

# Diaper BANK

## HOSTING A DIAPER DRIVE

You can help collect diapers for families in need. Whether you hold a diaper drive at your work, school, event, or religious organization, let these six simple steps guide you.



### 1 CONTACT THE JUNIOR LEAGUE OF TAMPA

Before you hold your diaper drive, contact us! We can give you information on the Diaper Bank's specific need including types of diapers, training pants and sizes. This helps you make that specific need a part of your donation request and goal. Contact us at: [diaperbank@jltampa.org](mailto:diaperbank@jltampa.org)

### 2 CHOOSE A LOCATION

Choose a collection location that is easy to find and in a convenient place for people to donate. Collection bins clearly labeled with The Junior League of Tampa's Diaper Bank logo, found within this packet, are best! [If you need assistance with collection bins, please contact us.] Check your collection bins regularly and ensure donations remain in a secure location. Suggested donation locations include an office, kiosk, or supervised reception area.

### 3 CHOOSE A DEADLINE FOR YOUR DIAPER DRIVE

A concrete deadline gives donors enough time to acquire their donations and deliver them to your location. Consider tying your deadline to a specific event or holiday. If possible, consider giving something in return for a donation, like a discount, free event entry, or other incentive. Be sure to let us know the dates of your diaper drive so the Diaper Bank may coordinate picking up your collected donations.

### 4 SET A GOAL

Increase your diaper drive's success by setting a goal, like 1,000 diapers or 100% participation. By doing so you can keep participants updated on how you are progressing toward your goal, and later, thank participants for helping to reach that goal.

### 5 GET THE WORD OUT

Let people know the location, deadline, guidelines and goal for your diaper drive. We encourage you to send emails and post to Facebook, Twitter and Instagram.

### 6 COLLECT THE DIAPERS

Be sure to label the collection locations or containers with The Junior League of Tampa's Diaper Bank logo, included in this packet, so they are easily recognized as a drop-off location. Use the Diaper Drive Tally Sheet, also included in this packet, to count what you collect. Stay in contact with us for pickups if we have not already scheduled them.

THE JUNIOR LEAGUE OF TAMPA

# Diaper BANK

## DIAPER NEED DEFINED

Imagine having to choose between diapering or feeding your child.

Imagine not being able to go to work or school because you do not have diapers to send with your child to daycare or an early education program. Imagine you do not have the money to buy the six to ten diapers your child needs in a day, so he or she must spend all day and all night in the same diaper.

What you are imagining is the reality for one in three families in the United States who struggle to provide their babies with clean, dry diapers.



## DIAPER DRIVE GUIDELINES

- Disposable diapers can be of any type, size, and brand.
- Opened packages of disposable diapers are acceptable; however, please place them in a bag such as a Ziplock, and label them with the size if they are not donated in their original packaging.
- Unopened, unused wipes, and diaper cream are also appreciated.

Many of those in need use public laundry facilities, which do not permit washing cloth diapers for hygiene reasons. Accordingly, this is a disposable diaper collection only. We cannot accept cloth diapers. Nor can we accept opened formula or other baby necessities, to ensure the health and safety of our participating families.

## FACTS ABOUT DIAPER NEED

Without diapers, babies cannot attend daycare or participate in early childhood education programs. Without childcare, parents cannot go to school or work to further their education and provide for their families.

- Infants require up to ten diapers per day, and toddlers need about six.
- Disposable diapers cost up to \$100 per month, per baby.
- Despite being a basic hygiene need, diapers are not covered by Supplemental Nutrition Assistance Program (SNAP – formerly “food stamps”) or the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC).
- Lack of diapers has a profound and complex impact on families, including health risks like rashes and urinary tract infections for children, and emotional challenges such as stress, anxiety and depression for parents and children.
- Diapers are necessary for children entering daycare. Without a reliable supply of diapers, parents cannot enroll their child in childcare programs and, therefore, cannot take a job or attend school.
- Low-income families are unlikely to have private laundry facilities and must use public laundry facilities, most of which do not allow the laundering of cloth diapers. This means only disposable diapers are an option for these families.

## ADDITIONAL RESOURCES

- The Junior League of Tampa Diaper Bank – [www.jltampa.org/diaperbank](http://www.jltampa.org/diaperbank)
- National Diaper Bank Network – [www.nationaldiaperbanknetwork.org](http://www.nationaldiaperbanknetwork.org)