

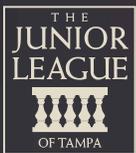
# THE SANDSPUR



## 1926 How the League Began

On April 12, 1926, twenty-two women who  
in a mission of promoting voluntarism  
and efficiency to improve the community met  
for the first time. In just a month, the Tampa  
Junior League adopted a constitution,  
and elected Marion Partrick as its first president.  
She invited 100 young ladies to their  
first year. First on the agenda was for the

A motivated group of women was  
a library and gift shop, located  
at the Apartments. By the end of the year  
the women of the League had volunteered  
100 hours for welfare service and  
raised \$1,800 from a charity ball.  
The Community Chest Drive



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# Exploring Our Past

TANYA EGGER

There's a saying, "Don't dwell on the past." The truth is, an organization's history is one of the most important aspects of shaping its future.

To find out where The Junior League of Tampa is heading, all you have to do is open up an issue of *The Sandspur* from the past.

December, 1950~

"At the present time The Junior League of Tampa has 183 Actives and Provisionals working under Placement. Whether her job is for an agency, or an organization's board, or is confined to a League activity, each Leaguer is working for a better community." From the women who began The Junior League of Tampa 88 years ago to the women who currently make up our organization, we have always had a shared vision. We continue our commitment to women and children in Tampa and Hillsborough County.

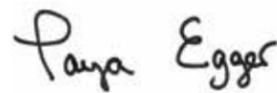
I wonder if the 22 women who began The Junior League of Tampa in 1926 ever envisioned how much impact this organization would have today.

We are now 1,800 women strong. Our volunteers have amassed more than 60,000 service hours a year and through our projects, we invest more than \$260,000 a year in the Tampa Bay community.

When we face the challenges of present day, we should look to our founding members for encouragement and inspiration. I imagine it wasn't easy for them to begin

this organization. In the late 20's, men were active in many community groups including Kiwanis and church groups. Women who participated in community organizations generally had only a limited role. The founding members of The Junior League of Tampa and the members who followed them could be considered trailblazers; at the very least; we know they were strong women dedicated to changing the lives of children and women in their community for the better and we proudly continue their legacy today.

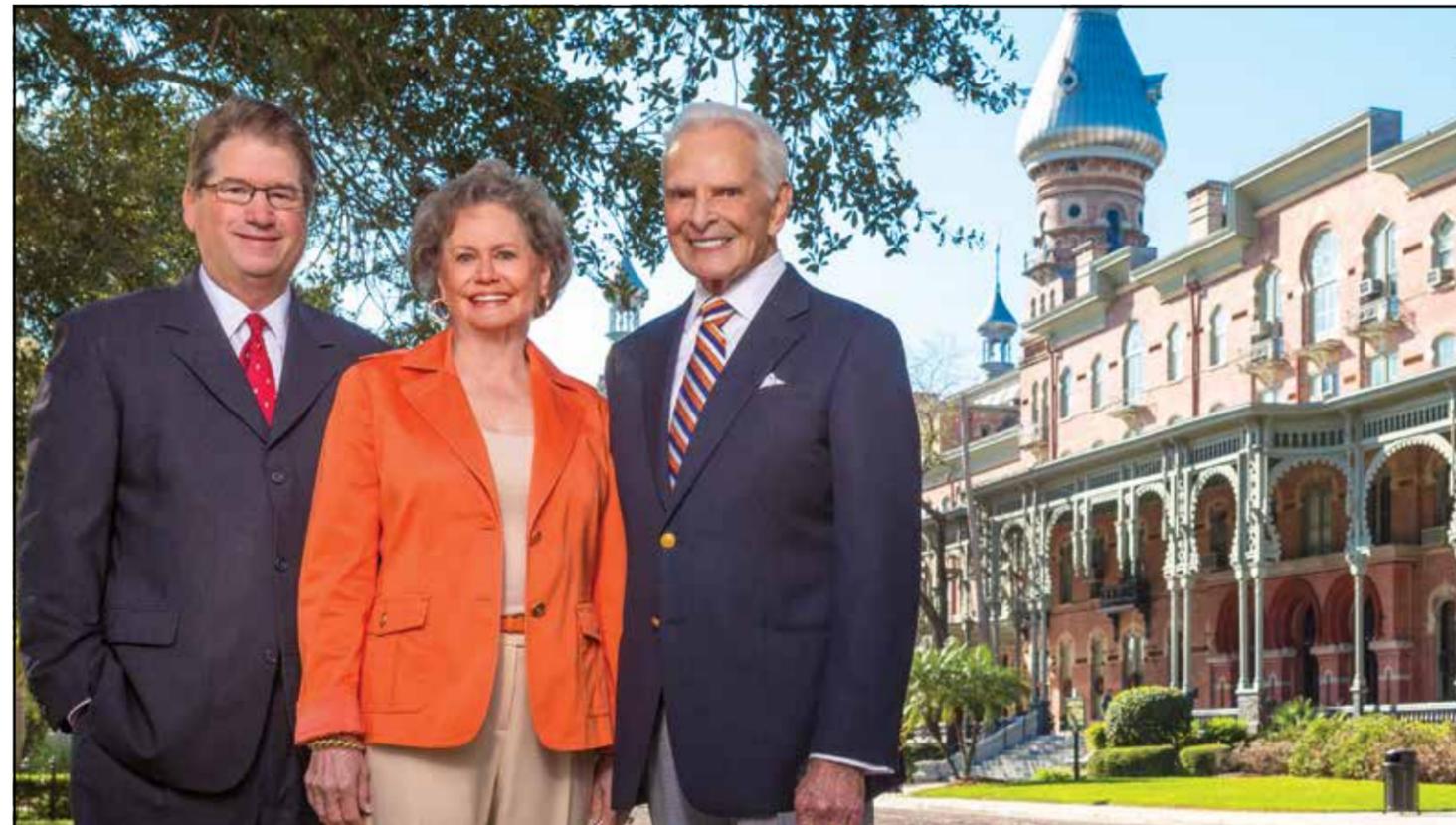
Our history is what ties the members of The Junior League together. This year, *The Sandspur* committee will take you back in time. Through the next four issues, we will show you where we have come from as a League and where we are heading. In this edition we are "Sharing Our Story," taking a look at where it all started and introducing you to the women who laid the groundwork. We'll show you the history of our fundraisers through the years and highlight some of our Sustainers who paved the way for the rest of the members. For The Junior League of Tampa, we celebrate our past, embrace the present, and look to our future.



Tanya Egger  
Editor



**TANYA EGGER**  
Editor, *The Sandspur*  
Active Since 2005



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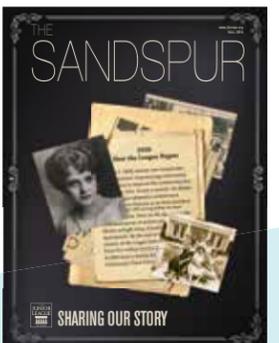
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## ON THE COVER

### Sharing Our Story

We take a look back at how The Junior League of Tampa began, starting with the first President Ms. Marion Partrick.

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THE SANDSPUR, the official magazine of The Junior League of Tampa is published four times a year.  
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The Junior League of Tampa | 87 Columbia Drive | Tampa, FL 33606  
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## CONNECT WITH US

Read about our great community projects, interesting membership, fabulous donors, and issues affecting the Tampa Bay Community.

[jltampa.org/the-sandspur](http://jltampa.org/the-sandspur)

Keep a finger on the pulse of what's going on in the League.

[jltampa.org](http://jltampa.org)

Find information highlighting the work we are doing with our community partners.

[jltampa.org/impact](http://jltampa.org/impact)

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*Founded in 1926, The Junior League of Tampa, Inc. is an organization of over 1,800 women committed to promoting voluntarism, developing the potential of women, and improving communities through effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.*

Dear Junior League of Tampa,  
 When you chose Camp Circle of Love for your Enabling Grant you chose to make a difference in the lives of 10 special young girls. Your gift helped transform their grief into hope and taught them coping skills that will help them now and throughout the rest of their lives.  
 We were thrilled to hear that JLT member Ashley Martin was a counselor in your cabin and hope she is able to share her first hand camp experience with the group.  
 Thank you so much for helping to put smiles back on the faces of these 10 little girls!  
 Keep up the good work,  
 Chibi

**COMMUNITY FOUNDATION OF TAMPA BAY**  
 July 28, 2014

Ms. Lee Lowry  
 Junior League of Tampa  
 87 Columbia Drive  
 Tampa, FL 33606-3584

Dear Ms. Lowry: *Lee*

On behalf of the Board of Trustees of the Community Foundation of Tampa Bay, we acknowledge with great appreciation the contribution of \$10,000.00 from the Junior League of Tampa. This amount has been credited to the The Junior League of Tampa Fund within the Community Foundation of Tampa Bay, Inc.

Your entire gift is a charitable contribution for federal income tax purposes, and we have provided no goods or services in exchange for the gift. We recommend that you retain this letter as your charitable tax receipt.

Thank you for your support and for your confidence in the services the Foundation provides. It is our pleasure to assist you with your charitable efforts.

Sincerely, *Lee* *Thanks so much for your confidence!*

Marlene Spahn  
 President and CEO

THE COMMUNITY FOUNDATION OF TAMPA BAY HAS EXCLUSIVE AUTHORITY OVER THE CITY, THE MUNICIPALITY, AND COUNTY IS RETAINED BY THE COMMUNITY FOUNDATION OF TAMPA BAY. THE NUMBERED PARAGRAPH OF THIS DOCUMENT WAS REPRODUCED FROM THE ORIGINAL DOCUMENT.

**David Gee, Sheriff**  
 Jose Docobo, Chief Deputy  
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 Tampa, Florida 33601

July 7, 2014

Ms. Jerry Spener  
 Junior League of Tampa  
 87 Columbia Drive  
 Tampa, Florida 33606

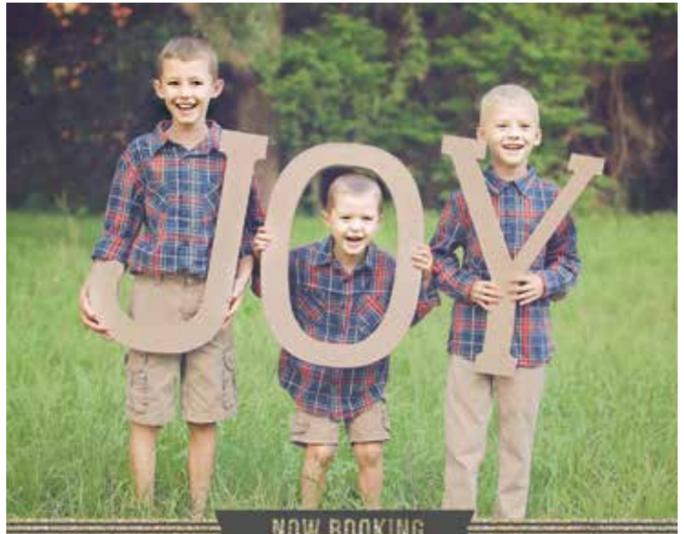
Dear Ms. Spener: *Jerry*

I would like to thank you, President Lee Lowry, and Community Vice President Nicole Hubbard for the shoe drive you recently held at the Tampa Bay Rays game. As a result of the investigation Division.

Your generosity will make an immediate difference in the lives of the children we serve. As you are aware, our primary goal is to protect children from abuse, neglect, and abandonment. The donated shoes will be given to children who are removed from their homes and in need of assistance.

Thank you again for holding the shoe drive to help the children in our community. Your generosity and continued support of our efforts is most appreciated.

Sincerely,  
*David Gee*  
 David Gee  
 Sheriff



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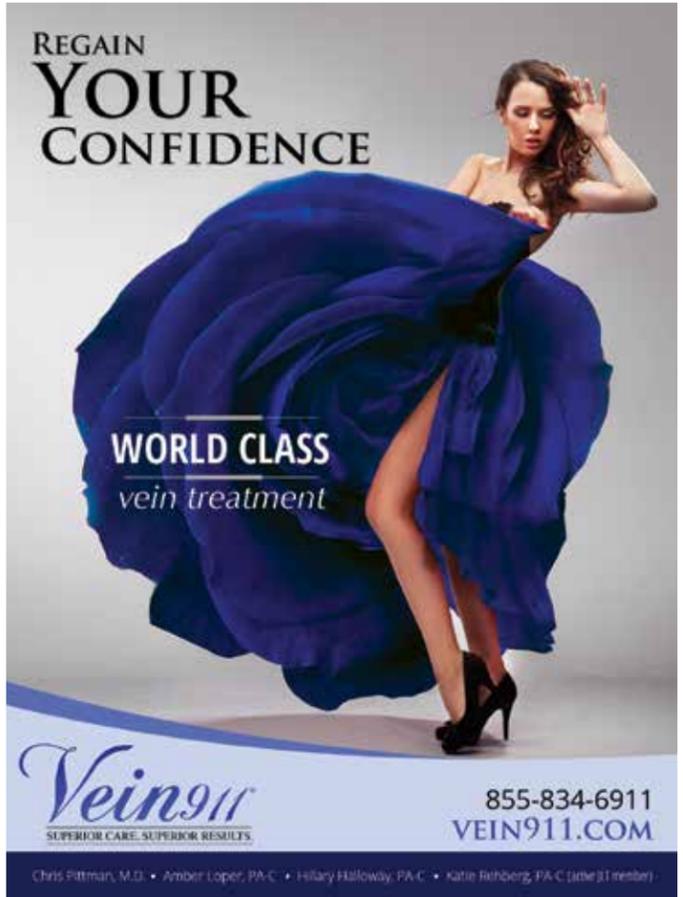
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Lee Lowry, Nicole Hubbard, Erin Eckhouse  
 Junior League of Tampa  
 87 Columbia Dr.  
 Tampa, FL 33606

Dear Lee, Nicole & Erin,

Partners like the Junior League of Tampa truly make a difference in our community! On behalf of the staff, clients, and Advisory Board of The Salvation Army of Hillsborough County, thank you for your generous donation of 6 computers and software for our Women's Transitional Living program, Hospitality House, and for the purchase of the Bridges Out of Poverty curriculum. Please retain this letter as your receipt for this tax deductible donation.

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The Tampa Bay Buccaneers make it possible for The Salvation Army to provide hope to people in need each day as well as a coaching sense of belonging as they join in with the rest of our community in celebrating our local football team. We are grateful for your support and appreciate your trust in The Salvation Army to serve those in need without discrimination. If you would like to know more about our programs, please contact us at 813-226-0055.

I am proud to count on:  
*James Hall*  
 Major James Hall  
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7-23-14

Dear JLT:  
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# Share Our Story

LYNETTE RUSSELL

**We train leaders. We serve our community. We transform lives.**

This is what The Junior League of Tampa has been doing since its founding in 1926. As we *Share our Story* this year, I hope you will see the lasting impact our volunteers have made in the Tampa Bay area. From our past and current projects to civic and community leaders, the League has been and continues to be a catalyst for change.

The Junior League of Tampa's legacy is based upon individual development and collective accomplishment. The contribution our organization makes to our community includes both training our members in the management and leadership skills needed to be effective volunteers **and** providing hands-on community service opportunities. The result of this remarkable combination is seen in the enduring impact in the Tampa Bay area that has helped improve the lives of women and children for over eight decades.

Throughout our history, the League has worked to identify unmet needs and address these critical issues in the community. We have forged over 300 partnerships to enact change. We have supported or been instrumental in creating over 30 charitable organizations throughout Tampa, including the MacDonald Training Center featured in this issue. Additionally, the League has benefited over 175 local organizations with our Enabling Fund Grants and Community Action Projects, impacting thousands.

As I think about the accomplishments of this amazing organization, I stand in awe of our rich past and I am motivated to continue the tradition of dedicated service. My own story did not start with a desire to be President but grew organically with each passing year. As I learned more about our community and the League, I quickly realized the more I gave to the League, the more I received in return. From the tangible items like specific skills, mentors and life-long friendships, to the intangible items like the strong desire to make Tampa the best place to live for disadvantaged women and children.

As we reflect on our history, we owe a debt of gratitude to those League members who came before us, for it is through their example that today's members find inspiration to serve the community in momentous ways. Thank you for giving your time, talent, and treasure to the League and to our community. By staying true to our Mission, The Junior League of Tampa stands at the forefront of lasting and positive change in our community. I invite you to *Share our Story*.



Lynette Russell  
President



LYNETTE RUSSELL  
President  
Active Since 2001

"The Junior League is a continuing process. Like the limestone foundation upon which our city is built, the foundation of the Tampa League are firm, built layer upon layer through the years. The careful planning of the years gone by is evident in our present. The careful planning of our present will be evident in the future"

— Frances Skemp, President 1959-1960

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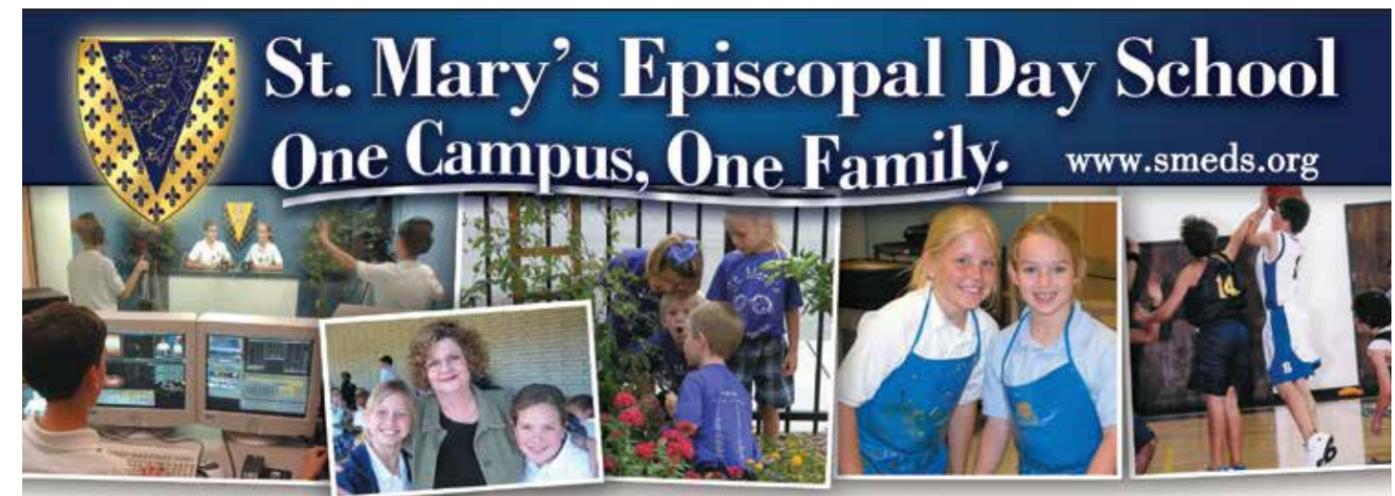
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# Focus on Fundraising

## A CONVERSATION WITH DENISE SCHULTZ – VP FINANCE

by ANGELA ADAMO

As the days begin to shorten and autumn approaches, The Junior League of Tampa Vice President of Finance, Denise Schultz, along with the Holiday Gift Market and JLT Marketplace committees are busy collaborating, planning and preparing for the annual Holiday Gift Market fundraising event to be held November 7-9 at the Florida State Fairgrounds. Having served on both of these committees, I understand the dedication needed by committee members during this time.

Fundraising has always been an important part of the success of The Junior League of Tampa, allowing us to impact more women and children in our community.

Finance VP Denise Schultz says it's enlightening to see the efforts made over the years to raise funds that directly impact our partner programs. It is always a formidable task to take on a new fundraiser. From a gala to introduce the new Provisionals in 1950 which netted a profit of \$284.96, to a charity ball described in a 1951 *The Sandspur* as "perfect in every detail," League fundraisers have always proven to be an occasion not to be missed.

Through the years, League fundraisers evolved as community needs increased. Members initially managed the Thrift Store that offered shoppers gently used merchandise at bargain prices. Today, the Holiday Gift Market is an expansive shoppers paradise.

"We had more than 13,000 people walk through the door last year at Holiday Gift Market and the committee this year is working hard to meet and exceed the target amount of people," Denise explained.

One of the League's newest fundraisers is the Gasparilla Invasion Party, held at JLT Headquarters during the annual Gasparilla Pirate Invasion. The League's location offers prime viewing of the floatilla, and provides a short walk to watch the parade and enjoy the rest of the festivities. This family-friendly event, which started two years ago, offers activities for both kids and adults. "Last year, the event sold out and there are discussions on how to expand the event this year," Denise added.

The League is also launching another fundraising event, The Luminaries, this spring. It is an annual awards program honoring Tampa's most influential citizens who exemplify leadership, community commitment, empowerment, and advocacy. This new event is an exciting way to not only highlight Tampa's growth as a city, but also help raise awareness of the League's mission and fundraising contributions within the community.

"The growth in the fundraisers over the years is extremely impressive," said Denise. "The largest change is the expansion of every type of fundraiser we do and it's exciting to see the growth and how League members and the community support every single one."



**DENISE SCHULTZ**  
Finance VP  
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The nine women who comprise the 2014-2015 Executive Board are a dynamic group who have given their time and offered their vision to ensure The Junior League of Tampa continues a legacy of excellence. They are tireless champions for the women and children in our community. As a group, they inspire others to reach their potential through innovative projects and effective training. Take a moment to meet the women who are leading the charge.

by TANYA EGGER



**President**  
**LYNETTE RUSSELL**

Inspired by the women who blazed the trail before her, 2014-2015 President Lynette Russell is ready to continue the League's history of being a catalyst for change within our community. "Caring, loyal and high energy," best describes Lynette who realized early on in her League career that participating in Willingness to Lead gave her more opportunities to grow and become involved in committees she had a strong passion to lead. During her year as Placement Chair, the League implemented the Placement Mentor program, empowering the women to get to know each committee member, offering guidance and celebrating special moments. A graduate of Florida State University, Lynette worked for 12 years as an Account Executive with Tenet Health Care, but her most rewarding job has been a mom to her three active children, Cole, Quinlan, and Camden and wife to husband, Rick. Lynette is thrilled to lead the Executive Board through this exciting time overseeing the development of the new leadership structure to enhance our efficacy as an organization and offer more leadership opportunities to our members. As an Active since 2001, Lynette loves speaking with Sustainers about their love of giving, "it definitely motivates me not to be deterred by a circumstance or an obstacle that may present itself."

PHOTOGRAPHY BY BRITTANY ANDERSON PHOTOGRAPHY



**President-Elect**  
**STACY CARLSON**

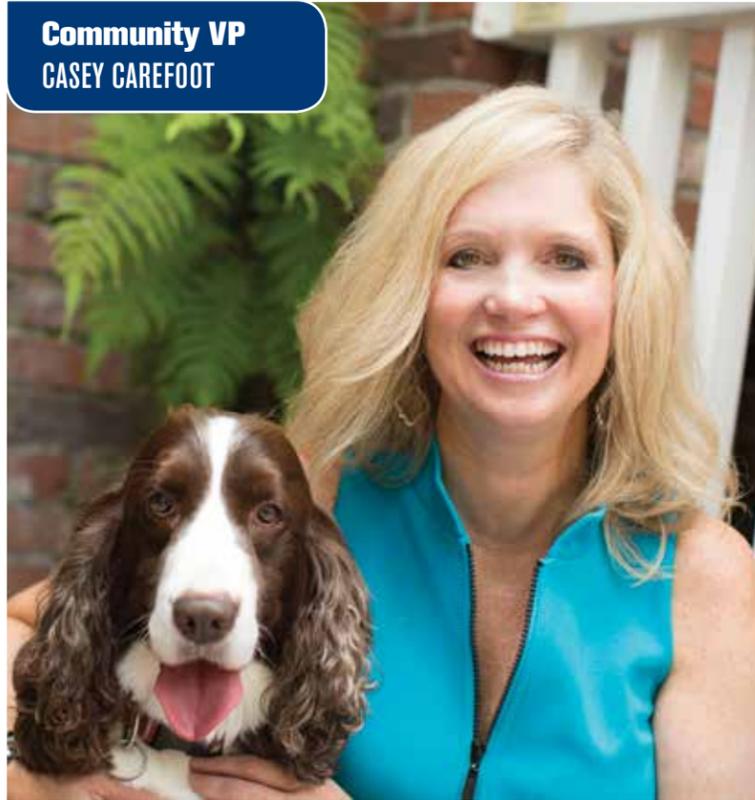
Stacy Carlson is approaching this next year as President-Elect with tremendous hope and enthusiasm. With a new project, The Luminaries, in development and exciting expanded leadership opportunities for League members being explored, she sees great opportunity for connecting more people internally and externally to the League's mission. As we approach JLT's 90<sup>th</sup> anniversary year, she considers this is a perfect time to reflect on how all League members, Provisionals, Actives and Sustainers, are taking the skills gained in the League to further civic and community leadership. Working as Vice President and Program Director Florida Transition Years for Helios Education Foundation is another place where she uses her skills gained in JLT to build partnerships to further postsecondary education access particularly for undeserved, low income students. Stacy will tell you that her own children, Trey, Jacob, and Jon Luke are who inspires her commitment to improving the community. She believes that all children, regardless of zip code, deserve the opportunity to reach their fullest potential and she is proud of the role the League plays in helping children down that path.



**Communications VP**  
**DANIELLE POST**

2014-2015 Communications Vice President Danielle Post never sought out leadership positions initially, but it was the persistent recruitment by her mentors that sent her in that direction. Danielle now feels extremely lucky and grateful to be among an amazing group of women who are leading the League through a time of growth in fund development, communications, community leadership, state and local advocacy, membership, training and our new governance structure. Danielle looks to the League's history to provide a map to the future. She believes the women who came before us and the past challenges in our organization enable us to continue moving forward. Empowered by the ability to change the lives of foster children, Danielle's most memorable placement was her time with Kids Connect helping foster children find forever families. As an Active since 2006, Danielle encourages new members to "Get involved. Try something new. Go outside of your comfort zone." When she's not cheering on a League committee, Danielle can be found cheering on her 10-year-old son, Jack, at the baseball field.

**Community VP**  
**CASEY CAREFOOT**



Our 2014-2015 Community Vice President Casey Carefoot has a knack for helping provisionals find their way in the League. It was as a provisional mentor that Casey built her own leadership skills and first realized she wanted to take on a leadership role in the organization. An active since 2008, Casey is amazed at the League's incredible history of serving underprivileged children in the Tampa Bay community. She points to our Sustainers as the trailblazers who established programs decades ago, which are still running and helping the community today. She spends her day as a Recruiting Manager for Catapult Systems but this funny, energetic, friend to all, loves to spend her free time at the beach or hanging out with family and friends. Casey credits her mom and dad for teaching her what it means to have a commitment and the importance of making good decisions for the long term.

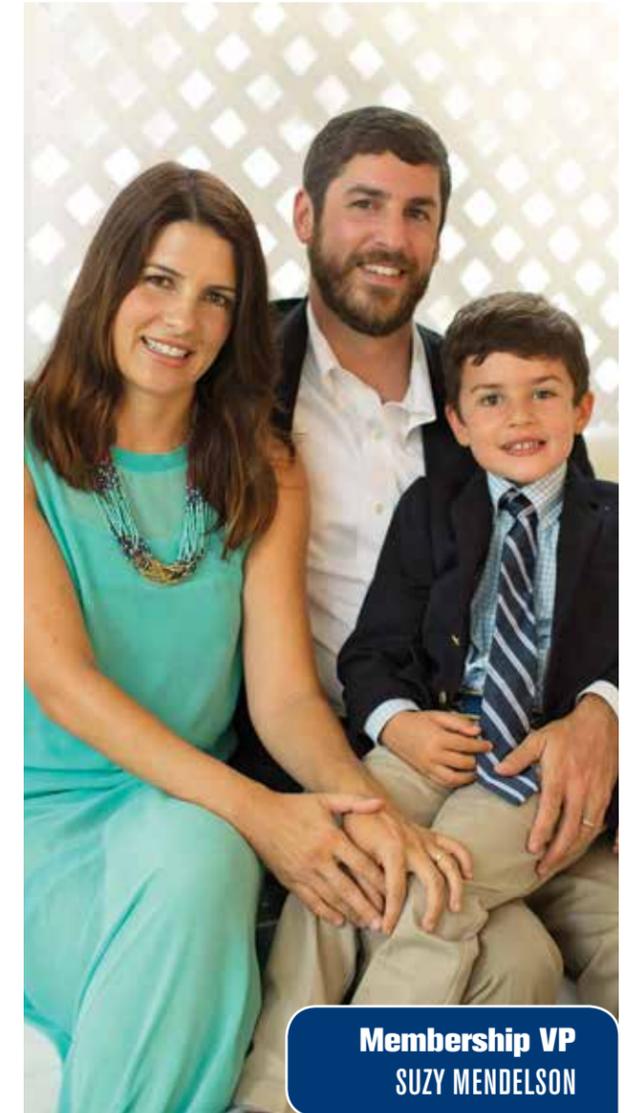
2014-2015 Finance Vice President Denise Schultz believes there is a great deal we can learn from our Sustainers, including the effects the League has had on the community over the years. An Active since 2005, Denise started taking on leadership roles in her Provisional year in San Francisco. She is thrilled to once again be working with the talented women on the Executive Board. Every placement, including her time on *Kids in the Kitchen* and Cookbook (now JLT Marketplace), has been a challenge to see what could be accomplished. She even found herself completing cooking demos on TV, which is quite an achievement since Denise doesn't cook. She has her undergraduate degree in Marketing from the University of South Florida and her MBA from Webster University. She works for JP Morgan as a Vice President Business Control Manager for Global Trade and is often described as adventurous, honest, and loyal.

**Finance VP**  
**DENISE SCHULTZ**



**Fund Development VP**  
**NICOLE HUBBARD**

Foster children will always hold a special place in the heart of Nicole Hubbard, 2014-2015 Fund Development Vice President. As the first chair of Birthday Buddies, Nicole found she has a true passion for foster care and child welfare. She became active in 2006 and after stepping into the role of Asst. Merchant Coordinator for Holiday Gift Market, she knew she would take a leadership track in the League. As a proud graduate of Florida State University Nicole loves to cheer on her Noles and spend time with her family, husband, Matt, and their two vivacious kids, Austin and Ansley. For the past 11 years, Nicole has worked for Florida Gulf to Bay Anesthesiology at Tampa General Hospital as a Certified Registered Nurse Anesthetist (CRNA). Nicole is always encouraging new members to "Soak it all up and enjoy!" Having served as the League's Community Vice President and Membership Vice President, Nicole believes there is no better place to try new skill sets and to develop your potential.



**Membership VP**  
**SUZY MENDELSON**

"Try and have a little fun today!" That's the approach 2014-2015 Membership Vice President Suzy Mendelson takes at life. It's a quote Suzy's grandmother used to say as she taught her the importance of being an independent woman and giving back to your community. Suzy has been giving back since she joined the League in 2002. Her most rewarding placement was Finance Vice President where she worked with the League's largest fundraisers, Holiday Gift Market and Cookbook. That year, HGM had a record setting year — surpassing 13,000 attendees! Suzy is a graduate of Florida State University and has been with her employer, The Elan Group, since graduation. This year on the Executive Board, Suzy is looking forward to focusing on membership needs and how to better serve our members. Suzy loves to spend time at home with her husband, Mark, and their son, Max, especially when they cook together.

**Secretary  
LAURA EVERITT**



Laura Everitt, 2014-2015 Secretary, is looking forward to gaining a greater understanding of the League's decision-making process and shaping the future during her time on the Executive Board. Laura began her League career in Charlottesville, Virginia in 1999 where one of her most rewarding placements was helping women out of prostitution and human trafficking situations. She believes the League's history and previous accomplishments allow us the opportunity to be invited to the table where many key community programs are shaped. With a Masters in Urban Planning and a law degree from the University of Virginia, Laura's leadership placements have ebbed and flowed as her career demanded. Her undergraduate degree, also from UVA, is in environmental science. She currently works for Tindale-Oliver & Associates, a consulting firm, where she is an Associate Director on a Transit Services team overseeing long-term planning projects. Laura is driven, funny, and oddly proud of the fact she doesn't own a television.

2014-2015 Treasurer Katie Cappy became active in 2004. She has continued to look for ways to increase her role in leadership positions within the League. She was humbled during her placement as chair of *Food 4 Kids*; amazed at the number of children who go to school ill-prepared to learn because they lack basic needs. An advocate for change, Katie is proud to be in a leadership position in an organization that is as thoughtful and diligent as the League in maintaining its excellence in community projects, member satisfaction, its financial future, and legacy. Inspired by the leaders who came before her, Katie believes the League has maintained its determination and grit by taking on such important issues as Human Trafficking and making sure we are seen as a true community collaborator. A graduate of Florida State University with a degree in Early Childhood Education, this wife and mom encourages new members to step out of your comfort zone and learn new things about yourself.



**Treasurer  
KATIE CAPPY**

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# Leadership Council 2014-2015

If your actions inspire others to dream more, learn more,  
do more and become more, you are a leader. – John Quincy Adams

Abolish Movement	Arrangements	By-Laws	Children's Literacy	Community Action	Community Advisory Board
					
Marie Hebbler	Ashley Hoff	Laura Donaldson	Lindsay Seel	Suzy Lopez	Michele Hintson
Community Newsletter	Community Projects Manager	Electronic Communications	Enabling Fund	Endowment	Food 4 Kids
					
Lauri Burgess	Meghan McGuire	Jackie Medina	Kim Carswell	Sarah Kodadek	Sarah Walters
Fund Development Manager	Fundraising	Fundraising	Girl Power	Grants	H.E.A.R.T
					
Jenny Spencer	Leslie Hodz	Morgan Watts	Allie LaLonde	Christina Thompson	Shannon Walsh
Headquarters	Holiday Gift Market	Holiday Gift Market	JLT Marketplace	JLT Marketplace	Kids Connect
					
Gretchen Dominguez	Megan Bock	Kristin Wilson	Kimy Marino	Kendra Velilla	Krista Dietrich

Kids in the Kitchen	Leadership Award Event	Legal	Love Bundles	Membership & Recruitment Mgr.	Nominating
					
Caroline Foss	Melissa Knight Nodhturft	Fran Dupuis	Lindsay Dorrance	Caroline Vostrejs	Kate Guilfoyle
Project Development & Evaluation	Placement	Provisional Education	Public Affairs	Public Relations and Marketing	Ready to Achieve
					
Jenay Iurato	Gianni O'Connor	Danielle Dennis	Isabel Dewey	Hannah Gross	Selena Ward
The Sandspur	Scholastic Success	Social	Special Events	Strategic Planning	Sustainer
					
Tanya Egger	Taylor Jones	Ashley Swink	Laura Campbell	Andrea Layne	Suzanne Brownstein
Sustainer President	Technology	Training			
					
Dada Glaser	Chloe Cullinan	Roddy Belfatti			

The Junior League of Tampa would like to thank  
Nicole Geller Photography for the Council photos.



# Sustainers Not Slowing Down

A CONVERSATION WITH DADA GLASER – SUSTAINER PRESIDENT

by HEATHER TRKOVSKY

*Dada Glaser, The Junior League of Tampa's 2014-2015 Sustainer President, became an Active in the League in 1979. She shares her thoughts on the League's living legacy and how our past can help define a future that we might not have ever predicted.*

## Tell me about your active League experience.

Because I worked full-time, my League placements were always things that could be done at night or on Saturdays. I have to admit that I did not have any significant leadership positions as an Active, but I was inspired by the amazing women leaders I saw before me. My League experiences were very hands-on; I danced in a Junior League troupe for various nursing homes throughout the city, volunteered at the H.B. Plant Museum, and staffed a Hyde Park art studio. I did stints of reading in schools and worked on various "mail-outs" from Headquarters. I was a "worker bee." But I caught the volunteer enthusiasm and knew it would be a life-long commitment and desire.

## How did your "worker bee" experience as an Active, parlay into future endeavors?

As a Sustainer, and with more confidence behind me thanks to my League experience, I moved into more leadership positions at my children's various schools and in my neighborhood, and within various nonprofit organizations that I became involved in when my children became older. I have continued to be a "worker bee" as a 16-year Meals on Wheels driver.

## What was the greatest opportunity your League experience gave you?

The League trained me, groomed me and exposed me to my community's needs. They showed by example how to get things done. The League created in me a life-long desire to lend help, and my Mom also led me down this path. She was The Junior League of Tampa President in 1961! I believe the continuity of seeing your predecessors, your contemporaries and those you admire volunteering in their communities keeps the momentum going.

## What's the biggest change to the League since you have been a Sustainer?

The League is now giving excellent training to those League Members who want to acquire leadership skills. Not only are we now learning by following examples of others but we are being trained by experts.

## What can Actives learn from the Sustainers?

What I have learned is that as Sustainers, we do not stop there! My fellow Sustainers remain involved in their community and continue their voluntarism their entire life. They continue what they began as Active League members and keep on giving!

## 2014-2015 Sustainer Officers

**Sustainer President**  
Dada Glaser

**President-Elect**  
Susan Kynes Baldwin

**Recording Secretary**  
Elaine Sweeney

**Corresponding Secretary**  
Denise Cassedy



# THE LUMINARIES

Preserving the Past. Inspiring the Future.

by MELISSA KNIGHT NODHTURFT

**T**he Junior League of Tampa aims to improve the community by preserving and inspiring a legacy of luminaries who are catalysts for lasting community impact. As one of the preeminent leadership development organizations in Tampa, the League believes in the power of one individual to make a tangible difference in our community. Steeped in 89 years of rich Tampa history, the League stands in a unique position to preserve the life histories of these influential individuals, and through the power of storytelling, inspire a future movement of community leaders.

To that end, The Junior League of Tampa created **The Luminaries**, an annual award program to showcase such outstanding individuals, as exemplified by inspiring **leadership**, commitment to lasting community impact through **empowerment** and **advocacy**, and achievement of prominence or **distinction** in a particular sphere. Yet, this leadership award program takes recognition a step further by vividly capturing and preserving the influential stories of the award recipients through the creation and distribution of digital media biographies. **The Luminaries** – the permanent collection of digital media biographies – will be presented at an inaugural award ceremony in the spring of 2015.

The League has established partnerships with educational organizations to feature the digital collection of **The Luminaries** through online and permanent displays. As a result of the distribution and use of these biographies, we hope that Hillsborough County residents, in particular children, will learn about local leaders and be inspired by these relatable stories to be the change they want to see in their own community.

Through **The Luminaries**, we are certain that the power of one will impact many. So, who will you nominate?

Nominees will come from a variety of sectors. Be on the lookout for the launch of the award and nomination process online in **mid-September** 2014 at [www.jltampa.org/luminaries](http://www.jltampa.org/luminaries).

For more information on the award and the nomination process, please contact Melissa Knight Nodhturft at [leadershipaward@jltampa.org](mailto:leadershipaward@jltampa.org).

## LUMINARY

– a person who inspires or influences others, especially one prominent in a particular sphere.

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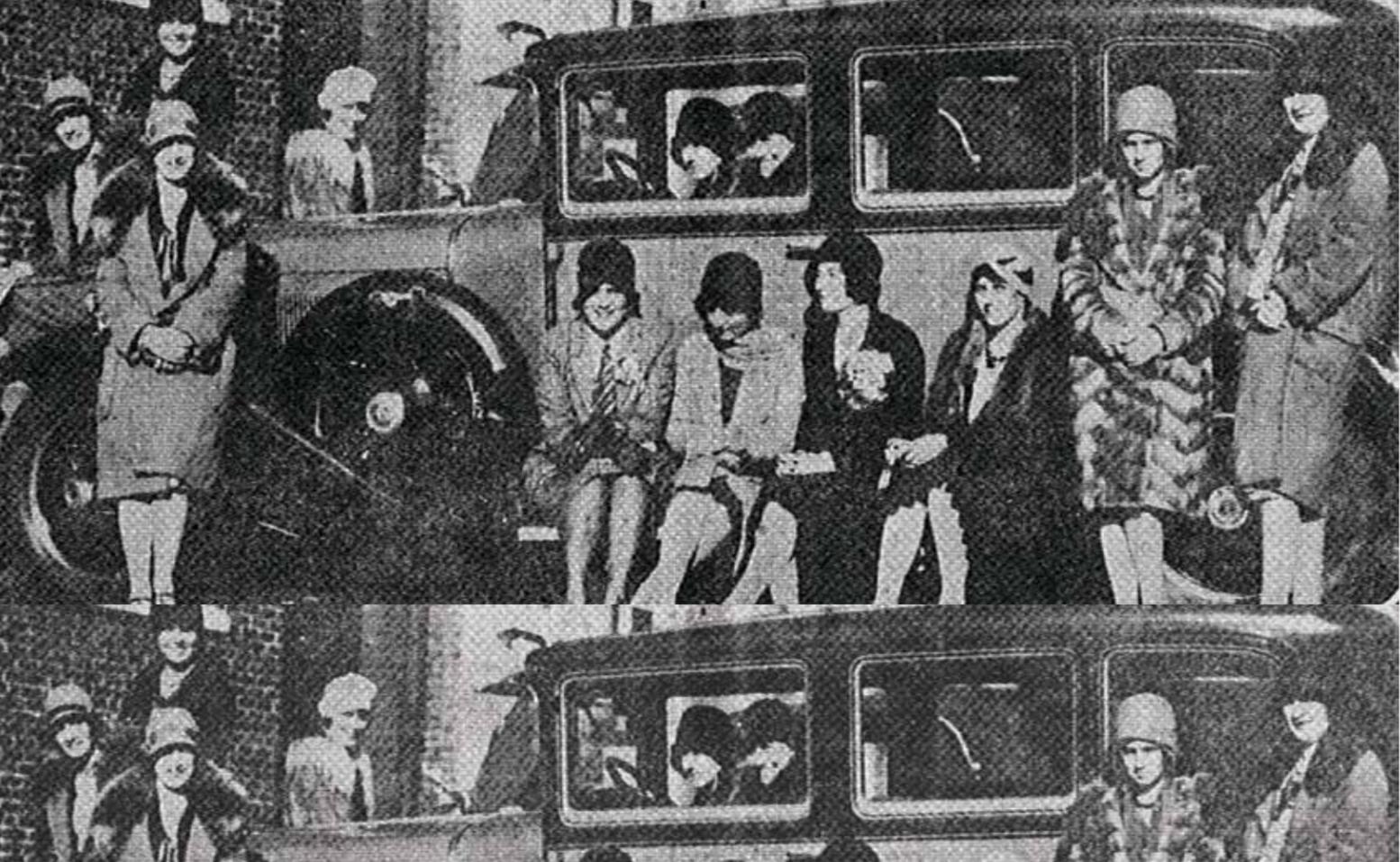
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# HOW THE LEAGUE BEGAN

by LAUREN MOORE

# 1926



Ms. Marion Harvey Partrick was the first president of The Junior League of Tampa

**O**n April 2, 1926, twenty-two women who shared a mission of promoting voluntarism and advocacy to improve the community met for the first time. In just a month, the Tampa Service League adopted a constitution, elected Marion Partrick as its first president and welcomed 100 young ladies to their provisional year. First on the agenda for the motivated group of women was a circulating library and gift shop, located in the Crescent Apartments. By the end of the first year, the women of the League had worked 6,350 hours for welfare service agencies and netted \$1,800 from a charity ball benefiting the Community Chest Drive.

During the Tampa Service League's second year, attention was focused toward the management and partial financing of the Pine Health Preventorium, a temporary home for undernourished children and those affected by tuberculosis. With the help of the League, two wings and a pavilion for children were added to the building. But the League needed funds for other projects. In order to help raise money, Leaguers paid annual dues of \$10 and a penalty of 25 cents if they arrived late to a membership meeting. Members also sold *The Times*, a newspaper created to share resources with the community and advertise to potential new members. The newspaper was sold for whatever others were willing to pay. After its first publication, *The Times* profited over \$2,700.

Two years after the Tampa Service League was established, officials from the Associations of Junior Leagues of America made a visit, and granted membership into the AJLA on March 1, 1928.



Mrs. L.W. Lee read to a group of children at the Pine Health Preventorium

*"I always thought the League was the most dedicated group for the community and I've always admired them."*  
— Adele Clark

A few months ago, I had the opportunity to sit down with Adele Clarke, who began her first year in the League in 1956. Friends who were already members of the League, along with her parents, who were active in the community, encouraged Mrs. Clarke to become a member. Because of the location of her home on Davis Island, Mrs. Clarke was able to walk to her role at the information desk at Tampa General Hospital where she has been and still is an unpaid volunteer for more than 50 years.



Mrs. Clarke recalled details from the early years of her membership that were much different than they are today. Annual dues when she entered the League were \$30 and about 11 women joined her Provisional class. Back then, the names of Provisionals were kept secret from the community and the women were introduced at an annual ball. The Provisionals typically gathered at the home of another member and remained there until they were presented. Mrs. Clarke remembered one elaborate unveiling when the Provisionals entered through a side door to a stage where there was a life-size Easter basket full of eggs. The Provisionals had climbed into the eggs and popped out when their names were called.

As a Provisional, Mrs. Clarke remembers the League's Thrift Store as a profitable money raiser. Members of the League donated their own belongings and were responsible for organizing and cleaning out the space. Storing items at the store for extended periods of time was difficult, as air conditioning was not yet standard. Also at this time, efforts of the League were focused on a school that utilized the old army buildings at Drew Field. The school still operates today on Cypress St. and is known as the MacDonald Training Center.

By the time Mrs. Clarke became an Active member, lending libraries sponsored by the League had opened at the Mirasol Hotel on Davis Island, the Tampa Terrace Hotel, the Floridan Hotel and the Maas Bros. department store in downtown Tampa. The League also operated a tea room at Maas Bros. that aided in the League's philanthropic activities. Mrs. Clarke even worked as a model for Maas Bros. in the tea room.

During much of Mrs. Clarke's time in the League, women were considered professional members and met during the daytime because very few women worked outside of their homes. Typically, members spent one day each week working for each board on which they served. During one year, Mrs. Clarke served on three different boards. Organizations around the Tampa Bay community requested volunteers from The Junior League of Tampa and later, as the organizations became established, members moved on to other projects.

Since its inception, The Junior League of Tampa has supported some of the area's most charitable endeavors. Although the projects have changed over the years, the mission to promote voluntarism and improve communities through effective action and leadership has remained the same. As Mrs. Clarke reminisced, "I always thought the League was the most dedicated group for the community and I've always admired them."

Adele Clark began her JLT career in 1956. She joined because she felt the League was the most dedicated group in the community.

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# MACDONALD TRAINING CENTER

*JLT Paves the Way...* by CRYSTAL IRVING

The MacDonald Training Center strives each day to “empower the people they serve to lead the lives they choose,” all while working to change the perception of the world. This inspiring organization began in 1953 when Junior League President, Mrs. William C. Gilmore, read a *Tampa Tribune* article about children with disabilities and the lack of education they received from the state of Florida. She brought the article to her friend, J. Clifford MacDonald, and together, the MacDonald family and The Junior League of Tampa founded one of the first preschools in the nation for children with developmental disabilities.

“STRONG VISION, DEDICATION AND COMMITMENT WHICH CARRIED THE BALL FOR ADVANCEMENT FOR CHILDREN WITH DISABILITIES.” – RITA HATTAB

Once the school opened, members of The Junior League of Tampa (JLT) continued to challenge the status quo to ensure that all children in Hillsborough County received the education that they deserved. Junior League members served as the first teachers at the preschool and funded numerous programs for the MacDonald Training Center (MTC).

JLT continued its intensive commitment in the development and growth of MTC for the next 25 years. By the mid 1970’s, the federal government passed the Education of All Handicapped Children Act, a law requiring states to establish free public education for all students in order to receive education funding. Since students with disabilities were now able to attend public schools, the need for JLT women who served as teachers was no longer needed, and the League assisted the Center in its transition into an independent nonprofit agency.

Rita Hattab, the current Director of Development at MTC, credits JLT with “strong vision, dedication and commitment which carried the ball for advancement for children with disabilities.”

The Junior League of Tampa has always been commended for paving the way for social change. The organization’s involvement in founding the MacDonald Training Center is just one of many examples of how JLT has consistently been a pioneer.

Today, the MacDonald Training Center continues to lead the way in service to people with disabilities. MTC’s mission is for the people it serves to have independence

and the opportunity to make their own decisions about where they live and work. The MacDonald Training Center has established several unique partnerships with local businesses through its business to business program. The center is currently the exclusive packager of SUNPASS Transponders for the State of Florida which is a “great source of pride for the people we serve and our organization,” notes Hattab. “Skills learned through the steps of packaging the transponder continue as the hallmark of our innovative ‘Empowering People, Inspiring Change’ (EPIC) curriculum.” The skills learned through this program include timeliness, dependability, attention to detail and conflict resolution, which allows MTC participants to grow personally and professionally.

The center also provides residential services giving members the opportunity and resources to make their own decisions about where and with whom they live as well as paying their own bills. These employment and residential services truly make a huge difference in the lives of many and allows adults with developmental disabilities to live independently in their own homes.

Jim Freyvogel, President/CEO of MTC, is extremely proud of the strides MTC has made for the lives of people with disabilities, and in changing the way in which the world perceives them. However, there is still a long way to go. He encourages others to continue to put disabilities aside and to come together to change the world. He is grateful to The Junior League for its unwavering support and knows that, together, we can continue to shatter barriers and make progress for people with disabilities.



# Betty Wood



As I rang the doorbell of Betty Wood's beautiful South Tampa home, I was excited and nervous. Betty answered the door in a gorgeous pink blazer and matching trousers, accompanied by a welcoming smile and cheery disposition. She invited me in and we immediately started talking. The quaint house was decorated with memorabilia of Betty's life and sprinkled with pictures of family members and friends.

I instantly clicked with this spunky woman. Betty is a legacy among fellow Junior Leaguers. After being accepted into the League in 1957, she hit the ground running. With an exceptional heart for the organization, fun-filled spirit, and passion for people, she is one of the most wonderful people I have ever had the pleasure to meet. Betty has whole-heartedly enjoyed her membership in The Junior League of Tampa and has witnessed decades of growth within the League. Her dedication to the League brought an unexpected honor in 1999 when she was named Sustainer of the Year.

Through our entire conversation, Betty laughed, smiled, and was clearly proud of her stories as a League member. The telephone rang several times during our chat, with friends inviting Betty to dinner. I was impressed and a bit surprised at how much she still likes to go out and take part in events. At one point Betty got out of her chair and said, "I don't want to be caught sitting in a nursing home playing Bridge, I want to be out where the party is at!" I loved her attitude and pizzazz!

Betty's list of accomplishments is an article in itself, and includes: Chairman of the Placement Gala, Provisional Ball, Transfer, Theater, and Hospitality committees. She has served on numerous committees and did so with the notion that, "you get what you put in." Outside of the League, Betty is on the H.B. Plant Museum Board of

Directors and an active Chiseler. She has been involved with and helped raise millions of dollars for organizations like Metropolitan Ministries, United Way, American Red Cross, Easter Seals, the University of Florida, Alpha Delta Pi Sorority, and The Spring. Her life story could easily be titled "How Voluntarism Became a Career."

Betty's lust for life is infectious and has prompted her family to not only support her in her endeavors, but has also inspired them to follow in her footsteps. Her biggest supporter was her late husband, G. Pierce Wood, who accompanied Betty to each of her engagements at the League, followed by her son, George, and daughter (a former Junior League President) Betsy Wood Chambers. Betty was glowing as she reminisced about all of the fun she had when Burdines (now Macy's) gave her the position of Special Events, Community Affairs, and Fashion Manager for the West Coast of Florida. Even though her degree was in Education and not Fashion, she was in her element. Today, Betty is highly recognized and sought after in the community. From motivational speaking, to board memberships, to volunteer organizations, she has done it all.

**"DON'T WHINE AND COMPLAIN ABOUT THINGS THAT YOU SIGN UP FOR, AND DON'T EVER QUIT THE LEAGUE."  
- BETTY WOOD**

Betty is a huge advocate for supporting the younger generations and takes a particular interest in the provisional classes each year. Betty encourages Sustainers to never lose their spark for the League. The Junior League is a commitment for life in Betty's eyes, and she encourages the Sustainer class to be just as involved as they were as Actives. Betty's passion is truly one-of-a-kind. She invited me back for tea time and I plan to visit her soon.

Betty gave me several pieces of advice during our visit including one that reminded me again of Betty's firecracker personality, "Don't whine and complain about things that you sign up for, and don't ever quit the League."

# A History of Fundraising & the Holiday Gift Market

by TARA DILLON

Since 1926 when The Junior League of Tampa was founded, the mission has been simple: to promote voluntarism, develop the potential of women, and improve communities through effective action. But having a mission was just the beginning. Our twenty-two founding members set out to make a difference, and to do so, they needed a plan. Fundraising would become a vital piece of not only the success of the League, but also its history and traditions. To understand how our major fundraising efforts have grown over the League's 88-year history, I set out to talk to the best sources possible – Sustainers. Sarah Jane Rubio, Joy Bell and Anne Clark are three Sustainers who have been with the League since the early 1950's. I listened as they reminisced on their sixty years of service in the League. Their stories helped draw a clearer picture of how the League's fundraising projects have evolved from the very first charity ball in 1926, to our current Holiday Gift Market, and everything in-between.

## The Charity Ball

On December 20, 1927, the League set out to plan for its first major fundraising project, a charity ball to benefit the Community Chest drive (which would later be known as the United Way). The event was organized by the Entertainment Committee, chaired by founding member Willie Carter Blake. Admission to the event was \$10 per couple and although the price was steep, equivalent to about \$120 today, the ball managed to bring in \$1,800, a huge accomplishment given the declining economic state of the city at the time. The charity ball would evolve between the 1940's through the 1960's and include the addition of yearly galas.

"The League put on a series of galas and the first ones that I remember were right after I joined the League in 1951," remembers Joy Bell. A decade later, Anne Clark was chair for one of the first themed galas which promoted the arts and fine music in Tampa. It was held at the Cuban Club in Ybor City and featured entertainment by an up-and-coming opera singer, who would one day be a mainstay at the Metropolitan Opera. "I was in charge of the first themed gala and we brought in Beverly Sills, who turned out to be a very famous opera singer," explained Anne. "We organized the event and sold tickets, which topped out at \$15."

"Back then, we held a New Members Gala once a year and introduced the new League Provisionals," added Sarah Jane Rubio. "The event was considered a big deal and tickets were in high demand by members of Tampa society. It was one of our best fundraisers."

## Circulating Library and Tea Room

Other early fundraising endeavors included the Circulating Library and Tea Room. Despite having to change locations multiple times, the Circulating Library was successful in raising funds. Each League member was required to buy a membership for \$2.44 or donate a new novel. "The Circulating Library was originally at the Marisol Hotel and then moved to the Maas Brothers Department Store," recalls Sarah Jane. "I remember going there in the early days with my mother, who was one of the founding members of the League." At the Tea Room, you could get a light lunch for 50 cents and for a quarter more, you could add dessert. The Tea Room was popular among both League members and locals. "My father was one of their best customers," joked Anne.

## Thrift Shop

The Thrift Shop was the League's primary source of funding from the 1930's until it closed in 1963. It began in 1931 as a way to provide women with sewing jobs during the Depression. League members were required to donate salvaged items which were then repaired or repurposed to sell. Anne spent the majority of her tenure with the League working in the Thrift Shop, and was its chairman in the early 1960's. "The majority of what we had in merchandising was clothing," she explained. "But occasionally we would get a baby crib or some home goods. The year I was chair, we had a goal to make \$8,000. We ended up meeting our goal that year. It was a huge accomplishment."

## Trinkets and Treasure

Trinkets & Treasures (also known as the Thrift Sale) took the place of the Thrift Shop and was held as a one-day bargain shopper's paradise. Members collected items throughout the year and stored them in a warehouse where volunteers organized the

items to be sold. Trinkets & Treasures was a great success requiring only half of the volunteers to execute and it brought in more than \$7,000 in sales. "When they first opened the Thrift Sale, it was unbelievable," remembers Joy. "People spent the night down on the street waiting in line to get in." Trinkets & Treasures ended in 2002, after being a Tampa staple for 40 years.

## Holiday Gift Market

Since 2003, Holiday Gift Market has become the League's largest fundraiser, raising more than \$1 million since its inception. Held at the Florida State Fairgrounds, Holiday Gift Market features approximately 140 vendors selling their goods during the three-day event. In 2013-2014, Holiday Gift Market had a record year, surpassing 13,000 attendees. Visitors can find just about anything - gifts, holiday décor, women's and children's clothing, jewelry, food and much more. There are also special events throughout the weekend including live music, cooking demonstrations, performances and pictures with Santa.

The Holiday Gift Market will be open November 7-9, 2014 and 100% of net proceeds raised by The Junior League of Tampa will support the League's programs and community projects.

Sustainers Anne Clark and Joy Bell recalled their work on JLT fundraisers with *The Sandspur* writer Tara Dillon.



**WHAT'S IN STORE**  
2014 Holiday Gift Market

**WHEN:**  
Friday-Sunday, November 7<sup>th</sup>-9<sup>th</sup>

**WHERE:**  
Florida State Fairgrounds

**VENDORS:**  
Approx. 150, +90 Florida based, including 50 from the Tampa Bay area. +34 out of state

**MERCHANTS:**  
Jewelry, women's clothing, men's clothing, holiday décor, home goods, children's toys

Tampa Mayor Bob Buckhorn will kick off the 3-day shopping event on Friday morning.

**NEW THIS YEAR:**  
*Young Entrepreneurship Program*  
This is the inaugural year of a new program designed to support a young entrepreneur from the Tampa area who is also committed to community involvement. After a selective application process, the winner will be awarded a complimentary booth (value of \$1,000) at JLT's 3-day Holiday Gift Market to sell her product.

*Mother's Nook*  
We have also added an area for moms to take a break while shopping. It's called Mother's Nook and will be a private room outfitted with items for mom to change diapers, nurse, or just relax.

HOLIDAY  MARKET  
THE JUNIOR LEAGUE OF TAMPA

"With an expected 14,000 shoppers, this fall marks the 11<sup>th</sup> year of The Junior League of Tampa (JLT) Holiday Gift Market (HGM). This much anticipated fundraising event has become a Tampa holiday tradition and this year Mayor Buckhorn will help JLT kick off this exciting event. HGM is growing in new ways every year, and more participation from community leaders is proof that the City of Tampa is also passionate about our Mission." Megan Bock and Kristin Wilson, Co-Chairs, Holiday Gift Market



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**Donations to the Annual Campaign support the programs and projects of The Junior League of Tampa (JLT). Each year we ask individuals and businesses in the community, as well as our Membership, to support our Mission by donating to the Annual Campaign. Donations to the Annual Campaign are not used to pay for any general operating expenses, which are financed by membership dues and other administrative sources.**

To learn more about the Annual Campaign or to make a gift, visit <http://www.jltampa.org/annual-campaign>  
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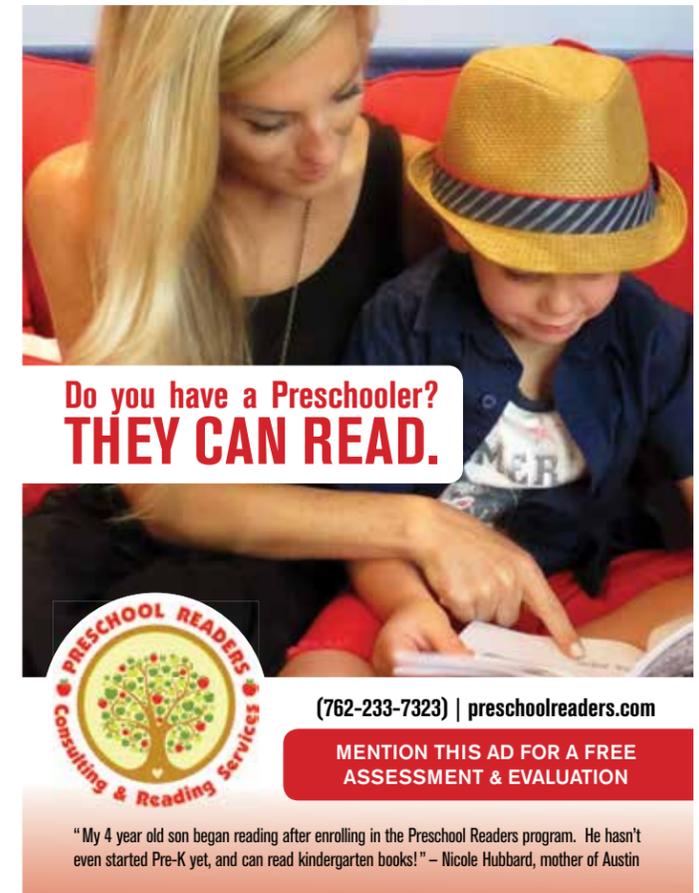
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| <p><b>Charley Reed,</b><br/>on her engagement to Justin Roman<br/>• Suzy Mendelson<br/>• Laura Campbell</p> <p><b>Courtney Loebel,</b><br/>on her engagement to Joe Cox<br/>• Shannon Walsh<br/>• Suzy Mendelson<br/>• Nicole Hubbard</p> | <p><b>Krista Dietrich,</b><br/>on her engagement to Ian Koteles<br/>• Casey Carefoot<br/>• Meghan McGuire</p> <p><b>Shannon Walsh,</b><br/>on her engagement to Ray Tompkins<br/>• Casey Carefoot<br/>• Meghan McGuire<br/>• Erin Annis</p> | <p><b>Megan Duffey,</b><br/>on her engagement to Daniel McConnell<br/>• Meghan McGuire</p> <p><b>Anjali Lohn,</b><br/>on her marriage to Charles Davis<br/>• Tanya Arja Egger</p> <p><b>Tiffany Harrington,</b><br/>on her marriage to Scott Price<br/>• Erin Annis</p> | <p><b>Jessica Kendall,</b><br/>on her marriage to Jason Hornof<br/>• Megan Duffey</p> <p><b>Margaret Vickers,</b><br/>on her marriage to Phillip Gidewell<br/>• Casey Carefoot</p> <p><b>Monica Helenek,</b><br/>on her marriage to Logan Murphy</p> | <p>• Laurel Moynihan</p> <p><b>Allie LaLonde,</b><br/>on her engagement to Ryan Torrence<br/>• Shannon Walsh<br/>• Casey Carefoot<br/>• Meghan McGuire<br/>• Lynette Russell<br/>• Suzy Mendelson<br/>• Nicole Hubbard</p> |
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CELEBRATING THE BIRTH OF

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| <p><b>Taylor &amp; Ford Carricato,</b><br/>children of Jackie Carricato<br/>• Sarah Walters</p> <p><b>Luke Christopher Mueller,</b><br/>son of Karrie &amp; Chris Mueller<br/>• Shannon Walsh<br/>• Roia Barrios<br/>• Laura Campbell<br/>• Nicole Hubbard</p> <p><b>Gemma Grace Korb,</b><br/>daughter of Lorraine Korb<br/>• Meghan McGuire</p> <p><b>Kellan Bersch,</b><br/>son of Karyn &amp; Kyle Bersch<br/>• Roia Barrios<br/>• Hilary O'Brien</p> <p><b>Reed Hall,</b><br/>son of Kathryn Hall<br/>• Tanya Arja Egger<br/>• Nicole Hubbard</p> | <p><b>Declan McDonnell,</b><br/>son of Amber McDonnell<br/>• Sarah Walters</p> <p><b>Mary Jude Reynolds Hale,</b><br/>daughter of Amy Hale<br/>• Nicole Hubbard</p> <p><b>Scarlett James Kahl,</b><br/>daughter of Aspen &amp; Jake Kahl<br/>• Casey Carefoot<br/>• Denise Schultz</p> <p><b>Taylor Cassidy,</b><br/>daughter of Beth Thompson<br/>• Casey Carefoot<br/>• Nicole Hubbard</p> <p><b>Harper Rae Blume,</b><br/>daughter of Britt &amp; Tye Blume<br/>• Laura Campbell</p> | <p><b>Emily Ann Humiston,</b><br/>daughter of Carrie &amp; Brian Humiston<br/>• Casey Carefoot</p> <p><b>Merritt Malcolm Kamm,</b><br/>son of Cathy Kamm<br/>• Nicole Hubbard</p> <p><b>Anna McKinley James,</b><br/>daughter of Ellen James<br/>• HEART Committee</p> <p><b>Austin Jeffrey Annis,</b><br/>son of Erin &amp; Jay Annis<br/>• Lauri Burgess</p> <p><b>Harrison David Gross,</b><br/>son of Hannah &amp; Paul Gross<br/>• Meghan McGuire</p> <p><b>Caroline Elizabeth,</b><br/>daughter of Tiffany Ullrich<br/>• Roia Barrios</p> | <p><b>Eloise Christianson,</b><br/>daughter of Katie &amp; Chris Christianson<br/>• Kealoha Deutsch</p> <p><b>Henley Rose Hardiman,</b><br/>daughter of Kelli &amp; Buddy Hardiman<br/>• Heather Bryant</p> <p><b>Olivia Grace,</b><br/>daughter of Lauren Gstalder<br/>• Nicole Hubbard</p> <p><b>Audriana Isabel Chillura,</b><br/>daughter of Lisa &amp; Vince Chillura<br/>• Shannon Walsh<br/>• Sarah Walters<br/>• Erin Annis</p> <p><b>Joshua Terence Hintson,</b><br/>son of Michele Hintson<br/>• Meghan McGuire</p> | <p><b>Avery Marie Watts,</b><br/>daughter of Morgan &amp; Ryan Watts<br/>• Elisha Snyder<br/>• Liz McCollum<br/>• Amber Crosby<br/>• Nicole Hubbard<br/>• Shannon Walsh</p> <p><b>Henry Ayling Stiles V,</b><br/>son of Sommer Stiles<br/>• Stacy Carlson<br/>• Lynette Russell<br/>• Sarah Walters</p> <p><b>Bianca Rachele Leonard,</b><br/>daughter of Stephanie Leonard<br/>• Nicole Hubbard</p> <p><b>Helen Alora O'Brien,</b><br/>daughter of Hilary &amp; Brendan O'Brien<br/>• Nicole Hubbard</p> |
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WELCOMING

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| <p><b>Anna Pille,</b><br/>as a new Transfer Member of The Junior League of Tampa<br/>• Shellie Huffmaster</p> <p><b>Danielle Eichmann,</b><br/>as a new Transfer Member of The Junior League of Tampa<br/>• Shellie Huffmaster</p> <p><b>Elisa Underhill,</b><br/>as a new Transfer Member of The Junior League of Tampa<br/>• Shellie Huffmaster</p> <p><b>Grace Northern,</b><br/>as a new Transfer Member of The Junior League of Tampa<br/>• Shellie Huffmaster</p> | <p><b>Heather Stover,</b><br/>as a new Transfer Member of The Junior League of Tampa<br/>• Shellie Huffmaster</p> <p><b>Justine Gunderson,</b><br/>as a new Transfer Member of The Junior League of Tampa<br/>• Shellie Huffmaster</p> <p><b>Kate O'Hara,</b><br/>as a new Transfer Member of The Junior League of Tampa<br/>• Shellie Huffmaster</p> <p><b>Kathryn Chappetto,</b><br/>as a new Transfer Member of The Junior League of Tampa<br/>• Shellie Huffmaster</p> | <p><b>Stephanie Milner,</b><br/>as a new Transfer Member of The Junior League of Tampa<br/>• Shellie Huffmaster</p> <p><b>Theresa Mueller,</b><br/>as a new Transfer Member of The Junior League of Tampa<br/>• Shellie Huffmaster</p> <p><b>Vanessa Valles,</b><br/>as a new Transfer Member of The Junior League of Tampa<br/>• Shellie Huffmaster</p> |
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IN MEMORY OF

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| <p><b>Alison Brannigan's Father,</b><br/>• Stacy Carlson<br/>• Lynette Russell</p> <p><b>Taylor Jones' Grandmother,</b><br/>• Casey Carefoot</p> <p><b>Robert Glen McClanahan,</b><br/>Jessica Kendall's Grandfather<br/>• Nicole Hubbard</p> <p><b>Althea Stambaugh,</b><br/>Kim Carswell's Grandmother<br/>• Casey Carefoot<br/>• Erin Annis</p> | <p><b>Ruth Knight,</b><br/>grandmother of Melissa Knight Nodhturft<br/>• Casey Carefoot</p> <p><b>Sustainer Frannie Toole</b><br/>JLT Executive Committee</p> <p><b>Sustainer Nell Canady</b><br/>JLT Executive Committee</p> <p><b>Sustainer Jane Witt</b><br/>JLT Executive Committee</p> |
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This includes a cumulative listing of commemorative gifts received June 1, 2014 through September 2, 2014.

## The Junior League of Tampa Endowment Fund

*Leaving a Legacy...Sustaining Our Service*

Launched in 2007, The Junior League of Tampa (JLT) Endowment Fund is a permanent fund established to ensure that our League is able to maintain fiscal stability and fervently pursue our Mission without being radically affected by changes in the economic climate or decreases in lifelong membership. JLT can draw interest on the fund, but it will never touch the principal of the fund. A strong endowment fund will ensure a unique revenue stream that will give the League the opportunity to pursue exciting, new opportunities or deal with unforeseen circumstances without creating an additional financial hardship for the organization or its members. All commemorative gifts support The Junior League of Tampa's endowment.

Donating to the Endowment Fund is as affordable as your next double espresso or 18 holes. To make it easier for you to support this critical campaign, your pledge of \$1,000 or more to The Fund can be paid over a five-year period. For a small amount each week, you can Leave your Legacy and ensure The Junior League of Tampa is able to Sustain Our Service forever.

	1 WEEK	1 MONTH	1 YEAR	5 YEARS
Coffee break	\$5	\$21	\$250	Sponsor \$1,000
On the go lunch	\$10	\$42	\$500	Benefactor \$2,500
Lunch for two	\$21	\$83	\$1,000	Silver Legacy \$5,000
Dinner and a movie for two	\$42	\$167	\$2,000	Gold Legacy \$10,000
A round of golf for two	\$104	\$417	\$5,000	Platinum Legacy \$25,000

To learn more about the Endowment Fund and to make a gift online, visit <http://www.jltampa.org/endowment-fund>.

For questions, contact [endowment@jltampa.org](mailto:endowment@jltampa.org)



The Junior League of Tampa considers it an honor to be designated as a beneficiary of an estate or foundation. We highly regard this type of planned giving and recognize donors through membership in The Junior League of Tampa 1926 Society.

The 1926 Society enables you to leave your legacy in our community by supporting the future of our League and its members.

## Endowment Fund

### SPONSORS

Terrell and Joe Clark  
Endowment Committee 2012-13

## The Founders Circle

### LEGACY FOUNDERS

The Junior League of Tampa  
Campbell and Don Burton  
The Community Foundation of Tampa Bay

### SUSTAINING FOUNDERS

Betsy and Drew Graham  
Drs. Lance and Georgia Kane,  
*In memory of Kenneth Charles Kane*

### FOUNDERS

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Allison and Adam Burden,  
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Laurie Ann Burton  
Stacy Carlson  
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Terri D. Parnell  
Mary, David and Abigail Persky  
Stephanie and Stephen Rumbley  
Lavinia Witt Touchton,  
*In memory of Willie Carter Witt Blake*

*Donor List as of September 5, 2014*  
Donations less than \$250 are recognized through the Commemorative Fund.

Thank you to our inaugural member of the 1926 Society, Martha Sale Ferman.



# DONOR SPOTLIGHT: MEGHAN MCGUIRE

by ANGELA PARONE

JLT 6 years active | **Current placement:** Community Projects Manager | **Donation level:** Patron

**do-nor**  
noun: donor;  
plural noun:  
donors  
a person  
who donates  
something,  
especially  
money to  
a fund or  
charity.

The word might not mean much by itself, but donors to the Annual Campaign support the programs and projects of The Junior League of Tampa (JLT). Peruse our website or read other issues of *The Sandspur* and the explanation is the same: Each year we ask individuals and businesses in the community, as well as our Membership, to support our Mission by donating to the Annual Campaign.

Meghan McGuire, an Active member of six years, contributes above and beyond to JLT. Meghan, who currently serves as the League's Community Projects Manager, has been donating to JLT for five years and is a Patron, donating a minimum of \$1,000 annually.

Meghan's strong belief in the JLT Mission and how its members contribute to the betterment of their community motivates her to donate.

"I trust an organization that can give back every dollar raised to the community," she explains. "That, and the time and energy the JLT ladies put in really leaves a lasting impact. I want to be a part of that and support it."

Meghan is happy to see her contribution used in several ways, including assisting with partner programs, supporting community partners or used for further training of JLT volunteers.

Not only do members contribute annually to bring JLT's mission to life, but businesses and corporations do, as well. To make her personal contribution have an even greater impact, Meghan researched the donation policy at her employer, CA Technologies. The global corporation promotes a philanthropic spirit, and believes in helping its employees improve the quality of life in the communities where they live. As a result of that commitment, CA Technologies matched Meghan's donation of \$1250 for a total of \$2500 to the League.

"If you can take a few minutes to fill out the application and if chosen, just like that, you've increased your impact to JLT," notes Meghan.

Participating in an employers' matching contribution program is one of the easiest ways to increase your donation to the JLT Annual Campaign. If your company supports a community initiative, they may match your donation, either in whole, or in part. All it takes to find out whether a company offers a matching contribution is a review of its website, or asking a supervisor or human resources director.

Every dollar raised makes a difference in our community. It is a lesson Meghan McGuire has learned firsthand, and she hopes her fellow members will step up to contribute, as well.



Meghan had the pleasure of volunteering with Ronderik Curtis and Tammy Curtis at the 2013-2014 Holiday Gift Market booth. RD and Tammy Curtis have been a part of The Junior League of Tampa, Kids Connect, and Heart Gallery for a few years. They first met at one of our Kids Connect events and became a forever family. They are now advocates and speakers on behalf of the foster care system in Hillsborough County and for the Heart Gallery. You will see them volunteering at several Heart Gallery events throughout the year and at HGM in November.

# CONVERSATIONS:

by NANCY BURKE

## Stories of Sustainers Impacting Our Community

Everyone has a story to tell. Stories are meant to teach us, inspire us, change us and are meant to be shared. To spotlight, *The Sandspur's* theme of sharing our story, I sat down with three Sustainers to learn how The Junior League of Tampa is bound to its story of community change.



**Nancy Crane**  
Executive Director of the Pediatric Cancer Foundation

Nancy's love of children, health, fitness and injury prevention gave her the idea of bringing health topics to life in classrooms through an exciting, interactive learning environment for children.

In 1989, Nancy, along with Junior League volunteers, started a project called More Health, Inc. This project aimed to develop hands-on lessons and materials to use in classrooms for grades K-12. Nancy took this Junior League project to Tampa General Hospital, which became the major sponsor in 1992. The curriculum is used in public and private schools, and has taught more than 2 million children to date.

Nancy went on to serve as the Foundation Director for the Tampa Bay Lightning, where she raised funds and organized events for local charities. She worked closely with the Pediatric Cancer Foundation, a charity she highly admired, and was asked

to lead the organization as its Executive Director in 2009. The focus of the Pediatric Cancer Foundation is to fund research to find a cure for childhood cancers.

Nancy credits The Junior League for encouraging her to take an idea, brainstorm with talented people and turn ideas into reality. She encourages women in the League to take advantage of everything the League has to offer, find your niche and discover what you love to do.

"The League gave me many opportunities," explained Nancy. "I learned how to take a project, event or program, from start to finish and today that has served me well. From a creative vision to completion of a project is my strength, but it takes a team. And I have always been very lucky to have had the opportunity to work with very talented and devoted teammates. The Junior League also introduced me to talented, bright, and focused women who had the ability and will to make just about anything they wanted to achieve, a reality."



**Renee Dabbs**  
Principal at The Voyageur Company

Renee Dabbs is a highly experienced marketing and business professional who excels in business development and creating sustained growth in a business. She has started non-profit, political and corporate organizations from scratch. She currently works for the clients of The Voyageur Company, a national political firm that provides campaign products and services for political candidates or causes. Renee has worked on statewide and congressional campaigns, legislative issues and ballot initiatives and has produced award winning media for diverse groups.

Renee was previously the COO of The Victory Group, a communications and consulting firm where she managed production of media, client services and operations. Before her 10-year tenure with The Victory Group, she served at Proctor and Gamble for sixteen years.

Renee's personal mission statement is to create environments for women to be successful. She believes The Junior League of Tampa provides a safe place for women to acquire skills they can apply in their careers. She has a passion for empowering women and draws on three core elements when reflecting on how the League has helped her career and how women can expand on their experience: training, support and adventures. Renee suggests looking around the League for mentors and turning to other women for help. She has served as both the apprentice and the expert through her journey with The Junior League; learning how to fundraise and about the community, and using her corporate skills to strengthen the positions she has held in the League.



**Wendy Garraty**  
Owner and Founder of Clayton Gray Home

As founder of Clayton Gray Home, Wendy uses her background in commercial and residential design to select custom and traditional pieces to create dazzling interior spaces. Clayton Gray Home searches for home décor, lighting, furniture and art to bring ideal ambiance and color schemes to any environment. Wendy says her business is driven by the energy she puts into it, and her experience with The Junior League of Tampa is no different.

"I think the League and the business are similar in that you get back what you put into it," she said. "I love that you can be as involved with the League as time permits and the years that I did find more time, my placements turned into a full time job, which was so gratifying."

During her time in the League, she enjoyed working with women of different professional backgrounds. Pulling together their knowledge and skill sets served her well in and out of the League, creating fundraisers, projects and events. "Working on projects and fundraisers with limited funds and help forces you to get creative and organize every step of your process," added Wendy. "That ability has served me well in business. As a business owner, it is easy to get overwhelmed with 'all that needs to get done', but I make myself prioritize tasks, determine the ultimate goal and plan from there." Wendy's advice to new Provisionals, as well as seasoned Actives looking to further their experience?

"Be open to taking on tasks that are out of your comfort zone. It's the best way to grow! I think it is the duty of everyone to give back in whatever capacity they are able. I believe strongly in giving back to this Tampa Bay community which is why Clayton Gray Home does monthly fundraisers raising awareness to various nonprofits like Make-a-Wish, American Heart Association and many others."

# WHO'S WHO IN THE LEAGUE

by TANYA EGGER

All of our members give of their time and their money to make sure The Junior League of Tampa continues to be an influential part of the community. But our members are amazing in their professional and personal lives as well. Meet just a few...



**CAROLINE VOSTREJS** | Placement: Membership & Recruitment Manager | Active: 2008

Caroline was born in Stuttgart, Germany and moved to the U.S. when she was 5 years old. She was raised in Ocala and attended the University of Florida. Caroline works at The Beck Group, a design, construction, development, and technology firm in Tampa. The firm just recently completed Ulele, the new Native-inspired restaurant in Tampa Heights along the Riverwalk.

Caroline became a Guardian ad Litem after touring Mary Lee's House as a Provisional Liaison in 2009. She recently closed her second case. "It is such a rewarding experience, but it is also a bit difficult. You see things that no one sees. The children in our foster care system are often shuffled from place to place. They have very few adults, if any, who are advocating for

them on every level – at school, at home, at daycare, the doctor's office, etc. Their parents are often times working long hours, trying to make rent, staying on top of their medications. They spend large amounts of time at bus stops waiting for the next bus to then walk long distances to get to work. It's a tough situation for everyone. The work that JLT does is visible through the programs and services we provide."

Caroline is married to Ryan and is the oldest of three. Her sister, Andrea, is also a JLT member and her mother, Diane, is a Sustainer. "I vividly remember my mom dressing up in costumes to go to a Junior League party when I was little. I wanted to do that when I got older. It's funny how certain little memories stick. Obviously, JLT is more than parties and costumes; my mom volunteered when we were little and she instilled the practice of giving back at an early age."



**ASHLEY MACALUSO HOFF** | Placement: Arrangements Chair | Active: 2009

Ashley graduated from the University of South Florida with a Public Relations degree. Her first job out of college was a copywriting position at a non-profit that eventually turned into a communications and media relations role. Ashley was tasked with managing the build and launch of a new company website. "I fell in love with digital marketing! From websites to ad buying and emails to social media, digital marketing was by far my favorite task. So, I made it my career focus."

This year, Ashley teamed with a longtime friend to become a partner at MEGA Inc. MEGA is a boutique creative and marketing agency. The company helps launch brands and create the tools a company needs to connect with their customers, meet business objectives, and seize

opportunities for growth. "As Marketing Director I oversee the creation and delivery of all marketing strategies. I specialize in digital ad buying which has led me to work directly with Google and become Google AdWords certified partner."

Ashley is married. This is her second year chairing a committee, last year she was co-chair of Cookbook. In her spare time, she runs obstacle course races, like the Spartan race. She has always had a love for community, even back to her days at Tampa Catholic High School, always finding a way to help fill a need. She jokes, a friend strong-armed her into joining the League. "Little did my friend know at the time the impact the League would have on me. Not only do I have a stellar organization to coordinate volunteering, I have also gained leadership training and experiences beyond what I could have ever learned at work. For every hour I have volunteered, I can truly say I feel the League has invested double that into me."



**KRISTIN INGRAM** | Placement: Training Coordinator at The Spring | Provisional

Kristin relocated to Tampa a year ago. She moved from the D.C. Metropolitan area but her heart is in Charlottesville, Virginia where she lived for 10 years and earned her degree from the University of Virginia. She is a Labor and Delivery RN at Mease Countryside Hospital in Clearwater. Her original certification as an RN was in HIV/AIDS and infectious disease. Kristin is in her last year of a Doctor of Nursing Practice degree with a concentration in Public Health.

Kristin was crowned Miss Virginia in 2006 and then competed in Miss America where she placed as 3rd Runner Up to Miss America. She credits the Miss America Organization for her scholarships that paid for her two Bachelor's degrees from UVA, her study abroad in West Africa and for helping with her current Doctoral studies program. As her platform for Miss

Virginia, she dedicated her year to teaching life skills to incarcerated youth in juvenile detention centers and lobbying for better policy in juvenile justice. She likes to tell people, in jest, she spent her year as Miss Virginia in jail.

Kristin is thrilled to now be a part of JLT, "I knew even before I moved that I would pursue becoming a member of JLT. I was so impressed with the impact of The Junior League of Tampa, especially with our work in human trafficking. My mission in my career and in my life is women's health and the empowerment of women as leaders and change-makers. Because of the caliber of JLT's members and because of our work for women and for the community, I am so proud to finally be a Provisional!"



**LAUREN BENTZ** | Placement: Editor, *Spur of the Moment* | Active: 2013

Lauren has been a teacher for five years with Hillsborough County. She has taught Kindergarten, 4th grade and she currently serves as an ELA Resource Teacher at Ippolito Elementary. Her goal is to become a mentor for first and second year teachers. "Education and children are two of my passions and I absolutely love working with both on a daily basis."

When she's not expanding our children's minds, Lauren can be found running along Tampa streets. She loves the sport because it allows her to challenge herself, try to beat her own times, and get "me" time. She has run two marathons, six half marathons, and quite a few 15k and 5k races. She has traveled across the country taking her running "on the road," running half marathons in Providence, Phoenix, San Francisco, St. Petersburg, and this June she is

signed up to run in Seattle. "It is really amazing to learn about other cities by running through them!"

This is just her 3<sup>rd</sup> year in The Junior League of Tampa, but Lauren continues to take on leadership positions. She served as Special Events Coordinator for Cookbook in 2013-2014. "I absolutely love the League and I am so excited about my path so far. Best choice I made here in Tampa so far."



**JENNIFER PALACIOS JOHNSON** | Placement: Assistant Chair *Love Bundles* | Active: 2007

Jennifer is an Assistant State Attorney in Tampa, working as the Deputy Chief of the Sex Offender Division. Jennifer prosecutes sex cases involving adult and child victims as well as child abuse and child neglect cases. She has been a prosecutor for nine years.

This married mother of a 3-year-old son, with another child due in March, has been an advocate for children in our community and works on some of the most difficult legal cases. But she goes to work each day knowing she is helping to make a very scary situation more understandable for families.

"It's fulfilling to get to know my victims and assist them through the criminal process which to them often seems very frightening and daunting. It's very rewarding to ultimately seek justice on the victim's behalf against their perpetrators. Some days are harder than others but the victims and their families are so appreciative of the work I do which allows me to keep moving on to the next case."

# IF THESE WALLS COULD Talk...

by TANYA EGGER

It's the first Tuesday of the month and cars start to filter in to 87 Columbia Drive. A flurry of young women rushing from work or coming from a quick dinner at home with their family head up the brick pathway. Through the front door the women enter a beautiful space where history is visible on nearly every wall. As the women sit and wait for the meeting to begin, they let their gaze drift to the twin French doors at the back of the room. They watch sailboats heading in from a day on the water and couples taking a stroll along the seawall.

I imagine at one point or another we've all wondered how did this beautiful building become headquarters for The Junior League of Tampa. I know I've wondered. So I flipped through the pages of past issues of *The Sandspur* and poured through our archives.

For the first 38 years of the League members had no real home. They gathered in meeting places around Tampa, but didn't have a place to call their own.

On June 8, 1959, the City of Tampa leased a piece of land that was part of Marjorie Park to The Junior League of Tampa. Tampa Mayor Nick Nuccio deeded the land to the League for \$1.00.

The Florida Legislature passed a Special Act authorizing the City of Tampa to transfer the property to The Junior League of Tampa.

A year later, the membership of the League voted to proceed with plans for a headquarters building. The cost of construction and furnishings was not to exceed \$50,000. The first savings account was called the "Housing Fund."

The plans for this new building were drawn up by local architect Harry MacEwen. He designed a beautiful one-story, masonry block building that consisted of 4,030 square feet. The actual construction was delayed when, in 1961, League members voted to

hold off on the building until *The Gasparilla Cookbook* was published.

On March 14, 1963, a groundbreaking ceremony was held. While construction now went into full gear, plans were underway for the interior decorations. Pale green walls with white drapes and green taffeta drape valances would adorn the inside.

Mary Sue Frank, chair of the Headquarters committee gave details of how they hoped to decorate.

*"The immediate foyer area will be papered in a pale green Williamsburg paper. The foyer will have (we hope) a Chippendale sofa by Kittinger, upholstered in pale gold brocade. There will be two armless Chippendale chairs, with the seats upholstered in pale gold."*

She hoped to add *"a coffee table, two small end tables, lamps, pier mirrors and other fancy touches, for a truly Southern, welcoming atmosphere."*

A year later several hundred League members and community leaders gathered at the new building and dedicated it to many years of service. The ceremony was closed with a prayer by a local reverend, *"for those who will serve here and for those whom they are privileged to serve."*

The building was a true piece of art, but League members noted *"Our handsome building is valuable only as we put it to the use to which it has been so nobly dedicated."*

If only these walls could talk, what a story they would tell.

## COOKBOOK: Short on Time?

After a busy day at the office or if you need a quick meal before your child's baseball game, The Junior League of Tampa cookbooks have some healthy, easy meals to prepare. Enjoy!

### Garlic Shrimp Penne with Cilantro Cream

From *Savor the Seasons* | 4 to 6 servings

Prepare for an easy meal after school.

1 garlic bulb, minced  
1/4 cup chicken broth  
1/2 cup evaporated milk  
1 tablespoon cornstarch  
1 tablespoon water  
1/2 teaspoon salt and pepper  
2 tablespoons fresh cilantro  
16 oz. penne  
1 teaspoon olive oil  
8 oz. small shrimp, peeled and deveined  
1 cup (4 oz.) grated Parmesan cheese

Combine the garlic with the chicken broth in a small saucepan. Bring to a boil. Add the evaporated milk. Bring to a boil. Remove from heat. Dissolve the cornstarch in the water in a small bowl. Add the cornstarch mixture, salt, pepper and cilantro to the sauce. Spoon the sauce into a blender and process until smooth. Cook the pasta, drain. Sauté the shrimp in olive oil in a skillet until pink. Add the sauce and Parmesan cheese and mix well. Add the pasta and mix. Serve immediately.

### Grilled Honey-Bourbon Pork Tenderloin

From *Everyday Feasts* | 8 to 10 servings

This yummy dish can be prepared the night before for a quick weeknight meal.

1/2 cup chopped onion  
1/2 cup lemon juice  
1/2 cup bourbon  
1/4 cup honey  
1/4 cup soy sauce  
1 tablespoon minced fresh gingerroot  
4 to 5 fresh garlic gloves, minced  
2 tablespoons olive oil  
3 (12 oz.) pork tenderloins  
1/2 teaspoon salt and pepper

Combine, onion, lemon juice, bourbon, honey, soy sauce, gingerroot, garlic and olive oil in a bowl and mix well. Place pork in a resealable bag with the marinade and season with salt and pepper. Marinate for 1 to 12 hours. Grill the pork over high heat until a meat thermometer reads 150 degrees, turning once.

# OUT AND ABOUT



JLT Kickoff Social @ Jackson's



JLT Kickoff Social @ Jackson's



JLT Kickoff Social @ Jackson's



JLT Kickoff Social @ Jackson's



Provisionals Summer Orientation



Social Meet & Greet



JLT Kickoff Social @ Jackson's



Love Bundles - "Slide into Summer Shoe Drive," partnering with the Tampa Bay Rays. They collected more than 105 pairs of shoes.



Leadership Council Get Together



Mary Lee's House



HEART committee at their first event, a Quinceanera party

During its 88 years, The Junior League of Tampa has made a substantial impact within the community through voluntarism, awareness and fundraising. While our membership and fundraising efforts have changed over eight decades, our Mission is unwavering. Here's a look – then and now – of the contribution we make in Tampa.

THEN: 1926

NOW: 2014



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