

THE
JUNIOR
LEAGUE



The Sandspur

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Glazer
Children's
Museum

THE POWER OF
VOLUNTARISM

The Glazer Children's Museum Opens



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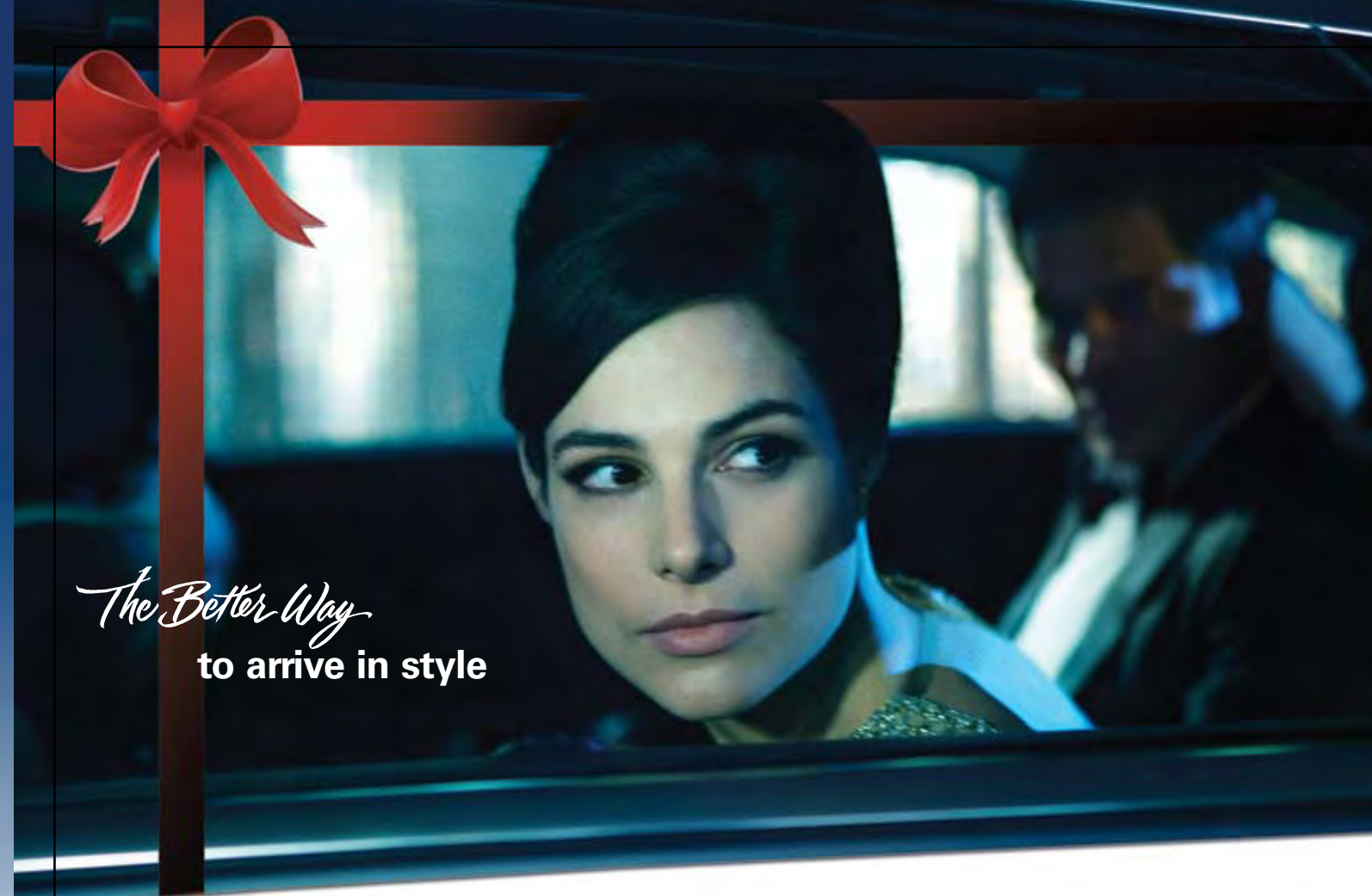
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*President-Elect Allison Burden and her aunt,
Barbara Simpson*



*Austin Hubbard at Publix Super Markets
Exhibit*

Features

- 23** Announcement of New President-Elect
- 26** Glazer Children's Museum Opening
- 28** Follow up on Launched Projects
- 32** Women Making a Difference
- 36** 2010-2011 Provisional Class
- 45** A Continued Commitment to SERVE
- 46** Spotlight on Advisory Committees
- 52** *Capture the Coast* Debuts in Style

In Every Issue

- 6 Letter from the Editor
- 8 President's Perspective
- 10 2010-2011 Donors
- 14 Endowment Fund Donors
- 15 Commemorative Gifts
- 16 Vice President's Column
- 20 What Women Want (to know)
- 42 Sustainer News
- 49 JLT Featured Members
- 56 Out and About
- 58 Looking Back



*As President of SERVe, Marty Hiron
enthusiastically supports and promotes
SERVe's many projects.*

The Mission of The Junior League of Tampa

Founded in 1926, The Junior League of Tampa, Inc. is an organization of 1700 women committed to promoting voluntarism, developing the potential of women, and improving communities through effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

Letter from the Editor



I moved to Tampa from Minnesota six years ago, and I must admit, I didn't love it right off the bat. It wasn't until I took the initiative to get involved and I began learning more about my new home that I came to find my niche. This involvement was crystallized in the form of focused voluntarism through The Junior League of Tampa (JLT). By attending Kids Connect events, organizing programs for PACE Center for Girls and reading books to kindergarten students at Title I Schools, I quickly realized why this is such a beloved city to many.

If you have been downtown lately you are sure to have felt the buzz surrounding the newly opened Glazer Children's Museum. *The Sandspur* contributing writer Cynthia Valdez will introduce you to this new gem in Tampa and enlighten us on the integral role The Junior League of Tampa has played in the continued introduction of the arts in our community.

Promoting voluntarism is vital to the JLT Mission. In Women Making A Difference, Cynthia Valdez and Julia Smith will introduce several JLT members who are demonstrating this principle through the extraordinary work they are doing inside our community, yet outside of the League. In this article, one of the organizations you'll hear about is Mary Lee's House, which we are proud to include on our list of launched projects. In her article Follow Up On Launched Projects, Jennifer Simpson-Oliver will remind us of how the foundations built by The Junior League of Tampa have fostered even further successes.

Our goal when embarking on a project is to eventually lead the project to launch; however, it can be difficult for the League and its members to completely disassociate with that organization. In A Continued Commitment to SERVE, contributing writer Jessica Felix will tell us how even after 40 years the League's commitment to that organization remains strong.

The responsibility of volunteering is often just one of many in which our members choose to commit. A large percentage of our members are also juggling work and family. For our feature, What Women Want (to Know), Sustainer and Financial Consultant Pamela Worden provides us with some invaluable information on balancing these responsibilities.

Lastly, we are very proud to introduce our 2010-2011 Provisional Class! With Provisional Chair Tracie Domino's leadership, these ladies are sure to impress. These 127 women bring an array of experience that will no doubt allow The Junior League of Tampa to make an even bigger impact on the local community.

It is our hope that we will educate you on some local volunteer opportunities and encourage you to get involved. Who knows? You may find the one thing you need to fall in love with this city- the way I did, or we may reacquaint you to a place you have called home your entire life.

Sarah Kodadek

Sarah Kodadek
Editor
2010-2011

The Junior League of Tampa THE SANDSPUR 2010-2011

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President's Perspective

The Power of Voluntarism



As a child growing up outside of San Francisco, I had numerous opportunities to visit the Exploratorium, a museum of science, art, and human perception founded in 1969 as one of the world's first interactive science centers. My most vivid memory is the wonder of entering the Tactile Dome, where you crawled through a series of textured spaces and rooms completely in the dark, experiencing life as a blind person would. I recalled my childhood experiences most recently as I took my three children to visit the Glazer Children's Museum on its opening weekend.

With 53,000 square feet, 12 themed areas, and 170 "inter-activities", the new museum is a wonderful addition to the array of child-friendly, educational venues in Tampa, such as the Florida Aquarium, MOSI, and the Lowry Park Zoo, and is an added draw to the downtown area, where the Tampa History Center and new Tampa Museum of Art recently opened. Not only did I see the wonder in my own children's eyes as they raced from exhibit to exhibit, but I saw the wonder in the eyes of all of the children present that such a place had been built just for them. As I watched my children and others eagerly climb up through the 35' Water's Journey exhibit, I remembered climbing through the Tactile Dome.



Jack Graham explores the Water's Journey Exhibit

I am proud of The Junior League of Tampa's long history of support of the Children's Museum, which goes back to the 1990's when it was located in Lowry Park. The League assisted with all of the Grand Opening events, providing more than 100 volunteers over the course of a week, and we look forward to hosting children from Sulphur Springs Elementary, Metropolitan Ministries, Big Brothers Big Sisters of Tampa Bay, and the Boys and Girls Club at the museum this spring. Through our volunteers, we will help make the museum accessible to more children in the Tampa community. And, in a sentiment shared by Tampa's Mayor Pam Iorio in her remarks to major donors, I am so very proud of our community, including the efforts of many, many volunteers, for having the vision and follow-through to create a

first-rate children's museum, as we have created other first-rate organizations in the past.

The Glazer Children's Museum joins a long list of community organizations that The Junior League of Tampa is honored to have helped establish, grow, and support over the past 85 years. From the MacDonald Training Center in the 1950's to Mary Lee's House in the 2000's, our members have left their mark on the Tampa community through direct volunteer service as well as their efforts to raise funds to invest in these and more than 130 other community projects. By demonstrating the power of voluntarism, we are able to attract new members who share this same commitment to our Mission of promoting voluntarism, developing the potential of women, and improving communities.

Thank you to all who have supported The Junior League of Tampa so generously this fall. As of the press date for this issue, we have raised over \$175,000 for Annual Campaign, funds that we will invest back in the community in the coming years. A record number of Active members participated in the Annual Campaign, with participation exceeding 50%. Moreover, we are proud and appreciative of our partnerships with many new and returning corporate donors, whose gifts help make our work in the community possible. Holiday Gift Market once again showed the Tampa community the power of our volunteers, and we sold close to 5,000 copies of *Capture the Coast* in its first month alone.

As I reflect on our fundraising success this year, I am struck by the fact that all of this was accomplished by volunteers, without the help of paid professional fundraisers, public relations and marketing personnel, or event planners. Yes, some of our members volunteer in an area of the League that aligns with their professional experience, but many more take the opportunity to try something new and expand their skill set. In the years to come, these women will follow those who have come before them out into the community to volunteer as fundraisers, marketing committee members, and event planners for many other nonprofit organizations in the Tampa community.

To all of our members and other supporters, know that you are helping to support the future of voluntarism. And that will make all the difference.

Best,

Betsy Graham

Betsy Graham
President, 2010-2011

Thank you to Creative Sign for the cover photo of the Glazer Children's Museum.

dear Junior League of Tampa,



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June 28, 2010

Ms. Andrea Layne
Junior League of Tampa, Inc.
87 Columbia Drive
Tampa, FL 33606-3584

Dear Ms. Layne:

It has been said that, "A journey of a thousand miles must begin with a single step." Through our mission we are working to help the students, teachers, and schools in our community take those steps in their academic journeys. We greatly appreciate your gift of \$361.59 to support the Teacher Tools for Hillsborough Schools program. Your gift will enable us to continue enhancing public education in our community.

We work tirelessly to create opportunities for supporters like yourself to help our schools. Many thanks again for your efforts in changing a student's world.

Sincerely,

William E. Hoffman
President
Hillsborough Education Foundation

Rev. A. Lynn Jones
(1910-2000)

Meals n Wheels
of Tampa

"Nourishing and Enriching the Independent Lives of the Homebound and Seniors"

July 13, 2010

Ms. Jennifer Carlstedt, President
Junior League of Tampa
87 Columbia Dr
Tampa, FL 33606-3584

Dear Jennifer,

On behalf of Meals On Wheels of Tampa we want to thank you for your gracious donation of \$10,000 towards our Hurricane Preparedness Project.

Over the years, our mission to *Nourish and Enrich the Independent Lives of the Homebound and Seniors* has been sustained solely by the support of caring community members like you who generously share to help others during difficult times.

You have made it possible for others to continue to live with dignity in the comfort of their own homes. Thank you.

Sincerely,

Stephen King
Executive Director
Cindy Vann
Director of Donor Relations

Meals on Wheels of Tampa is a 501(c)(3) nonprofit organization. Your contribution is tax-deductible to the extent allowed by law. No goods or services were provided in exchange for your financial donation.



thank you

It all begins with just one person.
One person who sees a need and is inspired
to do something about it.
And it ends with one person - one child -
whose life is forever changed.



To: Laura Hobby
Ginny Vickers

8/2/10

Thank you so much
for the wonderful sandwich tray,
fruit, pastries & beverages.
It was quite a surprise
treat for our families.
Thank you again for thinking
of the Ronald McDonald House.

Sincerely,
Maggie Somerville
Program Asst.



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July 14, 2010

Jen Carlstedt, President
Junior League of Tampa
87 Columbia Drive
Tampa, FL 33606

Dear Jen:

What a great year it has been having the Junior League involved with Mary Lee's House. You have brought us so much energy, joy and help. From the random acts of kindness, to the Guardian Ad Litem Events, to the special day for the families of the Casa Center Counseling Services, to the transformation of the Front Porch in the grand finale with the Celebrating Children's Community Event, we enjoyed every minute of it! Truly, each professional was always willing to jump in and help, no matter how big or small the tasks at hand were. Your involvement made a difference not only in the lives of children in Hillsborough County but also to the 100 plus employees who work in Mary Lee's House.

We are hopeful that the work with Mary Lee's House helped develop everyone's child advocacy while strengthening the understanding of child abuse and protection in our community. When the Junior League is mentioned, we all smile. It is not everyday that we come across organizations that truly care about the children and families in our community and are able to provide resources and empower to address these issues.

We realize all good things must come to an end, but we are so very grateful that we had the opportunity to work with such a dynamic group of women. We appreciate all that you have done for the children in our community and for all of us. Please know the welcome that will always remain for the Junior League.

Mary thanks to you all,

Lisa P. Cohen
Executive Director

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♦= 2-4 years at any level
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This edition of The Sandspur includes a cumulative listing of gifts received from June 1, 2010 - September 29, 2010, the submission deadline for this issue. Gifts received after this date will be listed in the next edition of the The Sandspur. If you have any corrections or additions for future lists, please contact Andrea Layne at andrea.layne@gmail.com.

The Junior League of Tampa Endowment Fund

Leaving a Legacy...Sustaining our Service

Support The Fund in honor of our 85th Anniversary!

What better way to ensure the long-term security and stability of the League for our membership and community than by donating in honor of our 85th Anniversary? Simply put, your gift is your ability to Leave a Legacy that will allow the League to Sustain our Service.

What is The Junior League of Tampa Endowment Fund and why do we need it?

The Junior League of Tampa Endowment Fund (The Fund) is a permanent endowment fund that was established to ensure that our League is able to maintain fiscal stability and fervently pursue our Mission without being radically affected by changes in the economic climate or decreases in lifelong membership.



The 1926 Society enables you to leave your legacy in our community by supporting the future of our League and its members.

What is The 1926 Society?

The Junior League of Tampa considers it an honor to be designated as a beneficiary of a will, estate plan or foundation. We highly regard this type of planned giving and recognize donors through membership in The Junior League of Tampa 1926 Society.

Donors

Thank you to all of our Endowment Fund Donors! Please consider joining the generous contributors listed below by making a donation of any amount. The Endowment Fund enables you to Leave your Legacy in the Tampa Bay community and ensure The Junior League of Tampa is able to Sustain our Service forever!

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*Donor List as of September 25, 2010.
For more information, please visit the Support Us
page located on our website at www.jltampa.org.*

Commemorative Gifts

A gift to the League's Commemorative Fund is a special way to honor a friend or family member's significant milestone or to remember a loved one. All commemorative contributions benefit the League's Endowment Fund.

IN HONOR OF THE BIRTH OF

Amelia Augustine, daughter of Active Andrea and David Augustine
Betsy and Drew Graham

Elsie Borgia, daughter of Active Suzanne and Michael Borgia
Betsy and Drew Graham

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Lee and Lionel Lowry

Father of Active Marlene Sundquist
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Lisa Lockhart
India and David Witte

Julie Carlson, sister-in-law of Active Stacy Carlson
Betsy and Drew Graham
Lee and Lionel Lowry
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IN RECOGNITION OF

Acceptance of Active **Lisa Lockhart** into University of South Florida,
College of Education PhD program
Sarah Perry
Betsy and Drew Graham
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Brita Wilkins Lincoln

Engagement of Active **Kate Crawford** to Michael Guilfoyle
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Nancy Fogarty, Sustainer
Lynn and Bill Smalley

Prescott Nash, brother of Sustainer Alexis Ciesla
India and David Witte

Recovery of **Richard Hendrix**, brother of Active Stephanie Wiendl
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Lee and Lionel Lowry
India and David Witte

Service of the 2010-2011 **Board of Directors**
Betsy Graham

OTHER COMMEMORATIVE GIFTS

Marsha Martin
Heather Trkovsky

This edition of The Sandspur includes a cumulative listing of commemorative gifts received from July 1, 2010 to September 30, 2010. To make a contribution, visit the Support Us section of the JLT website at www.jltampa.org.

Vice President's Column: Promoting Voluntarism

By Lee Lowry
Finance Vice President



When I was asked to write an article about the section of our Mission statement that is “Promoting Voluntarism,” my mind went in many different directions. How best to describe how significant this component is to the women of the League, the people we serve and the community at large? It is, to me, the most important phrase in that very important sentence. We literally could not proceed to the rest without it. But though it is so important, the first phrase of the three before “developing the potential of women” or “improving communities,” is probably the one on which we place the least direct focus. It’s like the bass line to your favorite rock song: it can make or break the song, but it’s not the part you remember later. At The Junior League of Tampa, unlike many other leagues around the world, we have no shortage of willing and capable volunteers, so we almost take this part of our operation for granted.



To change that perspective, I started (like any good Finance Vice President) with the numbers. Last year in the State of Florida alone, 3 million people volunteered a total of 457.8 million hours. That’s 31.5 hours per resident, and a value of \$9.5 billion. Nationally, the volunteering rate was 26.8%, and despite the recession was the highest since 2005, 1.6 million more people than in 2008. These hard workers gave nonprofit organizations 8.1 billion hours in 2009, for a value of \$169 billion (according to the Independent Sector). Here at The Junior League of Tampa, our members invested over 60,000 volunteer hours last year, touched the lives of more than 17,000 people and put \$250,000 back into the community. And although the League is the primary volunteer commitment for 80% of our members in a recent survey, we also volunteer for our churches, children’s schools, sorority and college alumni associations, as Guardians ad Litem and for social service organizations as varied as the Humane Society, the Crisis Center of Tampa Bay and cancer fundraisers like Relay for Life, the Susan G. Komen 3-Day and Key to the Cure.



Food 4 Kids Committee members hard at work bagging food for a Friday distribution at the Boys & Girls Club. Since September 2008, the JLT has provided 56,000 lbs of food through the Food 4 Kids project.

Now let’s go behind the numbers. Think for a moment of one way you see us express the importance of voluntarism. It isn’t hard. Our very name evokes the image of thousands of women all over the world who over nearly 100 years have changed and saved lives. In Tampa, we demonstrate the importance and impact of volunteering to residents when they learn that we purchase and give away 22,000 books to 2,800 public school students annually, or when they attend Holiday Gift Market and see that vast shopping event, completely planned and executed by volunteers. The community sees that volunteers can do anything when they see more than \$200,000 contributed towards our community projects and programs through solicitations by League members and grant applications written by League members, with not a paid development professional among them. Tampa sees that volunteers are a publishing force to be reckoned with when we debut the final volume in a four-volume Culinary Collection, a book visioned, designed and written by volunteers from recipes created and tested by volunteers.



Thankful recipients at the Boys & Girls Club take home Cuban bread donated by La Segunda Central Bakery and fresh produce from Fancy Farms.



A family picks up their bag of food for the weekend on Friday afternoon from the Boys & Girls Club. 170 bags of food are provided twice monthly through Food 4 Kids, and each student goes home with one bag.

Promoting voluntarism, is without a doubt, one of the longest-lasting impacts The Junior League of Tampa will have on our community. By bringing to life the value of volunteering through our example and effort, we create lasting change and a legacy of support for the needy of our community. You can see the results when you look at nearly any other area nonprofit organization. The leadership of that organization will almost certainly include a past or present League leader. From school PTAs to museums to social service nonprofits, the Boards and staff of those working for the good of the community include women trained at The Junior League of Tampa.



Laura Osterweil reads “A My Name Is. . .” by Alice Lynne to Ms. Manis’ kindergarteners at Bing Elementary. 22,000 books are distributed annually to kindergarten students in Title I schools in Hillsborough County.

Of course, the most vital, as well as the most rewarding aspect of volunteering at The Junior League of Tampa, is the hands-on way we touch lives. There’s not a League member who has not

had her heartstrings tugged at a Kids Connect event, as a child finds the parents that might be his or her forever family, or at a General Membership meeting when an emotional testimony from a project partner tells the story of a future altered for the good by the work of League members. Whether packing food for a child who would otherwise go hungry, or helping a woman who is mending her broken relationships and reviving her potential find clothing to match her new life, or working to fund those efforts, the most important number here is one. League members’ volunteering makes a difference for thousands of children and families in the Tampa area, but to touch the life of just one makes it all worthwhile.

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value \$1 million+

So, members of The Junior League of Tampa, thank you for making the choice to spend some of your time volunteering. Because those whom we serve did not get a choice. They did not choose to be hungry, or poor, or poorly educated, or to be without a family to care for them. Regrettable decisions made by others, tragedy, failing schools, even something as mundane as a lack of transportation, these are the tipping points, the things that removed the ability to choose for so many of those served by our project partners. The Junior League of Tampa makes lasting change to women’s lives through voluntarism, which equals lasting change for our communities through and beyond the work of the League, and lasting change to all those “ones” out there. We volunteer, because they did not have that choice.

Promoting voluntarism, is without a doubt one of the longest-lasting impacts The Junior League of Tampa will have on our community.



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Balancing Work and Family

Provided by Pamela Worden

Balancing the responsibilities of work and family is not easy. Balance can seem downright impossible when working parents are pulled in a thousand directions and playing multiple roles. For working mothers, it's often harder. While gender roles in the work place continue to fade in favor of skill and ability, when it comes to domestic duties, women still shoulder more household responsibilities. According to the 2008 U.S. Department of Labor, on an average day 83 percent of women spend time doing household activities, as opposed to only 66 percent of men, and 61 percent of caregivers are women¹.

Lack of balance that may cause women to make sacrifices in their careers can have an adverse impact on their finances. According to 2008 U.S. Census reports, women will live longer than men – on average five to seven years longer – so experts suggest that they will need to set aside 20 percent more than men for their retirement plans. In addition, women make, on average, 80 percent of what a man does for the same job². Women earn less money over their careers, not only because they

are often paid less for the same jobs, but because they do not spend as much time in the workforce. Women work an average of 12 years less than men do over their lifetimes due to time taken for caregiving responsibilities³. This imbalance can hurt women's present income and negatively impact their long-term retirement finances. Below are some suggested ways working mothers can strike a balance between work and family—to help achieve a better lifestyle, while spending more time in the workforce.

1 Take advantage of employer programs that offer flexibility. As the number of two-income households in America has increased, so have flextime arrangements, such as telecommuting or working earlier or later shifts. Employers now recognize the value in flexible work arrangements. Flexibility leads to happier, more productive employees because it helps to ease the dual pressures of work and family. Flexible work arrangements allow parents to handle the family responsibilities that may arise during traditional work hours, while also remaining productive and meeting their work obligations. For women – and men – this may mean spending fewer hours away from work while also taking care of their families.

2 Budget your time. Just as you would create a budget for your household finances, create a budget for your time. You can lay it out daily or weekly. Tally the number of hours and then prioritize. When you create a budget for your finances, there are certain bills that must be paid immediately – mortgage, rent, utilities. The rest is for expenses that vary – groceries, gas, etc., savings and discretionary money for you to use to either pay more bills, save more money or have some fun. Time works the same way. You have certain obligations to which you devote more time: work, family, sleep, etc. You also have discretionary time to devote to personal interests, exercise, friends, volunteering, hobbies or just alone time. Write down what you need to do and when. Give yourself time to do the things you want and stick to it. Don't let work take over the time you have set aside for your family or for yourself. Stick to your budget.

3 Ask for help and delegate responsibilities. You may not be able to find the time to do everything you want and need to do, but that doesn't mean you can't accomplish your goals. Ask for help and delegate. If you are in a position to do this at work, do it. If you have a team of people, ask your team

members to take on additional responsibilities and delegate deliverables, instead of staying late or bringing work home to meet these obligations all by yourself. This will give your team members more opportunities and you more time. At home, hire someone to do the housecleaning or the yard work. If you are in a relationship, split caregiving duties with your spouse or partner. It doesn't have to be 50/50, but the split should be one that helps both of you achieve the balance you are seeking. Don't be afraid to take "the village approach" to child rearing. Reaching out to retired or stay-at-home family members and friends, can provide much needed support and assistance.

4 Set boundaries. It's easy for boundaries to blur, especially when you are trying to do it all. At work, family obligations may distract you from the things you need to do at the office. At home, you may physically be present, but if you are checking e-mail while helping your kids with homework or while you are supposed to be watching them play soccer, you aren't really there. Discuss expectations and responsibilities – with your boss, spouse and children. Your boss will better understand what you need for work-life effectiveness and balance, and your family will better understand your work obligations.

When the workweek is over, many working parents institute an email and voicemail blackout, creating time to be fully available for and attentive to their children and their spouse. Taking this time to refuel as a family will remind you of your priorities. If you keep work at work and home at home, you will be more present and more productive in both aspects of your life.

5 Identify your financial goals. Work with a financial professional to develop a financial strategy of where you want to be now, five years from now and in retirement. Like men, women should place their goals in short, medium and long term categories. Building a financial roadmap will

help you find your way whether you are just starting out, building a family or planning retirement.

These are just a few suggestions. There are many other ways women can work toward achieving work-life balance. The first step is making the decision to do so. With greater balance, you will be more focused and productive at work, which may help lead to advancement and greater pay, which in turn can help you achieve financial security for you and your family.

- 1. U.S. Department of Health & Human Services, "Caregiver Stress," May 2008.
- 2. U.S. Bureau of Labor, 2009
- *U.S. Census Bureau, 2008
- **U.S. Bureau of Labor, Highlights of Women's Earnings in 2008, 2009
- 3. Americans For Secure Retirement, "The Female Factor 2008."

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vs

Women live, on average, five to seven years longer than men.

Women earn, on average, 80 percent of what a man earns.

Women also work an average of 12 years less than men do over their lifetimes because they take time out of the workforce for caregiving responsibilities.

For all these reasons, experts suggest that women need to save more for retirement.



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Announcement of New President-Elect

Allison was born June 30th in Melbourne, Florida to Jim and Sandee Barnes. At the age of 2, Allison moved to Birmingham, Alabama. While growing up in Birmingham, she enjoyed reading Nancy Drew books, swimming, playing soccer, participating as a member of the dance team and running cross country. Allison attended Pelham High School and was the Treasurer of Student Government, President of the French Club, member of Honor Society, Co-Captain of the Pelham Pantherettes Dance Team and Prom Princess (the prom king was current Clemson Head Coach Dabo Swinney!).

She attended the University of Alabama on a full academic scholarship. She pledged Phi Mu Sorority and was very active. During her sophomore year, Allison stated that she really wanted to major in Fashion Merchandising, but her father sat her down and said, "Allison your income will not support your clothing habit." So she took his advice and headed to the Business school. She maintained a 3.986 GPA and graduated with a degree in Marketing and a minor in Computer Science.

Allison shared that her decision to attend Alabama (which was only 45 minutes away from home) was heavily influenced by the death of her younger sister during her senior year. Allison had experienced a similar tragedy at age 10 when her mother passed away after a two year battle with cancer. Though she had aspirations of attending school elsewhere, Allison knew it was best for her and her family to remain close to home.

Allison's first job out of college was with Accenture. This job required frequent travel as well as moving from Alabama to Atlanta. She spent 11 years at Accenture and worked her way from a computer programmer to management.

It was during her time at Accenture that she met her husband to be, Adam. She and Adam have 3 children: Abby – 9 years old and twins Adam and Anne-Marie – 5 years old. Prior to having children, Allison enjoyed long distance running and completed three marathons. She has just recently returned to running in the hopes of completing the Women's Half Marathon in November. Also, 16 months after the birth of the twins, she completed the 3-Day, 60 mile Walk for the Cure in St. Petersburg.

Allison's League career is just as impressive as her personal story. Allison joined The Junior League of Tampa as a Provisional in 1997. Over the past 13 years, Allison acquired an exceptional Junior League resume. Her highlights include the following:

- Served **11 years** as a member of JLT's Board of Directors
- Served **5 years** as a member of JLT's Executive Committee
- Chaired CRPD (Community Research and Project Development) as Community Vice President and served on the committee for a total of **5 years** (including the current League year)
- Chaired the Finance Committee as Finance Vice President (formerly Treasurer) and served on the committee for a total of **5 years**
- Chaired MAC (Membership Advisory Committee) as Membership Vice President and served on the committee for a total of **2 years**

Congratulations to our
2011-2012 JLT President
Allison Barnes Burden



The Burden Family

Allison's husband, Adam, provided a great quote - "A busy Allison is a happy Allison." **Everyone would agree that Allison is going to be very happy this year!!**



Allison with her aunt, Barbara Simpson

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Glazer Children's Museum

By Cynthia Valdez

For the past fifty years, The Junior League of Tampa has made a habit of supporting the arts in the community. From sponsoring the Tampa Junior Museum (now the Tampa Museum of Art) and funding teen concerts with the Tampa Philharmonic Association (now the Florida Orchestra) in the 60s, to helping build the Arts Council of Hillsborough County in the 70s, to sponsoring and partnering with the Tampa Bay Performing Arts Center (now known as the David A. Straz, Jr. Center for the Performing Arts) in the 80s and 90s, the JLT has worked to find ways to help make the arts accessible to everyone in the Tampa Bay area.

With this history of support, it is fitting that while The Junior League of Tampa celebrates its 85th anniversary year, it also celebrates yet another major accomplishment in the field of the arts in Tampa: the opening of the Glazer Children's Museum (GCM).

The Glazer Children's Museum, known first as The Children's Museum of Tampa and then later as Kid City, had its start in a small storefront in Floriland Mall. With help from the City of Tampa the museum moved next to Lowry Park (in the location formally known as Safety Village) in 1989, where it remained for more than a decade. During the 1990s, the JLT invested \$150,000 and worked with the museum on an expansion and refurbishment plan. In 2005, the museum was given a new land lease by the City of Tampa, and, in March 2009, The Glazer Children's Museum broke ground in downtown Tampa.

The Junior League of Tampa began working with those planning the new museum in 2005 and ultimately pledged to contribute \$250,000 over a period of five years, "as part of our focus to enrich children's lives through educational and cultural opportunities," said Suzy Mendelson, Chair of the Glazer Children's Museum Committee. "[Currently] we are in conversations with other community organizations such as Big Brothers/Big Sisters, Boys & Girls Clubs, and the YMCA Community Learning Center at Sulphur Springs Elementary...with the goal of bringing children in who might not normally have the opportunity to visit the museum."



The JLT plans to, "use our relationship with the museum to provide access for these children to the museum," said Jennifer Johnson, former JLT President and current GCM board member. When asked how the JLT continues to influence the museum now that it's open, Jennifer said, "The League has pushed them to consider outreach as a priority [in addition to getting it open and operating]. The Glazer Children's Museum has received a grant from Bank of America to provide the community with a large number of tickets; the JLT is acting as a liaison to distribute the tickets to children who are served through the Food 4 Kids program."

So just what will children find when they pass through the doors of the Glazer Children's Museum? "53,000 square feet of fun!" said Jennifer Johnson. There are 170 permanent exhibits and 12 themed areas geared toward children up to age 10.



Austin Hubbard at the Publix Super Markets exhibit.

One notable themed area, called "My House, Your House" has, among other things, a large kitchen with various countries represented through both design and food, providing museum-goers with a lesson in cultural diversity. Other themed areas include a sports area complete with rock climbing wall, a media area where children can give weather reports with local weatherman, Steve Jerve, and a half-constructed house so children can see the inner workings of a residential building. The third floor of the museum will be devoted to

various events for now, but will house traveling exhibits in the near future.

With a shared focus on providing education and access to the arts for all children, The Junior League of Tampa and the Glazer Children's Museum will no doubt maintain a close relationship in the years to come. Supporting the arts in Tampa is a habit that The Junior League of Tampa won't be breaking any time soon, and for that, we are thankful.



Katie Perkey, Christie Canody, Ali Garrity, Angie Johnson, Suzy Mendelson, Katie Cappy, Jessica Kendall, Upik Suwarno, Ashley Rushing



Katie Cappy, Wendy Brill, Megan Kempton, Jen Carlstedt, Betsy Graham, Lesley Dobbins, Heather Barrow celebrating the JLT's hard work at the Donor Celebration.



Allison Burden and family arrive at the Grand Opening ready to take on the events of the day. "They had a ball and cannot wait to go back!" said Allison.



Jennifer Johnson proudly displays the JLT plaque.

Follow Up on Launched Projects

By Jennifer Simpson-Oliver

One reason why many of us join The Junior League of Tampa is because of our commitment to service in the community. JLT embodies that commitment as we choose agencies to partner with, develop strategies with these project partners for sustaining the project without our assistance, and then “launch” the project back to the community. Over the years, there are many examples of projects that have continued on after JLT’s involvement, and here we focus on four notable ones. MORE HEALTH and Baby Bungalow were both started as JLT projects and have grown into thriving organizations. JLT helped bring a Ronald McDonald House to Tampa, and our Academy Prep program provides an example of a project launched within an established organization. The impact of JLT’s projects still remains in all of these organizations today, and the staff and volunteers are so grateful and appreciative to The Junior League of Tampa for our support through the years.



The two millionth student taught by MORE HEALTH.

MORE HEALTH

MORE HEALTH began as a three-year project in 1989. After visiting the Health Adventure, a hands-on health museum for kids in Asheville, North Carolina, JLT member Nancy Crane was inspired to bring the idea back to Tampa. Along with Marsha Martin, another JLT member, the concept morphed into training League volunteers on lessons purchased from Health Adventure to be taught in local schools. The students loved it!

The JLT was able to launch this project, and in 1992, Tampa General Hospital became the major sponsor. Karen Pesce, the current Executive Director and a JLT Sustainer, joined the organization that same year. Tampa General Hospital remains MORE HEALTH’S largest sponsor, and St. Joseph’s joined as a major sponsor in 2005.

MORE HEALTH has developed additional lessons and now teaches 23 separate lessons for grades K-12. Lessons range from the five senses, poison control, bicycle safety, dental hygiene, bone and heart health, nutrition and fitness and more. MORE HEALTH just celebrated its 20 year anniversary, and the milestone of teaching its two millionth student!

For more information or for volunteer opportunities, please visit www.morehealthinc.org.



Children enjoying Baby Bungalow’s 10th Birthday Party.

Baby Bungalow

JLT’s five-year project with Baby Bungalow began in 1999 in collaboration with the Child Abuse Council (founded by JLT 30 years ago) and the Healthy Start Coalition to establish a place that would promote happier, healthier families. With the donation of a building in South Tampa, Baby Bungalow underwent a painstaking renovation process led by JLT Committee Chair Beth Schatzberg, now a JLT Sustainer. Says JLT Sustainer Alysia Ekizian, past co-chair of the Baby Bungalow Committee, our goal was to, “create a place that was functional, developmentally appropriate, and accessible for infants, young children, and their parents.” The renovation work received a

preservation award and was recognized by the National Association of Industrial and Office Properties (NAIOP). JLT volunteers continued to serve Baby Bungalow in a variety of ways through 2004.

Baby Bungalow’s “any baby, any family” philosophy serves all income levels of parents, and teaches parenting classes to expecting parents all the way through parents with four-year-olds. Baby Bungalow offers classes, support groups, and more. Most classes are taught with the parent and child together and range from developmental playgroups, infant and child CPR classes, to baby sign language. Patricia Pead, Baby Bungalow’s Program Director and JLT Sustainer, has been involved since the beginning. She was initially skeptical of the baby sign language class, until she witnessed an 8 month-old signing, “Pain. Ear.” She was instantly sold.

Since the launch, Baby Bungalow has served 2,505 parents, opened six additional locations: Town and Country, North Tampa, Brandon, Ruskin, Ybor City, and Plant City, and recently celebrated its 10th Birthday!

For more information or for volunteer opportunities, please visit <http://babybungalow.childabusecouncil.com>.



Ronald McDonald in the JLT Living Room of the Ronald McDonald House.

Ronald McDonald House

In 1974, after experiencing sleepless nights in uncomfortable hospital waiting rooms while his daughter was being treated for leukemia, Philadelphia Eagles player Fred Hill joined with his teammates and community to build the first Ronald McDonald House, located in Philadelphia. Since that time, close to 300 houses have opened worldwide in 30 countries.

Beginning in 1989, the JLT project was to contribute funds totaling \$56,000 over three years towards the building of the Tampa Ronald McDonald House on Davis Islands, adjacent to Tampa General. The House serves families with sick children in Tampa General, St. Joseph’s Children’s Hospital and Shriners Hospitals for Children. The House was opened in 1992, has 14 bedrooms, and can accommodate

up to 56 people. JLT’s donation included funds for the House’s living room, which is warm and inviting, with large windows that overlook an expansive backyard. Carla Saavedra, Board Member and JLT Sustainer says the House’s goal is, “to make our families as comfortable as possible”.

Since opening, the House has served 5,815 families. Three additional Ronald McDonald Houses are located in St. Petersburg, offering 80 total bedrooms for families.

For more information or for volunteer opportunities, please visit www.rmhtampabay.com.



Students participating in the “Proper Dress” social skills class.

Academy Prep Center of Tampa

Academy Prep’s Tampa Center opened in Ybor City in 2003. Academy Prep is a private, co-ed middle school promoting educational, social and ethical development of inner-city students. Much is expected of Academy Prep students, with a focus on college preparation. The classrooms are adorned by pennants from high schools where previous students have received scholarships, adding a tangible incentive.

Beginning in 2004, JLT’s project involved training volunteers to teach 6th graders proper social skills. The social skills classes included writing thank you notes, dining etiquette, proper attire for all occasions and much more.

JLT celebrated the launch of this project with a graduation dinner in December 2009 at the Columbia Restaurant, where students were able to show off their newly learned skills. JLT Active Megan Berrigan, former chair of the project, recently visited a class on proper dress. This class was led by community volunteers who had been trained by JLT members. This allowed Megan to see first-hand that the classes are a continued success. Megan shared, “I’m thrilled that because of Academy Prep has committed to continue these classes, future students will also share the same smiles.”

For more information or for volunteer opportunities, please visit www.academyprep.org/tampa.

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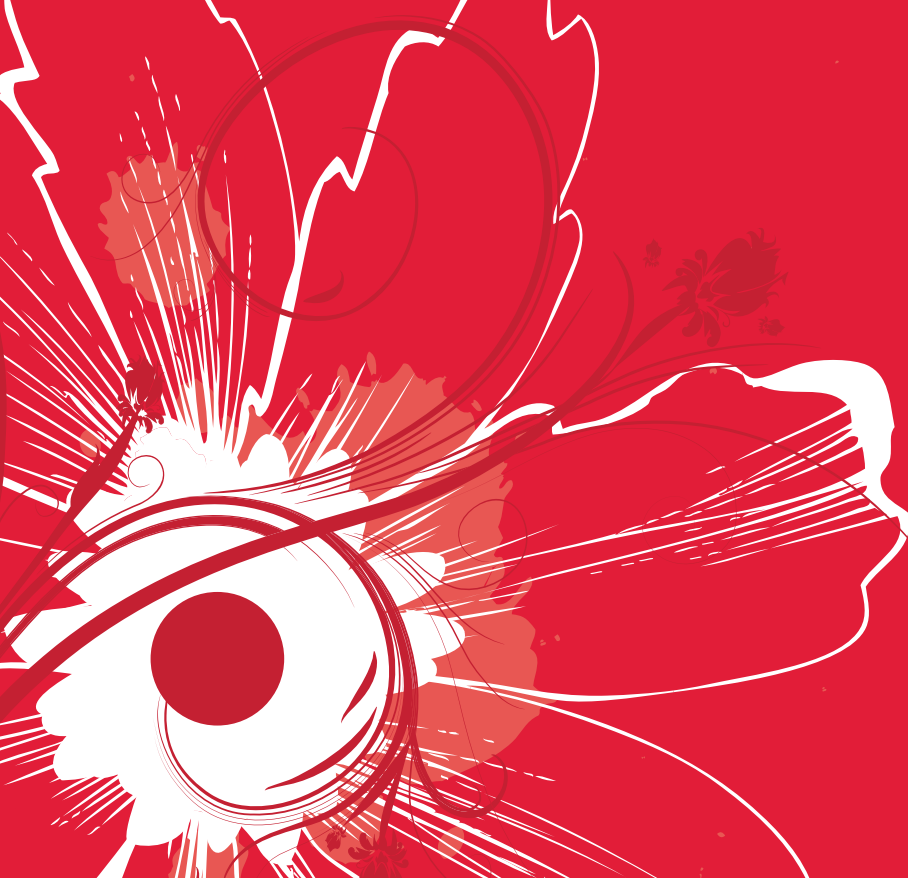


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Women Making a Difference

By Cynthia Valdez and Julia Smith

Many women begin their Junior League careers unaware of just how much of an impact their time in the League may have on their personal and professional lives. In addition to meeting new friends and women with similar interests, members of the League are learning new and marketable skills while getting involved with an array of nonprofit organizations that directly benefit the Tampa Bay community. More and more, women are taking these skills and putting them to use by working in both a professional and volunteer capacity with various nonprofit agencies and are giving back to their community in abundance, even before reaching Sustainer status.

Provisional Project Leads to Permanent Position

For the past several years, the incoming provisional class of The Junior League of Tampa has worked together on a single project that is broken into several committees. The 2009-10 provisional class project was to help Mary Lee's House, which "provides a comprehensive, child-friendly environment focusing on a seamless approach to the difficult issue of physical abuse, sexual abuse and neglect...Mary Lee's House is comprised of several agencies that work together to provide aid to the victims of child abuse and neglect in Hillsborough County..." (from www.maryleeshouse.org).

Megan Duffey, now a first year Active with The Junior League of Tampa, spent part of her provisional year chairing the Sunshine Committee, a committee comprised of approximately 35 members created to hold appreciation events for the employees of Mary Lee's House. Such events included ice cream socials, a Gasparilla themed luncheon, and monthly random acts of kindness. "Chairing a project was the best way to utilize my time as a Provisional



Megan Duffey (holding balloons) and Lisa Colen, Executive Director of Mary Lee's House

because I learned more about the workings of the League, how things get done in the business office, what all goes into making a project happen," Megan said, "I wouldn't have had that experience just serving on a committee."

Having spent a great deal of time at Mary Lee's House, Megan formed close bonds with the Executive Director, Lisa Colen, and Nancy Hankin, a JLT sustainer and Mary Lee's House Project Director; when they called her shortly after the completion of the provisional project and shared the news of a job opening, she was more than happy to take them up on the offer, despite the fact that she wasn't in the market for a new job. "I used to see a lot of tragedy [working in the court system with troubled families], but now I see a lot of success," said Megan of her position with the Healthy Start Coalition which has an office in Mary Lee's House. "Everyone here works as a team and is incredibly positive."

"Random Roommates" Assignment Leads to Foundation Creation

Actives Jessica Grimsley and Rachel Coleman were assigned as random roommates at Florida State University and have been inseparable ever since. Jessica and Rachel joined The Junior League of Tampa together after Jessica learned about the League through a babysitting job she had for a JLT member who needed someone to help with her children while she attended League meetings. Jessica enjoyed her Provisional year so much that she took on the challenge of being a Provisional Liaison last year.

Although both women work full time, Jessica as a pediatric nurse and Rachel as a Foundation Coordinator for University Community Hospital, along with their League volunteer commitments, they began participating in and fundraising for the Susan G. Komen 3-Day for the Cure Walk during October 2008.



Co-creators of High Hopes in High Heels Rachel Coleman and Jessica Grimsley

During their participation in these events, and their involvement in the Tampa Bay entrepreneurial women's group, biz-e-chicks, they saw an opportunity to leverage the expertise of professional women while enabling them to give back to the community by focusing on monthly targeted projects. High Hopes in High Heels was born. High Hopes in High Heels (HHinHH) is an organization consisting of professional women who want to give back to the Tampa Bay community. HHinHH's website (<http://www.highhopesinhighheels.org/>) describes it best: "High Hopes in High Heels meets monthly to discuss the mission, needs and volunteer opportunities for a specific local nonprofit organization or worthy cause. Each month brings us a new opportunity to offer service and support to a group in need, and we plan a project around that cause to give our members the chance to make a difference in the community."

Both Jessica and Rachel credit the training they have received while being part of the League as pivotal in the management of their fledgling foundation. "The structure of the League, the leadership..." have provided them with a model to grow their organization.

When asked how they are able to juggle their professional, personal and League commitments with the commitments that accompany building a nonprofit organization from the ground up, they both credit advance planning, using email, being flexible and having a strong support system. If you are looking for additional volunteer opportunities outside of the League, Jessica advises, "Reach inside your heart and ask yourself what you are passionate about. Ask questions, do research, and follow your heart."

Law School Requirement Leads to Lending a Hand



Stacy Perez

JLT active member Stacy Perez attended Stetson Law School, a school well known for its advocacy program. As is the case with all law students, Stacy had some pro bono requirements to fulfill and, having an interest in helping children, becoming a Guardian ad Litem, or GAL, seemed like a natural choice. During her provisional year with The Junior League of Tampa, Stacy took

advantage of the on campus GAL training program that Stetson made available to its students, and she's been a GAL for more than two and a half years.

Despite her busy schedule as a new attorney (she just passed the Bar exam last spring), Stacy has no trouble finding time to devote to the children she's working for as a GAL: "I spend approximately four to five hours per month on case-related activities," said Stacy, which can include visiting with foster parents, going into a school and/or daycare setting and reporting to a volunteer supervisor. "Being able to be an advocate for them when they don't have anyone to be their voice is the most rewarding aspect of being a Guardian ad Litem," said Stacy. "The Attorney General's office represents HKI (Hillsborough Kids, Inc. – the child welfare agency), the parents have their own attorneys, and without a GAL, the kids are lacking someone to speak up for them."

For information about how you or someone you know can become a Guardian ad Litem, please visit Voices for Children at <http://vfcgal.org/>.

The women we have highlighted in this article are wonderful examples of how we can give to the Tampa Bay community in addition to our League service. The League is the perfect place to grow and refine the skills needed to make a difference in our community. To follow Rachel's advice,

"Get involved! Get educated and see what interests you. Help is appreciated no matter when or where."

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Cari Clark



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Cherie Creten



Justine Cubbage



Alexis Bankowski



Carmen Beavers



Andrea Becker



Katherine Bergole



Jessica Bethke



Megan Bock



Annika DeCesare



Kendall Dillon



Alison Domino



Jule Doran



Shawnna Doyle



Ryan Eastmoore



Caroline Breen



Deborah Brooks



Tina Bruciati



Amanda Brzozowski



Debra Buffington



Jennifer Burby



Dayna Russo Edwards



Jennifer Faggion



Laura Fender



Lauren Fernandez



Karina Footman



Jamie Forsyth



Jamie Burriss



Erica Byda



Caroline Carson



Margaret Cashill



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Aneesah Hamid



Katie Hart



Jessica Hawley



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Michelle Mayo



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Megan Miller



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Marissa Hyman



Brooke Iarossi



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Rachel Simmons



Julie Simonsen



Grace Smith



Jeanetta Smith



Karla Stevenson



Constance Young

The Junior League of Tampa would like to thank Nicole Geller Photography for the Provisional Class photos.



Heather Stewart



Dixie Switzer



Elizabeth Tarpein



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Happy Holidays, Sustainers!

I wish each of you and those you love a wonderful celebration of all the bounty we enjoy in these United States. We are truly blessed.

Sustainers have had two opportunities to give back this fall. Our campaign to collect school supplies to send to Afghan girls was a huge success. Marty Sears and her committee collected over 75 boxes of school supplies. Special thanks go to several book clubs and their leaders, Susan Mueller, Nootchie Smith, Mattie Vega and Betsy Stagg, for collecting tremendous amounts of materials. We are especially grateful to Air Force Senior Master Sargent Rex Temple and his wife Liisa for initiating this project last year.

Julie Sargent led a group of Sustainers to fill Thanksgiving food bags for children at the Wilbert Davis Boys & Girls Club. This was the second year for this very popular one-day project. A total of 340 bags were filled and turkeys provided so that children would have food for the Thanksgiving week school break.

The second annual ‘Back to the League Day’ attracted over 90 women. Liisa Temple gave an inspiring report of volunteer efforts in Afghanistan. Jen Carlstedt stole the show with her cooking demonstration from our newest cookbook, *Capture the Coast*.

The Junior League of Tampa has always balanced work and play. Close to 40 Sustainers attended the Fall Lunch Bunch at Ocean Prime and enjoyed reminiscing about their favorite placements and League experiences.

Many thanks go to Ginny and Wayde Charest for making their Beach Park home available for the Fall Sustainer Cocktail Party. Julie Lux and her talented party girls, Kathy Lewis and Wendy Garraty, put on an incredible evening.

Joanne Baldy and Ruth Tapley hosted the first Bridge Group at headquarters on October 25th. We look forward to Spring Bridge and to Trisha Muniz’ bridge lessons in January and February of 2011. Marsha Lane and the Art and Antiques Group had a most interesting field trip to the St. Petersburg Museum of Fine Arts for a very special tour of the current American Impressionism exhibit with former Museum Director, John Schloder. Lunch in the Museum’s new wing and café was great.

Thank you for your support and participation. I wish you a happy and holy holiday season, and look forward to seeing you at the League.

Best wishes,

Liz Reynolds
Sustainer President

Committee

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Day at the Races
Bridge Group

Lunch Bunch

Transfers
Antiques, Art Trips and Seminars
Investments
Victory Garden



Liz Reynolds and the JLT Sustainer Afghan Collection



Mary Brooker, Jill Buhler and Susan Barnish at Back to the League Day



Trace Crisp at St. Joseph's Children's Hospital.

For more information or for a physician referral, call (813) 443-3073 or visit StJosephsChildrens.com



LaShune Jordan, Susan Touchton, Paula Perry and Jen Carlstedt at Lunch Bunch



Lunch Bunch Co-Chairs Wendy Garraty and Elaine Sweeney with their favorite Ocean Prime waiter.

“I was given the greatest gift of my life thanks to **St. Joseph’s Children’s Hospital.**”

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Fourteen years ago, my son was born three months premature and spent several months in St. Joseph’s Children’s Hospital Neonatal Intensive Care Unit. The doctors and nurses saved my little guy’s life. So, for the last 9 years, I’ve helped Santa Claus deliver presents at the hospital during the holiday season as my way of giving back. Today, St. Joseph’s Children’s Hospital continues to give families across Tampa Bay the best gift of all - saving children’s lives.



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Elise Lippincott and Lisa Mulfinger at Lunch Bunch



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A Continued Commitment to SERVE

By Jessica Felix

The current economic crisis has hit every aspect of our community, and the public school system is no exception. It is only with the assistance of nonprofit agencies like SERVE that Hillsborough County Public Schools can continue to go above and beyond in meeting all of its students needs. Volunteers are of critical importance in a school district the size of Hillsborough County, which is one of the largest in the country.

Although the organization is known simply as SERVE today, when organized in 1969, it was originally named the Student Enrichment Resource Volunteers (SERVe), or Friends of SERVe. SERVE was developed by concerned parents and Hillsborough County personnel as an independent organization to supplement and enrich classroom teaching through volunteer efforts. Incorporated in 1970, SERVE was initially funded, in large part, by The Junior League of Tampa. The infusion of funds from the League assisted with the salary of the Director and the administrative costs of running the organization. In the organization's infancy, the League was instrumental in raising awareness about it and encouraging volunteers to join. In 1969, *The Sandspur* published an article about the creation of SERVE which encouraged League members to complete resource cards for volunteer positions. In September of 1970, the League held a "Silver Coffee" at headquarters to celebrate SERVE week. SERVE went on to be a recurring Provisional Project for several years in the 1970's.

SERVE was enthusiastically embraced by the school system, and the teachers often placed requests for speakers on particular subjects. In 1971 the number of programs presented by SERVE volunteers totaled 535 and by 1976 had reached over 1,300. Today, presentations by SERVE volunteers continue to exceed 1,300 annually. In 1981 SERVE expanded its program to include a tutoring program, and at that time became known officially as SERVE (with the lowercase "e" changed to a capital "E").

SERVE started with a volunteer pool of about 200, including numerous League volunteers, and an annual budget of approximately \$8,100. Today, the annual budget exceeds \$200,000, and more than 50,000 volunteers share their knowledge and talents with students at 260 Hillsborough County schools.

SERVE volunteers contributed almost 1.5 million hours in the 2009-10 school year, with these services valued at more than \$30 million annually. SERVE volunteer speakers present to over 71,000 students



As President of SERVE, Marty Hiron enthusiastically supports and promotes SERVE's many projects.



Secretary Ann La Chance spends a lot of time on the phone coordinating teachers and volunteers.

per year, and the SERVE tutor program trains over 2,000 volunteers, parents, and students, reaching well over 5,000 students each year.

Although SERVE has developed into a massive version of its former self, the current mission of SERVE is still very similar to its initial mission: to increase student achievement and enhance the educational experience by providing community volunteers that



Dave Mishkin, radio announcer for the Tampa Bay Lightning, and the Thunderbug present the "Score with Reading" program to an elementary school.

support Hillsborough County educators. The League's connection to the organization remains strong even today. League members volunteering for numerous Hillsborough County school-related projects both directly affiliated with the League, such as Children's Literacy and The Junior League Big Read, and volunteer positions not affiliated, such as PTA positions, are SERVE volunteers. All League members volunteering in a Hillsborough County school must be screened and approved by SERVE. SERVE is a wonderful example of the long-lasting, positive impact that the League has made in the community. The current Executive Director Donna Houchen reflects, "The partnership between The Junior League and SERVE has remained unbroken for over 40 years," and adds, "Here's looking forward to the next 40 years!"

For more information about SERVE and its volunteer opportunities please visit <http://serve.mysdhc.org>.



Fourth and fifth grade students participate in tutor training to prepare them to be "reading buddies" with younger students in their school.

Spotlight on Advisory Committees

By Leigh Kellett Fletcher

During a general membership meeting have you ever wondered how the information shared about projects, the budget, fundraising, membership and communications gets developed? The answer, in large part, is that the leadership of the League, including Executive Committee and Board of Directors members as well as other Actives, coordinates and participates on various Advisory Committees. These committees function as the League’s organizational infrastructure to coordinate the various committees working on similar issues, review and share information, and ensure that the general membership is informed about the League’s needs and achievements.

Last year, the League made changes to the composition of the Executive Committee, creating a Communications Vice President, a Fund Development Vice President, and merging the two former Secretary positions into a single position. With these changes, the Executive Committee is now comprised of nine positions. These changes affected the Advisory Committee roles as well, and this year there are five Advisory Committees, each managed by the respective Vice President:

- **Communications**
- **Community Research and Project Development (CR/PD)**
- **Finance**
- **Fund Development**
- **Membership**

Each of these committees meets regularly throughout the year to accomplish its unique purpose. This year, each of the Vice Presidents has an Assistant to help her manage her Advisory Committee.

COMMUNICATIONS ADVISORY COMMITTEE

The mission of the Communications Advisory Committee is to ensure that The Junior League of Tampa’s electronic, print and other media channels communicate consistent branding and messaging in a collaborative manner as well as disseminate accurate and timely information to all internal and external stake holders of the JLT. This year, the Communications Advisory Committee has developed a social media policy, researched and implemented new photo storage software, and worked to improve overall coordination of League PR and marketing.

Communications Advisory Committee Members

Electronic Communications Chair	Email Blast Editor
Public Relations Chair	<i>The Sandspur</i> Editor
<i>The Sandspur</i> Photo Editor	Social Media Coordinator
Spur of the Moment Editor	Website Manager
Cookbook and HGM Committee members (as needed)	



Communications Committee – Front Row: Michelle Bremer, Shannon Walsh, Lisa Lockhart (Chair), Amanda Gilmer, Terrie Dodson, Whitney Jones, and Sarah Kodadek. Not Pictured: Angier Miller, Brandi Ottinger, Ashley Newman, Kimberly Barrs, Alison Reteneller, and Lauren Besozzi Reilly.

COMMUNITY RESEARCH AND PROJECT DEVELOPMENT (CR/PD) COMMITTEE

The Community Research and Project Development (CR/PD) Committee coordinates, monitors and evaluates all community related activities of the League. This fall, CR/PD focused on reviewing information presented by PDEC concerning the possible renewal of three projects: DACCO, Food 4 Kids, and *Kids in the Kitchen*, reviewed the Community Action project, and worked on evaluating eight proposed project concepts in order to select three or four concepts to present to the Board of Directors and membership, for consideration as new projects.

The Committee will also be reaching out to community partners to ask the partners for measurable metrics of the impact of League projects on their organization or the clients they serve. In the spring, the committee’s focus will change to utilizing the information provided by community partners to map the impact of the League’s work in the community. The focus will be on measuring not only the League’s output of volunteer hours and money, but also measuring the outcome of the League’s work.

CR/PD Members

All Project Chairs	Community VP Assistant
Community Advisory Board Chair	Grants Chair
Public Affairs Chair	One Member-at-Large
Provisional Education Project Coordinator	
Project Development & Evaluation (PDEC) Chair	



Community Research and Project Development Committee - Front Row: Elizabeth Essex, Danielle Post, Suzy Mendelson, India Witte Back Row: Lynette Russell, Sarah Evans, Jennie Sober, Denise Schultz, Steely Taglione, Stephanie Wiendl (Chair), Andrea Augustine, Terri Parnell, Aadonia de la Torre. Not Pictured: Megan Berrigan, Laurie Ann Burton, Isabel Dewey, Ellen James, Jenifer LeBeau, Heather Vermette

FINANCE COMMITTEE

The Finance Committee meets three times a year to develop the League’s annual budget. Most of the work is completed in January and February. Each League committee chair presents a proposed budget to the committee and utilizing that information together with information related to fundraising, a budget is prepared and presented to the Board and ultimately the membership for consideration and approval.

Finance Committee Members

President-Elect	Fund Development VP
Treasurer	Past Treasurer
Arrangements Chair	Cookbook Co-Chairs
Endowment Chair	Finance Secretary
Fundraising Chair	Gift Shop Chair
Headquarters Chair	Holiday Gift Market Co-Chairs
One Member-at-Large	Strategic Planning Chair
Technology Chair	



Finance Committee - Front Row: Heather Barrow, Chloe Cullinan, Lisl Unterholzner, Kim Carswell Back Row: Lee Lowry (Chair), Susan Zelenka, Kate Crawford, Sheri Schobert, Stephanie Rumbley, Hannah Dewar, Andrea Layne. Not Pictured: Jaime Brewer, Allison Burden, Abby Cronin, Betsy Graham, Jenay Iurato, Brita Wilkins Lincoln, Robin McKinney, Stephanie Wiendl

FUND DEVELOPMENT ADVISORY COMMITTEE

The Fund Development Advisory Committee facilitates communication and coordination among all committees seeking monetary and in-kind donations to support League activities. Another purpose of the committee is to provide training opportunities for those involved in fundraising for the League.

Fund Development Advisory Committee Members

President	Finance VP
Cookbook Co-Chairs	Fund Development VP Assistant
Grants Chair	Fundraising Chair & Assistant Chair
Holiday Gift Market Co-Chairs	Endowment Chair & Assistant Chair
Corporate Donor Coordinator	In-Kind Donor Coordinator
Patrons’ Party Coordinator	



Fund Development Advisory Committee – Front Row: Jenifer LeBeau, Lisl Unterholzner, Kim Carswell, Diane Shin, Andrea Layne Back Row: Brita Wilkins Lincoln (Chair), Betsy Graham, Ann Sells, Jaime Brewer, Lee Lowry, Alyssa Brownell (sitting in for Val Lewis). Not Pictured: Suzan Zelenka

MEMBERSHIP ADVISORY COMMITTEE

The Membership Advisory Committee, playing a role similar to a human resources office, supports the membership of the League through membership programs and initiatives. The committee requests feedback from members regarding their League experience to see how to improve the effectiveness of the League and member satisfaction, and makes recommendations to the Board regarding potential changes related to membership issues. In the spring, the committee will be involved with the preparation and review of the annual member survey.

Membership Advisory Committee Members

Secretary	Arrangements Chair
Members-at-Large	Membership VP Assistant
Nominating Chair	Placement Chair
Provisional Education Chair	Social Chair
Sustainer President	Sustainer Chair
Training Chair	Transfer Chair



Membership Advisory Committee - Krystal Schofield, Amber Peck, Nicole Hubbard, Steely Taglione, Jenn Moyer, Hannah Dewar, Kathleen Thaxton (Chair), Sara Cooper, Brigid Futch, Paula Cardoso, Chloe Cullinan, Tracie Domino. Not Pictured: Wendy Brill and Clara Reynolds

When you look at the agenda at the next general membership meeting, take a moment to appreciate all the work it takes to create the opportunities to serve that the League offers to its members, and say, “Thank you!” to an Advisory Committee member. They are working hard for all of us!



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JLT Featured Members

MINDY MURPHY



Member status:
Sustainer

Junior League Member Since:
1991

Current Placement:
Sustainer

Education/Occupation: Bachelor of Arts, University of Virginia; Mom & Volunteer.

Family: My son, Jed (11). My parents live in Cincinnati, and my sister and her family live in Chicago.

I Wish I Knew How To: Sing in tune.

If I Could, I Would: Live in a small town in Colorado or be the camp director at my alma mater, Camp Lake Hubert for Girls, in Minnesota.

Favorite Thing About Tampa: The people! In the 20 years I have lived here, I have made so many close friends.

Community Activities: Board chairman for Hillsborough Kids, Inc.

Three Accomplishments You are Proud of: The birth of my son; serving as President of the JLT; and helping to dramatically improve the child welfare system in our community.

Something You Wish Someone Had Told You Earlier: People who occasionally break the rules have more fun and they usually turn out okay!

Your Life Philosophy on A Bumper Sticker: Always Willing to Lend a Hand!

What Experience has Changed You Most: The failure of my marriage and having a son with neurodevelopmental challenges have helped me become more compassionate. I cherish life's imperfections, and I think it makes me a better friend and mentor.

One Thing People Wouldn't Know About You: Hip hop music is my guilty pleasure.

AUDREY MATHIEU



Member status:
Provisional

Junior League Member Since:
2010

Current Placement:
Provisional

Education/Occupation: BS in Human Factors Engineering, United States Air Force Academy; MS in Management, Troy State University. I worked in the Air Force for 10 years and currently am a stay at home mom.

Family: Miles (husband), and children, Ainsley (5), Erickson (5), and Kitty (3)

I Wish I Knew How To: Be more organized, fit more errands/chores in 3 hours, ballroom dance, improve my memory, listen more and talk less.

If I Could, I Would: Travel more, I love seeing new places.

Favorite Thing About Tampa: That we can turn every weekend into an easy family vacation.

Community Activities: I volunteer at my children's school and serve as the MacDill Officers Spouses Club Treasurer.

Three Accomplishments You are Proud of: Not to sound too dramatic, but surviving the first year of my twins lives...it was a hard year for me! I'm also proud of graduating from the Air Force Academy and my military service.

Something You Wish Someone Had Told You Earlier: To have a purpose, put yourself out there and make things happen.

Your Life Philosophy on A Bumper Sticker: Live, Laugh, Liberty

What Experience has Changed You Most: Motherhood. After children, I felt more connected to women, more socially conscious and all of a sudden I started crying at commercials!

My Worst Habit is: I try to put my gum wrappers and dryer lint directly in the trash can, but it seems I always find them around.

AMANDA GILMER



Member status:
Active

Junior League Member Since:
2009

Current Placement:
The Sandspur
Photography Editor

Education/Occupation: MBA, University of South Florida/ Marketing and Communications

Family: Mike (husband), sister who teaches 3rd grade in Riverview (Leslie Worthen)

I Wish I Knew How To: Quilt and sew.

If I Could, I Would: Spend all day taking pictures.

Favorite Thing About Tampa: The historical buildings.

Community Activities: This year I participated in Paint Your Heart Out Tampa.

Three Accomplishments You are Proud of: Running a marathon, restoring our first house, and going back to school.


Something You Wish Someone Had Told You Earlier: Don't worry so much.

Your Life Philosophy on A Bumper Sticker: You only get what you give.

What Experience has Changed You Most: Traveling.

My Worst Habit is: Getting excited and finishing other people's sentences.

One Thing People Wouldn't Know About You: I eat a lot of candy, especially candy corn.



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The group meets monthly for lunch to keep up-to-date with members. We welcome additional services not yet represented. Contact Exceptional Professionals and join us for lunch! Call Krista Allred at 813.269.4040.

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Capture the Coast Debuts in Style

The fourth volume in our Culinary Collection series debuted in style. September 1, 2010 was officially proclaimed “Junior League *Capture the Coast* Day” by Tampa’s Mayor Pam Iorio, who attended *Capture the Coast*’s launch party as an honorary guest. Additionally, a film crew from the City of Tampa’s CTTV, as well as media members from local papers and magazines came to survey the scene, sample recipes, and learn more about the cookbook and the volunteer efforts of The Junior League of Tampa. *Capture the Coast* sponsors and volunteers also attended the celebration, and the winners and runners-up of our Pre-Sale Contest were recognized as well. This marked the end of a successful pre-sales period and the beginning of a busy fall selling season for *Capture the Coast* and the rest of the Culinary Collection series.



Jonathan and Wendy Brill, Jen Carlstedt, Stephanie Wiendl, Mayor Iorio, City of Tampa Public Affairs Director Liana Lopez (a JLT Active), and Kathleen Thaxton enjoy the Cookbook Debut Party.

It’s hard to believe that it’s already time to start thinking about the holidays. Yet with the holiday season fast approaching, those festive parties and events that always happen this time of year are just around the corner. Whether you’re hosting a small gathering, entertaining a large group of friends, or bringing an appetizer to a family function, don’t forget to turn to the pages of our Culinary Collection series for help. We’ve provided a sample holiday cocktail menu, but it’s just as much fun to mix and match for yourself!

Even if you’re not planning to entertain over the holidays, with the right presentation, many of the recipes within our Culinary Collection series make the perfect gifts for colleagues, family, friends, neighbors, and teachers. Of course the books themselves make fabulous gifts as well! Each one is \$21.95, and the special discount for the full set of four is \$60. You can order online at www.jltampa.org.



Triple Chocolate Cookies

The ultimate chocoholics dream—an inspirational blend of chocolate, chocolate, and more chocolate!

- | | |
|-----------------------------------|------------------------------------|
| 4 ounces unsweetened chocolate | 1 cup granulated sugar |
| ½ cup (3 ounces) chocolate chips | 1 cup packed light brown sugar |
| 3 cups all-purpose flour | 2 eggs |
| 1 teaspoon baking soda | 1 teaspoon vanilla extract |
| ½ teaspoon baking powder | 6 oz. white chocolate, chopped |
| 1 teaspoon coarse salt | 6 oz. semisweet chocolate, chopped |
| 1 cup (2 sticks) butter, softened | |

Preheat the oven to 325 degrees. Melt the unsweetened chocolate and chocolate chips in a small heatproof bowl over simmering water, stirring frequently. Remove from the heat to cool. Whisk the flour, baking soda, baking powder and salt in a medium bowl. Beat the butter, granulated sugar and brown sugar in a large mixing bowl for 2 minutes or until light and fluffy. Add the eggs and beat well. Beat in the vanilla and melted chocolate. Add the flour mixture and mix well. Fold in the white chocolate and chocolate chips.

Drop by ¼ cupfuls 2 inches apart onto a cookie sheet sprayed with nonstick cooking spray or lined with baking parchment. Bake for 15 to 18 minutes or until the tops appear slightly dry and just until the centers of the cookies are set. Cool on a wire rack for 10 minutes. Remove to a wire rack to cool completely. You may chill the dough for several hours before baking to help prevent the dough from spreading too much while baking. The baking time may need to be adjusted.

Yield: about 2 dozen



Cookbook Co-Chair Jaime Brewer, Active pre-sale contest winner Leah Wooten (80 books), Sustainer pre-sale contest winner Michelle Hogan (95 books), Cookbook Co-Chair Lisl Unterholzner

Tenderloin Sliders with Roasted Garlic Lime Sauce



You are bound to get compliments on this satisfying party appetizer. Plus, it’s great the next day.

For the sauce, combine the sour cream, mayonnaise, roasted garlic, Worcestershire sauce, lime juice, thyme, salt and pepper in a bowl and mix well. Chill, covered, until serving time. The sauce may be stored in the refrigerator for 2 to 3 days.

For the sliders, whisk the tequila, oil, lime zest, lime juice, salt and pepper in a small bowl. Place the beef in a large sealable plastic bag. Add the tequila mixture and seal the bag. Marinate in the refrigerator for 2 hours.

Holiday Cocktail Party

Bacon-Wrapped Stuffed Dates
Capture the Coast, p.43

Toasted Parmesan Zucchini
Savor the Seasons, p.39

Pesto Cocktail Wafers
The Life of the Party, p.36

Tenderloin Sliders with Roasted Garlic Lime Sauce
Capture the Coast, p. 42

Best-Ever Gingersnaps & Pumpkin Dip
Savor the Seasons, p. 116 & p.117

Peppermint Chocolate Chip Cheesecake Bites
Capture the Coast, p. 113

Apple Ginger Fizz
EveryDay Feasts, p. 45

INGREDIENTS

Roasted Garlic Lime Sauce
1/2 cup sour cream
2 tablespoons mayonnaise
2 tablespoons roasted garlic
1 teaspoon Worcestershire sauce
1 teaspoon fresh lime juice
1/2 teaspoon fresh thyme leaves
Kosher salt to taste
Freshly ground pepper to taste

Sliders
1/2 cup tequila
1/4 cup vegetable oil
1 tablespoon lime zest
1/4 cup fresh lime juice
1 teaspoon salt
1 teaspoon pepper
4 pounds beef tenderloin
24 small rolls, split and toasted

Preheat the oven to 425 degrees. Drain the beef, discarding the marinade. Place the beef on a rack in a roasting pan, tucking the ends under for uniform thickness. Roast for 10 minutes.

Reduce the oven temperature to 350 degrees. Roast for 25 minutes longer for rare or 35 minutes longer for medium. Let rest for at least 15 minutes before slicing. Spread the sauce over the bottom half of the rolls. Top each with a slice of beef. Replace with the top halves of the rolls. Serve immediately.



The Junior League of Tampa

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 - ☐ I would like to utilize my / spouse's COMPANY MATCH gift program towards my gift to The Junior League of Tampa.
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- Signature: _____ Date: _____

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The League...Out and About

Capture the Coast at Datz



Hannah Dewar enjoying the Lunch Box event.



Guest chef, Betsy Graham, making the Columbia Restaurant's "1905" Salad.



Allison Burden, Chrsi Laxer, Jennifer Johnson and Stacy Hahn



Kelly Prieto and Kari Lennon enjoying the On the Setima Menu.

Provisional Meeting



Caroline Carson, Ashley Gonzalez and Tina Bruciati socializing before the first Provisional meeting.



Kristin Wilson and Jamie Ritchie at the first Provisional meeting.

Merrymakers Mixer



Jenny Spencer, Lindsay Dorrance, Gianni O'Connor, Amber Peck, Kathy Zahn, Sarah Walters, Ashley Collado

Wine Exchange Social



Ashley Rushing, Lauri Kleman, Cindy Klein Funk and Erin Eckhouse after the September General Membership Meeting.

Seaside

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Girlfriends Beach Getaway!

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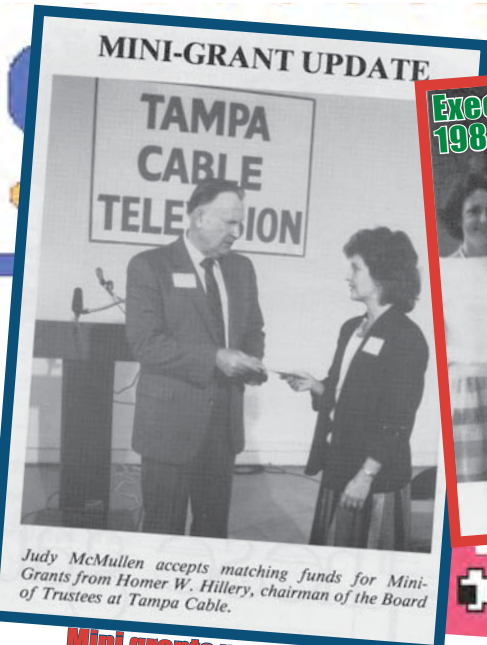
Isn't it amazing that the perfect beach getaway is right in your own back yard?

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Looking Back 25 Years Ago

The Junior League of Tampa has a special and significant history. As we look back at the times and women who shaped The Junior League of Tampa we are reminded of how much has changed, and how much has stayed the same.



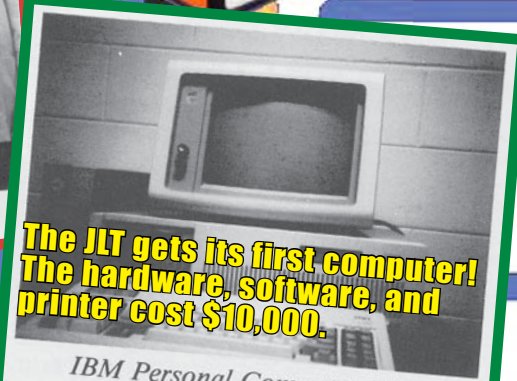
Mini grants were available to all public elementary schools and sixth grade centers in Hillsborough County. 48 projects were awarded and presented to 55 teachers in 1985.

Executive Committee
1985 - 1986



President Gwynne Young poses with her newly elected Executive Committee — 1985-1986.

The JLT gets its first computer! The hardware, software, and printer cost \$10,000.



IBM Personal Computer AT

Yes, the Tampa Junior League is going high-tech! Isn't it time a progressive, professional organization such as ours jumped on the computing bandwagon?



Dee Dee McKay, Becky Savitz, Elizabeth Estes (Chairman), Georgie Spicola.

Placement Committee

The JLT in 1985 - 1986

- There were **1,137** total members
- Active members paid **\$60 in dues**
- Financial commitments to **community projects** totaled \$195,700
- *The Gasparilla Cookbook* was featured in *Good Housekeeping* and on the "Today" show

Around the Nation in 1985 - 1986

- U.S. President **Ronald Reagan** sworn in for a second term in office
- Coca-Cola changes its formula and releases **New Coke**
- **Space Shuttle Challenger** broke apart 73 seconds after launch, killing the crew of seven astronauts
- Hands Across America: Millions of people form a human chain from New York City to Long Beach, California, to raise money to **fight hunger and homelessness**

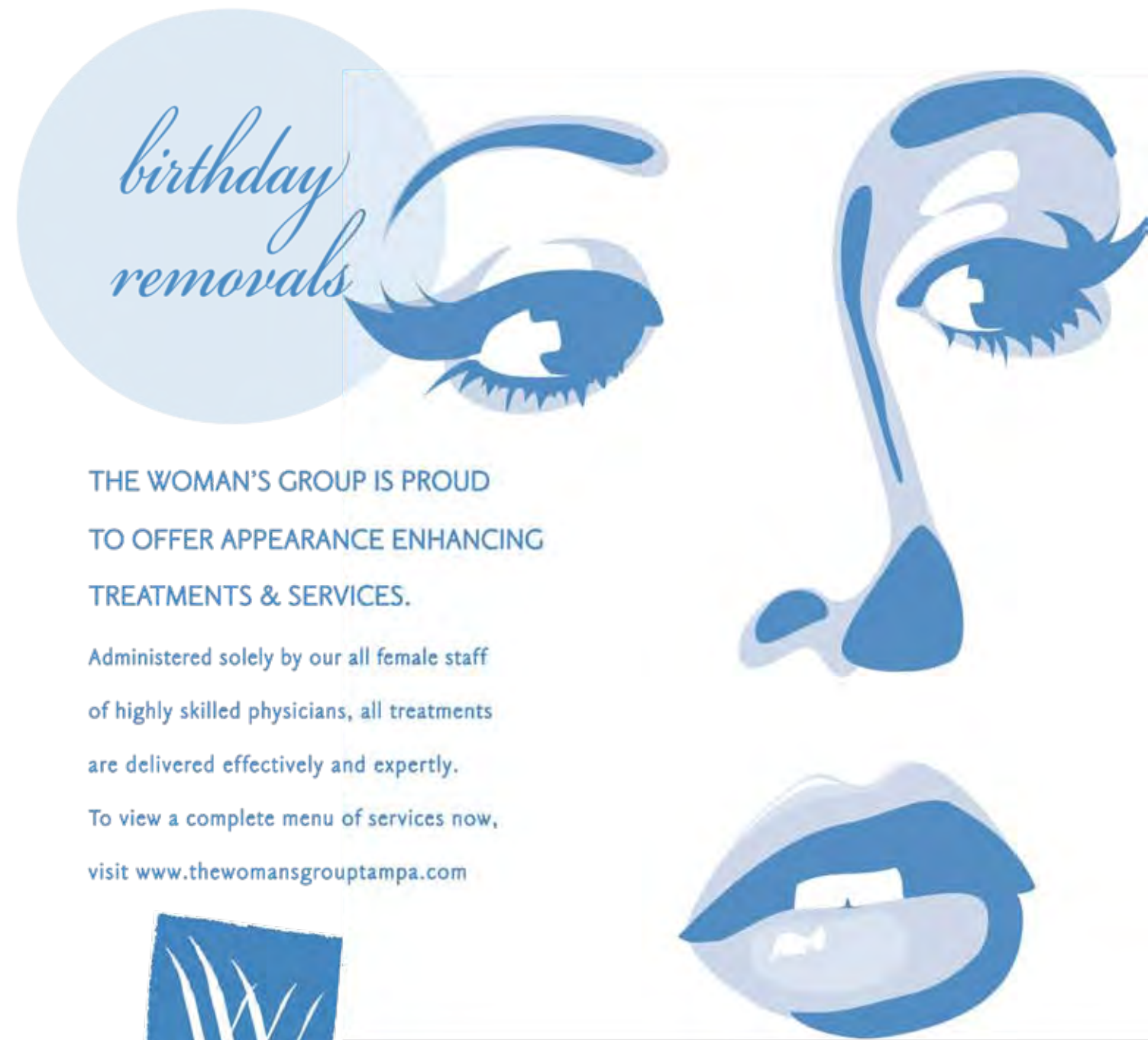


Pene Herman, Becky Savitz, Carolyn Chunn and Gwynne Young attend Annual Conference in Detroit, Mich.

WOMEN TODAY:

Risks and Opportunities
Annual Conference 1985
Detroit, Michigan

Over 700 delegates representing 262 leagues were at the 1985 Annual Conference. The conference addressed four major areas of concern for women in the 80's: health, economics, family, and leadership.



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