THE POWER OF VOLUNTARISM
The Glazer Children’s Museum Opens
When it comes time for you to arrive, there’s a Better Way to do it. At Crown Automotive Group, we have the class-leading vehicles you’ve been searching for with the attractive lease and finance rates you expect. No matter what you’re looking for, Crown will find a way to provide it for you and we can do it in a Better Way. That’s why we truly feel we’re The Better Way to Buy.

Crown Automotive’s luxury dealerships are conveniently located over the Bay bridges on US 19, just minutes away from South Tampa.

The skin care professionals at South Tampa Dermatology have more than 25 years of combined experience in the Tampa Bay Area. Board certified dermatologist Linda Flynn, M.D. specializes in dermatologic surgery. Loralee Koonnz, PA-C, and Grace Rashae Doyle, PA-C, both specialize in medical and cosmetic dermatology.

**SOUTH ◆ TAMPA DERMATOLOGY**

(813) 872-9551
2605 W. Swann Ave., Ste. 300
Tampa, FL 33609

**SOUTH ◆ TAMPA DERMATOLOGY**

(813) 872-9551
2605 W. Swann Ave., Ste. 300
Tampa, FL 33609

**SOUTH ◆ TAMPA DERMATOLOGY**

(813) 872-9551
2605 W. Swann Ave., Ste. 300
Tampa, FL 33609

**SOUTH ◆ TAMPA DERMATOLOGY**

(813) 872-9551
2605 W. Swann Ave., Ste. 300
Tampa, FL 33609

**CROWN AUTOMOTIVE GROUP**

**The Better Way to Buy**

Crown Automotive's luxury dealerships are conveniently located over the Bay bridges on US 19, just minutes away from South Tampa.
The local legal community has referred the vast majority of our new trust business this past year. Their clients tell them that our personalized service fills a void in the Tampa Bay area.

Our Trust Officers have in-depth experience in all areas of trust services, including inter-generational wealth transfer. We can also coordinate your business succession plan with your personal plan. Consider us for money management, tax planning, estate planning, and specialized trust management.

Contact Senior Vice President Mary Mitchell at 813-998-2720 to learn what face-to-face contact and local, personalized service can mean for you.

www.bankoftampa.com

Features

23 Announcement of New President-Elect
26 Glazer Children’s Museum Opening
28 Follow up on Launched Projects
32 Women Making a Difference
36 2010-2011 Provisional Class
45 A Continued Commitment to SERVE
46 Spotlight on Advisory Committees
52 Capture the Coast Debuts in Style
I moved to Tampa from Minnesota six years ago, and I must admit, I didn’t love it right off the bat. It wasn’t until I took the initiative to get involved and began learning more about my new home that I came to find my niche. This involvement was crystallized in the form of focused voluntarism through The Junior League of Tampa (JLT). By attending Kids Connect events, organizing programs for PACE Center for Girls and reading books to kindergarten students at Title I Schools, I quickly realized why this is such a beloved city to many.

If you have been downtown lately you are sure to have felt the buzz surrounding the newly opened Glazer Children’s Museum. Contributing writer Cynthia Valdez will introduce you to this new gem in Tampa and enlighten us on the integral role The Junior League of Tampa has played in the continued introduction of the arts in our community.

Promoting voluntarism is vital to the JLT Mission. In Women Making A Difference, Cynthia Valdez and Julia Smith will introduce several JLT members who are demonstrating this principle through the extraordinary work they are doing inside our community, yet outside of the League. In this article, one of the organizations you’ll hear about is Mary Lee’s House, which we are proud to include on our list of launched projects. In her article, Jennifer Simpson-Oliver will remind us of how the foundations built by The Junior League of Tampa have fostered even further successes.

Our goal when embarking on a project is to eventually lead the project to launch; however, it can be difficult for the League and its members to completely disassociate with that organization. In A Continued Commitment to SERVE, contributing writer Jessica Felix will tell us how even after 40 years the League’s commitment to that organization remains strong.

The responsibility of volunteering is often just one of many in which our members choose to commit. A large percentage of our members are also juggling work and family. For our feature, What Women Want (to Know), Sustainer and Financial Consultant Pamela Worden provides us with some invaluable information on balancing these responsibilities.

Lastly, we are very proud to introduce our 2010-2011 Provisional Class! With Provisional Chair Tracie Domino’s leadership, these ladies are sure to impress. These 127 women bring an array of experience that will no doubt allow The Junior League of Tampa to make an even bigger impact on the local community.
As a child growing up outside of San Francisco, I had numerous opportunities to visit the Exploratorium, a museum of science, art, and human perception founded in 1969 as one of the world's first interactive science centers. My most vivid memory is the wonder of entering the Tactile Dome, where you crawled through a series of textured spaces and rooms completely in the dark, experiencing life as a blind person would. I recalled my childhood experiences most recently as I took my three children to visit the Glazer Children’s Museum on its opening weekend.

With 53,000 square feet, 12 themed areas, and 170 “inter-activities”, the new museum is a wonderful addition to the array of child-friendly, educational venues in Tampa, such as the Florida Aquarium, MOSI, and the Lowry Park Zoo, and is an added draw to the downtown area, where the Tampa History Center and new Tampa Museum of Art recently opened. Not only did I see the wonder in my own children’s eyes as they raced from exhibit to exhibit, but I saw the wonder in the eyes of all of the children present that such a place had been built just for them. As I watched my children and others eagerly climb up through the 35’ Water’s Journey exhibit, I remembered climbing through the Tactile Dome.

I am proud of The Junior League of Tampa’s long history of support of the Children’s Museum, which goes back to the 1990’s when it was located in Lowry Park. The League assisted with all of the Grand Opening events, providing more than 100 volunteers over the course of a week, and we look forward to hosting children from Sulphur Springs Elementary, Metropolitan Ministries, Big Brothers Big Sisters of Tampa Bay, and the Boys and Girls Club at the museum this spring. Through our volunteers, we will help make the museum accessible to more children in the Tampa community. To all of our members and other supporters, know that you are helping to support the future of voluntarism. And that will make all the difference.

Best,

Betsy Graham
President, 2010-2011

Thank you to Creative Sign for the cover photo of the Glazer Children’s Museum.
PLATINUM SPONSOR

Publix Super Markets Charities, Inc.  

SILVER SPONSORS

The Bank of Tampa & Florida Investment Advisors  
Mary Lee Nunnally Farrior  
Lifestyle Family Fitness  

BRONZE SPONSORS

360 Wealth Management Group of Raymond James & Associates  
Campbell and Don Burton  
CAE USA  
Terrie Dodson and Mark Caldevilla  
Nordstrom  
Shumaker, Loop & Kendrick, LLP  
Daniele Dorothea Tinsley  

PATRONS

Accenture LLP  
June and Michael Arnis  
Baldwin Connoly Group  
Laura Molders Bentley Group  
Wendy and Jonathan Brill  
Suzanne and Evan Brownstein  
Alison and Adam Burden  
Paula and Mike Cardoso  
Stacy and Bill Carlson  
Jan and Ed Carlstedt  
Kim and Trey Carswell  
Betsy and Steve Chambers  
Terrell and Joe Clark  
Jan Cornelius, D.D.S.  
Sue and Frank Courtright  
Shannon and Stephen Dann  
Pam and Brett Divers  
Tracie Domino  
Nicole and Kevin Dorr  
Tara and Drew Edhoff  
Christina and Allan Ekman  
Sarah and Duncan Evans  
First Citrus Bank  
Florida Bank  
Kim and Stephen French  
Brigid Stoddard Futch  
Ruth and John Giordano  
Greg and Jaime Gigneri  
Betsy and Drew Graham  
Ellie Gres and Ian Ippolito  
Rachel and Jason Haman  
Marie and Will Harrell  
Sarah and Chris Harrell  
Sarah and Chad Harrod  
Hill Ward Henderson  
Laura and Clarke G. Hobby  
Tara and Craig Hoss  
Nicole and Matt Hubbard  
Jenay and Kevin Iurato  
Mr. and Mrs. Robert James  
Blaine and Jennifer Johnson  
Gina and Bill Jung  
Aspen and Jake Kahl  
C. Lance Kane, Dermatology  
Aydin and Barbara Keskiner  
Suzanne and Jim Koutrubis  
Andrea and Tom Layne  
Valerie Lewis and Justin Kestner  
Lisa and John Lockhart  
Lee and Lionel Lowry  
Crystal and Kaiwon Madani  
Krista and Clint Maddox and CA Technologies  
Inge Michaels  
Angier and Robert Miller  
New York Yankees Foundation, Inc  
Regions Bank  
Alison Lynn Reteneller  
Stephen and Stephanie Rumbley, Bayshore Outfitters  
Lynette and Rick Russell  
Julie Sargent  
Denise D. Schultz  
Juan and Angela Serrano  
Gino and Greg Sgubin  
Jennifer and Paul Sober  
Betty and David Street  
SunTrust Bank  
Rob Tagline, DDS, MD - New Tampa Oral and Facial Surgery  
Superior Water Conditioning  
TECO Energy, Inc.  
Mr. and Mrs. David Thaxton  
Stella and Bronson Thayer  
Jackie and Jose Toledo  
Susan and John Touchton  
Trenam Kemker  
Lisa and Michael Trentalange - Trentalange and Kelley, PA  
Heather Weber  
Stephanie and Joe Wiend  
Brita Willis Lincoln and Rocky Lincoln  
India and David Witte  
Whitney and Kevin Woods  
The Yerid Foundation  
Alyson and Robert Zamoors  
Susan and Gary Zelenka  

FRIENDS

Laurie and Tipp Barlow  
The Blunt Family  
Blair and Travis Bode  
Elaine and Russell Bogue  
Shannon and Stuart Brown  
Casey Carefoot  
Patricia and Calvin Carter  
Karen Clarke  
Rosann and Thomas Creed  
Sean and Abby Cronin  
Colleen and Rees G. Crosby II  
Mr. and Mrs. George Curtis, Jr.  
Pat Daley  
Kris Dietrich - Dietrich and Associates, Inc.  
Laura and Preston Farrior  
Sharon L. Flaspohler  
Katherine Frazier  
Mr. and Mrs. John J. Garrity II  
Chloe Cullinan  
Danielle Denis and Michael Beattie  
Kealoha and Justin Deutsch  
Laura and Chris Donaldson  
Elizabeth Essex  
Sara Evans  
Nicole and Garrett Garcia  
Gardner Brewer Martinez-Monfort  
Jane Hall-Witt  
Ellen and Jeffrey James  
Chris and David Laxer  
Julia N. Martinez  
Suzy and Mark Mendelson  
Spa Hyde Park - Dana Coberly, MD  
Steve, Clara and Corey Reynolds  
Steve and Liz Reynolds  
Kelly and Darrell Smith  
Sarah Stichter  
Tampa Children's ENT - Karin Hotchkiss MD  
Sally and Hal Willey  
Tracy and Shayne Wilkerson  

CONTRIBUTORS

Bath Ash Ayrton  
Andrea and David Augustine  
Heather and Bennett Barrow  
Rody and Ralph Baltathi, Jr.  
Megan Bernigan  
Bush Ross PA  
Del and Dick Clarke  

SUPPORTERS

Cristina Abreu  
Joyce and Michael Gerwe  
Harrison F. Giddens  
Deborah Giglio  
Laura Lee and Matthew Glass  
Mary Catherine and Don Gould  
Andrea and Jamie Graft  
Kelle and Michael Haber  
Sally and Jim Hankey  
Lon and Lou Hatton  
Bridgette and Chris Howell  
Sarah and David Hull  
Mary and Ron Hulse  
Cassie and Paul Johan  
Whitney and Jason LeBeau  
Lagretta and Mark Lenker  
Wilma C. Martin  
Rosemary and Derrill McAtee  
Shantell and Dan McLean  
Jenn Moyer and Lance Tavana  
Laura and David Osterweil  
Brandi Ottinger  
Aly and Edward Peterson  
Karrie Pettit  
Corey and Charlie Poc  
Joan and Larry Rayburn  
Jodi Rivers  
Kelly Scaglione Lustra  
Gwyn and Mark Schabacker  
Mary Ann C. Skinner  
Gayle Siemens  
Betsy and Larry Stagg  
Jennifer and Marc Stauffer  
Jenny Steinbreiner Swindal  
Heather and Jay Vernetta  
May Weber  
Tricia and Keith Willett  
Stacy and Chris Williams  

Supporteees

www.jltampa.org | WINTER 2010
2010 - 11 Donors

Ashley Collado
Erin Cook
Lisa Cool
Sara Cooper
Shannon and Chris Coram
Mr. and Mrs. Philip Cusmanso
Corey Cuttler
Tina Ann Dampf
Virginia Daniel
Stephanie and Ryan Daniels
Kimberly Davis
Hannah Dewar
Isabel and John Dewey
Lindsay Domance
Lisa and Bryan Dreisbach
Patricia C. Dwyer
Lisa and Bryan Dreisbach
Lindsay Dorrance
Isabel and John Dewey
Corey Cuttler
Mr. and Mrs. Philip Cusmano
Shannon and Chris Coram

IN-KIND
The Junior League of Tampa is grateful to the many individuals and businesses who have given thoughtful and generous gifts and services in kind.

A La Carte Event Pavilion
Alvin Magnon Jewelers, Inc.
Amy Allen of Allen Harris Designs
Andi Diamond Photography
Amy Falcone Designs
Andi Diamond Photography
Bevilled Edge Photography
Botanica International Design Studio
Cafe Dufrain
Ciello Marketing Interactive
Clementine Monograms
Concept Blunt
Connie Duglin Specialty Linen
Datz
David Spa and Cosmetics
Decca Pac Designs
DG Enterprises—Diamond Illusion
Fine English China
Gallaher’s Steak House
Grand Events of Florida
Grymes Cannon Floral Designs
Hawaiian Moon
Health Craft Cookware
Judy’s Gifts and Jewelry
Andrea and Tom Layau
Little Miss Crafty Chick
Moberg Studio
Nikita Lynn Designs
Pepin Distributing Company
PK Fine Imports, Inc.
Saks Fifth Avenue
Sene Gence / Lip Sense
Simply Sparkling Jewelry Cleaner
Spa Hyde Park
Tampa Bay Parenting Magazine
The Write Stuff
Touch of Purple
Tupperware – Debbie Morgan
Two Sides of Nature

MATCHING GIFT COMPANIES
Many gifts have been doubled, thanks to corporate matching gift programs. The Junior League of Tampa appreciates the efforts of those contributors who have secured matching gifts this year.

AutoZone
Bank of America
CA Technologies
Genentech
Helios Education Foundation
JP Morgan Chase
Kimberly-Clark
Merck
MFS Investment Management

GRANTS OR OTHER GIFTS
The Junior League of Tampa applies for grants to supplement certain project budgets. Grants received and other restricted gifts enable us to go above and beyond for the Tampa community.

DeBartolo Family Foundation
The Frank E. Duckwell Foundation
Hardin Construction Company, LLC
Sweetbay Supermarket

MEDIA PARTNERS
The Junior League of Tampa thanks our media partners for providing public relations opportunities for Holiday Gift Market, our cookbooks, and our projects.

CBS Outdoor
MIX 100.7 and US 103.5
St. Petersburg Times
Tampa Bay Metro
Tampa Bay Parenting Magazine

MULTI-YEAR DONOR DESIGNATIONS
2-4 years at any level
4-5 years at any level
> 10 years at any level

This edition of The Sandspur includes a cumulative listing of gifts received from June 1, 2010 - September 29, 2010, the submission deadline for this issue. Gifts received after this date will be listed in the next edition of The Sandspur. If you have any corrections or additions for future lists, please contact Andrea Layne at andrea.layne@gmail.com.
Thank you to all of our Endowment Fund Donors! Please consider joining the generous contributors listed below by making a gift to the League’s Commemorative Fund. A gift to the League’s Commemorative Fund is a special way to honor a friend or family member’s significant milestone or to remember a loved one. All commemorative contributions benefit the League’s Endowment Fund.

**IN HONOR OF THE BIRTH OF**

- Amelia Augustine, daughter of Active Andrea and David Augustine
- Betsy and Drew Graham
- Elsie Borgia, daughter of Active Suzanne and Michael Borgia
- Betsy and Drew Graham
- Audrey Jordan James, daughter of Active Ellen and Jeffrey James
- Tracei Domino

**IN MEMORY OF**

- Father-in-law of Active Jamie Brewer
- Megan Berrigan
- Betsy Graham
- Lee and Lionel Lowry
- Father of Active Marlene Sundquist
- India and David Witte
- Nan Beyerl, mother of Active Michelle Stein
- Alison Reteneller
- LeRoy Collins Jr., husband of Sustainer Jane Taylor
- Sally and Lewis Hill, III
- Judge Peter Taylor, husband of Sustainer Kay Hammer
- Nan Kelly Wilson
- Mary McKay Underhill, mother of Sustainer Kay Hammer
- Christine Wilson

**IN RECOGNITION OF**

- Acceptance of Active Lisa Lockhart into University of South Florida, College of Education PhD program
- Sarah Perry
- Betsy and Drew Graham
- India and David Witte
- Brita Wilkins Lincoln
- Engagement of Active Kate Crawford to Michael Guilfoyle
- Caroline Briggs
- Shannon Coron
- Alison Reteneller
- Engagement of Active Alison Reteneller to David Monahan
- Jennifer Johnson

**Commemorative Gifts**

- Madalyn Ariana Milman, daughter of Active Jenn and Greg Millman
- Megan Berrigan
- Bryce Thrash Nalywajko, son of Active Karen and Mark Nalywajko
- Megan Berrigan

**OTHER COMMEMORATIVE GIFTS**

- Marsha Martin
- Heathier Trkovsky

This edition of The Sandspur includes a cumulative listing of commemorative gifts received from July 1, 2010 to September 30, 2010. To make a contribution, visit the Support Us section of the JLT website at www.jltampa.org.
Vice President’s Column: Promoting Voluntarism

By Lee Lowry
Finance Vice President

When I was asked to write an article about the section of our Mission statement that is “Promoting Voluntarism,” my mind went in many different directions. How best to describe how significant this component is to the women of the League, the people we serve and the community at large? It’s to me, the most important phrase in that very important sentence. We literally could not proceed to the rest without it. But through it is so important, the first phrase of the three before “developing the potential of women” or “improving communities,” is probably the one on which we place the least direct focus. It’s like the base line to your favorite rock song; it can make or break the song, but it’s not the part you remember later. At The Junior League of Tampa, unlike many other leagues around the world, we have no shortage of willing and capable volunteers, so we almost take this part of our operation for granted.

To change that perspective, I started (like any good Finance Vice President) with the numbers. Last year in the State of Florida alone, 3 million people volunteered a total of 457.8 million hours. That’s 31.5 hours per resident, and a value of $9.5 billion. Nationally, the 3 million people volunteered a total of 457.8 million hours. That’s 31.5 hours per resident, and a value of $9.5 billion. The value of volunteering last year, touched the lives of more than 17,000 people and put $250,000 back into the community. And although volunteer hours last year, touched the lives of more than 17,000 people at The Junior League of Tampa, our members invested over 60,000 hours volunteering, which equates to the women of the League, “developing the potential of women” or “improving communities,” is probably the one on which we place the least direct focus. It’s like the base line to your favorite rock song; it can make or break the song, but it’s not the part you remember later. At The Junior League of Tampa, unlike many other leagues around the world, we have no shortage of willing and capable volunteers, so we almost take this part of our operation for granted.

Now let’s go behind the numbers. Think for a moment of one way you see us express the importance of voluntarism. It isn’t hard. Our very name evokes the image of thousands of women all over the world who over nearly 100 years have changed and saved lives. In Tampa, we demonstrate the importance and impact of volunteering to residents when they learn that we purchase and give away 22,000 books to 2,800 public school students annually, or when they attend Holiday Gift Market and see that vast shopping event, completely planned and executed by volunteers. The community sees that volunteers can do anything when they see more than $200,000 contributed towards our community projects and programs through solicitations by League members and grant applications written by League members, with not a paid development professional among them. Tampa sees that volunteers are a publishing force to be reckoned with when we debut the final volume in a four-volume Culinary Collection, a book visioned, designed and written by volunteers from recipes created and tested by volunteers. Tampa sees that volunteers are a publishing force to be reckoned with when we debut the final volume in a four-volume Culinary Collection, a book visioned, designed and written by volunteers from recipes created and tested by volunteers.

3 million volunteered
451.8 million hours
value of $9.5 billion

Promoting voluntarism, is without a doubt, one of the longest-lasting impacts The Junior League of Tampa will have on our community. By bringing to life the value of volunteering through our example and effort, we create lasting change and a legacy of support for the needy of our community. You can see the results when you look at nearly any other area nonprofit organization. The leadership of that organization will almost certainly include a past or present League leader. From school PTAs to museums to social service nonprofits, the Boards and staff of those working for the good of the community include women trained at The Junior League of Tampa.

Thankful recipients at the Boys & Girls Club take home Cuban bread donated by La Segunda Central Bakery and fresh produce from Fancy Farms.

Food 4 Kids Committee members hard at work bagging food for a Friday distribution at the Boys & Girls Club. Since September 2008, the JLT has provided 56,000 lbs of food through the Food 4 Kids project.

Promoting voluntarism, is without a doubt, one of the longest-lasting impacts The Junior League of Tampa will have on our community. By bringing to life the value of volunteering through our example and effort, we create lasting change and a legacy of support for the needy of our community. You can see the results when you look at nearly any other area nonprofit organization. The leadership of that organization will almost certainly include a past or present League leader. From school PTAs to museums to social service nonprofits, the Boards and staff of those working for the good of the community include women trained at The Junior League of Tampa.

A family picks up their bag of food for the weekend on Friday afternoon from the Boys & Girls Club. 170 bags of food are provided twice monthly through Food 4 Kids, and each student goes home with one bag.

Promoting voluntarism, is without a doubt, one of the longest-lasting impacts The Junior League of Tampa will have on our community. By bringing to life the value of volunteering through our example and effort, we create lasting change and a legacy of support for the needy of our community. You can see the results when you look at nearly any other area nonprofit organization. The leadership of that organization will almost certainly include a past or present League leader. From school PTAs to museums to social service nonprofits, the Boards and staff of those working for the good of the community include women trained at The Junior League of Tampa.

Laura Osterweil reads “A My Name Is...” by Alex Llona to Ms. Marie, kindergarteners at Bing Elementary. 22,000 books are distributed annually to kindergarten students in Title I schools in Hillsborough County.

So, members of The Junior League of Tampa, thank you for making the choice to spend some of your time volunteering. Because those whom we serve did not get a choice. They did not choose to be hungry, or poor, or poorly educated, or to be without a family to care for them. Regrettable decisions made by others, tragedy, failing schools, even sometimes, as mundane as a lack of transportation, these are the tipping points, the things that removed the ability to choose for so many of those served by our project partners. The Junior League of Tampa makes lasting change to women’s lives through voluntarism, which equals lasting change for our communities through and beyond the work of the League, and lasting change to all those “ones” out there. We volunteer, because they did not have that choice.

Promoting voluntarism, is without a doubt one of the longest-lasting impacts The Junior League of Tampa will have on our community.

Of course, the most vital, as well as the most rewarding aspect of volunteering at The Junior League of Tampa, is the hands-on way we touch lives. There’s not a League member who has not had her heartstrings tugged at a Kids Connect event, as a child finds the parents that might be his or her forever family, or at a General Membership meeting when an emotional testimony from a project partner tells the story of a future altered for the good by the work of League members. Whether packing food for a child who would otherwise go hungry, or helping a woman who is mending her broken relationships andreviving her potential find clothing to match her new life, or working to fund those efforts, the most important number here is one. League members’ volunteering makes a difference for thousands of children and families in the Tampa area, but to touch the life of just one makes it all worthwhile.
Sculptra Aesthetic is the new, FDA-approved filler which corrects deep facial wrinkles and folds by replacing lost collagen. Because Sculptra works gradually, the results are subtle and more natural-looking. Sculptra’s long-lasting, youthful-looking results continue for about two years.

Find out more at www.sculptraaesthetic.com
What Women Want (to know)

Balancing Work and Family

Provided by Pamela Worden

Balancing the responsibilities of work and family is not easy. Balance can seem downright impossible when working parents are pulled in a thousand directions and playing multiple roles. For working mothers, it's often harder. While gender roles in the work place continue to fade in favor of skill and ability, when it comes to domestic duties, women still shoulder more household responsibilities. According to the 2008 U.S. Department of Labor, on an average day 83 percent of women spend time doing household activities, as opposed to only 66 percent of men, and 61 percent of caregivers are women.

Lack of balance that may cause women to make sacrifices in their careers can have an adverse impact on their finances. According to 2008 U.S. Census reports, women will live longer than men – on average five to seven years longer – so experts suggest that they will need to set aside 20 percent more than men for their retirement plans. In addition, women make, on average, 80 percent of what a man does for the same job. Women earn less money over their careers, not only because they

are often paid less for the same jobs, but because they do not spend as much time in the workforce. Women work an average of 12 years less than men do over their lifetimes due to time taken for caregiving responsibilities.1 This imbalance can hurt women's present income and negatively impact their long-term retirement finances. Below are some suggested ways working mothers can strike a balance between work and family—to help achieve a better lifestyle, while spending more time in the workforce.

1. Take advantage of employer programs that offer flexibility.

As the number of two-income households in America has increased, so have flextime arrangements, such as telecommuting or working earlier or later shifts. Employers now recognize the value in flexible work arrangements. Flexibility leads to happier, more productive employees because it helps to ease the dual pressures of work and family. Flexible work arrangements allow parents to handle the family responsibilities that may arise during traditional work hours, while also remaining productive and meeting their work obligations. For women – and men – this may mean spending fewer hours away from work while also taking care of their families.

2. Budget your time.

Just as you would create a budget for your household finances, create a budget for your time. You can lay it out daily or weekly. Tally the number of hours and then prioritize. When you create a budget for your finances, there are certain bills that must be paid immediately – mortgage, rent, utilities. The rest is for expenses that vary – groceries, gas, etc., savings and discretionary money for you to use to either pay more bills, save more money or have some fun. Time works the same way. You have certain obligations to which you devote more time: work, family, sleep, etc. You also have discretionary time to devote to personal interests, exercise, friends, volunteering, hobbies or just alone time. Write down what you need to do and when. Give yourself time to do the things you want and stick to it. Don’t let work take over the time you have set aside for your family or for yourself. Stick to your budget.

3. Ask for help and delegate responsibilities.

You may not be able to find the time to do everything you want and need to do, but that doesn't mean you can’t accomplish your goals. Ask for help and delegate. If you are in a position to do this at work, do it. If you have a team of people, ask your team members to take on additional responsibilities and delegate deliverables, instead of staying late or bringing work home to meet these obligations all by yourself. This will give your team members more opportunities and you more time. At home, hire someone to do the housecleaning or the yard work. If you are in a relationship, split caregiving duties with your spouse or partner. It doesn't have to be 50/50, but the split should be one that helps both of you achieve the balance you are seeking. Don't be afraid to take “the village approach” to child rearing. Reaching out to retired or stay-at-home family members and friends, can provide much needed support and assistance.

4. Set boundaries.

It's easy for boundaries to blur, especially when you are trying to do it all. At work, family obligations may distract you from the things you need to do at the office. At home, you may physically be present, but if you are checking e-mail while helping your kids with homework or while you are supposed to be watching them play soccer, you aren’t really there. Discuss expectations and responsibilities — with your boss, spouse and children. Your boss will better understand what you need for work-life effectiveness and balance, and your family will better understand your work obligations.

When the workweek is over, many working parents institute an email and voicemail blackout, creating time to be fully available for and attentive to their children and their spouse. Taking this time to refuel as a family will remind you of your priorities. If you keep work at work and home at home, you will be more present and more productive in both aspects of your life.

5. Identify your financial goals.

Work with a financial professional to develop a financial strategy of where you want to be now, five years from now and in retirement. Like men, women should place their goals in short, medium and long term categories. Building a financial roadmap will help you find your way whether you are just starting out, building a family or planning retirement.

These are just a few suggestions. There are many other ways women can work toward achieving work-life balance. The first step is making the decision to do so. With greater balance, you will be more focused and productive at work, which may help lead to advancement and greater pay, which in turn can help you achieve financial security for you and your family.

2. U.S. Bureau of Labor, 2009
   “U.S. Census Bureau, 2008
This article is provided by Pamela Worden. Pamela Worden offers securities and investment advisory services through AXA Advisors, LLC (NY, NY 212-314-4800), member FINRA/SIPC. Annuity and insurance products offered through AXA Network, LLC and/or its insurance agency subsidiaries. AXA Network, LLC does business in California as AXA Network, LLC does business in California as AXA Network Insurance Agency of California, LLC and, in Utah, as AXA Network Insurance Agency of Utah, LLC. AXA Advisors and AXA Network are affiliated companies and do not provide tax or legal advice. AGE 58015 (9/10)

Women live, on average, five to seven years longer than men. Women earn, on average, 80 percent of what a man earns.

Women also work an average of 12 years less than men do over their lifetimes because they take time out of the workforce for caregiving responsibilities.

For all these reasons, experts suggest that women need to save for more retirement.
Announcement of New President-Elect

Allison was born June 30th in Melbourne, Florida to Jim and Sandee Barnes. At the age of 2, Allison moved to Birmingham, Alabama. While growing up in Birmingham, she enjoyed reading Nancy Drew books, swimming, playing soccer, participating as a member of the dance team and running cross country. Allison attended Pelham High School and was the Treasurer of Student Government, President of the French Club, member of Honor Society, Co-Captain of the Pelham Pantherettes Dance Team and Prom Princess (the prom king was current Clemson Head Coach Dabo Swinney).

She attended the University of Alabama on a full academic scholarship. She pledged Phi Mu Sorority and was very active. During her sophomore year, Allison stated that she really wanted to major in Fashion Merchandising, but her father sat her down and said, “Allison your income will not support your clothing habit.” So she took his advice and headed to the Business school. She maintained a 3.986 GPA and graduated with a degree in Marketing and a minor in Computer Science.

Allison shared that her decision to attend Alabama (which was only 45 minutes away from home) was heavily influenced by the death of her younger sister during her senior year. Allison had experienced a similar tragedy at age 10 when her mother passed away after a two year battle with cancer. Though she had aspirations of attending school elsewhere, Allison knew it was best for her and her family to remain close to home.

Allison’s first job out of college was with Accenture. This job required frequent travel as well as moving from Alabama to Atlanta. She spent 11 years at Accenture and worked her way from a computer programmer to management.

It was during her time at Accenture that she met her husband to be, Adam. She and Adam have 3 children: Abby – 9 years old and twins Adam and Anne-Marie – 5 years old. Prior to having children, Allison enjoyed long distance running and completed three marathons. She has just recently returned to running in the hopes of completing the Women’s Half Marathon in November. Also, 16 months after the birth of the twins, she completed the 3-Day, 60 mile Walk for the Cure in St. Petersburg.

Allison’s League career is just as impressive as her personal story. Allison joined The Junior League of Tampa as a Provisional in 1997. Over the past 13 years, Allison acquired an exceptional Junior League resume. Her highlights include the following:

- Served 11 years as a member of JLT’s Board of Directors
- Served 5 years as a member of JLT’s Executive Committee
- Chaired CRPD (Community Research and Project Development) as Community Vice President and served on the committee for a total of 5 years (including the current League year)
- Chaired the Finance Committee as Finance Vice President (formerly Treasurer) and served on the committee for a total of 5 years
- Chaired MAC (Membership Advisory Committee) as Membership Vice President and served on the committee for a total of 2 years

Allison’s League career is just as impressive as her personal story. Allison joined The Junior League of Tampa as a Provisional in 1997. Over the past 13 years, Allison acquired an exceptional Junior League resume. Her highlights include the following:

- Served 11 years as a member of JLT’s Board of Directors
- Served 5 years as a member of JLT’s Executive Committee
- Chaired CRPD (Community Research and Project Development) as Community Vice President and served on the committee for a total of 5 years (including the current League year)
- Chaired the Finance Committee as Finance Vice President (formerly Treasurer) and served on the committee for a total of 5 years
- Chaired MAC (Membership Advisory Committee) as Membership Vice President and served on the committee for a total of 2 years

Congratulations to our 2011-2012 JLT President
Allison Barnes Burden

Allison’s husband, Adam, provided a great quote - "A busy Allison is a happy Allison.” Everyone would agree that Allison is going to be very happy this year!

The Burden Family
Allison with her aunt, Barbara Simpson

M.S.W. | ACSW | LCSW | DCSW
Development
Growth & Relationship
with their Personal
& Families, Couples
Serving & Supporting
The Academy of the Holy Names is now accepting applications for the 2011-2012 school year.

Celebrate the true meaning of Christmas with spiritual gifts:

Monday through Saturday 10 am – 5:00 pm
4017 Henderson Blvd. • Tampa, FL 33629 • 813.374.8933
inspiredchristiangifts@gmail.com

For unique gifts with a Christian flavor, visit South Tampa’s only Christian gift store and celebrate faith, family and friends!

Carol Garner
JLT Sustainer

Krista Maddox
JLT Active

A Softer Approach...
Exceptional Results.

Keller Williams
(813) 340-0505
www.GarnerMaddoxTeam.com

A DIFFERENT DEGREE OF THINKING
FULL-SERVICE ADVERTISING  •  INTERACTIVE  •  MARKETING  •  DIRECT MAIL
813.930.8888 | CELSIUSMARKETING.COM
The JLT plans to, “use our relationship with the museum to provide access for these children to the museum,” said Jennifer Johnson, former JLT President and current GCM board member. When asked how the JLT continues to influence the museum now that it’s open, Jennifer said, “The League has pushed them to consider outreach as a priority [in addition to getting it open and operating]. The Glazer Children’s Museum has received a grant from Bank of America to provide the community with a large number of tickets; the JLT is acting as a liaison to distribute the tickets to children who are served through the Food 4 Kids program.”

So just what will children find when they pass through the doors of the Glazer Children’s Museum? “53,000 square feet of fun!” said Jennifer Johnson. There are 170 permanent exhibits and 12 themed areas geared toward children up to age 10.

One notable themed area, called “My House, Your House” has, among other things, a large kitchen with various countries represented through both design and food, providing museum-goers with a lesson in cultural diversity. Other themed areas include a sports area complete with rock climbing wall, a media area where children can give weather reports with local weatherman, Steve Jerve, and a half-constructed house so children can see the inner workings of a residential building. The third floor of the museum will be devoted to various events for now, but will house traveling exhibits in the near future.

With a shared focus on providing education and access to the arts for all children, The Junior League of Tampa and the Glazer Children’s Museum will no doubt maintain a close relationship in the years to come. Supporting the arts in Tampa is a habit that The Junior League of Tampa won’t be breaking any time soon, and for that, we are thankful.

or the past fifty years, The Junior League of Tampa has made a habit of supporting the arts in the community. From sponsoring the Tampa Junior Museum (now the Tampa Museum of Art) and funding teen concerts with the Tampa Philharmonic Association (now the Florida Orchestra) in the 60s, to helping build the Arts Council of Hillsborough County in the 70s, to sponsoring and partnering with the Tampa Bay Performing Arts Center (now known as the David A. Straz, Jr. Center for the Performing Arts) in the 80s and 90s, the JLT has worked to find ways to help make the arts accessible to everyone in the Tampa Bay area.

With this history of support, it is fitting that while The Junior League of Tampa celebrates its 85th anniversary year, it also celebrates yet another major accomplishment in the field of the arts in Tampa: the opening of the Glazer Children’s Museum (GCM).

The Glazer Children’s Museum, known first as The Children’s Museum of Tampa and then later as Kid City, had its start in a small storefront in Floriland Mall. With help from the City of Tampa the museum moved next to Lowry Park (in the location formally known as Safety Village) in 1989, where it remained for more than a decade. During the 1990s, the JLT invested $150,000 and worked with the museum on an expansion and refurbishment plan. In 2005, the museum was given a new land lease by the City of Tampa, and, in March 2009, The Glazer Children’s Museum broke ground in downtown Tampa.

The Junior League of Tampa began working with those planning the new museum in 2005 and ultimately pledged to contribute $250,000 over a period of five years, “as part of our focus to enrich children’s lives through educational and cultural opportunities,” said Suzy Mendelson, Chair of the Glazer Children’s Museum Committee. “Currently we are in conversations with other community organizations such as Big Brothers/Big Sisters, Boys & Girls Clubs, and the YMCA Community Learning Center at Sulphur Springs Elementary...with the goal of bringing children in who might not normally have the opportunity to visit the museum.”

With this history of support, it is fitting that while The Junior League of Tampa celebrates its 85th anniversary year, it also celebrates yet another major accomplishment in the field of the arts in Tampa: the opening of the Glazer Children’s Museum (GCM).
Follow Up on Launched Projects

By Jennifer Simpson-Oliver

ne reason why many of us join The Junior League of Tampa is because of our commitment to service in the community. JLT embodies that commitment as we choose agencies to partner with, develop strategies with these project partners for sustaining the project without our assistance, and then “launch” the project back to the community.

The JLT was able to launch this project, and in 1992, Tampa General Hospital became the major sponsor. Karen Pesce, the current Executive Director and a JLT Sustainer, joined the organization that same year. Tampa General Hospital remains MORE HEALTH’S largest sponsor, and St. Joseph’s joined as a major sponsor in 2005.

MORE HEALTH has developed additional lessons and now teaches 23 separate lessons for grades K-12. Lessons range from the five senses, poison control, bicycle safety, dental hygiene, bone and heart health, nutrition and fitness and more. MORE HEALTH just celebrated its 20 year anniversary, and the milestone of teaching its two millionth student!

For more information or for volunteer opportunities, please visit www.morehealthinc.org.

Baby Bungalow

JLT’s five-year project with Baby Bungalow began in 1999 in collaboration with the Child Abuse Council (founded by JLT 30 years ago) and the Healthy Start Coalition to establish a place that would promote happier, healthier families. With the donation of a building in South Tampa, Baby Bungalow underwent a painstaking renovation process led by JLT Committee Chair Beth Schatzberg, now a JLT Sustainer. Says JLT Sustainer Alyria Skizian, past co-chair of the Baby Bungalow Committee, our goal was to, “create a place that was functional, developmentally appropriate, and accessible for infants, young children, and their parents.” The renovation work received a preservation award and was recognized by the National Association of Industrial and Office Properties (NAIOP). JLT volunteers continued to serve Baby Bungalow in a variety of ways through 2004.

Baby Bungalow’s “any baby, any family” philosophy serves all income levels of parents, and teaches parenting classes to expecting parents all the way through parents with four-year-olds. Baby Bungalow offers classes, support groups, and more. Most classes are taught with the parent and child together and range from developmental playgroups, infant and child CPR classes, to baby sign language. Patricia Peal, Baby Bungalow’s Program Director and JLT Sustainer, has been involved since the beginning. She was initially skeptical of the baby sign language class, until she witnessed an 8 month-old signing, “Pain. Eat.” She was instantly sold.

Since the launch, Baby Bungalow has served 2,505 parents, opened six additional locations: Town and Country, North Tampa, Brandon, Ruskin, Ybor City, and Plant City, and recently celebrated its 10th Birthday!

For more information or for volunteer opportunities, please visit http://babybungalow.childabusecouncil.com.

Ronald McDonald House

In 1974, after experiencing sleepless nights in uncomfortable hospital waiting rooms while his daughter was being treated for leukemia, Philadelphia Eagles player Fred Hill joined with his teammates and community to build the first Ronald McDonald House, located in Philadelphia. Since that time, close to 300 houses have opened worldwide in 30 countries.

Beginning in 1989, the JLT project was to contribute funds totaling $56,000 over three years towards the building of the Tampa Ronald McDonald House on Davis Islands, adjacent to Tampa General. The House serves families with sick children in Tampa General, St. Joseph’s Children’s Hospital and Shriners Hospitals for Children. The House was opened in 1992, has 14 bedrooms, and can accommodate up to 56 people. JLT’s donation included funds for the House’s living room, which is warm and inviting, with large windows that overlook an expansive backyard. Carla Saavedra, Board Member and JLT Sustainer says the House’s goal is, “to make our families as comfortable as possible.”

Since opening, the House has served 5,815 families. Three additional Ronald McDonald Houses are located in St. Petersburg, offering 80 total bedrooms for families.

For more information or for volunteer opportunities, please visit www.rmhctampabay.com.
ADMISSIONS OPEN HOUSE

MIDDLE AND UPPER DIVISIONS
(Grade 6 to Grade 12)
Wednesday, January 26, 9 – 11:30 am
Registration begins at 8:45 am
Jean Ann Cone Library

Berkeley puts people in the world who make a positive difference.

Our advice to students?

**DRINK FROM EVERY FOUNTAIN.**

Mainstage plays students write themselves.
Microbiology.
Community service in the Dominican Republic.
Study and travel on five continents.
Lacrosse.
Bagpipes.
Mandarin Chinese.
Ice hockey…

The result? A 100% college acceptance rate.
Noteworthy success on AP exams.
Millions of dollars in college scholarship offers.
And most important? Students excited about learning, thirsty for what comes next.

CANTERBURY TOWER
3501 Bayshore Blvd, Tampa, FL 33629
813.885.1673 | admissions@berkeleyprep.org | www.berkeleyprep.org

Take the once-in-a-lifetime opportunity to safeguard your family’s future health.

Protect Baby, Protect Mom
only from Cryo-Cell International, Inc.

Expectant families can now safeguard their loved ones with the premium healthcare bundle that combines Cryo-Cell’s signature U-Cord® collection service with exclusive Célle™ menstrual stem cell technology – a powerful combination of two potentially life-saving services.

Protect Baby.
Preserving your newborn’s cord blood stem cells with our U-Cord service provides a once-in-a-lifetime opportunity to safeguard your baby’s future health and well being. Umbilical cord blood stem cells have been used to treat nearly 80 diseases in more than 20,000 transplants worldwide.

Protect Mom.
Célle’s revolutionary service empowers women with the unique opportunity to collect and preserve stem cells shed from the uterine lining during their monthly cycle. These self-renewing cells may potentially be used in future prospective regenerative medical therapies for Mom, and possibly her first-degree relatives.

Premium Family Protection.
Protect Baby, Protect Mom is only available from Cryo-Cell. This innovative service provides the ultimate, affordable family healthcare investment.

Special offer for Junior League of Tampa:
Enroll by December 31, 2010 in Cryo-Cell’s Protect Baby, Protect Mom and SAVE $400
Only $1,599* (Retail Price $1,999)
Please use code: JLTW

* Cannot be combined with other promotional offer. Not valid for clients who have previously enrolled in services with a pending birth. PBPM is currently not available to the residents of NY.

Enjoy an online tour at canterburytower.org

A Reputation Years In The Making. One Visit Reveals Why.

Canterbury Tower offers retirement living that continually refreshes—from the valet who opens your door to the beautiful sunsets overlooking Tampa Bay. As South Tampa’s only non-profit LifeCare retirement community, Canterbury Tower offers residents the finest amenities under one roof—a place to celebrate, make new friends, reminisce with old friends and relax.

Enjoy elegant surroundings and spacious residences you can design your way.

Our outstanding reputation is exemplified by upscale amenities, active lifestyle, and chef prepared meals in our waterfront dining room. The secure lifestyle is further augmented by our distinguished on-site skilled nursing facility—all to reward yourself and your family with a worry-free, well planned life.
Provisional Project Leads to Permanent Position

For the past several years, the incoming provisional class of The Junior League of Tampa has worked together on a single project that is broken into several committees. The 2009-10 provisional project was to help Mary Lee’s House, which “provides a comprehensive, child-friendly environment focusing on a seamless approach to the difficult issue of physical abuse, sexual abuse and neglect...Mary Lee’s House is comprised of several agencies that work together to provide aid to the victims of child abuse and neglect in Hillsborough County...” (from www.maryleeshouse.org).

Megan Duffey, now a first year Active with The Junior League of Tampa, spent part of her provisional year chairing the Sunshine Committee, a committee comprised of approximately 35 members created to hold appreciation events for the employees of Mary Lee’s House. Such events included ice cream socials, a Gasparilla themed luncheon, and monthly random acts of kindness. “Chairing a project was the best way to utilize my time as a Provisional because I learned more about the workings of the League, how things get done in the business office, what all goes into making a project happen,” Megan said. “I wouldn’t have had that experience just serving on a committee.”

Having spent a great deal of time at Mary Lee’s House, Megan formed close bonds with the Executive Director, Lisa Colen, and Nancy Hanken, a JLT sustainer and Mary Lee’s House Project Director; when they called her shortly after the completion of the provisional project and shared the news of a job opening, she was more than happy to take them up on the offer, despite the fact that she wasn’t in the market for a new job. “I used to see a lot of tragedy [working in the court system with troubled families], but now I see a lot of success,” said Megan of her position with the Healthy Start Coalition which has an office in Mary Lee’s House. “Everyone here works as a team and is incredibly positive.”

“Random Roommates” Assignment Leads to Foundation Creation

Actives Jessica Grimsey and Rachel Coleman were assigned as random roommates at Florida State University and have been inseparable ever since. Jessica and Rachel joined The Junior League of Tampa together after Jessica learned about the League through a babysitting job she had for a JLT member who needed someone to help with her children while she attended League meetings. Jessica enjoyed her Provisional year so much that she took on the challenge of being a Provisional Liaison last year.

Although both women work full time, Jessica as a pediatric nurse and Rachel as a Foundation Coordinator for University Community Hospital, along with their League volunteer commitments, they began participating in and fundraising for the Susan G. Komen 3-Day for the Cure Walk during October 2008. During their participation in these events, and their involvement in the Tampa Bay entrepreneurial women’s group, biz-e-chicks, they saw an opportunity to leverage the expertise of professional women while enabling them to give back to the community by focusing on monthly targeted projects. High Hopes in High Heels was born. High Hopes in High Heels (HHinHH) is an organization consisting of professional women who want to give back to the Tampa Bay community. HHinHH’s website (http://www.highhopesinhighheels.org/) describes it best: “High Hopes in High Heels meets monthly to discuss the mission, needs and volunteer opportunities for a specific local nonprofit organization or worthy cause. Each month brings us a new opportunity to offer service and support to a group in need, and we plan a project around that cause to give our members the chance to make a difference in the community.”

Both Jessica and Rachel credit the training they have received while being part of the League as pivotal in the management of their fledgling foundation. “The structure of the League, the leadership...” have provided them with a model to grow their organization.

When asked how they are able to juggle their professional, personal and League commitments with the accomplishments that accompany building a nonprofit organization from the ground up, they both credit advance planning, using email, being flexible and having a strong support system. If you are looking for additional volunteer opportunities outside of the League, Jessica advises, “Reach inside your heart and ask yourself what you are passionate about. Ask questions, do research, and follow your heart.”

Law School Requirement Leads to Lending a Hand

JLT active member Stacy Perez attended Stetson Law School, a school well known for its advocacy program. As is the case with all law students, Stacy had some pro bono requirements to fulfill and, having an interest in helping children, becoming a Guardian ad Litem, or GAL, seemed like a natural choice. During her provisional year with The Junior League of Tampa, Stacy took advantage of the on campus GAL training program that Stetson made available to its students, and she’s been a GAL for more than two and a half years.

Despite her busy schedule as a new attorney (she just passed the Bar exam last spring), Stacy has no trouble finding time to devote to the children she’s working for as a GAL; “I spend approximately four to five hours per month on case-related activities,” said Stacy, which can include visiting with foster parents, going into a school and/or daycare setting and reporting to a volunteer supervisor. “Being able to be an advocate for them when they don’t have anyone to be their voice is the most rewarding aspect of being a Guardian ad Litem,” said Stacy. “The Attorney General’s office represents HKI (Hillsborough Kids, Inc. – the child welfare agency), the parents have their own attorneys, and without a GAL, the kids are lacking someone to speak up for them.”

For information about how you or someone you know can become a Guardian ad Litem, please visit Voices for Children at http://vfcgal.org/.

The women we have highlighted in this article are wonderful examples of how we can give to the Tampa Bay community in addition to our League service. The League is the perfect place to grow and refine the skills needed to make a difference in our community. To follow Rachel’s advice, “Get involved! Get educated and see what interests you. Help is appreciated no matter when or where.”
2010 - 2011 Provisional Class

Kelly Addison  Carrie Alexander  Nicole Alonso  Rosemary Anderson  Melissa Arment  Caitlin Baker  Heather Ciricione  Cari Clark  Jennifer Coleman  Erin Corroran  Cherie Cretan  Justine Cabbage
Alexis Bankowski  Carmen Beavers  Andrea Becker  Katherine Bergale  Jessica Bethke  Megan Bock  Annika DeCesare  Kendall Dillon  Alison Domine  Jule Doran  Shawnna Doyle  Ryan Eastmoore
Caroline Brown  Deborah Brooks  Tina Bruciati  Amanda Brzozowski  Debra Buffington  Jennifer Burby  Deyna Russo Edwards  Jennifer Faggian  Laura Fender  Lauren Fernandez  Karina Footman  Jamie Forsyth
Jamie Burress  Erica Byda  Caroline Carson  Margaret Cashill  Erin Cassidy  Cristina Celestvi  Erin Gaskin  Christie Giacquito  Ashley Gonzalez  Melissa Gray  Shelby Gregory  Jacquelyn Groover
2010 - 2011 Provisional Class

The Junior League of Tampa would like to thank Nicole Geller Photography for the Provisional Class photos.
Happy Holidays, Sustainers!

I wish each of you and those you love a wonderful celebration of all the bounty we enjoy in these United States. We are truly blessed.

Sustainers have had two opportunities to give back this fall. Our campaign to collect school supplies to send to Afghan girls was a huge success. Marty Sears and her committee collected over 75 boxes of school supplies. Special thanks go to several book clubs and their leaders, Susan Mueller, Nootchie Smith, Mattea Vega and Betsy Stagg, for collecting tremendous amounts of materials. We are especially grateful to Air Force Senior Master Sargent Rex Temple and his wife Liisa for initiating this project last year.

Julie Sargent led a group of Sustainers to fill Thanksgiving food bags for children at the Wilbert Davis Boys & Girls Club. This was the second year for this very popular one-day project. A total of 340 bags were filled and turkeys provided so that children would have food for the Thanksgiving week school break.

The second annual ‘Back to the League Day’ attracted over 90 women. The Junior League of Tampa has always balanced work and play. Close to 40 Sustainers attended the Fall Lunch Bunch at Ocean Prime and enjoyed reminiscing about their favorite placements and League experiences.

Many thanks go to Ginny and Wayde Charest for making their Beach Park home available for the Fall Sustainer Cocktail Party. Julie Lux and her talented party girls, Kathy Lewis and Wendy Garraty, put on an incredible evening.

Joanne Baldy and Ruth Tapley hosted the first Bridge Group at headquarters on October 25th. We look forward to Spring Bridge and to Trisha Muniz’ bridge lessons in January and February of 2011. Marsha Lane and the Art and Antiques Group had a most interesting field trip to the St. Petersburg Museum of Fine Arts for a very special tour of the current American Impressionism exhibit with former Museum Director, John Scholter. Lunch in the Museum’s new wing and cafe was great.

Thank you for your support and participation. I wish you a happy and holy holiday season, and look forward to seeing you at the League.

Best wishes,

Liz Reynolds
Sustainer President

Sustainer News Committee

2010-2011 SUSTAINER OFFICERS
Sustainer President
Liz Reynolds
Vice President/President-Elect
Julie Sargent
Recording Secretary
Susan Kynes Baldwin
Corresponding Secretary
Sue Cox

2010-2011 COMMITTEE CHAIRS
Sustainer Chair
Paula Cardoso
Sustainer Assistant
Nora Gunn
Sustainer President Assistant
Nina Alvarez
Sustainer President Assistant
Kimberly Hannah
Program Chairs
Elane Sweeney
Day at the Races
Sue Stanfield
Bridge Group
Debbie Cassidy
Lunch Bunch
Joanne Baldy
Transfers
Ruth Tapley
Antiques, Art and Seminars
Elane Sweeney
Investments
Wendy Garraty
Victory Garden
Ginger Doherty

I was given the greatest gift of my life thanks to St. Joseph’s Children’s Hospital.

Now, I’m the one delivering the gifts.

Fourteen years ago, my son was born three months premature and spent several months in St. Joseph’s Children’s Hospital Neonatal Intensive Care Unit. The doctors and nurses saved my little guy’s life. So, for the last 9 years, I’ve helped Santa Claus deliver presents at the hospital during the holiday season as my way of giving back.

Today, St. Joseph’s Children’s Hospital continues to give families across Tampa Bay the best gift of all - saving children’s lives.

For more information or for a physician referral, call (813) 443-3073 or visit StJosephsChildrens.com

St. Joseph’s Children’s Hospital
BayCare Health System
3001 W. Dr. Martin Luther King Jr. Blvd. | Tampa

For more information or for a physician referral, call (813) 443-3073 or visit StJosephsChildrens.com

St. Joseph’s Children’s Hospital
BayCare Health System
3001 W. Dr. Martin Luther King Jr. Blvd. | Tampa

St. Joseph’s Children’s Hospital
BayCare Health System
3001 W. Dr. Martin Luther King Jr. Blvd. | Tampa

For more information or for a physician referral, call (813) 443-3073 or visit StJosephsChildrens.com

St. Joseph’s Children’s Hospital
BayCare Health System
3001 W. Dr. Martin Luther King Jr. Blvd. | Tampa

St. Joseph’s Children’s Hospital
BayCare Health System
3001 W. Dr. Martin Luther King Jr. Blvd. | Tampa
A Continued Commitment to SERVE
By Jessica Felix

The current economic crisis has hit every aspect of our community, and the public school system is no exception. It is only with the assistance of nonprofit agencies like SERVE that Hillsborough County Public Schools can continue to go above and beyond in meeting all of its students needs. Volunteers are of critical importance in a school district the size of Hillsborough County, which is one of the largest in the country.

Although the organization is known simply as SERVE today, when organized in 1969, it was originally named the Student Enrichment Resource Volunteers (SERVe), or Friends of SERVe. SERVE was developed by concerned parents and Hillsborough County personnel as an independent organization to supplement and enrich classroom teaching through volunteer efforts. Incorporated in 1970, SERVE was initially funded, in large part, by The Junior League of Tampa. The infusion of funds from the League assisted with the salary of the Director and the administrative costs of running the organization. In the organization’s infancy, the League was instrumental in raising awareness about it and encouraging volunteers to join. In 1969, The Sandspur published an article about the creation of SERVE which encouraged League members to complete resource cards for volunteer positions. In September of 1970, the League held a “Silver Coffee” at headquarters to celebrate SERVE week. SERVE went on to be a recurring Provisional Project for several years in the 1970’s.

SERVE was enthusiastically embraced by the school system, and the teachers often placed requests for speakers on particular subjects. In 1971 the number of programs presented by SERVE volunteers totaled 535 and by 1976 had reached over 1,300. Today, presentations by SERVE volunteers continue to exceed 1,300 annually. In 1981 SERVE expanded its program to include a tutoring program, and at that time became known officially as SERVE (with the lowercase “e” changed to a capital “E”).

SERVE started with a volunteer pool of about 200, including numerous League volunteers, and an annual budget of approximately $8,100. Today, the annual budget exceeds $200,000, and more than 50,000 volunteers share their knowledge and talents with students at 260 Hillsborough County schools.

SERVE volunteers contributed almost 1.5 million hours in the 2009-10 school year, with these services valued at more than $30 million annually. SERVE volunteer speakers present to over 71,000 students per year, and the SERVE tutor program trains over 2,000 volunteers, parents, and students, reaching well over 5,000 students each year.

Although SERVE has developed into a massive version of its former self, the current mission of SERVE is still very similar to its initial mission: to increase student achievement and enhance the educational experience by providing community volunteers that support Hillsborough County educators. The League’s connection to the organization remains strong even today. League members volunteering for numerous Hillsborough County school-related projects both directly affiliated with the League, such as Children’s Literacy and The Junior League Big Read, and volunteer positions not affiliated, such as PTA positions, are SERVE volunteers. All League members volunteering in a Hillsborough County school must be screened and approved by SERVE. SERVE is a wonderful example of the long-lasting, positive impact that the League has made in the community. The current Executive Director Donna Houchen reflects, “The partnership between The Junior League and SERVE has remained unbroken for over 40 years,” and adds, “Here’s looking forward to the next 40 years!”

For more information about SERVE and its volunteer opportunities please visit http://serve.mysdhc.org.

Dave Moklni, radio announcer for the Tampa Bay Lighting, and the Thunderbug present the “Score with Reading” program to an elementary school.

Fourth and fifth grade students participate in tutor training to prepare them to be “reading buddies” with younger students in their school.

Reflecting on the long-lasting, positive impact that SERVE has on Hillsborough County schools, Donna Houchen, Executive Director, states, “The partnership between The Junior League and SERVE has remained unbroken for over 40 years.”

The Sandspur, the League’s quarterly publication, published an article about the creation of SERVE in 1969. The article reflected, “The partnership between The Junior League and SERVE has remained unbroken for over 40 years,” and adds, “Here’s looking forward to the next 40 years!”

For more information about SERVE and its volunteer opportunities please visit http://serve.mysdhc.org.

Reflecting on the long-lasting, positive impact that SERVE has on Hillsborough County schools, Donna Houchen, Executive Director, states, “The partnership between The Junior League and SERVE has remained unbroken for over 40 years.”

The Sandspur, the League’s quarterly publication, published an article about the creation of SERVE in 1969. The article reflected, “The partnership between The Junior League and SERVE has remained unbroken for over 40 years,” and adds, “Here’s looking forward to the next 40 years!”

For more information about SERVE and its volunteer opportunities please visit http://serve.mysdhc.org.

Reflecting on the long-lasting, positive impact that SERVE has on Hillsborough County schools, Donna Houchen, Executive Director, states, “The partnership between The Junior League and SERVE has remained unbroken for over 40 years.”

The Sandspur, the League’s quarterly publication, published an article about the creation of SERVE in 1969. The article reflected, “The partnership between The Junior League and SERVE has remained unbroken for over 40 years,” and adds, “Here’s looking forward to the next 40 years!”

For more information about SERVE and its volunteer opportunities please visit http://serve.mysdhc.org.

Reflecting on the long-lasting, positive impact that SERVE has on Hillsborough County schools, Donna Houchen, Executive Director, states, “The partnership between The Junior League and SERVE has remained unbroken for over 40 years.”

The Sandspur, the League’s quarterly publication, published an article about the creation of SERVE in 1969. The article reflected, “The partnership between The Junior League and SERVE has remained unbroken for over 40 years,” and adds, “Here’s looking forward to the next 40 years!”

For more information about SERVE and its volunteer opportunities please visit http://serve.mysdhc.org.

Reflecting on the long-lasting, positive impact that SERVE has on Hillsborough County schools, Donna Houchen, Executive Director, states, “The partnership between The Junior League and SERVE has remained unbroken for over 40 years.”

The Sandspur, the League’s quarterly publication, published an article about the creation of SERVE in 1969. The article reflected, “The partnership between The Junior League and SERVE has remained unbroken for over 40 years,” and adds, “Here’s looking forward to the next 40 years!”

For more information about SERVE and its volunteer opportunities please visit http://serve.mysdhc.org.

Reflecting on the long-lasting, positive impact that SERVE has on Hillsborough County schools, Donna Houchen, Executive Director, states, “The partnership between The Junior League and SERVE has remained unbroken for over 40 years.”

The Sandspur, the League’s quarterly publication, published an article about the creation of SERVE in 1969. The article reflected, “The partnership between The Junior League and SERVE has remained unbroken for over 40 years,” and adds, “Here’s looking forward to the next 40 years!”

For more information about SERVE and its volunteer opportunities please visit http://serve.mysdhc.org.

Reflecting on the long-lasting, positive impact that SERVE has on Hillsborough County schools, Donna Houchen, Executive Director, states, “The partnership between The Junior League and SERVE has remained unbroken for over 40 years.”

The Sandspur, the League’s quarterly publication, published an article about the creation of SERVE in 1969. The article reflected, “The partnership between The Junior League and SERVE has remained unbroken for over 40 years,” and adds, “Here’s looking forward to the next 40 years!”

For more information about SERVE and its volunteer opportunities please visit http://serve.mysdhc.org.

Reflecting on the long-lasting, positive impact that SERVE has on Hillsborough County schools, Donna Houchen, Executive Director, states, “The partnership between The Junior League and SERVE has remained unbroken for over 40 years.”

The Sandspur, the League’s quarterly publication, published an article about the creation of SERVE in 1969. The article reflected, “The partnership between The Junior League and SERVE has remained unbroken for over 40 years,” and adds, “Here’s looking forward to the next 40 years!”

For more information about SERVE and its volunteer opportunities please visit http://serve.mysdhc.org.

Reflecting on the long-lasting, positive impact that SERVE has on Hillsborough County schools, Donna Houchen, Executive Director, states, “The partnership between The Junior League and SERVE has remained unbroken for over 40 years.”

The Sandspur, the League’s quarterly publication, published an article about the creation of SERVE in 1969. The article reflected, “The partnership between The Junior League and SERVE has remained unbroken for over 40 years,” and adds, “Here’s looking forward to the next 40 years!”

For more information about SERVE and its volunteer opportunities please visit http://serve.mysdhc.org.
During a general membership meeting have you ever wondered how the information shared about projects, the budget, fundraising, membership and communications gets developed? The answer, in large part, is that the leadership of the League, including Executive Committee and Board of Directors members as well as other Actives, coordinates and participates on various Advisory Committees. These committees function as the League’s organizational infrastructure to coordinate the various committees working on similar issues, review and share information, and ensure that the general membership is informed about the League’s needs and achievements.

Last year, the League made changes to the composition of the Executive Committee, creating Communications Vice President, a Fund Development Vice President, and merging the two former Secretary positions into a single position. With these changes, the Executive Committee is now comprised of nine positions. These changes affected the Advisory Committee roles as well, and this year there are five Advisory Committees, each managed by the respective Vice President:

- Communications
- Community Research and Project Development (CR/PD)
- Fund Development
- Membership
- Social Media

Each of these committees meets regularly throughout the year to accomplish its unique purpose. This year, each of the Vice Presidents has an Assistant to help her manage her Advisory Committee.

COMMUNICATIONS ADVISORY COMMITTEE

The mission of the Communications Advisory Committee is to ensure that The Junior League of Tampa’s electronic, print and other media channels communicate consistent branding and messaging in a collaborative manner as well as disseminate accurate and timely information to all internal and external stake holders of the JLT. This year, the Communications Advisory Committee has developed a social media policy, researched and implemented new photo storage and coordinating among all committees seeking monetary and in-kind donations to support League activities. Another purpose of the committee is to provide training opportunities for those involved in fundraising for the League.

COMMUNITY RESEARCH AND PROJECT DEVELOPMENT (CR/PD) COMMITTEE

The Community Research and Project Development (CR/PD) Committee coordinates, monitors and evaluates all community related activities of the League. The focus of this year’s work will be on evaluating eight proposed project concepts in order to select three or four concepts to present to the Board of Directors and membership, for consideration as new projects.

The Committee will also be reaching out to community partners to ask the partners for measurable metrics of the impact of League projects on their organization or the clients they serve. In the spring, the committee’s focus will change to utilizing the information provided by community partners to map the impact of the League’s work in the community. The focus will be on measuring not only the League’s output of volunteer hours and money, but also measuring the outcome of the League’s work.

CR/PD Members

- All Project Chairs
- Community VP Assistant
- Community Advisory Board Chair
- Grants Chair
- Public Affairs Chair
- One Member-at-Large

FUND DEVELOPMENT ADVISORY COMMITTEE

The Fund Development Advisory Committee facilitates communication and coordination among all committees seeking monetary and in-kind donations to support League activities. Another purpose of the committee is to provide training opportunities for those involved in fundraising for the League.
JLT Featured Members

MINDY MURPHY

Education/Occupation: Bachelor of Arts, University of Virginia; Mom & Volunteer.

Community Activities: Board chairman for Hillsborough Kids, Inc.

Three Accomplishments You are Proud of: The birth of my son; serving as President of the JLT; and helping to dramatically improve the child welfare system in our community.

What Experience has Changed You Most: The failure of my marriage and becoming more compassionate. I cherish life's imperfections, and I think it makes me a better friend and mentor.

One Thing People Wouldn't Know About You: I am a Jin-suplicy.

AUDREY MATHIEU

Education/Occupation: BS in Human Factors Engineering, United States Air Force Academy; MS in Management, Troy State University. I worked in the Air Force for 10 years and currently am a stay at home mom.

Community Activities: I volunteer at my children's school and serve as the MacDill Officers Spouses Club Treasurer.

Three Accomplishments You are Proud of: Not to sound too dramatic, but surviving the first year of my twins lives…it was a hard year for me! I am also proud of graduating from the Air Force Academy and my military service.

What Experience has Changed You Most: After children, I felt more connected to women, more socially conscious and all of a sudden I started crying at commercials!

One Thing People Wouldn't Know About You: I eat a lot of candy, especially candy corn.

AMANDA GILMER

Education/Occupation: MBA, University of South Florida/Marketing and Communications

Community Activities: This year I participated in Paint Your Heart Out Tampa.

Three Accomplishments You are Proud of: Running a marathon, restoring our first house, and going back to school.

What Experience has Changed You Most: The birth of my son; serving as President of the JLT; and helping to dramatically improve the child welfare system in our community.

What Happened in 2009: I wish I knew how to: Travel more, I love seeing new places.

One Thing People Wouldn't Know About You: I eat a lot of candy, especially candy corn.

Kirby’s Mens Wear

1707 S. Dale Mabry South Tampa
813/253-2681 open Tues-Sat at 10 am
www.kirbysmenswear.com
appointments available

A “FULL SERVICE” Fine Men’s Clothing Store

Wearing on your marketing piece to

Looking for your marketing piece to

www.jltampa.org | WINTER 2010 | 49
Exceptional Professionals is a group of business women who love their work as well as appreciate their volunteer involvement in the Junior League of Tampa. We help you take care of your “To Do” items in a fast and friendly setting so you can concentrate on what is important to you. We look forward to hearing how we can simplify your life. Contact us today.

The group meets monthly for lunch to keep up-to-date with members. We welcome additional services not yet represented. Contact Exceptional Professionals and join us for lunch! Call Krista Alfred at 813.269.4040.

---

**Your Legal Concerns**

**Jan Cornelius, DDS**
Periodontic and Implant Dentistry
Mention JLT for a free consult.
jcone@tampabay.net • www.DentalImplantCenter.net
813.254.4568

**Caroline Hatton, LMHC**
In Home Family Coaching and Counseling
Family Directions
I help make your family enjoyable.
813.915.1600

---

**Your Health**

**Jan Cornelius, DDS**
Full Service Residential & Commercial Interior Design
Visit my shop for unique designer items.
2713 S. MacDill Ave. • Just N. of Bay to Bay Blvd.
813.819.7637

**Clare Robbins**
Emerson Robbins Portraits Consultants
Fine Art Portraiture
3302 W. Bay to Bay Blvd. Ste. 102
813.831.2787 • clare@emersonrobbinsportraits.com

**Joelyn Rocha**
Joelyn Rocha Designs LLC
Residential & Commercial Interior Decorating
“Current Trends, To Timless Decor”
813.902.8400 • joelyn@joelynrocha.com

**Nancy Blake, Keller Williams Realty-Tampa Central Realtor**
Specializing in S. Tampa & the Beaches, one relationship at a time.
813.892.1688 cell • nblake@kw.com

---

**Your Financial Concerns**

**Krista Alfred, FBC Mortgage LLC**
Mortgage Lender
When you have a mortgage question, just call. I make it easy.
In House Underwriting and Rush Closings.
813.766.3313 cell • kalfred1@ad.com

**Denise Cassedy, Cassedy Financial Group**
801K & Investment Planning
Let us help achieve your financial goals.
813.251.0004 office • 813.765.6061 cell

**Jessica I. Kendall, First Citrus Bank**
Vice President/Branch Administrator and Security Officer
Business and Personal Banking Services—Your Best Pick for Banking!
kendall@firstcitrus.com • www.firstcitrus.com
813.786.4423 cell

**Laura Webb, Webb Insurance Group**
Independent Insurance Agent Representing
Many National Companies For Home, Auto & Business
www.webbinsurancegroup.com
813.887.5351

---

**Your Professional Success**

**Christina Boo, Ultra Screen Printing**
Customized T-Shirts and Apparel
Your T-Shirt Company, Screen Printing, Embroidery & Promotional Products.
www.ultrascreenprinting.com • 813.248.9000

**Gail Frank, Frankly Speaking**
Resume Writer
Job Seeking Tip: A Resume Is Your Marketing Piece!
www.callfranklyspeaking.com
813.926.1353

**Jennifer Pauy Peterson, JP Creations**
Owner/Graphic Designer
Creative Ideas For All Your Graphic Needs
jpc.com • 813.249-9808

**Christy Atlas-Vogel, MarketingDirection.com**
President
Your Part-Time Marketing Executive
www.marketingdirection.com
813.526.1878 • callav-vogel@marketingdirection.com

**Mary Ellen Collins, M.E. Collins Public Relations**
Principal
Public Relations Services and Published Writer
mecollins@mecollinspr.com
813.335.7608

---

**Your Life**

**Cindy Covington, Tampa Dogs Gone Walking**
Owners-Dog Walking & Pet Sitting Service
Caring For Your Pets With Love.
STPetSitter@gmail.com
813.928.3205

**Kimberly Davis, Arbonne International**
Independent Consultant
Swiss Skin Care, Weight Loss, Aromatherapy
kimtreddavis@verizon.net
813.767.5835

**Ginny Vickers, Color Me Mine**
Co-Owner
Paint-It-Yourself Pottery located in Hyde Park Village
www.ColorMeMineTampa.com
813.258-6368

---

Exceptional Professionals Spotlight

featuring Jan Cornelius, D.D.S.

Do You Wear Dentures?

Today, there is virtually no reason for you to put up with these daily irritations and embarrassments, None.

The NEWEST dental implants and placement procedures are so advanced, so successful, so comfortable and so reasonable that it’s almost a given that anyone, regardless of how many teeth are missing or how long they’ve been missing, can enjoy a remaining lifetime of “rock solid” teeth. Beautiful teeth. Comfortable teeth. Fully functional teeth. Teeth that don’t require adhesives, removal at night, adjustments to fit, or soft foods. They look, feel and function like the real thing.

Would you like to discuss the possibility of implants and discover whether they would work for you...at no cost or obligation? If so, please call us today at 254-4568 to make your no-cost appointment. Dr. Cornelius will be happy to answer all of your questions.

The patient and any other person responsible for payment has the right to refuse to pay, cancel payment or be reimbursed for any payment or any other service, examination or treatment which is performed as a result of and within 72 hours of responding to the free, discounted or reduced fee, examination or treatment.

Other good until end of month.
The fourth volume in our Culinary Collection series debuted in style, September 1, 2010 was officially proclaimed “Junior League Capture the Coast Day” by Tampa’s Mayor Pam Iorio, who attended Capture the Coast’s launch party as an honorary guest. Additionally, a film crew from the City of Tampa’s CTV, as well as media members from local papers and magazines came to survey the scene, sample recipes, and learn more about the cookbook and the volunteer efforts of The Junior League of Tampa. Capture the Coast sponsors and volunteers also attended the celebration, and the winners and runners-up of our Pre-Sale Contest were recognized as well. This marked the end of a successful pre-sales period and the beginning of a busy fall selling season for Capture the Coast and the rest of the Culinary Collection series.

It’s hard to believe that it’s already time to start thinking about the holidays. Yet with the holiday season fast approaching, those festive parties and events that always happen this time of year are just around the corner. Whether you’re hosting a small gathering, entertaining a large group of friends, or bringing an appetizer to a family function, don’t forget to turn to the pages of our Culinary Collection series for help. We’ve provided a sample holiday cocktail menu, but it’s just as much fun to mix and match for yourself!

Even if you’re not planning to entertain over the holidays, with the right presentation, many of the recipes within our Culinary Collection series make the perfect gifts for colleagues, family, friends, neighbors, and teachers. Of course the books themselves make fabulous gifts as well! Each one is $21.95, and the special discount for the full set of four is $60. You can order online at www.jltampa.org.

**Triple Chocolate Cookies**

The ultimate chocoholics dream—an inspirational blend of chocolate, chocolate, and more chocolate!

4 ounces unsweetened chocolate ¹⁄₂ cup (3 ounces) chocolate chips
¹⁄₂ cup (2 ounces) chocolate chips
3 cups all-purpose flour
1 teaspoon baking soda
1 teaspoon baking powder
1 teaspoon coarse salt
1 cup (2 sticks) butter, softened
1 cup packed light brown sugar
2 eggs
1 teaspoon vanilla extract
6 oz. white chocolate, chopped
6 oz. semisweet chocolate, chopped

Preheat the oven to 325 degrees. Melt the unsweetened chocolate and chocolate chips in a small heatproof bowl over simmering water, stirring frequently. Remove from the heat to cool. Whisk the flour, baking soda, baking powder and salt in a medium bowl. Beat the butter, granulated sugar and brown sugar in a large mixing bowl for 2 minutes or until light and fluffy. Add the eggs and beat well. Beat in the vanilla and melted chocolate. Add the flour mixture and mix well. Fold in the white chocolate and chocolate chips.

Drop by ¼ cupfuls 2 inches apart onto a cookie sheet sprayed with nonstick cooking spray or lined with baking parchment. Bake for 15 to 18 minutes or until the tops appear slightly dry and just until the centers of the cookies are set. Cool on a wire rack for 10 minutes. Remove to a wire rack to cool completely. You may chill the dough for several hours before baking to prevent the dough from spreading too much while baking. The baking time may need to be adjusted.

Yield: about 2 dozen

**Tenderloin Sliders with Roasted Garlic Lime Sauce**

```
INGREDIENTS

Roasted Garlic Lime Sauce
1/2 cup sour cream
2 tablespoons mayonnaise
2 tablespoons roasted garlic
deep cup Worcestershire sauce
1 teaspoon fresh lime juice
1 teaspoon fresh thyme leaves

Sliders
1/2 cup tequila
1/4 cup vegetable oil
1 tablespoon lime zest
1/4 cup fresh lime juice
1 teaspoon salt
1 teaspoon pepper
4 pounds beef tenderloin
24 small rolls, split and toasted

For the sauce, combine the sour cream, mayonnaise, roasted garlic, Worcestershire sauce, lime juice, thyme, salt and pepper in a bowl and mix well. Chill, covered, until serving time. The sauce may be stored in the refrigerator for 2 to 3 days.

For the sliders, whisk the tequila, oil, lime zest, lime juice, salt and pepper in a small bowl. Place the beef in a large sealable plastic bag. Add the tequila mixture and seal the bag. Marinate in the refrigerator for 2 hours.

Preheat the oven to 425 degrees. Drain the beef, discarding the marinade. Place the beef in a rack in a roasting pan, tucking the ends under for uniform thickness. Roast for 10 minutes.

Reduce the oven temperature to 350 degrees. Roast for 25 minutes longer for rare or 35 minutes longer for medium. Let rest for at least 15 minutes before slicing. Spread the sauce over the bottom half of the rolls. Top each with a slice of beef. Replace with the top halves of the rolls. Serve immediately.
```

You are bound to get compliments on this satisfying party appetizer. Plus, it’s great the next day.

**Holiday Cocktail Party**

- Bacon-Wrapped Stuffed Dates
  - Capture the Coast, p.43
- Roasted Parmesan Zucchini
  - Savor the Seasons, p.59
- Pesto Cocktail Wafers
  - The Life of the Party, p.36
- Tenderloin Sliders with Roasted Garlic Lime Sauce
  - Capture the Coast, p.42
- Best-Ever Gingersnaps & Pumpkin Dip
  - Savor the Seasons, p.116 & p.117
- Peppermint Chocolate Chip Cheesecake Bites
  - Capture the Coast, p.113
- Apple Ginger Fizz
  - EveryDay Feasts, p.45
Celebrating 60 years of Educational Excellence

K(4) – 8th grade
A superior educational experience in a nurturing Christian environment

The Reverend Douglas E. Remer, Rector
Gordon R. Rodie, Headmaster
Cindy M. Fenlon, Director of Admissions
906 South Orleans Avenue, Tampa, FL 33606
813.600.4348
www.stjohns eagles.org

Thank you for voting us the #1 school in South Tampa!
It's time to gather the girls and head to a tropical island hideaway that's not so far away. Sway in a beachside hammock... feast on fresh seafood... indulge in a chocolate wasabi facial.

Isn't it amazing that the perfect beach getaway is right in your own back yard?

800.360.4017 • JustLetGo.com
Looking Back
25 Years Ago

The Junior League of Tampa has a special and significant history. As we look back at the times and women who shaped The Junior League of Tampa we are reminded of how much has changed, and how much has stayed the same.

The JLT in 1985 - 1986
- There were 1,137 total members
- Active members paid $60 in dues
- Financial commitments to community projects totaled $195,700
- The Gasparilla Cookbook was featured in Good Housekeeping and on the “Today” show

Around the Nation in 1985 - 1986
- U.S. President Ronald Reagan sworn in for a second term in office
- Coca-Cola changes its formula and releases New Coke
- Space Shuttle Challenger broke apart 73 seconds after launch, killing the crew of seven astronauts
- Hands Across America: Millions of people form a human chain from New York City to Long Beach, California, to raise money to fight hunger and homelessness

Mini grants were available to all public elementary schools and sixth grade centers in Hillsborough County. 48 projects were awarded and presented to 55 teachers in 1985.

Over 700 delegates representing 262 leagues were at the 1985 Annual Conference. The conference addressed four major areas of concern for women in the 80's: health, economics, family, and leadership.

The JLT gets its first computer! The hardware, software, and printer cost $10,000.

THE WOMAN’S GROUP IS PROUD TO OFFER APPEARANCE ENHANCING TREATMENTS & SERVICES.

Administered solely by our all female staff of highly skilled physicians, all treatments are delivered effectively and expertly.

To view a complete menu of services now, visit www.thewomangroup tamp a.com

AESTHETIC SERVICES by The Woman’s Group

Excellence in healthcare throughout the stages of a woman’s life

Main appointment line: 813-873-8032
Book your appointment online at www.thewomangroup tamp a.com

Extended office hours now available
THIS HOLIDAY, GIVE THEM A 53,000-SQUARE-FOOT PLAYGROUND. No assembly required.

GIVE YOUR KIDS a gazillion ways to grow their minds with general admission tickets or an annual membership to the Glazer Children’s Museum. With 170 ‘interactivities’ in 12 themed areas, kids can explore, discover and play to their heart’s content – and learn a whole lot along the way. And don’t forget to stop by our Imagination Gift Shop, featuring unique gifts that will be sure to make your kid’s imagination run wild.

TO BUY YOUR GIFT ADMISSION TICKETS OR ANNUAL MEMBERSHIP CALL 813-443-FUN1(3861)
For more information visit GlazerMuseum.org