

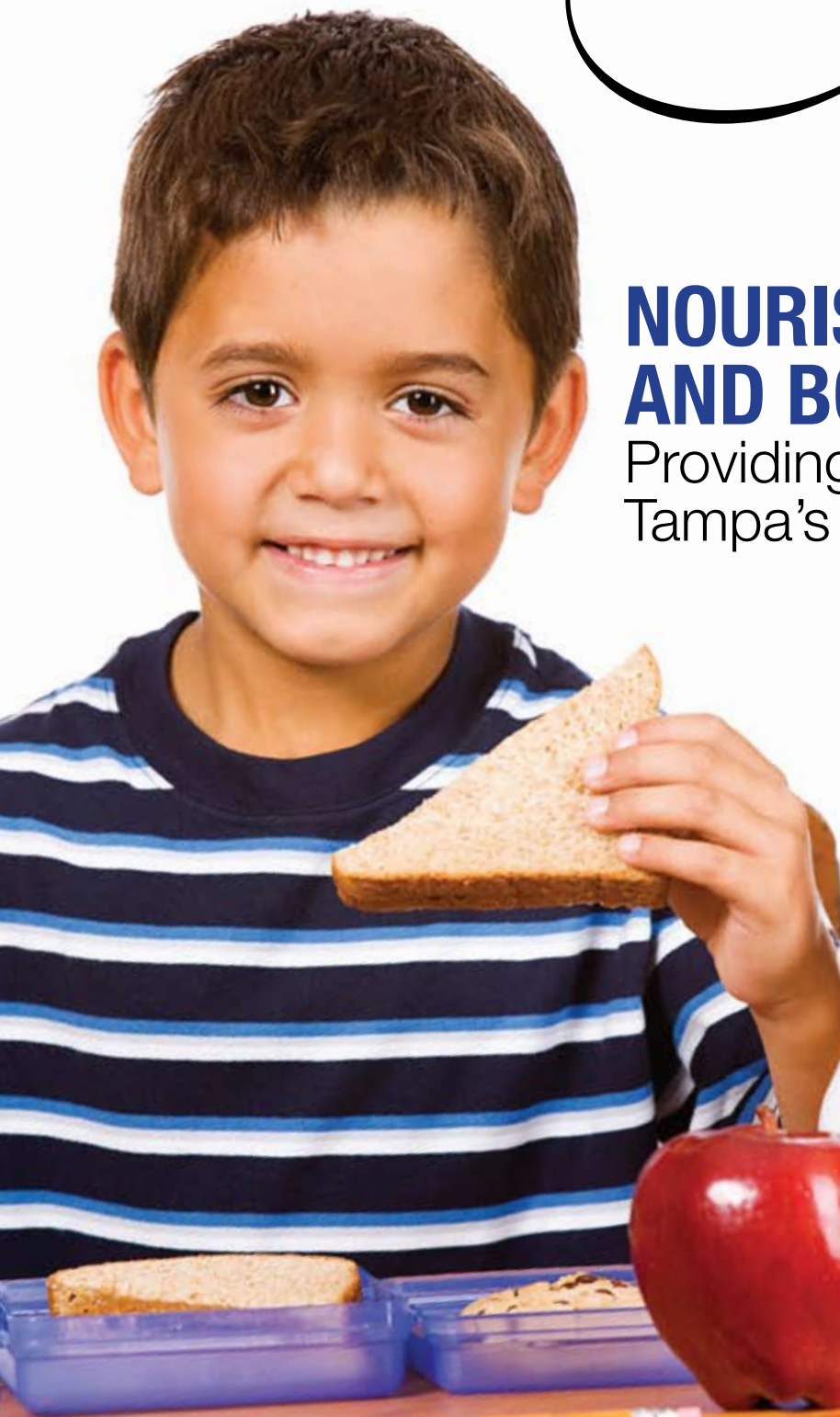
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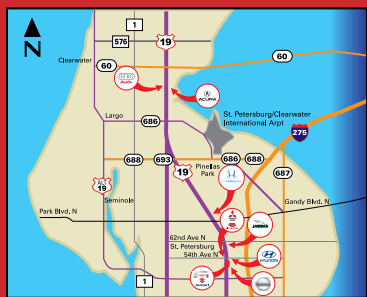
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Meet the JLT Staff



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Office Administrator



Beth Miller
Cookbook Assistant

Not Pictured

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Bookkeeper



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Honoring our most Senior Sustainers

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Holiday Gift Market Wrap Up

The Mission of The Junior League of Tampa

Founded in 1926, The Junior League of Tampa, Inc. is an organization of over 1600 women committed to promoting voluntarism, developing the potential of women, and improving communities through effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

Letter from the Editor

Providing for Basic Needs of our Community



As the worst earthquake in two centuries hit Haiti, the poorest country in the western hemisphere it quickly became clear that the pain, suffering, and devastation was horrific. This natural disaster created havoc for humanitarian operations because of the destruction of much of the infrastructure, such as roads and hospitals, in the capital, which was the hardest hit. It is disasters such as this one that shine a light on how important basic necessities are to the residents of a community.

Here at home, The Junior League of Tampa is committed to providing for the basic needs of children and families in our own community. The objectives are clear – feed the hungry, comfort the sick and improve self-confidence in the minds of those recovering from or impacted by substance abuse.

On page 22 you will read about the Food 4 Kids program. This program provides food for all children enrolled in the Kids' Café program at Wilbert Davis Boys and Girls Club with a bag full of food that is nutritionally adequate for the children to eat over weekends and holidays when the meals they typically receive at school and at the club are not available.

Additionally, the League is in its last year of a long partnership with the Children's Cancer Center. League volunteers build a brighter day for families touched by cancer through the sponsorship of a Fall Festival and Spring Carnival, which each draw crowds of more than 200 people. Our volunteers provide support for the weekly Oncology and Sickle Cell Support nights and we assemble special love bundles with items that the children newly diagnosed with cancer can use while at the hospital for treatments. Read more about the Children's Cancer Center project on page 28.

The Junior League of Tampa partnered with the Drug Abuse Comprehensive Coordinating Office (DACCOC), an organization that provides treatment services to men and women facing drug addiction. Our volunteers help build healthy families by implementing training programs to help women build healthy family relationships, maintain a donated clothing closet, and assisted with the build-out of the DACCOC lobby and playground spaces. Read about the Spa Day event for women at DACCOC on page 26.

Also in this issue, you will learn about League members who have already celebrated their 95th birthdays and are a true testament of what "League for a Lifetime" truly means. These remarkable women who have seen and impacted many changes to our League and the Tampa Bay community over the years, are an inspiration to us all and we are honored to learn from their experience.

It is our hope that reading this issue will help you to recognize that each of us can make progress toward fulfilling the basic needs of our fellow citizens and that it will inspire you to make a difference. As Mother Teresa said, "If you can't feed a hundred people, then feed just one."

Tracie Domino,
Editor, 2009 - 2010

The Junior League of Tampa THE SANDSPUR 2010-2011

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President's Perspective

An Extraordinary Legacy of Providing Basic Necessities



In 1901, a 19-year-old New York City debutante named Mary Harriman ventured beyond the comfort of her surroundings and rallied 80 like-minded women to work to improve child health, nutrition and literacy among immigrants on the Lower East Side of Manhattan. Mary's wealth enabled her to assist others, but it was her determination to seek out those in need that truly made a difference. Through Mary's efforts, The Junior League

movement was born and a commitment to providing basic needs to disadvantaged children and families spread across the United States. Today there are 292 Junior Leagues operating within four countries (United States, Canada, England and Mexico).

The Junior League of Tampa has been committed to helping disadvantaged children and families in our community since 1926. One of our first projects was operating a Tuberculosis Preventorium. From 1927-1938, the members of The Junior League of Tampa managed the Preventorium and cared for its young patients. I recently came across a record book from the 1920s. The number of children affected by the disease and cared for by our volunteers was remarkable. While our direct assistance at the Preventorium ended after 11 years, the League continued to impact the health of children in our community. In 1940 we financed a county wide comprehensive study on tuberculosis and were instrumental in hiring the first TB specialist in Hillsborough County.

In addition to the Preventorium, The Junior League of Tampa focused on assisting women and families. In 1933 we opened the Salvage Shop, which not only helped to raise funds for the League's efforts in the community, but it created jobs for 36 unemployed women. Along with Junior League volunteers, the women collected, remade and distributed over 26,000 garments to the American Legion Auxiliary. The shop salvaged clothes and salvaged lives.

Throughout the years, The Junior League of Tampa has had many other projects dedicated to providing basic needs and support to disadvantaged children and their families. In 1965 we provided clothing and essential items to children living at the Children's Home (a group home for children awaiting adoption). In 1989 we started Baby Bungalow to support parents and build stronger families in our community. Currently four of our projects focus on providing basic needs to disadvantaged children and their families. They are DACCO, Food 4 Kids, Children's Cancer Center and Kids in the Kitchen.

Many parents in our community face difficult challenges everyday. Some parents do not have enough money to feed their children on the weekends, some struggle to end their substance dependence and some receive heart breaking news that their child has been diagnosed with cancer. Through projects like Food 4 Kids, DACCO and Children's Cancer Center, The Junior League of Tampa provides much needed support and essential items to assist such families. These projects are highlighted in this issue.

Each of the projects mentioned, provides meaningful stories of the impact The Junior League of Tampa makes in the lives of many children and families in our community. The projects can also have an impact on you. Children's Cancer Center will be hosting a Spring Carnival for children diagnosed with Cancer (and other blood borne illnesses) and their families and any member is welcome to volunteer. As the Sustainers found out in the fall, our Food 4 Kids project offers members an opportunity to bag and distribute enough food to feed 170 children for the weekend. Finally, the DACCO committee will sponsor "mommy and me" and betterment workshops this spring to assist mothers and women overcoming substance abuse. As with any of our projects, the chairs welcome volunteers beyond their committees.

Finally, on behalf of all of the children and families we serve, our project partners, and our members, I would like to thank our donors for their support during our Annual Campaign. The economic challenges facing our community are great, but the generosity of our donors is extraordinary. Thank you to our corporate donors and grant partners who continued their support of The Junior League of Tampa at all levels. And thank you to our individual donors where we had a 50 percent increase in participation. Because of your generosity and commitment to our community, we were able to exceed our goal by \$23,000 for a total of \$168,000. As you read about our projects and the efforts of our amazing volunteers, realize none of it would be possible without you.

All the best,

A handwritten signature in black ink that reads "Jennifer Carlstedt". The script is fluid and cursive.

Jennifer Carlstedt
President, 2009-2010

dear, Junior League of Tampa



Judge Florence W. Foster (ret.)
Tampa Ladies with M.S.
Self-Help Facilitator
(813) 442-6925

Dear Ladies of the Tampa Junior League ,12/11/09

Thank you so much for the opportunity to introduce Ashley Rhodes-Courter at our annual meeting. You cannot imagine how much it meant to me. I am so proud of Ashley and thrilled by her accomplishments. I know the League takes a special interest in kids in Foster Care. I am grateful for that interest too!

Then you gave ME another lovely gift, "Women Who Can Dish It Out"! What a great cookbook. These days I do have time and energy to cook occasionally.

I have been following the "M.S. Recovery Diet" since May. It is wheat-free, gluten-free, dairy free, legume free, peanut-free. It is hard to stick to at first, but it helps! They say this diet also helps children who are autistic! Maybe our next cookbook could be that type of cooking.

Thank you for all that you do! I am proud to be a sustaining member of the Tampa Junior League!

Sincerely Yours,

Florence W. Foster



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phone 727.568.2251 ■ fax 727.568.2250 ■ www.fbsblood.org

December 20, 2009

Stacy Carlson, Enabling Fund Chair
Junior League of Tampa
87 Columbia Drive
Tampa, FL 33606

Dear Stacy,

We extend our many thanks to the Enabling Fund review committee who took their time to learn about the community's blood needs and how Florida Blood Services answers the call for help. The grant process illustrated how deeply involved the Junior League becomes with the organizations they support, and we thoroughly appreciate the opportunity to apply and for the consideration our proposal received.

Although disappointed to learn that we were not one of the eleven grant recipients this year, we congratulate all of the winners. We will keep our fingers crossed for next year. We look forward to partnering with Junior League members on future projects, including lifesaving blood and marrow drives!

Have a happy holiday season!

Warm regards,

Jane Leach
President



December 21, 2009

Jennifer Carlstedt, President
Andrea Layne, Community Action Chairman
Junior League of Tampa
87 Columbia Drive
Tampa, Florida 33607

Dear Jennifer:

Many thanks to the Junior League of Tampa for not only your financial gift, but also giving your time to assist with the assembly of the Newborn Packets. These packets are given to all new mothers -that's 18,000 every year- in Hillsborough County Hospitals. In only record time we were able to put together over 2000 packets!

Not only did the League members help put the packets together, but in true Junior League fashion, took the project one step further and took all the empty boxes to be recycled! It was so great having such a wonderful turnout and what a tremendous outpouring of help.

Thank you for your support for the families in Hillsborough County. The Newborn Packet program is successful because of organizations like the Junior League who care and take the time to help others.

Again, thank you!

Jane Murphy
Executive Director



January 4, 2010

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Ms. Stacy Carlson, Chair
Enabling Fund
The Junior League of Tampa
87 Columbia Drive
Tampa, FL 33606

Dear Stacy,

On behalf of Voices for Children of Hillsborough County and the Guardian ad Litem Program, I would like to thank you and The Junior League of Tampa for awarding us an Enabling Fund in the amount of \$2,500.00. Voices for Children, Guardian ad Litem and the children we serve will benefit tremendously due to such generosity.

As you know, Voices for Children and Guardian ad Litem engage citizen volunteers to advocate for the best interests of children in court who have been abused or neglected by the very people that should care for them the most.....their parents. In many cases, these children are placed in foster care, which as you can imagine, can be a terrifying experience.

It is our objective that NO child should face the dependency court system without a Guardian ad Litem. We have seen how having a Guardian can truly change a life for the better, and will continue to strive to achieve 100% representation for these less fortunate children. With the help of generous supporters and community partners such as The Junior League of Tampa, we ARE making a difference.

Once again, thank you!

Most gratefully,

Betsy Smith
Executive Director

cc: Megan Proulx, President

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Guest Column:

Achieving Hope and Well-Being for Our Children's Success

By John Mayo, *licensed child therapist, deputy executive director of Success 4 Kids & Families*
and Donna Harrison, *parent*



Often, when children are experiencing difficulty adjusting to life, the focus is only on the “problem” or painful behaviors and emotions. Parents react this way regardless of whether it is a minor life adjustment or a major mental illness. Recently, there has been a movement in the children’s mental health field to direct interventions in a positive way. In other words this means, “What does it look and feel like when things are going well?” A child’s well-being and state of mental health can be defined as the ability to:

- Experience satisfaction and happiness
- Learn successfully
- Plan and accomplish tasks
- Connect to other people

When our children are feeling and doing these functional behaviors on a regular basis, parents can feel confident that their child will flourish and do well in his/her life. When kids struggle with the ups and downs throughout their normal childhood development, it can cause worry and anxiety for parents. However, for children with emotional and behavioral health issues, these challenges become more amplified and normal worries and concerns can become overwhelming for parents. Fortunately, there are effective strategies that can help children to regain those abilities that define child well-being and avoid parent’s feelings of helplessness, frustration and hopelessness.

When assessing whether or not your child is experiencing normal developmental issues or experiencing a more serious emotional, behavioral or mental health problem, several important questions need to be addressed:

- What signs and behaviors of positive well-being is my child still showing? Is my child still learning? How about connecting with others?
- What signs of distress is my child showing?
- What factors might explain the distress? Has a trauma recently occurred?
- Most importantly, how can the answers to these questions help my child to regain his/her sense of well-being?

Meeting the needs of a child in distress and supporting the family can be accomplished in many ways. Extended family and friends that understand the situation can be of great support and help. Places of worship, school personnel, or involvement in activities that build upon the child’s interests and capabilities also can be effective. Sometimes it is necessary that children be assessed and treated by a mental health professional in order to get the help they need. In addition to determining the strength and overall needs of a child, a mental health professional should carefully access:

- What thoughts, feelings and behaviors are occurring?
- How is the distress affecting the child and family?
- How is the child’s functioning and well-being being limited?

When strength based strategies are used to regain the child’s well-being, a child and their family can be empowered. The focus is on building upon the foundation already existing with new skill sets and supports. In essence, a strength-based approach builds hope and resilience. Gone are the days where medication alone is the answer to emotional, behavioral or mental health problems. Clinicians use many therapeutic options that focus on the child and his/her family.

The following is a life story of a mother and her family who have journeyed from helplessness and despair to having hope and well being for her child.



“I believe children have the resilience to outlive their sufferings, if given a chance.”
— Ishmael Beah, former child soldier in Africa

I agree with Mr. Beah; Children are resilient and can overcome any adversity, if they receive the appropriate type of support. My son is a classic example of the success that can be achieved with appropriate intervention. As a parent of three children and grandparent of several grandchildren suffering with mental illness, I've experienced the pain and agony, firsthand. At times, I felt hopeless and helpless. Then with help, I learned that with perseverance, we can help our children succeed and re-establish their sense of well-being. For my family, a new formula was born in that helped us during our struggle with childhood mental illness:



My favorite motto is: "We believe and they achieve." The professionals who assisted me believed in me as a struggling parent, and they believed that my son could achieve his goals.

My son currently attends a university, and I foresee him on the dean's list in the near future. I have also graduated from being a hopeless and helpless parent to becoming a bilingual case manager who educates other families on the redeeming power of well-being, hope and support. I also help to empower them with the tools they need to assist their children in managing their sufferings and achieving success.

Hope + Belief + Action + Resilience = Success

My son was diagnosed with severe ADHD at the age of three. He was also painfully introverted as a child and required medication until he enrolled in a private high school in Tampa. When he became depressed, I sought assistance and received help from mental health professionals who used a holistic approach with my child and family. The clinicians inspired my son to research ADHD. He discovered that children with ADHD had a tendency to hyper focus, and he channeled this tendency to maximize his academic work. My son continued to receive professional help throughout his high school career. I am proud to report that my son stayed on the honor roll and successfully graduated high school. He was able to do all of this without medication.

"To be hopeful is based on the fact that human history is a history of compassion, sacrifice, courage and kindness. To live in defiance of all that is bad around us is a marvelous victory,"

—Howard Zinn

This family's story provides an excellent example of how a child and his family can re-establish a sense of well-being even while battling significant mental health issues.




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JLT Focus Area: Basic Needs of Children and Families

By Wendy Brill
Community Vice President



In September of 2008 the Food 4 Kids committee met for their first time at America's Second Harvest of Tampa Bay's food bank on Adamo Drive. Everyone was unsure what to expect and just exactly what would be accomplished. One year and over 60,000 pounds of food later the Food 4 Kids project is another amazing success story of The Junior League of Tampa.

During the first several months, there was not always food on shelves for the members to bag, the warehouse was always hot and often others looked at the committee with questions as to what exactly they were doing there. Over time and as the committee learned what to look for, foods that would appeal to the children that were served while meeting their nutritional needs, they also learned what those who worked at the food bank went through on a daily basis. How the employees came to work every day trying their best to help as many people as possible without burning out from the overwhelming need for food in the community. Realizing that these dedicated people come to work in a hot warehouse everyday without losing faith in their mission made the few times a month the League was there seem like an easier task to take on.



Gradually the committee and the food bank employees worked together to purchase and bag food for the 170 children. They would take home the food to help their families make ends meet on weekends when the children were not getting their meals at school or at the Wilbert Davis/Belmont Heights Boys and Girls Club. The League members not only learned the best way to

find the most food for the children but also something about the overall needs of children and families who are hungry in our community. So often there were people shopping not only for their organization, charity or church but often for themselves. It was heartbreaking to see the food bank as more than a warehouse that held supplies but rather as the only option for food for many people. The committee began to look at trips to the local grocery store for their own families as more than just a chore, it became something that they had always taken for granted.

The experience of the project came full circle when the committee was finally able to meet the children who were taking the food home to their families. The children began to write thank you notes and send pictures of the food in their homes. During Thanksgiving, the League was able to purchase a turkey for each family to have for the holiday. While most children would not even know or show much interest in a turkey before it is on their plate, the children here were excited to pick out their turkey and bring it home. There was a sense of pride for many in being the one to bring home the meal for all of the family to enjoy. One of the greatest memories of last year was when a committee member commented on the overstuffed backpack of a child getting on the bus to go home that evening. She thought the child was bringing home a large number of books but when she touched the backpack she realized that it was cold. It was then she realized that the child had taken her books and other items out of her backpack to put the turkey inside. She did not want to risk anyone taking her turkey. It was the most important thing she was bringing home that week.

We often think of League projects in terms of what we give. We know the number of children served, the books distributed, the backpacks given out. But do we ever stop to think of what we get? What we have learned?

All of our projects teach us something about our community. They teach us as members to give back and to help out our fellow mankind. They teach us to better understand what others may be going through during a difficult time. They teach us the power of service.

As members of The Junior League of Tampa we hope that for each of us there is a project that teaches us something about ourselves.



Letters from the Food 4 Kids Project Recipients

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To: Junior Women's
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for us.

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FOOD 4 KIDS. Impact For Life.



By Jaime R. Girgenti

Never before has the work of the women in The Junior League of Tampa been so crucial. Suffering through what many are calling the worst recession since World War II, America is experiencing an uprising in the number of households that are “food insecure,” meaning that they lack consistent access to adequate amounts of nutritious food.

The U.S. Department of Agriculture’s Economic Research Service released its annual study in November of 2009 measuring food security in the United States. The alarming results show that one in six Americans are food insecure. Even more shocking is that one in four children live in a food-insecure household.

In 2008, 49.1 million Americans (16.4%) lived in a food insecure household, compared to 36.2 million (12.2%) in 2007. 8.3 million (21%) households with children are food-insecure households compared to 6.2 million (15.8%) in 2007.

To help battle this alarming problem of hunger in America, specifically as it relates to children, The Junior League of Tampa has partnered with the food bank America’s Second Harvest of Tampa Bay and implemented the project Food 4 Kids. Put into service in 2008, the project is assisting and making a difference in the lives of the children that regularly visit the Wilbert Davis/ Belmont Heights Boys and Girls Club in Ybor City.



The goal of Food 4 Kids is to assist and further the mission of America’s Second Harvest Kids Café program. Kids Café is a national program, the largest of its type, which strives to provide free, prepared, nutritious food to hungry children. Children are served hot, balanced meals every weekday after school and all year long in a safe, accessible environment.

America's Second Harvest of Tampa Bay started its first Kids Café in 1997, and now has 10 locations throughout the Bay area, most in local Boys and Girls Clubs. About 1,000 meals are served weekly to children from the ages of 5 through 12 years of age.

While the Kids Café focuses on feeding needy children Monday through Friday, JLT's Food 4 Kids project ensures that those same children have nutritious meals to enjoy throughout the weekend.

The 15-member committee meets twice each month to assemble meal bags for the children to take home with them as they leave the Boys and Girls Club on a Friday evening. Each meal bag will include one breakfast item, one dinner item, and a fruit and vegetable. Sarane Harrell, Chair of the Food for Kids committee, stated, "The Junior League of Tampa is responsible for the distribution of 1,000 pounds of food, on average, every other week."

The Food 4 Kids committee also enjoys planning special events for the children of the Boys and Girls Club such as holiday gatherings and book fairs. Catie Baker, Assistant Chair of the Food 4 Kids committee, said, "I love this project because I think it is of critical importance that children and their families have food. I think this project provides great insight into the needs of our community."

To learn more about America's Second Harvest of Tampa Bay Kids Café, please visit them on the web at www.a2htampabay.org.

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- Marilyn French





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**Family of Junior League Member Suzanne Tow*

» Thanks for making a difference.

From one community-minded organization to another, the St. Petersburg Times salutes the Junior League of Tampa. Through the hard work of your members, Tampa Bay is a brighter place to live.



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Working for a Drug-Free Community
Since 1973

Working for a Drug-Free Community

By Brandi Reeves

DACCO, Drug Abuse Comprehensive Coordinating Office, is an organization who provides direct services to 25,000 persons annually through award-winning drug prevention, intervention and treatment programs. Thousands more benefit from DACCO, including family members, friends, neighbors, co-workers whose lives are indirectly impacted by those with substance use disorders.

The DACCO committee of JLT has an opportunity to not only impact the organization's mission of **"...working for a drug-free community: one person, one family at a time,"** but we also have the chance to be impacted as well. So what does the committee's involvement look like? This past October, it looked like painted nails, a fresh new do, a touch of eye shadow, and more; overall, an uplifting, rewarding, skill-building "Spa Day."

Eleven women from the adult in-patient program earned the privilege to participate in Spa Day, of which The Grand Salon graciously provided services. Each woman enjoyed a lovely brunch, received a make-up and hair makeover, a manicure, a private interview skills session, a gift bag and a trip to the JLT-sponsored, in-house boutique for a new ensemble of business attire. With the generous donations and support from the entire League, more than a truckload of clothing and accessory items were added to the boutique last fall.

Spa Day was an opportunity to not only prepare the women for their upcoming entry and re-entry into the working world, a critical component of their programs, but also to provide a healthy dose of self-esteem and confidence.



"Spa Day is really special for the committee because we have the opportunity to interact one-on-one with the DACCO women and really see firsthand how we can make a positive difference in their lives simply through the way the women can look, feel and communicate in their new drug-free world," said Sarah Perron, DACCO Chair.



Later in the month, the committee hosted a Family Bonding Night for nearly 50 qualifying women and their children. The fall-festival, costume-themed party featured cookie decorating, crafts, games, and pizza. Each child was provided a goody bag and every family had a keepsake photo taken. Special thanks to John Parker Jr. for donating his photography and the printed photos, as many of the women have limited or restricted visitation with their children.

In February, the committee will again host Spa Day for the new group of qualifying women, in conjunction with a Valentine's Day-themed Family Bonding Night for a chance to reconnect and reach out to the DACCO community.

Thanks to the generous donations of League members and our community partners, the DACCO committee is constantly amazed by these women and their progress. We greatly appreciate the opportunity to see and feel firsthand how the League impacts our community and the result it has on each of us as well.

DACCO Committee:

Chair – Sarah Perron

Committee Members:

Darla Nutter
Mary Ann Dellegatto
Debbie Lawrence
Wendi Lee
Suzanne Lehner
Laurel Moore
Jennifer Nagel
Shannon Reid
Hannah Tropsha

Past Chairs:

Lauri Kleman/Whitney Moyer
Corinne Gaertner
Laura Stevenson



Are Women's Financial Needs Different Than Men's?

They May Be!

Women live longer, so their money has to last longer.

Women generally have fewer years in the workforce, taking time to be with their children.

Women are less likely to receive pension income in retirement and may also receive lower Social Security payments when they retire, due to fewer years in the workforce.

The good news...women know how to invest and grow their money because women ask questions and tend to stay the course.

Even if you don't currently manage your family's finances, make sure you know as much about them as if you were managing the money yourself, because you may have to some day.

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(formerly Sisemore)

Robert Kokol, CFP®, MBA, CDFA™

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Children's Cancer Center: Providing Emotional Support

By Jacqueline Taylor



CHILDREN'S
CANCER CENTER

...helping children and families cope

The Junior League of Tampa is an active supporter of the Children's Cancer Center. The Children's Cancer Center is a nonprofit organization that provides educational, emotional, and financial assistance to children who have cancer or blood disorders. The League provides volunteer support, creates love bundles for the children at the Children's Cancer Center, and organizes a Fall Festival and Spring Carnival. These efforts are organized by the Children's Cancer Center Committee. This year, the committee is headed by Suzy Mendelson.

The Children's Cancer Center Committee had an active fall season—the highlight being the Fall Festival. The festival was held on November 14, 2009, at the Tampa Bay Baptist Conference Center. The festivities entertained over 150 children and their families. The committee organized numerous activities for the children such as hayrides, pony rides, face painting and crafts. There was also pumpkin painting and the ever-popular bounce house for the children to jump in until their hearts' content.

League members supervised the children while they enjoyed all the fun the festival had to offer. Food for the event was provided by Lee Roy Selmon's. The committee members and Junior League volunteers helped create an unforgettable day for both the children and their families. For children and their families who are forced to deal with daily struggles of cancer, the Fall Festival provided them with something invaluable—an opportunity to just let loose and be kids. By all accounts, Suzy and the entire Children's Cancer Center Committee created a wonderful event enjoyed by all.



Chrissy Prpich and Nora Gunn at the Fall Festival



Love bundles were also created this fall and winter. The committee puts together love bundles for children who were recently diagnosed with cancer. The love bundles include games, toys, crosswords and puzzles. The Children's Cancer Center advises the committee of names of children who have been recently diagnosed with cancer, and the committee creates the love bundles and delivers them to the children in their hospitals.

The love bundles are intended to comfort the children, as well as provide activities for the children while they await treatment in the hospital.

Heading into the spring season, the Children's Cancer Center Committee is organizing the Spring Carnival. The Spring Carnival will provide another day of fun and activities for the children and families at the Children's Cancer Center. The committee is hard at work preparing what is sure to be another successful event. If you would like more information on the Children's Cancer Center visit the Children's Cancer Center Web site at www.childrenscancercenter.org.

Childrens Cancer Center Committee:

Chair – Susan Mendelson

Assistant Chair – Charlotte Gage

Committee Members:

Shelley Barger

Gina Barsema

Allison Belcher

Ceci Berman

Jennifer DiCecco

Staci Fraser

Nora Gunn

Christi Harrington

Jamie LaRussa

Mary Hall Lester

Jovanna Nogues

Elizabeth Pento

Christine Prpich

Jennifer St. Jacques

Upik Suwarno

Past Chairs

Christina Canody

Heather Barrow

Suzanne Koutroubis

Stacie Dickey

Kim Clarke

Michelle Schofner

Terrie Dodson

Nina Jennings

Jill Buhler

Kristie Salzer



Children's Cancer Center Fall Festival



Kate Crawford and Melissa Guinta at the Children's Cancer Center Fall Festival



Family Tradition of League Leadership Continues



Our next President-Elect was born at St. Joseph's Hospital in Tampa in 1972. Her parents met in college in Washington, D.C. and had settled in Tampa. Her father was an attorney who had grown up in Alabama and Clearwater. Her mother, now a League Sustainer, was a native of Columbus, Ohio and served her community as a wife, mother, and volunteer.

Family time included many church-related activities and weekend afternoons sailing on Hillsborough Bay. The eldest of two children, our President-Elect credits the love and support of her parents and younger brother for making her who she is today.

She grew up in Culbreath Bayou and entered kindergarten at St. Mary's Episcopal Day School where she remained until eighth grade. One of the highlights of her school years included announcing that she would be the first female president of the United States when interviewed by her third grade classroom newspaper. She was also honored to be chosen by her peers to place a wreath on the Tomb of the Unknown Soldier at Arlington Cemetery on the eighth grade class trip to the Nation's capital. This is one of her fondest memories.

Our President-Elect's first Junior League experience began in elementary school. While her mother spent afternoons working on *The Sandspur*, she went crabbing along the seawall with Pie, the League's housekeeper. They would catch the crabs with string and chicken necks and boil them in the kitchen for Pie's supper. Aside from editing *The Sandspur*, her mother also served as Ways and Means Chair and Future Planning Chair of the League.

Captivated by the neighborhood babysitter, Susan O'Neal (now Susan Thompson, a past JLT President), and her stories of camp life at Merrie-Woode, our President-Elect soon followed her to North Carolina for the summer session. Early on she demonstrated confidence and determination and at the young age of 8, she spent her first six-week camp session away from home. Over the years, she spent many summers paddling the Whitewater Rivers of western North Carolina and eventually taught kayaking as a counselor, following in the footsteps of Susan. It was not until she got married, and at the request of her husband, that she quit spending her summers at Merrie-Wood.

Berkeley Preparatory School was the location of our President-Elect's high school career. She chaired the Prom Committee, played soccer, and graduated with honors in 1990. This was also the place where she met her husband-to-be for the first time. Years later they would reconnect back in Tampa after college.

Our President-Elect attended Washington and Lee University where she pledged Kappa Kappa Gamma sorority. She was the secretary of her pledge class and served as secretary of her chapter. She majored in both European History and Studio Art. Lifelong friendships were formed during her college years, many resulting from medical issues she faced during college. These medical complications forced our President-Elect to change her career focus from law to education and instilled within her a lifelong compassion to those dealing with disabilities. During this difficult period she also developed a very focused ability to plan and deliver projects and commitments significantly ahead of the deadlines.

Our President-Elect's teaching career evolved through past volunteer experiences. In high school, she served as a SERVE tutor, Metropolitan Ministries nursery assistant (both past JLT projects), and a Sunday School teacher. During college, she helped at two different preschools for underprivileged children. She completed her education by obtaining her Master's degree at the University of Florida.

It was during her graduate years at The University of Florida, where she rekindled her romance with her husband-to-be, who was living in Tampa at the time. Our President-Elect was married to Clarke in 1998 and taught for 5 years in local Episcopal schools in 4th grade, 2nd grade, and kindergarten. One of the most rewarding moments was taking over the kindergarten classroom of her former kindergarten teacher, Mary Jane Stewart, at St. Mary's. Mary Jane, a Sustainer, was also one of her League Sponsors.

She joined the League in 1998. This was an incredibly busy time for her as she had a new job, was planning a wedding, and was supporting her mother, who was undergoing treatment for breast cancer. When she wanted to extend her Provisional year in order to spend more time with her mother,



The Hobby Family- Laura, Clark and their children Charles and Virginia

her mother bluntly told her, "Cancer won't kill me, but it will kill me if you quit the Junior League." Thirteen years after her mother's original diagnosis, we are thrilled and thankful that her mother, Lynda Vawter, is here with us today.

Our President-Elect's League work has included chairing a Provisional project, 2 years of service on the Thrift Sale steering committee, and chairing two projects, Cookbook, and the Holiday Boutique. She served three years on the Community Research and Project Development Committee and as both Community Vice President and Membership Vice President. She credits the League with giving her increased confidence, training her in financial management and improving her public speaking and interpersonal skills.

When not volunteering, she most enjoys time spent with her son, Charles, who is in 2nd grade at Roosevelt; her daughter, Virginia, who attends preschool at Small Blessings; and her husband, Clarke. Additionally, she loves to read, exercise, and sew. Most recently she has started teaching as an adjunct professor in the Education department at the University of Tampa. And on any given day, you will find her up at 5:00 am writing one of the many hundreds of thank you notes she is famous for. Her love for the League and passion for our Mission are evident to each and every person that she meets.



2009-2010 President Jennifer Carlstedt, 2011-2012 President Laura Hobby and 2010-2011 President Betsy Graham

Congratulations to our
2011-2012 JLT President
Laura Vawter Hobby



Laura with her daughter Virginia, mother Lynda Vawter and kindergarten teacher and League Sponsor, Mary Jane Stewart at the Holiday Gift Market.

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Sustainer News



SPRING HAS SPRUNG!

It's time for all of us to begin sweeping out and starting over with clear minds and new ideas. Budding and reinventing ourselves for the new year. With this year's theme being, "The Legacy of the League," I had an idea that you could help me with for the summer issue of *The Sandspur*. It would really be interesting if you could send me

an e-mail or a letter as to what you remember to be the most unbelievable and memorable thing the Junior League did while you have been a member. My e-mail is tgcreed@verizon.net and my address is 106 49th Street, Holmes Beach, FL 34217.

I was thinking about the time we did a citywide Toast to Tampa event! It was in 1982. We had a huge party at Curtis Hixon Park which I co-chaired with Robbin Bertran. We built gazebos ourselves, with the help of husbands, made two story banners for the two story posts, brought in large trees, erected a dance floor with a railing that we built, decorated the stage for the entertainment and had reserved tables. Nell Lee Keen, then Sustainer President, got Peter Duchin to play, which was quite a coup, and Maurice Williams and The Zodiacs. Tickets were \$60 per person. Pene Herman, then President, remembers there were cocktails served at different new buildings all over downtown with everyone ending up at Curtis Hixon. Now that was a fundraiser! We were fearless!

Back to the present, the Sustainers haven't been idle this winter. Our group has been out and about and our thanks go out to the many who worked hard! At the Fall Cocktail Buffet, Annlynn and Julian Byrd hosted 110 people at their home for a fabulous kick off party for the holidays.

It was truly a beautiful evening and the planning was perfect by Chair Nadyne Hines with the help of Co-Chair Wendy Garraty. The food was wonderful thanks to Denise Chavez of Chavez at Home, one of our own members.

Food 4 Kids was a great success. Liz Reynolds organized the Sustainers to pack food for the children going home for the holidays. The Food 4 Kids program is an ongoing JLT project thanks to Sarane Harrell.

Home for the Holidays was a group of events that were held during the first week of December and you'll see coverage in this issue of the *Sandspur*. Toast and Taste at Betsy Best's home was absolutely wonderful! Lisa Andrews chaired this yearly event and as usual did a bang up job. All recipes were compliments of Junior League cookbooks past and present. The committee for the new cookbook coming out soon, made some samples of what we have to look forward to. We also had great examples of the recipes from our existing cookbooks made by volunteers. Yum!

The Sustainer sponsored food drive, November 15-December 15; resulted in 200 lbs. of food and \$1,800 in contributions for food for Metropolitan Ministries Family Shelter. Thank you to Britton Cisneros for taking on this very special Sustainer Project. This gift from the League was very welcomed as they ran short on food. Thank you Leaguers for your thoughtfulness during such a trying Holiday season for many.

The Community Service Scene in Tampa—Opportunities for Sustainers was a giant success thanks to Chairs Beth Fontes and Lisa DeVitto. The speakers, Robin DeLavernne from Tampa General Hospital Foundation, Melinda Chavez Ongoing Executive Director of Tampa Business Foundation, and Betty Tribble Vice President of United Way, were very successful in bringing us all up to date on what is happening in Tampa.

Sincerely Yours,
Rosann Martin Creed
Sustainer President

Committee

2009-2010 SUSTAINER OFFICERS

Sustainer PresidentRosann Creed
Vice President/President ElectElizabeth Reynolds
Recording SecretaryWendy Garraty
Corresponding SecretarySue Cox

2009-2010 COMMITTEE CHAIRS

Sustainer LiaisonElaine Sweeny
Assistant Sustainer LiasonsCindy Hooks Morrison
Tina O'Connell
Program ChairmanBeth Fontes

Spring Luncheon Taste & ToastLisa Andrews
Wendy Pepe
Day at the RacesConnie Derrick
Eleanor Nesbit
Bridge GroupJoanne Baldy
Helen Straske
Lunch BunchScottie Klein
TransfersLesley Dobbins
Julie Lux
Antiques, Art Trips & SeminarsMarsha Lane
InvestmentsConnie Detrick
Victory GardenMary Kay Ross

Mark your calendar!

JLT Sustainer Membership Calendar 2010

MARCH

- 15 The Bridge Group meets at Headquarters
- 19 Sustainer Spring Cocktail Buffet, **Note Date Change!**
Greg Ekizian home on Ardsley
- 24 Day at the Races! Tampa Bay Downs

APRIL

- 14 New Sustainers and Transfers Luncheon at TYCC
- 29 Sustainer Spring Luncheon and Meeting

MAY

- 4 JLT Annual Meeting



Sustainer lunch at the Holiday Gift Market



Sustainers pose for a group photo at Holiday Gift Market



The Sustainer sponsored food drive for Metropolitan Ministries

Success has nothing to do
with what you gain in life or
accomplish for yourself.
It's what you do for others.

- Danny Thomas

Women with a Vision: Honoring The Junior League of Tampa's Most Senior Sustainers

League for a Lifetime

The Junior League of Tampa is proud to recognize the following women who have given decades of service to the League and the Tampa Bay community. All of these women have celebrated their 95th birthdays and continue their League membership. We are inspired by their accomplishments and leadership.

Marjorie Moore Chunn Cochran

Mrs. Cochran joined the League in 1946.

A Belated Happy Birthday to Mrs. Cochran, who turned 95 on January 8.

Louise Lykes Ferguson

Mrs. Ferguson has the honor of being the League's longest living member, having joined in 1934.

Mrs. Ferguson will be 98 years old this May.

Martha Sale Ferman

Mrs. Ferman joined the League in 1946

We congratulate Mrs. Ferman on her 96th birthday this July 2.

Harriett Bize Lenfestey

Mrs. Lenfestey became a JLT member in 1959.

She celebrates her 101st birthday on August 29.

Dorothy Littler MacEwen

Mrs. MacEwen joined the Junior League of Tampa in 1939.

A Belated Happy Birthday to Mrs. MacEwen, who turned 97 in January.

Eleanor Morris

Mrs. Morris became a JLT member in 1937.

She turned 95 on January 9. Congratulations!

Sarah Stuart Trice

Mrs. Trice started her League career in 1944.

Happy 96th Birthday in December.



WOMEN In The News Today

SERVED IN THE SUMMER HOUSE—Mrs. Chester Ferguson (left) assists Mrs. Wilbur Davis (right) in being served at the luncheon meeting of Sustaining Members of The Junior League of Tampa, Inc. yesterday in the garden at the home of Mrs. Eliot Fletcher (center).

REFLECTIONS OF OFFICERS—Mrs. Thomas Gray, Mrs. Clarke Evans, Mrs. Ralph Polk, Jr. and Mrs. Stephen Trice (left to right) gather around the pool after being elected new officers of Sustaining Members of The Junior League yesterday at the Fletcher home.—(Tribune Photos by Roscoe Frey).



Assisting Chairman Martha Ferman with planning the decorations and furnishings of the building were Sustainers Louise Ferguson, Sylvia Vega, Martha Ward, and Mildred Gallaher.

Early money-raiser—"The Follies". 1937. Miss Eleanor McKay (Mrs. William Maurer), Mrs. Emmer Addy, Mrs. O. W. Kuhn, Mrs. Marion Hendry, Mrs. William Gillen, and Mrs. Chester Ferguson.



1951-52—Legislative Committee members at work—Ruth McMullen, Margie Chunn and Elizabeth Himes.



MARJORIE CHUNN, BABE DOWNEN, Regional Director, and ARTHA FERMAN.



MRS. HANCE MRS. TRICE MRS. RANKIN MISS ADAMS
Shown above are members who presented a dance number at the Junior League ball Saturday night, given at the Palm Room of the Tampa Terrace Hotel. Those taking part were Mrs. Paul Hance, Mrs. Stephen Trice, Mrs.

Capture the Coast: Nearing Completion



After a year and a half of research, recipe collection, testing, tasting, photo shoots and copywriting, *Capture the Coast*, Volume 4 in The Junior League of Tampa Culinary Collection, is nearing completion. As you peruse this issue of The Sandspur, *Capture the Coast* is in the hands of our layout editors at Favorite Recipes Press and is on schedule to debut this September.

Not surprisingly, our membership responded with great enthusiasm to the call for assistance with this latest contribution to the Culinary Collection. More than 500 recipes were submitted and tested by 275 volunteer cooks. The New Cookbook Development Committee worked hard to select and perfect the more than 100 recipes that we felt best expressed the flavors, sights and traditions of the West

Coast of Florida. These unique recipes showcase local ingredients, the melding of our rich cultural heritage and our ability to create and enjoy the perfect meal in a fabulous outdoor setting.

Tampa is an idyllic place to live and visit—from our powdery beaches and crystalline waters to the abundant farming communities of East Hillsborough County, we are able to enjoy the outdoors and all that it has to offer virtually year-round. Bringing all of this to life through beautiful tablescapes, picturesque scenery, and delicious food, *Capture the Coast* creates the perfect recipe for casually elegant al fresco entertaining.

To tease your senses, we are sharing one of our favorite recipes selected for *Capture the Coast*. Paradise Salad wowed our entire committee with its unique combination of flavors and textures—a tropical party in our mouths! Enjoy!



Paradise Salad



Whisk together mayonnaise, sour cream, cream of coconut, lime juice and apricot preserves to make dressing. This can be made ahead and stored in refrigerator.

Mix fruit, salad greens and almonds and serve with dressing.

Prep Time: 15 minutes

INGREDIENTS

- 2 Packages spring mix lettuce
- 1 Whole Pineapple
- 1 Pint Strawberries, sliced
- 1 ½ Cups Grapes, sliced in half
- 1 Pint Blueberries
- 1 Granny Smith Apple, chopped
- ½ Cup Honey Roasted Slivered Almonds
- ¾ Cup Mayonnaise
- ¼ Cup Sour Cream
- 8.5 Ounce Can of Cocoo Lopez Cream of Coconut
- 3 Tablespoons Lime Juice
- 2 Tablespoons Apricot Preserves

JLT Featured Members

SHANNON WALSH



Member status:
Active

**Junior League
Member Since:**
2008

Current Placement:
Provisional Liaison

Occupation: Marketing & Event Planning

Family: My parents live locally. I live with my brother, TJ, and my boyfriend, Ray

I Wish I Knew How To: Speak another language. I travel to Europe for work and I would love to be able to communicate better when I am there

If I Could, I Would: Travel the world. I still want to visit Australia and Ireland

Favorite Thing About Tampa: I love the big city, small town feel of Tampa

Community Activities: Children's Cancer Center, the Susan G Komen Foundation (3-day), Mary Lee's House, Relay for Life, the Arthritis Foundation and Alzheimer's Association

Three Accomplishments You are Proud of: My relationships with others, purchasing my home and paying off my car

Something You Wish Someone Had Told You Earlier: Not to take myself too seriously

Your Life Philosophy on A Bumper Sticker: Everyone deserves a lifetime

What Experience has Changed You Most: Going away to college

My Worst Habit is: Stretching myself too thin by trying to tackle too many things

Favorite JLT Placement: Provisional Liaison

One Thing People Would Know About You: I like to workout

One Thing People Wouldn't Know About You: Drank a beer from the Stanley Cup

SHANNON GRAVES POLIZZI



Member status:
Active

**Junior League
Member Since:**
1997

Current Placement:
Transfer

Occupation: New to Tampa and looking!

Family: Greg Polizzi – husband, 2 dogs – Brandy (15), Rocky (7) and Buddy the cat

I Wish I Knew How To: Scuba dive

If I Could, I Would: Travel the world

Favorite Thing About Tampa: I love being close to the beach

Community Activities: Sea Grapes – The Florida Aquarium's Fine Wine and Food Festival, Alpha Omicron Pi Tampa Bay Alumnae Chapter

Three Accomplishments You are Proud of: My faith, values & morals, my marriage, my job & accomplishments working for President George W. Bush

Something You Wish Someone Had Told You Earlier: Everywhere there are opportunities--opportunities to live a better life, learning, adventure and experiences. Reach out and grab them

Your Life Philosophy on A Bumper Sticker: Live. Love. Laugh

What Experience has Changed You Most: My childhood growing up in Europe

My Worst Habit is: I hit the mute button on the TV remote during commercials

Favorite JLT Placement: Junior League of Washington – Co-Chair for A Capital Collection of Holiday Shops (similar to JLT HGM)

One Thing People Would Know About You: I'm always smiling and laughing

One Thing People Wouldn't Know About You: I spent the night on a US Navy Ohio-class ballistic nuclear sub

MOLLY WARFEL



Member status:
Provisional

**Junior League
Member Since:**
2003

Current Placement:
Provisional

Occupation: Owner, Bella Bridesmaid

Family: Engaged to Robert James, daughter of Jill & George, sister to Claire (Active in JL Greenville, SC), Juli, & Betsy (Provisional in JL Greenville, SC).

I Wish I Knew How To: Keep plants alive

If I Could, I Would: Subsist on an all carb diet

Favorite Thing About Tampa: It has always felt like home

Community Activities: Outside of JLT, working with the Humane Society and The Straz Center for the Performing Arts

Three Accomplishments You are Proud of: Opening my own business, running a half marathon, owning a home

Something You Wish Someone Had Told You Earlier: It was all leading to this!

Your Life Philosophy on A Bumper Sticker: Keep trying until you get it right

What Experience has Changed You Most: Falling in love with the right man

My Worst Habit is: Shopping

One Thing People Would Know About You: I like to stay busy

One Thing People Wouldn't Know About You: I do my best work under pressure

Congratulations

Nicole Hubbard for the
most tickets through the door
and Connie Detrick,
the Sustainer raffle winner !

Loralee Koontz, MPAS, PA-C of
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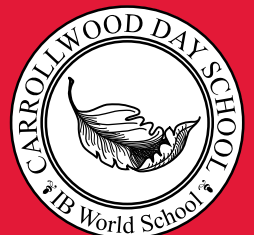
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Our advice to students?

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The Junior League of Tampa Endowment Fund Leaving a Legacy...Sustaining our Service

What is The Junior League of Tampa Endowment Fund and why do we need it?

The Junior League of Tampa Endowment Fund (The Fund) is a permanent endowment fund that was established to ensure that our League is able to maintain fiscal stability and fervently pursue our Mission without being radically affected by changes in the economic climate or decreases in lifelong membership.

Each year, The Junior League of Tampa depends on annual support to fulfill its Mission to promote voluntarism, develop the potential of women, and improve communities through effective action and leadership of trained volunteers. The annual fundraising campaign, Holiday Gift Market and cookbook sales support our community projects and League programs, while membership dues cover administrative expenses. However, none of these provides long-term financial security nor protects the viability of our League.

A strong endowment fund will ensure a revenue stream that will augment, but not replace, the annual fundraising campaign, Holiday Gift Market, cookbook sales and membership dues. This

will give us the opportunity to pursue exciting, new opportunities or deal with unforeseen circumstances without creating an additional financial hardship for The Junior League of Tampa or our members.

How does The Fund Work?

Gifts made to The Fund are never spent but rather are invested and managed by the Community Foundation of Tampa Bay (CFTB, www.cftampabay.org). Currently, 100 percent of interest earned on gifts is returned to The Fund to increase The Fund's value. Once The Fund reaches \$500,000, a portion of the earnings generated by The Fund will be used to cover future operating needs, which might include funding special community projects, supporting new training initiatives, providing JLT membership scholarships to those in financial need, covering unanticipated expenses or financing capital expenditures.

What are The Fund's short-term and long-term goals?

Our long-term goal is to raise \$500,000 or more, known as our "Hike to a Half Million." More immediately, our goal is to secure \$75,000 in donations by August 2010 in order to receive a

\$25,000 matching grant from the CFTB and increase The Fund to \$100,000. This matching grant will expire if we have not raised \$75,000 or more by August 1, 2010, and The Junior League of Tampa will lose the entire \$25,000 pledged from the CFTB. To date, we have received donations totaling approximately \$45,000, so we are \$30,000 away from our \$75,000 short-term goal. Taking into account the matching gift from CFTB, each donation made this year would be immediately increased by 63 percent!

Who manages The Fund?

The Fund is invested and managed by leading industry experts through the CFTB according to the CFTB's diversified asset allocation model. Additionally, The Fund management is closely monitored by The Junior League of Tampa Endowment Committee, which consists of select Actives, Sustainers and Community Advisory Board Members.

Why should I support The Fund?

Your support is essential to meeting both our short-term and long-term goals. Your participation in The Fund will ensure the long-term security and stability of the League for our membership and our community. Simply put, your gift is your ability to Leave a Legacy that will allow the League to Sustain our Service.

As expressed by Fund Legacy Founders Don and Campbell Burton, an established endowment fund "is very important to the structure of a strong organization in that the money will be allowed to grow and will be there when there is an out of the ordinary need such as a special project, needed improvements or heaven forbid, catastrophe."

How much should I give?

There are many opportunities for giving, at all contribution levels, and in honor of any special event! The Junior League of Tampa has established the following levels of support for donations to The Fund:

<i>Legacy Founder</i>	\$25,000.00 +
<i>Sustaining Founder</i>	\$10,000.00 - \$24,999.00
<i>Founder</i>	\$5,000.00 - \$9,999.00
<i>Benefactor</i>	\$2,500.00 - \$4,999.00
<i>Sponsor</i>	\$1,000.00 - \$2,499.00
<i>Contributor</i>	\$500.00 - \$999.00
<i>Supporter</i>	\$250.00 - \$499.00

To make it easier for you to support this critical campaign, your donation or pledge can be spread out over several months or years. We recognize that donors may choose to make an immediate gift, a planned gift, or a combination of the two, and we will work with you to accommodate both types of giving. Whatever your decision, the greatest impact is made the moment you decide to participate!

How will my gift be recognized?

The Founders Circle includes Legacy Founders, Sustaining Founders and Founders who contribute during the initial phase of our fundraising efforts. Founders Circle members will be permanently recognized on The Junior League of Tampa Web site and at the top of all current and future Endowment Fund promotions and publications. Additionally, members of the Founders Circle will be listed on a plaque located in a prominent location at The Junior League of Tampa Headquarters.

All donor levels listed above will be recognized on The Junior League of Tampa website, The Sandspur, The Spur of the Moment, Annual Profile, and Endowment Fund publications in the year of the donation. Donations below \$250 will be recognized through The Junior League of Tampa Commemorative Fund.

What is the Junior League of Tampa 1926 Society?

The 1926 Society is comprised of League members and friends who indicate to the Endowment Committee that they have included The Junior League of Tampa in their will, estate plan or foundation. The 1926 Society enables you to leave your legacy in our community by supporting the future of our League and its members.



How do I contribute to The Fund or become a member of The 1926 Society?

The Fund is your opportunity to Leave your Legacy on our community by ensuring The Junior League of Tampa is able to Sustain our Service in the future. We have made it very easy to contribute to The Fund by providing several outlets for donations and pledges.

Contribute (or pledge) online at www.jltampa.org.

Click on the 'Support Us' tab, then 'Donate Online' where you can select 'Endowment Fund' to make a direct donation.

Mail a check made payable to:

The Junior League of Tampa Endowment Fund directly to Headquarters at 87 Columbia Drive, Tampa, FL 33606.

Contact our Endowment Chair:

Heather Barrow at (813) 839-8262, to arrange for pledges payable over an extended time period, more complex donations or to discuss becoming a member of The 1926 Society.

*"As the old song goes . . .
the wise man builds his house
upon the rock . . .
The Endowment is the ROCK"*

*- Sustainer Campbell Burton,
JLT Endowment Fund Legacy Founder*



Friday, November 6th • Saturday, November 7th • Sunday, November 8th

Thanks to the committed efforts and participation of our Actives, Sustainers, Provisionals, sponsors, merchants and shoppers the 6th Annual Junior League of Tampa's Holiday Gift Market was a HUGE success! The 2009 Holiday Gift Market broke records with our total attendance, our total tickets purchased at the door, our daily purchased ticket numbers and our daily HGM attendance! As the JLT's largest fundraiser, these results will allow us to continue to financially support our many JLT projects like Food 4 Kids, The Glazer Children's Museum, Connected by 25 and DACCO.

A special thank you from Chairs Sheri Schobert and Nicole Hubbard to the HGM Steering Committee – Angela Ardolino, Cristina Blunt, Natalie Bugg, Kim Carswell, Casey Christopher, Sara Cooper, Kimberly Davis, Nicole Gitney, Tabitha Jones, Mary Riding, Jinny Sass, Krystal Schofield, Melissa Yates, Susan Zelenka. We could not have done it without the amazing support and hard work of these talented women!

HIGHLIGHTS OF THE 2009 MARKET

Total attendance was 9,476 a 26% increase over last year. WOW! 3841 tickets were sold at the door, an amazing 40% increase over last year! Thank you to Sara Cooper and the Ticket Committee! An amazing weekend of sales for our 142 thrilled merchants, recruited through the tireless efforts of Jinny Sass and the Merchant Committee.

Well over 1000 hours of volunteer service were given in support of The JLT's largest fundraiser scheduled by Mary Riding and the Placement committee.

PR increases in all areas! Thank you to Natalie Bugg, Nicole Gitney and Tabitha Jones!

Bubbles, Baubles & Belles

Thank you to everyone who helped make the 2009 Kickoff party such a FUN success!! We had an increase in attendance by an amazing 100%!!! Our VIP limos topped out at 12 and a GREAT TIME was had by all! Thank you to the Kickoff Committee and Coordinator, Sue Zelenka.

To check out your pictures and to order please go to www.joephoto.com, Click VIEW PHOTOS and then search Junior League Holiday Gift Kickoff.

The pictures ordered will have the name of the event, the date, and the Bubbles, Baubles & Belles logo. What a wonderful memento of a wonderful Girls Night Out!

Marketing, Media and PR – HGM in the news and on the air!!

We continue to increase our marketing and PR efforts each year and this year saw additional coverage in all areas!! Some highlights included:

OVER 100,000 color flyers and 100 posters strategically distributed throughout the Hillsborough County area and as far south as Bradenton!

For the FIRST TIME we had live media coverage from ABC Action News who were onsite on Saturday, November 7th!

In addition, Betsy Graham and Jen Carlstedt appeared on ABC Action News, 10Connects, and Fox News 13 to promote HGM – well done ladies!

Our newly edited 30 second television commercial ran repeatedly on NBC, CBS and FOX, and Brighthouse Networks during widely popular shows such as Regis and Kelly, Martha Stewart and Dr. Phil.

We also hit the radio airwaves on a multitude of stations including a live remote from our media partner WQYK featuring live call-ins on Friday, November 6th.

Print ads in the St. Petersburg Times Publications, Go Momma, Tampa Bay Parenting Magazine, South Tampa Magazine, Tampa Bay Metro, Tampa Bay Illustrated and new this year were features in local MOMS groups and HOA newsletters!

We continue to utilize digital media in the form of billboards on both CBS and Clear Channel locations.

Our members continue to be our best asset – 500 car magnets on cars driving all over the bay area, over 250 lawn signs at houses all over Hillsborough County, and the use of social networking outlets such as Facebook and Twitter also gave our members an additional way to inform the public about The League's largest fundraiser.

Thanks to our Members!

Thank you to all of our members who got their tickets out to the community and got shoppers through the door! Your efforts certainly paid off with increases in overall attendance and in daily numbers though the door! Once again – well done!

A special thank you to those Active members who went above and beyond with 15+ people who attended

15 - Taylor Dowdell, Jessica Grimsley, Dena Hilderbrand,
Julie Knost, Kathleen Purdy, Catherine Sanders, Sarah Vincent
19 - Kimberly Davis
22 - Stephanie Schwindt
29 - Courtney Rawlins
48 - Meghan Fields

And our big winner for Most Tickets Through the Door is our very own Co-Chair **Nicole Hubbard with a whopping 69 tickets!** Congratulations, Nicole, on the fun South Tampa Dermatology prize package!

Our Provisionals also had some shining stars – thank YOU ladies!
15 - Christina Thompson, Paola Gruner

And **Gianna O'Connor who had 20 tickets** come through and won the Clarisonic Skin Cleansing System! Way to go!

Once again, we celebrate the success of the 2009 HGM and THANK EVERYONE for their contribution and commitment!

Mark your calendars now for the 7th Annual Holiday Gift Market November 5th – 7th! We'll see you all at The Florida State Fairgrounds!



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Mark & Anna Eicholtz, Proud parents of four Cambridge Christian School graduates



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Committee Spotlights



FUNDRAISING - The Fundraising Committee is responsible for the Annual Campaign and works in conjunction with Holiday Gift Market to support the projects and programs of Junior League. The Committee is broken into five subcommittees: Commemorative Fund, Corporate Donor, Individual Donor, In-Kind Donor and Patrons Party. The Committee started before the Summer planning, coordinating and implementing the fundraising strategies to increase member participation, maximize corporate contributions and reach the goal of \$145,000. Through the amazing efforts of the entire Committee and with the assistance of our Executive team, we have raised \$168,000.

Committee Members:

Back Row: Laura Baker, Kristen Kiser, Katherine Agliano, Terri Parnell (Chair) and Stephanie Rumbley (Chair)

Front Row: Nicole Phister, Elise Gres, Anne Williams and Sarah Ward (Asst. Chair)

Not Pictured: Beth Kalicki, Kealoha Deutsch, Sue Nichols, Rebecca Garbrick, Kelly Bell



PROVISIONAL EDUCATION - The Provisional Education Committee consists of the Chair, two Assistant Chairs and 14 Provisional Liaisons committed to ensuring that the Provisionals have a memorable and educational experience. The Committee also has a Project Coordinator who coordinates the seven Project Committees which are charged with assisting with either the clients or employees of Mary Lee's House (MLH). Besides shepherding a provisional group through this exciting experience, each liaison is also assisting the MLH committees, which are working to enrich the MLH experience. As you can see - Together we shine brighter!

Committee Members:

1st row- Cathy Kamm, Laura Hobby (CVP), Terrie Dodson, Shannon Walsh

2nd row- Wendi McAleese, Bridgette Howell, Tisha Buenaventura, Caroline Vostrejs

3rd row- Lisa Lockhart (Chair), Jessica Grimsley, Aspen Kahl, Katie Shelnut, Sara Evans

Not pictured- Kelly Atzenhoefer, Casey Carefoot, April Gibson, Cristina Godwin, Kerry McGucken, Heather McKean, Jennifer Pressley



GIFT SHOP - The Gift Shop Committee sells merchandise to members that they can enjoy in their everyday lives while also promoting The Junior League of Tampa throughout our community. These items include shirts, grocery totes, buttons and much more. The Committee takes pride in introducing new items that the members will enjoy, so this year the gift shop will be selling JLT koozies and Tervis Tumblers. Net proceeds from the Gift Shop help cover the administrative costs of the League.

Committee Members:

Pictured from left to right: Sarah Perry, Amy Loar, Cynthia McGuinness, Christina Canody, Kimberly Hannah (Assistant Chair/Treasurer), and Anna Glover (Chair)



TRANSFER - The Transfer Committee welcomes ladies who transfer into The Junior League of Tampa. Events are planned throughout the year to provide the newest transfers the opportunity to meet league members, get acquainted to the Tampa area, and learn about The Junior League of Tampa. We welcome these ladies and encourage you to come out to our events and meet our newest members!

Committee Members:

Pictured from left to right: Sandra Palmer (Assistant Chair), Caroline Foss (Transfer), Dora Vilensky (Transfer), Kathleen Thaxton (Recording Secretary), Kerri Sullivan.

Not pictured; Paula Sincell (Chair), Sara Cooper, Katie Johnson, Wendy McMullen, Andrea Rottensteiner, Jenny Spencer, Allison Thompson, Eliot Van Dyke and Sara Vincent.



SUSTAINER LIAISON -

The Sustainer Liaison and her committee facilitate connections between Sustainers, particularly younger Sustainers, and the League. The Sustainer Liaison works with the Sustainer Task Force and Sustainer officers to put on events of interest to Sustainers, including Back to the League Day, Sustainer training events, and an event to welcome new Sustainers. The Sustainer Liaison also edits the

Hot Flash email, which has succeeded in delivering targeted announcements and JLT information to our Sustainer members.

Committee Members:

Pictured: Elaine Sweeney (Chair).

Not pictured, Tina O'Connell (Assistant Chair), Cindy Morrison (Sustainer Leadership Assistant)



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The JLT is delighted to announce the founding of *The Junior League of Tampa 1926 Society*.

The *1926 Society* is comprised of League members and friends who indicate to the Endowment Committee that they have included The Junior League of Tampa in their will, estate plan or foundation.

The *1926 Society* enables you to leave your legacy in our community by supporting the future of our League and its members.

For more information, please visit the donor page located on our website at www.jltampa.org.



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The League...Out and About

Gasparilla Invasion Party



The Jose Gaspar and Ye Mystic Krewe of Gasparilla passing by JLT headquarters accompanied by a flotilla of locals.



Children enjoyed balloons, games, crafts and snacks while awaiting the pirate invasion



Gretchen Dominguez and Corey Poe welcome the little pirates



Sophia and Olivia Gray sporting their preppy pirate dresses



Trixie Gillespie and daughter, Caroline, enjoy the Gasparilla festivities



Jennifer Dehnert and Christina Matassani host the little pirates at the arg-ts and crafts table

Holiday Gift Market Kickoff



Danielle Post, Nicole Hubbard, Sheri Schobert, Betsy Graham



Wendy Brill, Stephanie Wiendl, Lee Lowry

Home for the Holidays



Stephanie Snipes and Stacy Fender



Sarah Kodedek, Carolina Briggs, Amy Ayres, Jessica Shea, Tracie Domino



Steely Taglione and Aspen Kahl



Chloe Cullinan, Keaolha Deutsch, Beth Benn and Georgia Kane

The League...Out and About

2010-2011 Executive Committee



2010-2011 Executive Committee was announced at the February General Membership Meeting (L-R) Kathleen Thaxton, Brita Wilkins Lincoln, Stephanie Wiendl, Laura Hobby, Betsy Graham, Lee Lowry, Wendy Brill, Heather Barrow, Lisa Lockhart

Rough Riders Teddy Bear Donation



Rough Riders donate 500 teddy bears to JLT projects

Community Action Committee



Committee at the FACTors Breast Cancer Education Conference

Patrons Party



Loralee & Stephen Koontz enjoying the party



Paula and Mike Cardoso at the Patrons Party



Sarah and Anna Valentine enjoying some sweet treats at the Halloween carnival



Cookie decorating at the Halloween carnival



Brien, Lane and Elizabeth Burkett



Sarah Perron and her little pixie, Annabelle



Christy and Taylor Ann Guemple and Callie, Jack and Kate Cathey



Christina Volini and her kids at the Children's Halloween Party

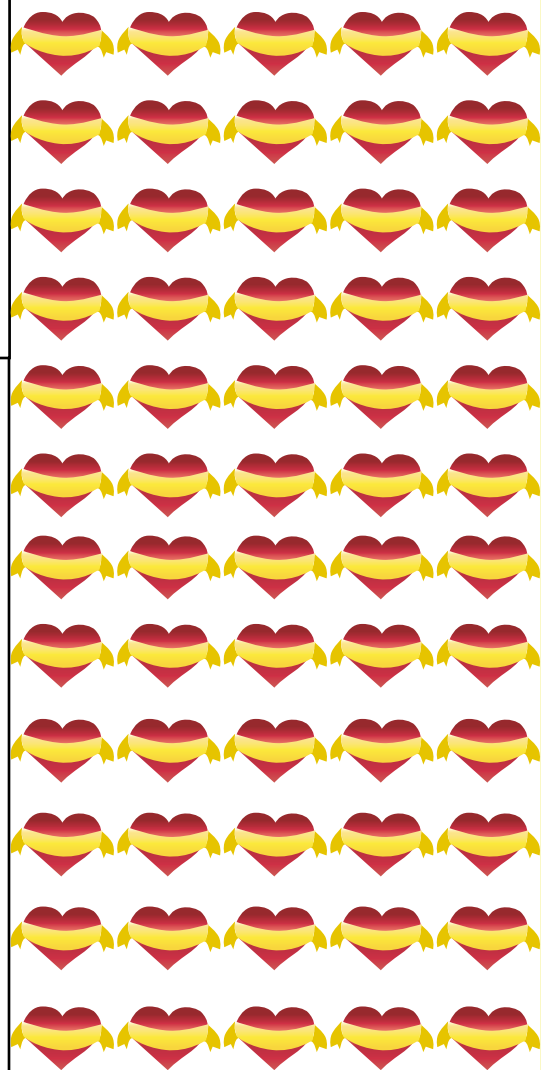
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CULBREATH ISLES WATERFRONT

Totally redone traditional 4 BR + office + gym. Deepwater Canal. Guarded and gated community. Move in ready. \$2,295,000. Mary Kelly 813.695.0163



CLEARWATER BEACH

This 3/3 furnished beach cottage captures the beauty of oceanside living and offers hardwood floors, pecky cypress walls and a gourmet kitchen. \$1,890,000 Martin/Mullis 624.5739



BEACH PARK

Classic Mediterranean on a 135 x 115 corner lot, 4 bedrooms, 4.5 baths includes one downstairs bedroom, screened pool/spa, backyard play area, 3 car garage. \$1,100,000 Martin/Mullis 293.4150



WATERFRONT

Exceptional location w/beautiful water access & views. Key West or Mediterranean design home with pool, seawall and dock. \$2.5M Arthur/vLoveren 813-361-3310; 813.351.0925



BALLAST POINT

In the Charleston style, charming custom home, park like setting, Chippendale railings, gleaming hardwood floors, open & airy, large corner lot neighboring Tampa Yacht Club. \$669,000 Julie Lux 813.598.0911



SUNSET PARK WATERFRONT

Elegant 4 bedroom 3.5 bath newer Key West style construction in Sunset Park. \$899,900 Jeanne Wolfe 813.997.7654



BALLAST POINT

Beautiful 3 BR/2.5 /BA home has an open floor plan with vaulted ceilings. Master retreat features a private fireplace, balcony, and walk-in closet \$399,900. Monique Winans 813.334.9090



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