to be involved with such a compassionate organization, and I am blessed that I get to share the gifts that I have with others, in hopes of making a difference in our community.

## SUSTAINER INVOLVEMENT

The Junior League of Tampa recognizes the importance of having Sustainer input and voice on our Executive Board. Sustainers bring a wealth of experience, history, and strong community relationships.

“I am honored to have been asked to serve on the Executive Board of The Junior League of Tampa as Sustainer at Large for this year. I look forward to sharing my nonprofit experience and learning from the bright and talented women who volunteer their time to improve our community.”

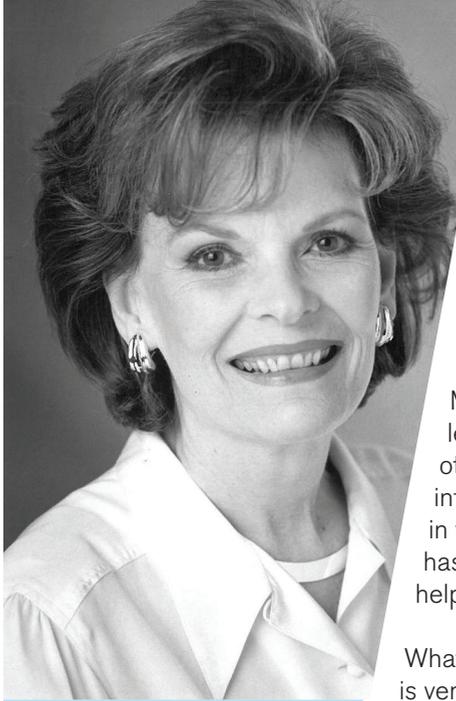
Nancy began her nonprofit leadership career with a Junior League community project in 1989 that became MORE HEALTH, Inc., a 501(c)(3) organization, for which she later served as Executive Director. In 2003, she joined the Tampa Bay Lightning as their Foundation Director, and in 2009, joined the Pediatric Cancer Foundation as their Executive Director. Currently, Nancy works as Development Director of Quantum Leap Farm in Odessa, empowering people of all ages and abilities to grow strong, achieve therapeutic goals and overcome challenges through equine-assisted therapies.

“As a member of The Junior League of Tampa, I was trained on all aspects of developing a project proposal - from setting goals and objectives, to making a budget, providing a timeline, and formulating a method of evaluation. Many of my community contacts and long-time friendships were introduced through the League. I am forever grateful for the guidance, training and experience I received. Over the years, The Junior League of Tampa has definitely evolved; especially its size, diversity, and focus, due to societal changes. We have many more professionals - who are juggling the demands of their family, career, and community involvement. The Junior League of Tampa continues to be well respected and a true community treasure. I am proud to be a member of this wonderful organization.”



**Nancy Crane**  
SUSTAINER AT LARGE 2016-17

***“The Junior League does an excellent job of training women to be empowered professionals with a businesslike approach to stimulating philanthropy and good works in the community.” – Marlene Spalten, Community Foundation of Tampa Bay, JLT Community Advisory Board Member***



**Mary Lee Farrior**  
SUSTAINER OF THE YEAR 2015-16

Mary Lee Farrior truly defines the term “giving spirit.” She leads by example - she has dedicated herself and motivated others around her to improve the lives of children. Her influence throughout the community and the state is evident in the change she has generated. She is kind, soft-spoken and has a disarming nature, coupled with a fierce determination to help the ones in need.

What sets Mary Lee apart is a passion to take an issue that is very meaningful to her and turn it into a goal for the entire community. Her family and friends will tell you her passion is infectious and her willingness to do the work unprecedented.

Mary Lee's list of honors and accolades is lengthy and includes The Junior League of Tampa Lifetime Commitment Award, the Tampa Bay Lightning Community Hero Award and Tampa Bay Metro Civitan Outstanding Citizen of the Year. Her record of philanthropy is exceptional, but her proudest accomplishment is the founding of Mary Lee's House; a child advocacy and protection center which houses multiple services in one location and promotes the collaboration of professionals from all areas of child protection. The state of the art facility minimizes trauma to the children and families it serves with its “under one roof” abilities. Since opening its doors in 2008, Mary Lee's House has helped more than 12,000 abused and neglected children and has trained more than 2,500 individuals on how to identify and report child abuse. Mary Lee's tenacity and heartfelt work brought this facility to life that is now a model for other facilities around the country.

Mary Lee Farrior joined The Junior League of Tampa in 1963 and quickly became involved. She often served on multiple committees at once in a variety of leadership levels. She acquired a vast knowledge of our city and the critical issues facing our community during this time which guided her volunteer efforts for years to come. As a Sustainer, she continued her community involvement by serving numerous agencies as a volunteer, contributor and Board Member.

A tireless advocate for children, Mary Lee is a true treasure and embodies the spirit of the League's Sustainer of the Year award. Living every day with grace, commitment, and grit, her impact within the community and her family will live on for generations to come.

*Why support The Junior League of Tampa? **Because we give it ALL back.***

The Junior League of Tampa commits 100% of the net proceeds from our fundraising efforts and income-generating events to our community projects and to volunteer training and leadership programs. We are a volunteer-based organization with paid staff of only 3 – our membership dues support all of our administrative and operational costs. This allows us to put our funding dollars into the pursuit of our mission.

**FEATURED DONOR:  
HYDE PARK VILLAGE**

“It has been a privilege for Hyde Park Village to partner with The Junior League of Tampa. The League and WS Development’s goals are similar in nature. Our goal is to be a contributing member of each community we serve. We take pride in our commitment to our roots, reflected by our properties around the country, but also find great satisfaction in immersing ourselves with the locals. We have found that The Junior League of Tampa is truly committed and connected to the Tampa community and our partnership with them has given us the opportunity to support and connect with our community on a greater level. Hyde Park Village looks forward to continuing our relationship for years to come.”  
— Susan Martin, GM of Hyde Park Village/WS Development

## WAYS YOU CAN SUPPORT US

- 1 Donate to our Annual Campaign**  
Proceeds are allocated to our programs and projects focused to break the cycle of poverty for local families. **Donate today** and make an immediate impact in the community.
- 2 Sustain our impact through the Endowment Fund**  
The Junior League of Tampa established the Endowment Fund to support the mission of the League in perpetuity and ensure our League is able to maintain long term fiscal stability. Help us reach the “Hike to Half Million” with a donation or join the 1926 Society by remembering JLT in your will. Contact **endowment@JLTampa.org** to learn more.
- 3 Shop for a cause at the Holiday Gift Market**  
A Tampa tradition since 2004, the 2016 Holiday Gift Market will be held from Friday, November 10<sup>th</sup> to Sunday, November 13<sup>th</sup> at the Florida State Fairgrounds Expo Hall. This exceptional shopping event will feature more than 150 specialty merchants from across the country offering unique gift items. 100% of the net proceeds raised will support our community projects and programs. For more information visit **www.jltampa.org/hgm**.
- 4 Attend our Gasparilla event**  
Enjoy the Gasparilla Pirate Fest and Invasion at our premier waterfront location. The Junior League of Tampa has turned this event into a fun way for members, family and friends to enjoy the invasion from the backyard of our Headquarters while raising money to support the League. Learn more at **www.jltampa.org/gasparilla**.
- 5 Join the Dragon Boat fundraiser**  
Our new fundraiser will debut in April, 2017. The Junior League of Tampa partnered with Pan Am Dragon Boat Association to build a signature event in the Tampa Bay area. The Dragon Boat race will be held at the Cotanchobee Fort Brooke Park along the Garrison Channel in downtown Tampa. All net proceeds will support our community projects and programs. Learn more at **dragonboat@jltampa.org**.
- 6 Luminaries**  
The Junior League of Tampa in partnership with WEDU PBS created the Luminaries, an annual recognition program to showcase outstanding individuals, as exemplified by inspiring leadership and commitment to lasting community impact. The Luminaries luncheon will be held on May 5, 2017. Learn more at **www.jltampa.org/luminaries**.
- 7 Support Tampa's culinary legacy with our Cookbooks**  
For over 50 years, The Junior League of Tampa compiled favorite recipes and tips in these treasured volumes. Our cookbooks can be purchased at over 40 local and national retailers as well as at the 2016 Holiday Gift Market and through our website at **www.jltampa.org/cookbook**.

# A GLIMPSE OF OUR COMMUNITY IMPACT IN 2015-2016



SHOPPERS AT HOLIDAY GIFT MARKET WITH 150 MERCHANT BOOTHS. NET REVENUE \$211,700



BOOKS DONATED TO BUILD HOME LIBRARIES



CHILDREN PARTICIPATED IN OUR KIDS IN THE KITCHEN PROJECT TAUGHT BY OUR 127 PROVISIONALS



RAISED THROUGH 90<sup>TH</sup> ANNIVERSARY ENDOWMENT CAMPAIGN



AWARDED TO NONPROFIT AGENCIES LARGE AND SMALL



KIDS CONNECT MATCHES SINCE 1996



INVESTED IN THE COMMUNITY THROUGH OUR PARTNERSHIP PROJECTS AND COMMUNITY ASSISTANCE OPPORTUNITIES

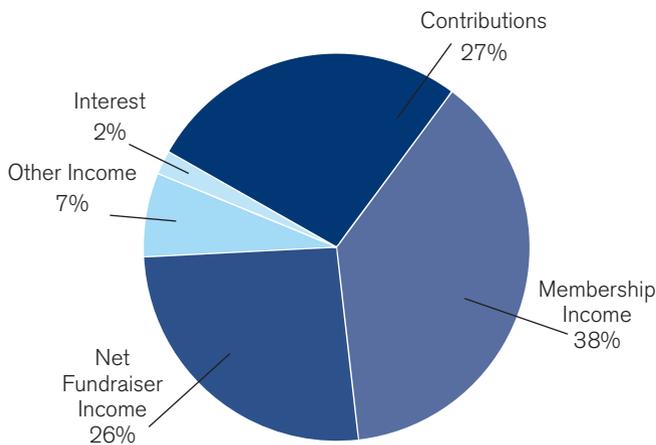


BAGS OF FOOD DISTRIBUTED TO OVER 400 CHILDREN WEEKLY

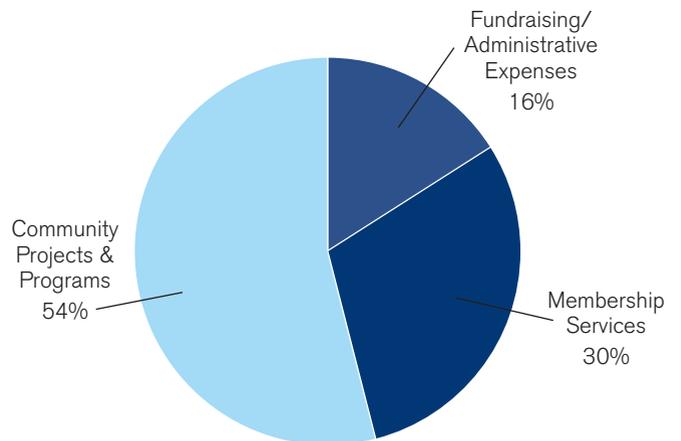


LOVE BUNDLES BACKPACKS DISTRIBUTED

## FINANCES: 2014-2015 AUDITED FINANCIAL STATEMENT OF ACTIVITIES



TOTAL REVENUE: \$884,344



TOTAL EXPENSE: \$840,608

# THE JUNIOR LEAGUE OF TAMPA EXPRESSES DEEP APPRECIATION TO ALL OUR GENEROUS DONORS.

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Hyde Park Village

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♦ = 2-4 years at any level  
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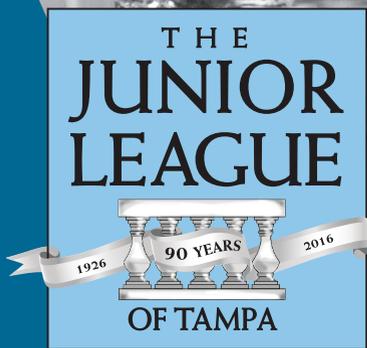
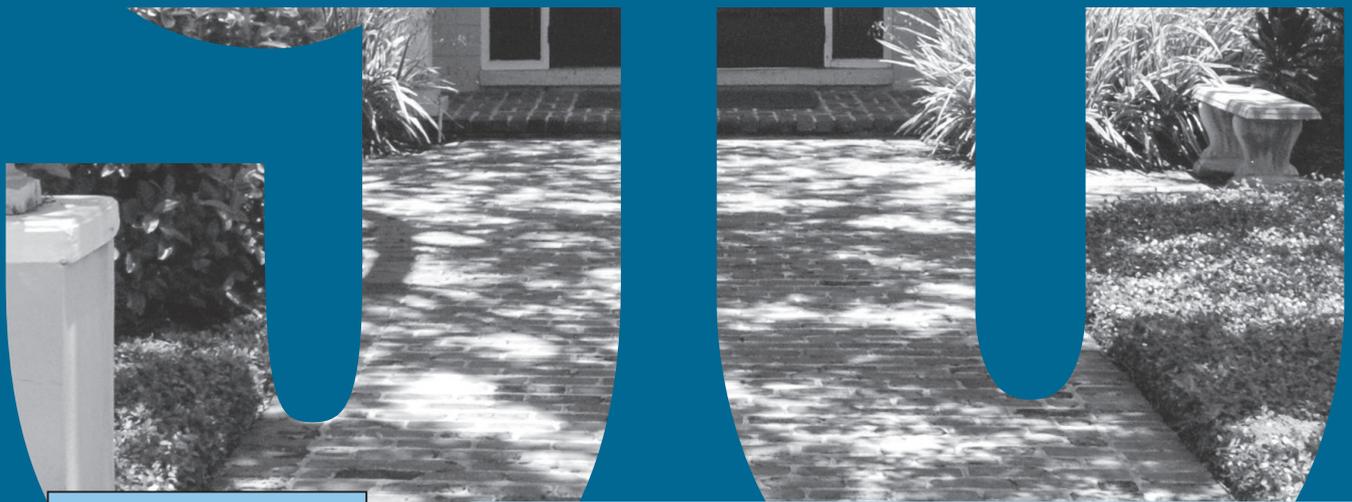
Mildred Lewis, in honor of Alden  
Lewis Sollner, Lisl Unterholzner, Gloria  
Johnston Sparkman, and Anne Wilson  
King  
Selena Ward  
2015-2016 Endowment Committee

*Thank you to our inaugural member of the  
1926 Society, Martha Sale Ferman*

*Donor List as of August 10, 2016.  
Donations less than \$250 are recognized  
through the Commemorative Fund.*



Developing Women Leaders. Building A Better Community.



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# THE JUNIOR LEAGUE



# TIMELINE OF THE DECADES 1926-2016 HIGHLIGHTS

**1920**

**1926:** 22 forward thinking women started *The Tampa Junior Service League* to address critical issues facing the Tampa community.

**1927:** The League focused on the Pine Health Preventorium which provided care for children exposed to tuberculosis.

**1929:** The first Junior League edition of *The Tampa Bay Daily Times* was published (to become *The Sandspur* in 1932 - named by Lucile Trice).

**1930**

**1931:** Salvage Shop was formed to create sewing jobs for unemployed women that later evolved into the Thrift Store and ultimately to Trinkets and Treasures Thrift Sale.

**1932:** Total of 14,790 volunteer hours served. Members must volunteer 24 hours per quarter.

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**1936:** The first Follies and Cabaret show was performed and netted \$2,000.

**1939:** Fundraising activities were stopped for the duration of the war not to compete with government war bond drives.

**1940**

**1941:** The Junior League of Tampa celebrated its 20<sup>th</sup> anniversary with 238 members.

**1942:** During WWII, the League provided war-time placement volunteers to the Civilian Defense Office, U.S.O. and MacDill Air Force Base, the Officer's Service Lounge, the Red Cross and other agencies in need.

**1943:** The Guidance Center (known today as Grace Point Wellness Center) welfare project started. The Legislative Committee was formed in the League.

**1944:** Professional group of membership was started holding night meetings.

**1945:** The League pledged funds to help start the MacDonald Training Center.

**1946:** The League of Tampa celebrated its 20<sup>th</sup> anniversary with 238 members.

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**1948:** Professional group of membership was started holding night meetings.

**1949:** "Raggedy Ann" was chosen for the premier of the League's first puppet show.

**1950**

**1951:** Procurement of land from the city to build our official headquarters.

**1952:** The League of Tampa celebrated its 20<sup>th</sup> anniversary with 238 members.

**1953:** The League pledged funds to help start the MacDonald Training Center.

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**1957:** Procurement of land from the city to build our official headquarters.

**1958:** The League of Tampa celebrated its 20<sup>th</sup> anniversary with 238 members.

**1959:** Public Affairs committee hosted the Florida State Legislative Conference.

**1960**

**1961:** The League released its first publication, the *Gasparilla Cookbook*.

**1962:** The League of Tampa celebrated its 20<sup>th</sup> anniversary with 238 members.

**1963:** League Headquarters on Davis Island opened. Focus shifted to support cultural projects, such as the Tampa Museum, The Tampa Bay Art Institute, and the Junior Museum.

**1964:** The League of Tampa celebrated its 20<sup>th</sup> anniversary with 238 members.

**1965:** The League began work with the Children's Home.

**1966:** The League of Tampa celebrated its 20<sup>th</sup> anniversary with 238 members.

**1967:** Total membership reached 599. The Thrift Store closed at the end of this decade making way for Trinkets and Treasures.

**1968:** The League of Tampa celebrated its 20<sup>th</sup> anniversary with 238 members.

**1969:** Assisted in the creation of SERVE, an organization that recruits volunteers to assist in Hillsborough County Schools.

**1970**

**1971:** Showing of the film "Drugs Are Like That" to 3rd graders throughout the county.

**1972:** The League of Tampa celebrated its 20<sup>th</sup> anniversary with 238 members.

**1973:** The League of Tampa celebrated its 20<sup>th</sup> anniversary with 238 members.

**1974:** The League pioneered bringing recycling to Tampa.

**1975:** The League of Tampa celebrated its 20<sup>th</sup> anniversary with 238 members.

**1976:** Celebrated our 50<sup>th</sup> anniversary. In 50 years, members had contributed more than 1 million volunteer hours and the League gave a total of \$500,000 to the community.

**1977:** As an outgrowth of the Child Abuse project of the League, the Child Abuse Council was established (to later become Champions for Children).

**1978:** The League of Tampa celebrated its 20<sup>th</sup> anniversary with 238 members.

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**1980**

**1981:** MORE HEALTH, Inc. was founded as a 3 year Junior League of Tampa project, in response to a need expressed by classroom teachers to have exciting health education in the schools.

**1982:** The League of Tampa celebrated its 20<sup>th</sup> anniversary with 238 members.

**1983:** Established The Junior League of Tampa Community Advisory Board.

**1984:** Body Works programs began; operated by the Boys and Girls Clubs of America and supported by League volunteers.

**1985:** The League of Tampa celebrated its 20<sup>th</sup> anniversary with 238 members.

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**1987:** The League of Tampa celebrated its 20<sup>th</sup> anniversary with 238 members.

**1988:** Groundbreaking for expansion and renovation of The Junior League of Tampa Headquarters.

**1989:** MORE HEALTH, Inc. was founded as a 3 year Junior League of Tampa project, in response to a need expressed by classroom teachers to have exciting health education in the schools.

**1990**

**1991:** First Holiday Boutique (to later become Holiday Gift Market) held at headquarters. JLT began work with Friends of Joshua House.

**1992:** *Tampa Treasures Cookbook* debuted.

**1993:** The League of Tampa celebrated its 20<sup>th</sup> anniversary with 238 members.

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**1996:** Kids Connection Project (to later separate to Kids Connect and Love Bundles) was adopted by membership.

**1997:** A separate Fundraising committee was established to solicit sponsors in support of League projects.

**1998:** The League of Tampa celebrated its 20<sup>th</sup> anniversary with 238 members.

**1999:** Baby Bungalow and Children's Cancer Center projects began.

**2000**

**2001:** The concept of the first-ever Junior League cookbook series was presented by JLT. Volume 1 of the Culinary Collection, *The Life of the Party* debuted in 2002.

**2002:** The official website [www.jltampa.org](http://www.jltampa.org) was developed and debuted in May.

**2003:** The Children's Assessment Center project (to later become Mary Lee's House) was approved by membership. Final Thrift Sale.

**2004:** Doors opened to the first Holiday Gift Market, raising \$290,000 in its inaugural year.

**2005:** The League adopted AJLI's initiative, Kids in the Kitchen.

**2005:** JLT Endowment Fund was established with The Community Foundation of Tampa.

**2006:** The League of Tampa celebrated its 20<sup>th</sup> anniversary with 238 members.

**2007:** The League of Tampa celebrated its 20<sup>th</sup> anniversary with 238 members.

**2008:** The League committed a total of \$250,000 to fund the Glazer Children's Museum.

**2009:** The League of Tampa celebrated its 20<sup>th</sup> anniversary with 238 members.

**2010**

**2011:** Volume 4 of The Junior League of Tampa Culinary Collection, *Capture the Coast* debuted.

**2012:** The League started focusing on Human Trafficking awareness and advocacy and began the groundwork for the Abolish Movement (to launch in January, 2014).

**2013:** Children's Literacy Project expanded their program to include Family Literacy Nights at the four Title I partner schools. Largest Provisional class in history with 171 Provisionals.

**2014:** Young Women's Entrepreneurship Program was introduced. The Inaugural Family Food Fest was held in Sulphur Springs. League members exceed 50,000 volunteer hours in the community each year.

**2015:** The Luminaries award was created. A Toastmasters Club was chartered for League membership.

**2016:** The MILO (Mobile Interactive Literacy Opportunity) Bus debuted. The League transitioned to a new and upgraded technology system and website (Digital Cheetah).